

2013

NORTH CAROLINA'S SOUTHEAST **REGIONAL ECONOMIC PROFILE**



NORTH CAROLINA'S
 SOUTHEAST™

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REGIONAL OVERVIEW

The Southeastern Region of North Carolina

The 11 counties of Southeastern North Carolina stretch from the shores of the Atlantic Ocean to the Sandhills. Its 7,500 sq. miles (19,425 sq. kms) include dynamic New South cities, picturesque small towns, fertile farms and pine-covered woodlands. The Southeast is home to the Port of Wilmington, North Carolina's international container port complex. The region also encompasses Fort Bragg, now among the U.S. Army's largest and most strategically important bases.

Over one million people live in the region, and its growing population includes newly arriving residents from around the world at all stages of life and career. Demographers project continued population growth for the Southeast during the coming five years, with all counties expected to see positive increases in residents. The region's workforce, which now numbers nearly 400,000, includes a diverse cross-section of workers in agriculture, manufacturing, wholesale trades (i.e., distribution), construction, healthcare, government and the professions. Top private employers include GE, Smithfield Foods, Goodyear Tire & Rubber, Wal-Mart Corp., PPD, Inc., and International Paper.

The region's unique network of multi-modal transportation assets continues to spur economic advantages. The Port of Wilmington, the region's "gateway to the global economy," connects firms across the state to buyers and suppliers around the world. As competing port complexes in the eastern U.S. operate at full capacity, shipping lines and the firms they serve are turning to Wilmington as an increasingly popular conduit for bulk, break-bulk and containerized goods. State and federal governments have spent generously on highways in the Southeast Region, with new Interstate extensions around Fayetteville and Wilmington complementing I-40, I-95 and the still-in-progress I-73/74 corridor. The region's utility infrastructure is undergoing transformation as Progress Energy's Sutton Plant converts from coal to natural gas in a move that boosts regional natural gas capacity while serving the long-term interests of the environment.

Southeastern North Carolina continues to offer a competitive cost structure for new and existing businesses—including tax rates, construction costs, real estate valuations and other factors. The region's K-12 school systems maintain a commitment to measurable results under state and federal quality improvement programs. Nine campuses of the North Carolina Community College System serve business, industry and residents of all ages with an innovative, responsive catalogue of affordable education and training programs. Three Universities of the University of North Carolina System support Southeastern North Carolina's global economic competitiveness through research, instruction and extension; their athletics and cultural offerings provide engaging entertainment and enrichment opportunities for surrounding communities.

Temperate climate, abundant waterways, stimulating historical attractions and outdoor recreational amenities produce an enviable quality of life for those who live and work in the region.





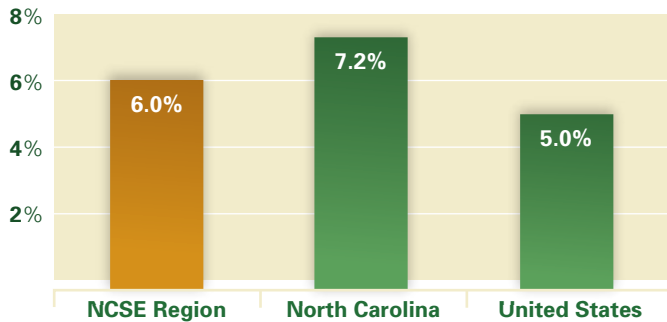
Southeastern North Carolina's 7,500 sq. miles include dynamic New South cities, picturesque small towns, fertile farms and pine-covered woodlands.



DEMOGRAPHICS

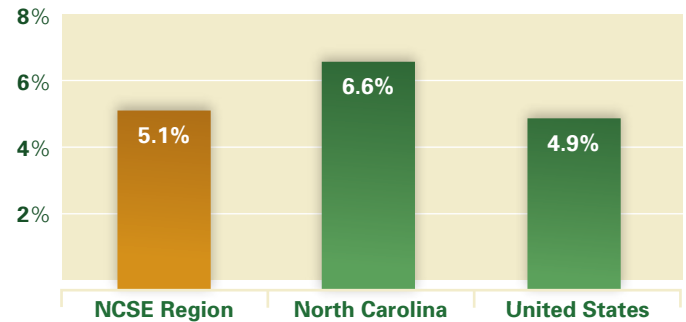
NCSE Population Growth Trends Compared to NC and US

2010-2015 Population Growth Trend



Source: US Bureau of the Census

2015-2020 Population Growth Trend



Source: US Bureau of the Census

NCSE Population Growth Trends by Age, Ethnicity and Gender

By Age

Age Range	2010	2015	% Change 2010-2015	2020	% Change 2015-2020
0-4	80,408	82,334	2.4	83,810	1.8
5-14	143,132	156,190	9.1	164,912	5.6
15-24	162,080	163,397	0.8	167,015	2.2
25-34	143,605	151,176	5.3	157,744	4.3
35-44	155,453	154,874	-0.4	151,844	-2.0
45-54	148,012	152,905	3.3	159,130	4.1
55-64	126,269	138,300	9.5	148,378	7.3
65-74	83,388	100,897	21.0	116,213	15.2
75+	60,595	68,578	13.2	79,286	15.6

By Gender

	2010	2015	% Change 2010-2015	2020	% Change 2015-2020
Female	566,231	600,618	6.1	631,285	5.1
Male	536,711	568,024	5.8	596,847	5.1

By Ethnicity

Area	White	Black	American Indian/ Alaska Native	Hispanic/Latino	Total
NCSE	649,880	292,258	72,209	85,503	1,102,381
NC	6,528,950	2,048,628	122,110	800,120	9,535,483

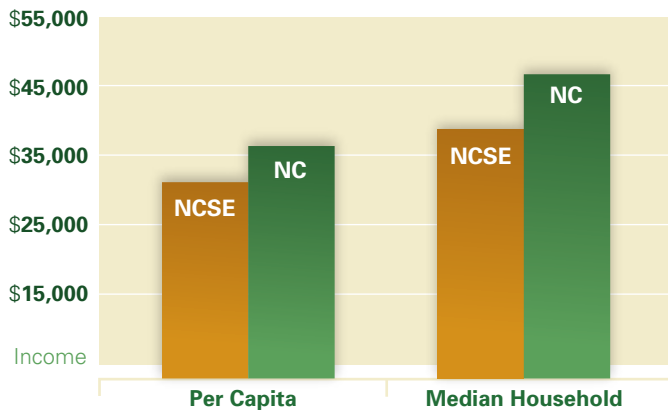
Source: Bureau of the Census, U.S. Department of Commerce.

NCSE Population By County

	2010 Population
Bladen	35,190
Brunswick	107,431
Columbus	58,098
Cumberland	319,431
Hoke	46,952
New Hanover	202,667
Pender	52,217
Richmond	46,639
Robeson	134,168
Sampson	63,431
Scotland	36,157
NCSE	1,102,381

Source: 2010 Census

Household and Per Capita Income



Source: Bureau of Economic Analysis, U.S. Department of Commerce

Median Household Income in 2011 for the 11 counties of the Southeast Region was **\$38,657** which is 84% of the NC median of **\$46,291**. Median Household Income increased by 19% between the years of 2003 and 2011.

Per Capita Income in 2011 for the 11 counties of the Southeast Region was **\$31,448** which is 87% of the NC average of **\$36,028**.

Total Personal Income

In 2011 the total personal income for the Southeast Region was **\$39,158,300,000** which is a 72.6% increase since 2000.

Existing Housing (Average Home Prices)

According to the three separate Real Estate Associations located within the NCSE region, there were **10,404** homes sold in 2011 at an average sales price of **\$195,615**.

Brunswick Association of Realtors

Year	Sales	% Change	Avg. Cost	% Change
2011	1,631	6.3	\$238,757	-2.6
2012	2,011	23.3	\$234,757	-1.7

Fayetteville Association of Realtors

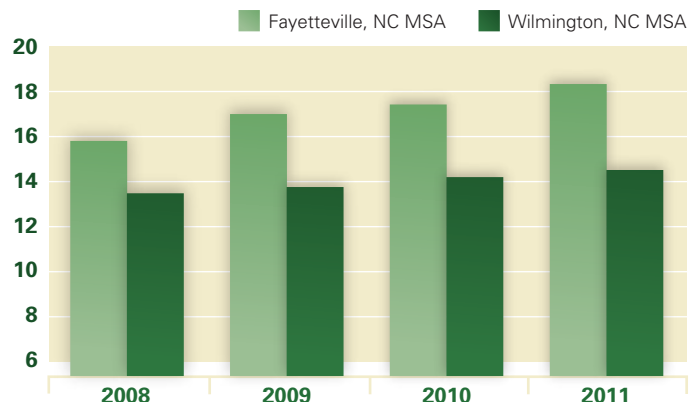
Year	Sales	% Change	Avg. Cost	% Change
2011	3,196	-3.5	\$135,796	-2.2
2012	2,896	-9.4	\$132,564	-2.4

Wilmington Regional Association of Realtors

Year	Sales	% Change	Avg. Cost	% Change
2011	4,488	1.1	\$225,369	-2.5
2012	5,497	22.5	\$219,524	-2.6

Source: NC Association of Realtors

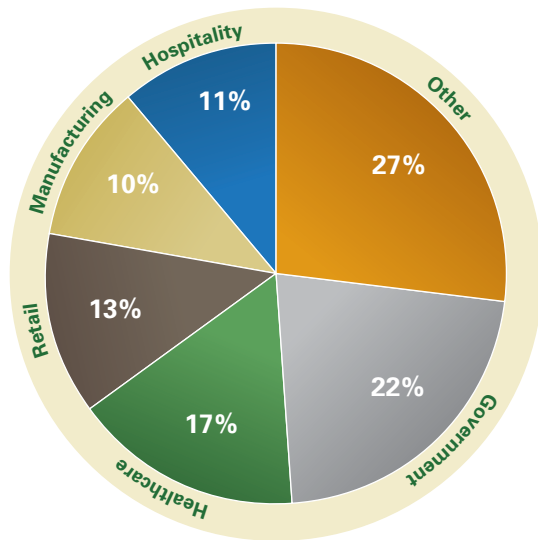
GDP By MSA (Millions of Current \$)



Source: Bureau of Economic Analysis, U.S. Department of Commerce

WORKFORCE

Workforce by Industry



Regional Industry Clusters

Southeastern NC has several industry clusters and concentrations. These are listed below with supporting data and information concerning their prevalence and importance to the region. Manufacturing employs over 37,250 people in the region, which represents 10% of the total workforce. Transportation and logistics and food processing and agricultural industries also have vibrant clusters in the region. Due to growth at Fort Bragg, more defense contractors are locating in the region, crossing several industry sectors. Within the biotechnology sector, a strong contract research organization (CRO) cluster exists in Wilmington.

AVIATION AND AEROSPACE

Southeastern North Carolina is an ideal location for aviation and aerospace companies. Our excellence in logistics and distribution, existing metalworking and manufacturing base, the largest military presence on the east coast and the location of over 280 aerospace companies statewide are a few of the assets NC can offer for this growing industry. In our region there are in excess of 10,000 exiting military personnel each year equipped with the skills needed for success in this industry as well as 5 public and private universities graduating over 4,000 students annually and 8 community colleges with an annual enrollment of 115,000 students (roughly 10% of the region's population) to meet this cluster's workforce needs. The southeastern region also boasts five airports with runway lengths ranging from 5,000 to 8,000 feet all with adjacent industrial sites and three with uncontrolled airspace. Several other resources exist in NC to assist new aviation and aerospace companies such as the North Carolina Aerospace Initiative, a joint venture with educational and economic development organizations to promote applied research and aerospace education. The region's strategic proximity to the port of Wilmington, GE's aircraft engines facility in Wilmington, Boeing's Dreamliner facility in Charleston, Spirit Aerosystems in Kinston and HondaJet in Geensboro are just a few examples of why southeastern NC is poised for rapid growth and success in the aviation and aerospace sector.

ADVANCED TEXTILES

Southeastern North Carolina has a long and productive history in the textile industry. Over the past decade, a shift from traditional weaving and sewing textiles to advanced and technical non-woven textiles has occurred. Advanced and performance textiles are more automated and provide a variety of products in the region, including military uniforms and equipment, synthetic fibers, environmental protection products, industrial and automotive filters, and clothing. As a leading state in textile manufacturing, North Carolina has a number of excellent resource organizations to assist companies in this industry sector. The center for the entire US textile industry and its technological innovations is North Carolina. There are approximately 4400 employees in textile and apparel firms in the Region. Many of the Region's 38 chemical plants with almost 2500 employees produce raw materials for the textile industry.



BIOTECHNOLOGY

Southeastern North Carolina contains excellent opportunities for emerging and established biotechnology companies. Wilmington has one of the largest clusters of research contract organizations (CRO) in the state and nation. The University of North Carolina at Wilmington is developing a \$30 Million marine biotechnology research center to take advantage of the region's proximity to the coast. Agricultural biotech research is growing due to the region's strong agricultural base and network of universities and community colleges engaged in biotech research and business assistance through Bio-accelerators. The North Carolina Biotechnology Center has a regional office to lead development in this sector.

BUILDING PRODUCTS

Southeastern North Carolina has a large number of building product manufacturers and distributors. The region is an ideal location for these companies due to overall population and business growth in the region. The Fayetteville and Wilmington areas are two of the fastest growing areas in North Carolina. Wood products have always been a strong industry sector in the region, and there are many wood products companies located here, making products such as wallboard, trusses, doors, cabinets, lumber, and panels. The port at Wilmington allows for excellent access for importing and exporting of wood and other raw materials.

DISTRIBUTION & LOGISTICS

North Carolina's Southeast Region's geographic location midway on the east coast provides excellent distribution access and logistics efficiencies for companies engaged in manufacturing, assembly, and retail distribution. The region has a three-tiered, interlinked distribution model: 1) At-Port location offers buildings and sites within 20 miles of the Port of Wilmington. 2) Interstate corridors offer inland locations along three interstates – I-40, I-95, and I-74. 3) The region offers close proximity to key regional markets, including Charlotte, NC, Raleigh, NC, Columbia, SC, and Atlanta, GA.

ENERGY

Southeastern North Carolina is becoming a rich area for emerging and diversified energy companies. Examples of energy development include natural gas, bio-fuels, bio-mass and animal waste regeneration; solar panel and wind turbine component manufacturing; and solar panel fields. DuPont is investing in a new plant to make tedlar, a film backing for solar panels, and GE's nuclear energy research and development and component manufacturing division is headquartered in Wilmington, NC. Initial research into wind energy development off the coast of North Carolina is also underway.

FOOD PROCESSING AND AGRI-INDUSTRY

Southeastern North Carolina has more than 20,000 people employed with food processing companies. Examples of products processed and/or grown in the region include pork, poultry, sauces, food/drink ingredients, sweet potato products, peanuts, soybean oil, grapes, tobacco, and blueberries. North Carolina's Southeast region, long known for its productive land and innovative agricultural companies, has several of the top farm income producing counties in the nation. Wineries and vineyards are also a growth sector in the region due to the area's fertile loamy soils that are ideal for grapes. Thanks to an excellent transportation infrastructure that includes the Port of Wilmington and multiple interstate highways, North Carolina exports more than \$2 billion of agricultural products annually. North Carolina ranks first in the nation for production of sweet potatoes and tobacco, and second in the nation for Christmas trees, hogs, and turkeys.

METALWORKING

Southeastern North Carolina has a cluster of metal product manufacturing companies that make a range of products, including steel coils, attic fans, aluminum fencing, grills, steel packing straps, metal buildings, pipe fittings, and nails. Overall, North Carolina has over 150,000 people employed in metalworking industries. Community colleges in the region offer customized worker and classroom training in welding and metal fabrication and technology. Machining technology and robotics programs are also available. While the largest industry segments represented in the region include sheet metal work and prefabricated metal buildings, almost all other components of the sector are represented.

DEFENSE

Southeastern North Carolina has a long and proud military heritage. Ft. Bragg, located near Fayetteville, is currently the nation's largest army installation. Ft. Bragg hosts the 82nd Airborne Division, the US Army Special Operation Command, the US Army Forces Command, and the US Reserve Command. Second only to the Pentagon itself, Ft. Bragg now hosts a greater number of generals and other staff level officers than any other US Army base.

Union Membership Rate

Due primarily to the “right to Work” law, North Carolina experiences the second lowest unionization rate of all U.S. states in 2012 at 4.3%.

2012 US Lowest Unionization States

1	Arkansas	3.7%
2	North Carolina	4.3%
3	Georgia	5.4%
4	Virginia	5.5%
5	Mississippi	5.7%
6	Tennessee	5.9%
7	Idaho	5.8%
8	Arizona	6.5%
9	Utah	6.6%
10	South Dakota	6.7%

- North Carolina’s smoothed seasonally adjusted unemployment rate was 9.2 percent in December, increasing 0.1 of a percentage point from the previous month, and decreasing 1.2 percentage points from December 2011.
- North Carolina’s Southeast unemployment rates for 2012 were 10.7%.

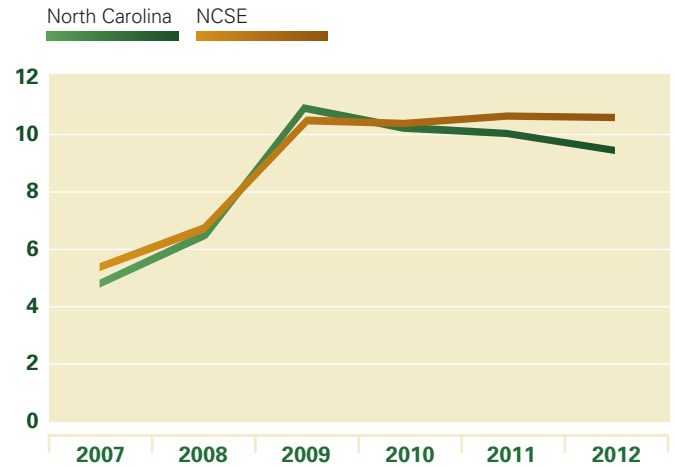
Source: U.S. Bureau of Labor Statistics, Division of Labor Force Statistics (<http://www.bls.gov/news.release/union2.t05.htm>).

Right-to-Work State

North Carolina is an “at-will” employment state and one of 23 states with a “right-to-work” law. Closed shops and union shops are not permitted. An employer may not require an employee to join a union, nor may an employer require an employee to refrain from joining a union.

