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StreamCom: Business Analysis and System Design Specification

(Deliverables: M2, M7)

Technical Report #

IC/2002/037

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1.Introduction

This report represents the work of several people within the framework of the StreamCom project. This work, done together with our colleges from the University of St. Gallen¹, covers the modeling part of StreamCom. The aim of the modeling part of the StreamCom project includes the following goals (see Figure 1):

- Specify the main business actors, business activities and business environment for the StreamCom project (done by ICA).
- Specify the Generic Components model for streamed information distribution (done by MCM).
- Provide a system design that specifies one of the possible system's behaviors that is based on the StreamCom Business Analysis and use the StreamCom Generic Component model (done by ICA).

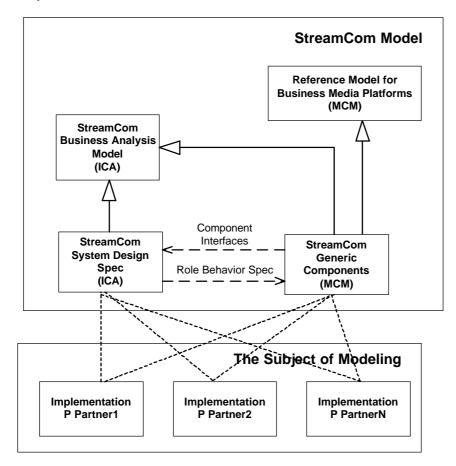


Figure 1 Main Modeling Deliverables

¹ See: Markus Greunz, Katarina Stanoevska-Slabeva « Generic Components that enable Business Models for Content Streaming», Universität St. Gallen – Hochschule für Wirtschafts-, Rechts- und Sozialwissenschaften (HSG)

The StreamCom Business Analysis Model done by ICA uses generic actors and generic business actions (or collaborations), represented in the StreamCom Generic Components Model. According to the General System Theory², any "system is inseparable from its environment". This means that the consideration of the environment of a system is important in understanding the system itself. That is way one of the main goals of the business analysis is to consider the environment of systems that can be build on the base of the StraemCom platform. In this work we have considered the following business actors in the StreamCom environment: Ads Provider, Stream Owner, Stream Publisher, Monitor Company (see the Section 2.1).

The StreamCom Generic Components part is done by MCM. "Components of a generic business model can be viewed as a template for specific business models which factors out a set of assumptions that all specific business models derived from it will have in common while leaving open some aspects that are to be decided on a case by case basis"

The SteamCom System Design Specification³ describes one of several possible design choices that can be done based accordingly to StramCom Business Analysis model. The presented here design corresponds to the implementation of the demonstrator done by programming partners. The SteamCom System Design Specification complements the Generic Component Model. While the Generic Components model specifies components for the StreamCom platform, the System Design model specifies the example of system behavior that can be built using such components.

Let's also note that this report as well as the report provided by MCM does not specify all the technical details of implementations provided by StreamCom programming partners. Specification artifacts allow to understand the overall project ideas and to see how technical solutions from different partners can be integrated into one system.

This report was automatically was build from the UML model done in the Rational Rose case $tool^4$. The structure of this report is the following: In section 2 of this report we show the specification of the StreamCom Business Analysis Model (Deliverable M.2 accordingly to the plan of the project). In section 3 of this report we show the implementation model (Deliverable M.7 accordingly to the plan of the project).

² L. Von Bertalanffy, *General System Theory*. New York: George Braziller, 1968

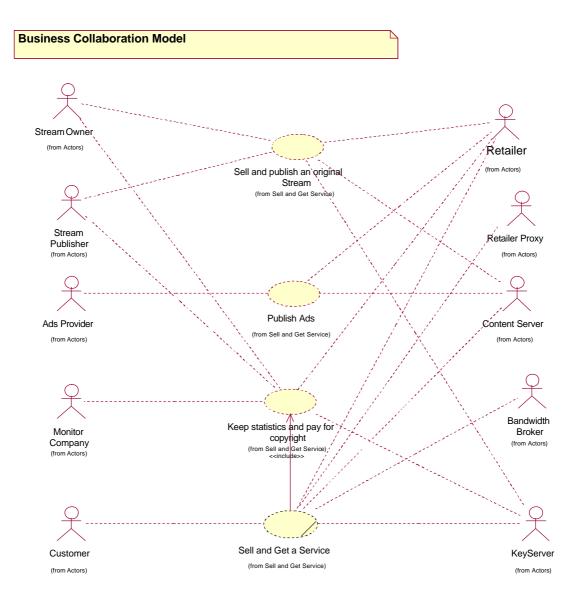
³ The System Design specification still can have some minor changes till the end of the project.

⁴ To get the Rational Rose model please send a request to Pavel Balabko: pavel.balabko@epfl.ch

2. Business Analysis Spec

The Business Analysis Specification represents the result of the analysis of several existing systems dealing with streaming of the information over the Internet and the environment of these systems. Here we show just only the resulting model that gives the business context for systems based on the StreamCom framework. For details on the analysis see http://in3www.epfl.ch/~pbalabko/Projects/StreamCom/AsIsToBeModels.pdf

2.1. Collaboration Model



<u>Glossary</u>

Ads Provider

An Ads Provider provides advertisement to Retailer in order to give it to Customer

Stream Owner

A Stream Owner owns streams he wants to sell on the market

Stream Publisher

A Stream Publisher prepares streams for reselling

Monitor Company

A Monitoring Company observes all the traffic activity of selling streams

Customer

A Customer is anyone who is interested in getting or previewing a Stream

KeyServer

A Key Server works like a Digital Rigth Manager. It is responsible for the digital keys distribution used for encrypting and decrypting online streams

Bandwidth Broker

A BandWidth Broker BB is responsible for the bandwidth reservation

Content Server

A Content Server disseminates service to Customer by broadcasting encrypted message which is a part of a stream

Retailer

A Retailer sells streams (provided by the Content Provider) to Customer

Retailer Proxy

Retailer Proxy goal is to collects offers from different customers and matching them in an optimal way. This optimization results in SLA/OLAs messages send to a retailer.

2.2. Collaboration Spec

2.2.1. <u>Sell and Get a Service</u>

Documentation:

Purpose:

The Purpose of this collaboration is to sell a Service from a Retailer to a Member. The service can be provided in the form of CDs, DVDs or on-line streams.

Participants:

One Member (Customer) who buys the stream One Retailer who sells the Stream Retailer Proxy who collects and optimizes customer requests. One Content Server who broadcasts the stream (in case of Online Stream) One KeyServer who sells keys for security (in case of Online Stream) One Bandwidth Broker who reserves for bandwidth requirement (in case of Online Stream)

Pre-Conditions: ServiceCatalog exists Credit card number exists

Policies:

The Member should be provided with an on-line stream version of the service when he buys it on CD or DVD.

Customer can get on-line service just on the specified computer (due to reservation) A Stream can include ads from the Ads provider

The Bandwidth Broker should reserve required bandwidth for on-line stream.

The Retailer has the right to start a bandwidth reservation

Relationships between Retailer, Content Server, Key Server, Bandwidth Broker exist.

Non-functional Requirements (Security Requirements):

Any exchange of information between Participants should be done in a secure way. Customer and Retailer should exchange money against ticket using fair-exchange protocol.

Retailer and Content Server should be able to identify clients that using provided services illegally.

