# Hierarchical models with normal and conjugate random effects: a review 

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#### Abstract

Molenberghs, Verbeke, and Demétrio (2007) and Molenberghs et al. (2010) proposed a general framework to model hierarchical data subject to within-unit correlation and/or overdispersion. The framework extends classical overdispersion models as well as generalized linear mixed models. Subsequent work has examined various aspects that lead to the formulation of several extensions. A unified treatment of the model framework and key extensions is provided. Particular extensions discussed are: explicit calculation of correlation and other moment-based functions, joint modelling of several hierarchical sequences, versions with direct marginally interpretable parameters, zero-inflation in the count case, and influence diagnostics. The basic models and several extensions are illustrated using a set of key examples, one per data type (count, binary, multinomial, ordinal, and time-to-event).


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## 1. Introduction

Parametric or semi-parametric modelling of univariate non-Gaussian outcomes is often done within the generalized linear model (GLM) framework (Nelder and Wedderburn, 1972; McCullagh and Nelder, 1989; Agresti, 2002), which rests on the exponential family. Commonly encountered outcome types include categorical (binary, binomial, ordinal, etc.), count, and time-to-event outcomes, for which modelling typically, though not always, rests upon the Bernoulli, Poisson, and exponential/Weibull distributions, respectively. A key feature of exponential family distributions is the so-called mean-

[^0]variance relationship, i.e., the fact that the variance is a deterministic function of the mean. For example, for Bernoulli outcomes with success probability $\mu=\pi$, the variance is $v(\mu)=\pi(1-\pi)$, for counts using Poisson assumptions $v(\mu)=\mu$ and for the exponential model $v(\mu)=\mu^{2}$. However, for many outcome types, empirically observed data can contradict this relationship, in the sense that the observed variance may be higher or lower than what follows from the model formulation; these are referred to as overdispersion and underdispersion, respectively. The two phenomena combined are sometimes referred to as extra-model-dispersion. Especially in the somewhat older literature, more attention was given to overdispersion than to underdispersion. Hinde and Demétrio (1998ab) provide early overviews of (semi-)parametric approaches for dealing with overdispersion. Well-known models include the beta-binomial (Skellam, 1948; Kleinman, 1973) for binary and binomial data, and the negative binomial model (Breslow, 1984; Lawless, 1987) for counts. These models can be generated by assuming the so-called natural parameter to follow a carefully chosen distribution. For example, the beta-binomial models follow from assuming the outcomes follow a binomial distribution with parameter drawn from a beta distribution; the negative binomial model follows from a Poisson model with gamma distributed parameter. The resulting models have elegant parametric expressions and are relatively easy to interpret, because the outcome and random-effects distributions are conjugate, a precise definition of which is given in Section 4.2. Other solutions to accommodating overdispersion include mixture modelling and specific models for zero-inflated Poisson models (Ridout, Demétrio and Hinde, 1998; Böhning, 2000; McLachlan and Peel, 2000).

Nowadays, it is very common to encounter aforementioned data types in a hierarchical context, such as resulting from multivariate, longitudinal, spatial, and clustered designs. We will generically refer to these settings as repeated measures. The data hierarchies induce association among the repeated measures, which can be captured, among others, by random effects. Especially the generalized linear mixed model (GLMM; Engel and Keen, 1994; Breslow and Clayton, 1993; Wolfinger and O’Connell, 1993) has beÃ§come a popular and widespread tool, routinely implemented in a suite of standard software packages. Reviews are given in Verbeke and Molenberghs (2000) and Molenberghs and Verbeke (2005). A key ingredient is a linear predictor that also incorporates normally distributed random effects. These random effects engender not only correlation among the repeated measures, but also some overdispersion. However, the empirical correlation and overdispersion present in the data may be hard to model with only a limited number of normal random effects. This is why Molenberghs et al. (2007; henceforth referred to as MVD) and Molenberghs et al. (2010; henceforth referred to as MVDV) have proposed a model family, the so-called combined model (CM) that combines conjugate and normal random effects, leading to highly increased flexibility for the triple of functions made up of the mean, variance, and correlation functions. Note that, for time-to-event data, not only GLMM but also the so-called frailty models (Duchateau and Janssen, 2007) have been used. These start from gamma rather than normally distributed random effects, which are conjugate to the exponential distribu-
tion, and lead to elegant expressions when combined with the Weibull distribution as well (see Section 7).

After introducing a set of key examples (Section 2) and reviewing several key ingredients in Section 3, the CM is introduced in Section 4. Sections 5-7 are devoted to the count, categorical, and time-to-event cases, respectively. In the count case, specific attention is given to the occurrence of extra-model zeroes, i.e., zero-inflated versions of the model. In the categorical case, we further distinguish between binary, binomial, and ordinal data. Of note is the rather different algebraic nature of the model with logit and that with probit link. In the time-to-event case, we also allow for censoring, and discuss some issues with the moment functions of the so-called Weibull-gamma-normal model and its sub-models. In Section 8 we describe maximum likelihood and some related estimation strategies.

In Section 9, we show how the CM and its sub-models can be used, in most cases, to derive explicit expressions for so-called manifest correlations, whereas often, for convenience, the latent correlation is considered. Usually, though, the manifest correlation is considerably smaller than its latent counterpart; hence, using the latter may lead to overly optimistic conclusions.

A typical problem arising with the GLMM, in contrast to the GLM, the linear mixed model (LMM) for Gaussian outcomes, and models with conjugate random effects is that deriving marginal expressions is not so straightforward and, related to this, that the model parameters have a hierarchical (i.e., conditional on the random effects) but not a marginal (i.e., averaged over a suitable population) interpretation. The CM evidently inherits this problem. While some progress is made for the specific cases discussed in Sections 5-7, it is still useful to take a different route: that of a so-called marginalized multilevel model, based on work of Heagerty (1999) and Heagerty and Zeger (2000). It will be referred to as the combined marginalized multilevel model, or COMMM.

Evidently, in line with a lot of contemporary work, it is perfectly possible to observe, for example, several longitudinal sequences simultaneously. The resulting designs are referred to as multivariate longitudinal or, more generically, joint modelling. The use of the CM in this context is reviewed in Section 11. Finally, Section 12 describes diagnostic measures based on local influence.

The review in this paper is based on work by MVD and MVDV, which is also based on Booth et al. (2003), and various extensions of all of these. Evidently, also different strands of research exist that extend the GLMM and increase its flexibility. In particular, we refer to Lee and Nelder (1996, 2001ab, 2003), Lee, Nelder, and Pawitan (2006), who proposed so-called hierarchical generalized linear models, accommodating many outcome and random-effects distributions, while being efficient in computational terms. In the particular case of count data, our model relates to theirs by considering log-gamma and log-normal random effects together. Regarding estimation, we focus primarily on marginal maximum likelihood estimation and Bayesian estimation, whereas Lee and Nelder employ so-called $h$-likelihood. In particular, we analytically integrate over the conjugate random effects and use numerical integration for the normal random effects.

Skrondal and Rabe-Hesketh (2004) brought together in a single model framework, multilevel modelling, structural equations modelling, latent variables, latent classes, and random-effects models for hierarchical data.

## 2. Case studies

We will describe five case studies. The outcomes are of a count, binary, binomial, ordinal, and time-to-event nature, respectively.

### 2.1. A clinical trial in epileptic patients

The data considered here are obtained from a randomized, double-blind, parallel group multicentre study for the comparison of placebo with a new anti-epileptic drug (AED), in combination with one or two other AEDs. The study is described in full detail in Faught et al. (1996). The randomization of epilepsy patients took place after a 12week baseline period that served as a stabilization period for the use of AEDs, and during which the number of seizures were counted. After that period, 45 patients were assigned to the placebo group, 44 to the active (new) treatment group. Patients were then measured weekly. Patients were followed (double-blind) during 16 weeks, after which they were entered into a long-term open-extension study. Some patients were followed for up to 27 weeks. The outcome of interest is the number of epileptic seizures experienced during the most recent week. The research question is whether or not the additional new treatment reduces the number of epileptic seizures.

### 2.2. A clinical trial in onychomycosis

These data come from a randomized, double-blind, parallel group, multicentre study for the comparison of two oral treatments (coded as $A$ and $B$ ) for toenail dermatophyte onychomycosis (TDO), described in full detail by De Backer et al. (1996). TDO is a common toenail infection, difficult to treat, affecting more than 2 out of 100 persons (Roberts, 1992). Anti-fungal compounds, classically used for treatment of TDO, need to be taken until the whole nail has grown out healthy. The development of new such compounds, however, has reduced the treatment duration to 3 months. The aim of the present study was to compare the efficacy and safety of 12 weeks of continuous therapy with treatment $A$ or with treatment $B$. In total, $2 \times 189$ patients, distributed over 36 centres, were randomized. Subjects were followed during 12 weeks ( 3 months) of treatment and followed further, up to a total of 48 weeks ( 12 months). Measurements were taken at baseline, every month during treatment, and every 3 months afterwards, resulting in a maximum of 7 measurements per subject. At the first occasion, the treating physician indicates one of the affected toenails as the target nail, the nail which will be followed over time. We will restrict our analyses to only those patients for which
the target nail was one of the two big toenails (146 and 148 subjects, in group A and group B, respectively). One of the responses of interest was the unaffected nail length, measured from the nail bed to the infected part of the nail, which is always at the free end of the nail, expressed in $m m$. This outcome has been studied extensively in Verbeke and Molenberghs (2000). Another important outcome in this study was the severity of the infection, coded as 0 (not severe) or 1 (severe). The question of interest was whether the percentage of severe infections decreased over time, and whether that evolution was different for the two treatment groups.

