

**UNIVERSITY OF NORTH DAKOTA**  
**Spring 2018**

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HIST 220Hon Sec 02 LEC  
TR 2:00-3:15pm  
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## **HISTORY OF NORTH DAKOTA: Women's Hockey, Higher Ed & the UND Budget**

### **Hello Class!**

I'm pretty excited about this class. This class originated in my own interest in the most recent budget cuts at UND and bafflement at how the UND budget actually work. As I dug more into the budgeting process and its intersection with technical aspects of university administration, governance, and operation, I realized that a study of UND's budget is really a study of higher education more broadly. After a year or so of reading, some with the graduate students whose work has contributed to this class, I feel like I understand the UND budget a little bit better, but more importantly, I understand the current conversation about higher education both on campus and nationally much better.

The four interrelated goals of this class are as follows:

1. To become more familiar with the complexities of the modern university and UND, in particular.
2. To encourage critical thinking about the institutional structure of higher education in the U.S. in a historical context and local context.
3. To understand the relationship between the institutional organization and the purpose of the university.
4. To produce a short guide to the UND budget for students that allows them to be more critical consumers and participants in university life.

The class will **require two books**, which should be available at the bookstore or you can grab them at Amazon.com:

Labaree, David F., *A Perfect Mess: The Unlikely Ascendancy of American Higher Education*. Chicago: University of Chicago Press, 2017.

Newfield, Christopher. *The Great Mistake: How We Wrecked Public Universities and How we can Fix Them*. Baltimore, MD: John Hopkins University Press, 2016.

There will also be **five optional texts**:

Bowen, William G., *Lesson Plan: An Agenda for Change in American Higher Education*. Princeton: Princeton University Press, 2017.

Dorn, Charles. *For the Common Good: A New History of Higher Education in America*. Ithaca, NY: Cornell University Press, 2017.

Hall, Gary. *The Uberfication of the University*. Minneapolis: University of Minnesota Press, 2016.

Massey, William F. *Reengineering the University: How to be Mission Centered, Market Smart, and Margin Conscious*. Baltimore, Johns Hopkins University Press, 2017.

Menand, Louis. *The Marketplace of Ideas: Reform and Resistance in American Higher Education*. London: W. W. Norton, 2010

Assignments and Grading:

### **Short Assignments (25%)**

There were be regular small assignments due throughout the semester. Most of these will require about an hour of work. They'll be graded on a 10-point scale.

### **Two Critical Book Reviews** (25% x 2 = 50%)

There will be two critical book reviews due in this class. One will be on Labaree's *A Perfect Mess* and the other will be on one of the five optional texts.

### **Contribution to the Student Guide** (25%)

## **Schedule of Lectures & Readings**

### **Week I (9/11 January)**

Lecture: Introduction to course

Reading: Larson "A Brief History of Higher Education"

"Public Research Universities: Understanding the Financial Model." The Lincoln Project:

Excellence and Access in Public Higher Education. Cambridge: American Academy of

Arts and Sciences, 2016

[https://web.archive.org/web/20171205032430/https://www.amacad.org/multimedia/pdfs/publications/researchpapers/monographs/PublicResearchUniv\\_FinancialModel.pdf](https://web.archive.org/web/20171205032430/https://www.amacad.org/multimedia/pdfs/publications/researchpapers/monographs/PublicResearchUniv_FinancialModel.pdf)

Assignment: Glossary of Higher Education Terms Project

### **Week II (16/18 January)**

Lecture: Higher Education in America

Reading: Labaree, *A Perfect Mess*, 1-93.

EAB, *Optimizing Institutional Budget Models: Strategic Lessons for Aligning Incentives and Improving Financial Performance*. 2016. [https://www.eab.com/-/media/EAB/Research-and-Insights/BAF/Studies/2014/29224\\_01\\_BAF\\_Budget\\_Model.pdf](https://www.eab.com/-/media/EAB/Research-and-Insights/BAF/Studies/2014/29224_01_BAF_Budget_Model.pdf)

Assignment: Defining Higher Education

Guest Speaker: Odella Fuqua

### **Week III (23/25 January)**

Lecture: History of UND

Reading: E. Robinson, "The Starcher Years," *North Dakota Quarterly*.

<https://babel.hathitrust.org/cgi/pt?id=mdp.39015005166999;view=1up;seq=431>

L. Geiger, *The University of the Northern Plains*. Grand Forks: University of North Dakota Press, 1958.

Labaree, *A Perfect Mess*, 95-157.

Assignment: Key Events in UND History

### **Week IV (30 January & 1 February)**

Lecture: Strategic Plans

Reading: Labaree, *A Perfect Mess*, 157-196.

Assignment: Discuss Labaree.

Thursday Guest Speaker: Dean Debbie Storrs

### **Week V (6/8 February)**

Lecture: Universities as Complex Institutions /  
Bureaucracy

Reading: Newfield *The Great Mistake*, 1-50.

Assignment Due: **Book Review #1**

Guest Speaker: Provost Tom DeLorenzo

### **Week VI (13/15 February)**

Lecture: Tuition and Student Life

Reading: Newfield *The Great Mistake*, 53-166.

Guest Speaker: Vice Chancellor Richard Rothaus

### **Week VII (20/22 February)**

Lecture: The Budget Crisis

Reading: Course Reader – Part III - VI;  
Newfield *The Great Mistake*, 167-222.  
Assignment: Budget Crisis Timeline  
**Guest Speaker: TBA**

**Week VIII (27 February & 1 March)**

Lecture: UND as a Research University  
Reading: Newfield *The Great Mistake*, 223-301.  
Guest Speaker: VP of Research and Dean of the Graduate School Grant McGimpsey

**Week IX (6/8 March)**

Lecture: Support Units  
Reading: Newfield *The Great Mistake*, 305-340.  
Assignment: Discussion  
**Guest Speaker: TBA**

**Week X (20/22 March)**

Lecture: Student Guide to the Budget  
Assignment Due:  
**Guest Speaker: TBA**

**Week XI (27/29 March)**

Lecture: Responses to the Cuts & Issues in Higher Education  
Student's Guide: Brainstorm and Outline  
Assignment Due: **Book Review #2**

**Week XII (3/5 April)**

Student's Guide: Outline Continued

**Week XIII (10/12 April)**

Student's Guide: Critique and First Draft

**Week XIV (17/19 April)**

Student's Guide: First Draft Revision, Review and Proofreading.

**Week XV (24/26 April)**

Student's Guide: Second Draft Chapter Essays – Critique, Review and Revision.

**Week XVI (1/3 May)**

Student's Guide: Final Draft Chapter – Submission

**Week XVII (7 May)**

Student's Guide: Final Fixin' Day