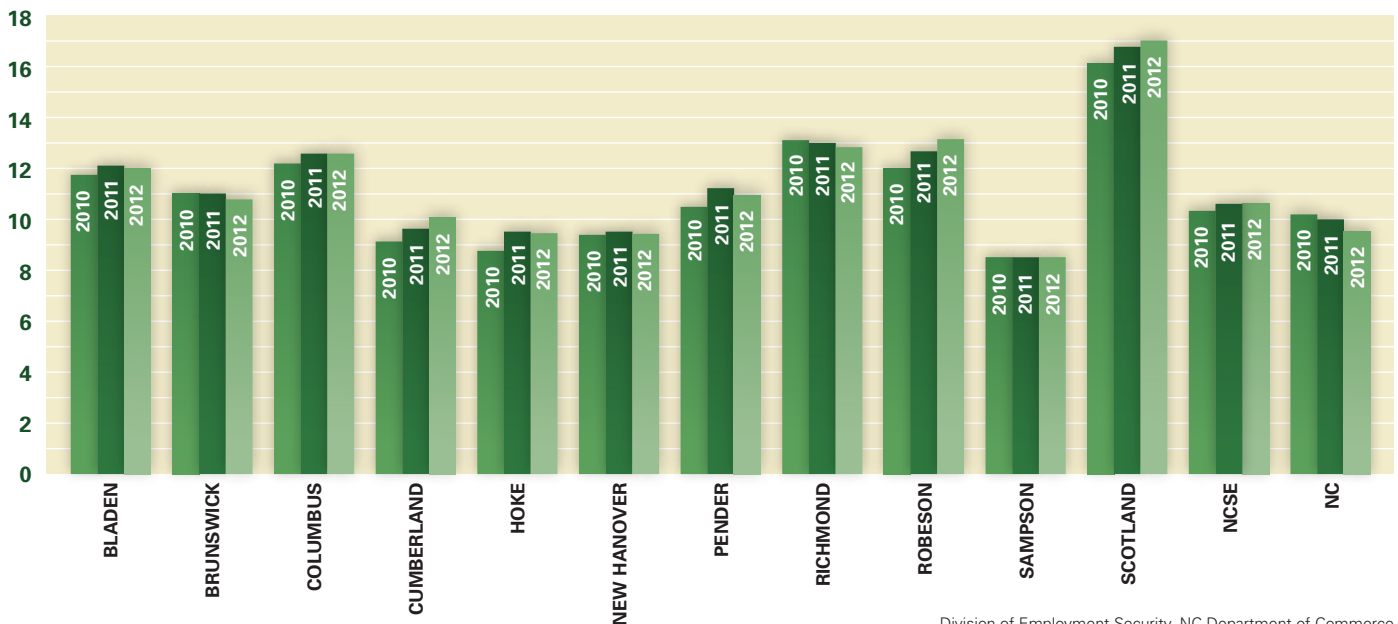
Source: www.dol.gov/esa/whd/state/righttowork.htm

NCSE Regional Unemployment Rates



Source: Division of Employment Security, NC Department of Commerce

Unemployment Rates By County

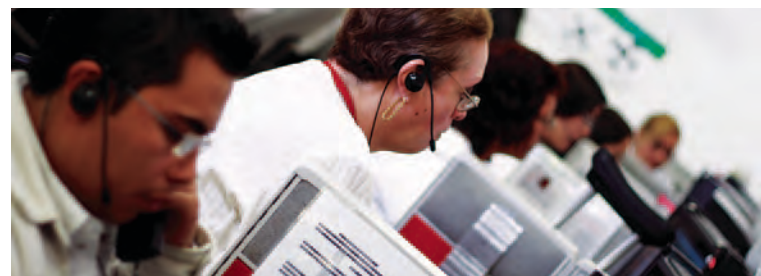


Division of Employment Security, NC Department of Commerce

3Q2012 Employment and Wages

Industry	3Q2012 Employment		3Q2012 Average Weekly Wages			NCSE as % of State
	Employment	% of Total	NCSE	% of Total	NC	
All Industries	367,244		\$477.74		\$806.00	59.3%
Federal Government	16,941	4.6%	\$1,165.00	243.9%	\$1,235.00	94.3%
State Government	15,226	4.1%	\$795.00	166.4%	\$899.00	88.4%
Local Government	50,905	13.9%	\$771.00	161.4%	\$773.00	99.7%
Agriculture, Forestry, Fishing & Hunting	6,075	1.7%	\$477.74	100.0%	\$536.26	89.1%
Mining	232	0.1%	\$843.94	176.7%	\$857.49	98.4%
Utilities	2,192	0.6%	\$1,576.91	330.1%	\$1,483.07	106.3%
Construction	15,764	4.3%	\$713.37	149.3%	\$810.37	88.0%
Manufacturing	37,270	10.1%	\$868.16	181.7%	\$985.59	88.1%
Wholesale Trade	10,029	2.7%	\$898.68	188.1%	\$1,154.44	77.8%
Retail Trade	49,036	13.4%	\$453.30	94.9%	\$478.99	94.6%
Transportation & Warehousing	9,910	2.7%	\$786.35	164.6%	\$839.68	93.6%
Information	5,068	1.4%	\$841.25	176.1%	\$1,202.39	70.0%
Finance & Insurance	7,633	2.1%	\$913.92	191.3%	\$1,324.53	69.0%
Real Estate & Rental & Leasing	5,210	1.4%	\$648.31	135.7%	\$736.89	88.0%
Professional & Technical Services	14,642	4.0%	\$1,139.03	238.4%	\$1,298.63	87.7%
Management of Companies & Enterprises	2,463	0.7%	\$830.73	173.9%	\$1,497.93	55.5%
Administrative & Waste Services	19,126	5.2%	\$513.31	107.4%	\$654.01	78.5%
Educational Services	33,587	9.1%	\$727.48	152.3%	\$812.82	89.5%
Health Care & Social Assistance	61,993	16.9%	\$760.62	159.2%	\$838.90	90.7%
Arts, Entertainment & Recreation	5,557	1.5%	\$333.21	69.7%	\$483.61	68.9%
Accommodation & Food Services	41,116	11.2%	\$270.90	56.7%	\$291.43	93.0%
Other Services Ex. Pub Admin	8,360	2.3%	\$483.12	101.1%	\$545.56	88.6%
Public Administration	31,981	8.7%	\$866.52	181.4%	\$844.36	102.6%

Source: Division of Employment Security, NC Department of Commerce



WORKFORCE

New Incorporations

County	2008	2009	% Change 2008-2009	2010	% Change 2009-2010	2011	% Change 2010-2011	2012	% Change 2011-2012
Bladen	73	92	26.0%	91	-1.1%	75	-17.6%	95	26.7%
Brunswick	512	515	0.6%	519	0.8%	564	8.7%	1,168	107.1%
Columbus	112	143	27.7%	129	-9.8%	128	-0.8%	155	21.1%
Cumberland	815	1,145	40.5%	1,093	-4.5%	1,124	2.8%	1,168	3.9%
Hoke	78	99	26.9%	119	20.2%	108	-9.2%	104	-3.7%
New Hanover	1,338	1,546	15.5%	1,609	4.1%	1,603	-0.4%	1,058	-34.0%
Pender	167	236	41.3%	213	-9.7%	209	-1.9%	227	8.6%
Richmond	65	121	86.2%	82	-32.2%	93	13.4%	94	1.1%
Robeson	226	312	38.1%	268	-14.1%	254	-5.2%	266	4.7%
Sampson	108	110	1.9%	126	14.5%	143	13.5%	139	-2.8%
Scotland	54	77	42.6%	69	-10.4%	68	-1.4%	65	-4.4%
Fayetteville MSA	893	1,244	39.3%	1,212	-2.6%	1,232	1.7%	1,272	3.2%
Wilmington MSA	2,017	2,297	13.9%	2,341	1.9%	2,376	1.5%	2,453	3.2%
NCSE	3,548	4,396	23.9%	4,318	-1.8%	4,369	1.2%	4,539	3.9%

Source: N.C. Secretary of State's Office

Fort Bragg

- Established in 1918, Fort Bragg is the largest US Army base by population.
- Includes 10% of the US Army's active component forces
- Home of the 82nd Airborne Division, the US Army Special Operation Command, the US Army Forces Command, and the US Reserve Command
- Located just 10 miles from Fayetteville
- Base covers 161,047 acres
- Military Population comprises almost 60,000 officers and enlisted men and women
- The civilian workforce on post is over 21,000
- The region has over 75,000 family members of active duty military along with 95,000 military retirees and their family members.
- Annual payroll is \$3.5 billion
- \$641 million awarded annually in government contracts
- \$10.9 billion direct and indirect annual impact on the 11 county area around Fort Bragg

BASE REALIGNMENT AND CLOSURE COMMISSION (BRAC) - 2005 TO PRESENT

BRAC Impact on Fort Bragg:

1. The 7th Special Forces Group has been relocated to Eglin AFB, Florida, the 4th Brigade Combat Team, 82nd Airborne Division has been activated, and European-based forces have been relocated to Fort Bragg.
2. Yeager Airport AGS, WV has been realigned and eight C-130H aircraft are located at Fort Bragg to form a 16 aircraft Air Force Reserve/active duty associate unit.
3. Pittsburg International Airport (IAP) Air Reserve Station (ARS), PA has closed and 911th Airlift Wing's (AFRC) eight C-130 H aircraft are located at Fort Bragg.
4. AFRC operations and maintenance manpower is now located at Fort Bragg.
5. Two major headquarters, Army Forces command (FORSCOM) and Army Reserve Command are located at Fort Bragg. FORSCOM has transferred 3000 positions from Atlanta.

BRAC will impact our region by injecting billions of additional dollars in the economy, increasing construction spending, attracting more defense related industries, increasing federal impact aid for schools, increasing population, raising average per capita income and creating a better business climate.

As a result of projected military investment and the relocation of personnel in this region 18,200 jobs will be created by 2013. The leading sectors where these jobs will be created are listed below.

Projected Percentage Number of Military-Related Jobs Added in the Leading Growth Sectors (2011-2013)

	2011-2013
Government	33%
Construction	30%
Professional & Technical Services	13%
Retail Trade	8%
Healthcare & Social Assistance	7%
Administrative & Waste Services	5%
Accommodation & Food Service	4%

Source: www.bractrf.com

Military Spending Impact

Breakdown of Military Spending Impact on North Carolina Gross State Product, Employment, Labor Force, and Population:

	Fort Bragg
Contributions to GDP (in billions)	\$4.7
Employment (Persons)	82,620
Labor Force (Persons)	20,710
Impacted Population (Persons)	84,540

Source: East Carolina University Regional Development Services & Regional Economic Models, Inc. in cooperation with NCSU Economic Development Partnership, Feb 2005

The expected economic impact of additional military spending on the 11 counties in the southeastern region on North Carolina as a result of BRAC is summarized below:

Economic Impact of Additional Military Investment 2013

Personal Income	+ \$1.47 billion
Disposable Income	+ \$1.27 billion
Gross Regional Product	+ \$1.11 billion
Total Sales (output)	+ \$.86 billion
Total Demand	+ \$1.69 billion

Source: www.bractrf.com



INDUSTRY

Largest Private Employers in the Southeast Region

Employers (1000 or larger)

Smithfield Foods Inc	Manufacturing	Bladen
Cape Fear Valley Health Systems	Education & Health Services	Cumberland
Goodyear Tire & Rubber Inc	Manufacturing	Cumberland
Wal-Mart Associates Inc	Trade, Transportation & Utilities	Cumberland
Cellco Partnership	Information	New Hanover
Corning Inc	Manufacturing	New Hanover
PPD Development LP	Professional & Business Services	New Hanover
Wal-Mart Associates Inc	Trade, Transportation & Utilities	New Hanover
Mountaire Farms of NC Inc	Manufacturing	Robeson
Smithfield Foods Inc	Manufacturing	Sampson

Employers (500 – 999)

Progress Energy Service Co	Trade, Transportation & Utilities	Brunswick
Wal-Mart Associates Inc	Trade, Transportation & Utilities	Brunswick
International Paper Co Inc	Manufacturing	Columbus
Eaton Corporation	Manufacturing	Cumberland
Food Lion LLC	Trade, Transportation & Utilities	Cumberland
Methodist University	Education & Health Services	Cumberland
Purolator Filters NA LLC	Manufacturing	Cumberland
Worldwide Language Resources Inc	Professional & Business Services	Cumberland
Forever 21 Retail Inc	Trade, Transportation & Utilities	New Hanover
Food Lion LLC	Trade, Transportation & Utilities	New Hanover
GE Hitachi Nuclear Americas LLC	Manufacturing	New Hanover
General Electric Corp	Manufacturing	New Hanover
Global Network Fuel - Americas	Manufacturing	New Hanover
Mundy Industrial Contractors Inc	Construction	New Hanover
Harris Teeter Inc	Trade, Transportation & Utilities	New Hanover
WHA Medical Clinic PLLC	Education & Health Services	New Hanover
First Health of the Carolinas Inc	Education & Health Services	Richmond
Perdue Products Inc	Manufacturing	Richmond
BB&T	Financial Activities	Robeson
Campbell Soup Supply Co LLC	Manufacturing	Robeson
Kayser-Roth Corporation	Manufacturing	Robeson
The Staffing Alliance LLC	Professional & Business Services	Robeson
Two Hawk Employment Services LLC	Professional & Business Services	Robeson
Wal-Mart Associates Inc	Trade, Transportation & Utilities	Robeson
Hog Slat Co Inc	Manufacturing	Sampson
Prestage Farms Inc	Natural Resources & Mining	Sampson

Largest Non-Private Employers in the Southeast Region

Employers (1000 or larger)

Brunswick County Board of Education	Education & Health Services	Brunswick
County of Brunswick	Public Administration	Brunswick
Columbus County Board of Education	Education & Health Services	Columbus
City of Fayetteville	Public Administration	Cumberland
County of Cumberland	Public Administration	Cumberland
Cumberland County Board of Education	Education & Health Services	Cumberland
Department of Defense	Public Administration	Cumberland
Fayetteville Technical Community College	Education & Health Services	Cumberland
Nonappropriated Fund Activity - Army	Leisure & Hospitality	Cumberland
Veterans Administration	Public Administration	Cumberland
Hoke County Board of Education	Education & Health Services	Hoke
Cape Fear Community College	Education & Health Services	New Hanover
City of Wilmington	Public Administration	New Hanover
County of New Hanover	Public Administration	New Hanover
New Hanover County School System	Education & Health Services	New Hanover
New Hanover Regional Medical Center	Education & Health Services	New Hanover
UNC Wilmington	Education & Health Services	New Hanover
Pender County Board of Education	Education & Health Services	Pender
Richmond County Schools	Education & Health Services	Richmond
Public Schools of Robeson County	Education & Health Services	Robeson
Robeson County	Public Administration	Robeson
Southeastern Regional Medical Center	Education & Health Services	Robeson
UNC Pembroke	Education & Health Services	Robeson
Sampson County Schools	Education & Health Services	Sampson
Scotland County Schools	Education & Health Services	Scotland
Scotland Memorial Hospital	Education & Health Services	Scotland

Employers (500 – 999)

Bladen County Schools	Education & Health Services	Bladen
State of NC Department of Corrections	Public Administration	Columbus
Columbus Regional Healthcare System	Education & Health Services	Columbus
Columbus County	Public Administration	Columbus
Fayetteville State University	Education & Health Services	Cumberland
Army & Air Force Exchange Service	Public Administration	Cumberland
US Postal Service	Trade, Transportation & Utilities	Cumberland
Commission of the Public Works	Public Administration	Cumberland
Sampson Regional Medical Center	Education & Health Services	Sampson
County of Sampson	Public Administration	Sampson
State of NC Department of Corrections	Public Administration	Scotland

International Companies Located within the Southeast Region

Company	County	Parent Company Location
Adams Products Co	Cumberland	Ireland
Ahlberg Electronics AB	New Hanover	Sweden
Akzo Nobel Paints LLC	Cumberland	Netherlands
Camag Scientific Inc.	New Hanover	Switzerland
Carolina APAC Highway Constructors Inc.	Richmond	Ireland
Cascades Industries Inc.	Richmond	Canada
Cascades Moulded Pulp Inc.	Richmond	Canada
City Electric Supply Co	Cumberland	England
City Electric Supply Co	New Hanover	England
Conopco Inc./Unilever	Hoke	Netherlands
Coverbind Corp	New Hanover	Sweden
Crop Production Services Inc.	Robeson	Canada
DAK Americas LLC	Brunswick	Mexico
DAK Americas LLC	Cumberland	Mexico
DuPont-Teijin Films Inc.	Cumberland	Japan
Elementis Chromium LP	New Hanover	England
Essilor Laboratories of America, Inc.	New Hanover	France
FCC LLC	Scotland	Japan
Feller LLC	Brunswick	Austria
Fenner Inc.	New Hanover	England
Ferguson Enterprises LLC	Brunswick	England
Ferguson Enterprises LLC	Cumberland	England
Ferguson Enterprises LLC	New Hanover	England
Filtec Precise Inc.	Columbus	Germany
General Supply & Services Inc.	New Hanover	Luxembourg
Genlyte Thomas Group LLC	Pender	Netherlands
Getinge USA Inc.	Sampson	Sweden
Hagemeyer North America Inc.	Cumberland	France
Hagemeyer North America Inc.	Scotland	France
Hanson & Orth Fibers Inc.	New Hanover	Sweden
Hanson Brick East LLC	Sampson	Germany
Helena Chemical Co	Columbus	Japan
Helena Chemical Co	Robeson	Japan
Helena Chemical Co	Scotland	Japan
Heraeus Tenevo Inc.	New Hanover	Germany
Hy-Yield Bromine Inc.	Pender	Israel
Ikadan System USA Inc.	Sampson	Denmark

Company	County	Parent Company Location
IKA-Works Inc.	New Hanover	Germany
Interroll Corp	New Hanover	Switzerland
John Crane Inc.	New Hanover	England
Kordsa Inc.	Scotland	Turkey
Lewis Nursery & Farms Inc.	Pender	Israel
Linder Industrial Machinery Co	New Hanover	Japan
Mann+Hummel USA Inc.	Cumberland	Germany
Metromont Materials Corp	Richmond	Mexico
Meyer Laminates M.A., Inc.	New Hanover	France
Nitta Gelatin USA Inc.	Cumberland	Japan
Norandex Building Materials Distribution, Inc.	Cumberland	France
Oldcastle Architectural Inc.	Hoke	Ireland
Oldcastle Precast Inc.	Cumberland	Ireland
Pepsi Bottling Ventures LLC	Cumberland	Japan
Pepsi Cola Bottling Co	Richmond	Japan
Pepsi Cola Bottling Co	Robeson	Japan
Pilkington North America Inc.	Scotland	Japan
Ready Mixed Concrete Co	New Hanover	Columbia
Roanoke Cement Co LLC	New Hanover	Greece
S&W Ready Mix Concrete Co	Bladen	Greece
S&W Ready Mix Concrete Co	Columbus	Greece
S&W Ready Mix Concrete Co	New Hanover	Greece
S&W Ready Mix Concrete Co	Robeson	Greece
S&W Ready Mix Concrete Co	Sampson	Greece
Schindler Elevator	Sampson	Switzerland
Schneider Electric USA Inc.	New Hanover	France
Schneider Electric USA Inc.	New Hanover	France
Siemens Industry Inc.	New Hanover	Germany
Simplexgrinnell LP	New Hanover	Switzerland
Steel Technologies	Sampson	Japan
Tire Centers LLC	New Hanover	France
Total Lubricants USA Inc.	Richmond	France
Umicore USA Inc.	Scotland	Belgium
Unimin Corp	Richmond	Belgium
Vista Products Inc.	Richmond	Netherlands Antilles
West Fraser Timber Co Ltd.	Columbus	Canada
Wieland Electric Inc.	Pender	Germany

INDUSTRY

Fortune 500 Companies Located within the Southeast Region

Company	Product or Service
ADM	Citric Acids Mfg.
Aramark	Uniform Distribution Center
Meritor	Automotive Supply Mfg.
AT&T	Customer Service Center
BB&T	Regional Headquarters & Call Center
Boeing	Office
Campbell's Soup	Food processing Mfg.
Celanese	Polymer Mfg.
Coca-Cola	Distribution Center
Corning	Fiber Optic Mfg.
CSX	Rail Hub Centers
Danaher	Measuring Instrument Mfg.
DuPont	Chemical Mfg.
Eaton Corporation	Auto Parts Mfg.
FedEx	Distribution Center
General Electric	Aircraft Engine Mfg.
General Electric	Nuclear Energy HQ
Goodyear	Tire Mfg.
International Paper	Paper Products Mfg.
L3 Communications	Defense Contractors
Momentive (formerly Hexion)	Chemical Mfg.
Nash Finch	Food Distribution Center
Pfizer	Pharmaceutical Mfg.
Philips	Electronics
Pepsico	Distribution Center
Praxair	Industrial Gas Mfg.
Duke Energy Progress	Energy Production
Smithfield Foods	Food processing Mfg.
Time Warner	Customer Service Center
UPS	Distribution Centers
Verizon Wireless	Customer Service Center
Wal-Mart	Distribution Center
Waste Management	Waste Facilities

Selected Agriculture Statistics (2007)

Agriculture Statistics are only updated every five years.