### 2.3. Iron-deficient diets in rats

These data result from an experiment where female rats were put on iron-deficient diets (Shepard, Mackler, and Finch, 1980). This dataset has been analysed by Liang and McCullagh (1993) and Moore and Tsiatis (1991). In Agresti (2002), the data were used to estimate several logit models. Experimental rats were divided into 4 groups, one of which is a control group. The number of female rats per group (total number of fetuses per group) are: 31 (327) for placebo, 12 (118) for low dose, 5 (58) for medium dose, and 10 (104) for high dose. Weekly injections of iron supplement were to bring the rats' iron intake to normal levels. Rats in the placebo group were given placebo injection, the others got three different doses of the iron supplements. Rats were made pregnant and sacrificed 3 weeks later and the total number of fetuses and the number of dead fetuses in each litter were counted. Hemoglobin levels of the mothers were also measured.

### 2.4. Diabetes study

In Belgium, the diabetes project was conducted from January 2005 until December 2006, with the aim to study the effect of implementing a structured model for chronic diabetes care on the patients' clinical outcomes. General practitioners (GPs) were offered assistance and could redirect patients to the diabetes care team, consisting of a nurse educator, a dietician, an ophthalmologist, and an internal medicine doctor. For the project, two programs were implemented and GPs were randomized to one of two groups: UQIP: Usual Quality Improvement Program and AQIP: Advanced Quality Improvement Program. A total of 120 GPs took part in the study, 53 in the UQIP group and 67 in the AQIP group, including 918 and 1577 patients, respectively.

During the project, several outcomes useful to evaluate how well diabetes is controlled were measured, at the moment the program was initiated (time $T_{0}$ ) and one year later $\left(T_{1}\right)$. The most important outcomes were HbAlc (glycosylated hemoglobin), LDL-cholesterol (low-density lipoprotein cholesterol) and SBD (systolic blood pressure). Furthermore, experts specified cut off values defining a so-called clinical target for each outcome: $\mathrm{HBA} 1 \mathrm{C}<7 \%$, LDL-cholesterol $<100 \mathrm{mg} / \mathrm{dl}$ and $\mathrm{SBD} \leq 130 \mathrm{mmHg}$. As a result, for a particular time point, every patient could reach between 0 and 3 clinical targets. This number was reflected in the variable number of clinical targets. If at least
one measurement per patient was missing, the value for the number of clinical targets was set to missing as well. The data are discussed in Borgermans et al. (2009).

### 2.5. Recurrent asthma attacks in children

These data have been studied in Duchateau and Janssen (2007). Asthma is occurring more and more frequently in very young children (between 6 and 24 months). Therefore, a new application of an existing anti-allergic drug is administered to children who are at higher risk to develop asthma in order to prevent it. A prevention trial is set up with such children randomized to placebo or drug, and the asthma events that developed over time are recorded in a diary. Typically, a patient has more than one asthma event. The different events are thus clustered within a patient and ordered in time. This ordering can be taken into account in the model. The data are presented in calendar time format, where the time at risk for a particular event is the time from the end of the previous event (asthma attack) to the start of the next event (start of the next asthma attack). A particular patient has different periods at risk during the total observation period which are separated either by an asthmatic event that lasts one or more days or by a period in which the patient was not under observation. The start and end of each such risk period is required, together with the status indicator to denote whether the end of the risk period corresponds to an asthma attack or not.

## 3. Some background

We briefly review some background on the exponential family and generalized linear models (Section 3.1), overdispersion (Section 3.2), and models with normal random effects (Section 3.3).

### 3.1. Generalized linear models

A random variable $Y$ follows an exponential family distribution if the density is of the form

$$
\begin{equation*}
f(y) \equiv f(y \mid \eta, \phi)=\exp \left\{\phi^{-1}[y \eta-\psi(\eta)]+c(y, \phi)\right\} \tag{1}
\end{equation*}
$$

for a specific set of unknown parameters $\eta$ ('natural parameter' or 'canonical parameter') and $\phi$ ('dispersion parameter'), and for known functions $\psi(\cdot)$ and $c(\cdot, \cdot)$. It follows that $\mathrm{E}(Y)=\mu=\psi^{\prime}(\eta)$ and $\operatorname{Var}(Y)=\sigma^{2}=\phi \psi^{\prime \prime}(\eta)$, with ensuing mean-variance relationship $\sigma^{2}=\phi \psi^{\prime \prime}\left[\psi^{\prime-1}(\mu)\right]=\phi v(\mu)$, with $v(\cdot)$ the variance function. Commonly encountered examples and their model elements are presented in Table 1. Note that, in the normal case, there is no mean-variance relationship. In the binary case, also the
probit link is commonly encountered, whence $\eta=\Phi^{-1}(\pi)$ and $\Phi(\cdot)$ is the standard normal cumulative distribution function. As explained in Section 6.1, the probit link has appealing properties when normal random effects are introduced into the model.

In the Weibull and exponential model, the decomposition $\varphi=\lambda e^{\mu}$ is often used, allowing $\mu$ to be written as a function of covariates. Note that $\mu$ is a component of the mean function, not the mean itself. The Weibull model does not belong to the exponential family in a conventional sense, unless when $y$ is replaced by $y^{\rho}$. In Table $1, \Gamma(\cdot)$ represents the gamma function.

When not the full joint distribution but, say, the first and second moments only are specified, a semi-parametric version of the model results, for which quasi-likelihood estimation has been devised (McCullagh and Nelder, 1989; Molenberghs and Verbeke, 2005).

The generalized linear model (GLM) follows from the exponential family by assuming that a set of independent replicates $Y_{i}$ with $p$-dimensional covariate vectors $x_{i}(i=1, \ldots, N)$, follow exponential-family densities $f\left(y_{i} \mid \eta_{i}, \phi\right)$. Specification of the GLM is completed by modelling the means $\mu_{i}$ as functions of the covariate values: $\mu_{i}=h\left(\eta_{i}\right)=h\left(\boldsymbol{x}_{i}^{\top} \xi\right)$, for a known function $h(\cdot)$, and with $\xi$ a vector of $p$ fixed, unknown regression coefficients. Here, $h^{-1}(\cdot)$ is called the link function. In most applications, the so-called natural link function is used, i.e., $h(\cdot)=\psi^{\prime}(\cdot)$, which is equivalent to assuming $\eta_{i}=\boldsymbol{x}_{i}^{\top} \xi$. In other words, it is assumed that the natural parameter satisfies a linear regression model.

### 3.2. Overdispersion

As stated in the introduction, and as is clear from Table 1, many standard exponential family models enforce a mean-variance relationship that may be contradicted by the data, especially for count, binomial, and time-to-event data. For binary data, such a violation can only occur when the outcomes are correlated (see Section 6).

As reviewed by Hinde and Demétrio (1998ab), an obvious way to incorporate overdispersion is by allowing $\phi \neq 1$, so that the variance becomes $\operatorname{Var}(Y)=\phi v(\mu)$. An elegant way forward is through a two-stage approach. For binary data, one would assume that $Y_{i} \mid \pi_{i} \sim \operatorname{Bernoulli}\left(\pi_{i}\right)$ and further that $\pi_{i}$ is a random variable with $\mathrm{E}\left(\pi_{i}\right)=\mu_{i}$ and $\operatorname{Var}\left(\pi_{i}\right)=\sigma_{i}^{2}$. Using iterated expectations, it follows that $\mathrm{E}\left(Y_{i}\right)=\mu_{i}$ and $\operatorname{var}\left(Y_{i}\right)=$ $\mu_{i}\left(1-\mu_{i}\right)$, underscoring that purely Bernoulli data are unable to exhibit overdispersion. The situation is different for counts. In the Poisson case, we assume that $Y_{i} \mid \zeta_{i} \sim \operatorname{Poi}\left(\zeta_{i}\right)$ and then that $\zeta_{i}$ is a random variable with $\mathrm{E}\left(\zeta_{i}\right)=\mu_{i}$ and $\operatorname{Var}\left(\zeta_{i}\right)=\sigma_{i}^{2}$. Then, it follows that $\mathrm{E}\left(Y_{i}\right)=\mu_{i}$ and $\operatorname{var}\left(Y_{i}\right)=\mu_{i}+\sigma_{i}^{2}$. We have not assumed a particular distributional form for the random effects $\pi_{i}$ and $\zeta_{i}$, respectively. Hence, this gives rise to a semiparametric specification. In case it is considered advantageous to make full distributional assumptions about the random effects, common choices are the beta distribution for $\pi_{i}$ and the gamma distribution for $\zeta_{i}$; of course, these are not the only ones.

The two-stage approach is made up of considering a distribution for the outcome variable, given a random effect $f\left(y_{i} \mid \theta_{i}\right)$ which, combined with a model for the random effect, $f\left(\theta_{i}\right)$, produces the marginal model:

$$
\begin{equation*}
f\left(y_{i}\right)=\int f\left(y_{i} \mid \theta_{i}\right) f\left(\theta_{i}\right) d \theta_{i} \tag{2}
\end{equation*}
$$

It is easy to extend this model to the case of repeated measurements by assuming a hierarchical data structure, where now $Y_{i j}$ denotes the $j$ th outcome measured for cluster (subject) $i, i=1, \ldots, N, j=1, \ldots, n_{i}$ and $Y_{i}$ is the $n_{i}$-dimensional vector of all measurements available for cluster $i$. In the repeated-measures case, the scalar $\zeta_{i}$ becomes a vector $\zeta_{i}=\left(\zeta_{i 1}, \ldots, \zeta_{i n_{i}}\right)^{\top}$, with $\mathrm{E}\left(\zeta_{i}\right)=\boldsymbol{\mu}_{i}$ and $\operatorname{var}\left(\zeta_{i}\right)=\boldsymbol{\Sigma}_{i}$. For example, for the Poisson case, similar logic as in the univariate case produces $\mathrm{E}\left(\boldsymbol{Y}_{i}\right)=\boldsymbol{\mu}_{i}$ and $\operatorname{var}\left(\boldsymbol{Y}_{i}\right)=\boldsymbol{M}_{i}+\boldsymbol{\Sigma}_{i}$, where $\boldsymbol{M}_{i}$ is a diagonal matrix with the vector $\boldsymbol{\mu}_{i}$ along the diagonal. Note that a diagonal structure of $\boldsymbol{M}_{i}$ reflects the conditional independence assumption: all dependence between measurements on the same unit stems from the random effects. Generally, a versatile class of models results. For example, assuming that the components of $\zeta_{i}$ are independent, a pure overdispersion model follows, without correlation between the repeated measures. On the other hand, assuming $\zeta_{i j}=\zeta_{i}$, i.e., that all components are equal, then $\operatorname{var}\left(\boldsymbol{Y}_{i}\right)=\boldsymbol{M}_{i}+\sigma_{i}^{2} \boldsymbol{J}_{n_{i}}$, where $\boldsymbol{J}_{n_{i}}$ is an $n_{i} \times n_{i}$ dimensional matrix of ones. Such a structure can be seen as a general version of compound symmetry.