Post-condition:

PC1. A Customer became a Member (for the first time only) PC2. A Customer got a Service (content and keys). PC3. A Retailer got money from the Customer.

PC4. A Content Server, A Key Server and A Bandwidth Broker got money from the Retailer for co-operatively providing stream content to a customer (by means of redeeming tickets).

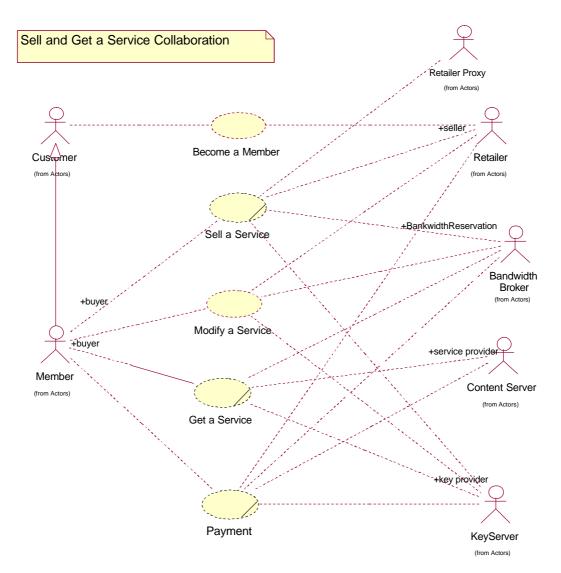
PC4. A Client got Service Level Agreement (SLA)

PC5. A Retailer Proxy got Operational Level Agreement (OLA)

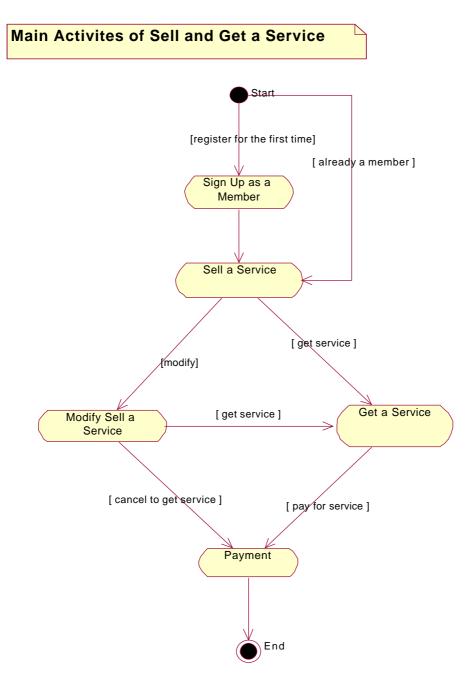
PC6. A KeyServer got a ticket and micro-payments from the client.

PC7. A Retailer got confirmation of QoS with OLA.

Note: The stream can be copied to the user device like CD, or MP3 player (if the customer does not have any copy restrictions).



Sell and Get a Service Activity Diagram



Sell a Service

Documentation:

Purpose:

The purpose of this collaboration is that a Member gets a Service (on-line stream Ticket or hard copy) of his choice from a Retailer and pays for it with a credit card. In the case of an on-line stream, the Member also gets a Ticket and a key that allows him to start the Video

Parameters:

Identification information (MemberId and Password, RetailerId, ContentServerId ...) Name of the service (video or TV channel) Service information Bandwidth require Payment information (ex: credit card number).

Pre-Conditions:

ServiceCatalog exists Relationships between Retailer, Content Server, Key Server, Bandwidth Broker exist

Post-Conditions:

A Customer became a member of Retailer (for the first time only)

A Member got a Ticket and key

A keyServer got a TicketID (or Ticket)

A bandwidth reservation is done by Bandwidth Broker

A Retailer got a reference to the Customer's paying facilities (credit card, or address for issuing a bill)

A customer got hard copy (not mandatory)

Non-functional Requirements (Security Requirements):

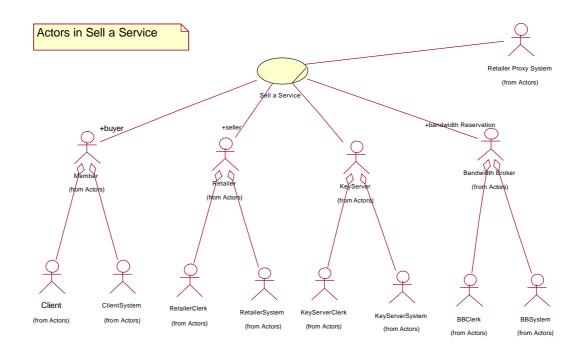
Any exchange of information between Participants should be done in a secure way. Customer and Retailer should exchange money against ticket using fair-exchange protocol.

Basic Course of Events:

- 1. [A new Service Provider] registers at Retailer.
- 2. [Client] Registers in the system.
- 3. [Retailer] Sends information (Mainly it is some advertisement information, some bonuses, special offers, based on the UserProfile).
- 4. [Member] Chooses a service title and type (on-line stream, DVD, CD) and specifies the number of minutes/views/copies. The Member can see the service description and preview if necessary.
- 5. [Client] sends requests SLA message to RetailerProxy.
- 6. [RetailerProxy] sends a OLR message to Retailer.
- 7. [Retailer] sends request for QoS accordingly to OLR to BB

- 8. [Bandwidth Broker] Setup bandwidth reservation and sends confirmation message to Retailer.
- 9. [Retailer] sends the OLA message to RetailerProxy and price information to Client
- 10. [RetailerProxy] sends the SLA message to Client
- 11. [Client] Enters payment information (credit card number or address for issuing a bill).
- 12. [Retailer] create a Ticket and sends a Ticket to Customer.

Actors in Sell a Service



Get a Service

Documentation:

Purpose:

The Purpose of this UC is to get a Service bought in the "Buy a Service" UC and specified by the TicketId. A customer can get the service in several pieces that are broadcasted by the Content Server.

Note: A customer can get his Service (stream) in the "hard copy" (in form of CD, DVD etc). The ticket is not used in that case.

Parameters; TicketId Ticket, Key

Pre-Conditions: Customer had a Ticket and key Content server had an Online-Service Bandwidth between Content server and Customer is ensured

Post-Conditions: Customer got/viewed an On-line Service KeyServer got Ticket and Micro-payments Bandwidth reservation is deleted Non-functional Requirements (Security Requirements):

Any exchange of information between Participants should be done in a secure way. Retailer and Content Server should be able to identify clients that using provided services illegally.