	Land in Farms (acres)	% of State
Bladen	127,171	1.50%
Brunswick	44,084	0.52%
Columbus	152,387	1.80%
Cumberland	88,353	1.04%
Hoke	60,219	0.71%
New Hanover	4,416	0.05%
Pender	61,571	0.73%
Richmond	40,904	0.48%
Robeson	268,026	3.16%
Sampson	321,454	3.79%
Scotland	65,780	0.78%
NCSE	1,234,365	14.57%
NC	8,474,671	

	Total Cropland (acres)	% of State
Bladen	70,602	1.44%
Brunswick	27,388	0.56%
Columbus	106,598	2.18%
Cumberland	44,614	0.91%
Hoke	35,384	0.72%
New Hanover	3,174	0.06%
Pender	35,484	0.72%
Richmond	18,480	0.38%
Robeson	209,329	4.28%
Sampson	210,704	4.30%
Scotland	33,834	0.69%
NCSE	795,591	16.25%
NC	4,895,204	

	Crops (\$000)	% of State
Bladen	\$45,155	1.73%
Brunswick	\$20,215	0.78%
Columbus	\$45,477	1.74%
Cumberland	\$18,923	0.73%
Hoke	\$7,388	0.28%
New Hanover	\$5,530	0.21%
Pender	\$47,939	1.84%
Richmond	\$5,343	0.21%
Robeson	\$58,911	2.26%
Sampson	\$150,109	5.76%
Scotland	\$6,748	0.26%
NCSE	\$411,738	15.80%
NC	\$2,606,279	

	Government Payments (\$000)	% of State
Bladen	\$2,260	1.53%
Brunswick	\$335	0.23%
Columbus	\$2,902	1.97%
Cumberland	\$1,258	0.85%
Hoke	\$1,396	0.95%
New Hanover	\$36	0.02%
Pender	\$555	0.38%
Richmond	\$194	0.13%
Robeson	\$5,326	3.61%
Sampson	\$6,793	4.61%
Scotland	\$1,560	1.06%
NCSE	\$22,615	15.35%
NC	\$147,334	

	Livestock & Poultry Products (\$000)	% of State
Bladen	\$293,339	3.81%
Brunswick	\$24,918	0.32%
Columbus	\$95,926	1.24%
Cumberland	\$71,933	0.93%
Hoke	\$59,657	0.77%
New Hanover	\$275	0.00%
Pender	\$117,059	1.52%
Richmond	\$122,387	1.59%
Robeson	\$210,023	2.72%
Sampson	\$1,046,223	13.57%
Scotland	\$103,540	1.34%
NCSE	\$2,145,280	27.83%
NC	\$7,707,750	

	Net Cash Income Farm Operations (\$000)	% of State
Bladen	\$75,248	3.12%
Brunswick	\$8,363	0.35%
Columbus	\$30,349	1.26%
Cumberland	\$13,506	0.56%
Hoke	\$10,780	0.45%
New Hanover	\$1,096	0.05%
Pender	\$36,915	1.53%
Richmond	\$30,813	1.28%
Robeson	\$53,078	2.20%
Sampson	\$262,908	10.91%
Scotland	\$32,861	1.36%
NCSE	\$555,917	23.07%
NC	\$2,409,247	

Source: http://www.agcensus.usda.gov/Publications/2007/Full_Report/Volume_1,_Chapter_2_County_Level/North_Carolina/st37_2_001_001.pdf

INDUSTRY

Taxable Retail Sales

County	2009	% Change 2008-09	2010	% Change 2009-10	2011	% Change 2010-11	2012	2011-12
Bladen	\$126.9	7.4%	\$162.7	28.2%	\$173.2	6.5%	\$182.7	5.5%
Brunswick	\$890.5	-6.0%	\$963.5	8.2%	\$1,041.9	8.1%	\$1,089.6	4.6%
Columbus	\$298.4	-5.2%	\$303.8	1.8%	\$315.0	3.7%	\$327.4	3.9%
Cumberland	\$2,908.0	0.5%	\$3,066.7	5.5%	\$3,459.7	12.8%	\$3,570.4	3.2%
Hoke	\$79.8	16.3%	\$131.5	64.8%	\$121.2	-7.8%	\$153.0	26.2%
New Hanover	\$2,491.4	-9.7%	\$2,719.0	9.1%	\$3,036.2	11.7%	\$3,227.4	6.3%
Pender	\$226.6	0.3%	\$247.0	9.0%	\$294.2	19.1%	\$288.1	-2.1%
Richmond	\$262.5	-3.0%	\$293.0	11.6%	\$304.0	3.8%	\$294.8	-3.0%
Robeson	\$700.8	-3.1%	\$756.3	7.9%	\$831.4	9.9%	\$836.0	0.6%
Sampson	\$286.5	-2.4%	\$347.4	21.3%	\$376.0	8.2%	\$365.9	-2.7%
Scotland	\$243.1	-7.3%	\$243.1	0.0%	\$253.4	4.2%	\$236.7	-6.6%
Fayetteville MSA	\$2,987.8	0.8%	\$3,198.2	7.0%	\$3,580.9	12.0%	\$3,723.4	4.0%
Wilmington MSA	\$3,608.5	-8.3%	\$3,929.5	8.9%	\$4,372.3	11.3%	\$4,605.1	5.3%
NCSE	\$8,514.5	-4.1%	\$9,234.0	8.5%	\$10,206.2	10.5%	\$10,572.0	3.6%

Source: NC Department of Revenue

Recent Business and Industry Announcements in the Southeast Region (2010-2012)

County	Company	Product	Total Investment	Total Jobs	Facility Type
Brunswick	Archer Daniels Midland Company	Chemicals	\$22,000,000	5	Expanded
Brunswick	Catts	Recycle computer parts	\$1,000,000	8	New
Brunswick	CMS Food Solutions Inc	Proprietary food safety technology	\$4,500,000	52	New
Columbus	Direct Market Access	Process, physical distribution, and logistics consulting services	\$2,000,000	29	New
Columbus	Strata Solar	Solar farm	\$20,000,000	5	New
Columbus	Filtec Precise Inc	Manufacturing straps for heavy lifting	\$1,500,000	8	Expanded
Columbus	Nice Blends	Spice extract	\$1,600,000	27	Expanded
Columbus	Top Tobacco	Top Tobacco	\$4,500,000	10	Expanded
Columbus	West Fraser Timber	Lumber	\$17,500,000	0	Expanded
Cumberland	American Phoenix	Mixing rubber compound	\$2,000,000	35	New
Cumberland	Cargill	Soybean oil	\$5,000,000	4	Expanded
Cumberland	MaxPro Manufacturing LLC	Film manufacturing, plastic	\$5,000,000	32	New
Cumberland	Systel	Distribution center, office equipment	\$3,000,000	20	New

County	Company	Product	Total Investment	Total Jobs	Facility Type
Cumberland	Sykes Enterprises	Call center	\$13,536,000	548	New
Cumberland	Goodyear Tire and Rubber	Manufacturing - Tires	\$13,000,000	0	Expanded
Cumberland	New Phoenix	Manufacturing - rubber products	\$1,000,000	30	New
Cumberland	O'Reilly Auto Parts Store	Retail - automotive parts	\$1,573,082	12	New
Hoke	Unilever Home & Personal Care USA	Manufacturing body wash and deodorant	\$35,000,000	65	Expanded
Hoke	Unilever Home & Personal Care USA	Home care and personal products	\$29,900,000	21	Expanded
New Hanover	IKA WORKS	Chemical mixers	\$3,500,000	30	Expanded
New Hanover	Park Sterling Bank - Port City Headquarters	Commercial banking	\$0	12	New
New Hanover	Red Ventures	Call center	\$503,459	200	New
New Hanover	W & B Trucking Inc	Truckload carrier of apparel & textiles / distribution center	\$3,000,000	25	Expanded
Richmond	CAI Flexo & Gravure Ink	Printing ink	1,500,000	30	New
Richmond	Ferrofab Inc.	Steel cable reels	675,000	54	New
Richmond	Global Packaging inc	Packaging and labels	\$2,000,000	64	New
Robeson	Progress Energy	Energy	\$600,000,000	12	New
Robeson	Custom Door Parts Inc	Door parts	25	New	
Robeson	Steven Roberts Originals Desserts LLC	Bakeries	\$4,500,000	342	New
Robeson	Strategic Solutions Unlimited	Computer related services	\$1,000,000	100	New
Sampson	Dubose Strapping Inc	Manufacturing metal strapping	\$10,500,000	35	Expanded
Sampson	Hanson Brick	Brick	\$750,000	28	Expanded
Sampson	Garland Shirt Company	Manufacturing shirts	\$1,000,000	65	Expanded
Sampson	Hanson Brick	Brick	\$750,000	28	Expanded
Sampson	Hog Slat	Pig crates	\$30,000,000	65	Expanded
Sampson	Turlington Lumber	Resawing lumber and planning	\$1,250,000	25	New
Scotland	FCC (North Carolina) LLC	Manufacturing clutches for Honda, Ford and some General Motors Cars	\$10,000,000	25	Expanded
Scotland	FCC, LLC	Motor vehicle transmission & power train parts	\$57,000,000	66	Expanded
Scotland	Green Rite of Maxton LLC	Waste treatment to energy	\$14,000,000	16	New
Scotland	Gryphon Security Solutions	National Security	\$2,050,000	121	New

Source: N.C. Department of Commerce

KNOWLEDGE WORKERS

Knowledge Workers

In North Carolina's Southeast there are a host of workers across all industries in the economy whose knowledge of science, technology, engineering, and math has bolstered the competitive advantage of businesses in the region and offers an advantage to a region when recruiting and attracting new companies. We refer to these workers as knowledge workers. Regions are increasingly dependent on this class of worker as an economic driver to create, grow and recruit successful, globally competitive businesses.

Knowledge jobs in the region represent 6.1% of all jobs. Knowledge workers are employed in more than 33,000 jobs across 88 different occupations in 2011.

Forecast growth in knowledge jobs in the region is expected to be close to 11%, higher than the employment growth of 10% for the whole region. Thus, employment growth for workers employed in knowledge occupations in the region is expected to outpace employment growth in occupations that are not as STEM intensive in nature.

During the 2011-2016 period, the region is projected to grow rapidly in management, business, computer science, engineering, and health occupations. Life, physical, and social science occupations, the fastest growing category from 2006-2011, are expected to continue to grow rapidly, increasing by 15% from 2011-2016.

DISTRIBUTION OF JOBS BY OCCUPATIONAL CATEGORY, 2006-2016

Occupational Category	2006 Jobs	2011 Jobs	2016 Jobs	Change 06-11	Change 11-16
11 - Management	6,348	6,437	7,081	1.4%	10.0%
13 - Business & financial operations	6,207	6,968	7,758	12.3%	11.3%
15 - Computer and mathematical science	4,518	4,921	5,697	8.9%	15.8%
17 - Architecture and engineering	5,069	4,878	5,226	-3.8%	7.1%
19 - Life, physical, and social science	4,225	5,003	5,762	18.4%	15.2%
27 - Arts, design, entertainment, media	696	743	847	6.8%	14.0%
29 - Healthcare practitioners and technical	93	102	113	9.7%	10.8%
49 - Installation, maintenance, and repair	3,432	3,286	3,513	-4.3%	6.9%
51 - Production	677	622	551	-8.1%	-11.4%
53 - Transportation and material moving	49	49	55	0.0%	12.2%
Total	31,334	33,058	36,655	5.5%	10.9%

Source: Workforce Needs Analysis & Strategic Plan for the NC Southeast Region

Major Interstates and Highways

North Carolina is known as “The Good Roads State” and the southeast region is no exception:

- The inter-regional network of roads and highways in the region provides ready access to:
 - > North-South Interstate 95
 - > East-West Interstate 40
 - > East-West Interstate 73/74 currently under enhancement
 - > US Highways 401, 501, 421, 701, 87, 1, 17 and 220
- The region’s strategic location relative to domestic and international markets provides an important competitive advantage.
- For information regarding planned highway improvements, refer to the North Carolina Department of Transportation’s Transportation Improvement Program (TIP).
<http://www.ncdot.gov/planning/development/TIP/TIP/>

Source: North Carolina Department of Transportation, Division of Highways, January 2013 [www.ncdot.gov].

Port of Wilmington, NC

The Port of Wilmington is strategically located on the U.S. East Coast. Owned and operated by the North Carolina State Ports Authority, the Port of Wilmington offers terminal facilities serving container, bulk and breakbulk operations. Wilmington is one of the few South Atlantic ports with readily available berths and storage areas for containers and cargo.

An aggressive capital program has positioned the Port of Wilmington in a new class of service to the maritime transportation industry. A 42-foot navigational channel offers customers additional vessel capacity. Readily available modern transit and warehouse facilities, new state-of-the-art Panamax container cranes and support equipment, and the latest in

cargo management technology provide a broad platform for supporting international trade to the fast-growing Southeast U.S. market.

Surface transportation supporting the Port of Wilmington is superior to neighboring ports. CSX Transportation provides daily service for boxcar, tanker and general cargo services. The Port of Wilmington has ample capacity to support today’s cargo volumes and continues to invest in expanding the facility to meet projected growth in international trade, with a major expansion project currently under way. The Port is a C-TPAT Certified location and is designated as Foreign Trade Zone 66.

FACILITIES

- 26 miles from the open sea on the Cape Fear River
- Channel depth is 42 ft.
- Nine berths with 6,768 ft. of wharf frontage; Berths with contiguous open apron areas up to 300 ft. wide
- 150 additional acres available for development
- Almost one million sq. ft. of prime covered and sprinklered storage
- 100+ acres of paved and 25 acres of semi-improved open storage area
- Rail access to berths, transit sheds, warehouses and open storage
- Direct transfer of heavy lift and dimensional loads between vessel and rail or truck

FOREIGN TRADE ZONES

- Can lower, defer or avoid import duties
- Entire Wilmington Terminal approved as Foreign Trade Zone 66
 - > Over 1 million square feet of warehouse space within main terminal
 - > Over 100 acres of open storage

Source: NC State Ports Authority [www.ncports.com], January 2013.

TRANSPORTATION, LOGISTICS AND INFRASTRUCTURE

OCEAN CARRIER SERVICES

Far East Services

Cosco Container Lines America Inc. (www.cosco.com)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

Hanjin Shipping Co., Inc. (www.hanjin.com)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

United Arab Shipping Co. (www.uasc.net)

Frequency: One Sailing Weekly
Foreign Ports: Pusan, Qingdao, Ningbo, Shanghai

"K" Line America, Inc. (www.kline.com)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

Yang Ming Line (www.yml.com.tw)

Frequency: Two Sailings Weekly
Foreign Ports: Full Far East Range

Central America Services

Maersk Line (www.maersk.com)

Frequency: Weekly Sailing
Foreign Ports: Northern Zone Central America

Trans Atlantic Services

Independent Container Line, Ltd. (www.icl-ltd.com)

Frequency: Weekly Sailing
Foreign Ports: Liverpool, Antwerp, Bilbao, Lisbon

Middle East Services

National Shipping Company of Saudi Arabia (www.nscsa.com)

Frequency: Every 21-24 days
Foreign Ports: Saudi Arabia, UAE, Qatar, Jordan, Eritrea, Port Qasim, Mumbai, and Livorno

PORT OF WILMINGTON STATISTICS TONNAGE Fiscal Year 2012

Container	Breakbulk	Bulk	Total	TEU's
2,153,552	271,878	1,958,672	4,384,102	276,567

Source: NC State Ports Authority, March 2013

Foreign Trade Zones

North Carolina currently boasts six approved general-purpose foreign trade zones. Several subzones have been approved for individual manufacturers. The entire Wilmington Port Terminal is in Foreign Trade Zone #66 and the NC Department of Commerce serves as the administrator for Foreign Trade Zone #66.

Airports

Air travel is highlighted in North Carolina's Southeast by a system of thirteen smaller airports and two larger airports offering commercial jet service, all of which are designed to accommodate private and commercial needs. The international hubs of Charlotte-Douglas and Raleigh-Durham are easily accessible from within the eleven-county region and handle approximately 500 and 300 daily flights respectively.

Commercial jet service is provided to Wilmington International Airport and Fayetteville Regional Airport. The Laurinburg-Maxton Airport with its accompanying industrial development complex is quickly evolving into a major facility and can accommodate most types of private and commercial usages.



PORT OF WILMINGTON TOP TEN TRADING PARTNERS FISCAL YEAR 2012

Port		Export		Total Trade	
China	349,445	China	599,891	China	949,336
Great Britain	348,361	Turkey	320,063	Great Britain	463,390
Tobago, Trinidad	203,693	So. Korea	199,414	Belgium	353,874
Canada	164,772	Belgium	192,357	So. Korea	341,252
Belgium	161,517	Great Britain	115,029	Turkey	320,063
So. Korea	141,838	Taiwan	94,605	Tobago, Trinidad	203,693
Russia	126,082	Italy	88,139	Taiwan	169,399
Colombia	96,159	Honduras	84,471	Canada	164,772
Taiwan	74,794	Netherlands	64,042	Russia	126,927
Chile	36,137	Guatemala	19,464	Honduras	119,187

PORT OF WILMINGTON TOP 5 COMMODITIES FISCAL YEAR 2012

Commodity	Import	Commodity	Export
Chemicals	590,233	Forest Products	448,652
Grains	474,765	Woodpulp	333,080
Urea	260,775	Woodchips	319,551
Ore, Mica, Schist	199,309	Gen. Merch./Misc.	142,316
Machinery / Pts.	158,207	Food Products	110,637

Source: NCSPA 2013

WILMINGTON INTERNATIONAL AIRPORT (ILM)

1740 Airport Boulevard, Wilmington, NC 28405
(www.flyilm.com)

- ILM provides for non-stop destinations to Atlanta, Charlotte, Chicago, New York, Philadelphia and Washington, DC and offers hundreds of other direct domestic and international flights with only one stop.
- Current providers are US Airways (www.usair.com), ASA/Delta Connection (www.delta.com) and Allegiant Air (www.allegiantair.com).
- Served a total of 795,912 passengers in 2012.

