

# **Analysis of Social Media Usage on Marketing Division in Promoting *Travello* Hotel Bandung**

**A Research Paper**

Submitted to the English Department  
Faculty of Arts and Letters Pasundan University  
As a Partial Fulfillment of Requirement for Taking  
The Sarjana Degree

**By:**  
**Rizka Deviasani**  
**Reg. Number: 127010029**



**ENGLISH DEPARTMENT  
FACULTY OF ARTS AND LETTERS  
PASUNDAN UNIVERSITY  
BANDUNG  
2016**

# **Analysis of Social Media Usage on Marketing Division in Promoting *Travello* Hotel Bandung**

**A Research Paper**

**By:  
Rizka Deviasani  
127010029**



Approved by:

Advisor I

Advisor II

**Fegy Lestari, S.S., M. Pd.,**  
NIP Y. 151 105 39

**Drs. Herman Hovman**

Acknowledged by:

Dean of Faculty of Arts and Letters

Head of English Department

**Dr. Hj. Senny S. Alwasilah, S.S., M.Pd.,**  
NIP Y. 151 10 332

**Erik Rusmana, S.S., M. Hum.,**  
NIP Y. 151 105 91

## **Declaration**

I hereby certify that this paper is completely my own work and that I have quoted some statements and ideas from other sources, and they are properly acknowledged in the text

Bandung, September 2016

The writer