

**RESEARCH OF TURISM IMPACT IN STRAJA – MOUNTAIN AREA****CERCETĂRI PRIVIND IMPACTUL TURISMULUI IN STRAJA-  
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**ABSTRACT – Research of turism impact in Straja – mountain area**

Increasing volume and complexity of the supply of tourist services have led the development of a genuine travel industry and tourism, which justifies treating the phenomenon of tourism as a distinct branch of the national economy growing.. Tourism is heavily involved in society and Romania practice various forms of tourism: cultural tourism, mountain, spa, scientific, business, religion. Tourism in Romania focuses on its rich history and natural landscapes including the Carpathian Mountains. The Straja area register with a high complexity, variety and attractive landscape in the structure and the potential tourist qualities of all the tourist resorts but in the futures the area must be exploit to his fully potential to remain competitive on the Romanian tourist market and not only.

**Keywords:** resort, turism, mountain area, the Valcan Mountains, ski