FAYETTEVILLE REGIONAL AIRPORT (FAY)

400 Airport Road, Fayetteville, NC 28306
(www.flyfay.com)

- Fayetteville Regional Airport serves a 12-county area in the Sandhills of southern North Carolina, along the I-95 corridor.
- Fayetteville Regional Airport is serviced by two main airlines: US Airways Express, with daily service to its Charlotte, NC hub and ASA, the Delta Connection, with daily service to its Atlanta hub.
- Direct service to Washington, DC
- Fayetteville Regional Airport offers direct service to Dallas by American Eagle Airline.
- Served a total of 253,330 passengers 2012.

TRANSPORTATION, LOGISTICS AND INFRASTRUCTURE

NON-COMMERCIAL AIRPORTS

County	Name of Airport	Location
Bladen	Bladenboro Airport (3w6)	Bladenboro
Bladen	Curtis L. Brown, Jr. Field (EYF)	Elizabethtown
Brunswick	Brunswick County Airport (SUT)	Oak Island
Brunswick	Odell Williamson Municipal Airport (60J)	Ocean Isle Beach
Columbus	Columbus County Municipal (CPC)	Whiteville
Cumberland	Grays Creek Airport (2GC)	Fayetteville
Hoke	PK Airpark (5WH)	Raeford
New Hanover	Holly Ridge/Topsail Island Airport (N21)	Holly Ridge/Topsail Beach
Pender	Henderson Field Airport (ACZ)	Wallace
Richmond	Richmond County Airport (RCZ)	Rockingham
Robeson	Lumberton Municipal Airport (LBT)	Lumberton
Sampson	Clinton-Sampson County Airport (CTZ)	Clinton
Scotland	Laurinburg-Maxton Airport (MEB)	Laurinburg-Maxton

Source: Division of Aviation [www.ncdot.gov/transit/aviation], January 2013.

Railways

FREIGHT RAILWAY FAST FACTS

- NCSE Region is a crossroads for national rail transportation, from the classification yards in Hamlet to the international facilities in Wilmington.
- Availability of high-quality rail services is a major economic feature of the Southeast.
- Primary North-South and East-West routes cross near the geographic center of the region and include some of the longest sections of straight and level tracks in the nation.

TWO OF THE NATION'S PREMIERE FREIGHT RAILWAY COMPANIES SERVE THIS REGION;

CSX Transportation

- Miles of track in North Carolina: 1,700
- Annual NC Carloads in 2010: 950,000
- NC industries served: 400
- One north-south mainline connects the Northeast and Florida
- An east-west mainline connects Wilmington and Charlotte to Atlanta and New Orleans.
- A second north-south mainline connects Detroit to Atlanta via Marion, NC.

- A local route runs from Rocky Mount eastward, serving Greenville and Plymouth.
- Freight-classification yards are located at Hamlet and Rocky Mount
- Two intermodal terminals are located in Charlotte

Norfolk Southern

- Miles of track in North Carolina: 1,450
- Annual NC carloads: 593,712
- NC industries served: 723
- One north-south mainline connects the Northeast and Mid-west to Atlanta via Danville, Va., Greensboro and Charlotte.
- A second north-south mainline connects Tennessee to Spartanburg, S.C. through Asheville, while an east-west mainline connects Salisbury and Asheville.
- Operates freight-classification yards at Charlotte and Raleigh, intermodal terminals at Charlotte and Greensboro, and an automobile distribution center at Winston-Salem.
- Key classification yard located in Linwood, NC
- Two additional routes serve eastern North Carolina.
- Two rail hubs, located in Hamlet and Leland

INDEPENDENTLY OWNED RAIL SERVICE PROVIDERS (SHORT LINES)

Carolina Southern Railroad (CALA), Chadbourn, NC (Columbus County) operates in the southeastern corner of NC between Whiteville & Mullins, SC and between Chadbourn & Conway SC.

- Miles of track: 95
- Industries Served: 25
- Equipment: 12 locomotives
- Commodities carried by the railroad are coal, rolled paper, aggregates, bricks, masonry, wheat, fertilizer, wood products, stone, grain, agricultural chemicals, and processed food.
- Industrial parks in Columbus County are accessible to the line.
- The railroad connects with CSX Transportation at Mullins SC and with the Waccamaw Coast Line in Conway, SC.
- Carolina Southern is accessible via several industrial parks located throughout Whiteville, NC, Marion, Loris and Conway, SC and connects with the Waccamaw Coastline Division in Conway, SC.

Source: www.carolinasouthernrailroad.com

Aberdeen & Rockfish Railroad Co. (AR), Aberdeen, NC (Cumberland/Hoke Counties) operates in the state's south-central Sandhills region—between Aberdeen and Fayetteville—and serves businesses in Moore, Hoke, and Cumberland counties.

- www.aberdeen-rockfish.com
- Miles of track: 46
- Carloads: 6,000 per year—400,000 tons
- Industries served: 25
- Equipment: 5 locomotives
- It operates two intermodal rail-to-truck transfer operations (River Terminal/Tidewater Transit Co. and Mid-Atlantic Transloading) handle bulk chemicals, plastic, petroleum, fertilizer, steel, and other bulk products.
- The A&R serves the 1,300 acre Hoke Regional Industrial Park, the largest dual rail-served industrial park in the state of North Carolina. This Park is certified "shovel ready" by the North Carolina Department of Commerce.
- The A&R provides direct connections with CSX Transportation and Norfolk Southern Railway.

Laurinburg & Southern Railroad (LRS), Gulf & Ohio Railways, Laurinburg, NC (Hoke/Scotland Counties)

- www.gorailways.net
- Miles of track: 28
- Carloads: 7,500 per year
- Industries served: 18
- Equipment: 4 locomotives
- Operates in south-central North Carolina from Johns through Laurinburg to Raeford, serving shippers in Scotland and Hoke counties.
- Commodities carried by the railroad are grain, glass, fertilizer, soda ash, coal, and lime. The L&S connects with CSX and the Aberdeen & Rockfish Railroad.

PASSENGER RAILWAY

Amtrak's North-South Silver Meteor and Palmetto trains have daily scheduled service to the Fayetteville Train Station in route between New York and Miami.

- Full service station with ticket sales and checked baggage service available in Fayetteville, NC.
- Check website for schedules: www.amtrak.com

Amtrak's North-South Silver Star train has scheduled daily service to the Hamlet train depot in route between New York and Miami.

- Unstaffed station with attendant opening station one-half hour before and until one-half hour after all train arrivals and departures.
- Check website for schedule: www.amtrak.com

Water Quality/Availability

- The Cape Fear Basin serves as the primary water source for the northern part of the region and tends to flow swiftly to the coast.
- Cape Fear River Facts: Drainage Area: 9,322 square miles, River miles: 6,049, Counties: 26
- The water quality and water availability for the area is generally classified as good to excellent.
- The Cape Fear River is used in some instances for public and industrial water supply.
- Ground water resources are used extensively in the region for public water supplies and several industries. Several deep aquifers supply significant quantities of high quality water.

Source: Lumber River Council of Governments, Technical Assistance Division (Water Resources) April 2010 (www.lrcog.dst.nc.us).

TRANSPORTATION, LOGISTICS AND INFRASTRUCTURE

Water Demand and Capacity By County

County	2005 Public Demand (MGD)	2005 Domestic Demand (MGD)	2005 Industry Demand (MGD)	2005 Irrigation Demand (MGD)	2005 Livestock Demand (MGD)	2005 Total Demand (MGD)	2030 Total Demand (MGD)	Est. Ground Supply (MGD)	Est. Surface Supply (MGD)	Est. Total Supply (MGD)
Bladen	1.99	1.16	13.84	4.92	1.14	23.05	23.59	239.684	65.691	305.375
Brunswick	19.09	1.40	8.09	0.73	0.11	29.42	39.26	256.975	102.790	359.765
Columbus	3.48	1.85	41.27	1.35	0.36	48.31	49.60	266.802	76.229	343.031
Cumberland	30.20	1.76	0.00	1.55	0.23	33.73	53.49	157.951	215.866	373.817
Hoke	2.63	1.43	0.45	1.14	0.12	5.77	10.50	163.208	58.849	222.057
New Hanover	36.98	1.87	5.24	0.12	0.02	44.24	60.81	59.920	17.976	77.896
Pender	1.14	2.38	0.00	1.60	0.42	5.53	7.18	260.918	104.367	365.285
Richmond	9.03	0.49	0.00	0.47	0.31	10.29	14.85	119.881	71.928	191.809
Robeson	22.23	1.10	1.35	2.10	0.69	27.47	37.01	280.338	84.577	364.915
Sampson	3.08	2.49	1.06	7.13	3.08	16.84	19.29	294.413	112.653	407.066
Scotland	4.82	0.53	3.89	0.90	0.09	10.22	13.03	151.478	37.902	189.380
NCSE	134.67	16.46	75.19	22.01	6.57	254.87	328.61	2251.568	948.828	3200.398
Statewide	958.62	161.88	293.06	135.21	26.21	1611.34	2184.85	17369.48	7225.60	24595.08

Source: North Carolina Rural Economic Development Center, Water 2030 — North Carolina Water Supply and Demand, dated February 23, 2006.
[www.ncruralcenter.org/pubs/watersupplyanddemand.pdf].

Wastewater Treatment Capacity

Listed below by county, by owner, by facility is the wastewater treatment capacity permitted flow, as built flow, average flow and the percentage of permitted flow discharged for wastewater treatment facilities for the period of January 1, 2011 through December 31, 2011. The 45 facilities listed are publicly owned treatment works (POTWs).

County	Owner	Facility	Permitted Flow (mil gal/day)	As Built Flow (mil gal/day)	Average Flow (mil gal/day)	Percent of Permitted Flow Used
Bladen	Town of Bladenboro	Bladenboro WWTP	.5000	.5000	.2879	57.5734
	Town of Clarkton	Clarkton WWTP	.2400	.2400	.1213	50.5554
	Town of White Lake	White Lake WWTP	.8000	.8000	.2654	33.1750
	Town of Elizabethtown	Elizabethtown WWTP	1.2250	1.2250	.4764	38.8871
Brunswick	Brunswick County	Northeast Brunswick Regional WWTP	1.9600	1.9600	1.1851	60.4619
	Brunswick County	Carolina Shores WWTF	.5300	.5300	.4076	76.9119
	Brunswick Regional Water and Sewer H 2 G O	Belville WWTP	.8000	.4000	.2121	53.0350
Columbus	City of Whiteville	Whitemarsh WWTP	3.0000	3.0000	1.1323	37.7444
	Columbus County	Columbus County WWTP	.1250	.1250	.0211	16.8536
	Town of Chadbourn	Chadbourn WWTP	1.0000	1.0000	.2809	28.0867
	Town of Lake Waccamaw	Lake Waccamaw WWTP	.4000	.4000	.2030	50.7583
	Town of Tabor City	Tabor City WWTP	1.1000	1.1000	.3777	34.3394
Cumberland	Department of the Army / Directorate of Public Works	Fort Bragg WWTP & WTP	8.0000	8.0000	5.0803	63.5042
	PWC/Fayetteville	Cross Creek WWTP	25.0000	25.0000	10.3433	41.3733
	PWC/Fayetteville	Rockfish Creek WWTP	28.0000	21.0000	13.6600	65.0476
	Town of Spring Lake	Spring Lake WWTP	1.5000	1.5000	.7517	50.1111
Hoke	City of Raeford	Raeford WWTP	3.0000	3.0000	1.7635	58.7833
New Hanover	Cape Fear Public Utility Authority	James A. Loughlin (Northside) WWTP	16.0000	10.0000	7.2648	72.6483
	Cape Fear Public Utility Authority	Southside WWTP	12.0000	12.0000	8.0134	66.7781
	Town of Carolina Beach	Carolina Beach WWTP	3.0000	3.0000	1.2244	40.8133
	Town of Kure Beach	Kure Beach WWTP	.2850	.2850	.0483	16.9474
	New Hanover County Water & Sewer District	Wastec site	not limited	not limited	0.020	N/A
	Cape Fear Public Utility Authority	Walnut Hills WWTP	.1000	.1000	.0514	51.4000
	New Hanover County Water & Sewer District	Landfill WWTP	.0640	.0500	.0274	54.7500
Cape Fear Public Utility Authority	421 WWTP	4.00	not built	0.000	N/A	
Pender	Town of Burgaw	Burgaw WWTP	.7500	.7500	.4702	62.6887
Richmond	City of Hamlet	Hamlet WWTP	1.0000	1.0000	.6704	67.0367
	City of Rockingham	Rockingham WWTP	9.0000	9.0000	2.3282	25.8693
	Town of Ellerbe	Ellerbe WWTP	.1800	.1800	.0923	51.2961

TRANSPORTATION, LOGISTICS AND INFRASTRUCTURE

County	Owner	Facility	Permitted Flow (mil gal/day)	As Built Flow (mil gal/day)	Average Flow (mil gal/day)	Percent of Permitted Flow Used
Robeson	City of Lumberton	Lumberton WWTP	20.0000	20.0000	5.2270	26.1350
	Town of Fairmont	Fairmont Regional WWTP	1.7500	1.7500	.6041	34.5200
	Town of Maxton	Maxton WWTP	.5000	.5000	.2178	43.5666
	Town of Parkton	Parkton WWTP	.2000	.2000	.0636	31.8000
	Town of Pembroke	Pembroke WWTP	1.3300	1.3300	.9440	70.9774
	Town of Red Springs	Red Springs WWTP	2.5000	2.5000	.5837	23.3493
	Town of Rowland	Rowland WWTP	.3870	.3870	.1162	30.0173
	Town of St. Pauls	St. Pauls WWTP	.5000	.5000	.2981	59.6266
Sampson	City of Clinton	Norman H. Larkins WPCF	5.0000	5.0000	2.3752	47.5040
	Town of Garland	Garland WWTP	.1260	.1260	.0711	56.4024
	Town of Newton Grove	Newton Grove WWTP	.2000	.2000	.0529	26.4500
	Town of Roseboro	Roseboro WWTP	.4900	.7000	.1930	27.5676
Scotland	City of Laurinburg	Leiths Creek WWTP	4.0000	4.0000	1.7176	42.9408
	City of Laurinburg	Pilkington North American WWTP	.0300	.0300	.0116	38.7767
	Laurinburg-Maxton Airport Commission	Laurinburg Industrial WWTP	2.0000	2.0000	.6388	31.9400
	Laurinburg-Maxton Airport Commission	Laurel Hill/Maxton WWTP	.3000	.3000	.0389	12.9667

Source: Special report compiled by North Carolina's Division of Water Quality, the National Pollutant Discharge Eliminations System (NPDES) Unit, Charles Weaver, (<http://h2o.enr.state.nc.us/NPDES/NPDESweb.html>), February 1, 2012.

Natural Gas

PNG announced an agreement with Duke Energy Carolinas to provide natural gas delivery service to the electric utility's power generation facility to be built at its existing Sutton site near Wilmington, N.C. Piedmont is constructing approximately 133 miles of transmission pipeline and installing 23,000 HP of new compression facilities to serve the new 620 MW combined cycle Sutton plant. Piedmont's capital investment in the pipeline and compression facilities is estimated at \$217 million. The new natural gas facilities will not only serve Duke Energy Carolinas' requirements at its new Sutton plant but will also create cost effective expansion capacity that Piedmont will use to help serve the growing natural gas requirements of its other customers in the eastern part of

North Carolina. Piedmont will begin construction of the new natural gas pipeline and compression facilities early in 2011 and be ready for service in June 2013.

- Piedmont Natural Gas distributes natural gas to 178,000 residential, commercial, industrial and wholesale accounts.
- Piedmont Natural Gas is the only natural gas provider in southeastern NC.
- For customer service or rate information contact (800)752-7504 or visit websites: www.ncng.com or www.piedmontng.com.

Source: NC Natural Gas Corporation, March 2011 (www.piedmontng.com).

Electricity

Electricity is provided for the eleven-county region by either Duke Energy Carolinas, one of seven electric membership corporations or one of five municipal power systems as outlined below (ElectriCities).

DUKE ENERGY CAROLINAS

- Duke Energy Carolinas is a major provider of electricity for the region and has a broad range of rate options and energy services available to residential, small/medium business and large/commercial customers.
- Duke Energy Carolinas offers a menu of value-added energy services to help ensure efficient and economic energy consumption.
- For more information, please contact Duke Energy, customer service at (800) 452-2777 or visit the website: www.duke-energy.com

ELECTRIC MEMBERSHIP CORPORATIONS SERVING RURAL AREAS

The rural areas are served by one of the following electric membership corporations that provide regulatory assistance, financial resource identification, market research, special lighting needs, commercial and industrial energy, and management surveys.

- Brunswick Electric Membership Corporation
- Four County Electric Membership Corporation
- Jones-Onslow Electric Membership Corporation
- Lumbee River Electric Corporation
- Pee Dee Electric Membership Corporation
- South River Electric Membership Corporation
- Tri-County Electric Membership Corporation

Source: www.ncelectriccooperatives.com, January, 2013

ELECTRICITIES MUNICIPAL PUBLIC POWER SYSTEMS

- Public Works Commission of the City of Fayetteville
- City of Lumberton Public Utilities
- City of Laurinburg Public Utilities
- Town of Red Springs Public Utilities
- Town of Southport Public Utilities

Source: www.electricities.com, April 2010

Telecommunications

Seven local telephone companies provide advanced telecommunications services to the eleven counties in North Carolina's Southeast. For more information, go to the website of the following companies listed below:

- AT&T (www.att.com)
- Atlantic Telephone Membership Corporation (www.atmc.net)
- Ellerbe Telephone Company (<http://etinternet.net>)
- TDS Telecom (www.tds telecom.com)
- Century Link (www.centurylink.com)
- Star Telephone Membership Corporation (www.stmc.net)
- Windstream Communications, Inc. (www.windstream.com)

Cable Access Providers

Eight cable access companies provide local TV cable service and some provide cable modem Internet access services as well as digital telephone service to the eleven counties in North Carolina's Southeast. For more information, contact any of the following cable companies listed below:

- Atlantic Telephone Membership Corporation (www.atmc.net)
- Carolina Cable Partners (www.bellsouth.com)
- Charter Communications
- MIM Cable
- StarVision, Inc. (www.starvisions.tv)
- Tele-Media Corporation (www.tele-media.com)
- Time Warner Cable (www.twc-nc.com)
- Wagram Cable TV

Source: e-NC, High Speed Internet Access Study-Provider Directory [www.e-nc.org]

BUSINESS COSTS

County Property Taxes

County property tax rates are shown below for the 2010-2011 fiscal year as well as the year of the last revaluation.

