

2011

NORTH CAROLINA'S SOUTHEAST **REGIONAL PROFILE**



NORTH CAROLINA'S
 SOUTHEAST™

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REGIONAL OVERVIEW

The Southeastern Region of North Carolina

The 11 counties of Southeastern North Carolina stretch from the shores of the Atlantic Ocean to the Sandhills. Its 7,500 sq. miles (19,425 sq. kms) include dynamic New South cities, picturesque small towns, fertile farms and pine-covered woodlands. The Southeast is home to the Port of Wilmington, North Carolina's international container port complex. The region also encompasses Fort Bragg, now among the U.S. Army's largest and most strategically important bases.

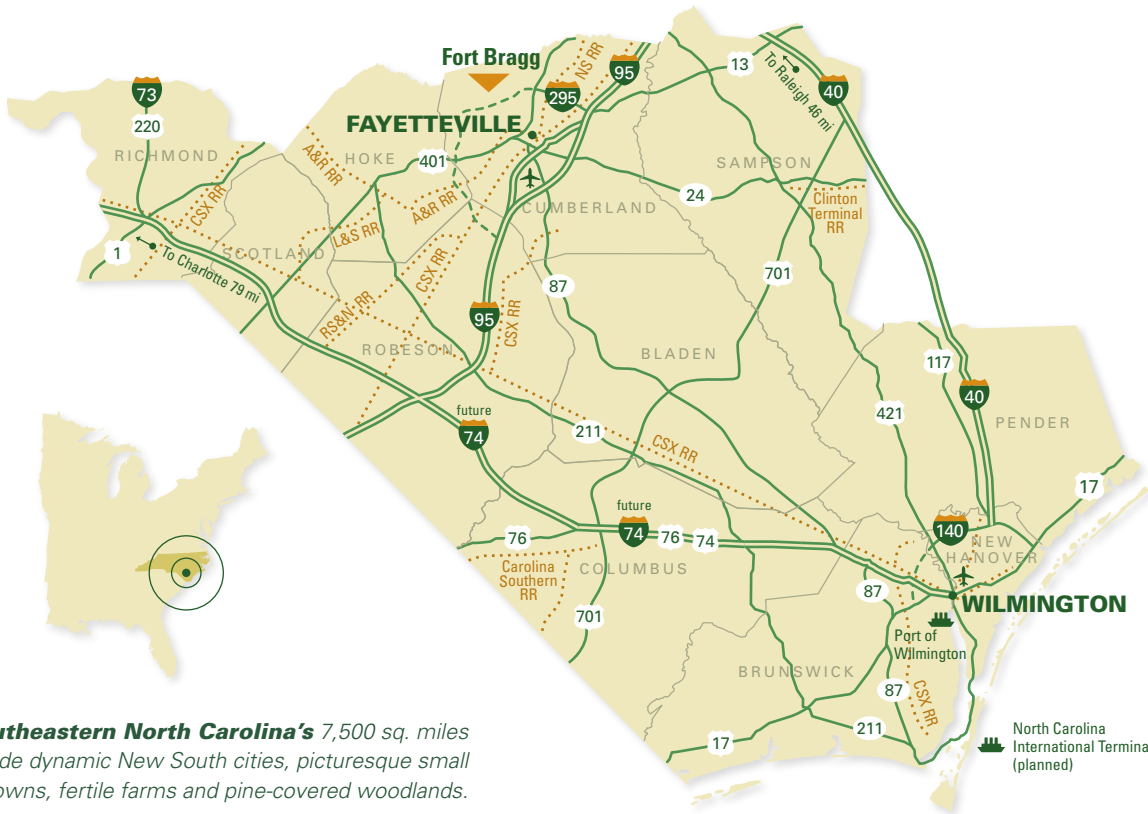
Over one million people live in the region, and its growing population includes newly arriving residents from around the world at all stages of life and career. Demographers project continued population growth for the Southeast during the coming five years, with all counties expected to see positive increases in residents. The region's workforce, which now numbers nearly 500,000, includes a diverse cross-section of workers in agriculture, manufacturing, wholesale trades (i.e., distribution), construction, healthcare, government and the professions. Top private employers include GE, Smithfield Foods, Goodyear Tire & Rubber, Wal-Mart Corp., PPD, Inc., and International Paper.

The region's unique network of multi-modal transportation assets continues to spur economic advantages. The Port of Wilmington, which connects firms across the state to buyers and suppliers around the world, makes the Southeast North Carolina's "gateway to the global economy." As competing port complexes in the eastern U.S. operate at full capacity, shipping lines and the firms they serve are turning to Wilmington as an increasingly popular conduit for bulk, break-bulk and containerized goods. State and federal governments have spent generously on highways in the Southeast Region, with new Interstate extensions around Fayetteville and Wilmington complementing I-40, I-95 and the still-in-progress I-73/74 corridor. The region's utility infrastructure is undergoing transformation as Progress Energy's Sutton Plant converts from coal to natural gas in a move that boosts regional natural gas capacity while serving the long-term interests of the environment.

Southeastern North Carolina continues to offer a competitive cost structure for new and existing businesses—including tax rates, construction costs, real estate valuations and other factors. The region's K-12 school systems maintain a commitment to measurable results under state and federal quality improvement programs. Nine campuses of the North Carolina Community College System serve business, industry and residents of all ages with an innovative, responsive catalogue of affordable education and training programs. Three Universities of the University of North Carolina System support Southeastern North Carolina's global economic competitiveness through research, instruction and extension; their athletics and cultural offerings provide engaging entertainment and enrichment opportunities for surrounding communities.

Temperate climate, abundant waterways, stimulating historical attractions and outdoor recreational amenities produce an enviable quality of life for those who live and work in the region.





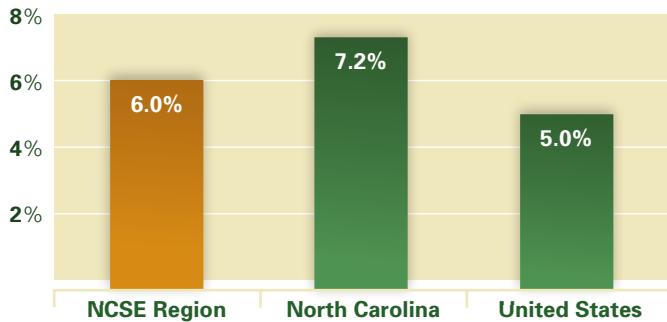
Southeastern North Carolina's 7,500 sq. miles include dynamic New South cities, picturesque small towns, fertile farms and pine-covered woodlands.



DEMOGRAPHICS

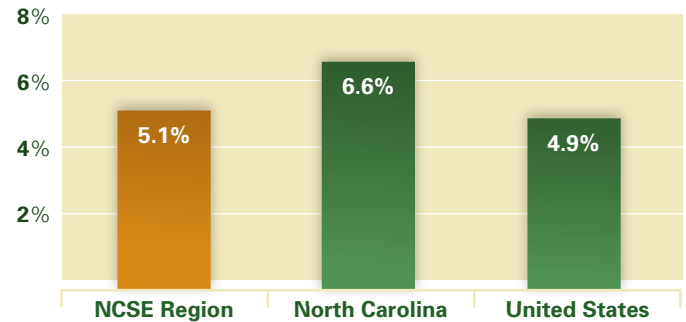
NCSE Population Growth Trends Compared to NC and US

2010-2015 Population Growth Trend



Source: US Bureau of the Census

2015-2020 Population Growth Trend



Source: US Bureau of the Census

NCSE Population Growth Trends by Age, Ethnicity and Gender

By Age

Age Range	2010	2015	% Change 2010-2015	2020	% Change 2015-2020
0-4	80,408	82,334	2.4	83,810	1.8
5-14	143,132	156,190	9.1	164,912	5.6
15-24	162,080	163,397	0.8	167,015	2.2
25-34	143,605	151,176	5.3	157,744	4.3
35-44	155,453	154,874	-0.4	151,844	-2.0
45-54	148,012	152,905	3.3	159,130	4.1
55-64	126,269	138,300	9.5	148,378	7.3
65-74	83,388	100,897	21.0	116,213	15.2
75+	60,595	68,578	13.2	79,286	15.6

By Gender

	2010	2015	% Change 2010-2015	2020	% Change 2015-2020
Female	566,231	600,618	6.1	631,285	5.1
Male	536,711	568,024	5.8	596,847	5.1

By Ethnicity

Area	White	Black	American Indian/ Alaska Native	Hispanic/Latino	Total
NCSE	649,880	292,258	72,209	85,503	1,102,381
NC	6,528,950	2,048,628	122,110	800,120	9,535,483

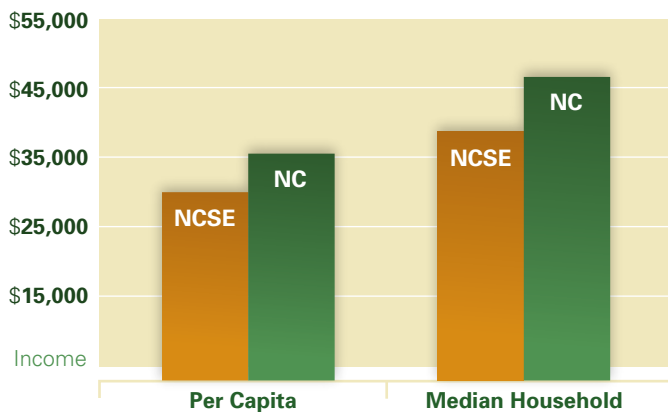
Source: Bureau of the Census, U.S. Department of Commerce.

NCSE Population By County

	2010 Population
Bladen	35,190
Brunswick	107,431
Columbus	58,098
Cumberland	319,431
Hoke	46,952
New Hanover	202,667
Pender	52,217
Richmond	46,639
Robeson	134,168
Sampson	63,431
Scotland	36,157
NCSE	1,102,381

Source: 2010 Census

Household and Per Capita Income



Source: US Bureau of the Census

Median Household Income in 2009 for the 11 counties of the Southeast Region was **\$36,448** which is 83% of the NC median of **\$43,754**. Median Household Income increased by 12% between the years of 2003 and 2009.

Per Capita Income in 2008 for the 11 counties of the Southeast Region was **\$30,023** which is 85% of the NC average of **\$35,259**.

Total Personal Income

In 2008 the total personal income for the Southeast Region was **\$35,412,600,000** which is a 62% increase since 2000.

Existing Housing (Average Home Prices)

According to the three separate Real Estate Associations located within the NCSE region, there were **9,284** homes sold in 2010 at an average sales price of **\$200,603**.

Brunswick Association of Realtors

Year	Sales	% Change	Avg. Cost	% Change
2009	2,007	9.4	\$253,550	-4.3
2010	1,534	-23.6	\$245,166	-3.3

Fayetteville Association of Realtors

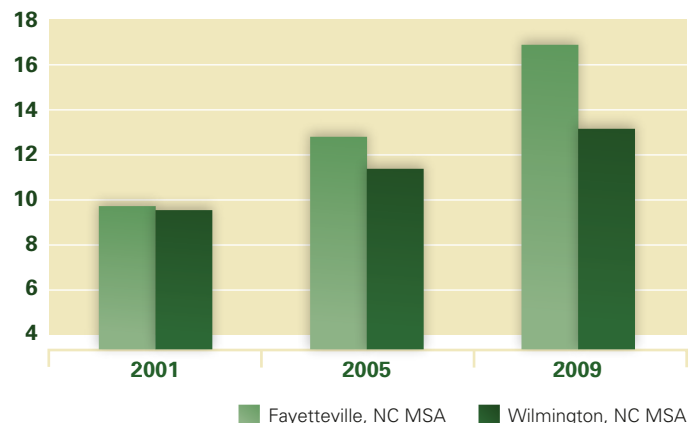
Year	Sales	% Change	Avg. Cost	% Change
2009	3,521	-15.3	\$131,422	-6.6
2010	3,311	-6.0	\$138,898	5.7

Wilmington Regional Association of Realtors

Year	Sales	% Change	Avg. Cost	% Change
2009	4,270	-5.2	\$234,284	-2.3
2010	4,439	4.0	\$231,229	-1.3

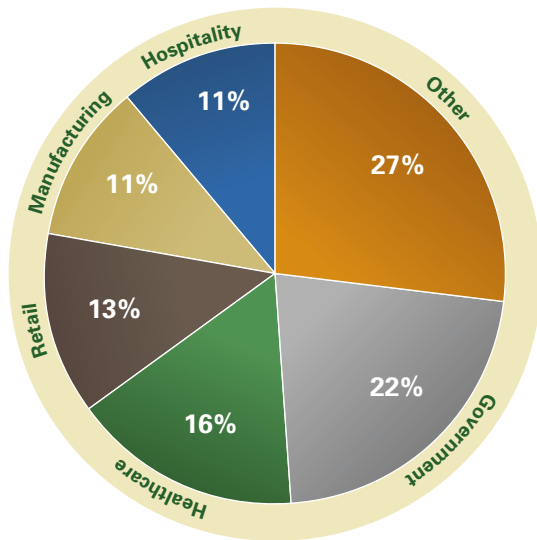
Source: NC Association of Realtors

GDP By MSA (Numbers in Billions)



WORKFORCE

Workforce by Industry



Regional Industry Clusters

Southeastern NC has several industry clusters and concentrations. These are listed below with supporting data and information concerning their prevalence and importance to the region. Manufacturing employs over 40,000 people in the region, which represents 11% of the total workforce. Transportation and logistics and food processing and agricultural industries also have vibrant clusters in the region. Due to growth at Fort Bragg, more defense contractors are locating in the region, crossing several industry sectors. Within the biotechnology sector, a strong contract research organization (CRO) cluster exists in Wilmington.

Manufacturing & Industry Clusters and Concentrations

Southeastern NC has several industry clusters and concentrations. These are listed below with supporting data and information concerning their prevalence and importance to the region. Manufacturing employs over 40,000 people in the region, which represents 11% of the total workforce. Transportation and logistics and food processing and agricultural industries also have vibrant clusters in the region. Due to growth at Fort Bragg, more defense contractors are locating in the region, crossing several industry sectors. Within the biotechnology sector, a strong contract research organization (CRO) cluster exists in Wilmington.

AVIATION AND AEROSPACE

Southeastern North Carolina is an ideal location for aviation and aerospace companies. Our excellence in logistics and distribution, existing metalworking and manufacturing base, the largest military presence on the east coast and the location of over 280 aerospace companies statewide are a few of the assets NC can offer for this growing industry. In our region there are in excess of 10,000 exiting military personnel each year equipped with the skills needed for success in this industry as well as 5 public and private universities graduating over 4,000 students annually and 8 community colleges with an annual enrollment of 115,000 students (roughly 10% of the region's population) to meet this cluster's workforce needs. The southeastern region also boasts five airports with runway lengths ranging from 5,000 to 8,000 feet all with adjacent industrial sites and three with uncontrolled airspace. Several other resources exist in NC to assist new aviation and aerospace companies such as the North Carolina Aerospace Initiative, a joint venture with educational and economic development organizations to promote applied research and aerospace education. The region's strategic proximity to the port of Wilmington, GE's aircraft engines facility in Wilmington, Boeing's Dreamliner facility in Charleston, Spirit Aerosystems in Kinston and HondaJet in Geensboro are just a few examples of why southeastern NC is poised for rapid growth and success in the aviation and aerospace sector.

ADVANCED TEXTILES

Southeastern North Carolina has a long and productive history in the textile industry. Over the past decade, a shift from traditional weaving and sewing textiles to advanced and technical non-weaving textiles has occurred. Advanced and performance textiles are more automated and provide a variety of products in the region, including military uniforms and equipment, synthetic fibers, environmental protection products, industrial and automotive filters, and clothing. As a leading state in textile manufacturing, North Carolina has a number of excellent resource organizations to assist companies in this industry sector.

BIOTECHNOLOGY

Southeastern North Carolina contains excellent opportunities for emerging and established biotechnology companies. North Carolina has tremendous resources and assets within this industry sector. Wilmington has one of the largest clusters of contract research organizations (CRO) in the state and nation. Additionally, the University of North Carolina at Wilmington is

developing a \$30 Million marine biotechnology research center to take advantage of the region's proximity to the coast. Agricultural biotech research is growing due to the region's strong agricultural base and network of universities and community colleges engaged in biotech research and business assistance through Bio-accelerators. The North Carolina Biotechnology Center has a regional office to lead development in this sector.

BOATBUILDING AND MARINE TRADES

Southeastern North Carolina is an excellent location for boatbuilding and marine companies. The region has a proud history of craftsmanship in boat construction and possesses a skilled workforce in this industry sector. The region's natural proximity to the Atlantic coast, and the many beaches, waterways, intra-coastal waterway, lakes, and rivers provide a ready market and a great location for construction and testing. North Carolina's Industry Boating Services organization provides technical assistance and helps companies match up to potential suppliers and customers.

BUILDING PRODUCTS

Southeastern North Carolina has a large number of building product manufacturers and distributors. The region is an ideal location for these companies due to overall population and business growth in the region. The Fayetteville and Wilmington areas are two of the fastest growing areas in North Carolina. Wood products have always been a strong industry sector in the region, and there are over 75 wood products companies located here, making products such as wallboard, trusses, doors, cabinets, lumber, and panels. The port at Wilmington allows for excellent access for importing and exporting of wood and other raw materials.