Main Course of Events:

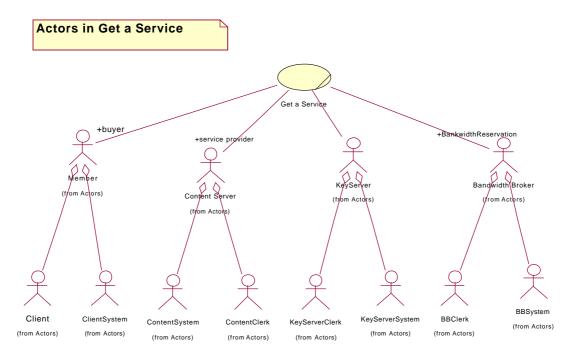
1. [Customer] Sends the Ticket to the KeyServer of Content Server

- 2. [Customer] Sends micro-payments to Keyserver
- 3. [KeyServer] Sends decryption key to Customer
- 4. [Customer] Receives and decrypts messages (content)
- 5. Repeats event 2-4

[1-5] Content Server broadcasts the content[1-5] We ISP supports QoS for the Customer

Actors in Get a Service

Documentation:



Payment

Purpose:

The Purpose of this UC is that the Retailer redeem money to KeyServer, Content Server and Bandwidth Broker

Parameters;

The last second half of micropayment token

Pre-Conditions:

Key Server got Ticket and micro-payment tokens

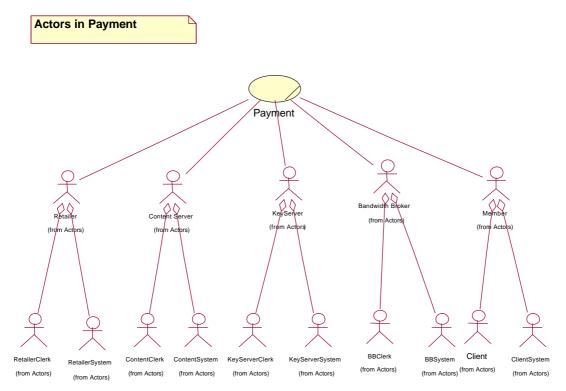
Post-Conditions: KeyServer got money from Retailer ContentServer got money from Retailer Bandwidth Broker got money from Retailer

Main Course of Events: 1. [KeyServer] Sends the Ticket identifier and the last received micro-payment token to Retailer.

2. [Retailer] Verifies the Ticket and the last micro-payment token

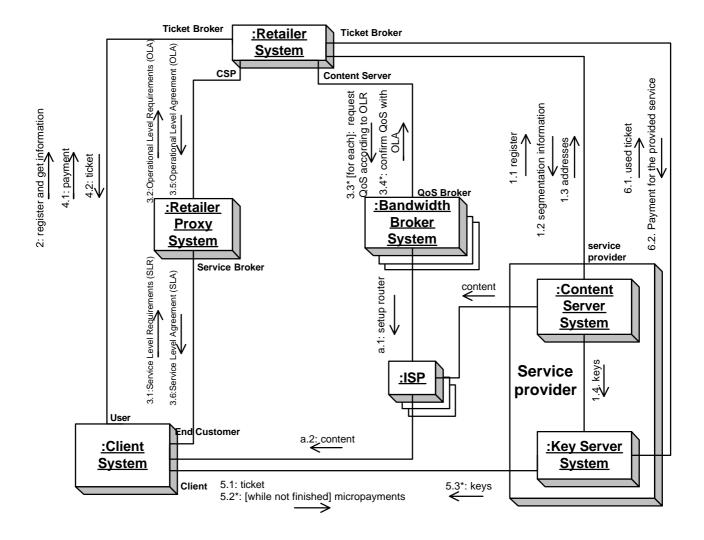
- 3. [Retailer] Calculates redeem money correspondent to Ticket and the last half token
- 4. [Retailer] Pays for KeyServer, ContentServer, RetailerProxy and Bandwidth Broker.

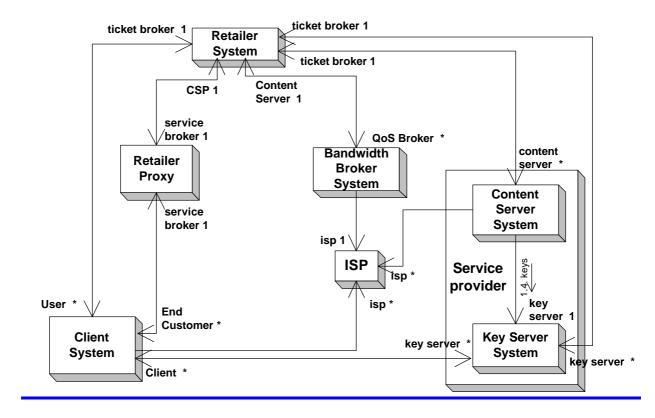
Actors in Payment



"StreamCom General Architecture": an Example of the Business Scenario

The following collaboration diagram (instance level) represents a possible scenarios based on "Sell a service", "Get a Service" and "Payment" Collaborations. This typical scenario gives the general understanding of the main StreamCom Systems and the way how these system collaborate together.





The following collaboration diagram (specification level) specifies the main business systems, they relations and cardinalities.

3. IT System Design

The System Design in the StreamCom project (see Figure 2) represents the composition of 5 subsystems implemented by different programming partners. The specification of each subsystem includes the behavior (done with activity diagrams here) and state (done with class diagrams here) specifications.

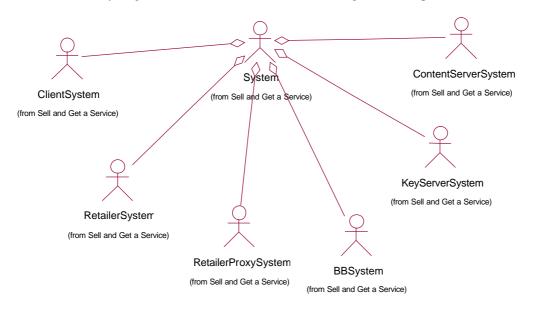
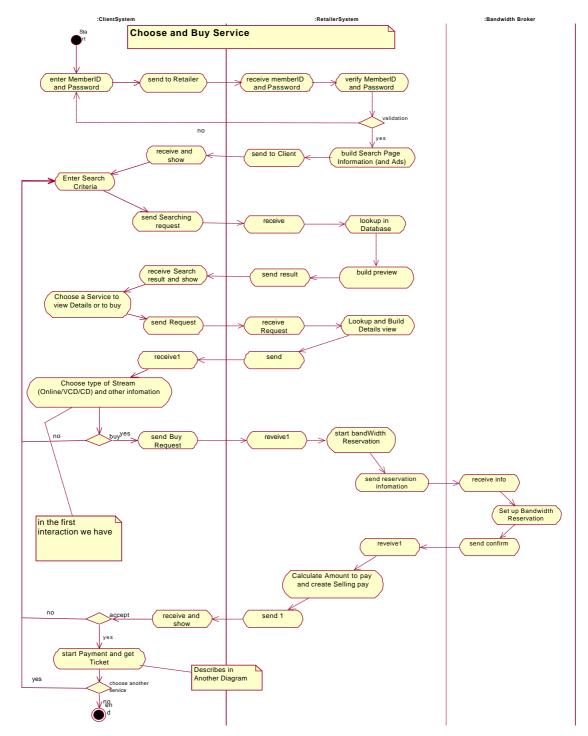
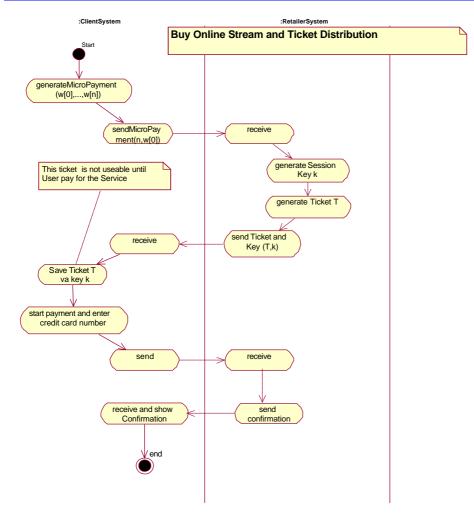


