

Maximum Likelihood Estimation of Peers' Performance in P2P Networks

Zoran Despotovic, Karl Aberer
EPFL - Swiss Federal Institute of Technology
Lausanne, Switzerland
email:{zoran.despotovic, karl.aberer}@epfl.ch

Abstract

The problem of encouraging trustworthy behavior in P2P online communities by managing peers' reputations has drawn a lot of attention recently. However, most of the proposed solutions exhibit the following two problems: huge implementation overhead and unclear trust related model semantics. In this paper we show that a simple probabilistic technique, maximum likelihood estimation namely, can reduce these two problems substantially when employed as the feedback aggregation strategy. Thus, no complex exploration of the feedback is necessary. Instead, simple, intuitive and efficient probabilistic estimation methods suffice.

1. Introduction

Recent empirical studies have shown that much of eBay's commercial success can be attributed to its reputation mechanism (Feedback Forum) as a means of deterring dishonest behavior. Thus, [16] shows that "reputation profiles are predictive of future performance", while [9] and [12] come up with the conclusion that Feedback Forum completely fulfills its promises: the positive feedback of the sellers increases their price, while the negative one reduces it.

eBay's Feedback Forum is just a well known example of *reputation systems* [17] as informal social mechanisms for encouraging trustworthy behavior in online communities. Their key presumptions are that the participants of an online community engage in repeated interactions and that the information about their past doings is informative of their future performance and as such will influence it. Thus, collecting, processing, and disseminating the feedback about the participants' past behavior is expected to boost their trustworthiness. The mentioned eBay example confirms this expectation.

A huge body of work has appeared recently on managing online reputations. (For a comprehensive overview see [6] for instance). In this paper we will

be more specific and consider only P2P networks. We will first review the relevant literature (Section 3) and offer a view on how various P2P reputation management approaches contribute to building trust. As we will see, most of the them suffer from the following two problems: huge implementation overhead and unclear trust related model semantics. The main cause of the first problem lies in the necessity of aggregating the feedback about all peers in the network in order to assess the trustworthiness of a single peer, while the second problem is mainly caused by the counterintuitive feedback aggregation strategies resulting in the outputs that are hard to interpret. In this paper we show that a simple probabilistic technique, maximum likelihood estimation namely, can reduce these two problems substantially when employed as the feedback aggregation strategy. Operating on a small fraction of the feedback available in the network, it lends itself to an efficient implementation. On the other hand, its outputs are probabilities of specific behaviors of the peers and as such have a clear and well founded interpretation. Finally, its ability to detect peers' misbehavior is as strong as that of the best ones of the existing approaches. Thus, we conclude that no complex exploration of the feedback is necessary. Instead, simple and efficient probabilistic estimation methods suffice.

However, the exact setting in which the technique can be successfully used rules out forming huge collusive groups among peers. Instead, it implies their independent acting.

2. P2P Computational Models of Trust

In the following we introduce a general view on P2P computational models of trust, broad enough to cover all specific works we are aware of.

An underlying assumption of the computational models of trust is that the peers engage in bilateral interactions whose outcomes are evaluated on a globally agreed scale, which results in forming a directed weighted (trust) multigraph. Its node set coincides

with the set of peers and the set of edges with the set of interactions between the peers. In a general form, the weight assigned to any edge consists of an ordered pair: a flag representing the context of the corresponding interaction and the rating of the destination node behavior in the interaction as perceived by the source. We assume at most two possible interaction contexts: (1) recommendations, when the destination node acts as a recommender of other nodes capable of performing a specific task or other recommenders, and (2) the task performances themselves. We also assume that the latter must be present while the former is optional.

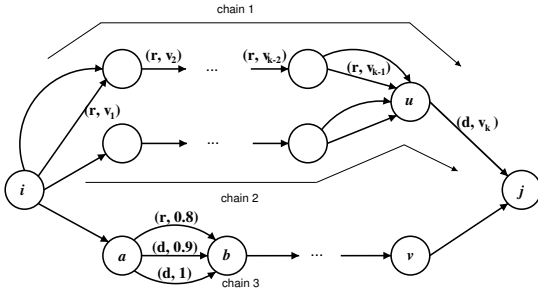


Figure 1: Computational model of trust

Figure 1 presents an example. The way we should understand this figure is as follows. Node a had three interactions with node b : once node b acted as a recommender of other entities (flag r) and node a 's contention with the recommendation was evaluated 0.8 and twice node b provided the service in question to node a (flag d) and a 's evaluations of the service provisions were 1 and 0.9 respectively.