2012-2013 COUNTY PROPERTY TAX RATES PER 100 DOLLARS OF ASSESSED VALUE

County	Property Tax Rate Per \$100 Valuation Valuation FY 2012-13	Taxable Real Property FY 2011-12
Bladen	0.74	\$1,911,173,480
Brunswick	0.4425	\$21,516,690,139
Columbus	0.815	\$2,280,118,503
Cumberland	0.74	\$17,738,753,331
Hoke	0.73	\$2,140,047,416
New Hanover	0.554	\$30,411,493,600
Pender	0.512	\$5,645,785,377
Richmond	0.81	\$1,792,117,230
Robeson	0.77	\$4,166,902,721
Sampson	0.755	\$3,150,225,945
Scotland	1.03	\$1,441,793,375
NCSE		\$92,195,101,117

Source: NC Department of Revenue
http://www.dornrc.com/publications/5yr_tax_rates.pdf
http://www.dor.state.nc.us/publications/taxable_realproperty_county_11-12.pdf

NC Personal Income Taxes

NC Standard Deduction

Single	\$3,000		
Married, Filing Jointly	\$6,000	Qualifying Widow(er)	\$6,000
Head of Household	\$4,400	Single	\$3,000
Married, Filing Separately	\$3,000		

NC Standard Deduction for People Age 65+ and/or Blind:

Married, Filing Jointly	\$6600-\$8400	Qualifying Widow(er)	\$6600-\$8400
Head of Household	\$5150-\$5900	Single	\$3750-\$4500
Married, Filing Separately	\$3600-\$5400		

NC 2012 Tax Rate Schedule**

Filing Status	Taxable Income is More Than	But Not Over	Tax Rate
Married, Filing Jointly And Qualifying Widow(er) Surviving Spouses	\$0	\$ 21,250	6% of taxable income amount
	\$21,250	\$100,000	\$1,275 + 7% of amt. over \$21,250
	\$100,000 +		\$6,788 + 7.75% of amt over \$100,000
Head of Household	\$0	\$ 17,000	6% of taxable income
	\$17,000	\$ 80,000	\$1,020 + 7% of amt. over \$17,000
	\$80,000 +		\$5,430 + 7.75% of amt. over \$80,000
Single	\$0	\$ 12,750	6% of taxable income amount
	\$12,750	\$ 60,000	\$765 + 7% of amt. over \$12,750
	\$60,000+		\$4,073 + 7.75% of amt. over \$60,000
Married, Filing Separately	\$0	\$ 10,625	6% of taxable income amount
	\$10,625	\$ 50,000	\$638 + 7% of amt. over \$10,625
	\$50,000+		\$3,394 + 7.75% of amt. over \$50,000

**These rates are used ONLY if taxable income (Form D-400, Line 13 or Form D-400EZ, Line 7) is \$68,000 or more; if less, NC Tax Tables are used for calculating applicable tax (See Form D-400 Individual Income Tax Instructions, page 17).

Source: NC Department of Revenue, March 2013. [www.dornrc.com]

Business Tax Comparison By State

STATE BUSINESS TAX (US\$BILLION)

State	State Taxes		Local Taxes		GSP*
	Business	Local	Business	Local	
United States	\$338.7	\$742.3	\$305.1	\$601.8	5.0%
Alabama	4.0	8.4	2.9	5.3	4.9
Alaska	5.4	4.6	0.7	1.5	15.4
Arizona	4.9	10.5	5.9	9.6	4.9
Arkansas	3.1	7.6	0.9	1.8	4.5
California	51.5	109.7	38.4	78.2	5.3
Colorado	3.8	9.0	6.3	10.6	4.5
Connecticut	5.0	12.9	2.4	9.9	3.6
Delaware	1.8	2.9	0.4	0.9	3.7
Florida	15.8	32.4	25.4	42.9	6.3
Georgia	5.8	15.3	9.0	16.6	4.2
Hawaii	1.7	4.9	1.2	1.8	5.9
Idaho	1.3	3.1	0.9	1.5	4.6
Illinois	13.1	31.4	15.2	29.5	4.8
Indiana	4.8	14.3	5.5	8.9	4.2
Iowa	2.7	7.2	3.2	5.2	4.7
Kansas	2.8	6.7	3.1	5.3	5.5
Kentucky	4.5	9.9	2.4	4.3	5.1
Louisiana	4.5	8.9	5.2	7.0	4.5
Maine	1.4	3.6	1.7	2.5	6.9
Maryland	6.3	15.7	3.0	12.2	3.8
Massachusetts	8.5	21.6	6.4	14.1	4.3
Michigan	8.7	24.1	5.9	14.8	4.4
Minnesota	7.5	18.0	3.6	7.4	4.5
Mississippi	2.7	6.4	2.1	2.8	6.2
Missouri	3.8	10.3	5.2	9.8	4.2
Montana	1.2	2.2	0.7	1.2	6.0

State	State Taxes		Local Taxes		GSP*
	Business	Local	Business	Local	
Nebraska	1.8	3.9	2.1	3.7	4.9
Nevada	3.3	6.1	2.8	5.0	5.3
New Hampshire	1.5	2.2	1.1	3.2	4.6
New Jersey	12.0	27.9	9.8	27.0	5.1
New Mexico	2.9	4.5	1.3	2.2	6.6
New York	26.9	66.1	36.6	75.8	6.2
North Carolina	8.1	22.3	4.8	11.6	3.5
North Dakota	2.8	2.7	0.6	1.0	10.4
Ohio	11.3	24.7	8.8	22.2	4.8
Oklahoma	3.8	7.2	2.6	4.1	5.1
Oregon	2.9	8.1	3.0	6.0	3.5
Pennsylvania	14.9	32.3	10.4	23.9	5.0
Rhode Island	1.2	2.8	1.1	2.5	5.6
South Carolina	2.6	7.1	4.0	5.9	5.0
South Dakota	0.8	1.3	0.8	1.3	4.6
Tennessee	5.9	11.2	4.1	8.3	4.4
Texas	27.1	40.8	29.7	46.8	5.1
Utah	1.8	5.2	2.1	3.6	3.6
Vermont	1.3	2.6	0.3	0.5	7.3
Virginia	5.2	16.8	8.7	16.2	4.0
Washington	10.4	17.1	5.9	11.5	5.5
West Virginia	2.3	4.8	1.3	1.8	6.9
Wisconsin	5.8	15.1	4.8	10.7	4.7
Wyoming	1.9	2.2	1.0	1.4	9.3
District of Columbia	3.3	5.5	0.0	0.0	4.9

*Percent of CY2011 private-industry GSP. This is the TEBTR on economic activity occurring within the state.

Figures may not sum due to rounding.
Source: Ernst & Young LLP estimates based on data from the U.S. Census Bureau, State & Local Government Finances

BUSINESS COSTS

Corporate Taxes

INCORPORATION FEE

- A fee of \$125.00 is levied upon filing articles of incorporation for a business
- A fee of \$250.00 for application for certificate of authority.
- Various other fees are assessed for documents filed with the Secretary of State.
- For more information about business corporations, please contact: Department of the Secretary of State/Corporations www.secretary.state.nc.us/corporations

FRANCHISE TAX (BUSINESS CORPORATION TAX)

- Unless specifically exempt, all active and inactive domestic corporations, and all foreign corporations with a Certificate of Authority to do business, or which are in fact doing business in NC, are subject to the annual franchise tax.
- The franchise tax rate is \$1.50 per \$1,000 and is applied to the largest of three bases determined as set forth in law of the following with a minimum of \$35.00:
 - > Capital Stock, Surplus and Undivided Profits
 - > Appraised Valuation of Tangible Property in North Carolina
 - > Actual Investments in Tangible Property in North Carolina
- For more information, visit the NC Department of Revenue's website: www.dornc.com/taxes/franchise

UNEMPLOYMENT INSURANCE TAX

- Though not actually a tax, North Carolina requires an insurance fee to be paid on a portion of taxable wages. The fee varies with each business based on its history of unemployment claims.
- A general business employer with at least one worker in 20 different calendar weeks during a calendar year, or with a payroll of at least \$1,500 in any calendar quarter is liable for an unemployment insurance tax.
- 2012 Taxable Wage Base—\$20,400
- Standard Rate for company new to NC (1st 2 years)—1.2%
- Minimum Rate—0.0%. Maximum Rate—6.84%. Average Rate in NC—1.7%
- For additional information, contact: North Carolina Employment Security Commission/UI Division (919) 733-7395. www.ncesc.com/business/UI/UiTax.asp

WORKER'S COMPENSATION

- The employer index rate for North Carolina is 2.17 per \$100 of payroll, ranking NC 23rd among all other states for 2010.
- The maximum employee weekly benefit is 66.6% of the average weekly wages not to exceed \$836 in 2011. The maximum weekly benefit is adjusted annually.
- For additional information, contact: NC Industrial Commission at (919) 807-2501 or (800) 688-8349 www.ic.nc.gov

Source: NC Industrial Commission [www.ic.nc.gov/ncic/pages/bulletin.htm], March 2011.

CORPORATE INCOME TAX RATE

- An income tax is levied on the net taxable income of all corporations chartered in North Carolina or doing business in North Carolina, unless they are specifically exempt from tax.
- Net taxable income shall be the same as taxable income as defined in the Internal Revenue Code in effect for the income year for which the returns are to be filed, subject to the adjustments provided in G.S. 105-130.5.
- The corporate income tax rate for North Carolina is a flat rate of 6.90%.
- For more information visit the NC Department of Revenue's website: www.dornc.com/taxes/corporate/rate.html

SALES TAX

- Retail Sales and Use Tax Rate is 6.75% for all counties except Cumberland, New Hanover, Robeson and Sampson where the rate is 7.00%.
- Retail sales of tangible personal property not subject to a reduced rate of tax are subject to the 4.75% general State rate of sales or use tax.
- Items subject to the general rate are also subject to the 2.00-2.25% local sales and use tax rate dependant upon the county.
- For more information, contact: NC Department of Revenue: www.dornc.com/taxes/sales/salesrates.html

Source: North Carolina Department of Revenue, February 2012 [www.dornc.com/taxes/sales/salesrate_1-11.html].

PRIVILEGE TAX

Base and Rate

Various business license taxes are levied on persons, firms, or corporations engaging in certain businesses or professions. The tax is paid annually on or before the first of July.

Dances, Athletic Events, Shows, Exhibitions and Other Entertainment

A 3% gross receipts tax is levied on the receipts of certain athletic, entertainment, and exhibition events where the admission fee exceeds 50 cents. Counties and cities are allowed to levy a privilege license tax on some business activities but the tax cannot exceed \$25.00.

Motion Picture Shows

A 1% gross receipts tax is levied on the operation of motion picture shows. If a person engages in motion picture entertainment and a business under G.S. 105-37.1, the privilege license tax under G.S. 105-37.1 applies to the entire gross receipts from both activities.

Attorneys and Other Professionals

Individuals engaged in various professions including physicians, attorneys, engineers, public accountants, and so forth pay a \$50 annual license fee. Accounting firms pay an additional privilege tax of \$12.50 for each employee engaged in accounting practices. If an individual engages in more than one business activity under this section, the individual must secure a 39 privilege license for each activity. Counties and cities are not authorized to levy a tax under this section.

HIGHWAY USE TAX

- North Carolina collects a 3% Highway Use Tax on vehicles in lieu of a state sales tax. The tax is assessed each time a title is transferred.
- The maximum for commercial vehicles (vehicles with a weight greater than 26,000 pounds) is \$1,000. All other vehicles are charged 3% with no ceiling.
- Money that is collected for the Highway Use Tax goes towards the NC Highway Trust Fund and is used to improve the roads of NC with a portion also going toward the State's General Fund.

Source: NC Department of Transportation, Division of Motor Vehicles, February 2012 [www.ncdot.org/dmv/vehicle_services/registrationtitling/taxhighwayuse.html].

INCOME TAX CREDITS

The following are some of the more utilized State credits for corporations. Refer to the Revenue laws or the NC Rules and Bulletins for more detailed information or visit the NC Department of Revenue's website: www.dornc.com/taxes/corporate/

- Tax Incentives for New and Expanding Businesses [Article 3A]
- Business and Energy Tax Credits [Article 3B]
- Tax Incentives for Recycling Facilities [Article 3C]
- Historic Rehabilitation Tax Credits [Article 3D]
- Low-Income Housing Tax Credits [Article 3E]
- Research and Development Tax Credit [Article 3F]
- Tax Incentives for Major Computer Manufacturing Facilities [Article 3G]
- Mill Rehabilitation Tax Credit [Article 3H]
- Tax Credits for Growing Businesses [Article 3J]
- Tax Incentive for Railroad Intermodal Facility [Article 3K]
- Other General Tax Credits
 - > Dwelling Units for Handicapped Persons
 - > Construction of Cogenerating Power Plant
 - > Real Property Donated for Conservation Purposes
 - > Conservation Tillage Equipment
 - > Gleaned Crop
 - > Certain Telephone Subscriber Line Charges
 - > Supervisory Fees Paid by Savings & Loan Associations
 - > Use of North Carolina Ports
 - > Poultry Composting Facility
 - > Manufacturing Cigarettes for Exportation
 - > Manufacturing Cigarettes for Exportation While Increasing Employment and Utilizing State Ports
 - > Qualifying Expenses of a Production Company
 - > Recycling Oyster Shells

Source: NC Department of Revenue, Corporate Tax Information [www.dornc.com/taxes/corporate/], February 2012.

BUSINESS COSTS

CONSTRUCTION COST INDEX (Selected Cities)

Not many regions of the United States can match the low construction cost in the southeastern North Carolina. The table below compares the construction cost index for two southeastern cities (Fayetteville and Wilmington) to other major cities in the United States. The cost of residential and commercial construction is relatively low in Fayetteville and Wilmington.

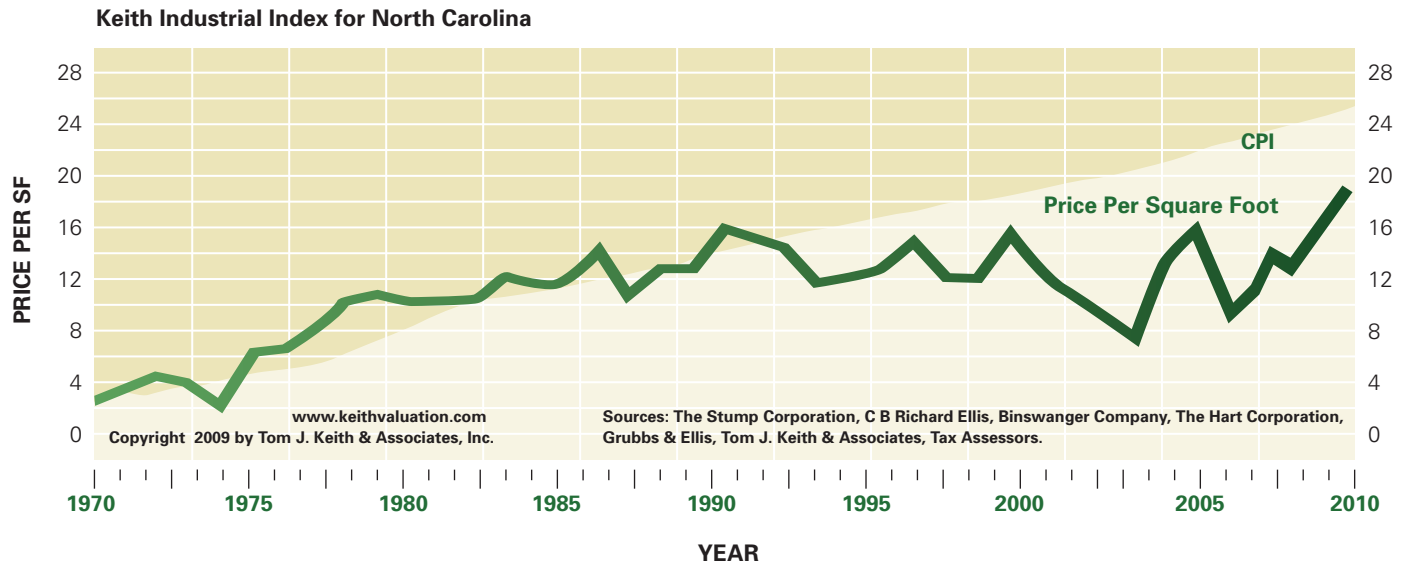
City	Construction Cost Index
Wilmington	154.0
Raleigh	157.5
Charlotte	159.6
Fayetteville	162.3
Charleston	166.3
Dallas	167.4
Roanoke	168.3
Richmond	170.7
Atlanta	173.3
Dayton	180.7
Columbus, Ohio	187.1
Utica	188.5
Washington, DC	191.7
Akron	191.8
Syracuse	193.6
Oakland	230.3

Source: R.S. Means Co. Construction Cost Index, January 2013

Business Climate Accolades for Region and State

- North Carolina ranked **#1 in Site Selection's Annual Business Climate** rankings for 2010 and in fact has ranked #1 nine times in the past ten years.
- North Carolina ranked **#2 in Best State for Business in 2010** according to *Chief Executive Magazine's* annual survey for best and worst states. Three categories were considered: taxation and regulation, quality of workforce and living environment.
- Fayetteville ranked as **3rd Best Job Market in the Nation** by Manpower, Inc.
- Fayetteville ranked as **18th Best Performing Large City in America and 3rd in NC** in *Milken Institute's Best Performing Cities 2010: Where America's jobs are Created and Sustained*. It ranked 3rd in the nation for 1 year job growth and 6th for 1 year wages and salary increases.
- Lumberton was designated as the first **NC Certified Retirement Community** in 2010 and will serve as the pilot city for the program.
- Wilmington, NC makes the **RelocateAmerica's Top 100 Places to Live in 2010** which focused this year on communities poised for recovery and future growth.
- Wilmington, NC makes *Forbes magazine Best Places for Business and Careers*, March 2009.
- Wilmington ranks #14 in *Fortune Small Business Magazine's "Best Places to Launch a Business"*
- *Coastal Living Magazine* names Wilmington a "**Coastal Dream Town**"
- Due to Fayetteville's embrace of nearby Fort Bragg, *Time Magazine* named it "**America's Most Pro-Military Town**"
- Bladen Community College, Fayetteville Technical Community College, Richmond Community College, Methodist University, St. Andrews Presbyterian College, University of NC Pembroke and University of NC Wilmington (7 of 33 in NC) selected as G.I. Jobs "**2011 Military Friendly Schools**"

Purchase Price of Industrial Space in Region



The Industrial Index is based on the average price paid for existing industrial buildings in North Carolina from 1970 to 2009. The sources of data included Binswanger Company, The Stump Corporation, The Hart Corporation, CB Richard Ellis, Grubbs & Ellis, The Walker Company, NC Department of Commerce, Tax Assessors from the 100 North Carolina Counties, and Tom J. Keith & Associates, Inc. Sales of distribution facilities and manufacturing plants dominated the 1996 market while warehouse space dominated the rental market. 1997 and 1998 seemed to be a mixed bag of distribution, warehouse, and manufacturing facility sales. Limited 1996-1997 market data tends to show that prices in Eastern North Carolina are catching up with those prices in the Piedmont. NAFTA phased in completely in 2003 and caused prices to bottom out at \$8.63/SF. The average price per square foot paid for industrial buildings including the land in 1997 was 13.11 compared to 18.35 in 2011. Copyright 2011 by Tom J. Keith & Associates, Inc.