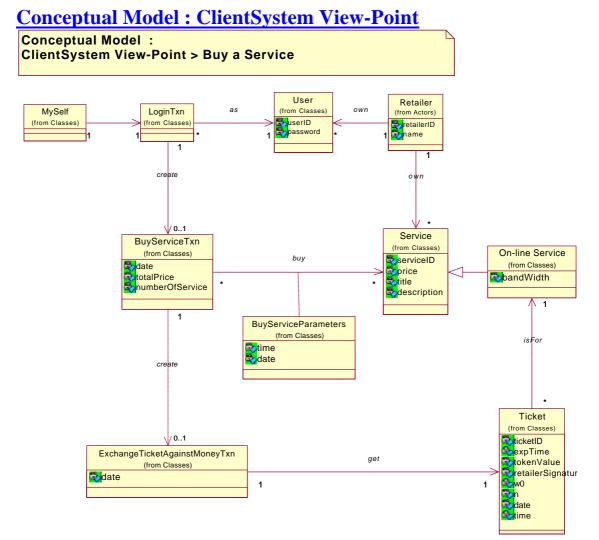
Figure 2 System in StreamCom Project

Activity Diagram : Choose Service



Activity Diagram: Buy Online Stream and Ticket Distribution





Glossary

BuyServiceParameters

Concept representing some information when buy a Service **On-line Service**

Concept representing a Service in form of an Online Service

MySelf

User

Concept representing one User of the System, i.e. a Member

Retailer

A Retailer sells streams (provided by the Content Provider) to Customer

Ticket

Concept representing a ticket that is used to get an online Service

LoginTxn

Concept representing information regarding the action of a Customer login on the System

Service

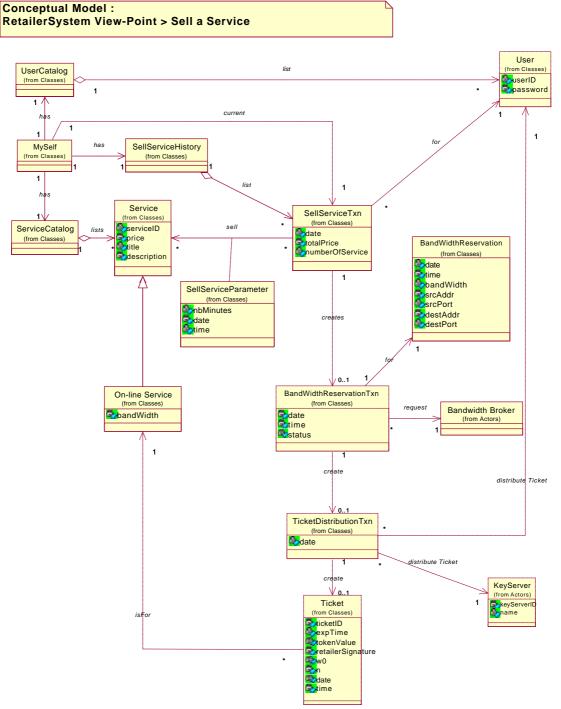
Concept representing any kind of Service

ExchangeTicketAgainstMoneyTxn

Concept representing information regarding the action of buying Ticket for an online service

BuyServiceTxn

Concept representing information regarding the action of buying Services



Glossary

SellServiceParameter

Concept representing the different way a Service can be bought, i.e. payment per views, payment per time and payment per copy

ServiceCatalog

Concept representing all ServiceSpecs

SellServiceHistory

Concept representing all past Sell Service Transactions

Service

Concept representing any kind of Service

MySelf

On-line Service

Concept representing a Service in form of an Online Service

Bandwidth Broker

A BandWidth Broker BB is responsible for the bandwidth reservation

BandWidthReservation

Concept representing the bandwidth reserve for an on line service

UserCatalog

Concept representing all User concepts

SellServiceTxn

Concept representing information regarding the action of selling one or several Services

Ticket

Concept representing a ticket that is used to get an online Service

KeyServer

A Key Server works like a Digital Rigth Manager. It is responsible for the digital keys distribution used for encrypting and decrypting online streams

BandWidth Reservation Txn

Concept representing information regarding the action of reserving the bandWidth **User**

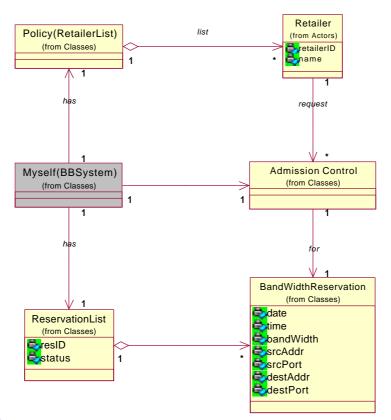
Concept representing one User of the System, i.e. a Member

TicketDistributionTxn

Concept representing information regarding the action of distributing the Ticket

Conceptual Model : BBystem View-Point

Conceptual Model Sell a service : BandWidth Broker View-Point > Buy a Service > BandWidth Reseration



Glossary

Policy(RetailerList)

Concept representing all Retailer that has administrative permission to make reservation

ReservationList

Concept representing all BandWidth Reservation Myself(BBSystem)

Retailer

A Retailer sells streams (provided by the Content Provider) to Customer **BandWidthReservation**

Concept representing the bandwidth reserve for an on line service Admission Control

Concept representing the action of setup Bandwidth Reservation

Conceptual Model : KeyServer View-Point

KeyServer View-Point > Buy a Service >Get Ticket

Conceptual Model :

Retailer MySelf GetTicketTxn from (from Actors) (from Classes) (from Classes) 📚 retailer ID æ * name 1 1 1 1 1 1 get created by has 1 Ticket (from Classes) 1 ticketID 🚭 expTime **On-line Service** TicketCatalog list isFor tokenValue (from Classes) (from Classes) etailerSignature bandWidth 🛃 😂 w0 1 1

Glossary

Retailer

A Retailer sells streams (provided by the Content Provider) to Customer **On-line Service**

Concept representing a Service in form of an Online Service

on date time

GetTicketTxn

Concept representing information regarding the action of getting Ticket that is stand for money

MySelf

Ticket

Concept representing a ticket that is used to get an online Service

TicketCatalog

Concept representing all current Ticket of KeyServer

Conceptual Model : Ticket Conceptual Model for Ticket KeyServer (from Actors) keyServerlD name used at Ticket (from Classes) ticketID expTime tokenValue retailerSignature **On-line Service** isFor (from Classes) bandWidth 🗞 1 🛃 n ê date created by time Retailer (from Actors) 1 retailerID name

<u>Glossary</u>

KeyServer

A Key Server works like a Digital Rigth Manager. It is responsible for the digital keys distribution used for encrypting and decrypting online streams

Retailer

A Retailer sells streams (provided by the Content Provider) to Customer **Ticket**