Alternatively, this repeated version of the overdispersion model can be combined with normal random effects in the linear predictor. This very specific choice was also proposed by Thall and Vail (1990) and Dean (1991) for the count case.

Marginalization (2) is general and elegant, but one has to reflect on which parameter to become random, in particular when full distributional assumptions are requested. As always, this is easy for the linear mixed model, by combining a normal hierarchical model with a normal random effect, and provided $\theta_{i}$ is used to express the conditional mean as a linear function of covariates. It forms the basis of the two strands of randomeffects models that are potentially brought together in the combined models of Section 4: on the one hand, normal random effects can be considered with non-normal outcomes, producing the GLMM; on the other hand, gamma random effects for the Poisson model, beta random effects with binomial data, and gamma random effects for the Weibull model can be considered. This is, seemingly, a disparate collection. However, they are unified through so-called conjugacy, in the sense of Cox and Hinkley (1974, p. 370) and Lee et al. (2006, p. 178). The topic is also discussed by Agresti (2002). Informally, conjugacy refers to the fact that the hierarchical and random-effects densities have similar algebraic forms. Conjugate distributions produce a general and closed-form solution for the corresponding marginal distribution.
Table 1: Conventional exponential family members and extensions with conjugate random effects.

| Element | Notation | Continuous | Binary | Count |  | e to event |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Standard univariate exponential family |  |  |  |  |  |  |
| Model |  | Normal | Bernoulli | Poisson | Exponential | Weibull |
| Model | $f(y)$ | $\frac{1}{\sigma \sqrt{2 \pi}} e^{-\frac{(y-\mu)^{2}}{2 \sigma^{2}}}$ | $\pi^{y}(1-\pi)^{1-y}$ | $\frac{e^{-\lambda} \lambda y}{y!}$ | $\varphi e^{-\varphi y}$ | $\varphi \rho y^{\rho-1} e^{-\varphi y^{\rho}}$ |
| Nat. param | $\eta$ | $\mu$ | $\ln [\pi /(1-\pi)]$ | $\ln \lambda$ | - $\varphi$ |  |
| Mean function | $\psi(\eta)$ | $\eta^{2} / 2$ | $\ln [1+\exp (\eta)]$ | $\lambda=\exp (\eta)$ | $-\ln (-\eta)$ |  |
| Norm. constant | $c(y, \phi)$ | $-\frac{\ln (2 \pi \phi)}{2}-\frac{y^{2}}{2 \phi}$ | 0 | $-\ln y$ ! | 0 |  |
| (Over)dispersion | $\phi$ | $\sigma^{2}$ | 1 | 1 | 1 |  |
| Mean | $\mu$ | $\mu$ | $\pi$ | $\lambda$ | $-\varphi^{-1}$ | $\varphi^{-1 / \rho} \Gamma\left(\rho^{-1}+1\right)$ |
| Variance | $\phi v(\mu)$ | $\sigma^{2}$ | $\pi(1-\pi)$ | $\lambda$ | $\varphi^{-2}$ | $\varphi^{-2 / \rho}\left[\Gamma\left(2 \rho^{-1}+1\right)-\Gamma\left(\rho^{-1}+1\right)^{2}\right]$ |
| Exponential family with conjugate random effects |  |  |  |  |  |  |
| Model |  | Normal-normal | Beta-binomial | Negative binomial | Exponential-gamma | Weibull-gamma |
| Hier. model | $f(y \mid \theta)$ | $\frac{1}{\sigma \sqrt{2 \pi}} e^{-\frac{\left(\frac{1-\theta)}{}{ }^{2}\right.}{2 \sigma^{2}}}$ | $\theta^{y}(1-\theta)^{1-y}$ | $\frac{e^{-\theta} \theta^{y}}{y!}$ | $\varphi \theta e^{-\varphi \theta y}$ | $\varphi \theta \rho y^{\rho-1} e^{-\varphi \theta y^{\rho}}$ |
| RE model | $f(\theta)$ | $\frac{1}{\sqrt{d} \sqrt{2 \pi}} e^{-\frac{(\theta-\mu)^{2}}{24}}$ | $\frac{\theta^{\alpha-1}(1-\theta)^{\beta-1}}{B(\alpha, \beta)}$ | $\frac{\theta^{\alpha-1 e^{-}-\theta / \beta}}{\beta^{\alpha} \Gamma(\alpha)}$ | $\frac{\theta^{\alpha-l_{e}-\theta / \beta}}{\beta^{\alpha} \Gamma(\alpha)}$ | $\frac{\theta^{\alpha-1 e^{e}-\theta / \beta}}{\beta^{\alpha} T(\alpha)}$ |
| Marg. model | $f(y)$ | $\frac{1}{\sqrt{\sigma^{2}+d \sqrt{2 \pi}}} e^{-\frac{(y-\mu)^{2}}{2\left(\sigma^{2}+d\right)}}$ | $(\alpha+\beta) \frac{\Gamma(\alpha)}{\Gamma(\alpha+y)} \frac{\Gamma(\beta)}{\Gamma(\beta+1-y)}$ | $\frac{\Gamma(\alpha+y)}{y!\Gamma(\alpha)}\left(\frac{\beta}{\beta+1}\right)^{y}\left(\frac{1}{\beta+1}\right)^{\alpha}$ | $\frac{\varphi \alpha \beta}{(1+\varphi \beta y)^{\alpha+1}}$ | $\frac{\varphi \rho y^{p-1} \alpha \beta}{\left(1+\varphi \beta y^{\rho} \rho^{\alpha+1}\right.}$ |
|  | $h(\theta)$ |  | $\ln [\theta /(1-\theta)]$ | $\ln (\theta)$ | - $\theta$ | - $\theta$ |
|  | $g(\theta)$ | $-\frac{1}{2} \theta^{2}$ | $-\ln (1-\theta)$ | $\theta$ | $-\ln (\theta) / \varphi$ | $-\ln (\theta) / \varphi$ |
|  | $\phi$ | $\sigma^{2}$ | 1 | 1 | 1/¢ | 1/¢ |
|  | $\gamma$ | 1/d | $\alpha+\beta-2$ | 1/ $\beta$ | $\varphi(\alpha-1)$ | $\varphi(\alpha-1)$ |
|  | $\psi$ | $\mu$ | $\frac{\alpha-1}{\alpha+\beta-2}$ | $\beta(\alpha-1)$ | $[\beta \varphi(\alpha-1)]^{-1}$ | $[\beta \varphi(\alpha-1)]^{-1}$ |
|  | $c(y, \phi)$ | $-\frac{1}{2} \phi y^{2}-\frac{1}{2} \ln \left(\frac{2 \pi}{\phi}\right)$ | 0 | $-\ln (y!)$ | $\ln (\varphi)$ | $\ln \left(\varphi_{\text {¢ }}{ }^{\rho-1}\right)$ |
|  | $c^{*}(\gamma, \psi)$ | $-\frac{1}{2} \gamma \psi^{2}-\frac{1}{2} \ln \left(\frac{2 \pi}{\gamma}\right)$ | $-\ln B(\gamma \psi+1, \gamma-\psi \gamma+1)$ | $(1+\gamma \psi) \ln \gamma-\ln \Gamma(1+\gamma \psi)$ | $\frac{\gamma+\varphi}{\varphi} \ln (\gamma \psi)-\ln \Gamma\left(\frac{\gamma+\varphi}{\varphi}\right)$ | $\frac{\gamma+\varphi}{\varphi} \ln (\gamma \psi)-\ln \Gamma\left(\frac{\gamma+\varphi}{\varphi}\right)$ |
| Mean | $\mathrm{E}(Y)$ | $\mu$ | $\frac{\alpha}{\alpha+\beta}$ | ${ }^{\alpha} \beta$ | $[\varphi(\alpha-1) \beta]^{-1}$ | $\frac{\Gamma\left(\alpha-\rho^{-1}\right) \Gamma\left(\rho^{-1}+1\right)}{(\varphi \beta)^{1 / \rho} \Gamma(\alpha)}$ |
| Variance | $\operatorname{Var}(Y)$ | $\sigma^{2}+d$ | $\frac{\alpha \beta}{(\alpha+\beta)^{2}}$ | $\alpha \beta(\beta+1)$ | $\alpha\left[\varphi^{2}(\alpha-1)^{2}(\alpha-2) \beta^{2}\right]^{-1}$ | $\frac{1}{\rho(\varphi \beta)^{2 / \rho} \Gamma(\alpha)}\left[2 \Gamma\left(\alpha-2 \rho^{-1}\right) \Gamma\left(2 \rho^{-1}\right)\right.$ |
|  |  |  |  |  |  | $\left.-\frac{\Gamma\left(\alpha-\rho^{-1}\right)^{2} \Gamma\left(\rho^{-1}\right)^{2}}{\rho \Gamma(\alpha)}\right]$ |

We will first define standard conjugacy, i.e., in models without the normal random effects and then, in Section 4, introduce a further property, strong conjugacy, necessary for situations where both normal and conventional conjugate random effects are present. To simplify notation, we will provide the definition at a general distribution level, with neither subject- nor measurement-specific subscripts, so that it can be applied to both univariate and longitudinal data. The hierarchical and random-effects densities are said to be conjugate if and only if they can be written in the generic forms:

$$
\begin{align*}
f(y \mid \theta) & =\exp \left\{\phi^{-1}[y h(\theta)-g(\theta)]+c(y, \phi)\right\}  \tag{3}\\
f(\theta) & =\exp \left\{\gamma[\psi h(\theta)-g(\theta)]+c^{*}(\gamma, \psi)\right\} \tag{4}
\end{align*}
$$

where $g(\theta)$ and $h(\theta)$ are functions, $\phi, \gamma$, and $\psi$ are parameters, and the additional functions $c(y, \phi)$ and $c^{*}(\gamma, \psi)$ are so-called normalizing constants. It can then be shown, upon constructing the joint distribution and then integrating over the random effect, that the marginal model resulting from (3) and (4) equals:

$$
\begin{equation*}
f(y)=\exp \left[c(y, \phi)+c^{*}(\gamma, \psi)-c^{*}\left(\phi^{-1}+\gamma, \frac{\phi^{-1} y+\gamma \psi}{\phi^{-1}+\gamma}\right)\right] \tag{5}
\end{equation*}
$$

Table 1 gives model elements, such as density or probability mass functions, conditional on random effects and marginalized over these, as well as the random effects distributions. For all models considered, the constants and functions featuring in (3)-(4) are listed, and finally marginal means and variances are provided. For some models, these are well known (Hinde and Demétrio, 1998ab) and/or easy to derive.