DISTRIBUTION & LOGISTICS

Southeastern NC is one of the most competitive regions in the United States and the world in which to do business. It has a growing population of nearly 1.1 million people and a diverse industry base of more than 30 Fortune 500 companies. The region's geographic location midway on the east coast provides excellent distribution access and logistics efficiencies for companies engaged in manufacturing, assembly, and retail distribution. The region boasts a three-tiered, interlinked distribution model: 1) At-Port location offers buildings and sites within 20 miles of the Port of Wilmington. 2) Interstate corridors offer inland locations along three interstates—I-40, I-95, and I-74. 3) The region offers close proximity to key regional markets, including Charlotte, NC, Raleigh, NC, Columbia, SC, and Atlanta, GA.

FOOD PROCESSING AND AGRI-INDUSTRY

Southeastern North Carolina has more than 20,000 people employed with food processing companies. Example of products made/grown here include pork, poultry, sauces, food/drink ingredients, value-added sweet potato products, peanuts, soybean oil, grapes, tobacco, and barbeque. The region has several of the top farm income producing counties in the nation. The region has long been known for its productive land and innovative agricultural companies and farms. Wineries and vineyards are a growth sector in the region, due to the area's fertile loamy soils that are ideal for grapes, as well as blueberries. North Carolina annually exports more than \$2 billion of agricultural products—transportation access is made easy by the Port at Wilmington and interstate highways.

METALWORKING

Southeastern North Carolina has a cluster of metal product manufacturing companies that make a range of products, including steel coils, attic fans, aluminum fencing, grills, steel packing straps, metal buildings, pipe fittings, cranes, and nails. Overall, North Carolina has over 150,000 people employed in metalworking industries. Community colleges in the region offer customized worker and classroom training in welding and metal fabrication and technology. Machining technology and robotics programs are also available.

MILITARY CONTRACTORS

Southeastern North Carolina has a long and proud heritage with the presence of military installations in the region. Ft. Bragg, located near Fayetteville, is one of the nation's largest and most important ARMY installations. Ft. Bragg hosts the 82nd Airborne Division and also the U. S. ARMY Special Operations Command, and Pope Army Airfield is located adjacent to Ft. Bragg. By the end of 2011, U.S. ARMY Forces Command (FORSCOM) and the ARMY Reserve Command (USARC) will be fully relocated to Ft. Bragg as part of the BRAC (BASE Realignment and Closure Commission). These moves will bring thousands of new personnel and contractors to the region. The southeast region has a number of excellent resources to assist military contractor companies that have interest in the region, including the Military Business Center, BRAC Regional Task Force, and the Defense and Security Accelerator.

Union Membership Rate

Due primarily to the “Right to Work” law, North Carolina experiences the lowest unionization rate of all U.S. states.

2010 US Lowest Unionization States

1	North Carolina	3.2%
2	Arkansas	4.0%
3	Georgia	4.0%
4	Mississippi	4.5%
5	South Carolina	4.6%
6	Virginia	4.6%
7	Tennessee	4.7%
8	Texas	5.4%
9	Louisiana	5.5%
10	Oklahoma	5.5%

Source: U.S. Bureau of Labor Statistics, Division of Labor Force Statistics
[<http://data.bls.gov/cgi-bin/print.pl/news.release/union2.t05.htm>].

Number of Job Applicants Across the NCSE Region

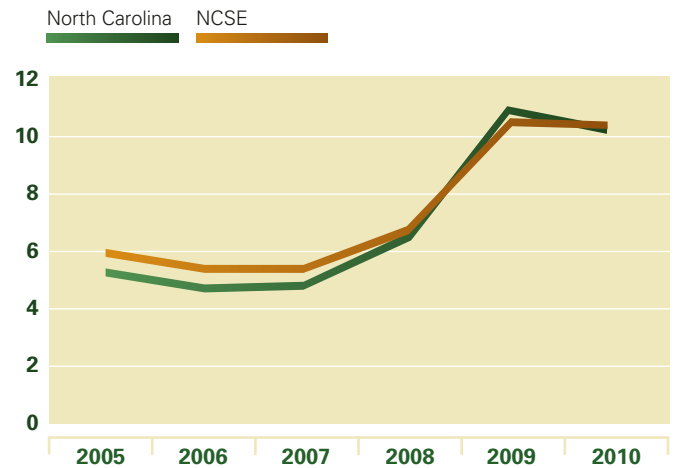
According to the NC Employment Security Commission, as of January 2011, there were a total of **58,290** job applicants across the Southeast region, of which **44,573** had over **6 months** experience in the workplace.

Right-to-Work State

North Carolina is an “at-will” employment state and one of 23 states with a “right-to-work” law. Closed shops and union shops are not permitted. An employer may not require an employee to join a union, nor may an employer require an employee to refrain from joining a union.

Source: www.dol.gov/esa/whd/state/righttowork.htm

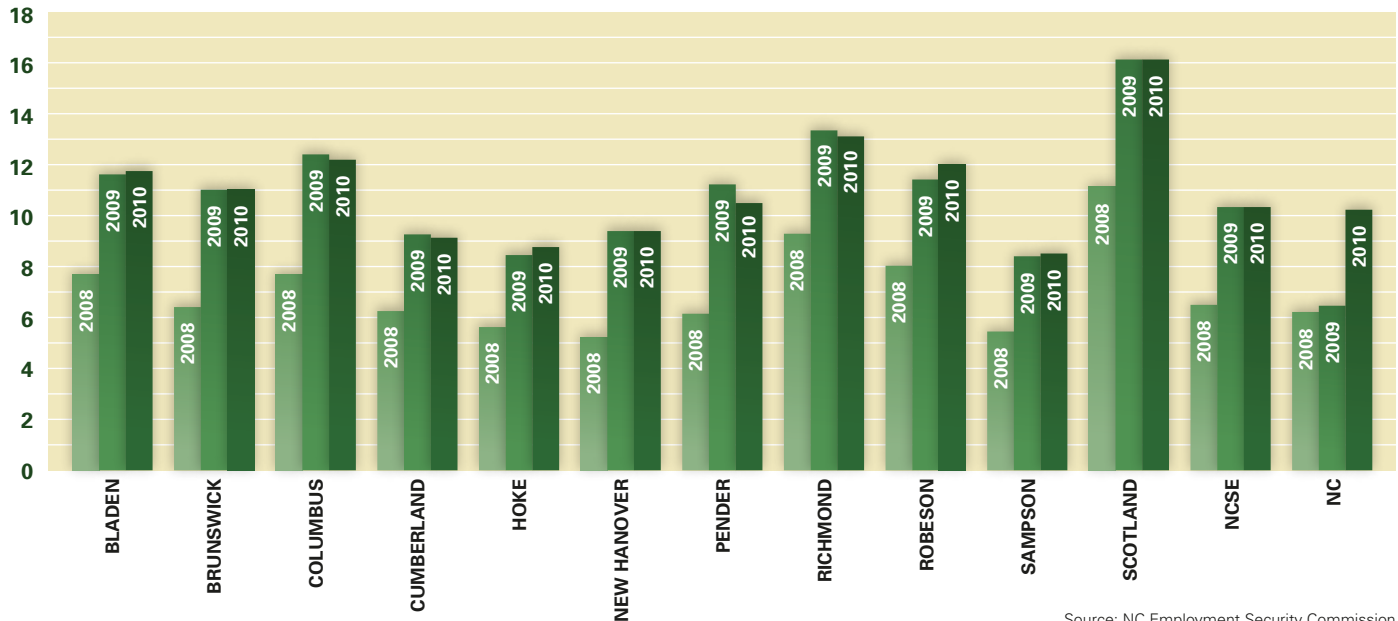
NCSE Regional Unemployment Rates



Source: NC Employment Security Commission



Unemployment Rates By County



Source: NC Employment Security Commission

3Q2010 Employment Wages

Industry	3Q2010 Employment		Average Weekly Wages		
	Employment	% of Total	NCSE	% of Total	NCSE as % of State
Agriculture, Forestry, Fishing & Hunting	6,523	1.8%	\$447	66.8%	87.8%
Construction	18,828	5.1%	\$777	116.2%	100.5%
Manufacturing	38,494	10.4%	\$878	131.2%	91.9%
Wholesale Trade	10,083	2.7%	\$812	121.3%	72.9%
Retail Trade	47,659	12.9%	\$453	67.7%	95.5%
Transportation & Warehousing	10,181	2.7%	\$751	112.3%	92.3%
Information	5,551	1.5%	\$774	115.7%	69.7%
Finance & Insurance	8,364	2.3%	\$860	128.6%	72.3%
Real Estate & Rental & Leasing	5,370	1.5%	\$588	87.9%	85.8%
Professional & Technical Services	14,293	3.9%	\$1,057	158.1%	87.2%
Management of Companies & Enterprises	2,346	0.6%	\$782	116.8%	55.6%
Administrative & Waste Services	20,007	5.4%	\$496	74.2%	88.2%
Educational Services	34,672	9.4%	\$752	112.4%	94.5%
Health Care & Social Assistance	61,195	16.5%	\$742	110.9%	92.9%
Arts, Entertainment & Recreation	5,034	1.4%	\$351	52.5%	76.0%
Accommodation & Food Services	39,085	10.6%	\$266	39.7%	92.2%
Other Services Ex. Pub Admin	8,371	2.3%	\$483	72.2%	92.2%
Public Administration	31,689	8.6%	\$834	124.6%	103.2%
Government	82,637	22.3%	\$835	124.8%	102.2%

Source: NC Employment Security Commission

WORKFORCE

New Incorporations

County	2008	2009	% Change 2008-2009	2010	% Change 2009-2010
Bladen	73	92	26.0	91	-1.1
Brunswick	512	515	0.6	519	0.8
Columbus	112	143	27.7	129	-9.8
Cumberland	815	1145	40.5	1093	-4.5
Hoke	78	99	26.9	119	20.2
New Hanover	1338	1546	15.5	1609	4.1
Pender	167	236	41.3	213	-9.7
Richmond	65	121	86.2	82	-32.2
Robeson	226	312	38.1	268	-14.1
Sampson	108	110	1.9	126	14.5
Scotland	54	77	42.6	69	-10.4
NCSE	3548	4396	23.9	4318	-1.8

Source: NC Secretary of State's Office

Fort Bragg

- Established in 1918, Fort Bragg is one of the largest military complexes in the world
- Includes 10% of the US Army's active component forces
- Home of the 82nd Airborne Division
- Located just 10 miles from Fayetteville
- Base covers 160,832 acres
- Military Population comprises almost 53,000 officers and enlisted men and women
- Annual payroll is \$3 billion
- \$641 million awarded annually in government contracts
- \$12.9 billion direct and indirect annual impact on the 10 contiguous counties to Fort Bragg

BASE REALIGNMENT AND CLOSURE COMMISSION (BRAC) - 2005

BRAC Impact on Fort Bragg:

1. Relocating the 7th Special Forces Group to Eglin AFB, Florida and by activating the 4th Brigade Combat Team, 82nd Airborne Division and relocating European-based forces to Fort Bragg.
2. Realigning Yeager Airport AGS, WV and by relocating eight C-130H aircraft to Fort Bragg to form a 16 aircraft Air Force Reserve/active duty associate unit.
3. Closing Pittsburgh International Airport (IAP) Air Reserve Station (ARS), PA, and relocate 911th Airlift Wing's (AFRC) eight C-130H aircraft to Fort Bragg to form a 16 aircraft Air Force Reserve/active duty associate unit.
4. Relocating AFRC operations and maintenance manpower to Fort Bragg.
5. Relocating two major headquarters, Army Forces command (FORSCOM) and Army Reserve Command, to Fort Bragg. FORSCOM will transfer 3,000 positions from Atlanta by 2011.

BRAC will impact our region by injecting billions of additional dollars in the economy, increasing construction spending, attracting more defense related industries, increasing federal impact aid for schools, increasing population, raising average per capita income and creating a better business climate.

As a result of projected military investment and the relocation of personnel in this region 18,200 jobs will be created by 2013. The leading sectors where these jobs will be created are listed below.

Projected Percentage Number of Military-Related Jobs Added in the Leading Growth Sectors (2011-2013)

	2011-2013
Government	33%
Construction	30%
Professional & Technical Services	13%
Retail Trade	8%
Healthcare & Social Assistance	7%
Administrative & Waste Services	5%
Accommodation & Food Service	4%

Source: www.bractrf.com

Military Spending Impact

Breakdown of Military spending Impact on North Carolina Gross State Product, Employment, Labor Force, and Population:

	Fort Bragg
Contributions to GDP (in billions)	\$4.7
Employment (Persons)	82,620
Labor Force (Persons)	20,710
Impacted Population (Persons)	84,540

Source: East Carolina University Regional Development Services & Regional Economic Models, Inc. in cooperation with NCSU Economic Development Partnership, Feb 2005

The expected economic impact of additional military spending on the 11 counties in the southeastern region on North Carolina as a result of BRAC is summarized below:

Economic Impact of Additional Military Investment 2013

Personal Income	+ \$1.47 billion
Disposable Income	+ \$1.27 billion
Gross Regional Product	+ \$1.11 billion
Total Sales (output)	+ \$.86 billion
Total Demand	+ \$1.69 billion

Source: www.bractrf.com



INDUSTRY

Largest Private Employers in the Southeast Region

Employers (1000 and larger)	Industry	County Location
1. Smithfield Foods Inc	Manufacturing	Bladen
2. Wal-Mart Associates Inc	Trade, Transportation & Utilities	Cumberland
3. Goodyear Tire & Rubber Inc	Manufacturing	Cumberland
4. The Shaw Group Inc	Construction	New Hanover
5. Cellco Partnership	Information	New Hanover
6. PPD Development LP	Professional & Business Services	New Hanover
7. Wal-Mart Associates Inc	Trade, Transportation & Utilities	New Hanover
8. Corning Inc	Manufacturing	New Hanover
9. Perdue Products	Manufacturing	Richmond
10. Mountaire Farms of NC Inc	Manufacturing	Robeson
11. Smithfield Foods Inc	Manufacturing	Sampson

Employers (500 – 999)	Industry	County Location
12. QSI	Professional & Business Services	Bladen
13. Wal-Mart Associates Inc	Trade, Transportation & Utilities	Brunswick
14. Progress Energy Service Co	Trade, Transportation & Utilities	Brunswick
15. International Paper Co Inc	Manufacturing	Columbus
16. Purolator Filters	Manufacturing	Cumberland
17. Food Lion LLC	Trade, Transportation & Utilities	Cumberland
18. ITT Systems Corporation	Other Services	Cumberland
19. Eaton Corporation	Manufacturing	Cumberland
20. AT&T Services Inc	Information	Cumberland
21. L-3 Communications Integrated Systems	Manufacturing	Cumberland
22. E I DuPont De Nemours & Co Inc	Professional & Business Services	Cumberland
23. Burlington Industries V LLC	Manufacturing	Hoke
24. GE Hitachi Nuclear Fuel Holding Co LLC	Manufacturing	New Hanover
25. Global Nuclear Fuel Holding Co LLV	Manufacturing	New Hanover
26. General Electric Corp	Manufacturing	New Hanover
27. Harris Teeter Inc	Trade, Transportation & Utilities	New Hanover
28. Mundy Industrial Contractors Inc	Construction	New Hanover
29. Food Lion LLC	Trade, Transportation & Utilities	New Hanover
30. Campbell Soup Supply Co LLC	Manufacturing	Robeson
31. Wal-Mart Associates Inc	Trade, Transportation & Utilities	Robeson
32. BB&T	Financial Activities	Robeson
33. Prestage Farms Inc	Natural Resources & Mining	Sampson

International Companies Located within the Southeast Region

Company	County	Parent Company Location
Alpla, Inc.	Hoke	Austria
Aludisc	Sampson	Venezuela
Camaq Scientific	New Hanover	Sweden
Cascades Industries	Richmond	Canada
Coverbind Corporation	New Hanover	Switzerland
DAK	Brunswick & Cumberland	Mexico
FCC	Scotland	Japan
Feller, LLC	Brunswick	Austria
Filtec Precise	Columbus	Germany
Fortron	New Hanover	Japan
Fraser West Timber	Columbus	Canada
Hanjin Shipping	New Hanover	South Korea
Hanson Brick Co.	Sampson	UK
Hanson & Ortho Fibers	New Hanover	Sweden
Hitachi (Partner with GE)	New Hanover	Japan
Ika Works	New Hanover	Germany
Ikadan Systems USA	Sampson	Denmark
Independent Order of Foresters	Cumberland	Denmark
Interroll Corporation	New Hanover	Switzerland
Meyer Laminates	New Hanover	France
Nitta Gelatin	Cumberland	Japan
Philips	Pender	Netherlands
Pilkington	Scotland	UK
Rexam Closure	Richmond	United Kingdom
Schindler	Sampson	Sweden
Teijin (partner w/ DuPont)	Cumberland	Japan
Umicore	Scotland	Belgium
Unilever	Hoke	UK
Wieland Electric	Pender	Germany

Fortune 500 Companies Located within the Southeast Region

Company	Product or Service
ADM	Citric Acids Mfg.
Aramark	Uniform Distribution Center
Arvin Meritor	Automotive Supply Mfg.
AT&T	Customer Service Center
BB&T	Regional Headquarters & Call Center
Boeing	Office
Campbell's Soup	Food processing Mfg.
Celanese	Polymer Mfg.
Coca-Cola	Distribution Center
Corning	Fiber Optic Mfg.
CSX	Rail Hub Centers
Danaher	Measuring Instrument Mfg.
DuPont	Chemical Mfg.
Eaton Corporation	Auto Parts Mfg.
FedEx	Distribution Center
General Electric	Aircraft Engine Mfg.
General Electric	Nuclear Energy HQ
Goodyear	Tire Mfg.
Hexion	Chemical Mfg.
International Paper	Paper Products Mfg.
L3 Communications	Defense Contractors
Mohawk	Distribution Center
Nash Finch	Food Distribution Center
Pfizer	Pharmaceutical Mfg.
Philips	Electronics
Pepsico	Distribution Center
Praxair	Industrial Gas Mfg.
Progress Energy	Energy Production
Smithfield Foods	Food processing Mfg.
Terex	Crane Mfg.
Time Warner	Customer Service Center
UPS	Distribution Centers
Verizon Wireless	Customer Service Center
Wal-Mart	Distribution Center
Waste Management	Waste Facilities
Weyerhaeuser	Paper Products Mfg.