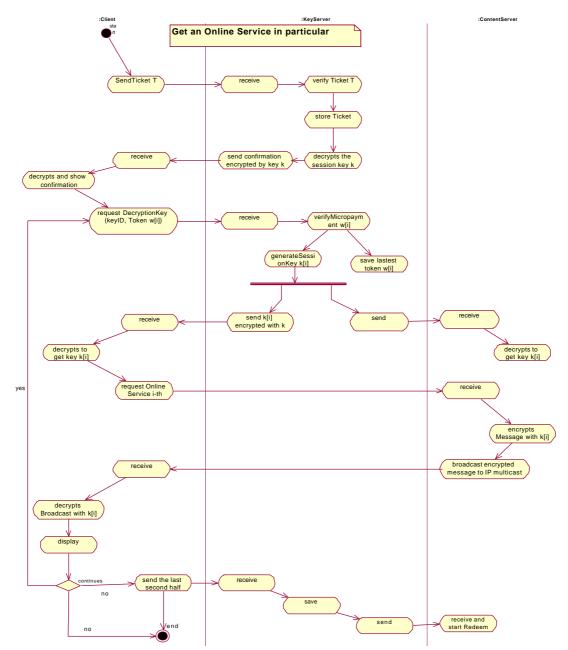
Concept representing a ticket that is used to get an online Service

On-line Service

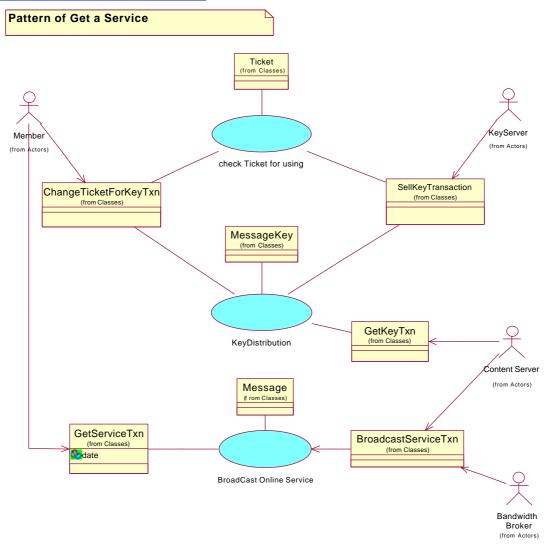
Concept representing a Service in form of an Online Service

3.1.1. Get a Service

Activity Diagram : Get a Service in particular



Pattern of Get a Service



Glossary

Ticket

Concept representing a ticket that is used to get an online Service

MessageKey

Concept representing key to decrypt or encrypt a message that is a part of an Online Service

Message

Concept representing a message that is a part of an Online Service

ChangeTicketForKeyTxn

Concept representing information regarding the action of change Ticket for Key that is used to decrypt the online Service

Member

Concept representing information regarding the action of getting a message that is a part of an Online Servie

Content Server

A Content Server disseminates service to Customer by broadcasting encrypted message which is a part of a stream

GetKeyTxn

Concept representing information regarding the action of getting key that is used to encrypt message before broadcasting

Bandwidth Broker

A BandWidth Broker BB is responsible for the bandwidth reservation

BroadcastServiceTxn

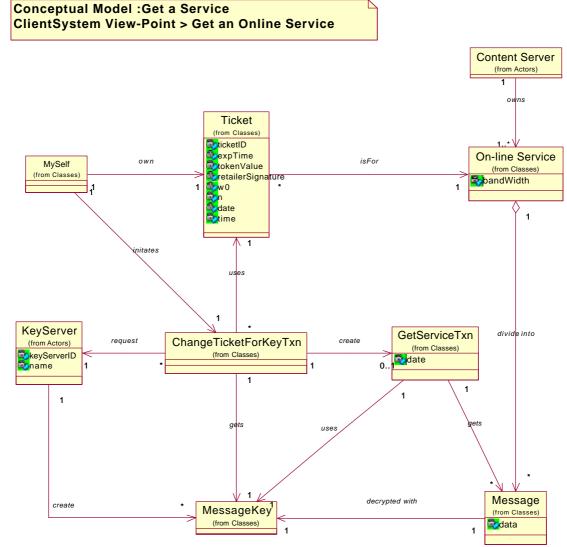
Concept represent information regarding the action of encrypting and broadcasting a message of an Online Service

KeyServer

A Key Server works like a Digital Rigth Manager. It is responsible for the digital keys distribution used for encrypting and decrypting online streams

SellKeyTransaction

Concept representing information regarding the action of selling key that is used to encrypt or decrypt a message of an online service



Glossary

Content Server

A Content Server disseminates service to Customer by broadcasting encrypted message which is a part of a stream

Message

Concept representing a message that is a part of an Online Service

On-line Service

Concept representing a Service in form of an Online Service

KeyServer

A Key Server works like a Digital Rigth Manager. It is responsible for the digital keys distribution used for encrypting and decrypting online streams

GetServiceTxn

Concept representing information regarding the action of getting a message that is a part of an Online Servie

MessageKey

Concept representing key to decrypt or encrypt a message that is a part of an Online Service

Ticket

Concept representing a ticket that is used to get an online Service

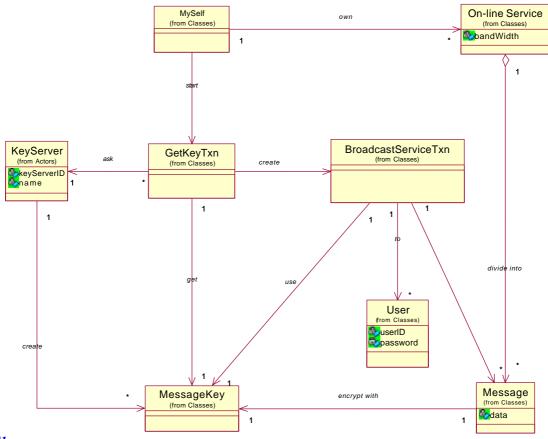
ChangeTicketForKeyTxn

Concept representing information regarding the action of change Ticket for Key that is used to decrypt the online Service

MySelf

Conceptual Model : ContentSystem View-Point

Conceptual Model : BroadCast Online Service Content View-Point > BroadCast Online Service



<u>Glossary</u>

MySelf

On-line Service

Concept representing a Service in form of an Online Service

KeyServer

A Key Server works like a Digital Rigth Manager. It is responsible for the digital keys distribution used for encrypting and decrypting online streams

User

Concept representing one User of the System, i.e. a Member

GetKeyTxn

Concept representing information regarding the action of getting key that is used to encrypt message before broadcasting

Message

Concept representing a message that is a part of an Online Service **MessageKey**

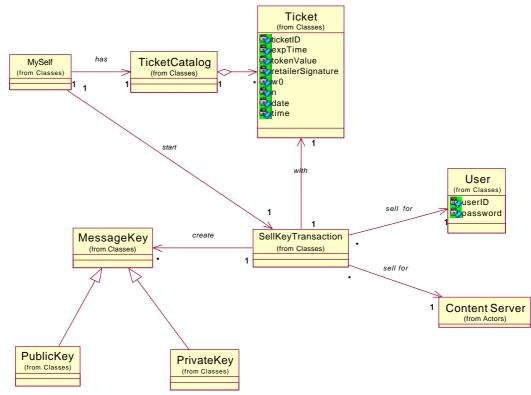
Concept representing key to decrypt or encrypt a message that is a part of an Online Service

BroadcastServiceTxn

Concept represent information regarding the action of encrypting and broadcasting a message of an Online Service

Conceptual Model : KeyServer View-Point

Conceptual Model : Get a Service KeyServer View-Point > Get Online Service > Sell Keys



