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Academic Medical Centers and Conflicts of Interest

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Summary:

The author suggests a combination of educational outreach, clinical audits, mailed feedback of prescribing data, interactive peer group meetings, problem-based learning, and dissemination of prescribing guidelines to improve evidence-based general practitioner prescribing.

Free access to the full text of the letter is available via this URL:

<http://jama.ama-assn.org/cgi/reprint/295/24/2846?ijkey=13cDvoA8QiaEb5R&keytype=finite>