INDUSTRY

Selected Agriculture Statistics (2007)

	Land in Farms (acres)	% of State
Bladen	127,171	1.50%
Brunswick	44,084	0.52%
Columbus	152,387	1.80%
Cumberland	88,353	1.04%
Hoke	60,219	0.71%
New Hanover	4,416	0.05%
Pender	61,571	0.73%
Richmond	40,904	0.48%
Robeson	268,026	3.16%
Sampson	321,454	3.79%
Scotland	65,780	0.78%
NCSE	1,234,365	14.57%
NC	8,474,671	

	Crops (\$000)	% of State
Bladen	\$45,155	1.73%
Brunswick	\$20,215	0.78%
Columbus	\$45,477	1.74%
Cumberland	\$18,923	0.73%
Hoke	\$7,388	0.28%
New Hanover	\$5,530	0.21%
Pender	\$47,939	1.84%
Richmond	\$5,343	0.21%
Robeson	\$58,911	2.26%
Sampson	\$150,109	5.76%
Scotland	\$6,748	0.26%
NCSE	\$411,738	15.80%
NC	\$2,606,279	

	Total Cropland (acres)	% of State
Bladen	70,602	1.44%
Brunswick	27,388	0.56%
Columbus	106,598	2.18%
Cumberland	44,614	0.91%
Hoke	35,384	0.72%
New Hanover	3,174	0.06%
Pender	35,484	0.72%
Richmond	18,480	0.38%
Robeson	209,329	4.28%
Sampson	210,704	4.30%
Scotland	33,834	0.69%
NCSE	795,591	16.25%
NC	4,895,204	

	Livestock & Poultry Products (\$000)	% of State
Bladen	\$293,339	3.81%
Brunswick	\$24,918	0.32%
Columbus	\$95,926	1.24%
Cumberland	\$71,933	0.93%
Hoke	\$59,657	0.77%
New Hanover	\$275	0.00%
Pender	\$117,059	1.52%
Richmond	\$122,387	1.59%
Robeson	\$210,023	2.72%
Sampson	\$1,046,223	13.57%
Scotland	\$103,540	1.34%
NCSE	\$2,145,280	27.83%
NC	\$7,707,750	

	Government Payments (\$000)		% of State	Net Cash Income Farm Operations (\$000)		% of State
Bladen	\$2,260		1.53%	Bladen	\$75,248	3.12%
Brunswick	\$335		0.23%	Brunswick	\$8,363	0.35%
Columbus	\$2,902		1.97%	Columbus	\$30,349	1.26%
Cumberland	\$1,258		0.85%	Cumberland	\$13,506	0.56%
Hoke	\$1,396		0.95%	Hoke	\$10,780	0.45%
New Hanover	\$36		0.02%	New Hanover	\$1,096	0.05%
Pender	\$555		0.38%	Pender	\$36,915	1.53%
Richmond	\$194		0.13%	Richmond	\$30,813	1.28%
Robeson	\$5,326		3.61%	Robeson	\$53,078	2.20%
Sampson	\$6,793		4.61%	Sampson	\$262,908	10.91%
Scotland	\$1,560		1.06%	Scotland	\$32,861	1.36%
NCSE	\$22,615		15.35%	NCSE	\$555,917	23.07%
NC	\$147,334			NC	\$2,409,247	

Source: http://www.agcensus.usda.gov/Publications/2007/Full_Report/Volume_1,_Chapter_2_County_Level/North_Carolina/st37_2_001_001.pdf

Taxable Retail Sales

County	2006	2007	% Change		2009	% Change		12 (11-09)	12 (11-10)	% Change 12 (11-09)/ 12 (11-10)
			2006-2007	2008		2007-2008	2008-2009			
Bladen	127.9	122.8	-4.0	118.2	-3.7	126.9	7.4	125.8	158.6	26.1
Brunswick	896.4	955.0	6.5	947.4	-0.8	890.5	-6.0	898.9	957.9	6.6
Columbus	302.5	311.4	3.0	314.7	1.0	298.4	-5.2	302.7	301.9	-0.2
Cumberland	2,576.6	2,734.2	6.1	2,894.8	5.9	2,908.0	0.5	2,914.3	3,040.4	4.3
Hoke	74.5	71.9	-3.5	68.6	-4.5	79.8	16.4	77.2	121.8	57.7
New Hanover	2,843.0	2,923.7	2.8	2,760.5	-5.6	2,491.4	-9.7	2,515.1	2,673.6	6.3
Pender	249.1	242.6	-2.6	226.0	-6.8	226.6	0.2	225.0	244.3	8.6
Richmond	244.0	252.9	3.7	270.6	7.0	262.5	-3.0	266.0	290.5	9.2
Robeson	669.2	699.1	4.5	723.5	3.5	700.8	-3.1	714.1	746.0	4.5
Sampson	310.7	309.5	-0.4	293.5	-5.2	286.5	-2.4	286.9	340.4	18.6
Scotland	255.4	254.3	-0.4	262.3	3.1	243.1	-7.3	247.3	242.4	-2.0
NCSE	8,549.2	8,877.4	3.8	8,880.1	0.0	8,514.6	-4.1	8,573.3	9,117.7	6.3

Source: NC Department of Revenue

INDUSTRY

Recent Business & Industry Announcements in the Southeast Region (2008-2010)

County	Company	Product	Total Investment	Total Jobs	Facility Type
Bladen	Blacks Tire	Retreading tires	\$1,500,000	20	New
Bladen	DuPont Company	Poly vinyl film. Company producing chemical component of Tedlar film.	\$55,000,000	10	Exp
Bladen	DuPont	Science based chemical products	\$8,000,000	0	Exp
Brunswick	Atlantic Global Yacht Group	Boat building	\$2,000,000	20	New
Brunswick	Caraustar	Paper tubes	\$1,500,000	10	New
Brunswick	Glycotech	Biotech	\$3,000,000	32	New
Brunswick	Hydro Gas, Inc	Alternative fuel devices for automotive engines	\$500,000	4	New
Brunswick	Island Style Custom Yachts	Custom yacht manufacturer	\$5,000,000	21	New
Columbus	Atlantic Automotive Enterprises	Motor vehicle steering and suspension components manufacturing	\$560,000	23	New
Columbus	Direct Market Access	Process, physical distribution, and logistics consulting services	\$2,000,000	29	New
Columbus	Nice Blends	Spice extract	\$2,500,000	54	New
Columbus	Piramide Mexican Food	Tortilla manufacturing	\$1,300,000	58	New
Cumberland	Carolina By Products	Process animal waste for fertilizers	\$1,200,000	0	Exp
Cumberland	Clear Path Recycling LLC	Recycling of pet & other plastics	\$70,000,000	100	New
Cumberland	Convergys Corporation	Call center	\$300,000	300	New
Cumberland	Goodyear Tire & Rubber Co	Tires and inner tubes	\$200,000,000	0	Exp
Cumberland	Hexion	Chemical manufacturing	\$750,000	0	Exp
Cumberland	Tiger Swan	Tactical training, security, IT and risk mitigation for the military	\$14,000,000	108	New
Hoke	Alpla	Plastic container manufacturing	\$7,200,000	40	New
New Hanover	Carolina Cement Co LLC	Cement, aggregates, ready-mixed concrete, concrete block, masonry and stucco products and fly ash	\$470,000,000	161	New
New Hanover	Dulany Industry	Manufacturing of sulfuric acid	\$25,000,000	30	New
New Hanover	General Electric	Industrial inorganic chemicals	\$704,000,000	900	New
New Hanover	Verizon Wireless	Call center	\$160,000	160	Exp
New Hanover	Wilmington Convention Center	Tourism-related attraction	\$59,300,000	100	New
Pender	Atlantic Barn and Timber Co LLC	Prefabricated wood building manufacturing	\$3,000,000	30	New
Richmond	Big Rock Sports	Sporting and recreational goods and supplies merchant wholesalers	\$12,000,000	22	New

County	Company	Product	Total Investment	Total Jobs	Facility Type
Richmond	Centre Ingredient Technology,inc	Biological products, flavors	\$2,500,000	20	New
Richmond	FilSpec	Yarn	\$ 1,000,000	135	Exp
Richmond	Hood Packaging	Food packing	\$1,000,000	30	Exp
Richmond	Knit-Rite	Medical hosiery & products	\$ 1,250,000	24	Exp
Richmond	Progress Energy	Unknown	\$600,000,000	12	New
Richmond	Von Drehle	Paper, except newsprint	\$20,000,000	20	Exp
Robeson	Campbell Soup Co	Specialty canning goods	\$10,000,000	50	New
Robeson	Carolina Shavings	Miscellaneous textile product	\$1,500,000	25	New
Robeson	Coastal Steel & Acoustics	Drywall/insulation	\$500,000	25	New
Robeson	Coastal Truss and Panel	Metal fabrication	\$750,000	25	New
Robeson	Custom Door Parts Inc	Door parts		25	New
Robeson	Elkay Southern Corp	Enameled iron and metal sanitary ware manufacturing		75	New
Robeson	Garco, Inc.	Mixed-use	\$1,800,000	0	New
Robeson	Kayser-Roth	Womens hosiery	\$5,600,000	80	Exp
Robeson	Prestage Foods (D/W)	Poultry processing	\$1,000,000	10	Exp
Robeson	Strategic Solutions Unlimited	Computer related services	\$1,000,000	100	New
Sampson	Fibrowatt	Renewable energy power plants fueled by poultry litter	\$200,000,000	100	New
Scotland	Hellmann Worldwide Logistics	Freight transportation arrangement	\$3,000,000	110	New
Scotland	MP 2 Capital	Renewable energy	\$ 40,000,000	8	New
Scotland	Nature's Earth Products, inc	Cat litter and hardwood-blend fuel pellets	\$12,000,000	98	New
Scotland	Tactical Gear Distributors	Distributor - performance apparel for military, law enforcement and shooting sports retailers	\$1,200,000	35	New

Source: N.C. Department of Commerce

TRANSPORTATION, LOGISTICS & INFRASTRUCTURE

Major Interstates and Highways

North Carolina is known as “The Good Roads State” and the southeast region is no exception:

- The inter-regional network of roads and highways in the region provides ready access to:
 - > North-South Interstate 95
 - > East-West Interstate 40
 - > East-West Interstate 73/74 currently under enhancement
 - > US Highways 401, 501, 421, 701, 87, 1, 17 and 220
- The region’s strategic location relative to domestic and international markets provides an important competitive advantage.
- For information regarding planned highway improvements, refer to the North Carolina Department of Transportation’s Transportation Improvement Program (TIP).
<http://www.ncdot.gov/planning/development/TIP/TIP/>

Source: North Carolina Department of Transportation, Division of Highways, March 2011 (www.ncdot.gov).

Port of Wilmington, NC

The Port of Wilmington is strategically located on the U.S. East Coast. Owned and operated by the North Carolina State Ports Authority, the Port of Wilmington offers terminal facilities serving container, bulk and breakbulk operations. Wilmington is one of the few South Atlantic ports with readily available berths and storage areas for containers and cargo.

An aggressive capital program has positioned the Port of Wilmington in a new class of service to the maritime transportation industry. A 42-foot navigational channel offers customers additional vessel capacity. Readily available modern transit and warehouse facilities, new state-of-the-art Panamax container cranes and support equipment, and the latest in cargo management technology provide a broad platform for supporting international trade to the fast-growing Southeast U.S. market.

Surface transportation supporting the Port of Wilmington is superior to neighboring ports. CSX Transportation provides daily service for boxcar, tanker and general cargo services. The Port of Wilmington has ample capacity to support today’s cargo volumes and continues to invest in expanding the facility to meet projected growth in international trade, with a major expansion project currently under way. The Port is a C-TPAT Certified location and is designated as Foreign Trade Zone 66.

FACILITIES

- 26 miles from the open sea on the Cape Fear River
- Channel depth is 42 ft.
- Nine berths with 6,768 ft. of wharf frontage; Berths with contiguous open apron areas up to 300 ft. wide
- 150 additional acres available for development
- Almost one million sq. ft. of prime covered and sprinklered storage
- 100+ acres of paved and 25 acres of semi-improved open storage area
- Rail access to berths, transit sheds, warehouses and open storage
- Direct transfer of heavy lift and dimensional loads between vessel and rail or truck

OCEAN CARRIER SERVICES

Far East Services

Cosco Container Lines America Inc. (www.cosco.com)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

Hanjin Shipping Co., Inc. (www.hanjin.com)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

United Arab Shipping Co. (www.uasc.net)

Frequency: One Sailing Weekly
Foreign Ports: Pusan, Qingdao, Ningbo, Shanghai

“K” Line America, Inc. (www.kline.com)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

Yang Ming Line (www.yml.com.tw)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

Central America Services

Maersk Line (www.maersk.com)

Frequency: Weekly Sailing
Foreign Ports: Northern Zone Central America

Trans Atlantic Services

Independent Container Line, Ltd. (www.icl-ltd.com)

Frequency: Weekly Sailing
Foreign Ports: Liverpool, Antwerp, Bilbao, Lisbon

Middle East Services

National Shipping Company of Saudi Arabia (www.nscsa.com)

Frequency: Every 21-24 days
Foreign Ports: Saudi Arabia, UAE, Qatar, Jordan, Eritrea, Port Qasim, Mumbai, and Livorno

PORT OF WILMINGTON STATISTICS TONNAGE Fiscal Year 2010

Container	Breakbulk	Bulk	Total	TEU's
1,917,237	207,335	1,304,755	3,429,327	250,048

Source: NC State Ports Authority, March 2011

FOREIGN TRADE ZONES

- Can lower, defer or avoid import duties
- Entire Wilmington Terminal approved as Foreign Trade Zone 66
 - > Over 1 million square feet of warehouse space within main terminal
 - > Over 100 acres of open storage

Source: NC State Ports Authority [www.ncports.com], March 2011.

Foreign Trade Zones

North Carolina currently boasts six approved general-purpose foreign trade zones. Several subzones have been approved for individual manufacturers. The entire Wilmington Port Terminal is in Foreign Trade Zone #66 and the NC Department of Commerce serves as the administrator for Foreign Trade Zone #66.

Ports Competitive Study

The N.C. Department of Environment and Natural Resources will serve as a partner with the federal government in a study of the Wilmington Port. The feasibility study, to be conducted by the U.S. Army Corps of Engineers, will look at how the existing port could be upgraded and made more accessible to increased traffic and larger vessels.

North Carolina's ports are increasingly important to the state's economic growth and an upgraded port in Wilmington could enhance accessibility to businesses across the state, and could result in increased container ship traffic among the newer and larger vessels. In order for the port to stay competitive in this time of dramatic changes within the international container shipping industry, it is critical to look at enlarging the turning basin and modifying the channel alignment for safe navigation at the Port of Wilmington.

Source: NC Ports [www.ncports.com], March 2011.

2009 Economic Contribution of the Port of Wilmington

The Institute for Transportation Research and Education at North Carolina State University conducted a study to assess the contribution of the Port of Wilmington to the North Carolina economy in 2009. The top five imported commodities through the port in 2009 were chemicals, animal feed, cement, general merchandise/miscellaneous and metal products. The top five exported commodities were forest products, wood pulp, general merchandise/miscellaneous, scrap metal, and food products. The largest shipping partner was China.

Port services contributed almost \$6.4 billion to economic activity in the state in 2009, approximately 2% of the total amount of state economic activity. In comparison to other sectors, agriculture, forestry, fishing, and hunting contributed \$3.6 billion to the state's economy, utilities \$7.4 billion, and accommodation and food services \$9.8 billion. The contribution provided by the ports to the state's economy was approximately half that of travel within the state.

Port services supported almost 62,000 jobs, \$2.2 billion in labor income (payrolls and self-employment income), and \$472.8 million in sales tax, property tax, and state corporate and personal income tax collections. The supported jobs paid an average annual salary of \$37,300, greater than the average annual salary of 91 of the state's 100 counties.

The Port of Wilmington's output impact was approximately 12% of that of Georgia ports, 14% of that of South Carolina ports, and 16% of that of Virginia ports. The port's impact on jobs was approximately 22% of the Georgia port impact, 24% of the South Carolina port impact, and 18% of the Virginia port impact.