Glossary

PublicKev

Concept representing public key that is used to encrypt the message

PrivateKey

Concept representing public key that is used to encrypt the message

User

Concept representing one User of the System, i.e. a Member

MessageKey

Concept representing key to decrypt or encrypt a message that is a part of an **Online Service**

Content Server

A Content Server disseminates service to Customer by broadcasting encrypted message which is a part of a stream

Ticket

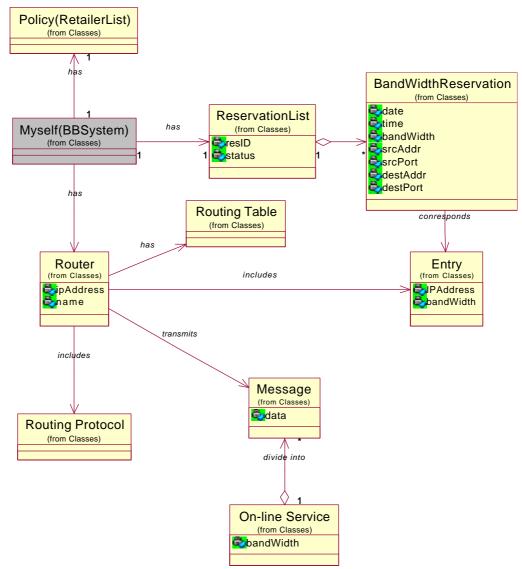
Concept representing a ticket that is used to get an online Service

TicketCatalog

Concept representing all current Ticket of KeyServer **SellKeyTransaction**

38

Concept representing information regarding the action of selling key that is used to encrypt or decrypt a message of an online service **MySelf**



Glossary

BandWidthReservation

Concept representing the bandwidth reserve for an on line service **ReservationList**

Concept representing all BandWidth Reservation

Policy(RetailerList)

Concept representing all Retailer that has administrative permission to make reservation

On-line Service

Concept representing a Service in form of an Online Service **Routing Protocol**

Concept representing rounting protocol using in a router **Entry**

Myself(BBSystem)

Message

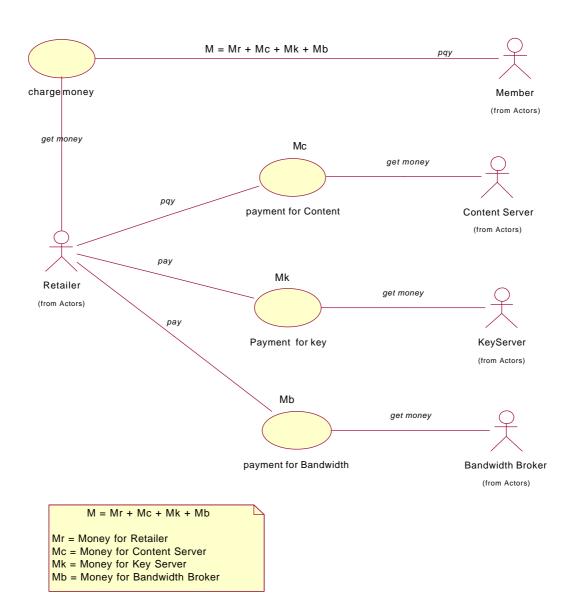
Concept representing a message that is a part of an Online Service **Routing Table**

Router

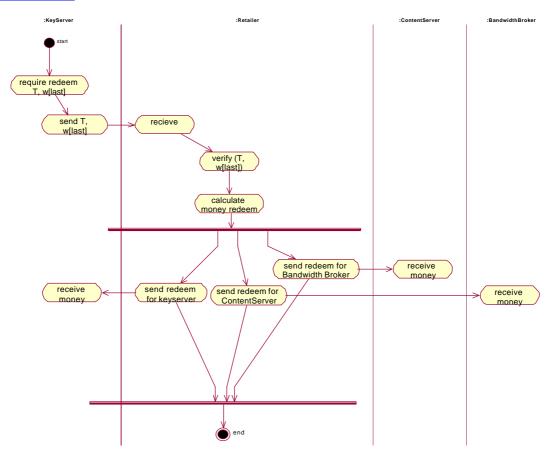
3.1.2. <u>Payment</u>

Payment

Payment Collaboration

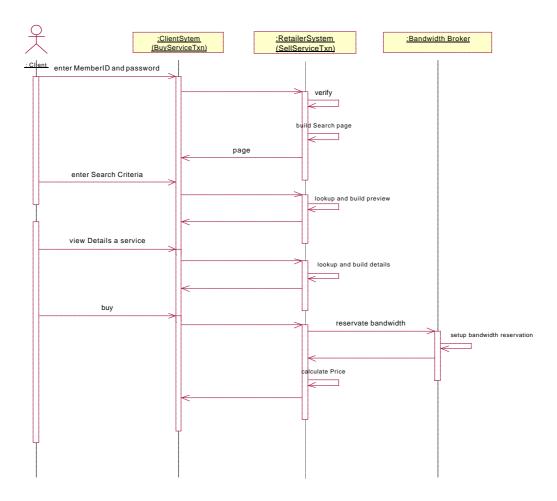


Payment

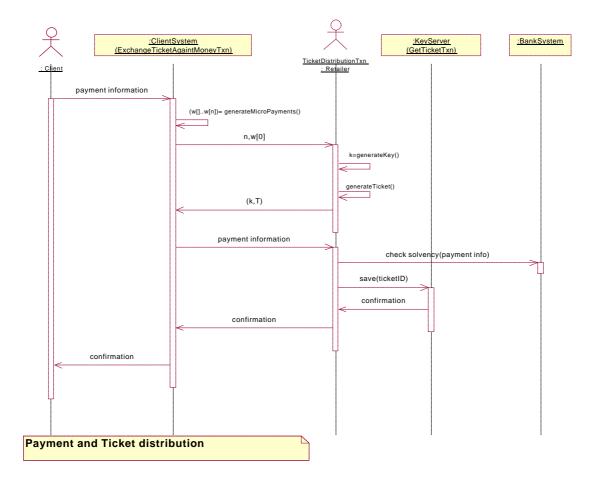


4.IT System Implementation 4.1. Sell and Get a Service 4.1.1. Sell a Service

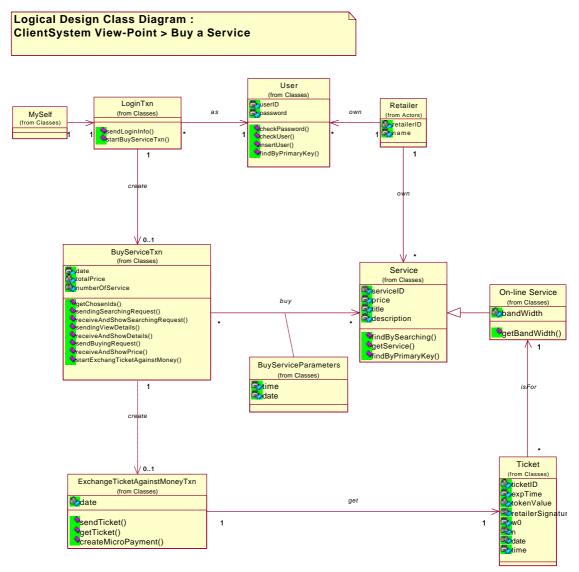
Sequence Diagram : Choose a Service



Sequence Diagram : Buy a Service



Logical Desgin Class Diagram : Client System View-Point



Glossary

BuyServiceParameters

Concept representing some information when buy a Service

On-line Service

Concept representing a Service in form of an Online Service MySelf

User

Concept representing one User of the System, i.e. a Member

Retailer

A Retailer sells streams (provided by the Content Provider) to Customer **Ticket**