The core of any computational model of trust is in the answer to the following question: how can a given node use the information on direct and recommendation experiences between the nodes, embedded in the multigraph, to evaluate the trustworthiness of any other node? Generally, the direct experiences of the nodes which interacted with the given node (nodes u and v in the case of node j from Figure 1) should be propagated through the graph down to the computation source (node i) by using the recommendation experiences along the paths to filter them out. Different works propose different strategies for doing this. We classify them in Section 3. We stress that most of the existing works do not model explicitly the context of recommendations but rather use direct experiences as filters. This can be thought of as weighting one's reports by his trustworthiness rather than his ability to recommend.

It is important to note that the formed trust graph does not coincide with the underlying P2P network. We see the underlying P2P system as managing a distributed database of (*data key*, *data value*) pairs. The problem is how to distribute this database among

the peers so that the basic database operations (e.g. search) are efficient and the storage space required at each peer is small in comparison with the size of the database. Two fundamental approaches exist to achieve this: (1) unstructured [5], in which the data is distributed randomly over the peers and broadcasting mechanisms are used for searching and (2) structured [1, 15, 19], that build up distributed, scalable data access structures to route search requests. Having clarified this, it should be clear that the trust graph can be actually stored in the underlying P2P system. In the case of an unstructured P2P overlay every peer can store its outgoing edges from the trust graph (the identifier of the destination node and possibly time stamp may act as the key), while in the case of a structured P2P overlay the triples (*destination*, *source*, *timestamp*) may act as the keys for the trust graph edges and be stored at peers just as dictated by the P2P network [2]. In both cases weights of the edges may act as the values. Thus, exploring the trust graph reduces actually to searching the underlying P2P network. More specifically, retrieving feedback about any specific peer is subdued to searching for the data items with the keys starting with that peer's identifier. This can be done efficiently in a structured P2P network. In the rest of the paper we will assume this.

3. Trust Models Classification

3.1 Classification Criteria

A clear categorization of P2P computational models of trust based on managing peers' reputations must consider in the first place the models' behavior with respect to the following three dimensions: the incurred implementation costs, the resistance to various attacks and the trust related model semantics.

As P2P networks normally involve millions of nodes particular attention should be paid to cutting down the total implementation overhead introduced by the employed reputation management solution. Resistance to attacks normally implies an analysis of the model responsiveness to various forms of misbehavior of the peers. The following two types of misbehavior are relevant: independent cheating in interactions or bad-mouthing other peers and forming collusive groups and boosting trust values within them.

The last mentioned dimension deserves more explanation as it is accompanied by quite some disagreement in the literature. Deriving from [20], we view trust as being inseparable from vulnerability and opportunism associated with the interacting parties. Consequently, we say that peer A (trustor) trusts peer B (trustee) if the interaction generates a gain to be shared with and by peer B and exposes peer A to a risk of loss, if peer B takes a too large portion from the joint gain. Bulding

on this, we see trust management as a set of actions related to: 1) reducing the opportunism of the trustee, 2) reducing vulnerability of the trustor and after these two issues have been properly addressed, 3) deciding if and when to enter an interaction.

Clearly, the main goal of any reputation management mechanism is partial or, if possible, complete reducing of the opportunism of the interacting parties. The degrees at which different mechanisms achieve this vary. We see the following classes: *social networks formation, probabilistic estimation techniques and game-theoretic models*, which are discussed next.

3.2. Social Networks

This class of approaches normally implies the aggregation of all reputation information available in the formed trust network such as that from Figure 1. A natural interpretation of this process involves the following steps: 1) enumerating all paths from the trust computation source to the target node, 2) aggregating the trust values along the paths to give a path wide gossip and 3) merging these gossips into a final value.

Where is the exact position of this class with respect to the tree dimensions introduced above?

Normally, their implementation overhead is high. Because a trust-computing node has to retrieve the entire trust network, the communication costs are very high. Besides, because the number of paths between the trust-computing source and target can be exponential, the reputation aggregation process is too costly. These two problems are even more strongly emphasized if the context of recommendation is present - see [3] for an example.