TRANSPORTATION, LOGISTICS & INFRASTRUCTURE

VALUE OF IMPORTED GOODS BY TOTAL, NC COMPONENT, AND VALUE ADDED

Port (type of goods)	Total Value of Transported Goods (\$)	Value of Transported Goods Remaining in NC (\$)	Value Added to NC Imports (\$)	Total Tons
Wilmington (Container)	4,679,990,000	4,564,650,000	2,908,720,000	674,000
Morehead City (Bulk/Breakbulk)	497,020,000	429,950,000	154,380,000	260,000
Wilmington (Bulk/Breakbulk)	635,410,000	494,270,000	212,240,000	1,289,000
Port of Wilmington Subtotal	5,315,400,000	5,058,920,000	3,120,960,000	1,963,000
Port of Morehead City Subtotal	497,020,000	429,950,000	154,380,000	260,000
North Carolina State Ports Total	5,812,420,000	5,488,870,000	3,275,340,000	2,223,000

VALUE OF EXPORTED GOODS BY TOTAL AND NC COMPONENT

Port (type of goods)	Total Value of Transported Goods (\$)	Value of Transported Goods Produced in NC (\$)	Total Tons
Wilmington (Container)	1,639,550,000	350,250,000	1,027,000
Morehead City (Bulk/Breakbulk)	575,200,000	575,200,000	1,485,000
Wilmington (Bulk/Breakbulk)	322,550,000	209,080,000	377,000
Port of Wilmington Subtotal	1,962,100,000	559,330,000	1,404,000
Port of Morehead City Subtotal	575,200,000	575,200,000	1,485,000
North Carolina State Ports Total	2,537,300,000	1,134,530,000	2,889,000

Source: NCSIPA 2009

Airports

Air travel is highlighted in North Carolina's Southeast by a system of thirteen smaller airports and two larger airports offering commercial jet service, all of which are designed to accommodate private and commercial needs. The international hubs of Charlotte-Douglas and Raleigh-Durham are easily accessible from within the eleven-county region and handle approximately 500 and 300 daily flights respectively.

Commercial jet service is provided to Wilmington International Airport and Fayetteville Regional Airport. The Laurinburg-Maxton Airport with its accompanying industrial development complex is quickly evolving into a major facility and can accommodate most types of private and commercial usages.

WILMINGTON INTERNATIONAL AIRPORT (ILM)

1740 Airport Boulevard, Wilmington, NC 28405
(www.flyilm.com)

- ILM provides for non-stop destinations to Atlanta, Charlotte, Chicago, New York, Orlando, Philadelphia and Washington, DC and offers hundreds of other direct domestic and international flights with only one stop.

- Current providers are US Airways (www.usair.com), ASA/Delta Connection (www.delta.com) and Allegiant Air (www.allegiantair.com).
- Served a total of 822,000+ passengers in 2010.

FAYETTEVILLE REGIONAL AIRPORT (FAY)

400 Airport Road, Fayetteville, NC 28306
(www.flyfay.com)

- Fayetteville Regional Airport serves a 12-county area in the Sandhills of southern North Carolina, along the I-95 corridor.
- Fayetteville Regional Airport is serviced by two main airlines: US Airways Express, with daily service to its Charlotte, NC hub and ASA, the Delta Connection, with daily service to its Atlanta hub.
- Fayetteville Regional Airport offers direct service to Dallas by American Eagle Airline.
- Served a total of 380,000+ passengers as of September 2010.

NON-COMMERCIAL AIRPORTS

County	Name of Airport	Location
Bladen	Bladenboro Airport (3w6)	Bladenboro
Bladen	Curtis L. Brown, Jr. Field (EYF)	Elizabethtown
Brunswick	Brunswick County Airport (SUT)	Oak Island
Brunswick	Ocean isle Airport (60J)	Ocean Isle Beach
Columbus	Columbus County Municipal (CPC)	Whiteville
Cumberland	Grays Creek Airport (2GC)	Fayetteville
Hoke	PK Airpark (5WH)	Raeeford
New Hanover	Holly Ridge/Topsail Island Airport (N21)	Holly Ridge/Topsail Beach
Pender	Henderson Field Airport (ACZ)	Wallace
Richmond	Richmond County Airport (RCZ)	Rockingham
Robeson	Lumberton Municipal Airport (LBT)	Lumberton
Sampson	Sampson County Airport	Clinton
Scotland	Laurinburg-Maxton Airport (MEB)	Laurinburg-Maxton

Source: NC 2009 Airport Guide, North Carolina Department of Transportation, Division of Aviation [www.ncdot.gov/transit/aviation], March 2011.

Railways

FREIGHT RAILWAY FAST FACTS

- NCSE Region is a crossroads for national rail transportation, from the classification yards in Hamlet to the international facilities in Wilmington.
- Availability of high-quality rail services is a major economic feature of the Southeast.
- Primary North-South and East-West routes cross near the geographic center of the region and include some of the longest sections of straight and level tracks in the nation.

TWO OF THE NATION'S PREMIERE FREIGHT RAILWAY COMPANIES SERVE THIS REGION;

CSX Transportation

- Miles of track in North Carolina: 1,200
- Annual NC carloads: 170,000
- NC industries served: 400
- One north-south mainline connects the Northeast and Florida
- An east-west mainline connects Wilmington and Charlotte to Atlanta and New Orleans.
- A second north-south mainline connects Detroit to Atlanta via Marion, N.C

- A local route runs from Rocky Mount eastward, serving Greenville and Plymouth.
- Freight-classification yards are located at Hamlet and Rocky Mount
- An intermodal terminal is located in Charlotte

Norfolk Southern

- Miles of track in North Carolina: 1,450
- Annual NC carloads: 593,712
- NC industries served: 723
- One north-south mainline connects the Northeast and Midwest to Atlanta via Danville, Va., Greensboro and Charlotte.
- A second north-south mainline connects Tennessee to Spartanburg, S.C. through Asheville, while an east-west mainline connects Salisbury and Asheville.
- Operates freight-classification yards at Charlotte and Raleigh, intermodal terminals at Charlotte and Greensboro, and an automobile distribution center at Winston-Salem.
- Key classification yard located in Linwood, NC
- Two additional routes serve eastern North Carolina.
- Two rail hubs, located in Hamlet and Leland

TRANSPORTATION, LOGISTICS & INFRASTRUCTURE

INDEPENDENTLY OWNED RAIL SERVICE PROVIDERS (SHORT LINES)

Carolina Southern Railroad (CALA), Chadbourn, NC (Columbus County) operates in the southeastern corner of NC between Whiteville & Mullins, SC and between Chadbourn & Conway SC.

- Miles of track: 76.5
- Carloads: 15,000 per year—1,500,000 tons
- Industries Served: 25
- Equipment: 11 locomotives
- Commodities carried by the railroad are coal, wood products, stone, grain, agricultural chemicals, and processed food.
- Industrial parks in Columbus County are accessible to the line.
- The railroad connects with CSX Transportation at Mullins SC and with the Waccamaw Coast Line in Conway, SC.

Aberdeen & Rockfish Railroad Co. (AR), Aberdeen, NC (Cumberland/Hoke Counties) operates in the state's south-central Sandhills region—between Aberdeen and Fayetteville—and serves businesses in Moore, Hoke, and Cumberland counties.

- www.aberdeen-rockfish.com
- Miles of track: 46
- Carloads: 6,000 per year—400,000 tons
- Industries served: 25
- Equipment: 5 locomotives
- It operates Two intermodal rail-to-truck transfer operations (River Terminal/Tidewater Transit Co. and Mid-Atlantic Transloading) handle bulk chemicals, plastic, petroleum, fertilizer, steel, and other bulk products.
- The A&R serves the 1,300 acre Hoke Regional Industrial Park, the largest dual rail-served industrial park in the state of North Carolina. This Park is certified "shovel ready" by the North Carolina Department of Commerce.
- The A&R provides direct connections with CSX Transportation and Norfolk Southern Railway.

Laurinburg & Southern Railroad (LRS), Gulf & Ohio Railways, Laurinburg, NC (Hoke/Scotland Counties)

- www.gorailways.net
- Miles of track: 28
- Carloads: 7,500 per year
- Industries served: 18
- Equipment: 4 locomotives
- Operates in south-central North Carolina from Johns through Laurinburg to Raeford, serving shippers in Scotland and Hoke counties.
- Commodities carried by the railroad are grain, fertilizer, soda ash, coal, and lime. The L&S connects with CSX and the Aberdeen & Rockfish Railroad.

PASSENGER RAILWAY

Amtrak's North-South Silver Meteor and Palmetto trains have daily scheduled service to the Fayetteville Train Station in route between New York and Miami.

- Full service station with ticket sales and checked baggage service available in Fayetteville, NC.
- Check website for schedules: www.amtrak.com

Amtrak's North-South Silver Star train has scheduled daily service to the Hamlet train depot in route between New York and Miami.

- Unstaffed station with attendant opening station one hour before and until one-half hour after all train arrivals and departures.
- Check website for schedule: www.amtrak.com

Water Quality/Availability

- The Cape Fear Basin serves as the primary water source for the northern part of the region and tends to flow swiftly to the coast.
- The water quality and water availability for the area is generally classified as good to excellent.
- The Cape Fear River is used in some instances for public and industrial water supply.
- Ground water resources are used extensively in the region for public water supplies and several industries. Several deep aquifers supply significant quantities of high quality water.

Source: Lumber River Council of Governments, Technical Assistance Division (Water Resources) April 2010 [www.lrcog.dst.nc.us].

Water Demand and Capacity By County

County	2005 Public Demand (MGD)	2005 Domestic Demand (MGD)	2005 Industry Demand (MGD)	2005 Irrigation Demand (MGD)	2005 Livestock Demand (MGD)	2005 Total Demand (MGD)	2030 Total Demand (MGD)	Est. Ground Supply (MGD)	Est. Surface Supply (MGD)	Est. Total Supply (MGD)
Bladen	1.99	1.16	13.84	4.92	1.14	23.05	23.59	239.684	65.691	305.375
Brunswick	19.09	1.40	8.09	0.73	0.11	29.42	39.26	256.975	102.790	359.765
Columbus	3.48	1.85	41.27	1.35	0.36	48.31	49.60	266.802	76.229	343.031
Cumberland	30.20	1.76	0.00	1.55	0.23	33.73	53.49	157.951	215.866	373.817
Hoke	2.63	1.43	0.45	1.14	0.12	5.77	10.50	163.208	58.849	222.057
New Hanover	36.98	1.87	5.24	0.12	0.02	44.24	60.81	59.920	17.976	77.896
Pender	1.14	2.38	0.00	1.60	0.42	5.53	7.18	260.918	104.367	365.285
Richmond	9.03	0.49	0.00	0.47	0.31	10.29	14.85	119.881	71.928	191.809
Robeson	22.23	1.10	1.35	2.10	0.69	27.47	37.01	280.338	84.577	364.915
Sampson	3.08	2.49	1.06	7.13	3.08	16.84	19.29	294.413	112.653	407.066
Scotland	4.82	0.53	3.89	0.90	0.09	10.22	13.03	151.478	37.902	189.380
NCSE	134.67	16.46	75.19	22.01	6.57	254.87	328.61	2251.568	948.828	3200.398
Statewide	958.62	161.88	293.06	135.21	26.21	1611.34	2184.85	17369.48	7225.60	24595.08

Source: North Carolina Rural Economic Development Center, Water 2030 — North Carolina Water Supply and Demand, dated February 23, 2006.
[www.ncruralcenter.org/pubs/watersupplyanddemand.pdf].

TRANSPORTATION, LOGISTICS & INFRASTRUCTURE

Wastewater Treatment Capacity

Listed below by county, by owner, by facility is the wastewater treatment capacity permitted flow, as built flow, average flow and the percentage of permitted flow discharged for wastewater treatment facilities for the period of January 1, 2010 through December 31, 2010. The 46 facilities listed are publicly owned treatment works (POTWs).

County	Owner	Facility	Permitted Flow (mil gal/day)	As Built Flow (mil gal/day)	Average Flow (mil gal/day)	Percent of Permitted Flow Used
Bladen	Town of Bladenboro	Bladenboro WWTP	.5000	.5000	.4080	81.555
	Town of Clarkton	Clarkton WWTP	.2400	.2400	.1390	58.033
	Town of White Lake	White Lake WWTP	.8000	.8000	.4960	61.974
	Town of Elizabethtown	Elizabethtown WWTP	1.2250	1.2250	.5660	46.198
Brunswick	City of Southport	Southport WWTP	.8000	.8000	.1380	17.244
	Brunswick County	Carolina Shores WWTF	.5300	.5300	.5010	94.463
	N. Brunswick Sanitary District	Belville WTP	.8000	.4000	.2140	53.612
	Brunswick County	Northeast Brunswick WWTP	1.9600	1.9600	1.260	64.310
Columbus	Town of Fair Bluff	Fair Bluff WWTP	Connected	to the	Fairmont	Reg. System
	Town of Lake Waccamaw	Lake Waccamaw WWTP	.4000	.4000	.2090	52.133
	City of Whiteville	Whitemarsh WWTP	3.0000	3.0000	1.2960	43.212
	Town of Tabor City	Tabor City WWTP	1.1000	1.1000	.3710	33.755
	Town of Chadbourn	Chadbourn WWTP	1.0000	1.0000	.3730	37.337
	Columbus County	Columbus County WWTP	.1250	.1250	.0220	17.397
Cumberland	PWC/Fayetteville	Rockfish Creek WWTP	28.0000	21.0000	14.580	69.427
	PWC/Fayetteville	Cross Creek WWTP	25.0000	25.0000	12.466	49.864
	Town of Spring Lake	Spring Lake WWTP	1.5000	1.5000	.8940	59.574
	Dept. of Army	Fort Bragg WWTP & WTP	8.0000	8.0000	5.4940	68.679
Hoke	City of Raeford	Raeford WWTP	3.0000	3.0000	1.947	64.908
New Hanover	City of Wilmington	Northside WWTP	16.0000	10.0000	7.950	79.151
	City of Wilmington	Southside WWTP	12.0000	12.0000	8.734	72.779
	Town of Carolina Beach	Carolina Beach WWTP	3.0000	3.0000	1.592	53.054
	Town of Kure Beach	Kure Beach WWTP	.2850	.2850	.0430	15.184
	New Hanover County Water & Sewer District	Walnut Hills WWTP	.1000	.1000	.0470	46.734
	New Hanover County Water & Sewer District	Landfill WTP	.0640	.0500	.0025	51.800
	New Hanover County Water & Sewer District	421 WTP	4.000	Not Built	.0000	N/A
Pender	Town of Burgaw	Burgaw WWTP	.7500	.7500	.4600	61.354
Richmond	City of Hamlet	Hamlet WWTP	1.0000	1.0000	.7830	78.278
	Town of Ellerbe	Ellerbe WWTP	.1800	.1800	.0730	40.302
	City of Rockingham	Rockingham WWTP	9.0000	9.0000	2.7490	30.545

County	Owner	Facility	Permitted Flow (mil gal/day)	As Built Flow (mil gal/day)	Average Flow (mil gal/day)	Percent of Permitted Flow Used
Robeson	Town of Parkton	Parkton WWTP	.2000	.2000	.1420	71.206
	Town of St. Pauls	St. Pauls WWTP	.5000	.5000	.3960	79.241
	City of Lumberton	Lumberton WWTP	20.0000	20.0000	5.9480	29.742
	Town of Pembroke	Pembroke WWTP	1.3300	1.3300	.8340	62.738
	Town of Rowland	Rowland WWTP	.3870	.3870	.2290	59.215
	Town of Red Springs	Red Springs WWTP	2.5000	2.5000	.8940	35.748
	Town of Maxton	Maxton WWTP	.5000	.5000	.3130	62.592
	Town of Fairmont	Fairmont Regional WWTP	1.7500	1.7500	.8460	48.346
Sampson	Town of Roseboro	Roseboro WWTP	.4900	.7000	.3100	44.257
	City of Clinton	Norman H. Larkins WPCF	5.0000	5.0000	2.6990	53.989
	Town of Garland	Garland WWTP	.1260	.1260	.0740	58.915
	Town of Newton Grove	Newton Grove WWTP	.2000	.2000	.0580	28.851
Scotland	City of Laurinburg	Pilkington North American WWTP	.0300	.0300	.0110	36.947
	City of Laurinburg	Leiths Creek WWTP	4.0000	4.0000	2.206	55.155
	Laurinburg-Maxton Airport Commission	Laurinburg Industrial WWTP	2.0000	2.0000	.8700	43.476
	Laurinburg-Maxton Airport Commission	Laurel Hill/Maxton WWTP	.3000	.3000	.0540	18.042

Source: Special report compiled by North Carolina's Division of Water Quality, the National Pollutant Discharge Eliminations System (NPDES) Unit, Charles Weaver, [http://h20.enr.state.nc.us/NPDES/NPDESweb.html], February 1, 2011.

Natural Gas

PNG announced an agreement with Progress Energy Carolinas to provide natural gas delivery service to the electric utility's power generation facility to be built at its existing Sutton site near Wilmington, N.C. Piedmont will construct approximately 133 miles of transmission pipeline and install 23,000 HP of new compression facilities to serve the new 620 MW combined cycle Sutton plant. Piedmont's capital investment in the pipeline and compression facilities is estimated at \$217 million. The new natural gas facilities will not only serve Progress Energy Carolinas' requirements at its new Sutton plant but will also create cost effective expansion capacity that Piedmont will use to help serve the growing natural gas requirements of its other customers in the eastern part of

North Carolina. Piedmont will begin construction of the new natural gas pipeline and compression facilities early in 2011 and be ready for service in June 2013.

- Piedmont Natural Gas distributes natural gas to 178,000 residential, commercial, industrial and wholesale accounts.
- Piedmont Natural Gas is the only natural gas provider in southeastern NC.
- For customer service or rate information contact (800)752-7504 or visit websites: www.ncng.com or www.piedmontng.com.

Source: NC Natural Gas Corporation, March 2011 [www.piedmontng.com].

TRANSPORTATION, LOGISTICS & INFRASTRUCTURE

Electricity

Electricity is provided for the eleven-county region by either Progress Energy Carolinas, one of seven electric membership corporations or one of five municipal power systems as outlined below (ElectriCities).