Concept representing a ticket that is used to get an online Service

LoginTxn

Concept representing information regarding the action of a Customer login on the System

Service

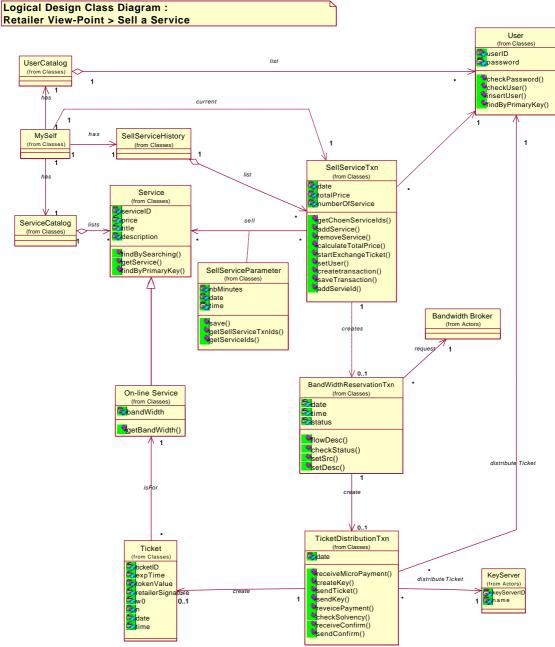
Concept representing any kind of Service

ExchangeTicketAgainstMoneyTxn

Concept representing information regarding the action of buying Ticket for an online service

BuyServiceTxn

Concept representing information regarding the action of buying Services



Logical Design Class Diagram : RetailerSystem View-Point

Glossary

SellServiceParameter

Concept representing the different way a Service can be bought, i.e. payment per views, payment per time and payment per copy

Ticket

Concept representing a ticket that is used to get an online Service **KeyServer**

A Key Server works like a Digital Rigth Manager. It is responsible for the digital keys distribution used for encrypting and decrypting online streams

On-line Service

Concept representing a Service in form of an Online Service

Bandwidth Broker

A BandWidth Broker BB is responsible for the bandwidth reservation **ServiceCatalog**

Concept representing all ServiceSpecs

UserCatalog

Concept representing all User concepts

TicketDistributionTxn

Concept representing information regarding the action of distributing the Ticket **SellServiceHistory**

Concept representing all past Sell Service Transactions

Service

Concept representing any kind of Service

BandWidth Reservation Txn

Concept representing information regarding the action of reserving the bandWidth MySelf

User

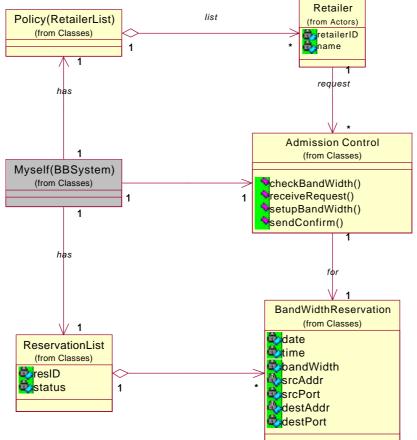
Concept representing one User of the System, i.e. a Member

SellServiceTxn

Concept representing information regarding the action of selling one or several Services

Logical Design Class Diagram : BBSystem View-Point

Logical Design Class Diagram : BBSystem View-Point > Buy a Service > Bandwidth Reservation



Glossary

Policy(RetailerList)

Concept representing all Retailer that has administrative permission to make reservation

ReservationList

Concept representing all BandWidth Reservation **Myself(BBSystem)**

Retailer

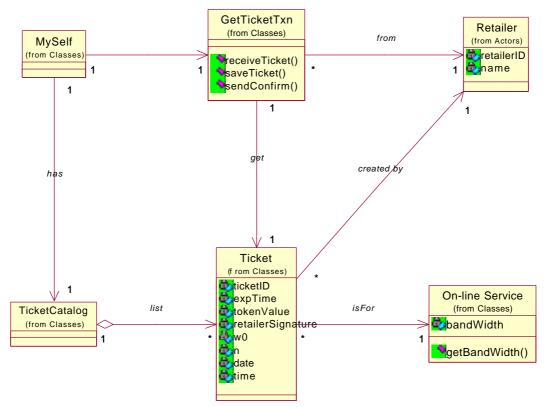
A Retailer sells streams (provided by the Content Provider) to Customer **BandWidthReservation**

Concept representing the bandwidth reserve for an on line service **Admission Control**

Concept representing the action of setup Bandwidth Reservation

Logical Desgin Class Diagram : KeyServer View-Point

Logical Design Class Diagram : KeyServer View-Point > Buy a Service >Get Ticket



Glossary

Retailer

A Retailer sells streams (provided by the Content Provider) to Customer **On-line Service**

Concept representing a Service in form of an Online Service

GetTicketTxn

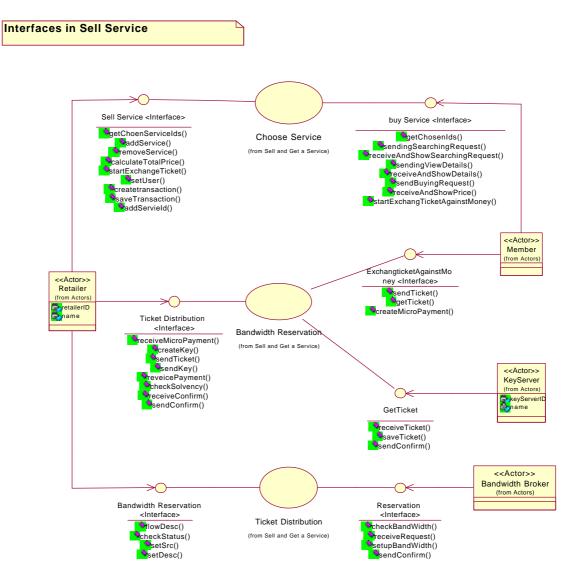
Concept representing information regarding the action of getting Ticket that is stand for money

MySelf

Ticket

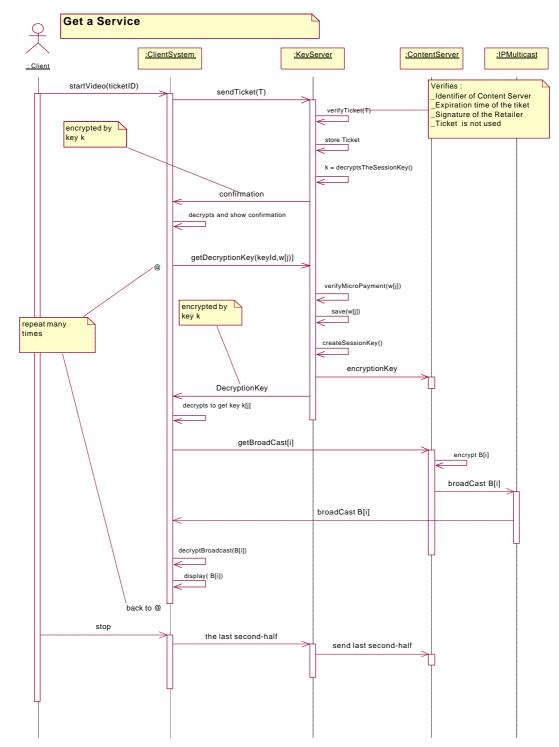
Concept representing a ticket that is used to get an online Service **TicketCatalog**