In the case of binary data, the model in Table 1 is the familiar beta-binomial model. Note that the variance still obeys the usual Bernoulli variance structure. This is entirely natural, given that we still focus on a single binary outcome, in contrast to the more conventional binomial basis model, where data of the format ' $z_{i}$ successes out $n_{i}$ trials' are considered. We do not consider this situation in this section, but rather leave it to Section 6. In such a case, the variance structure becomes $\pi_{i}\left(1-\pi_{i}\right)\left[1+\rho_{i}\left(n_{i}-1\right)\right]$, where $\rho_{i}$ is a measure for correlation. All parameters, $p_{i}$ and $\rho_{i}$, can be expressed in terms of $\alpha_{i}$ and $\beta_{i}$, 'cluster-specific' versions of the beta parameters.

For count data, the familiar negative-binomial model results. Unlike in the binary case, univariate counts are able to violate the mean-variance relationship inherent in the Poisson distribution, hence the great popularity of this and other types of models for overdispersion. The same applies to the exponential distribution. Of course, already the Weibull model, with its extra parameter $\rho$, alleviates the constraint.

The normal distribution case is a special one. Not only is it self-conjugate, also the model is not identified, unlike all others. This is because both random terms, seen from writing $Y_{i}=\mu_{i}+b_{i}+\varepsilon_{i}$, are in direct, linear relationship. In the generalized linear
context, the various random terms have no direct linear alliance. The normal case will continue to be 'the odd one out' in models to come (Sections 3.3 and 5-7).

The parameters $\alpha$ and $\beta$ in the beta and gamma distributions are not always jointly identified. It is therefore customary to impose restrictions, such as setting one of them equal to a fixed value, e.g., $\alpha=1$, or constraining their mean or variance, etc. Such constraints operate differently, depending on other elements present in the models. For example, the presence of additional random effects in a model for repeated measures, such as in Section 4, alters the meaning and restrictiveness of such constraints.

### 3.3. Models with normal random effects

The generalized linear mixed model (GLMM; Engel and Keen, 1994; Breslow and Clayton, 1993; Wolfinger and O'Connell, 1993) is a straightforward extension of the linear mixed model (Verbeke and Molenberghs, 2000) to non-Gaussian hierarchical data. It is implemented in many standard software tools.

Let $Y_{i j}$ be the $j$ th outcome measured for cluster (subject) $i=1, \ldots, N, j=1, \ldots, n_{i}$ and group the $n_{i}$ measurements into a vector $\boldsymbol{Y}_{i}$. Assume that, in analogy with Section 3.1, conditionally upon $q$-dimensional random effects $\boldsymbol{b}_{i} \sim N(\mathbf{0}, \boldsymbol{D})$, the outcomes $Y_{i j}$ are independent with densities:

$$
\begin{equation*}
f_{i}\left(y_{i j} \mid \boldsymbol{b}_{i}, \boldsymbol{\xi}, \phi\right)=\exp \left\{\phi^{-1}\left[y_{i j} \lambda_{i j}-\psi\left(\lambda_{i j}\right)\right]+c\left(y_{i j}, \phi\right)\right\} \tag{6}
\end{equation*}
$$

where

$$
\begin{equation*}
\eta\left[\psi^{\prime}\left(\lambda_{i j}\right)\right]=\eta\left(\mu_{i j}\right)=\eta\left[\mathrm{E}\left(Y_{i j} \mid \boldsymbol{b}_{i}, \boldsymbol{\xi}\right)\right]=\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i} \tag{7}
\end{equation*}
$$

for a known link function $\eta(\cdot)$, with $\boldsymbol{x}_{i j}^{\top}$ and $\boldsymbol{z}_{i j} p$-dimensional and $q$-dimensional vectors of known covariate values, with $\boldsymbol{\xi}$ a $p$-dimensional vector of unknown fixed regression coefficients, and with $\phi$ a scale (overdispersion) parameter. Finally, let $f\left(\boldsymbol{b}_{i} \mid \boldsymbol{D}\right)$ be the density of the $N(\mathbf{0}, \boldsymbol{D})$ distribution for the random effects $\boldsymbol{b}_{i}$. These models closely follow the ones formulated in the top part of Table 1, with key differences that now: (a) data hierarchies are allowed for; (b) the natural parameter is written as a linear predictor, a function of both fixed and random effects.

## 4. Models combining conjugate and normal random effects

### 4.1. General model formulation

Combining overdispersion (Section 3.2) and normal random effects (Section 3.3) into the generalized linear model framework, produces the following general family:

$$
\begin{equation*}
f_{i}\left(y_{i j} \mid \boldsymbol{b}_{i}, \boldsymbol{\xi}, \theta_{i j}, \phi\right)=\exp \left\{\phi^{-1}\left[y_{i j} \lambda_{i j}-\psi\left(\lambda_{i j}\right)\right]+c\left(y_{i j}, \phi\right)\right\}, \tag{8}
\end{equation*}
$$

The conditional mean follows as the product:

$$
\begin{equation*}
E\left(Y_{i j} \mid \boldsymbol{b}_{i}, \boldsymbol{\xi}, \theta_{i j}\right)=\mu_{i j}^{c}=\psi^{\prime}\left(\lambda_{i j}\right)=\theta_{i j} \kappa_{i j} \tag{9}
\end{equation*}
$$

where the random variable

$$
\begin{equation*}
\theta_{i j} \sim \Theta_{i j}\left(v_{i j}, \sigma_{i j}^{2}\right) \tag{10}
\end{equation*}
$$

with mean $v_{i j}$, variance $\sigma_{i j}^{2}$, and the mean component

$$
\begin{equation*}
g\left(\kappa_{i j}\right)=\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{\boldsymbol{i}} \tag{11}
\end{equation*}
$$

depends on an $n_{i} \times p$ fixed-effects design $\boldsymbol{X}_{i}$ and a $n_{i} \times q$ random-effects design $\boldsymbol{Z}_{i}$ through a link function $g(\cdot) ; \boldsymbol{\xi}$ and $\boldsymbol{b}_{\boldsymbol{i}} \sim N(\mathbf{0}, \boldsymbol{D})$ are fixed and random effects, respectively. The relationship between mean and natural parameter is

$$
\begin{equation*}
\lambda_{i j}=h\left(\mu_{i j}^{c}\right)=h\left(\theta_{i j} \kappa_{i j}\right) . \tag{12}
\end{equation*}
$$

The mean satisfies:

$$
\begin{equation*}
\mathrm{E}\left(Y_{i j}\right)=\mathrm{E}\left(\theta_{i j}\right) \mathrm{E}\left(\kappa_{i j}\right)=\mathrm{E}\left[h^{-1}\left(\lambda_{i j}\right)\right] . \tag{13}
\end{equation*}
$$

Depending of the type of outcome under investigation, the distribution of $\theta_{i j}$ can be chosen appropriately.

It is computationally convenient, but not strictly necessary, to assume that the sets of random effects, $\boldsymbol{\theta}_{i}$ and $\boldsymbol{b}_{i}$, are independent. Kalema and Molenberghs (2015) and Kalema, Iddi, and Molenberghs (2016) relaxed this assumption. Regarding the components $\theta_{i j}$ of $\boldsymbol{\theta}_{i}$, three special cases are: (1) independence; (2) correlated, implying that the univariate distributions $\mathscr{G}_{i j}\left(\vartheta_{i j}, \sigma_{i j}^{2}\right)$ must be replaced with a multivariate one; and (3) equal (useful in applications with exchangeable outcomes $Y_{i j}$ ).

