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IN DEFENCE OF BEHAVIOURISM:

A Skinnerian reinterpretation of Stenhouse's ethological theory of intelligence, supported by a Galilean philosophy of science.

A thesis presented in partial fulfilment of the requirements for the degree of Master of Arts in Education at Massey University.

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CONTENTS

Abstract	iii
Preface	v
<u>1. The Aristotelian View of Science</u>	
1.1 Varieties of the Aristotelian view	1
1.2 The Aristotelian fallacy	4
<u>2. A Galilean Ideal of Science</u>	
2.1 Claims and disclaimers	9
2.2 Methods in philosophy of science	10
2.3 Introduction to Galilean science	12
2.4 Derivation of the formulation	13
2.5 Exemplars of Galilean scientific knowledge	18
2.6 Revolutionary science	23
2.7 Normal science	32
2.8 Technology	37
2.9 Justification of theories	47
<u>3. Behaviourism</u>	
3.1 Behaviourism as Galilean science	55
3.2 Replies to criticisms	65
3.3 Justification	80
<u>4. An Ethological Theory of Intelligence</u>	
4.1 Stenhouse on intelligence	81
4.2 Intelligence defined	82
4.3 The four factors	83
4.4 Instinct and inhibition	92
4.5 Evolutionary continuity	100
<u>5. A Behaviourist Theory of Intelligence</u>	
5.1 Skinner on intelligence	102
5.2 Stenhouse's factors reinterpreted	106
5.3 Evolutionary continuity	117
Bibliography and Author Index	119

ABSTRACT

This thesis attempts to justify a Skinnerian interpretation of intelligence. The justification has three major themes. Firstly it is argued that Skinnerian behaviourism has the status of scientific knowledge comparable to Newtonian mechanics. Secondly it is argued that Stenhouse's ethological theory of intelligence has a number of defects, so that a behaviourist theory which retains the strengths of the ethological theory while avoiding those defects is to be preferred. Thirdly it is argued that certain widely received accounts of scientific knowledge are mistaken; an alternative account is presented. This venture into philosophy of science underlies the other two themes and is presented first.

The supposition that science may be represented in terms of general laws of the form 'All swans are white' is critically examined, following Toulmin's analysis which is illustrated with three exemplars of scientific knowledge.

A Galilean ideal of science is then elaborated. The ideal is formulated in terms of scientific knowledge following Toulmin, and illustrated with three exemplars of scientific knowledge. The processes of revolutionary science, normal science, technology, and justification of theories, are interpreted in terms of the ideal alluded to above with further illustrations. Convergences with de Bono's 'lateral thinking' are suggested. Criticisms of statistical 'social science' are noted. The conventional contrast between physical and social science is critically examined.

A formulation of Skinnerian behaviourism is presented, to demonstrate that behaviourism conforms to the Galilean ideal of science. Various criticisms

of behaviourism are responded to. The proposed criteria for justification of theories are applied to behaviourism.

Stenhouse's ethological theory of the nature and evolution of intelligence is critically examined. The divergent development of ethology and behaviourism from reflexology is outlined. Skinner's critique of Pavlov's concept 'inhibition' is applied to Stenhouse's 'P-factor'. The use of metaphors in science is discussed. De Bono's 'special memory surface' is noted as an alternative to the usual mechanical or electronic storage systems as a metaphor for memory.

Skinner's analysis of the nature and evolution of intelligence is elaborated. Stenhouse's factors and especially the P-factor are reinterpreted in behaviourist terms. It is argued that a behaviourist theory of intelligence is preferable to Stenhouse's ethological theory in terms of the Galilean ideal of science.

Educational and political implications of various philosophical and theoretical positions are also noted.

PREFACE

While this thesis is organised around and concludes with a behaviourist reinterpretation of Stenhouse's theory of intelligence, that reinterpretation is confined to one final chapter. The preceding four chapters discuss various issues as listed in the Abstract (principally in the philosophy of science both generally and as applied to behaviourism and ethology), which may be of wider interest apart from the support they give to the final chapter.

The existing treatments of these issues vary: some are merely informal and fragmentary, some while substantial have been neglected by more recent writers, and some express what I will argue are seriously misleading views as to the nature of science. In view of this situation it seemed necessary to discuss some of those issues at length in order to clarify and defend the presuppositions of the final chapter; other related issues are discussed briefly by way of digressions. At best those first four chapters may contain some substantial contribution on one or two issues in the philosophy of science; however failing that the bibliography and page-specific references may still prove useful.

Perhaps the most prominent of those issues, both within this thesis and at large, is the scientific status of behaviourism. Thus the short title 'In defence of behaviourism', while not reflecting the structure or conclusion, does indicate a major theme of some wider interest.

Certain key terms may conveniently be elaborated at this point.

'Behaviourism', and hence 'behaviourist', refer here to the science of behaviour developed by

B.F. Skinner and outlined in Chapter 3. This usage differs from that of Skinner (1974), who used the term 'behaviourism' to refer to the philosophy of that science. In this thesis the philosophy of behaviourism is considered to be part of the philosophy of science in general.

'Science' refers to the tradition identified with Galileo, Newton, Mendel, Darwin and many others. It is a complex behavioural phenomenon, in some aspects comparable with and merging into myths (Feyerabend 1961; 1975) and common idiom (cf Toulmin 1953:39 on certain metaphors as the ghosts of dead theories). While it would be difficult to gain assent to any strict definition of science, particular works identified with particular persons (eg. Newtonian mechanics) may generally be accepted as exemplars of science from which an ideal form of science may be abstracted. A theory may be said to be 'scientific' to the extent that it conforms to such an ideal. Science may be analysed into products and processes. In Chapter 2 there are identified the products 'primary knowledge' and 'secondary knowledge', and the processes 'revolutionary science', 'normal science', 'technology' and 'justification of theories'.

Likewise the term 'technology' is not restricted to the applications of physical sciences to the design of hardware; the term is used to refer to the application of any scientific theory to any practical problem. For instance, an application of behaviourism to the solution of instructional problems in schools, regardless of whether or not any gadgetry or even numerical measurement are involved, counts as technology in this sense.

A 'theory' is a coherent body of (justified or hypothesised) primary knowledge, together with its associated secondary knowledge (if any exists). One exemplar of a theory is Newtonian mechanics.

The conventional dichotomy between 'science' and 'social (or behavioural) science' is not observed, in keeping with the view that behaviourism is not in principle different from physical sciences such as Newtonian mechanics. That the dichotomy is usually founded on a lack of familiarity with physical sciences was indicated by Popper (1966:292n44(2)):

"And it turns out that those who believe that intuitive understanding is a method peculiar to sciences of 'human behaviour' hold such views mainly because they cannot imagine that a mathematician or a physicist could become so well acquainted with his object that he could 'get the feel of it', in the way in which a sociologist 'gets the feel' of human behaviour".

The positions labelled 'Aristotelian' and 'Galilean' may not conform in all respects to the views of Aristotle and Galileo respectively. The term 'Aristotelian' is used following Revusky (1974:693); the term 'Galilean' is used (in place of Revusky's 'Platonic') following Cardwell (1972:36).

In view of the diverse topics treated and the volume of the relevant literature, a comprehensive literature review would be unwieldy. As each topic is raised some of the literature relevant to that topic is reviewed and other relevant items are noted without comment.

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