BUSINESS COSTS

Cost of Living (2012)

Area	Composite Index	Grocery Items	Housing	Utilities	Transportation	Health Care	Misc.
United States	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Fayetteville, NC	96.1	107.5	80.6	101.8	92.6	101.5	102.8
Wilmington, NC	99.1	107.7	84.4	112.2	100.3	96.0	103.6
Asheville, NC	101.2	105.3	96.0	103.1	101.3	107.8	102.4
Burlington, NC	95.0	100.5	84.7	81.2	95.2	97.4	105.4
Charlotte, NC	94.7	103.2	81.3	100.1	96.9	97.4	99.4
Chapel Hill, NC	106.4	102.1	113.6	83.7	98.3	103.2	113.0
Durham, NC	92.7	99.6	79.0	90.1	100.2	98.0	98.5
Greenville, NC	95.5	108.2	78.6	96.7	96.0	113.4	101.1
Jacksonville, NC	98.1	105.1	83.8	105.1	95.7	105.2	104.9
Kill Devil Hills, NC	109.2	107.1	125.6	94.4	103.1	118.6	101.9
Kinston, NC	96.2	102.7	79.7	106.5	107.1	103.0	98.8
Raleigh, NC	90.8	101.0	71.5	104.8	95.9	93.6	95.7
Winston-Salem, NC	88.5	100.4	71.0	93.2	85.6	103.0	95.8
Atlanta, GA	96.9	106.4	84.2	93.2	105.0	101.1	101.1
Charleston, SC	98.4	106.0	85.4	113.2	95.8	105.2	101.4
Columbia, SC	95.1	103.4	75.6	117.6	106.9	99.0	95.6
Dallas, TX	98.9	100.1	76.1	118.0	106.6	104.0	107.7
Denver, CO	104.5	95.5	115.2	90.0	99.2	108.4	105.4
Greenville, SC	93.1	101.5	73.7	97.9	98.0	102.4	101.0
Hampton Roads, VA	101.0	98.9	104.6	102.2	95.7	101.3	100.5
Hilton Head Island, SC	111.1	109.7	108.5	102.9	102.3	119.3	118.8
Myrtle Beach, SC	94.8	105.9	74.2	116.8	93.6	102.5	99.7
Philadelphia, PA	122.8	122.2	140.5	131.6	105.6	102.6	114.9
Phoenix, AZ	94.5	99.8	87.5	98.8	100.0	103.6	94.5
Portland, OR	115.7	105.3	132.6	204.0	118.4	114.6	108.7
Richmond, VA	102.1	103.5	91.3	105.9	101.1	114.7	107.9
San Diego, CA	131.8	110.4	200.9	97.0	109.7	111.9	105.3

Source: ACCRA Cost of Living, 2012 Annual Average Data

EDUCATION

Public Schools

PUBLIC SCHOOL DISTRICTS

Southeastern North Carolina is served by 13 public school systems. The following data provides an overview of student enrollment, number of schools, SAT performance (maximum score 2400), and number of graduates.

System	Enrollment-1st month 10-11	Number of Schools 2011-2012	Mean SAT Scores 2012	Number of Graduates 2011-2012
Bladen County	5,389	14	1299	332
Brunswick County	12,520	19	1439	823
Columbus County	6,666	19	1320	441
Whiteville City	2,268	5	1305	137
Cumberland County	54,805	85	1383	3,485
Hoke County	8,498	13	1306	387
New Hanover County	24,873	41	1501	1,597
Pender County	8,470	16	1430	615
Richmond County	7,877	17	1300	494
Robeson County	23,944	42	1274	1,577
Sampson County	8,617	18	1360	471
Clinton City	3,114	5	1344	155
Scotland County	6,474	14	1242	413
NC Southeast Total	173,515	308	1346	10,927

Source: North Carolina Board of Education/Public Schools, SAT Report, October 15, 2012; NC Department of Public Instruction Statistical Profile 2011-2012; NC School Report Cards 2011-2012

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Education Attainment Levels By County (People Age 25+)

County	At Least High School Graduate	At Least Bachelor's Degree
Bladen	17,799	2,258
Brunswick	67,202	18,731
Columbus	30,523	4,496
Cumberland	169,281	41,438
Hoke	22,902	4,471
New Hanover	120,348	48,357
Pender	30,892	6,910
Richmond	23,656	3,439
Robeson	57,186	10,287
Sampson	31,349	5,290
Scotland	18,296	3,315
NC Southeast	589,434	148,992

Source: NC Department of Commerce, County Profiles, Feb 2013.



Overview of Universities, Colleges, and Community Colleges

FAYETTEVILLE STATE UNIVERSITY

- Founded in 1867 as the Howard School by seven African American men, it became a normal school in 1877 and remains one of the oldest teacher education institutions in the south. In the past decade, student enrollment at FSU has increased to more than 6,000 students, while average SAT scores for entering freshmen classes have improved. Fayetteville State University is the second-oldest state-assisted institution of higher education in the North Carolina.
- FSU is home to the Center for Defense and Homeland Security—an engine of innovation to prepare the next generation of National Security and Disaster Preparedness workforce, by addressing issues of compelling interest to the security of the United States in Cyber Security; C4ISR; Chemical and Biological Countermeasures; and Infrastructure Protection and Disaster Management & Preparedness.
- FSU actively supports the military by operating satellite campuses on Fort Bragg, Camp Lejeune, and Seymour Johnson Air Force Base, all in North Carolina, and Fort Sam Houston in Texas.
- In the past decade, FSU has also added new degree programs, bringing the total number of undergraduate programs to 43 and the total number of master's degree programs to 23 offered through its College of Arts and Sciences, School of Business and Economics, and School of Education. New cutting-edge programs in Intelligence Studies, Biotechnology, Fire Science, Forensic, Four-year Nursing, and others have been developed. In 1994, Fayetteville State began its first doctoral program in Educational Leadership.
- The School of Business and Economics has been ranked among the Top 150 Business Schools in the United States by the prestigious Social Science Research Network. Fayetteville State University is the only HBCU to be listed as a Top 150 U.S. Business School.
- FSU is home of a "state of the art" Electron Microprobe.

METHODIST UNIVERSITY

- Methodist University is an independent four-year institution of higher education with over 2,300 students from 41 states and 53 countries.
- An engaging curriculum encompasses over 80 majors and concentrations.
- Methodist University is home to more than 100 student clubs and organizations.
- The student-to-faculty ratio is 15:1.
- The Monarchs compete in 19 NCAA Division III varsity athletic programs.
- With over 400 full-time employees, the institution ranks among the 15 top private employers in Cumberland County.
- The university offers the following graduate degree programs: Master of Business Administration, Master of Justice Administration, and Master of Medical Science.

ST. ANDREWS UNIVERSITY

- Undergraduate liberal arts college in Laurinburg, NC with more than 25 degrees with opportunities ranging from creative writing or to forensic science or art, from politics or biology to therapeutic horsemanship, with business, sport and recreation studies and education as the leading majors.
- Classes available in Laurinburg, on the campus of Sandhills Community College in Pinehurst, and online.
- Student diversity with 40% of student body from North Carolina, and the remainder representing 35 states and 9 foreign countries.
- Nationally acclaimed Bagpipe Band and home to the Scottish Heritage Center.
- The 2011 National Survey of Student Engagement (NSSE) shows that for the fifth consecutive year, St. Andrews seniors ranked their educational experience well above the national averages in the NSSE benchmark categories.
- Nationally recognized by the U.S. News and World Report and the Princeton Review each year for more than a decade, St. Andrews Presbyterian College has been applauded for its academic excellence throughout its 50-year history.
- St. Andrews is located within commuting distance of Fort Bragg and has been recognized as a Military Friendly Institution, as well as a Service Members Opportunity College. Credit evaluation for military training and prior learning is available.

UNIVERSITY OF NORTH CAROLINA PEMBROKE

- Founded in 1887 as the Croatan Indian Normal School for the education of American Indians, UNC Pembroke is celebrating its 125th anniversary this year.
- The university offers 41 programs at the bachelor's level and 17 master's degree programs, including the Master of Business Administration and Master of Public Administration.
- US News & World Report ranks UNCP one of the most diverse universities in the nation.
- There are 41 undergraduate degree programs, and 59 minors that students can choose from, including Entrepreneurship and Sustainable Agriculture.
- UNCP prides itself on delivering an education with personal touch. A 13:1 student-faculty ratio and an average class size of 20 make this possible.
- Service to the region includes classrooms at 11 locations and three satellite campuses that offer complete undergraduate and graduate programs. One of those satellites is on Fort Bragg. Not surprisingly, UNCP has been named a "Military Friendly" school for five consecutive years.
- Our students' great record for community engagement has put UNCP on the President's Honor Roll for Community Service again this year.
- Master's degree programs are available in Clinical Mental Health, Social Work (MSW), Public Administration (MPA), Business Administration (MBA) and in Education: School Administration, School Counseling, Elementary, Middle Grades, Reading, Art, English, Mathematics, Music, Physical, Science, Social Studies, and MAT programs.
- UNCP's student-athletes compete in 16 sports in Division II or the NCAA. They shine on and off the field, winning two consecutive President's Academic Awards for the highest cumulative GPA in the Peach Belt Conference.

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UNIVERSITY OF NORTH CAROLINA WILMINGTON

- UNCW is a nationally competitive, highly selective public university with more than 13,000 students and more than 1,800 faculty and staff. UNCW has been continually recognized, at the national level, for academic excellence and affordability.
- The university, founded more than 65 years ago, is motivated by three enduring values: a commitment to the journey of learning, a love of place, and an unshakable conviction in the power of ideas and innovation.
- UNCW includes the College of Arts and Sciences, the College of Health and Human Services, the Cameron School of Business, the Watson College of Education and the Graduate School.
- UNCW offers bachelor's degrees in 52 majors, master's degrees in 31 programs, a Ph.D. in Marine Biology and an Ed.D. in Educational Leadership and Administration.
- A recent economic impact study indicates that UNCW is a significant catalyst for the economic engine of Southeastern North Carolina, generating more than \$1 billion in annual economic activity. The university is renovating a new location for its entrepreneurship center and has shaped its programs to create and support new business growth.
- The university's impact is clearly evident in marine science research and development (R&D). The CREST Research Park, one of the most advanced biotechnology centers on the East Coast, offers flexible research space with adjacent office facilities for established firms, entrepreneurial businesses, government agencies and universities. The park's newest facility—the 69,000-square-foot MARBIONC building—complements the state-of-the-art buildings already on site, including an experimental shellfish hatchery and the Center for Marine Science.
- UNCW ranked 6th among “up-and-coming” schools and 14th among public and private universities in the South in the 2013 “U.S. News & World Report” rankings. UNCW is among a very select group that has sustained a rank in the top 10 public universities in the South for the last 15 years.
- UNC Wilmington is included, for the 4th consecutive year, in the 2013 edition of the “Fiske Guide to Colleges.” The Princeton Review also selected UNCW as one of the nation's “Best Value” colleges and universities for the 5th year in a row.

Source: Each college or university provided a brief description.

NUMBER OF GRADUATES PER YEAR FOR UNIVERSITIES/COLLEGES

University/College	Number of Graduates	
	2010-2011	2011-2012
Fayetteville State University	1,025	1,151
Methodist University	385	363
St. Andrews Presbyterian College	120	80
UNC Pembroke	1,250	1,119
UNC Wilmington	3,134	3,189

COMMUNITY COLLEGES IN THE SOUTHEAST REGION

Fast Facts:

- All eight community colleges in the region are part of the North Carolina Community College System.
- These eight colleges serve more than 125,000 students.
- Programs range from general education to industrial and specialized technical training.
- Tuition rates are among the lowest in the nation at approximately \$66 per semester hour (2011-12) to provide accessibility to all constituents of North Carolina.

County	Institution	Curriculum	Continuing Ed
		Enrollment 2011-12	Enrollment 2011-12
Bladen	Bladen Community College	2,114	3,514
Brunswick	Brunswick Community College	2,147	4,628
Columbus	Southeastern Community College	2,608	8,912
Cumberland	Fayetteville Technical Community College	17,039	24,076
New Hanover	Cape Fear Community College	12,731	17,311
Richmond	Richmond Community College	3,170	6,347
Robeson	Robeson Community College	3,541	9,818
Sampson	Sampson Community College	1,976	5,652

Source: Annual Statistical Report 2011-2012, North Carolina Community College System.

Workforce Training

The mission of the North Carolina Community College System is to open the door to high-quality, accessible educational opportunities that minimize barriers to post-secondary education, maximize student success, develop a globally and multi-culturally competent workforce, and improve the lives and well-being of individuals by providing:

- Education, training and retraining for the workforce including basic skills and literacy education, occupational and pre-baccalaureate programs.
- Support for economic development through services to and in partnership with business and industry and in collaboration with the University of North Carolina System and private colleges and universities.
- Services to communities and individuals which improve the quality of life.

Source: North Carolina Community College System.

CUSTOMIZED TRAINING PROGRAMS

- The NC Community College Systems is known nationally and globally for its world-class business and industry training programs.
- All training programs are customized to the companies exact needs.
- Reacts quickly to the needs of businesses and respects the confidential nature of proprietary processes and information.
- Supports full time production and direct customer services positions created in the state.
- Business and industries eligible for the training include: manufacturing, technology, warehouse/distribution, customer support centers, air courier centers, national headquarters, civil service employees providing technical support to U.S. military installations located in the state.

Workforce Analysis

K-12 EDUCATION

North Carolina's public secondary school system plays an important three-pronged role in engaging and preparing the future workforce for the region. First, the K-12 system develops the basic foundational skills needed by advanced industry-basic reading comprehension, mathematics and critical thinking skills and for entering 4-year and higher college programs. Second, through specific STEM programs, schools make students and parents aware of exciting career opportunities in the region's target growth cluster industries with schools providing the technical basis to encourage students to enter the industrial workforce. Third, high schools provide specific industrial training in such disciplines as electronics, welding, and advanced manufacturing that are important to the region's target cluster industries.

CAREER AND TECHNICAL EDUCATION

North Carolina is recognized for its leadership role in its commitment to education innovation. State leaders in North Carolina are dedicated to enhancing the K-12 school system to better educate and train our next generation of workers to understand 21st century knowledge-based career opportunities and what it takes to succeed in today's globally competitive, technology driven world. A report, *The Third Way: Education Innovation in NC and Bridging the Divide between Preparation for College and Career*, issued by the NC New Schools Project calls for a major change to secondary school education. In the past, our country has looked to Career and Technical Education (CTE) in public schools as a primary source of entry-level qualified workers for industry. Traditional high schools prepared students for either college or for careers. These two programs were treated as separate and distinct tracks, with students choosing one or the other. The Third Way calls for a totally different approach in which all high school students are to be prepared for both college and for careers.⁶ This blended approach offers students the opportunity to learn about many different exciting career options, adds relevance to taking more STEM (Science, Technology, Engineering and Mathematics) courses, and motivates them to stay in school and perform better. Career and Technical Education (CTE) in North Carolina public schools plays an increasingly important role in the state's education innovation strategies. CTE provides middle and high school

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students with the opportunity to learn about potential high-growth careers. Students select career clusters, pathway programs of study, and technical training based on their interests and abilities. Many students in CTE programs realize the importance of staying in school and of taking more rigorous courses especially after they participate in applied-based learning experiences such as: industry field trips, job shadowing and internships. Data show that CTE helps reduce school dropout rates, improves student performance and graduation rates and increases the percentage of students who go on to attend college or advanced technical training. The graduation rate of students participating in CTE programs was 90%, 12% higher than the graduation rate of all NC high school students in four-year cohort for 2011.

The state has adopted 16 Career Clusters, which includes many that have direct applications to the target clusters. Each career cluster is comprised of large groups of occupations that have similar knowledge and skills. Some examples are: Manufacturing Cluster; Transportation, Distribution and Logistics Cluster; Architecture and Construction Cluster; and Agriculture, Food and Natural Resources Cluster. There are 79 related pathway occupations. There are also opportunities for external certifications and licenses for teachers and students. A few examples are: NC Career Readiness Certificate and ServSafe Food Protection Manager Certification. Examples of some specific courses that are offered through CTE that are directly relevant to the target growth industries include: Welding, Drafting, Electronics, Biotechnology, PLTW Introduction to Engineering Design, PLTW Computer Integrated Manufacturing, Fundamentals of Technology, Manufacturing, and Transportation Systems.

STEM EDUCATION INITIATIVES

North Carolina offers many STEM programs and initiatives that support the target growth clusters in particular and advanced manufacturing in general. The following are descriptions of some of the significant STEM programs that provide a pipeline of future scientists, engineers, and technicians including the Career and College Promise, New Schools Project, Early College High Schools, Redesigned High Schools, STEM Anchor and Affinity Schools, Project Lead the Way (PLTW), NC STEM Community Collaborative and NC Department of Public Instruction (DPI) STEM School Recognition designation system. It is important to identify best practices and lessons learned from North Carolina's investment in STEM, scaling from innovative local programs to a regionally integrated systemic approach. An implementation phase is proposed to follow soon after the study is released. Stakeholder discussions need to occur to align workforce outcomes with economic development strategies. Note that initiatives are being created and expanded rapidly and any list of participating schools will become out-of-date quickly.

Source: Workforce Needs Analysis & Strategic Plan for the NC Southeast Region

K12 Funding (Federal, State, Local) Per Pupil Per School System

County	State	Federal	Local	Total
Bladen County	6,172.90	1,982.36	1,157.65	9,312.91
Brunswick County	5,229.48	1,344.53	2,477.47	9,051.48
Columbus County	6,156.66	1,573.40	1,178.16	8,908.22
Whiteville City	6,170.42	1,737.37	1,111.77	9,019.56
Cumberland County	5,131.34	1,586.79	1,614.42	8,332.55
Hoke County	6,227.80	1,476.13	906.55	8,610.48
New Hanover County	5,165.11	853.92	2,606.73	8,625.76
Pender County	5,059.72	1,031.08	1,784.44	7,875.24
Richmond County	5,922.86	1,394.79	1,112.39	8,430.04
Robeson County	5,864.25	1,691.65	834.05	8,389.95
Sampson County	5,833.28	1,404.91	1,154.12	8,392.31
Clinton City	5,666.47	1,729.78	1,747.05	9,143.30
Scotland County	6,709.04	1,613.61	1,732.98	10,055.63
NCSE Average	5,793.03	1,493.87	1,493.68	8,780.57

Source: NC Department of Public Instruction, Statistical Profile, 2011-2012.