Concept representing all current Ticket of KeyServer

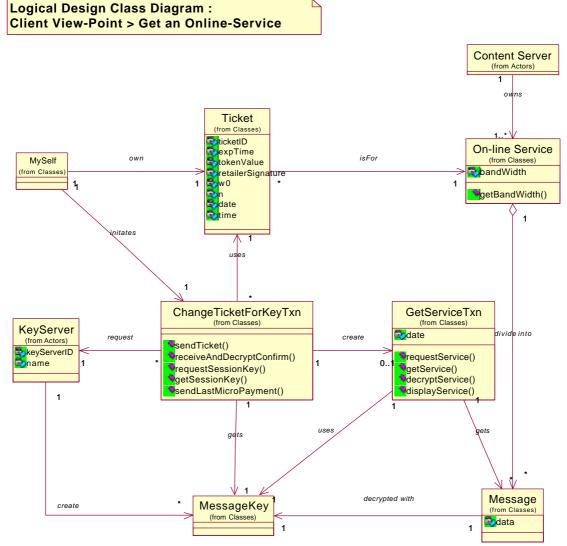


4.1.2. <u>Get a Service</u>

Sequence Diagram : Get a Service



Logical Design Class Diagram : ClientSystem View-Point



Glossary

Content Server

A Content Server disseminates service to Customer by broadcasting encrypted message which is a part of a stream

Message

Concept representing a message that is a part of an Online Service

On-line Service

Concept representing a Service in form of an Online Service

KeyServer

A Key Server works like a Digital Rigth Manager. It is responsible for the digital keys distribution used for encrypting and decrypting online streams

GetServiceTxn

Concept representing information regarding the action of getting a message that is a part of an Online Servie

MessageKey

Concept representing key to decrypt or encrypt a message that is a part of an Online Service

Ticket

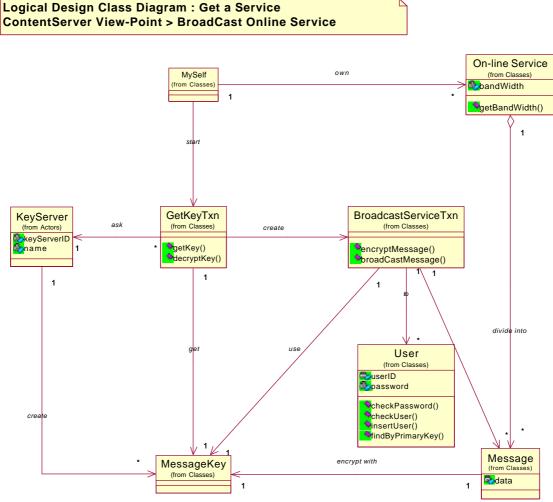
Concept representing a ticket that is used to get an online Service

ChangeTicketForKeyTxn

Concept representing information regarding the action of change Ticket for Key that is used to decrypt the online Service

MySelf

Logical Design Class Diagram : ContentServer View-Point



Glossary

MySelf

On-line Service

Concept representing a Service in form of an Online Service

KeyServer

A Key Server works like a Digital Rigth Manager. It is responsible for the digital keys distribution used for encrypting and decrypting online streams

User

Concept representing one User of the System, i.e. a Member

GetKeyTxn

Concept representing information regarding the action of getting key that is used to encrypt message before broadcasting

Message

Concept representing a message that is a part of an Online Service

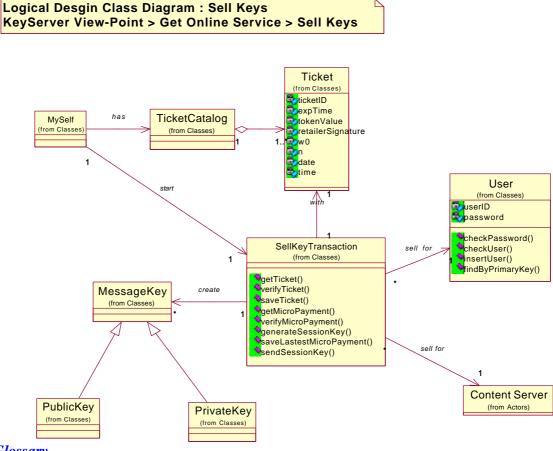
MessageKey

Concept representing key to decrypt or encrypt a message that is a part of an Online Service

BroadcastServiceTxn

Concept represent information regarding the action of encrypting and broadcasting a message of an Online Service

Logical Design Class Diagram : KeyServer View-Point



<u>Glossary</u>

PublicKey

Concept representing public key that is used to encrypt the message

PrivateKey

Concept representing public key that is used to encrypt the message

User

Concept representing one User of the System, i.e. a Member

MessageKey

Concept representing key to decrypt or encrypt a message that is a part of an Online Service

Content Server

A Content Server disseminates service to Customer by broadcasting encrypted message which is a part of a stream

Ticket

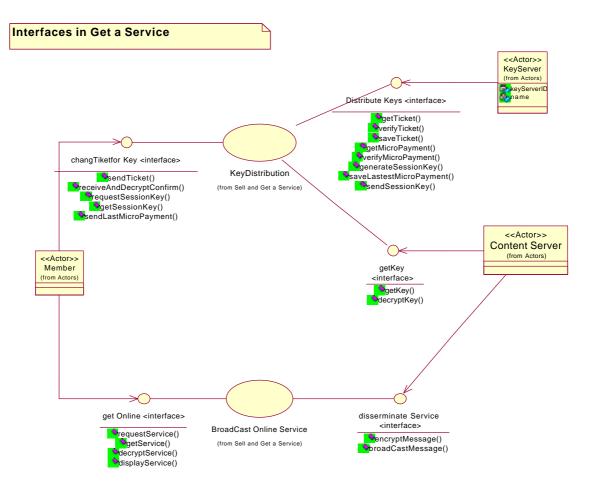
Concept representing a ticket that is used to get an online Service

TicketCatalog

Concept representing all current Ticket of KeyServer SellKeyTransaction

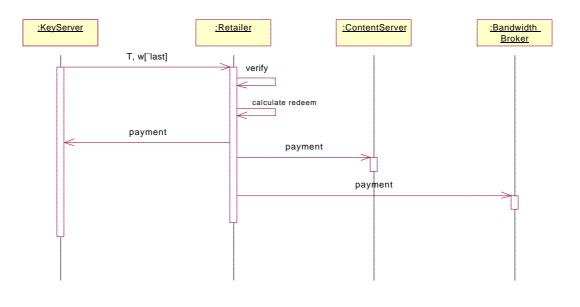
Concept representing information regarding the action of selling key that is used to encrypt or decrypt a message of an online service **MySelf**

Interfaces in Get a Service



4.1.3. <u>Redeem</u>

<u>Redeem</u>



D

Sequence Diagram : Redeem process