[18], modeling only direct experiences, offers important theoretical insights on this issue by characterizing the combinations of path and across-path aggregation strategies that may lead to a non-exponential trust computation algorithm (we note that many other works use such combinations: e.g. [14], used for Web pages ranking, and [10]). Central to the approach is the claim that, for specific combinations of the aggregation strategies, exploring all the paths is equivalent to finding a convergent power of the trust matrix, derived naturally from the trust graph.¹ (Here, the matrix “multiplication” operation is derived from the path and across-path aggregation operations.) However, the proposed algorithm requires the synchronous participation of all peers, making it hardly implementable in a P2P network. Instead, we believe that an incremental computation is something worth further investigation.

[21] offers important insights with respect to this. The gist of this approach consists of computing the

¹It is assumed that the interaction multigraph is transformed into a graph by aggregating first the interaction outcomes between the pairs of nodes.

trustworthiness of a given node as the average of its performances as seen by its neighbors in the trust graph, weighted by the trustworthiness of the neighbors themselves. The authors also develop a simple caching scheme in which the trust values of the neighbors of the trust computation target are taken from a cache (default values are used in the case of cache miss) and their computed trust values replace the corresponding values existing in the cache.

How robust is this class of approaches in presence of various misbehaviors? [10] and [21], the only works providing informative simulation results, report good performance of the corresponding approaches when the fraction of malicious peers is small (below 45% approximately) and the malicious peers independently cheat in the interactions and distort their ratings of other peers. [21] further reports the complete breakdown of the mechanism when the cheaters take more than a half of the overall population or when they collude. On the contrary, [10] claims almost full effectiveness of their mechanism when the malicious peers make the larger fraction of the population and collude in various ways. This results from, in our opinion, the fairly unrealistic assumption that a number of pretrusted peers exist each of whom is assigned some non-zero trust by the rest of the community, including the malicious peers. (This is so called “random walker” model used for Web pages ranking.)

The computed values have unclear semantics and are hard to interpret. They cannot be interpreted as the (estimated) probabilities of the trustworthy behavior of the target peers and the question what exactly they represent is left open. Let us also mention an interesting detail related to [18] and [10]: when the trust graph is irreducible and aperiodic the powers of the corresponding trust matrix converge to a matrix in which all the rows are the same and sum up to 1 (the primary eigenvector of the matrix). Thus the trust values of the peers have global meaning - they are independent of the computation source. On the other hand, because all the values sum up to 1, it seems as if the trust was distributed among the peers. But, if we have the values for all the peers and they are approximately close we are in doubt whether the whole network is trustworthy or it is malicious.

This leads us to conclude that the computed values lack a plausible interpretation on an absolute scale and that the only scenarios in which they can be used must involve ranking the trust values of many peers and selection of the most trustworthy one(s) among them.

3.3. Probabilistic Estimation

Probabilistic estimation techniques present certain improvement with respect to the meaningfulness of the computed values. Namely, they output probability dis-

tributions (or at least the most likely outcome) over the set of possible behaviours of the trusted agents. The importance of such models becomes clear if we recall the presented view on trust - if the opportunism of the trustee cannot be reduced completely then it becomes important for the trustor to be able to estimate the risks of the interaction and decides whether to enter it or not. If the individual outcomes of the interaction are assigned the probabilities and the trustor can assign them utilities as well then this task becomes easy - the trustor just needs to compute whether entering the interaction has a higher utility than staying out.

In principle, it is possible to construct a probabilistic model in which all the paths between the trust computation source and target. However, we are not aware of any such attempt and doubt that it would suffer from an exponential computation overhead, just as outlined previously. But, we believe that constructing such a model is unnecessary and that in most of the relevant settings it is sufficient to consider only two small fractions of the formed trust (multi)graph - those around the trust computation source and target. One of the goals of this paper is exactly to show this. Needless to say, another clear advantage of doing the trust computation this way is its implementation efficiency.

It is a bit surprising that very few works on using well known probabilistic estimation techniques for decentralized trust computation exist. [13] presents the well-known method of Bayesian estimation as the right probabilistic tool for assessing the future trusting performance based on past interactions. Only direct interactions were studied - the question of including recommendations was not considered.

[4] goes a step further by taking into account the "second-hand" opinions also. However, the strategy for merging own experiences with those of other witnesses is intuitive (giving more weight to own experiences, though plausible, is still intuitive) rather than theoretically founded.