PROGRESS ENERGY CAROLINAS

- Progress Energy Carolinas is a major provider of electricity for the region and has a broad range of rate options and energy services available to residential, small/medium business and large/commercial customers.
- Progress Energy Carolinas offers a menu of value-added energy services to help ensure efficient and economic energy consumption.
- For more information, please contact Progress Energy, customer service at (800) 452-2777 or visit the website: www.progress-energy.com

ELECTRIC MEMBERSHIP CORPORATIONS SERVING RURAL AREAS

The rural areas are served by one of the following electric membership corporations that provide regulatory assistance, financial resource identification, market research, special lighting needs, commercial and industrial energy, and management surveys.

- Brunswick Electric Membership Corporation
- Four County Electric Membership Corporation
- Jones-Onslow Electric Membership Corporation
- Lumbee River Electric Corporation
- Pee Dee Electric Membership Corporation
- South River Electric Membership Corporation
- Tri-County Electric Membership Corporation

Source: Research of Individual corporation websites, May 2010

ELECTRICITIES MUNICIPAL PUBLIC POWER SYSTEMS

- Public Works Commission of the City of Fayetteville
- City of Lumberton Public Utilities
- City of Laurinburg Public Utilities
- Town of Red Springs Public Utilities
- Town of Southport Public Utilities

Source: www.electricities.com, April 2010

Telecommunications

Seven local telephone companies provide advanced telecommunications services to the eleven counties in North Carolina's Southeast. For more information, go to the website of the following companies listed below:

- AT&T (www.att.com)
- Atlantic Telephone Membership Corporation (www.atmc.net)
- Ellerbe Telephone Company (<http://etinternet.net>)
- TDS Telecom (www.tdstelecom.com)
- Century Link (www.centurylink.com)
- Star Telephone Membership Corporation (www.stmc.net)
- Windstream Communications, Inc. (www.windstream.com)

Cable Access Providers

Eight cable access companies provide local TV cable service and some provide cable modem Internet access services as well as digital telephone service to the eleven counties in North Carolina's Southeast. For more information, contact any of the following cable companies listed below:

- Atlantic Telephone Membership Corporation (www.atmc.net)
- Carolina Cable Partners (www.bellsouth.com)
- MIM Cable
- StarVision, Inc. (www.starvisions.tv)
- Tele-Media Corporation (www.tele-media.com)
- Time Warner Cable (www.twc-nc.com)
- Wagram Cable TV

Source: e-NC, High Speed Internet Access Study-Provider Directory [www.e-nc.org7]

BUSINESS COSTS

County Property Taxes

County property tax rates are shown below for the 2010-2011 fiscal year as well as the year of the last revaluation.

2010-2011 COUNTY PROPERTY TAX RATES PER 100 DOLLARS OF ASSESSED VALUE

County	Rate	Year of Last Revaluation
Bladen	.7400	2007
Brunswick	.3050	2007
Columbus	.8150	2005
Cumberland	.7400	2009
Hoke	.7000	2006
New Hanover	.4655	2007
Pender	.6500	2003
Richmond	.8100	2008
Robeson	.7900	2010
Sampson	.8450	2003
Scotland	1.0200	2003
Average	.525	

Source: [Property Tax Rates & Latest Year of Revaluation for NC Counties & Municipalities, Fiscal Year 2010-2011](http://www.dornrc.com/publications/propertyrates.html), issued by NC Department of Revenue, Policy Analysis and Statistics Division, Revised Preliminary Report, Sept 2010. [www.dornrc.com/publications/propertyrates.html]

NC Personal Income Taxes

NC Standard Deduction

Personal Exemption	\$1150		
Married, Filing Jointly	\$6,000	Qualifying Widow(er)	\$6,000
Head of Household	\$4,400	Single	\$3,000
Married, Filing Separately	\$3,000		

NC Standard Deduction for People Age 65+ and/or Blind:

Married, Filing Jointly	\$6600-\$8400	Qualifying Widow(er)	\$6600-\$8400
Head of Household	\$5150-\$5900	Single	\$3750-\$4500
Married, Filing Separately	\$3600-\$5400		

NC 2010 Tax Rate Schedule**

Filing Status	Taxable Income is More Than	But Not Over	Tax Rate
Married, Filing Jointly And Qualifying Widow(er) Surviving Spouses	\$0	\$ 21,250	6% of taxable income amount
	\$21,250	\$100,000	\$1,275 + 7% of amt. over \$21,250
	\$100,000 +		\$6,788 + 7.75% of amt over \$100,000
Head of Household	\$0	\$ 17,000	6% of taxable income
	\$17,000	\$ 80,000	\$1,020 + 7% of amt. over \$17,000
	\$80,000 +		\$5,430 + 7.75% of amt. over \$80,000
Single	\$0	\$ 12,750	6% of taxable income amount
	\$12,750	\$ 60,000	\$765 + 7% of amt. over \$12,750
	\$60,000+		\$4,073 + 7.75% of amt. over \$60,000
Married, Filing Separately	\$0	\$ 10,625	6% of taxable income amount
	\$10,625	\$ 50,000	\$638 + 7% of amt. over \$10,625
	\$50,000+		\$3,394 + 7.75% of amt. over \$50,000

**These rates are used ONLY if taxable income (Form D-400, Line 13 or Form D-400EZ, Line 7) is \$68,000 or more; if less, NC Tax Tables are used for calculating applicable tax (See Form D-400 Individual Income Tax Instructions, page 17).

Source: NC Department of Revenue, March 2011. [www.dornrc.com]

BUSINESS COSTS

Local Property Taxes Comparison By State

North Carolina State and Local Property Tax Collections Per Capita are comparatively low when compared to other states. North Carolina is one of 13 states that collects no state-level property taxes, with its 2008 per capita property tax collections equaling \$817 for all levels of government, ranking it 38th nationally.

STATE AND LOCAL PROPERTY TAX COLLECTIONS, FY2008

State	Property Tax Collections Per Capita	Rank	State	Property Tax Collections Per Capita	Rank
United States Total	\$1,352		Nebraska	\$1,399	16
Alabama	\$495	50	Nevada	\$1,241	23
Alaska	\$1,559	13	New Hampshire	\$2,317	4
Arizona	\$1,043	34	New Jersey	\$2,625	1
Arkansas	\$512	49	New Mexico	\$568	48
California	\$1,449	14	New York	\$2,009	5
Colorado	\$1,254	21	North Carolina	\$860	38
Connecticut	\$2,381	3	North Dakota	\$1,157	29
Delaware	\$695	43	Ohio	\$1,178	27
Florida	\$1,649	10	Oklahoma	\$582	47
Georgia	\$1,063	33	Oregon	\$1,133	30
Hawaii	\$977	35	Pennsylvania	\$1,239	24
Idaho	\$780	41	Rhode Island	\$1,957	6
Illinois	\$1,662	9	South Carolina	\$963	36
Indiana	\$1,089	31	South Dakota	\$1,072	32
Iowa	\$1,245	22	Tennessee	\$752	42
Kansas	\$1,323	19	Texas	\$1,393	17
Kentucky	\$651	45	Utah	\$823	39
Louisiana	\$643	46	Vermont	\$1,896	7
Maine	\$1,636	11	Virginia	\$1,362	18
Maryland	\$1,171	28	Washington	\$1,199	26
Massachusetts	\$1,789	8	West Virginia	\$683	44
Michigan	\$1,409	15	Wisconsin	\$1,573	12
Minnesota	\$1,273	20	Wyoming	\$2,385	2
Mississippi	\$785	40	District of Columbia	\$2,938	1
Missouri	\$924	37			
Montana	\$1,221	25			

Source: US Census Bureau, 2008 Census of Government; Tax Foundation Calculation; www.TaxFoundation.org

Corporate Taxes

INCORPORATION FEE

- A fee of \$125.00 is levied upon filing articles of incorporation for a business
- A fee of \$250.00 for application for certificate of authority.
- Various other fees are assessed for documents filed with the Secretary of State.
- For more information about business corporations, please contact: Department of the Secretary of State/Corporations www.secretary.state.nc.us/corporations

FRANCHISE TAX (BUSINESS CORPORATION TAX)

- Unless specifically exempt, all active and inactive domestic corporations, and all foreign corporations with a Certificate of Authority to do business, or which are in fact doing business in NC, are subject to the annual franchise tax.
- The franchise tax rate is \$1.50 per \$1,000 and is applied to the largest of three bases determined as set forth in law of the following with a minimum of \$35.00:
 - > Capital Stock, Surplus and Undivided Profits
 - > Appraised Valuation of Tangible Property in North Carolina
 - > Actual Investments in Tangible Property in North Carolina
- For more information, visit the NC Department of Revenue's website: www.dornc.com/taxes/franchise

UNEMPLOYMENT INSURANCE TAX

- Though not actually a tax, North Carolina requires an insurance fee to be paid on a portion of taxable wages. The fee varies with each business based on its history of unemployment claims.
- A general business employer with at least one worker in 20 different calendar weeks during a calendar year, or with a payroll of at least \$1,500 in any calendar quarter is liable for an unemployment insurance tax.
- 2011 Taxable Wage Base—\$19,700
- Standard Rate for company new to NC (1st 2 years)—1.2%
- Minimum Rate—0.0%. Maximum Rate—6.84%. Average Rate in NC—1.7%
- For additional information, contact: North Carolina Employment Security Commission/UI Division (919) 733-7395. www.ncesc.com/business/UI/UiTax.asp

WORKER'S COMPENSATION

- The employer index rate for North Carolina is 2.17 per \$100 of payroll, ranking NC 23rd among all other states for 2010.
- The maximum employee weekly benefit is 66.6% of the average weekly wages not to exceed \$836 in 2011. The maximum weekly benefit is adjusted annually.
- For additional information, contact: NC Industrial Commission at (919) 807-2501 or (800) 688-8349 www.ic.nc.gov

Source: NC Industrial Commission [www.ic.nc.gov/ncic/pages/bulletin.htm], March 2011.

CORPORATE INCOME TAX RATE

- An income tax is levied on the net taxable income of all corporations chartered in North Carolina or doing business in North Carolina, unless they are specifically exempt from tax.
- Net taxable income shall be the same as taxable income as defined in the Internal Revenue Code in effect for the income year for which the returns are to be filed, subject to the adjustments provided in G.S. 105-130.5.
- The corporate income tax rate for North Carolina is a flat rate of 6.90%.
- For more information visit the NC Department of Revenue's website: www.dornc.com/taxes/corporate/rate.html

SALES TAX

- Retail Sales and Use Tax Rate is 7.75% for all counties except Cumberland, New Hanover, Robeson and Sampson where the rate is 8.00%.
- Retail sales of tangible personal property not subject to a reduced rate of tax are subject to the 5.75% general State rate of sales or use tax.
- Items subject to the general rate are also subject to the 2.00-2.25% local sales and use tax rate dependant upon the county.
- For more information, contact: NC Department of Revenue: www.dornc.com/taxes/sales/salesrates.html

Source: North Carolina Department of Revenue, March 2011 [www.dornc.com/taxes/sales/salesrate_1-11.html].

BUSINESS COSTS

HIGHWAY USE TAX

- North Carolina collects a 3% Highway Use Tax on vehicles in lieu of a state sales tax. The tax is assessed each time a title is transferred.
- The maximum for commercial vehicles (vehicles with a weight greater than 26,000 pounds) is \$1,000. All other vehicles are charged 3% with no ceiling.
- Money that is collected for the Highway Use Tax goes towards the NC Highway Trust Fund and is used to improve the roads of NC with a portion also going toward the State's General Fund.

Source: NC Department of Transportation, Division of Motor Vehicles, March 2011 [www.ncdot.org/dmv/vehicle_services/registrationtitling/taxhighwayuse.html].

INCOME TAX CREDITS

The following are some of the more utilized State credits for corporations. Refer to the Revenue laws or the NC Rules and Bulletins for more detailed information or visit the NC Department of Revenue's website: www.dornrc.com/taxes/corporate/

- Tax Incentives for New and Expanding Businesses [Article 3A]
- Business and Energy Tax Credits [Article 3B]
- Tax Incentives for Recycling Facilities [Article 3C]
- Historic Rehabilitation Tax Credits [Article 3D]
- Low-Income Housing Tax Credits [Article 3E]
- Research and Development Tax Credit [Article 3F]
- Tax Incentives for Major Computer Manufacturing Facilities [Article 3G]
- Mill Rehabilitation Tax Credit [Article 3H]
- Tax Credits for Growing Businesses [Article 3J]
- Tax Incentive for Railroad Intermodal Facility [Article 3K]
- Other General Tax Credits
 - > Dwelling Units for Handicapped Persons
 - > Construction of Cogenerating Power Plant
 - > Real Property Donated for Conservation Purposes
 - > Conservation Tillage Equipment
 - > Gleaned Crop
 - > Certain Telephone Subscriber Line Charges
 - > Supervisory Fees Paid by Savings & Loan Associations
 - > Use of North Carolina Ports
 - > Poultry Composting Facility
- > Manufacturing Cigarettes for Exportation
- > Manufacturing Cigarettes for Exportation While Increasing Employment and Utilizing State Ports
- > Qualifying Expenses of a Production Company
- > Recycling Oyster Shells

Source: NC Department of Revenue, Corporate Tax Information [www.dornrc.com/taxes/corporate/], March 2011.

CONSTRUCTION COST INDEX (Selected Cities)

Due to the general flat topography and low labor costs of the Southeast Region, construction costs are typically much lower than other major cities within the US (see chart below).

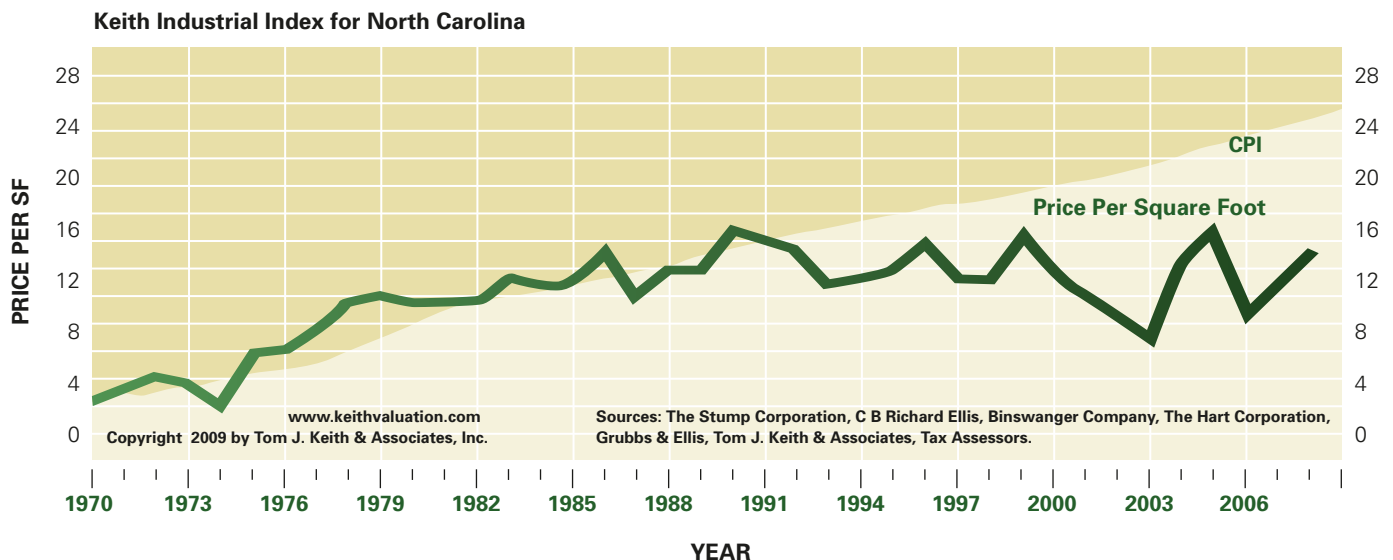
City	Construction Cost Index
Wilmington	136.4
Fayetteville	142.5
Dallas	155.1
Richmond	156.6
Atlanta	160.1
Dayton	163.4
Columbus, Ohio	170.3
Utica	170.5
Akron	174.5
Syracuse	176.7
Washington	179.0
Los Angeles	194.9
White Plains	212.0
Yonkers	217.1

Source: R.S. Means Co. Construction Cost Index, 2010

Business Climate Accolades for Region and State

- North Carolina ranked **#1 in Site Selection's Annual Business Climate** rankings for 2010 and in fact has ranked #1 nine times in the past ten years.
- North Carolina ranked **#2 in Best State for Business in 2010** according to *Chief Executive Magazine's* annual survey for best and worst states. Three categories were considered: taxation and regulation, quality of workforce and living environment.
- Fayetteville ranked as **3rd Best Job Market in the Nation** by Manpower, Inc.
- Fayetteville ranked as **18th Best Performing Large City in America and 3rd in NC** in *Miliken Institute's Best Performing Cities 2010: Where America's jobs are Created and Sustained*. It ranked 3rd in the nation for 1 year job growth and 6th for 1 year wages and salary increases.
- Lumberton was designated as the first **NC Certified Retirement Community** in 2010 and will serve as the pilot city for the program.
- Wilmington, NC makes the **RelocateAmerica's Top 100 Places to Live in 2010** which focused this year on communities poised for recovery and future growth.
- Wilmington, NC makes *Forbes magazine* **Best Places for Business and Careers**, March 2009.
- Wilmington ranks #14 in *Fortune Small Business Magazine's* "**Best Places to Launch a Business**"
- *Coastal Living Magazine* names Wilmington a "**Coastal Dream Town**"
- Due to Fayetteville's embrace of nearby Fort Bragg, *Time Magazine* named it "**America's Most Pro-Military Town**"
- Bladen Community College, Fayetteville Technical Community College, Richmond Community College, Methodist University, St. Andrews Presbyterian College, University of NC Pembroke and University of NC Wilmington (7 of 33 in NC) selected as G.I. Jobs "**2011 Military Friendly Schools**"

Purchase Price of Industrial Space in Region



The Industrial Index is based on the average price paid for existing industrial buildings in North Carolina from 1970 to 2008. The sources of data included Binswanger Company, The Stump Corporation, The Hart Corporation, CB Richard Ellis, Grubbs & Ellis, The Walker Company, NC Department of Commerce, Tax Assessors from the 100 North Carolina Counties, and Tom J. Keith & Associates, Inc. Sales of distribution facilities and manufacturing plants dominated the 1996 market while warehouse space dominated the rental market. 1997 and 1998 seemed to be a mixed bag of distribution, warehouse, and manufacturing facility sales. Limited 1996-1997 market data tends to show that prices in Eastern North Carolina are catching up with those prices in the Piedmont. NAFTA phased in completely in 2003 and caused prices to bottom out at \$8.63/SF. The average price per square foot paid for industrial buildings including the land in 1997 was 13.11 compared to 15.19 in 2008. See chart above for more detailed information. Copyright 2009 by Tom J. Keith & Associates, Inc.