### 4.2. Strong conjugacy

It is of interest to explore under what conditions Model (8) still allows for conjugacy, now that normal random effects have been introduced into the linear predictor, leading to the multiplicative factor $\kappa_{i j}$ in the mean structure. To this end, MVDV considered conjugacy conditional upon the normally-distributed random effect $\boldsymbol{b}_{i}$. Write in simplified notation:

$$
\begin{equation*}
f(y \mid \kappa \theta)=\exp \left\{\phi^{-1}[y h(\kappa \theta)-g(\kappa \theta)]+c(y, \phi)\right\}, \tag{14}
\end{equation*}
$$

generalizing (3), and retain (4). Applying the transformation theorem to (4) leads to

$$
f(\theta \mid \gamma, \psi)=\kappa \cdot f(\kappa \theta \mid \widetilde{\gamma}, \widetilde{\psi}),
$$

where $\widetilde{\gamma}$ and $\widetilde{\psi}$ are appropriate parameters. Next, we request that the parametric form (4) be maintained:

$$
\begin{equation*}
f(\kappa \theta)=\exp \left\{\gamma^{*}\left[\psi^{*} h(\kappa \theta)-g(\kappa \theta)\right]+c^{* *}\left(\gamma^{*}, \psi^{*}\right)\right\}, \tag{15}
\end{equation*}
$$

where the parameters $\gamma^{*}$ and $\psi^{*}$ follow from $\widetilde{\gamma}$ and $\tilde{\psi}$ upon absorption of $\kappa$. Then, the marginal model, in analogy with (5), equals:

$$
\begin{equation*}
f(y \mid \kappa)=\exp \left\{c(y, \phi)+c^{* *}\left(\gamma^{*}, \psi^{*}\right)+c^{* *}\left(\phi^{-1}+\gamma^{*}, \frac{\phi^{-1} y+\gamma^{*} \psi^{*}}{\phi^{-1}+\gamma^{*}}\right)\right\} . \tag{16}
\end{equation*}
$$

Not every model satisfying conjugacy in the sense of Section 3.2 allows for this form of conjugacy, referred to as strong conjugacy. Examples include the normal, Poisson, and Weibull (and hence exponential) models with normal, gamma, and gamma random effects, respectively. A counterexample is provided by the Bernoulli, and hence also binomial, model. Because the probit model does not allow for conjugacy, it is out of the picture here, too. The latter does not preclude the existence of closed forms in the probit case, as was shown by MVDV. These authors noted that strong conjugacy stems from the random-effects distribution, not from the data model. For example, they showed, for a gamma random effect:

$$
\begin{equation*}
\frac{1}{\kappa} f(\theta \mid \alpha, \beta)=f(\kappa \beta \mid \alpha, \kappa \beta), \tag{17}
\end{equation*}
$$

and hence a scaled version of a gamma random effect is still a gamma random effect, with invariant $\alpha$ and re-scaled $\beta$.

Strong conjugacy facilitates the use of standard software, which does not imply that such software cannot be used once strong conjugacy does not hold. Arguably, the derivation of analytic quantities, such as moments, and hence means, variances, and covariances, is simplified when the property holds.

All CM can be formulated using the same general principles. One simply has to combine the models formulated in Table 1 with the GLMM (6) and corresponding linear predictor (7). The effect $\theta$ is then replaced by $\theta_{i j} \kappa_{i j}$, where $\kappa_{i j}$ is defined by setting $\eta=\eta_{i j}$ equal to the linear predictor whence $\kappa_{i j}$ is expressed, for the respective models, as $\mu, \pi, \lambda$, and $\phi$.

## 5. Count data

The model elements in this case are:

$$
\begin{align*}
Y_{i j} & \sim \operatorname{Poi}\left(\theta_{i j} \kappa_{i j}\right),  \tag{18}\\
\kappa_{i j} & =\exp \left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i}\right),  \tag{19}\\
\boldsymbol{b}_{i} & \sim N(\mathbf{0}, \boldsymbol{D}),  \tag{20}\\
\mathrm{E}\left(\boldsymbol{\theta}_{i}\right)=\mathrm{E}\left[\left(\theta_{i 1}, \ldots, \theta_{i n_{i}}\right)^{\top}\right] & =\boldsymbol{\vartheta}_{i},  \tag{21}\\
\operatorname{var}\left(\boldsymbol{\theta}_{i}\right) & =\boldsymbol{\Sigma}_{i} . \tag{22}
\end{align*}
$$

This model has the same structure as the one by Booth et al. (2003). In the spirit of Table 1, the $\theta_{i j}$ can be assumed to follow a gamma model, producing, what we could term, a Poisson-gamma-normal model (PGN). Recall that $\boldsymbol{b}_{i}$ accommodates correlation and some overdispersion, while residual overdispersion is captured by the components $\theta_{i j}$ of $\boldsymbol{\theta}_{i}$. Should these components be assumed dependent, then both sets of random effects capture some correlation as well as some overdispersion. In the correlated case, a multivariate extension of the gamma distribution would be needed (see, for example, Gentle, 2003).

This model enjoys strong conjugacy, as shown by MVDV. Continuing on the work of Zeger, Liang, and Albert (1988), and using expressions for the standard Poisson moments (Johnson, Kemp, and Kotz, 2005, p. 162), MVD derived the moments; conditional upon the random effects are:

$$
\begin{equation*}
\mathrm{E}\left(Y_{i j}^{k}\right)=\sum_{\ell=0}^{k} S(k, \ell)\left(\theta_{i j} \kappa_{i j}\right)^{\ell} \tag{23}
\end{equation*}
$$

where $S(k, \ell)$ is the so-called Stirling number of the second kind. Integrating (23) over the random effects produces:

$$
\begin{equation*}
\mathrm{E}\left(Y_{i j}^{k}\right)=\sum_{\ell=0}^{k} S(k, \ell) \frac{\beta^{\ell} \Gamma(\alpha+\ell)}{\Gamma(\alpha)} \exp \left[\ell \boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\frac{1}{2} \ell^{2} \boldsymbol{z}_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i j}\right] . \tag{24}
\end{equation*}
$$

The mean components are:

$$
\begin{equation*}
\mu_{i j}=\phi_{i j} \exp \left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\frac{1}{2} z_{i j}^{\top} \boldsymbol{D} z_{i j}\right) \tag{25}
\end{equation*}
$$

with the variance-covariance matrix

$$
\begin{equation*}
\operatorname{var}\left(\boldsymbol{Y}_{i}\right)=\boldsymbol{M}_{i}+\boldsymbol{M}_{i}\left(\boldsymbol{P}_{i}-\boldsymbol{J}_{n_{i}}\right) \boldsymbol{M}_{i} \tag{26}
\end{equation*}
$$

where $\boldsymbol{M}_{i}$ is a diagonal matrix with the $\mu_{i j}$ along the main diagonal, and the $(j, k)^{\text {th }}$ element of $\boldsymbol{P}_{i}$ equals

$$
\begin{equation*}
p_{i, j k}=\exp \left(\frac{1}{2} \boldsymbol{z}_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i k}\right) \cdot \frac{\sigma_{i, j k}+\phi_{i j} \phi_{i k}}{\phi_{i j} \phi_{i k}} \cdot \exp \left(\frac{1}{2} \boldsymbol{z}_{i k}^{\top} \boldsymbol{D} \boldsymbol{z}_{i j}\right) . \tag{27}
\end{equation*}
$$

MVD also derived a series-based expression for the marginal joint distribution:

$$
\begin{align*}
P\left(\boldsymbol{Y}_{i}=\boldsymbol{y}_{i}\right)= & \sum_{t}\left[\prod_{j=1}^{n_{i}}\binom{y_{i j}+t_{j}}{y_{i j}} \cdot\binom{\alpha_{j}+y_{i j}+t_{j}-1}{\alpha_{j}-1} \cdot(-1)^{t_{j}} \cdot \beta_{j}^{y_{i j}+t_{j}}\right] \\
& \times \exp \left(\sum_{j=1}^{n_{i}}\left(y_{i j}+t_{j}\right) \boldsymbol{x}_{i j}^{\top} \xi\right) \\
& \times \exp \left(\frac{1}{2}\left[\sum_{j=1}^{n_{i}}\left(y_{i j}+t_{j}\right) z_{i j}^{\top}\right] \boldsymbol{D}\left[\sum_{j=1}^{n_{i}}\left(y_{i j}+t_{j}\right) z_{i j}\right]\right) . \tag{28}
\end{align*}
$$

In the above equation, the vector-valued index $\boldsymbol{t}=\left(t_{1}, \ldots, t_{n_{i}}\right)^{\top}$ ranges over all nonnegative integer vectors.

In Section 9, the benefit of having closed-form expressions will show when deriving quantities such as marginal correlations.

Kalema and Molenberghs (2015) and Kalema, Iddi, and Molenberghs (2016) showed how the combined model formulation can be used to generate correlated count data. Neyens, Faes, and Molenberghs (2012) adapted the framework to accommodate overdispersion in counts that arise in a spatial context.

### 5.1. A clinical trial in epileptic patients

We will analyse the epilepsy data, introduced in Section 2.1. Let $Y_{i j}$ represent the number of epileptic seizures patient $i$ experiences during week $j$ of the follow-up period. Also, let $t_{i j}$ be the time-point at which $Y_{i j}$ has been measured, $t_{i j}=1,2, \ldots$ until at most 27. Consider the combined model (18)-(22), with specific choices

$$
\ln \left(\kappa_{i j}\right)= \begin{cases}\left(\xi_{00}+b_{i}\right)+\xi_{01} t_{i j} & \text { if placebo }  \tag{29}\\ \left(\xi_{10}+b_{i}\right)+\xi_{11} t_{i j} & \text { if treated }\end{cases}
$$

where the random intercept $b_{i}$ is assumed to be zero-mean normally distributed with variance $d$. We consider special cases (a) the ordinary Poisson model (P--), (b) the negative-binomial model (PG-), (c) the Poisson-normal model (P-N), together with (d)

Table 2: Epilepsy study. Parameter estimates (standard error) in (1) Poisson model ( $P--$ ), (2) negativebinomial model ( $P G-$ ), (3) Poisson-normal model $P-N$ ), and (4) combined model ( $P G N$ ), as well as their zero-inflated counterparts $Z I(P--), Z I(P G-), Z I(P-N), Z I(P G N)$.