3.4. Game-Theoretic Models

Game-theoretic reputation models make a further clarification in the interpretation of the agents' trustworthiness in the sense that, if the reputation system is designed properly, trust is encoded in the equilibria of the repeated game the agents are playing. Thus, for rational players trustworthy behaviour is enforced.

[11] presents the proper game-theoretic framework for analyzing reputations (repeated games with incomplete information), while [8] offers certain characterizations of the equilibria payoffs in the presence of reputation effects.

[7] focuses on a specific game and derives its equilibria. Apart from this the author also raises questions concerning the overall game-theoretic reputation

systems design, such as incentivizing players to leave feedback, dealing with incomplete feedback etc. However, an underlying assumption of this work is that a central trusted authority does the feedback aggregation. We see this as a major obstacle to transferring game-theoretic models to decentralized environments.

4. Model - Honest or Dishonest Peers

Let us now consider a P2P network consisting of peers having associated innate probabilities of performing honestly in their interactions with others. Let θ_j denote the probability of peer j . Assume that peer j interacted with peers p_1, p_2, \dots, p_n and its performances in these interactions were x_1, x_2, \dots, x_n , where $x_i \in \{0, 1\}$ (1 denoting the honest performance and 0 the dishonest one). When asked to report on peer j ' performances witnesses p_1, p_2, \dots, p_n may lie and misreport. Assuming that they lie with specific probabilities, say l_k for peer p_k , the probability of observing report y_k from peer p_k can be calculated as:

$$P[Y_k = y_k] = \begin{cases} l_k(1 - \theta_j) + (1 - l_k)\theta_j & \text{if } y_k = 1 \\ l_k\theta_j + (1 - l_k)(1 - \theta_j) & \text{if } y_k = 0. \end{cases} \quad (4.1)$$

Now, given a random sample of independent reports y_1, y_2, \dots, y_n we have that the likelihood function of this sample is

$$L(\theta_j) = P[Y_1 = y_1]P[Y_2 = y_2] \cdots P[Y_n = y_n]. \quad (4.2)$$

The maximum likelihood estimation procedure now implies simply finding θ_j that maximizes this expression. This number is the maximum likelihood estimate of the unknown probability. Note also that the own experiences are seamlessly integrated into this model - the trust computing source peer i just has to put $p_i = 1$ for his own experiences x_i .

Let us locate this model in the three-dimensional space introduced in Section 3.1.

First, referring back to Figure 1, if peer i is computing the trustworthiness of peer j then the model assumes the peer i first retrieves from peers u and v their reports on peer j 's performances with them. (This is the meaning of y_1, y_2, \dots, y_n in (4.2)). Thus, the necessary reputation information on which the model operates consists in this case of the edges entering node j . Keeping in mind what we said in Section 2 about how the underlying overlay is used to store the trust data we see that retrieving these edges (feedback) coincides with searching the overlay for the data items with the keys starting with j . Further, as we will see shortly, not all such data items have to be retrieved. Good predictions can be achieved even with 10-20 reports retrieved. We stress that this is a considerable improvement as compared to what most of the existing approaches do - we retrieve only a small fraction of

the feedback about the trust computation target, while they retrieve the entire feedback about all the nodes.

On the other hand, we assume that peer i deduces the misreporting probabilities l_k from own interactions. These "averages" can be maintained for specific peers (l_k s are different) or at the level of the whole network (l_k s are all same). In the simulations below we assume the second possibility. In this case the involved storage costs per peer are negligible - only a single value is kept and used to approximate the situation in the network.

Thus, in a word, the model incurs small communication overhead and virtually no storage costs.

Second, the output values of the model are probabilities and as such they do have a plausible interpretation on the absolute $[0, 1]$ scale. Therefore, it is easy to interpret and use them without comparing with the other peers' values.

Third, Equation (4.2) implies the independence of the reports Y_1, Y_2, \dots, Y_n . Thus, the assumed setting is non-collusive and the simulation results we present next hold for this setting. We note that extensions to collusive settings are possible by integrating the collusion possibilities into (4.2).