BUSINESS COSTS

Cost of Living (2010)

Area	Composite Index	Grocery Items	Housing	Utilities	Transportation	Health Care	Misc.
United States	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Fayetteville, NC	95.2	105.2	82.3	93.1	96.0	117.8	100.1
Wilmington, NC	98.7	107.9	89.4	108.7	97.6	99.9	100.2
Asheville, NC	101.1	104.6	97.6	113.4	94.2	104.5	100.6
Burlington, NC	94.5	98.6	85.8	82.5	97.5	102.4	102.5
Charlotte, NC	93.2	97.1	79.3	91.4	95.7	110.1	101.4
Durham, NC	96.5	97.9	86.5	96.5	105.5	108.3	100.5
Greenville, NC	98.5	105.9	84.2	108.7	97.6	113.2	103.3
Jacksonville, NC	96.5	103.2	87.8	99.4	97.8	101.1	99.6
Kill Devil Hills, NC	107.3	111.7	116.5	93.3	110.2	111.6	100.4
Kinston, NC	93.8	102.6	76.0	109.2	96.7	102.8	99.3
Raleigh, NC	98.1	104.2	88.6	105.8	96.7	100.8	101.8
Winston-Salem, NC	92.4	98.5	82.7	88.7	83.3	99.1	101.5
Atlanta, GA	95.5	96.1	90.5	86.5	99.3	103.1	100.3
Charleston, SC	96.2	105.7	92.3	96.8	93.9	104.2	101.5
Columbia, SC	100.3	105.2	82.0	109.2	102.0	106.0	110.6
Dallas, TX	91.8	96.2	70.5	105.7	100.9	103.6	100.4
Denver, CO	103.1	101.0	107.2	102.1	95.4	105.7	102.74
Greenville, SC	90.3	102.7	72.7	90.3	97.1	98.0	97.7
Hampton Roads, VA	111.7	106.6	121.6	108.6	104.1	109.4	108.4
Hilton Head Island, SC	114.0	111.4	119.4	100.6	101.6	110.5	118.5
Myrtle Beach, SC	95.1	105.7	78.2	104.7	94.8	100.2	102.4
Philadelphia, PA	126.4	124.8	140.9	136.2	105.8	106.0	119.6
Phoenix, AZ	100.6	108.1	90.2	96.8	108.9	108.6	104.6
Portland, OR	111.2	105.8	130.4	87.3	105.8	113.4	105.1
Richmond, VA	104.4	103.6	102.9	114.1	100.8	112.4	103.1
San Diego, CA	132.1	105.5	193.9	102.1	113.2	111.3	105.7
Savannah, GA	93.4	94.7	83.7	94.2	98.4	98.8	99.1

Source: 2010 ACCRA Cost of Living

EDUCATION

County Schools

PUBLIC SCHOOL DISTRICTS

Southeastern North Carolina is served by 13 public school systems. The following data provides an overview of student enrollment, number of schools, SAT performance, and number of graduates.

System	Enrollment-1st month			
	08-09	Number of Schools	Mean SAT Scores	Number of Graduates
Bladen County	5,209	14	1284	337
Brunswick County	11,933	17	1473	705
Columbus County	6,918	19	1320	418
Whiteville City	2,488	5	1420	139
Cumberland County	53,370	89	1393	3,281
Hoke County	7,697	13	1323	348
New Hanover County	24,271	39	1536	1,429
Pender County	8,217	16	1464	463
Richmond County	7,868	19	1382	428
Robeson County	23,868	42	1272	1,063
Sampson County	8,524	17	1359	431
Clinton City	3,134	5	1401	164
Scotland County	6,710	21	1286	375
NC Southeast Total	170,207	316	1378	9,581

Source: North Carolina Board of Education, SAT Report, September 13, 2010; NC Department of Public Instruction, 2009 Statistical Profile.

2007-08 Post High School Intentions

County/City	Graduates	University	Community/ Jr. College	Other Education	Entering Military	Entering Labor Force	Other
Bladen County	337	134	156	0	12	28	7
Brunswick County	705	212	368	7	32	78	8
Columbus County	418	122	238	3	23	25	7
Whiteville City	139	44	72	0	10	13	0
Cumberland County	3281	1654	1112	40	252	187	36
Hoke County	348	170	81	5	44	48	0
New Hanover County	1429	754	521	9	35	75	35
Pender County	463	170	195	1	17	69	11
Richmond County	428	168	187	15	29	12	17
Robeson County	1063	412	430	8	72	70	71
Sampson County	431	125	185	4	17	92	8
Clinton City	164	78	70	0	6	9	1
Scotland County	375	173	119	1	9	60	13
NC Southeast	9,581	4,216	3,734	93	558	766	207

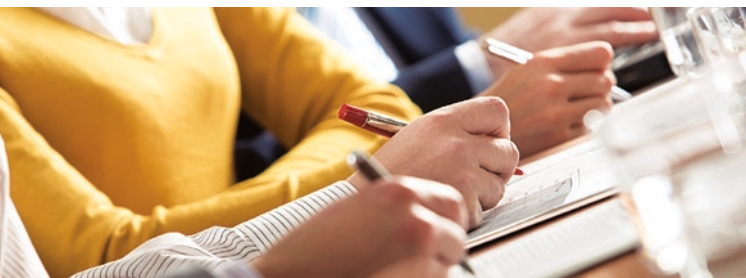
Source: NC Department of Public Instruction, 2009 Statistical Profile.

EDUCATION

Education Attainment Levels By County (People Age 25+)

County	At Least High School Graduate	At Least Bachelor's Degree
Bladen	17,194	2,858
Brunswick	63,304	13,540
Columbus	27,411	4,191
Cumberland	161,688	37,887
Hoke	21,099	3,286
New Hanover	118,258	43,854
Pender	29,902	5,507
Richmond	22,698	3,450
Robeson	56,651	10,424
Sampson	31,702	5,266
Scotland	18,147	4,215
NC Southeast	568,054	134,478

Source: NC Department of Public Instruction, 2008 Statistical Profile.



Overview of Universities, Colleges, and Community Colleges

UNIVERSITY OF NORTH CAROLINA WILMINGTON

- From its establishment as Wilmington College in 1947 with 238 students to its record-setting enrollment of more than 13,000 in 2010, the University of North Carolina Wilmington has transformed the lives of more than 56,000 students over the past 64 years and has had a major impact on the community it serves.
- U.S. News & World Report ranked UNCW the fifth best public regional university in the South; this is the 13th consecutive year UNCW was ranked in the top 10.
- UNCW skyrocketed to number 17 on Forbes' 2010 list of "America's Best College Buys", placing it in the magazine's top 20 among all colleges and universities in the U.S. for providing a high quality education at the lowest cost to students.
- UNCW is part of an exclusive group of colleges and universities included in the Fiske Guide to Colleges.
- The university is made up of the College of Arts and Sciences, the College of Health and Human Services, the Cameron School of Business, the Watson School of Education and the Graduate School.
- It offers bachelor's degrees in 52 majors and 36 master's degrees, as well as a Ph.D. in Marine Biology and an Ed.D. in Educational Leadership.
- Of the 588 full-time faculty providing instruction to a multi-ethnic student body, more than 85.6 percent hold doctoral or terminal degrees.

UNIVERSITY OF NORTH CAROLINA AT PEMBROKE

- Founded in 1887 for the education of American Indians, the university now serves a student body reflective of the rich cultural diversity of American society.
- The university offers 41 programs at the bachelor's level and 17 master's degree programs, including the Master of Business Administration and Master of Public Administration.
- US News & World Report ranks UNCP one of the most diverse universities in the nation.
- There are 41 undergraduate degree programs, and an additional 59 minors that students can choose.

- Master’s degree programs are available in Education (School Administration, Elementary, Middle Grades, Reading, Art, English, Mathematics, Music, Physical, Science, Social Studies, and MAT programs), Mental Health and Professional School Counseling, Social Work (MSW), Public Administration (MPA), and Business Administration (MBA).

FAYETTEVILLE STATE UNIVERSITY

- Founded in 1867 as the Howard School by seven African American men, it became a normal school in 1877 and remains one of the oldest teacher education institutions in the South.
- Fayetteville State University is the second-oldest state-assisted institution of higher education in the state.
- In the past decade, FSU has also added new undergraduate and master’s degree programs, bringing the total number of undergraduate programs to 43 and the total number of master’s degree programs to 23 offered through its College of Arts and Sciences, School of Business and Economics, and School of Education. In 1994, Fayetteville State began its first doctoral program in Educational Leadership.
- In the past decade, student enrollment at FSU has increased to more than 6,000 students, while average SAT scores for entering freshmen classes have improved.
- The university is now one of seven University of North Carolina institutions authorized to grant doctoral degrees.
- New cutting-edge programs in Intelligence Studies, Biotechnology, Fire Science, Forensic Science, Four-year Nursing, and others have been developed.

METHODIST UNIVERSITY

- Methodist University is an independent four-year institution of higher education with over 2,300 students from 41 states and 44 countries.
- An engaging curriculum encompasses over 70 majors and concentrations.
- Methodist University is home to more than 70 student clubs and organizations.
- The student-to-faculty ratio is 15:1.
- The Monarchs compete in 19 NCAA Division III varsity athletic programs.
- With over 300 full-time employees, the institution ranks among the 15 top private employers in Cumberland County.
- The university offers the following graduate degree programs: Master of Business Administration, Master of Justice Administration, and Master of Medical Science.

ST. ANDREWS PRESBYTERIAN COLLEGE

- Regionally accredited undergraduate liberal arts college in Laurinburg, NC with more than 25 degrees and 3 certificate programs with opportunities ranging from creative writing or to forensic science or art, from politics or biology to therapeutic horsemanship, with business, sport and recreation studies and education as the leading majors.
- Classes available on the main campus in Laurinburg, and through the Center for Adult and Professional Studies with a satellite program on the campus of Sandhills Community College in Pinehurst, and classes online.
- Student diversity with 40% of student body from North Carolina, and the remainder representing 35 states and 9 foreign countries.
- Nationally recognized equestrian program with competitive programs in hunt seat, jumper, dressage and western, with a 300 acre state of the art equestrian center less than one mile from campus.
- Nationally acclaimed Bagpipe Band and home to the Scottish Heritage Center.
- Nationally recognized by the U.S. News and World Report and the Princeton Review each year for more than a decade, St. Andrews Presbyterian College has been applauded for its academic excellence throughout its 50-year history.
- St. Andrews is located within commuting distance of Fort Bragg and has been recognized as a Military Friendly Institution, as well as a Service Members Opportunity College. Credit evaluation for military training and prior learning is available.

Source: Each college or university provided a brief description.

NUMBER OF GRADUATES PER YEAR FOR UNIVERSITIES/COLLEGES

University/College	Number of Graduates	
	2008-2009	2009-2010
UNC Wilmington	2,910	2,689
UNC Pembroke	933	910
Fayetteville State University	927	1,039
Methodist University	270	366
St. Andrews Presbyterian College	135	142

EDUCATION

COMMUNITY COLLEGES IN THE SOUTHEAST REGION

Fast Facts:

- All 8 community colleges in the region are part of the North Carolina Community College System.
- These 8 colleges serve more than 125,000 students.
- Programs range from general education to industrial and specialized technical training.
- Tuition rates are among the lowest in the nation at approximately \$56 per semester hour (2010-11) to provide accessibility to all constituents of North Carolina.

County	Institution	Curriculum Enrollment 2009-10	Continuing Ed Enrollment 2009-10
Bladen	Bladen Community College	2,263	2,946
Brunswick	Brunswick Community College	2,122	5,541
Columbus	Southeastern Community College	3,355	7,617
Cumberland	Fayetteville Technical Community College	15,509	25,300
New Hanover	Cape Fear Community College	12,041	19,339
Richmond	Richmond Community College	2,533	5,606
Robeson	Robeson Community College	3,823	10,147
Sampson	Sampson Community College	2,076	5,808

Source: Annual Statistical Report 2009-2010, North Carolina Community College System.

Workforce Training

The mission of the North Carolina Community College System is to open the door to high-quality, accessible educational opportunities that minimize barriers to post-secondary education, maximize student success, develop a globally and multi-culturally competent workforce, and improve the lives and well-being of individuals by providing:

- Education, training and retraining for the workforce including basic skills and literacy education, occupational and pre-baccalaureate programs.
- Support for economic development through services to and in partnership with business and industry and in collaboration with the University of North Carolina System and private colleges and universities.
- Services to communities and individuals which improve the quality of life.

Source: North Carolina Community College System.

CUSTOMIZED TRAINING PROGRAMS

- The NC Community College Systems is known nationally and globally for its world-class business and industry training programs.
- All training programs are customized to the companies exact needs.
- Reacts quickly to the needs of businesses and respects the confidential nature of proprietary processes and information.
- Supports full time production and direct customer services positions created in the state.
- Business and industries eligible for the training include: manufacturing, technology, warehouse/distribution, customer support centers, air courier centers, national headquarters, civil service employees providing technical support to U.S. military installations located in the state.

K12 Funding (Federal, State, Local) Per Pupil Per County

County	State	Federal	Local	Total
Bladen County	6,375.73	1,632.46	1,199.87	9,208.06
Brunswick County	5,677.63	792.58	2,504.04	8,974.25
Columbus County	6,615.77	1,100.52	1,116.43	8,832.72
Whiteville City	6,302.81	1,247.57	1,227.07	8,777.45
Cumberland County	5,379.01	1,148.83	1,610.31	8,138.15
Hoke County	6,376.40	1,117.91	1,273.40	8,767.71
New Hanover County	5,368.19	822.22	3,268.88	9,459.29
Pender County	5,521.88	808.94	1,549.16	7,879.98
Richmond County	6,520.68	994.72	1,296.79	8,812.19
Robeson County	6,387.11	1,586.37	1,083.99	9,057.47
Sampson County	5,954.11	1,054.28	1,191.16	8,199.55
Clinton City	6,035.76	1,077.80	1,757.90	8,871.46
Scotland County	6,822.55	1,751.69	1,767.67	10,341.91
NCSE Average	6,102.89	1,164.30	1,603.59	8,870.78

Source: NC Department of Public Instruction, 2009 Statistical Profile.

Number of Students Enrolled in Private Schools

County	Number of Schools (Grades 9-12)	# Enrolled	Number of Schools (Grades PK-8)	# Enrolled
Brunswick	4	171	10	721
Columbus	7	324	9	338
Cumberland	19	3,616	35	4,823
New Hanover	4	1,276	24	3,653
Richmond	4	239	4	424
Robeson	7	281	7	400
Sampson	4	633	4	633
Scotland	3	336	2	303

Source: NC Department of Public Instruction, 2009 Statistical Profile.

EDUCATION

Community College Academic Programs Supporting Industry Clusters

Subjects:

Applied Animal Science Technology Degree
Applied Animal Science Technology Diploma
Applied Animal Science Technology Certificate
Architectural Engineering Construction
Architectural Technology
Automotive Systems Technology
Basic Electricity, Motors and Controls
Biotechnology
Boat Building (Certificate)
Boat Building (Diploma)
Boat Manufacture and Service (Diploma)
Building Construction Degree
Building Construction Diploma
Building Construction Technology
Business Administration/Entrepreneurship I
Business Administration/Small Business Management
Business Administration/Small Business Startup Certificate
Carpentry (Certificate)
Carpentry (Diploma)
Chemical Technology (AAS)
Computer Engineering-Networking (Certificate)
Computer Engineering-Web Development (Certificate)
Computer Engineering Technology-Network Security (Certificate)
Computer Engineering Technology (AAS)
Computer Programming
Computer Programming/Cobol Programming
Computer Programming/visual Basic Programming
Computer Technologies Certificate
Computer Information Technology Degree
Electrical/Electronics Technology (AAS)
Electrical/Electronics Technology (Certificate)
Electrical/Electronics Technology (Diploma)
Electronics Engineering Technology-Instrumentation (AAS)
Electronics Engineering-Instrumentation Process Control (Certificate)
Electronics Engineering Technology (AAS)
Electronics Engineering Technology (Certificate)
General Contractor's License Prep. Certificate
Heavy Equipment and Transport Technology (Certificate)
Health Management Technology
Heavy Equipment and Transport Technology-Marine Systems (AAS)
Heavy Equipment and Transport Technology (Certificate)
Industrial Systems Technology (AAS)
Industrial Systems Technology (Certificate)

Industrial Systems Technology (Diploma)
Industrial Systems Technology/Community Building Maintenance Certificate
Industrial Systems Technology/Electrical Certificate
Industrial Systems Technology/Maintenance Operations Certificate
Industrial Systems Technology/Maintenance Machine Operator Certificate
Information Systems Diploma
Information Systems Certificate
Information Systems/Network Administrator & Support
Information System Security Degree
Logistic Management Technology
Machining Technology (AAS)
Machining Technology (Certificate)
Marine Technology (AAS)
Mechanical Engineering Technology (AAS)
Mechanical Engineering Technology-CAD Drafting (Certificate)
Mechanical Engineering Technology-CAD Drafting (Diploma)
Network Administrator & Support Certificate
Networking Technology
Nuclear Maintenance Technology (AAS)
Nuclear Medicine Technology
Pharmacy Technology (Diploma)
Surveying Technology
Truck Driver Training (Certificate)
Welding Technology (Certificate)
Welding Technology (Degree)
Welding Technology (Diploma)
Welding Technology/Shielded Metal Arc Certificate
Welding Technology/Symbols and Spec Certificate
Welding Technology/MIG Certificate
Welding Technology/TIG Certificate

Source: Technical Colleges in NC Southeast Region.