| Effect | Par. | Combined models |  | Negative-binomial models |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ZI(PGN) | (PGN) | ZI(PG-) | (PG-) |
| Interc. plac. | $\xi_{00}$ | 0.947(0.167) | $0.911(0.176)$ | 1.236(0.110) | 1.259(0.0.112) |
| Slope plac. | $\xi_{01}$ | $-0.016(0.008)$ | $-0.025(0.008)$ | $-0.007(0.011)$ | -0.013(0.011) |
| Interc. treatm. | $\xi_{10}$ | 0.836(0.172) | 0.656(0.178) | $1.397(0.110)$ | $1.475(0.109)$ |
| Slope treatm. | $\xi_{11}$ | $-0.006(0.007)$ | $-0.012(0.008)$ | -0.022(0.011) | $-0.035(0.010)$ |
| Neg.-bin. par. | $\alpha_{1}$ | 0.245(0.025) | $2.464(0.211)$ | $1.787(0.100)$ | $0.527(0.026)$ |
| SD non-zero part RE | $\sqrt{d_{1}}$ | 0.997(0.085) | $1.063(0.087)$ | - | - |
| Infl. Interc. | $\gamma_{0}$ | -4.581(0.641) | - | -7.106(1.334) | - |
| Infl. slope | $\gamma_{1}$ | 0.092(0.034) | - | 0.292(0.066) | - |
| SD zero part RE | $\sqrt{d_{2}}$ | $2.533(0.440)$ | - | - | - |
| Corr. RE | $\rho$ | $-0.096(0.153)$ | - | - | - |
| Pred. prob. zeros |  | 0.352 | 0.321 | 0.185 | 0.158 |
| -2log-likelihood |  | 5317.9 | 5417.0 | 6318.9 | 6326.1 |
| Effect | Par. | Poisson-normal models |  | Poisson models |  |
|  |  | ZI(P-N) | (P-N) | ZI(P--) | (P--) |
| Interc. plac. | $\xi_{00}$ | 0.903(0.155) | 0.818(0.168) | $1.485(0.043)$ | 1.266(0.0.042) |
| Slope plac. | $\xi_{01}$ | $-0.004(0.005)$ | $-0.014(0.004)$ | -0.007(0.005) | $-0.0 .013(0.004)$ |
| Interc. treatm. | $\xi_{10}$ | 0.908(0.159) | $0.648(0.170)$ | $1.806(0.040)$ | $1.453(0.038)$ |
| Slope treatm. | $\xi_{11}$ | $-0.007(0.005)$ | $-0.012(0.004)$ | $-0.025(0.014)$ | -0.033(0.004) |
| SD non-zero part RE | $\sqrt{d_{1}}$ | 0.971(0.082) | $1.076(0.086)$ | - - | - |
| Infl. Interc. | $\gamma_{0}$ | $-3.712(0.500)$ | - | $-0.659(4.699)$ | - |
| Infl. slope | $\gamma_{1}$ | 0.095(0.025) | - | -3.291(4.444) | - |
| SD zero part RE | $\sqrt{d_{2}}$ | 2.222(0.343) | - | - | - |
| Corr. RE | $\rho$ | $-0.154(0.157)$ | - | - | - |
| Pred. prob. zeros |  | 0.338 | 0.263 | 0.014 | 0.046 |
| -2log-likelihood |  | 5845.1 | 6271.9 | 10912 | 11590 |

the combined model (PGN). Estimates (standard errors) are presented in Table 2. The table also contains zero-inflated versions, that will be discussed in Section 5.2. Clearly, both the negative-binomial model and the Poisson-normal model are important improvements, in terms of the likelihood, relative to the ordinary Poisson model. This should come as no surprise since the latter unrealistically assumes there is neither overdispersion nor correlation within the outcomes, while clearly both are present. In addition, when considering the combined model, there is a very strong improvement in fit when gamma and normal random effects are simultaneously allowed for. This strongly affects the point and precision estimates of such key parameters as the slope difference and the slope ratio. There is also an impact on hypothesis testing. The Poisson model leads to unequivocal significance for both the difference ( $p=0.0008$ ) and ratio ( $p=0.0038$ ),
whereas for the Poisson normal this is not the case for the difference of the slopes ( $p=0.7115$ ), while some significance is maintained for the ratio ( $p=0.0376$ ). Because the Poisson-normal is commonly used, it is likely that in practice one would decide in favor of a treatment effect when considering the slope ratio. This is no longer true with the negative-binomial model, where the $p$-values change to $p=0.01310$ and $p=0.2815$, respectively. Of course, one must not forget that, while the negative-binomial model accommodates overdispersion, the $\theta_{i j}$ random effects are assumed independent, implying independence between repeated measures. Again, this is not realistic and therefore the combined model is a more viable candidate, corroborated further by the aforementioned likelihood comparison. This model produces non-significant $p$-values of $p=0.2260$ and $p=0.1591$, respectively.

Thus, in conclusion, whereas the conventionally used and broadly implemented Poisson-normal model would suggest a significant effect of treatment, our combined model issues a message of caution, because there is no evidence whatsoever regarding a treatment difference.

Molenberghs and Verbeke (2005, Ch. 19), considered a (P-N) model with random intercepts as well as random slopes in time. It is interesting to note that, when allowing for such an extension in our models, the random slopes improve the fit of the (P-N) model with random intercept, but not of the combined one with random intercept (details not shown). As a consequence, the combined model with random intercept is the best fitting one. At the same time, note that fitting such a model establishes that the presence of a conjugate random effect does not preclude the consideration of normal random effects beyond random intercepts. The data were analysed by Booth et al. (2003), too.

Let us now turn to the correlation functions. Given that the gamma random effects are assumed independent, we only need to consider the Poisson-normal and combined cases; the versions with and without random slopes are considered. Because the fixedeffects structure is not constant but rather depends on time, MVD formulated a correlation function. In the (P-N) case with random intercepts only, and for the placebo group, based on the parameter estimates in Table 2, they obtained:

$$
\operatorname{Corr}(Y(t), Y(s))=\frac{35.58 \cdot 0.99^{t+s}}{\sqrt{\left(4.04 \cdot 0.99^{t}+35.58 \cdot 0.97^{t}\right) \cdot\left(4.04 \cdot 0.99^{s}+35.58 \cdot 0.97^{s}\right)}}
$$

where $Y(t)$ represents the outcome for an arbitrary subject at time $t$. Calculations in all other cases are similar. The smallest and largest values for the correlation functions, for both arms, for both the Poisson-normal and combined models, and for both choices of the random-effects structure are given in Table 3. When only random intercepts are considered, the correlations range over a narrow interval; they are rather high and there is little difference between the Poisson-normal and combined models. However, turning to the models with random intercepts and random slopes, several differences become apparent. First, the values exhibit a much broader range between their smallest and
largest values. Second, the range is somewhat over-estimated by the Poisson-normal model, which then narrows when we switch to the combined model, thereby incorporating overdispersion effects, random intercepts, and random slopes. Thus, the random slope allows for the correlation to range over a considerable interval, while the overdispersion effect prevents the range from becoming overly wide.

Table 3: Epilepsy study. Observed smallest and largest values for the correlation function, for the Poissonnormal and combined models, and for both treatment arms. The time pair for which the values are observed is shown too. (RI: random intercept; RS: random slope.)

|  |  | Smallest value |  |  | Largest value |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Model | Arm | $\rho$ | time pair |  | $\rho$ | time pair |
| Poisson-normal, RI | placebo | 0.8577 | $26 \& 27$ |  | 0.8960 | $1 \& 2$ |
| Poisson-normal, RI | treatment | 0.8438 | $26 \& 27$ |  | 0.8794 | $1 \& 2$ |
| Combined, RI | placebo | 0.8259 | $26 \& 27$ |  | 0.8981 | $1 \& 2$ |
| Combined, RI | treatment | 0.8383 | $26 \& 27$ |  | 0.8744 | $1 \& 2$ |
| Poisson-normal, RI+RS | placebo | 0.2966 | $1 \& 27$ |  | 0.9512 | $26 \& 27$ |
| Poisson-normal, RI+RS | treatment | 0.2936 | $1 \& 27$ |  | 0.9530 | $26 \& 27$ |
| Combined, RI+RS | placebo | 0.4268 | $1 \& 27$ |  | 0.9281 | $26 \& 27$ |
| Combined, RI+RS | treatment | 0.4225 | $1 \& 27$ |  | 0.9329 | $26 \& 27$ |

Within each model, there is relatively little difference between the placebo and treated groups, although the difference is a bit more pronounced in the combined model. Further, the correlation range within every group is relatively narrow. The most noteworthy feature, unquestionably, is the large discrepancy between both models. This is because the ( $\mathrm{P}-\mathrm{N}$ ) model forces the correlation and overdispersion effects to stem from a single additional parameter, the random-intercept variance $d$. Thus, considerable overdispersion also forces the correlation to increase, arguably beyond what is consistent with the data. In the combined model, in contrast, there are two additional parameters, giving proper justice to both correlation and overdispersion effects. It was already clear from the above discussion and that in MVD that the combined model is an important improvement. This now clearly manifests itself in the correlation function, too.

The above underscores the need for the combined model. Some indication came, for example, from the correlation functions in the epilepsy case. It is useful to perform formal comparison of all nested models, using Wald statistics, for each of the three cases. A summary is given in Table 4 . Note that, owing to the familiar boundary problem that occurs when testing for variance components, mixtures of a $\chi_{0}^{2}$ and $\chi_{1}^{2}$ were used, instead of the conventional $\chi_{1}^{2}$ (Molenberghs and Verbeke, 2007).

Table 4: Epilepsy, onychomycosis, and asthma studies. Wald test results for comparison of nested models.

| Null model | Alternative model | $Z$-value | $p$-value |
| :--- | :--- | ---: | :--- |
|  | Epilepsy study |  |  |
| Poisson | Negative-binomial | 20.68 | $<0.0001$ |
| Poisson | Poisson-normal | 6.27 | $<0.0001$ |
| Negative-binomial | Combined | 6.10 | $<0.0001$ |
| Poisson-normal | Combined | 11.66 | $<0.0001$ |
| Onychomycosis study |  |  |  |
| Logistic | Beta-binomial |  |  |
| Logistic | Logistic-normal | 17.91 | $<0.0001$ |
| Beta-binomial | Combined | 10.53 | $<0.0001$ |
| Logistic-normal | Combined | 4.28 | $<0.0001$ |
|  | Asthma study | 8.01 | $<0.0001$ |
| Exponential | Exponential-gamma | 8.54 | $<0.0001$ |
| Exponential | Exponential-normal | 10.63 | $<0.0001$ |
| Exponential-gamma | Combined | 8.54 | $<0.0001$ |
| Exponential-normal | Combined | 3.99 | $<0.0001$ |

For our case study, it is clear that: (a) independence is strongly rejected in favour of both a model with normal random effects or a model with conjugate random effects; (b) on top of one set of random effects, there is a clear need for the other set as well, hence providing very strong evidence for the proposed combined model. The evidence is extremely convincing. The table also contains results for two more case studies that will be discussed in detail in subsequent sections.