4.1. Simulation results

We checked the performance of the method in a variety of parameter settings. As the estimation quality measure we chose the mean absolute error of the estimated probabilities of the peers performing honestly and their actual values. The following parameters are considered: 1) the number of peers - 128 (constant throughout the simulations), 2) the number interactions per peer - varied at increments of 20 from 20 to 100, and 3) fraction of liars - varied at increments of 0.1 from 0.1 to 0.5. All the results are averaged across 20 simulation runs. The interactions among the peers were generated at random, we did not consider any particular structure of the resulting trust network.

Note that the second parameter, number of interactions per peer, is not correlated with the numbers of peers. For higher network sizes the same results would be obtained with the same numbers of interactions per peer. Put differently, the absolute amount of feedback is what determines the results, not its relative size as compared to the size of the network.

Figure 2 shows the results for the case when the peers' probabilities of performing honestly are generated at random in the interval $[0, 1]$, while in figure Figure 3 we show the special case when these probabilities are either 1 or 0. In both cases liars were generated so that they always lie (l_k from (4.1) equals the fraction of liars). We have also experimented with varying l_j s and did not observe any important difference.

We emphasize that the plots are symmetric across the line "fraction of liars = 0.5". This is simply a con-

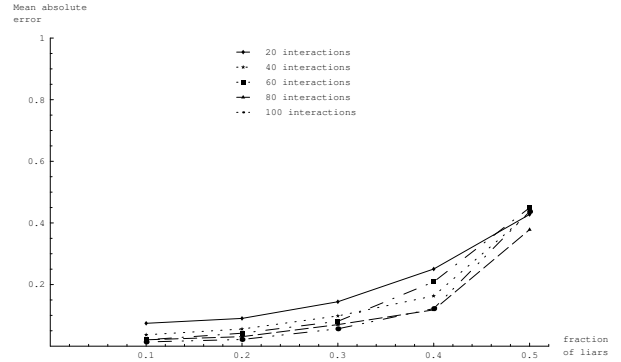


Figure 2: Simulation results - peers' trustworthiness drawn randomly from $[0,1]$

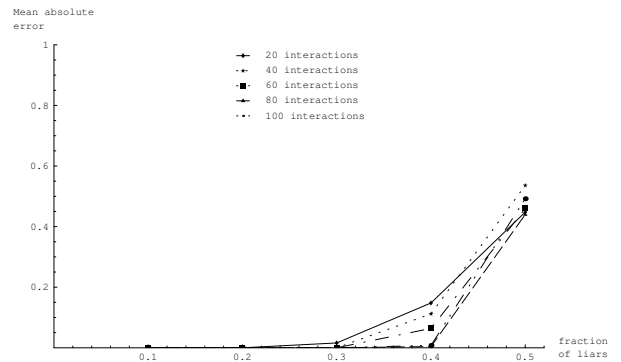


Figure 3: Simulation results - peers' trustworthiness drawn randomly from $\{0,1\}$

sequence of the introduced probabilistic assumptions and non-collusive peer behavior - if a peer believes that the majority of the peers are liars then it should take the reverse of their reports as true. Interestingly, no existing approach exhibits this behavior.

4.2. Discussion

Let us summarize the main properties of the proposed mechanism.

First, for smaller fractions of liars, the model gives good estimates even when a small number of recent interactions is considered (say 20 - 40). Thus, in this setting, the method is more responsive to changes in peers' behavior.

Second, the implementation overhead of the model is as small as possible. Practically, it only implies the small communication overhead related to retrieving the direct experiences of the peers who interacted with the

trust computation target.

Third, the considered setting was non-collusive; it assumed that peers did not form collusive groups but rather acted independently. In this setting, the mechanism gives estimates of the peers' trustworthiness with errors within 5-10% even with 30% of liars. It performs extremely well when it is known that the peers can be either fully trustworthy or fully untrustworthy.

To the best of our knowledge, no existing approach exhibits such properties. At best, they show similar quality of the trustworthiness estimation but require substantially higher implementation overhead or can be applied only in specific settings (e.g. file sharing). Our comparison of the results given in [10] and [21] and those presented here confirms this claim directly.

5. Future Work

We proposed in this paper a simple probabilistic method to assess peers' trustworthiness in a P2P network. Checking precisely its behavior in collusive settings and extending it to be as effective as possible under this assumption on the peers' behavior make the most important part of the future work. This can be done either by modeling collusions probabilistically (operating directly on Equation 4.2) or learning the probabilities of misreporting for every peer in the network separately rather than for the network as a whole.