Number of Students Enrolled in Private Schools

County	Number of Schools (Grades 9-12)	# Enrolled	Number of Schools (Grades PK-8)	# Enrolled
Bladen	1	24	1	31
Brunswick	3	65	11	684
Columbus	8	75	10	243
Cumberland	20	1,053	39	3,950
New Hanover	7	510	26	3,204
Richmond	5	93	5	419
Robeson	10	90	10	265
Sampson	3	161	3	388
Scotland	3	97	2	226

Some totals are duplicated because the school listed serves grades PK-12 or K-12.
Source: www.privateschoolreview.com.

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Community College Academic Programs Supporting Industry Clusters

Subjects:

Applied Animal Science Technology Degree
Applied Animal Science Technology Diploma
Applied Animal Science Technology Certificate
Architectural Engineering Construction
Architectural Technology
Automotive Systems Technology
Basic Electricity, Motors and Controls
Biotechnology
Building Construction Degree
Building Construction Diploma
Building Construction Technology
Business Administration/Entrepreneurship I
Business Administration/Small Business Management
Business Administration/Small Business Startup Certificate
Carpentry Certificate
Carpentry Diploma
Chemical Technology AAS
Computer Engineering-Networking Certificate
Computer Engineering-Web Development Certificate
Computer Engineering Technology-Network Security Certificate
Computer Engineering Technology AAS
Computer Programming
Computer Programming/Cobol Programming
Computer Programming/visual Basic Programming
Computer Technologies Certificate
Computer Information Technology Degree
Electrical/Electronics Technology AAS
Electrical/Electronics Technology Certificate
Electrical/Electronics Technology Diploma
Electronics Engineering Technology-Instrumentation AAS
Electronics Engineering-Instrumentation Process Control Certificate
Electronics Engineering Technology AAS
Electronics Engineering Technology Certificate
General Contractor's License Prep. Certificate
Heavy Equipment and Transport Technology Certificate
Health Management Technology
Heavy Equipment and Transport Technology-Marine Systems (AAS)
Industrial Systems Technology AAS
Industrial Systems Technology Certificate
Industrial Systems Technology Diploma
Industrial Systems Technology/Community Building Maintenance Certificate
Industrial Systems Technology/Electrical Certificate

Industrial Systems Technology/Maintenance Operations Certificate
Industrial Systems Technology/Maintenance Machine Operator Certificate
Information Systems Diploma
Information Systems Certificate
Information Systems/Network Administrator & Support
Information System Security Degree
Logistic Management Technology
Machining Technology AAS
Machining Technology Certificate
Marine Technology AAS
Mechanical Engineering Technology AAS
Mechanical Engineering Technology-CAD Drafting Certificate
Mechanical Engineering Technology-CAD Drafting Diploma
Network Administrator & Support Certificate
Networking Technology
Nuclear Maintenance Technology AAS
Nuclear Medicine Technology
Pharmacy Technology Diploma
Surveying Technology
Truck Driver Training Certificate
Welding Technology Certificate
Welding Technology Degree
Welding Technology Diploma
Welding Technology/Shielded Metal Arc Certificate
Welding Technology/Symbols and Spec Certificate
Welding Technology/MIG Certificate
Welding Technology/TIG Certificate

Source: Technical Colleges in NC Southeast Region.

QUALITY OF LIFE

General Overview

Quality of Life is exceptional in the Southeastern North Carolina region due to the following attributes:

WEATHER

- Moderate four-season climate with average temperatures ranging from 54 degrees in January to 90 degrees in July.
- The mean average annual rainfall is approximately 40".
- Pleasant weather accommodates numerous outdoor activities, many of them year-round.
- Occasional snowfalls allow for sledding and other winter recreation.
- Winter weather rarely interferes with business operations and rainfall provides ample water supplies.

HEALTHCARE

- The region has 17 hospitals housing a total of 3,702 beds.
- Primary and specialty care facilities include cancer treatment and cardio-vascular disease treatment.
- 432 long-term care beds in the region.
- Area hospitals maintain strong alliances with medical institutions throughout the state and continuously seek ways to improve overall health care offerings.

CULTURAL & HISTORICAL ATTRACTIONS

- Larger cities and small towns alike offer opportunities for entertainment and enrichment in the realm of art, heritage, military, science and many other areas.
- Festivals and events are held throughout the year, some based on geography, sports, holidays, industry or culture. All offer the opportunity for fun, food, and fellowship.
- Entertainment and conference complexes host events that include sports, equestrian competitions, home shows, craft festivals, business expos, antique shows, beauty pageants, musical and dramatic performances.
- Many of the colleges and universities in the region have performing arts and seminars that feature performers and speakers of national and international renown.
- Several cities also have regional theaters, symphonies, local arts councils and an abundance of local festivals and events throughout the year.

OCEAN AND BEACH ACTIVITIES

- The coast along southeastern North Carolina offers miles and miles of shoreline for the water enthusiast and is home to many natural barrier islands as well.
- Swimming and other water related activities are available, including power boating, sail boating, jet skiing, waterskiing, parasailing and surfing.
- For the boating enthusiasts there are many boating access areas for fresh water access and an ample supply of commercial marinas for access to the Intracoastal Waterway and Atlantic Ocean. For those who enjoy water-related recreation, the area has deep sea fishing available along the coast.

SPORTS AND RECREATION

- For the golf enthusiast, more than 100 championship golf courses are located in close proximity to the region, bordered by Pinehurst to the northwest and Myrtle Beach's Grand Strand to the southeast.
- The region is home to many professional and collegiate athletic events, including indoor and outdoor football, baseball, basketball, motor sports, hockey and soccer.
- Given its temperate climate and many miles of coastline, the Southeast Region is ideal for water-related activities such as boating, water skiing, jet skiing, parasailing, surfing, and deep-sea or freshwater fishing.
- Tennis enthusiasts will find abundant public and private courts.
- Parks, pools and recreation centers can be found throughout the region, and the Southeast's coastal counties boast a number of boating marinas along with free boating access areas not only along the coast but the inland rivers as well.
- The mountains of North Carolina are a half-day's drive away and the NC Zoological Park is also nearby.
- Other activities—canoeing, camping, hiking, jogging, swimming and nature walks, for instance—can be found in the state parks, recreation areas or natural preserves in the region and nearby.
- Hunting activities are also available in the numerous hunting preserves in the region.
- Most towns have trails or walks for the enjoyment of hikers, runners or just the pleasure walker. The region boasts seven state parks, recreation areas and natural preserves.

QUALITY OF LIFE

Major Health Care Facilities in the Southeastern Region

County	Hospital	Type: Private/Public	# Licensed Beds	Long Term Care Facility
Bladen	Cape Fear Valley - Bladen County Hospital (Elizabethtown)	Public General Acute Care	58	10 Beds
Brunswick	Brunswick Novant Medical Center (Supply)	Private, Not-for Profit General Acute Care	60	No
	Dosher Memorial Hospital (Southport)	Public Acute Care and Skilled Nursing	25	64 Beds
Columbus	Columbus Regional Health Care System (Whiteville)	Private General Acute Care	154	No
Cumberland	Cape Fear Valley Medical Center, Part of Cape Fear Valley Health System (Fayetteville)	Private General Acute Care	504	Yes
	Highsmith-Rainey Speciality Hospital, Part of Cape Fear Valley Health System (Fayetteville)	Private General Acute Care	112	Yes
	Behavioral Healthcare, Part of Cape Fear Valley Health System (Fayetteville)	Private Psychiatric	139	No
	Veterans Medical Center (Fayetteville)	Federal Medical & Surgery	219	69 Beds
	Womack Army Medical Center (Fort Bragg)	Federal	500	No
Hoke	Cape Fear Valley- Hoke County (Raeford)*	Public	Not available	No
	First Health Hoke County Hospital*	Private	Not available	No
New Hanover	New Hanover Regional Medical Center, Part of New Hanover Health Network (Wilmington)	Public General Acute Care	769	No
	Cape Fear Hospital, Part of New Hanover Health Network (Wilmington)	Public General Acute Care	133	No
Pender	Pender Memorial Hospital, Part of New Hanover Health Network (Burgaw)	Public General Acute Care & Skilled Nursing	86	43 Beds
Richmond	FirstHealth Richmond Memorial Hospital (Rockingham)	Private General Acute Care	150	51 Beds
	Sandhills Regional Medical Center (Hamlet)	Private General Acute Care	64	No
Robeson	Southeastern Regional Medical Center (Lumberton)	Private General Acute Care	429	115 Beds
Sampson	Sampson Regional Medical Center (Clinton)	Non-Profit Corp.	146	30 Beds
Scotland	Scotland Memorial Hospital, Part of Scotland Health Care System (Laurinburg)	Private General Acute Care	154	50 Beds
TOTALS			3,702	432

*Under construction

Source: North Carolina Hospital Association Membership Organizations, Telephone Survey and Internet Search, Regional Center for Economic, Community & Professional Development at UNC-Pembroke, March 2012 | HYPERLINK "http://www.ncha.org" www.ncha.org.

Overview of Fayetteville And Wilmington

FAYETTEVILLE FAST FACTS

- The sixth-largest city in North Carolina (pop. 208,291), Fayetteville has numerous historic sites, seven museums, three colleges and universities, multiple entertainment venues, a historic downtown and award-winning golf courses.
- Fayetteville is one of the highest ranked cities in the country for job creation, according to a 2010 quarterly survey of employer expectations by Manpower, Inc.
- Fayetteville is tied for third in the nation with Amarillo, Texas and Sioux Falls, S.D. for having an anticipated 11 percent increase in the job market.
- Parks and recreation centers offer individuals the chance to experience the outdoors.
- Fayetteville Regional Airport and Interstate 95 provide access to many destination options.
- Fayetteville is ranked one of the top five cities in the country for best places to sell a house, according to research on real estate Web site Zillow.com.

Source: www.cityoffayetteville.org

WILMINGTON FAST FACTS

- A coastal city (pop. 108,297) located in the southeastern corner of North Carolina between the Cape Fear River and the Atlantic Ocean.
- Although not just a tourist town, Wilmington has many attractions such as the Battleship North Carolina, Airlie Gardens and Screen Gem Studios where TV shows such as Dawson's Creek and One Tree Hill were filmed.
- A popular destination because of its moderate, four-season climate, historic preservation district, annual events such as Wilmington Riverfest and the Azalea Festival and numerous championship golf courses.
- Excellent Shopping and some of the best restaurants in the country.
- Wrightsville, Carolina and Kure Beaches are a mecca for boaters, surfers, sunbathers, beachcombers and seafood.
- Some of the best schools in the nation. The primary schools consistently rate high on all national educational standards.

- Many Colleges and Universities provide advanced education opportunities including the UNC Wilmington with the fifth highest ranked Marine Biology Program in the world.
- I-40 begins its 2,400 mile journey to Barstow California from Wilmington.
- Other highway infrastructure include I-74, US Hwy 17, 76 and NC Hwy 421.

Source: www.wilmingtonnc.gov

Key Regional Attractions

- Beaches
- More than 100 golf courses
- Camping
- Boating
- Festivals
- U.S.S. Battleship North Carolina
- Moore's Creek National Battlefield
- Lumber River State Park
- Airborne & Special Operations Museum
- Museum of the Cape Fear
- Fort Fisher State Park
- Lake Waccamaw State Park
- National Transportation Museum
- Jones Lake State Park
- Chalk Banks State Park
- NC Aquarium
- Carver Creek State Park
- Bladen Lakes State Forest
- Museum of the Native American Resource Center
- JFK Special Warfare Museum
- Cameron Museum of Art
- Rockingham Motor Speedway
- NC Museum of Forestry
- Brunswick Town Historic Site

QUALITY OF LIFE

Tourism and Visitation to Region (2011)

County	Expenditures (\$ Millions)	Payrolls (\$ Millions)	Employment (Thousands)	State Tax Revenues (\$ Millions)	Local Tax Revenues (\$ Millions)
Bladen	34.25	3.51	0.18	1.98	0.96
Brunswick	418.03	75.83	4.67	20.40	26.32
Columbus	46.13	5.40	0.28	2.61	1.26
Cumberland	450.11	80.97	4.20	24.52	9.44
Hoke	10.04	1.20	0.07	0.56	0.16
New Hanover	425.84	94.44	5.10	21.65	17.53
Pender	76.39	12.76	0.72	3.72	5.30
Richmond	40.85	7.04	0.39	2.21	0.78
Robeson	123.05	17.82	1.06	7.07	2.46
Sampson	43.91	5.49	0.28	2.43	1.39
Scotland	38.00	6.03	0.35	2.11	0.67
NC Southeast	1,706.6	310.49	17.3	89.26	66.27
Fayetteville MSA	450.11	80.97	4.2	24.52	9.44
Wilmington MSA	920.26	183.03	10.49	45.77	49.15

Source: NC Department of Commerce.

All-America Cities in Southeastern NC

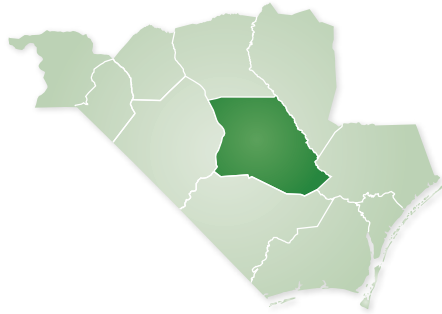
County	City	Year(s)
Cumberland	Fayetteville	1984-1985, 2001, 2011
New Hanover	Wilmington	1965
Richmond	Hamlet	1990
Richmond	Rockingham	1979-1980
Robeson	Lumberton	1970 and 1995
Sampson	Clinton	2007
Scotland	Laurinburg	1956, 1967 and 2003

Source: All American City Award, March 2012 (www.allamericacityaward.com)



REGIONAL COMMUNITIES

Bladen County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	36,623	(0.7%)
2010 Census Total Population	35,190	0.0%
2000 Total Population	32,278	0.9%

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	43	
2011 Proj. Median Age	42	
2000 Census Median Age	38	
2011 Proj. Total Pop 0-19	8,952	25.3%
2011 Proj Total Pop 20-29	3,894	11.0%
2011 Proj Total Pop 30-39	4,212	11.9%
2011 Proj Total Pop 40-49	4,629	13.1%
2011 Proj Total Pop 50-59	5,618	15.9%
2011 Proj Total Pop 60+	8,083	22.8%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$42,099	22.2%
2000 Census Median Family Income	\$34,438	
2016 Est Per Capita Income	\$18,772	1.8%
2011 Est Per Capita Income	\$17,168	16.5%
2000 Per Capita Income	\$14,735	
Est. Total Pop with Income Below Poverty Level, Last 12 month	8,060	0.2%

EDUCATION

		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	5,046	
2012 Average SAT score (2400 scale)	1,299	
2012 Percent of Graduates taking SAT	51.2%	
2010-11 Higher Education Completions	358	
2010-11 Higher Education Total Enrollment	2,460	
Est. Education Attainment - At Least High School Graduate	17,799	.8%
Est. Education Attainment - At Least Bachelor's Degree	2,258	.1%

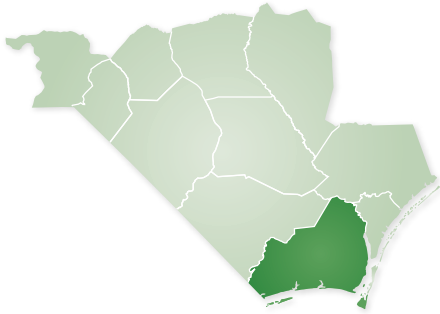
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
Nov 2012 Employment	13,763	13,658
Nov 2012 Unemployment	1,965	2,062
Nov 2012 Unemployment Rate	12.5%	13.1%
2012Q4 Announced Job Creation	-	-
2012Q4 Total Announced Investments (\$mil)	-	-
Jan2013YTD Lost Jobs, Closings & Layoffs	-	-
Jan2013YTD Establishment Events, Closings & Layoffs	0	4

Sources: See list on page 59

REGIONAL COMMUNITIES

Brunswick County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	122,857	2.2%
2010 Census Total Population	107,431	4.7%
2000 Total Population	73,143	

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	50	
2011 Median Age	48	
2000 Median Age	42	
2011 Proj. Total Pop 0-19	22,408	20.3%
2011 Proj Total Pop 20-29	10,536	9.6%
2011 Proj Total Pop 30-39	12,274	11.1%
2011 Proj Total Pop 40-49	13,161	11.9%
2011 Proj Total Pop 50-59	16,728	15.2%
2011 Proj Total Pop 60+	35,172	31.9%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$53,587	14.1%
2000 Census Median Family Income	\$41,876	
2016 Est Per Capita Income	\$25,174	2.3%
2011 Est Per Capita Income	\$22,425	12.9%
2000 Per Capita Income	\$19,857	
Est. Total Pop with Income Below Poverty Level, Last 12 month	15,661	0.2%

EDUCATION

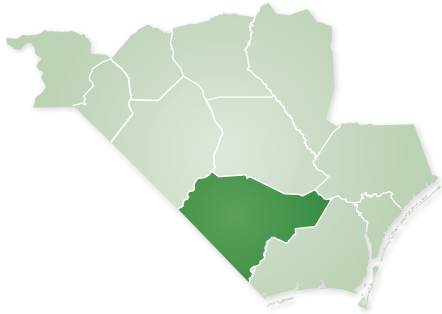
		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	12,922	
2012 Average SAT score (2400 scale)	1,439	
2012 Percent of Graduates taking SAT	41.1%	
2010-11 Higher Education Completions	315	
2010-11 Higher Education Total Enrollment	2,121	
Est. Education Attainment - At Least High School Graduate	67,202	0.9%
Est. Education Attainment - At Least Bachelor's Degree	18,731	0.2%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
Nov 2012 Employment	45,114	44,688
Nov 2012 Unemployment	5,179	5,801
Nov 2012 Unemployment Rate	10.3%	11.5%
2012Q4 Announced Job Creation	165	123
2012Q4 Total Announced Investments (\$mil)	\$43.4	\$14.4
Jan2013YTD Lost Jobs, Closings & Layoffs	-	3
Jan2013YTD Establishment Events, Closings & Layoffs	0	6

Sources: See list on page 59

Columbus County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	59,364	(0.3%)
2010 Census Total Population	58,098	0.0%
2000 Total Population	54,749	

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	41	
2011 Proj. Median Age	40	
2000 Census Median Age	37	
2011 Proj. Total Pop 0-19	14,947	25.6%
2011 Proj Total Pop 20-29	6, 997	12.0%
2011 Proj Total Pop 30-39	7,233	12.4%
2011 Proj Total Pop 40-49	8,,006	13.7%
2011 Proj Total Pop 50-59	8,314	14.2%
2011 Proj Total Pop 60+	12,866	22.0%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$45,800	34.7%
2000 Census Median Family Income	\$33,990	
2016 Est Per Capita Income	\$18,408	1.8%
2011 Est Per Capita Income	\$16,815	16.6%
2000 Per Capita Income	\$14,415	
Est. Total Pop with Income Below Poverty Level, Last 12 month	12,676	0.2%