These findings, taken together, imply that the data exhibit, at the same time, withinsubject correlation and overdispersion, in such a way that a single model feature cannot capture both simultaneously.

### 5.2. Additional zeroes

It is not uncommon when count data are collected to observe more zeroes than predicted by the model assumed, whether of a simple Poisson nature, or more elaborate, such as the combined model considered here. This feature, often referred to as zero inflation, then needs to be accommodated, in addition to correlation and/or overdispersion. Such data are often fitted by using either hurdle (Mullahy, 1986; Greene, 1994) or zero-inflated models (ZI; Lambert, 1992). In the context of the CM, additional zeroes were studied by Kassahun et al. (2014a) and Iddi and Molenberghs (2013).

We will first describe the hurdle (H) and zero-inflation (ZI) approaches for univariate data, and then turn to hierarchical versions. The hurdle model is a two-part model, whereby the first part is a binary model for the count value to be either zero or positive. Given that the value is positive, a count distribution, say $f_{i}$, is truncated at zero and fitted
to the second part. Suppose $Y_{i}$ is a univariate count outcome, and $\pi_{i}$ is the probability of the $i^{\text {th }}$ observation to be in the zero state. The hurdle model then takes the form:

$$
p\left(\boldsymbol{Y}_{i}=\boldsymbol{y}_{i}\right)= \begin{cases}\pi_{i} & \text { if } y_{i}=0  \tag{30}\\ \left(1-\pi_{i}\right) \frac{f_{i}\left(y_{i} \lambda_{i}\right)}{1-f_{i}\left(0, \lambda_{i}\right)} & \text { if } y_{i}>0 .\end{cases}
$$

An alternative approach is a zero-inflated model, which assumes zeros to come from two processes. The first process generates only zeros with probability $\pi_{i}$ for observation $i$, say, while the second process generates counts with probability $1-\pi_{i}$. The ZI model is:

$$
p\left(\boldsymbol{Y}_{i}=\boldsymbol{y}_{i}\right)= \begin{cases}\pi_{i}+\left(1-\pi_{i}\right) f_{i}\left(0 \mid \lambda_{i}\right) & \text { if } y_{i}=0  \tag{31}\\ \left(1-\pi_{i}\right) f_{i}\left(y_{i} \mid \lambda_{i}\right) & \text { if } y_{i}>0\end{cases}
$$

Here, $\pi_{i}$ and $\lambda_{i}$ are functions of covariates. Link functions, such as the logit or probit, can be used for $\pi_{i}$, with the log link commonly used for $\lambda_{i}$.

Kassahun et al. (2014a) extended the combined model to take zero-inflation into account. The ZI version of the CM (ZICOM) is given by

$$
p\left(Y_{i j}=y_{i j} \mid \boldsymbol{b}_{1 i}, \boldsymbol{\xi}, \theta_{i j}, \pi_{i j}\right)= \begin{cases}\pi_{i j}+\left(1-\pi_{i j}\right) f_{i}\left(0 \mid \boldsymbol{b}_{1 i}, \boldsymbol{\xi}, \theta_{i j}\right) & \text { if } y_{i j}=0,  \tag{32}\\ \left(1-\pi_{i j}\right) f_{i}\left(y_{i j} \mid \boldsymbol{b}_{1 i}, \boldsymbol{\xi}, \theta_{i j}\right) & \text { if } y_{i j}>0 .\end{cases}
$$

The ZI component $\pi_{i j}=\pi\left(x_{2 i j}^{\top} \gamma+z_{2 i j}^{\top} b_{2 i}\right)$ is modelled using a Bernouilli model: in the simplest case with only an intercept, but potentially containing known regressors $x_{2 i j}$ and $z_{2 i j}$, a vector of zero-inflation coefficients $\gamma$ to be estimated, as well as random effects $\boldsymbol{b}_{2 i}$. Common link functions, such as the logit or probit, can be used. Note that $\boldsymbol{x}_{i j}, z_{i j}$, and $\boldsymbol{b}_{i}$ in Section 4 are now replaced by $\boldsymbol{x}_{1 i j}, z_{1 i j}$, and $\boldsymbol{b}_{1 i j}$, respectively, for the non-zero count part. The regressors in the count and zero-inflation component can either be overlapping, a subset of the regressors can be used for the zero-inflation, or entirely different regressors for the two parts can be used. In many cases, but of course not always, a simple random-intercept model is adequate, where $\boldsymbol{b}_{1 i}=b_{1 i}, \boldsymbol{b}_{2 i}=b_{2 i}$, and $z_{1 i j}=z_{2 i j}=1$. The variance-covariance matrix of the random effects, assumed normally distributed, is denoted by $D$, as before. The model is denoted as $\mathrm{ZI}(\mathrm{PGN})$, as an obvious extension with earlier notational conventions. Three obvious special cases are $\mathrm{ZI}(\mathrm{P}-\mathrm{N})$, $\mathrm{ZI}(\mathrm{PG}-)$, and $\mathrm{ZI}(\mathrm{P}--)$. Also, all four models without zero inflation are special cases as well. The conditional mean and variance of the $\mathrm{ZI}(\mathrm{PGN})$ are:

$$
\begin{align*}
\mathrm{E}\left(Y_{i j} \mid \boldsymbol{b}_{1 i}, \boldsymbol{\xi}, \theta_{i j}\right) & =\theta_{i j} \kappa_{i j}\left(1-\pi_{i j}\right),  \tag{33}\\
\operatorname{Var}\left(Y_{i j} \mid \boldsymbol{b}_{1 i}, \boldsymbol{\xi}, \theta_{i j}\right) & =\theta_{i j} \kappa_{i j}\left(1-\pi_{i j}\right)\left[1+\theta_{i j} \kappa_{i j}\left(\pi_{i j}+1 / \alpha\right)\right] . \tag{34}
\end{align*}
$$

It can be seen that the conditional variance is inflated as a result of either overdispersion in the data (parameter $\alpha$ ), or as a result of ZI (parameter $\pi_{i j}$ ), or both.

Further model developments that allow for extra zeroes are reported in Sections 10 and 11 .

### 5.3. A clinical trial in epileptic patients

We re-analyse the epilepsy data, introduced in Section 2.1 and analysed before in Section 5.1. Let $Y_{i j}$ represent the number of epileptic seizures that patient $i$ experiences during week $j$ of the follow-up period. Also, let $t_{i j}$ be the time-point at which $Y_{i j}$ has been recorded. Consider parameterization (29), but now accounting for zero inflation, assuming that counts are generated from a (P-N) process with $\lambda_{i j}$ as in (29), or from a (PGN) process with mean $\lambda_{i j}=\theta_{i j} \kappa_{i j}$, and now $\kappa_{i j}$ specified as in (29). The ZI probability $\left(\pi_{i j}\right)$ is modelled as $\operatorname{logit}\left(\pi_{i j}\right)=\gamma_{0}+b_{2 i}+\gamma_{1} t_{i j}$. The data are analysed with the $\mathrm{ZI}(\mathrm{PGN}), \mathrm{ZI}(\mathrm{PG}-), \mathrm{ZI}(\mathrm{P}-\mathrm{N}), \mathrm{ZI}(\mathrm{P}--)$. One can compare the results with the non-ZI counterpart. Parameter estimates and predicted probabilities of zeros are presented in Table 2, alongside the non-ZI counterparts. Clearly, in terms of likelihood comparison, the zero-inflated versions performed much better, resulting in a substantial improvement in fit.

The $\mathrm{ZI}(\mathrm{PG}-)$ is an important improvement relative to the $\mathrm{ZI}(\mathrm{P}--)$, while much more improvement is gained in the case of the $\mathrm{ZI}(\mathrm{P}-\mathrm{N})$. Moreover, the $\mathrm{ZI}(\mathrm{PGN})$ leads to a substantially improved fit. Further, we observe that, omitting either the overdispersion or the correlation underestimates the predicted probability of zeros, which becomes worse when both are omitted at the same time. The $\mathrm{ZI}(\mathrm{PGN})$, fitted without random effects in the zero-inflation part, results in -2log-likelihood of 5386.8, and predicted probability of zeros equal to 0.3271 . This implies that inclusion of random effects in the zero-inflation part tends to have little impact on the predicted probability of zeros. However, based on likelihood comparison, model fit improves considerably. This same phenomenon is also evident in the $\mathrm{ZI}(\mathrm{P}-\mathrm{N})$ fitted with random effects included only in the non-zero count part ( $-2 \log$-likelihood is 5971.9, and predicted probability of zeros 0.3112 ).

None of the zero-inflated models suggests evidence of significance in slope difference and slope ratio, except for the $\mathrm{ZI}(\mathrm{P}--)$, where significance is maintained for the slope difference ( $p=0.004$ ). However, the latter, unrealistically, omits correlation and overdispersion. The zero-inflation regression coefficients can be interpreted as model coefficients for the proportion of extra zeros, and are statistically significant in all except the $\mathrm{ZI}(\mathrm{P}--)$. Evidently, models can be extended further. For example, one could consider a version with where the ZI component is specific to treatment arm.

## 6. Categorical data

Categorical data come in various forms, and we usefully distinguish between them. Building on MVDV, Molenberghs et al. (2012) laid out the combined-model framework and various ramifications for the binary and binomial cases. An overview will be given in Sections 6.1 and 6.2 for the binary cases with logit and probit links, respectively, and in Section 6.3 for binomial data. The iron deficiency case study is analysed in Section 6.4. An application of the binary version of the model to the Jimma Infant study was reported in Kassahun et al. (2012). A binomial application is described in Del Fava et al. (2014). Ivanova, Molenberghs, and Verbeke (2014) developed a version of the combined model to handle ordinal data, which is the basis for Section 6.5.

