Copyright is owned by the Author of the thesis. Permission is given for a copy to be downloaded by an individual for the purpose of research and private study only. The thesis may not be reproduced elsewhere without the permission of the Author.

Developing Effective Partnerships In Reporting Student Achievement:

Making Links Between Educative Theory and Schools' Reporting Practices

A thesis submitted as partial fulfilment of the requirements for the degree of Master of Educational Administration

Massey University: Albany

Kerry Taylor 2003

DECLARATION

I declare that this thesis represents my own work, except where due acknowledgement is made, and it has not been previously included in a thesis, dissertation or report submitted to this University or any other institution for a degree or any other qualification.

Kerry Taylor

Abstract

This thesis examines how three participant schools reported the achievement of students to parents and the extent to which reporting practices reflected current educative theories and effective partnership. The understanding of parents and teachers of the process of the reporting practices, and how practice promoted or hindered educative partnerships between teachers and parents were examined. Over the past ten years schools, in New Zealand, have spent much time realigning their reporting practices to New Zealand national requirements, and the expectations of their school communities. This research examined what led schools to make their decisions about their reporting practices, comments on the effectiveness of current practices and draws conclusions based on the findings of the research.

Evaluative case study was selected as the methodology for this study. The study is located within three school contexts and involves in-depth examination and analysis of teachers' and parents' perceptions about educative theory, partnership and reporting student achievement. The methodology used provided an opportunity to evaluate current practice, provide feedback to each participant school and allowed the cooperative development of recommendations for improving reporting processes. Issues and themes were identified as data were gathered. Exploration of emerging themes occurred throughout the data gathering phase. Data gathering strategies included parent and teacher questionnaires, individual interviews with senior leaders, teachers and parents and document analysis.

That data revealed a number of themes in relation to educative theory, reporting and partnership. Initial themes included: important educational outcomes identified by parents and teachers, the purpose of reporting identified by parents and teachers, the type of information parents found helpful, the role of teacher-parent interviews, the desire of parents to be actively involved in their children's' learning, and the frequency and timing of personal contact between parents and teachers.

This thesis concludes that each school had not directly linked their practices to educative theory or conditions for effective partnerships with parents. A key purpose identified by both parents and teachers was the support of parents in helping their children achieve, yet this key purpose was omitted from any documentation identifying purposes and, in many cases, from the implementation of reporting processes by teachers. A further conclusion is that the link between educative theories, the relationship of those theories to the reporting process and how effective links could be made to develop effective partnerships between teachers, parents and students is a significant area for future research.

Acknowledgements

As with all research, this thesis is the culmination of the contributions of many people. Without the support of the three school's Board of Trustees, staff and parents this thesis could not have been completed. The openness with which each school community contributed to the research is testament to their own desire to ensure students are at the heart of decision making within each school.

I acknowledge the invaluable support of Jan Hill, IPDER, Massey University who kept me on task and focused. Jan challenged me to extend my thinking and ensured the process of research was rigorous. I also thank Dr Jenny Poskitt for her critique and timely advice in relation to the completion of this study. Andrea Morley provided secretarial and practical support. Coordinating community questionnaires and making contact with appropriate translators was an enormous job and I am grateful to Andrea for managing that aspect of the study so well.

And finally, to my family, who came to 'lovingly' know me as 'the back' because that was all they saw of me for the latter part of 2002 and all of 2003. I could not have completed this study without their tolerance and understanding.

Table of contents

ABSTRACT	i
ACKNOWLEDGEMENTS	iii
CHAPTER ONE: Introduction	
Introduction	1
The context: reporting	2
The research problem	4
Objectives	5
The process: evaluative case study and the researcher's role	8
The organisation of this thesis	8
CHAPTER TWO: Background	
Introduction	10
The evaluation of school's reporting policies and practices	10
Matching the intended message with the message received	13
New Zealand national assessment strategy: a need for change	14
Assessment tools to assist reporting	16
Legislating for change	19
Current national guidelines for reporting student achievement to parents	21
Summary	22
CHAPTER THREE: Literature Review	
Introduction	23
Effective partnerships in reporting student achievement	24
Effective practice in supporting student learning	29
Theories of effective practice in reporting student learning	38
Making the links: a summary	51

CHAPTER FOUR: The methodology in practice

Introduction	53
Case study as a research design	54
Case study approaches	56
Evaluating school programmes	58
Limitations of evaluative case study	61
Evaluative case study tools	62
Summary	66
CHAPTER FIVE: Methodology in practice	
Introduction	67
Selection of participants	68
Personal contact with schools	69
Evaluation approach	70
Evaluative case study tools used	71
Analysis of data	77
Ethical issues	79
Limitations of the methodology	84
Summary	85
CHAPTER SIX: Findings and emergent themes	
Introduction	87
Key understandings and interpretation of national guidelines and requirements	88
Articulating purposes of reporting student achievement to parents	93
Articulating and implementing reporting procedures	101
Matching the intended message with the message received by parents	127
Promoting the concept of education as a partnership	128
Summary	132

CHAPTER SEVEN: Making connections and moving forward

Introduction	133
Purposes of reporting student achievement	134
Education as a partnership	135
Shared understanding of standards	136
Shared responsibility	138
Reviewing progress towards achieving desired goals	139
Incorporating educative theories into reporting procedures	140
Reviewing a school's current reporting practices: a way forward	150
Future research	154
In summary	155
BIBLIOGRAPHY	157

APPENDICES

A Information sheet for schools and parents

B Questionnaires for teachers and parents (English)

C Questionnaires for parents translated into Samoan and Tongan

D Expression of interest to be interviewed

E Example of initial qualitative analysis of data from teacher questionnaires

LIST OF TABLES

1	study
2	Statistical information about each school
3	Percentages of parents and teachers who returned
	questionnaires
4	Participation in interviews by teachers and parents
5	Documents analysed
6	Tools used in study
7	Familiarity with national guidelines and legislation
8	Percentage of teachers involved in professional development
9	Purposes of reporting student achievement
10	Policies analysed in the study
11	Relationship between participant school's policies and the themes identified in the literature
12	Perception of parents about receiving information on reporting
	procedures
13	Parents' perceptions about how they receive information about reporting procedures
14	Usefulness of each school's reporting methods
15	Features of reports
16	Parents' perceived level of understanding about their child's learning
17	Parents' and teachers' expectations of educational outcomes
18	School B reading report continuum
19	Cycle of communication in reporting student achievement which demonstrates educative theory and high level partnership