QUALITY OF LIFE

General Overview

Quality of Life is exceptional in the Southeastern North Carolina region due to the following attributes:

WEATHER

- Moderate four-season climate with average temperatures ranging from 44 degrees in January to 80 degrees in July.
- The mean average annual rainfall ranges between 47"-57".
- Pleasant weather accommodates numerous outdoor activities, many of them year-round.
- Occasional snowfalls allow for sledding and other winter recreation.
- Winter weather rarely interferes with business operations and rainfall provides ample water supplies.

HEALTHCARE

- The region has 17 hospitals housing a total of 3,627 beds.
- Primary and specialty care facilities include cancer treatment and cardio-vascular disease treatment.
- 432 long-term care beds in the region.
- Area hospitals maintain strong alliances with medical institutions throughout the state and continuously seek ways to improve overall health care offerings.

CULTURAL & HISTORICAL ATTRACTIONS

- Larger cities and small towns alike offer opportunities for entertainment and enrichment in the realm of art, heritage, military, science and many other areas.
- Festivals and events are held throughout the year, some based on geography, sports, holidays, industry or culture. All offer the opportunity for fun, food, and fellowship.
- Entertainment and conference complexes host events that include sports, equestrian competitions, home shows, craft festivals, business expos, antique shows, beauty pageants, musical and dramatic performances.
- Many of the colleges and universities in the region have performing arts and seminars that feature performers and speakers of national and international renown.
- Several cities also have regional theaters, symphonies, local arts councils and an abundance of local festivals and events throughout the year.

OCEAN AND BEACH ACTIVITIES

- The coast along southeastern North Carolina offers miles and miles of shoreline for the water enthusiast and is home to many natural barrier islands as well.
- Swimming and other water related activities are available, including power boating, sail boating, jet skiing, waterskiing, parasailing and surfing.
- For the boating enthusiasts there are many boating access areas for fresh water access and an ample supply of commercial marinas for access to the Intracoastal Waterway and Atlantic Ocean. For those who enjoy water-related recreation, the area has deep sea fishing available along the coast.

SPORTS AND RECREATION

- For the golf enthusiast, more than 100 championship golf courses are located in close proximity to the region, bordered by Pinehurst to the northwest and Myrtle Beach's Grand Strand to the southeast.
- The region is home to many professional and collegiate athletic events, including indoor and outdoor football, baseball, basketball, motor sports, hockey and soccer.
- Given its temperate climate and many miles of coastline, the Southeast Region is ideal for water-related activities such as boating, water skiing, jet skiing, parasailing, surfing, and deep-sea or freshwater fishing.
- Tennis enthusiasts will find abundant public and private courts.
- Parks, pools and recreation centers can be found throughout the region, and the Southeast's coastal counties boast a number of boating marinas along with free boating access areas not only along the coast but the inland rivers as well.
- The mountains of North Carolina are a half-day's drive away and the NC Zoological Park is also nearby.
- Other activities—canoeing, camping, hiking, jogging, swimming and nature walks, for instance—can be found in the state parks, recreation areas or natural preserves in the region and nearby.
- Hunting activities are also available in the numerous hunting preserves in the region.
- Most towns have trails or walks for the enjoyment of hikers, runners or just the pleasure walker. The region boasts seven state parks, recreation areas and natural preserves.

QUALITY OF LIFE

Major Health Care Facilities in the Southeastern Region

County	Hospital	Type: Private/Public	# Licensed Beds	Long Term Care Facility
Bladen	Bladen County Hospital, Part of Cape Fear Valley Health System (Elizabethtown)	Public General Acute Care	58	10 Beds
Brunswick	Brunswick Community Hospital, Affiliate of Novant Health (Supply)	Private, Not-for Profit General Acute Care	74	No
	Dosher Memorial Hospital (Southport)	Public Acute Care and Skilled Nursing	100	64 Beds
Columbus	Columbus Regional Health Care System (Whiteville)	Private General Acute Care	154	No
Cumberland	Cape Fear Valley Medical Center, Part of Cape Fear Valley Health System (Fayetteville)	Private General Acute Care	200	Yes
	Highsmith-Rainey Memorial Hospital, Part of Cape Fear Valley Health System (Fayetteville)	Private General Acute Care	112	Yes
	Behavioral Healthcare, Part of Cape Fear Valley Health System (Fayetteville)	Private Psychiatric	139	No
	Veterans Medical Center (Fayetteville)	Federal Medical & Surgery	219	69 Beds
	Womack Army Medical Center (Fort Bragg)	Federal	500	No
New Hanover	New Hanover Regional Medical Center, Part of New Hanover Health Network (Wilmington)	Public General Acute Care	636	No
	Cape Fear Hospital, Part of New Hanover Health Network (Wilmington)	Public General Acute Care	133	No
Pender	Pender Memorial Hospital, Part of New Hanover Health Network (Burgaw)	Public General Acute Care & Skilled Nursing	86	43 Beds
Richmond	FirstHealth Richmond Memorial Hospital (Rockingham)	Private General Acute Care	99	51 Beds
	Sandhills Regional Medical Center (Hamlet)	Private General Acute Care	64	No
Robeson	Southeastern Regional Medical Center (Lumberton)	Private General Acute Care	337	115 Beds
Sampson	Sampson Regional Medical Center (Clinton)	Non-Profit Corp.	146	30 Beds
Scotland	Scotland Memorial Hospital, Part of Scotland Health Care System (Laurinburg)	Private General Acute Care	154	50 Beds
TOTALS			3,211	432

Source: North Carolina Hospital Association Membership Organizations, Telephone Survey and Internet Search, Regional Center for Economic, Community & Professional Development at UNC-Pembroke, March 2011 | HYPERLINK "<http://www.ncha.org>" www.ncha.org].

Overview of Fayetteville and Wilmington-Metro Areas (MSAs)

FAYETTEVILLE FAST FACTS

- The sixth-largest city in North Carolina (pop. 200,564), Fayetteville has numerous historic sites, seven museums, three colleges and universities, multiple entertainment venues, a historic downtown and award-winning golf courses.
- Fayetteville is one of the highest ranked cities in the country for job creation, according to a 2010 quarterly survey of employer expectations by Manpower, Inc.
- Fayetteville is tied for third in the nation with Amarillo, Texas and Sioux Falls, S.D. for having an anticipated 11 percent increase in the job market.
- Parks and recreation centers offer individuals the chance to experience the outdoors.
- Fayetteville Regional Airport and Interstate 95 provide access to many destination options.
- Fayetteville is ranked one of the top five cities in the country for best places to sell a house, according to research on real estate Web site Zillow.com.

WILMINGTON FAST FACTS

- A coastal city (pop. 106,476) located in the southeastern corner of North Carolina between the Cape Fear River and the Atlantic Ocean.
- Although not just a tourist town, Wilmington has many attractions such as the Battleship North Carolina, Airlie Gardens and Screen Gem Studios where TV shows such as Dawson's Creek and One Tree Hill were filmed.
- A popular destination because of its moderate, four-season climate, historic preservation district, annual events such as Wilmington Riverfest and the Azalea Festival and numerous championship golf courses.
- Excellent Shopping and some of the best restaurants in the country.
- Wrightsville, Carolina and Kure Beaches are a mecca for boaters, surfers, sunbathers, beachcombers and seafood.
- Some of the best schools in the nation. The primary schools consistently rate high on all national educational standards.

- Many Colleges and Universities provide advanced education opportunities including the UNC Wilmington with the fifth best Marine Biology Program in the world.
- I-40 begins its 2,400 mile journey to Barstow California from Wilmington.
- Other highway infrastructure include I-74, US Hwy 17, 76 and NC Hwy 421.

Key Regional Attractions

- Beaches
- More than 100 golf courses
- Camping
- Boating
- Festivals
- U.S.S. Battleship North Carolina
- Moore's Creek National Battlefield
- Lumber River State Park
- Airborne & Special Operations Museum
- Museum of the Cape Fear
- Fort Fisher State Park
- Lake Waccamaw State Park
- National Transportation Museum
- Jones Lake State Park
- Chalk Banks State Park
- NC Aquarium
- Carver Creek State Park
- Bladen Lakes State Forest
- Museum of the Native American Resource Center
- JFK Special Warfare Museum
- Cameron Museum of Art
- Rockingham Motor Speedway
- NC Museum of Forestry
- Brunswick Town Historic Site

QUALITY OF LIFE

Tourism Visitation to Region (2008)

County	Expenditures (\$ Millions)	Payrolls (\$ Millions)	Employment	State Tax Revenues (\$ Millions)	Local Tax Revenues (\$ Millions)
Bladen	32.2	3.7	200	1.8	1.0
Brunswick	392.8	78.9	4,880	18.2	25.7
Columbus	47.3	6.0	310	2.6	1.4
Cumberland	391.1	80.4	4,160	20.5	8.7
Hoke	8.4	1.1	70	0.4	0.1
New Hanover	422.6	99.7	5,510	20.5	16.7
Pender	67.9	12.2	70	3.1	4.9
Richmond	41.4	7.9	40	2.2	0.8
Robeson	113.7	18.1	1,080	6.3	2.2
Sampson	43.0	5.9	300	2.3	1.5
Scotland	35.3	6.1	360	1.9	0.7
NC Southeast	1,595.9	320.0	18,000	79.8	63.6
Fayetteville MSA	391.1	80.4	4,160	20.5	8.7
Wilmington MSA	883.4	190.9	11,080	41.8	47.3

Source: NC Department of Commerce.

All-America Cities in Southeastern NC

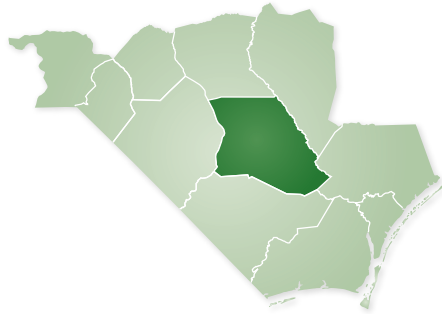
County	City	Year(s)
Cumberland	Fayetteville	1984-1985 and 2001
New Hanover	Wilmington	1965
Richmond	Hamlet	1990
Richmond	Rockingham	1979-1980
Robeson	Lumberton	1970 and 1995
Sampson	Clinton	2007
Scotland	Laurinburg	1956, 1967 and 2003

Source: All American City Award, March 2011 [www.allamericacityaward.com]



REGIONAL COMMUNITIES

Bladen County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	32,504	(0.2%)
2009 Total Population	32,838	0.2%
2000 Total Population	32,278	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	42	
2009 Median Age	40	
2000 Median Age	38	
2009 Total Pop 0-19	8,610	26.2%
2009 Total Pop 20-29	3,577	10.9%
2009 Total Pop 30-39	4,082	12.4%
2009 Total Pop 40-49	4,551	13.9%
2009 Total Pop 50-59	4,949	15.1%
2009 Total Pop 60+	7,069	21.5%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$45,490	7.5%
2009 Median Family Income	\$42,325	22.9%
2000 Median Family Income	\$34,438	
2014 Per Capita Income	\$18,941	5.6%
2009 Per Capita Income	\$17,929	21.7%
2000 Per Capita Income	\$14,735	
2000 Total Pop with Income Below Poverty Level	6,622	
2000 Percent of Pop with Income Below Poverty Level		21.0%

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	5,106	
2010 Average SAT score (2400 scale)	1,284	
2010 Percent of Graduates taking SAT	60.3%	
2008-09 Higher Education Completions	254	
2008-09 Higher Education Total Enrollment	2,107	
2009 Proj Education Attainment - At Least High School Graduate	16,855	74.9%
2009 Proj Education Attainment - At Least Bachelor's Degree	2,806	12.5%

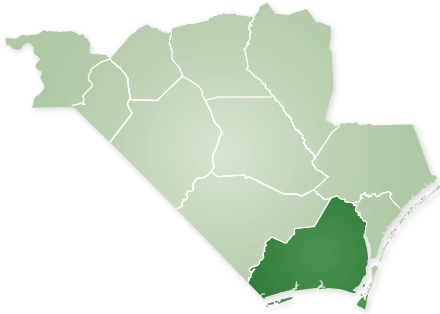
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	13,840	14,162
2010Q3 Unemployment	1,746	1,884
2010Q3 Unemployment Rate	11.2%	11.7%
2010Q3 Announced Job Creation		45
2010Q3 Total Announced Investments (\$mil)		\$65.5
Oct2010 Lost Jobs, Closings & Layoffs	25	27

Sources: See list on page 54.

REGIONAL COMMUNITIES

Brunswick County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	133,362	4.1%
2009 Total Population	109,208	4.4%
2000 Total Population	73,143	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	47	
2009 Median Age	46	
2000 Median Age	42	
2009 Total Pop 0-19	24,005	22.0%
2009 Total Pop 20-29	10,685	9.8%
2009 Total Pop 30-39	12,032	11.0%
2009 Total Pop 40-49	14,558	13.3%
2009 Total Pop 50-59	16,488	15.1%
2009 Total Pop 60+	31,440	28.8%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$58,397	5.8%
2009 Median Family Income	\$55,193	31.8%
2000 Median Family Income	\$41,876	
2014 Per Capita Income	\$26,314	4.0%
2009 Per Capita Income	\$25,307	27.4%
2000 Per Capita Income	\$19,857	
2000 Total Pop with Income Below Poverty Level	9,095	
2000 Percent of Pop with Income Below Poverty Level		12.6%

EDUCATION

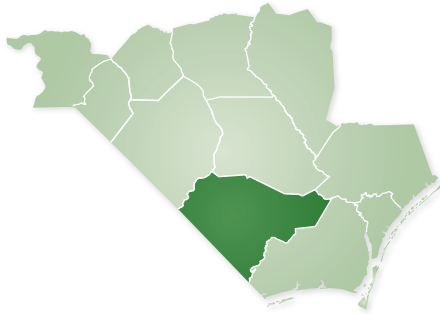
		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	12,547	
2010 Average SAT score (2400 scale)	1,473	
2010 Percent of Graduates taking SAT	36.6%	
2008-09 Higher Education Completions	322	
2008-09 Higher Education Total Enrollment	2,102	
2009 Proj Education Attainment - At Least High School Graduate	65,496	81.7%
2009 Proj Education Attainment - At Least Bachelor's Degree	14,043	17.5%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	43,898	43,492
2010Q3 Unemployment	4,794	5,394
2010Q3 Unemployment Rate	9.8%	11.0%
2010Q3 Announced Job Creation	158	87
2010Q3 Total Announced Investments (\$mil)	\$29.7	\$12.0
Oct2010 Lost Jobs, Closings & Layoffs	64	2
Oct2010 Establishment Events, Closings & Layoffs	10	4

Sources: See list on page 54.

Columbus County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	54,513	(0.1%)
2009 Total Population	54,784	0.0%
2000 Total Population	54,749	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	41	
2009 Median Age	40	
2000 Median Age	37	
2009 Total Pop 0-19	14,428	26.3%
2009 Total Pop 20-29	6,464	11.8%
2009 Total Pop 30-39	6,766	12.4%
2009 Total Pop 40-49	7,729	14.1%
2009 Total Pop 50-59	7,881	14.4%
2009 Total Pop 60+	11,516	21.0%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$44,775	6.8%
2009 Median Family Income	\$41,923	23.3%
2000 Median Family Income	\$33,990	
2014 Per Capita Income	\$18,657	5.0%
2009 Per Capita Income	\$17,769	23.3%
2000 Per Capita Income	\$14,415	
2000 Total Pop with Income Below Poverty Level	12,200	
2000 Percent of Pop with Income Below Poverty Level		22.7%

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	9,421	
2010 Average SAT score (2400 scale)	1,320	
2010 Percent of Graduates taking SAT	38.5%	
2008-09 Higher Education Completions	312	
2008-09 Higher Education Total Enrollment	3,065	
2009 Proj Education Attainment - At Least High School Graduate	27,264	73.1%
2009 Proj Education Attainment - At Least Bachelor's Degree	4,181	11.2%

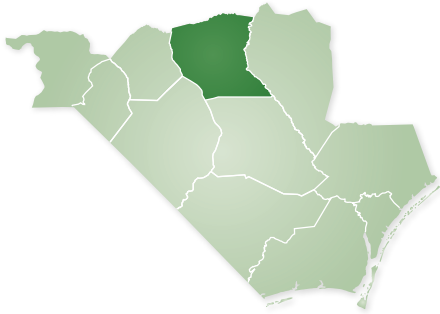
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	21,586	22,408
2010Q3 Unemployment	2,712	3,173
2010Q3 Unemployment Rate	11.2%	12.4%
2010Q3 Announced Job Creation		54
2010Q3 Total Announced Investments (\$mil)		\$2.5
Oct2010 Lost Jobs, Closings & Layoffs	111	99

Sources: See list on page 54.

