

valuation of cultural dimensions in the GLOBE-study our findings were interpreted also in terms of cultural differences.

Keywords: management orientation, growth, culture

The Role of Technological Development / Innovation in Child Labour: Problem or Solution?

Bettina MARTUS

In our rapidly changing world innovations are necessary for companies if they want to be competitive. While corporations tend to carry out their R&D activities in a developed and dynamic environment, production activities often take place in developing countries. The demand for low cost factors of productions is so high among present market circumstances that many children have to work because of mass production. Does innovation contribute to child labor? Or is there an inverse relationship: can technological development help to eliminate child labor?

Present paper analyses the relationship between innovation and child labor. It concludes that because of the effects of globalization, innovation contributes to an increase in the rate of child workers. The main reason for that is that R&D activities are even more separated from production activities both in a spatial and in an organizational sense which increase the demand for low paid (child)workers.

Keywords: child labour, innovation, macroeconomic effects

Innovation and R&D in International Financial Reporting Standards

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It is essential that general purpose financial statements give proper information on the economic entities' innovation capacity, which plays a fundamental role in the knowledge-based economy. However, international financial reporting standards leave a very narrow space for internally generated intangible assets on the balance sheet, except for the costs of development. Defining the innovation process as basic research and applied research (development) derives from the linear model of innovation.

Certain modifications of financial reporting standards shall be considered based on the critical review related to the linear model of innovation. As present regulations fail to give all relevant information on intangible property (including in-

novation capacity), the modification of the applied definitions and the recognition criteria could be a possible solution.

Keywords: international financial reporting standards, internally generated intangible assets, innovation

The Application of Corporate Controlling Methods in the Evaluation of State Performance.

József KÁRPÁTI

The performance of a “good” government should be examined in a very complex way. In my opinion this achievement can be reached first of all by the use of up-to-date controlling (management control) practices in public organizations. My article introduces the brief history of this idea in the 20th century then describes basic operational differences of the public and competitive sector. The article shows the elements of the “3E” model in public administration, emphasizing the importance of strategy creation and strategic planning in the controlling circle process. After the further description of the organizational controlling model for public institutions, on macro level I introduce a complex set of possible indicators and a framework for their usage in the overall judgment of state performance.

Keywords: public administration, controlling, „3E” model, strategic planning

The Law-Instruments of Technology and Knowledge Transfer

Márta GÖRÖG

There are two determinate agreements in the field of technology-transfer: license and assignment agreements. Focusing on law-instruments, the paper concludes that the license agreement is the basis of any other transfer-agreements, basis for example of the merchandising or franchise contracts. The know-how/trade secret is the most characteristic article of the technology-transfer and knowledge-transfer. Know-how and his/her definition sometimes can not so easy in practice interpret, it is provided in the new Civil Code as trade secret. In the paper are illustrated the changing rules of research agreement as well.

Keywords: trade secret, license agreement, assignment agreement