References

- [1] K. Aberer. P-grid: A self-organizing access structure for p2p information systems. In *Proceedings of the Sixth International Conference on Cooperative Information Systems (CoopIS 2001)*, Trento, Italy, September 5-7 2001.
- [2] K. Aberer and Z. Despotovic. Managing trust in a Peer-2-Peer information system. In *Proc. of the IX International Conference on Information and Knowledge Management*, Atlanta, Georgia, November 2001.
- [3] T. Beth, M. Borcherdig, and B. Klein. Valuation of trust in open networks. In *Proceedings of the European Symposium on Research in Computer Security (ESORICS)*, pages 3-18, Brighton, UK, 1994. Springer-Verlag.
- [4] S. Buchegger and J. Y. Le Boudec. The effect of rumor spreading in reputation systems for mobile ad-hoc networks. In *Proc. of WiOpt '03: Modeling and Optimization in Mobile, Ad Hoc and Wireless Networks*, Sophia-Antipolis, France, 2003.
- [5] Clip2. The gnutella protocol specification v0.4 (document revision 1.2). http://www9.limewire.com/developer/gnutella_protocol.0.4.pdf, Jun 2001.
- [6] C. Dellarocas. The digitization of word-of-mouth: Promise and challenges of online reputation systems. Working paper, MIT, 2002.
- [7] C. Dellarocas. Efficiency and robustness of binary feedback mechanisms in trading environments with moral hazard. Working paper 4297-03, MIT, 2003.
- [8] D. Fudenberg and D. Levine. Reputation and equilibrium selection in games with a patient player. *Econometrica*, 57(4):759-778, 1989.
- [9] D. Houser and J. Wooders. Reputation in auctions: Theory and evidence from ebay. Working paper, University of Arizona, 2001.
- [10] S. D. Kamvar, M. T. Schlosser, and H. Garcia-Molina. Eigenrep: Reputation management in p2p networks. In *Proceedings of the World Wide Web Conference*, Budapest, Hungary, 2003.
- [11] D. Kreps and R. Wilson. Reputation and imperfect information. *Journal of Economic Theory*, 27:253-279, 1982.
- [12] M. I. Melnik and J. Alm. Does a seller's e-commerce reputation matter? evidence from ebay auctions. *Journal of Industrial Economics*, 50(3):337-349, 2002.
- [13] L. Mui, M. Mohtashemi, and A. Halberstadt. A computational model of trust and reputation. In *Proceedings of the 35th Hawaii International Conference on System Science (HICSS)*, 2002.
- [14] L. Page, S. Brin, R. Motwani, and T. Winograd. The PageRank citation ranking: Bringing order to the web. Technical report, Stanford University, Stanford, CA, 1998.
- [15] S. Ratnasamy, P. Francis, M. Handley, R. Karp, and S. Shenker. A scalable content-addressable network. In *Proceedings of ACM SIGCOMM '01*, pages 161-172, 2001.
- [16] P. Resnick and R. Zeckhauser. Trust among strangers in internet transactions: Empirical analysis of ebay's reputation system. In M. R. Baye, editor, *The Economics of the Internet and E-Commerce*, volume 11 of *Advances in Applied Microeconomics*. Amsterdam, Elsevier Science, 2002.
- [17] P. Resnick, R. Zeckhauser, E. Friedman, and K. Kuwabara. Reputation systems. *Communications of the ACM*, 43(12):45-48, December 2000.
- [18] M. Richardson, R. Agrawal, and P. Domingos. Trust management for the semantic web. In *Proceedings of the Second International Semantic Web Conference*, pages 351-368, Sanibel Island, FL, 2003.
- [19] I. Stoica, R. Morris, D. Karger, F. Kaashoek, and H. Balakrishnan. Chord: A scalable peer-to-peer lookup service for internet applications. In *Proceedings of the 2001 ACM SIGCOMM Conference*, pages 149-160, 2001.
- [20] J.-C. Usunier. Trust management in computer information systems. Working paper, IUMI, HEC, University of Lausanne, Switzerland, 2001.
- [21] L. Xiong and L. Liu. Peertrust: Supporting reputation-based trust in peer-to-peer communities. *IEEE Transactions on Knowledge and Data Engineering (TKDE)*, Special Issue on Peer-to-Peer Based Data Management, 2004.