REGIONAL COMMUNITIES

Cumberland County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	314,692	0.3%
2009 Total Population	309,874	0.2%
2000 Total Population	302,963	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	32	
2009 Median Age	31	
2000 Median Age	30	
2009 Total Pop 0-19	92,007	29.7%
2009 Total Pop 20-29	58,673	18.9%
2009 Total Pop 30-39	44,935	14.5%
2009 Total Pop 40-49	41,298	13.3%
2009 Total Pop 50-59	34,205	11.0%
2009 Total Pop 60+	38,756	12.5%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$58,196	4.1%
2009 Median Family Income	\$55,890	34.5%
2000 Median Family Income	\$41,559	
2014 Per Capita Income	\$23,922	4.1%
2009 Per Capita Income	\$22,987	32.3%
2000 Per Capita Income	\$17,376	
2000 Total Pop with Income Below Poverty Level	36,391	
2000 Percent of Pop with Income Below Poverty Level		12.8%

EDUCATION

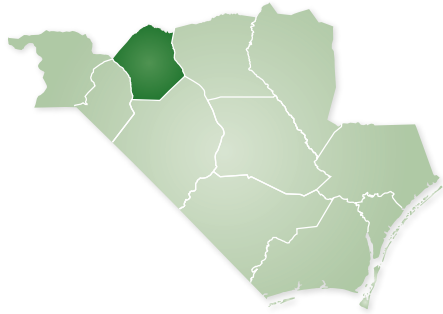
		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	51,677	
2010 Average SAT score (2400 scale)	1,393	
2010 Percent of Graduates taking SAT	54.1%	
2008-09 Higher Education Completions	2,723	
2008-09 Higher Education Total Enrollment	25,462	
2009 Proj Education Attainment - At Least High School Graduate	163,648	87.5%
2009 Proj Education Attainment - At Least Bachelor's Degree	38,446	20.6%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	123,869	122,088
2010Q3 Unemployment	11,921	12,326
2010Q3 Unemployment Rate	8.8%	9.2%
2010Q3 Announced Job Creation	3	678
2010Q3 Total Announced Investments (\$mil)	\$3.5	\$92.3
Oct2010 Lost Jobs, Closings & Layoffs	559	626

Sources: See list on page 54.

Hoke County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	52,787	2.9%
2009 Total Population	45,754	3.4%
2000 Total Population	33,646	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	32	
2009 Median Age	32	
2000 Median Age	30	
2009 Total Pop 0-19	14,763	32.3%
2009 Total Pop 20-29	6,867	15.0%
2009 Total Pop 30-39	7,199	15.7%
2009 Total Pop 40-49	6,581	14.4%
2009 Total Pop 50-59	4,972	10.9%
2009 Total Pop 60+	5,372	11.7%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$53,324	8.3%
2009 Median Family Income	\$49,243	36.6%
2000 Median Family Income	\$36,056	
2014 Per Capita Income	\$19,150	3.1%
2009 Per Capita Income	\$18,578	36.3%
2000 Per Capita Income	\$13,635	
2000 Total Pop with Income Below Poverty Level	5,731	

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	7,588	
2010 Average SAT score (2400 scale)	1,323	
2010 Percent of Graduates taking SAT	41.1%	
2008-09 Higher Education Completions		
2008-09 Higher Education Total Enrollment		
2009 Proj Education Attainment - At Least High School Graduate	21,333	77.3%
2009 Proj Education Attainment - At Least Bachelor's Degree	3,330	12.1%

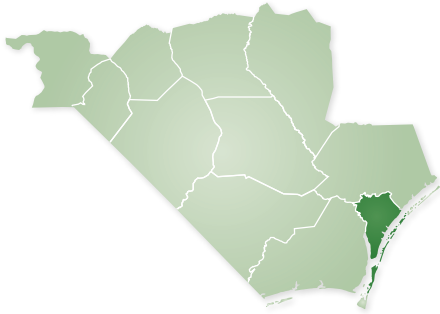
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	18,405	18,140
2010Q3 Unemployment	1,777	1,654
2010Q3 Unemployment Rate	8.8%	8.4%
2010Q3 Announced Job Creation		40
2010Q3 Total Announced Investments (\$mil)		\$7.2
Oct2010 Lost Jobs, Closings & Layoffs	10	

Sources: See list on page 54.

REGIONAL COMMUNITIES

New Hanover County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	217,451	2.0%
2009 Total Population	196,667	2.2%
2000 Total Population	160,307	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	40	
2009 Median Age	39	
2000 Median Age	36	
2009 Total Pop 0-19	46,014	23.4%
2009 Total Pop 20-29	28,542	14.5%
2009 Total Pop 30-39	27,241	13.9%
2009 Total Pop 40-49	28,425	14.5%
2009 Total Pop 50-59	27,501	14.0%
2009 Total Pop 60+	38,944	19.8%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$67,620	2.3%
2009 Median Family Income	\$66,120	29.8%
2000 Median Family Income	\$50,931	
2014 Per Capita Income	\$30,688	4.9%
2009 Per Capita Income	\$29,268	26.6%
2000 Per Capita Income	\$23,123	
2000 Total Pop with Income Below Poverty Level	20,445	
2000 Percent of Pop with Income Below Poverty Level		13.1%

EDUCATION

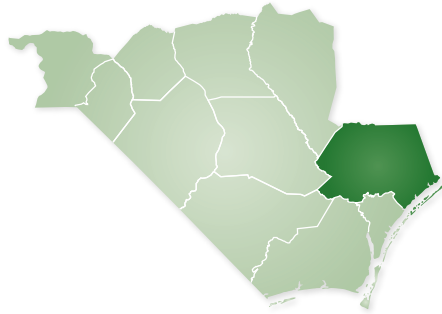
		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	24,188	
2010 Average SAT score (2400 scale)	1,536	
2010 Percent of Graduates taking SAT	62.8%	
2008-09 Higher Education Completions	4,668	
2008-09 Higher Education Total Enrollment	27,623	
2009 Proj Education Attainment - At Least High School Graduate	120,455	88.8%
2009 Proj Education Attainment - At Least Bachelor's Degree	44,731	33.0%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	98,863	92,994
2010Q3 Unemployment	8,921	9,652
2010Q3 Unemployment Rate	8.7%	9.4%
2010Q3 Announced Job Creation	75	350
2010Q3 Total Announced Investments (\$mil)	\$33.0	\$59.5
Oct2010 Lost Jobs, Closings & Layoffs	61	

Sources: See list on page 54.

Pender County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	61,253	2.7%
2009 Total Population	53,508	2.9%
2000 Total Population	41,082	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	45	
2009 Median Age	43	
2000 Median Age	39	
2009 Total Pop 0-19	12,485	23.3%
2009 Total Pop 20-29	5,604	10.5%
2009 Total Pop 30-39	6,336	11.8%
2009 Total Pop 40-49	8,019	15.0%
2009 Total Pop 50-59	8,446	15.8%
2009 Total Pop 60+	12,618	23.6%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$55,758	3.4%
2009 Median Family Income	\$53,906	28.8%
2000 Median Family Income	\$41,837	
2014 Per Capita Income	\$23,384	3.7%
2009 Per Capita Income	\$22,546	26.1%
2000 Per Capita Income	\$17,882	
2000 Total Pop with Income Below Poverty Level	5,429	
2000 Percent of Pop with Income Below Poverty Level		13.6%

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	8,027	
2010 Average SAT score (2400 scale)	1,464	
2010 Percent of Graduates taking SAT	50.8%	
2008-09 Higher Education Completions		
2008-09 Higher Education Total Enrollment		
2009 Proj Education Attainment - At Least High School Graduate	30,825	80.4%
2009 Proj Education Attainment - At Least Bachelor's Degree	5,685	14.8%

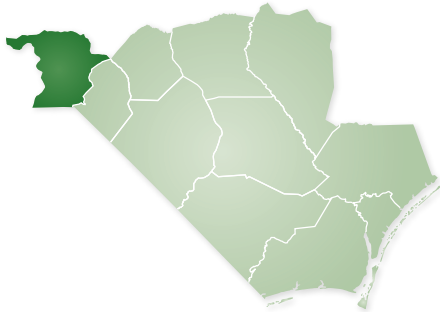
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	20,503	21,304
2010Q3 Unemployment	2,208	2,679
2010Q3 Unemployment Rate	9.3%	11.2%
2010Q3 Announced Job Creation		
2010Q3 Total Announced Investments (\$mil)		
Oct2010 Lost Jobs, Closings & Layoffs	55	

Sources: See list on page 54.

REGIONAL COMMUNITIES

Richmond County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	46,645	(0.1%)
2009 Total Population	46,898	0.1%
2000 Total Population	46,564	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	39	
2009 Median Age	38	
2000 Median Age	36	
2009 Total Pop 0-19	12,930	27.6%
2009 Total Pop 20-29	6,090	13.0%
2009 Total Pop 30-39	5,853	12.5%
2009 Total Pop 40-49	6,383	13.6%
2009 Total Pop 50-59	6,296	13.4%
2009 Total Pop 60+	9,346	19.9%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$48,154	9.4%
2009 Median Family Income	\$44,027	24.9%
2000 Median Family Income	\$35,242	
2014 Per Capita Income	\$18,844	4.4%
2009 Per Capita Income	\$18,054	24.6%
2000 Per Capita Income	\$14,485	
2000 Total Pop with Income Below Poverty Level	8,754	
2000 Percent of Pop with Income Below Poverty Level		19.6%

EDUCATION

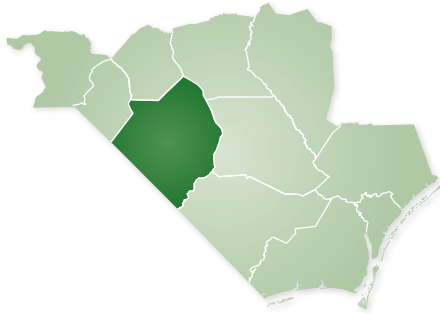
		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	7,604	
2010 Average SAT score (2400 scale)	1,382	
2010 Percent of Graduates taking SAT	24.1%	
2008-09 Higher Education Completions	240	
2008-09 Higher Education Total Enrollment	2,302	
2009 Proj Education Attainment - At Least High School Graduate	22,642	73.7%
2009 Proj Education Attainment - At Least Bachelor's Degree	3,453	11.2%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	17,459	18,322
2010Q3 Unemployment	2,439	2,811
2010Q3 Unemployment Rate	12.3%	13.3%
2010Q3 Announced Job Creation	250	209
2010Q3 Total Announced Investments (\$mil)	\$19.0	\$5.8
Oct2010 Lost Jobs, Closings & Layoffs	4	200

Sources: See list on page 54.

Robeson County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	133,969	0.5%
2009 Total Population	130,775	0.6%
2000 Total Population	123,339	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	35	
2009 Median Age	34	
2000 Median Age	32	
2009 Total Pop 0-19	39,709	30.4%
2009 Total Pop 20-29	19,009	14.5%
2009 Total Pop 30-39	17,581	13.4%
2009 Total Pop 40-49	17,579	13.4%
2009 Total Pop 50-59	16,453	12.6%
2009 Total Pop 60+	20,444	15.6%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$45,743	11.6%
2009 Median Family Income	\$41,006	26.2%
2000 Median Family Income	\$32,484	
2014 Per Capita Income	\$16,725	4.5%
2009 Per Capita Income	\$16,004	21.0%
2000 Per Capita Income	\$13,224	
2000 Total Pop with Income Below Poverty Level	27,326	
2000 Percent of Pop with Income Below Poverty Level		22.8%

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	23,189	
2010 Average SAT score (2400 scale)	1,272	
2010 Percent of Graduates taking SAT	37.2%	
2008-09 Higher Education Completions	1,416	
2008-09 Higher Education Total Enrollment	11,059	
2009 Proj Education Attainment - At Least High School Graduate	56,769	69.6%
2009 Proj Education Attainment - At Least Bachelor's Degree	10,474	12.8%

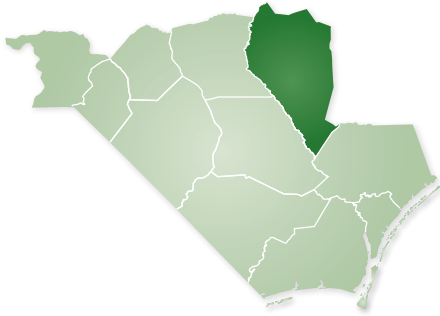
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	49,755	52,096
2010Q3 Unemployment	6,388	6,702
2010Q3 Unemployment Rate	11.4%	11.4%
2010Q3 Announced Job Creation	76	130
2010Q3 Total Announced Investments (\$mil)	\$20.4	\$6.9
Oct2010 Lost Jobs, Closings & Layoffs	368	369

Sources: See list on page 54.

REGIONAL COMMUNITIES

Sampson County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	67,516	0.7%
2009 Total Population	65,080	0.9%
2000 Total Population	60,161	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	38	
2009 Median Age	37	
2000 Median Age	35	
2009 Total Pop 0-19	18,110	27.8%
2009 Total Pop 20-29	7,835	12.0%
2009 Total Pop 30-39	9,210	14.2%
2009 Total Pop 40-49	9,247	14.2%
2009 Total Pop 50-59	8,639	13.3%
2009 Total Pop 60+	12,039	\$18.5%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$49,492	5.7%
2009 Median Family Income	\$46,801	22.5%
2000 Median Family Income	\$38,200	
2014 Per Capita Income	\$18,796	3.0%
2009 Per Capita Income	\$18,254	21.9%
2000 Per Capita Income	\$14,976	
2000 Total Pop with Income Below Poverty Level	10,431	
2000 Percent of Pop with Income Below Poverty Level		17.6%

EDUCATION

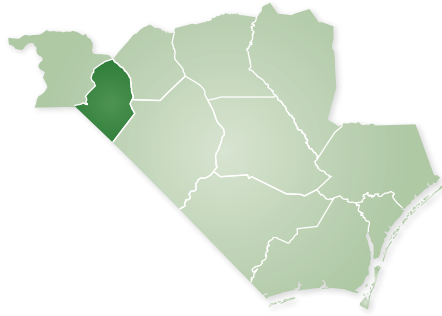
		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	11,310	
2010 Average SAT score (2400 scale)	1,359	
2010 Percent of Graduates taking SAT	49.1%	
2008-09 Higher Education Completions	411	
2008-09 Higher Education Total Enrollment	2,038	
2009 Proj Education Attainment - At Least High School Graduate	31,876	73.6%
2009 Proj Education Attainment - At Least Bachelor's Degree	5,304	12.2%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	28,583	30,109
2010Q3 Unemployment	2,444	2,774
2010Q3 Unemployment Rate	7.9%	8.4%
2010Q3 Announced Job Creation	40	
2010Q3 Total Announced Investments (\$mil)	\$1.4	
Oct2010 Lost Jobs, Closings & Layoffs	23	228

Sources: See list on page 54.

Scotland County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2014 Total Population	36,511	(0.3%)
2009 Total Population	37,002	0.3%
2000 Total Population	35,998	

Estimated Population By Age	Pop. by Age, % Est.	
2014 Median Age	37	
2009 Median Age	36	
2000 Median Age	35	
2009 Total Pop 0-19	10,633	28.8%
2009 Total Pop 20-29	5,064	13.7%
2009 Total Pop 30-39	4,512	12.2%
2009 Total Pop 40-49	4,923	13.3%
2009 Total Pop 50-59	5,037	13.6%
2009 Total Pop 60+	6,803	18.4%

INCOME

		Growth Est. or Total %
2014 Median Family Income	\$52,586	5.0%
2009 Median Family Income	\$50,066	28.5%
2000 Median Family Income	\$38,971	
2014 Per Capita Income	\$20,436	4.4%
2009 Per Capita Income	\$19,574	24.7%
2000 Per Capita Income	\$15,693	
2000 Total Pop with Income Below Poverty Level	7,212	
2000 Percent of Pop with Income Below Poverty Level		20.6%

EDUCATION

		Pop. by Age 25+, %
2009-10 Kindergarten-12th Enrollment	6,289	
2010 Average SAT score (2400 scale)	1,286	
2010 Percent of Graduates taking SAT	63.3%	
2008-09 Higher Education Completions	140	
2008-09 Higher Education Total Enrollment	669	
2009 Proj Education Attainment - At Least High School Graduate	17,888	75.6%
2009 Proj Education Attainment - At Least Bachelor's Degree	4,168	17.6%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2009 Annual
2010Q3 Employment	11,423	12,223
2010Q3 Unemployment	2,024	2,345
2010Q3 Unemployment Rate	15.1%	16.1%
2010Q3 Announced Job Creation	45	133
2010Q3 Total Announced Investments (\$mil)	\$0.6	\$13.2
Oct2010 Lost Jobs, Closings & Layoffs	93	91

Sources:

ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>
 NC Commerce for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>
 NC Employment Security Commission for lost jobs and affected establishments data. <http://www.ncesc.com>
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhs.gov/>
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2009/2014 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at http://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf.