EDUCATION

		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	9,176	
2012 Average SAT score (2400 scale)	1,320	
2012 Percent of Graduates taking SAT	48.6%	
2010-11 Higher Education Completions	293	
2010-11 Higher Education Total Enrollment	3,174	
Est. Education Attainment - At Least High School Graduate	30,523	.8%
Est. Education Attainment - At Least Bachelor's Degree	4,496	.1%

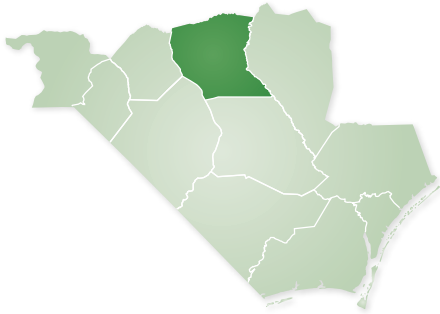
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
Nov 2012 Employment	21,141	20,814
Nov 2012 Unemployment	2,773	3,353
Nov 2012 Unemployment Rate	11.6%	13.9%
2012Q4 Announced Job Creation	64	180
2012Q4 Total Announced Investments (\$mil)	\$26.6	\$30.9
Jan2013YTD Lost Jobs, Closings & Layoffs	-	-
Jan2013YTD Establishment Events, Closings & Layoffs	0	-

Sources: See list on page 59

REGIONAL COMMUNITIES

Cumberland County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	338,284	0.9%
2010 Census Total Population	319,431	0.5%
2000 Total Population	302,963	

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	32	
2011 Proj. Median Age	31	
2000 Census Median Age	30	
2011 Proj. Total Pop 0-19	96,121	29.7%
2011 Proj Total Pop 20-29	59,654	18.4%
2011 Proj Total Pop 30-39	43,072	13.3%
2011 Proj Total Pop 40-49	41,395	12.8%
2011 Proj Total Pop 50-59	37,850	11.7%
2011 Proj Total Pop 60+	45,312	14.0%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$51,760	24.5%
2000 Census Median Family Income	\$41,559	
2016 Est Per Capita Income	\$23,185	2.2%
2011 Est Per Capita Income	\$20,788	19.6%
2000 Per Capita Income	17,376	
Est. Total Pop with Income Below Poverty Level, Last 12 month	50,175	0.2%

EDUCATION

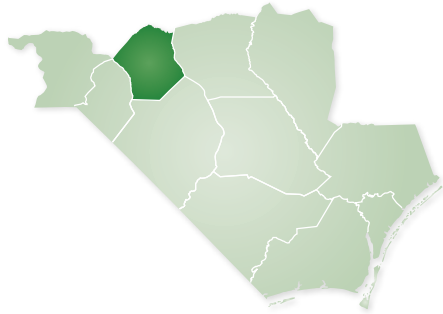
		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	51,335	
2012 Average SAT score (2400 scale)	1,383	
2012 Percent of Graduates taking SAT	56.2%	
2010-11 Higher Education Completions	2,950	
2010-11 Higher Education Total Enrollment	29,210	
Est. Education Attainment - At Least High School Graduate	169,281	0.9%
Est. Education Attainment - At Least Bachelor's Degree	41,438	0.2%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
Nov 2012 Employment	131,812	127,739
Nov 2012 Unemployment	14,096	14,512
Nov 2012 Unemployment Rate	9.7%	10.2%
2012Q4 Announced Job Creation	712	699
2012Q4 Total Announced Investments (\$mil)	\$92.7	\$83.5
Jan2013YTD Lost Jobs, Closings & Layoffs	-	1,010
Jan2013YTD Establishment Events, Closings & Layoffs	0	15

Sources: See list on page 59

Hoke County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	55,963	3.0%
2010 Census Total Population	46,952	4.0%
2000 Total Population	33,646	

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	31	
2011 Proj. Median Age	31	
2000 Census Median Age	30	
2011 Proj. Total Pop 0-19	15,653	32.4%
2011 Proj Total Pop 20-29	7,646	15.8%
2011 Proj Total Pop 30-39	7,915	16.4%
2011 Proj Total Pop 40-49	6,117	12.7%
2011 Proj Total Pop 50-59	5,457	11.3%
2011 Proj Total Pop 60+	5,567	11.5%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$52,240	44.9%
2000 Census Median Family Income	\$36,056	
2016 Est Per Capita Income	\$17,843	2.2%
2011 Est Per Capita Income	\$15,992	17.3%
2000 Per Capita Income	\$13,635	
Est. Total Pop with Income Below Poverty Level, Last 12 month	9,311	0.2%

EDUCATION

		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	7,962	
2012 Average SAT score (2400 scale)	1,306	
2012 Percent of Graduates taking SAT	50.7%	
2010-11 Higher Education Completions	-	
2010-11 Higher Education Total Enrollment	-	
Est. Education Attainment - At Least High School Graduate	22,902	.08%
Est. Education Attainment - At Least Bachelor's Degree	4,471	0.2%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
Nov 2012 Employment	20,737	20,096
Nov 2012 Unemployment	1,997	2,196
Nov 2012 Unemployment Rate	8.8%	9.9%
2012Q4 Announced Job Creation	21	77
2012Q4 Total Announced Investments (\$mil)	\$64.0	\$35.3
Jan2013YTD Lost Jobs, Closings & Layoffs	-	125
Jan2013YTD Establishment Events, Closings & Layoffs	0	2

Sources: See list on page 59

REGIONAL COMMUNITIES

New Hanover County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	220,360	1.5%
2010 Census Total Population	204,593	2.6%
2000 Total Population	160,307	

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	38	
2011 Proj. Median Age	37	
2000 Census Median Age	36	
2011 Proj. Total Pop 0-19	47,371	23.2%
2011 Proj Total Pop 20-29	34,760	17.0%
2011 Proj Total Pop 30-39	27,522	13.5%
2011 Proj Total Pop 40-49	26,827	13.1%
2011 Proj Total Pop 50-59	27,098	13.2%
2011 Proj Total Pop 60+	41,015	20.0%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$66,039	29.7%
2000 Census Median Family Income	\$50,931	
2016 Est Per Capita Income	\$29,514	2.2%
2011 Est Per Capita Income	\$26,496	14.6%
2000 Per Capita Income	\$23,123	
Est. Total Pop with Income Below Poverty Level, Last 12 month	31,119	0.2%

EDUCATION

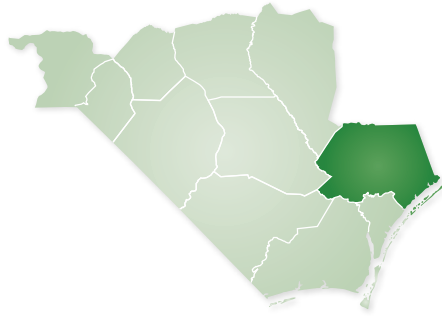
		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	24,967	
2012 Average SAT score (2400 scale)	1,501	
2012 Percent of Graduates taking SAT	64.3%	
2010-11 Higher Education Completions	5,339	
2010-11 Higher Education Total Enrollment	31,737	
Est. Education Attainment - At Least High School Graduate	120,348	0.9%
Est. Education Attainment - At Least Bachelor's Degree	48,357	0.4%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
Nov 2012 Employment	97,502	96,580
Nov 2012 Unemployment	9,225	10,666
Nov 2012 Unemployment Rate	8.6%	9.9%
2012Q4 Announced Job Creation	1,286	436
2012Q4 Total Announced Investments (\$mil)	\$121.9	\$109.5
Jan2013YTD Lost Jobs, Closings & Layoffs	92	589
Jan2013YTD Establishment Events, Closings & Layoffs	2	51

Sources: See list on page 59

Pender County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	58,125	1.8%
2010 Census Total Population	52,217	2.7%
2000 Total Population	41,082	

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	42	
2011 Proj. Median Age	41	
2000 Census Median Age	39	
2011 Proj. Total Pop 0-19	13,357	25.1%
2011 Proj Total Pop 20-29	5,733	10.8%
2011 Proj Total Pop 30-39	6,607	12.4%
2011 Proj Total Pop 40-49	7,777	14.6%
2011 Proj Total Pop 50-59	7,998	15.0%
2011 Proj Total Pop 60+	11,832	22.9%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$54,536	30.4%
2000 Census Median Family Income	\$41,837	
2016 Est Per Capita Income	\$22,620	2.2%
2011 Est Per Capita Income	\$20,328	1370%
2000 Per Capita Income	\$17,882	
Est. Total Pop with Income Below Poverty Level, Last 12 month	7,965	0.2%

EDUCATION

		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	8,261	
2012 Average SAT score (2400 scale)	1,430	
2012 Percent of Graduates taking SAT	57.8%	
2010-11 Higher Education Completions	-	
2010-11 Higher Education Total Enrollment	-	
Est. Education Attainment - At Least High School Graduate	30,892	0.9%
Est. Education Attainment - At Least Bachelor's Degree	6,910	0.2%

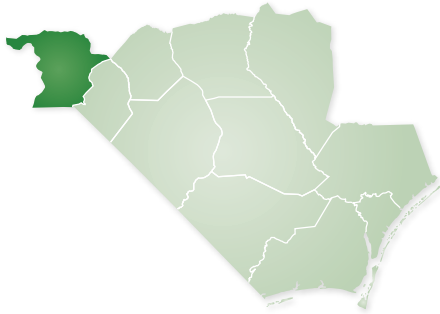
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
Nov 2012 Employment	21,595	21,390
Nov 2012 Unemployment	2,429	2,928
Nov 2012 Unemployment Rate	10.1%	12.0%
2012Q4 Announced Job Creation	-	-
2012Q4 Total Announced Investments (\$mil)	-	-
Jan2013YTD Lost Jobs, Closings & Layoffs	-	662
Jan2013YTD Establishment Events, Closings & Layoffs	0	4

Sources: See list on page 59

REGIONAL COMMUNITIES

Richmond County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	46,517	0.0%
2010 Census Total Population	46,639	0.0%
2000 Total Population	46,564	

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	40	
2011 Proj. Median Age	39	
2000 Census Median Age	36	
2011 Proj. Total Pop 0-19	12,609	27.1%
2011 Proj Total Pop 20-29	5,573	12.0%
2011 Proj Total Pop 30-39	5,880	12.6%
2011 Proj Total Pop 40-49	6,290	13.5%
2011 Proj Total Pop 50-59	6,439	13.8%
2011 Proj Total Pop 60+	9,755	21.0%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$40,625	15.3%
2000 Census Median Family Income	\$35,242	
2016 Est Per Capita Income	\$18,660	1.8%
2011 Est Per Capita Income	\$17,043	17.7%
2000 Per Capita Income	\$14,485	
Est. Total Pop with Income Below Poverty Level, Last 12 month	11,265	0.2%

EDUCATION

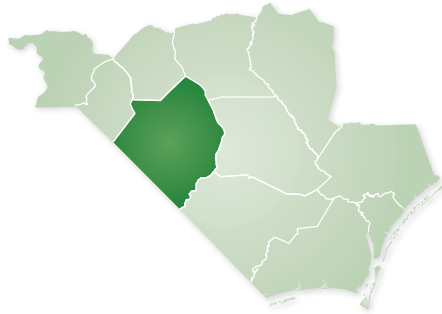
		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	7,555	
2012 Average SAT score (2400 scale)	1,300	
2012 Percent of Graduates taking SAT	38.5%	
2010-11 Higher Education Completions	300	
2010-11 Higher Education Total Enrollment	2,976	
Est. Education Attainment - At Least High School Graduate	23,656	0.8%
Est. Education Attainment - At Least Bachelor's Degree	3,439	0.1%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
2011Q2 Employment	17,317	17,364
2011Q2 Unemployment	2,405	2,802
2011Q2 Unemployment Rate	12.2%	13.9%
2011Q3 Announced Job Creation	122	64
2011Q3 Total Announced Investments (\$mil)	\$6.7	\$2.0
Sept2011 Lost Jobs, Closings & Layoffs	-	-

Sources: See list on page 59

Robeson County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	140,048	0.7%
2010 Census Total Population	135,168	0.9%
2000 Total Population	123,339	

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	35	
2011 Proj. Median Age	35	
2000 Census Median Age	32	
2011 Proj. Total Pop 0-19	40,923	30.3%
2011 Proj Total Pop 20-29	18,670	13.8%
2011 Proj Total Pop 30-39	17,715	13.1%
2011 Proj Total Pop 40-49	17,395	12.9%
2011 Proj Total Pop 50-59	17,518	13.0%
2011 Proj Total Pop 60+	22,996	17.0%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$35,814	10.3%
2000 Census Median Family Income	\$32,484	
2016 Est Per Capita Income	\$16,927	1.8%
2011 Est Per Capita Income	\$15,458	16.9%
2000 Per Capita Income	\$13,224	
Est. Total Pop with Income Below Poverty Level, Last 12 month	39,625	0.3%

EDUCATION

		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	23,587	
2012 Average SAT score (2400 scale)	1,247	
2012 Percent of Graduates taking SAT	40.9%	
2010-11 Higher Education Completions	1,475	
2010-11 Higher Education Total Enrollment	12,096	
Est. Education Attainment - At Least High School Graduate	57,186	0.7%
Est. Education Attainment - At Least Bachelor's Degree	10,287	0.1%

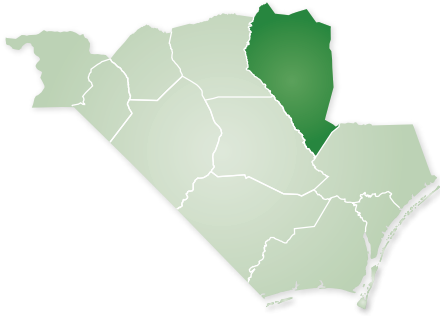
EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
Nov 2012 Employment	49,366	49,049
Nov 2012 Unemployment	6,856	7,920
Nov 2012 Unemployment Rate	12.2%	13.9%
2012Q4 Announced Job Creation	0	342
2012Q4 Total Announced Investments (\$mil)	\$5.0	\$4.5
Jan2013YTD Lost Jobs, Closings & Layoffs	-	338
Jan2013YTD Establishment Events, Closings & Layoffs	0	4

Sources: See list on page 59

REGIONAL COMMUNITIES

Sampson County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	65,477	0.5%
2010 Census Total Population	63,431	0.5%
2000 Total Population	60,161	

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	39	
2011 Proj. Median Age	38	
2000 Census Median Age	35	
2011 Proj. Total Pop 0-19	17,794	27.9%
2011 Proj Total Pop 20-29	7,302	11.4%
2011 Proj Total Pop 30-39	8,330	13.1%
2011 Proj Total Pop 40-49	8,679	13.6%
2011 Proj Total Pop 50-59	8,754	13.7%
2011 Proj Total Pop 60+	12,941	20.3%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$45,000	17.8%
2000 Census Median Family Income	\$38,200	
2016 Est Per Capita Income	\$19,442	1.9%
2011 Est Per Capita Income	\$17,734	18.4%
2000 Per Capita Income	\$14,976	
Est. Total Pop with Income Below Poverty Level, Last 12 month	13,084	0.2%

EDUCATION

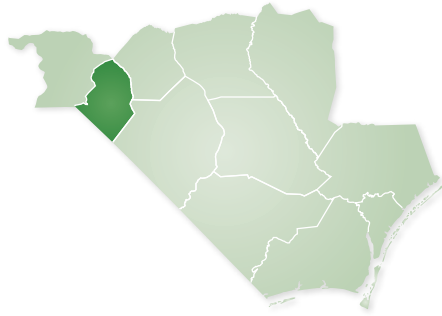
		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	11,392	
2012 Average SAT score (2400 scale)	1,360	
2012 Percent of Graduates taking SAT	39.5%	
2010-11 Higher Education Completions	423	
2010-11 Higher Education Total Enrollment	2,079	
Est. Education Attainment - At Least High School Graduate	31,349	0.7%
Est. Education Attainment - At Least Bachelor's Degree	5,290	0.1%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
Nov 2012 Employment	31,032	29,932
Nov 2012 Unemployment	2,6558	2,960
Nov 2012 Unemployment Rate	7.9%	9.0%
2012Q4 Announced Job Creation	90	128
2012Q4 Total Announced Investments (\$mil)	\$31.3	\$12.3
Jan2013YTD Lost Jobs, Closings & Layoffs	-	144
Jan2013YTD Establishment Events, Closings & Layoffs	0	4

Sources: See list on page 59

Scotland County



DEMOGRAPHICS

Population & Growth	Population	Annual Growth Rate
2016 Proj Total Population	35,041	(0.4%)
2010 Census Total Population	36,157	0.0%
2000 Total Population	35,998	

Estimated Population By Age	Pop. by Age, % Est.	
2016 Proj. Median Age	39	
2011 Proj. Median Age	39	
2000 Census Median Age	35	
2011 Proj. Total Pop 0-19	9,968	27.8%
2011 Proj Total Pop 20-29	4,235	11.8%
2011 Proj Total Pop 30-39	4,390	12.3%
2011 Proj Total Pop 40-49	4,774	13.3%
2011 Proj Total Pop 50-59	5,208	14.5%
2011 Proj Total Pop 60+	7,255	20.2%

INCOME

		Growth Est. or Total %
2011 Proj. Median Family Income	\$37,700	(3.3%)
2000 Census Median Family Income	\$38,971	
2016 Est Per Capita Income	\$21,092	2.0%
2011 Est Per Capita Income	\$19,100	21.7%
2000 Per Capita Income	\$15,693	
Est. Total Pop with Income Below Poverty Level, Last 12 month	10,296	0.3%

EDUCATION

		Pop. by Age 25+, %
2011-12 Kindergarten - 12th Enrollment	6,046	
2012 Average SAT score (2400 scale)	1,242	
2012 Percent of Graduates taking SAT	59.0%	
2010-11 Higher Education Completions	124	
2010-11 Higher Education Total Enrollment	468	
Est. Education Attainment - At Least High School Graduate	18,296	.8%
Est. Education Attainment - At Least Bachelor's Degree	3,315	.1%

EMPLOYMENT/UNEMPLOYMENT

	Year to Date	2011 Annual
Nov 2012 Employment	10,942	11,376
Nov 2012 Unemployment	2,066	2,421
Nov 2012 Unemployment Rate	15.9%	17.5%
2012Q4 Announced Job Creation	187	41
2012Q4 Total Announced Investments (\$mil)	\$59.1	\$24.0
Jan2013YTD Lost Jobs, Closings & Layoffs	-	339
Jan2013YTD Establishment Events, Closings & Layoffs	0	6

Sources: ESRI for demographics, housing, income, crime, and retail data. <http://www.esri.com> Applied Geographic Solutions for weather. www.appliedgeographic.com. NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/> NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, lost jobs and affected establishments data, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov> US Census, 2010 Census, 2007-11 American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>

Notes: Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2011/2016 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data is noted as an estimate (est) and is from the 2007-11, 5 year survey and data is as of 2011 with dollars inflated to 2011. Rural/urban definitions from the 2010 Census will be available in 2013. For further details or questions, please check the Data Sources Guide at https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf, or click on it under the map on the homepage.