### 6.1. Bernoulli-type models for binary data with logit link

Similar to the Poisson case in Section 5, a natural binary-data counterpart to (18)-(19) is

$$
\begin{align*}
& Y_{i j} \sim \operatorname{Bernoulli}\left(\pi_{i j}=\theta_{i j} \kappa_{i j}\right),  \tag{35}\\
& \kappa_{i j}=\frac{\exp \left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i}\right)}{1+\exp \left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+z_{i j}^{\top} \boldsymbol{b}_{i}\right)}, \tag{36}
\end{align*}
$$

completing the specification with (20)-(22). Unlike in the Poisson case, closed forms for neither the mean nor the variance follow when normal random effects are present. When only overdispersion random effects are included, especially when they are assumed to follow a beta distribution, as in Table 1, conjugacy applies. However, the beta distribution does not allow for the multiplicative invariance as (17), precluding strong conjugacy.

When the overdispersion random effects are assumed to be equal: $\theta_{i j}=\theta_{i}$, then the beta-binomial model follows if no normal random effects are present.

Explicitly considering $\theta_{i j} \sim \operatorname{Beta}(\alpha, \beta)$, then $\phi_{i j}=\mathrm{E}\left(\theta_{i j}\right)=\alpha /(\alpha+\beta)$, and

$$
\begin{aligned}
\sigma_{i j}^{2} & =\operatorname{var}\left(\theta_{i j}\right)=\sigma_{i, j j}=\frac{\alpha \beta}{(\alpha+\beta)^{2}(\alpha+\beta+1)} \\
\sigma_{i, j k} & =\operatorname{cov}\left(\theta_{i j}, \theta_{i k}\right)=\rho_{i j k} \frac{\alpha \beta}{(\alpha+\beta)^{2}(\alpha+\beta+1)}
\end{aligned}
$$

Observe that there are two correlations: $\rho_{i j k}$, which described the correlation between draws from the beta distribution and $(\alpha+\beta+1)^{-1}$. It is of course possible to let $\alpha$ and $\beta$ vary with $i$ and/or $j$. In such cases, the above and below expressions will change somewhat, but computations are straightforward.

Using the general expressions, the above results can be used to derive approximate expressions for means and variance-covariance elements. For the special case of no normal random effects, but maintaining the fixed effects in (36), i.e.,

$$
\begin{equation*}
\kappa_{i j}=\frac{\exp \left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}\right)}{1+\exp \left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}\right)} \tag{37}
\end{equation*}
$$

we obtain

$$
\begin{align*}
\mathrm{E}\left(Y_{i j}\right) & =\frac{\alpha}{\alpha+\beta} \kappa_{i j}  \tag{38}\\
\operatorname{Var}\left(Y_{i j}\right) & =\frac{\alpha}{\alpha+\beta} \kappa_{i j}-\left(\frac{\alpha}{\alpha+\beta}\right)^{2} \kappa_{i j}^{2} \\
\operatorname{Cov}\left(Y_{i j}, Y_{i k}\right) & =\rho_{i j k} \frac{\alpha \beta}{(\alpha+\beta)^{2}(\alpha+\beta+1)} \kappa_{i j} \kappa_{i k}
\end{align*}
$$

If we further make exchangeability assumptions, i.e., $\kappa_{i j}=\kappa_{i k} \equiv \kappa_{i}$ and $\rho_{i j k}=\rho_{i}$, further simplification follows. Finally, setting $\kappa_{i}=1$, the conventional beta-binomial follows. It is then easy to derive the resulting binomial version by defining:

$$
\begin{equation*}
Z_{i}=\sum_{i=1}^{n_{i}} Y_{i j} \tag{39}
\end{equation*}
$$

Simple algebra then shows:

$$
\begin{aligned}
\mathrm{E}\left(Z_{i}\right) & =n_{i} \frac{\alpha}{\alpha+\beta}=n_{i} \pi_{i} \\
\operatorname{Var}\left(Z_{i}\right) & =n_{i} \frac{\alpha \beta}{(\alpha+\beta)^{2}}\left\{1+\left(n_{i}-1\right) \frac{1}{\alpha+\beta+1}\right\}=n_{i} \pi_{i}\left(1-\pi_{i}\right)\left\{1+\left(n_{i}-1\right) \widetilde{\rho}_{i}\right\},
\end{aligned}
$$

with $\widetilde{\rho}_{i}$ the beta-binomial correlation. Hence, the conventional beta-binomial model follows.

While the logit link defeats closed-form expressions when normal random effects are introduced, this is different with the probit link. The random-effects probit model has received some attention in earlier decades (Schall, 1991; Guilkey and Murphy, 1993; Hedeker and Gibbons, 1994; McCulloch, 1994; Gibbons and Hedeker, 1997; Renard, Molenberghs, and Geys 2004).

### 6.2. Bernoulli-type models for binary data with probit link

Introducing the probit version of the model, while at the same time assuming that the overdispersion parameters are beta distributed, comes down to:

$$
\begin{align*}
\kappa_{i j} & =\Phi_{1}\left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+z_{i j}^{\top} \boldsymbol{b}_{i}\right),  \tag{40}\\
\theta_{i j} & \sim \operatorname{Beta}(\alpha, \beta) . \tag{41}
\end{align*}
$$

Like before, $\alpha$ and $\beta$ could be allowed to vary with $i$ and/or $j$.
It now follows that the joint distribution can be written as (see MVDV):

$$
\begin{equation*}
f_{n_{i}}\left(\boldsymbol{y}_{i}=\mathbf{1}\right)=\left(\frac{\alpha}{\alpha+\beta}\right)^{n_{i}} \cdot \boldsymbol{\Phi}_{n_{i}}\left(X_{i} \xi ; \boldsymbol{L}_{n_{i}}^{-1}\right), \tag{42}
\end{equation*}
$$

with

$$
\begin{equation*}
\boldsymbol{L}_{n_{i}}=\boldsymbol{I}_{n_{i}}-\boldsymbol{Z}_{i}\left(\boldsymbol{D}^{-1}+\boldsymbol{Z}_{i}^{\top} \boldsymbol{Z}_{i}\right)^{-1} \boldsymbol{Z}_{i}^{\top} . \tag{43}
\end{equation*}
$$

Note that (42) is the joint probability only for the outcome $(1, \ldots, 1)^{\top}$, a so-called success probability. However, given that the dimension $n_{i}$ is arbitrary, all other probabilities can be derived by appropriate contrasts of success probabilities. Precisely,

$$
\begin{equation*}
f_{n_{i}}\left[\boldsymbol{y}_{i}=\boldsymbol{m}_{i}=\left(m_{i 1}, \ldots, m_{i n_{i}}\right)^{\top}\right]=\sum_{\boldsymbol{s} \supset \iota\left(\boldsymbol{m}_{i}\right)} \operatorname{sgn}(\boldsymbol{s}) \Phi_{\# s \boldsymbol{s}}\left(\widetilde{X}_{i}^{(s)} \boldsymbol{\xi} ; \boldsymbol{L}_{(\boldsymbol{s})}^{-1}\right) \cdot\left(\frac{\alpha}{\alpha+\beta}\right)^{\text {\#s }}, \tag{44}
\end{equation*}
$$

with $\iota\left(\boldsymbol{m}_{i}\right)=\lambda\left(m_{i 1}, \ldots, m_{i n_{i}}\right)$ the set of places for which $m_{i j}=1$,

$$
\operatorname{sgn}(\boldsymbol{s})= \begin{cases}1 & \text { if } \# \boldsymbol{s}-\# \iota\left(\boldsymbol{m}_{i}\right) \text { is even } \\ 0 & \text { otherwise }\end{cases}
$$

$\widetilde{X}_{i}^{(s)}$ contains the rows from $X_{i}$ with row number in $\boldsymbol{s}$, and $\boldsymbol{L}_{(s)}$ is the \#s-dimensional matrix built from the appropriate sub-matrices of these used in (43). The above developments straightforwardly generalize when (41) is replaced with $\theta_{i j} \sim \operatorname{Beta}\left(\alpha_{j}, \beta_{j}\right)$.

Next, the means, variances, and covariances can be derived from (42), by evaluating it for the one- and two-dimensional cases. We find:

$$
\begin{align*}
\mathrm{E}\left(Y_{i j}\right) & =\frac{\alpha}{\alpha+\beta} \cdot \boldsymbol{\Phi}_{1}\left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi} ; \boldsymbol{L}_{1}^{-1}\right)=\frac{\alpha}{\alpha+\beta} \cdot \boldsymbol{\Phi}_{1}\left(\left|\boldsymbol{I}+\boldsymbol{D} z_{i j} z_{i j}^{\top}\right|^{-1 / 2} \boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}\right),  \tag{45}\\
\operatorname{Var}\left(Y_{i j}\right) & =\frac{\alpha}{\alpha+\beta} \cdot \boldsymbol{\Phi}_{1}\left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi} ; \boldsymbol{L}_{1}^{-1}\right) \cdot\left[1-\frac{\alpha}{\alpha+\beta} \cdot \boldsymbol{\Phi}_{1}\left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi} ; \boldsymbol{L}_{1}^{-1}\right)\right], \tag{46}
\end{align*}
$$

$$
\begin{equation*}
\operatorname{Cov}\left(Y_{i j}, Y_{i k}\right)=\left(\frac{\alpha}{\alpha+\beta}\right)^{2} \cdot\left\{\Phi_{2}\left[\binom{\boldsymbol{x}_{i j}^{\top}}{\boldsymbol{x}_{i k}^{\top}} \boldsymbol{\xi}, \boldsymbol{L}_{2 j k}^{-1}\right]-\Phi_{1}\left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi} ; \boldsymbol{L}_{1 j}^{-1}\right) \Phi_{1}\left(\boldsymbol{x}_{i k}^{\top} \boldsymbol{\xi} ; \boldsymbol{L}_{1 k}^{-1}\right)\right\}, \tag{47}
\end{equation*}
$$

where

$$
\boldsymbol{L}_{2 j k}=\boldsymbol{I}_{2}-\binom{z_{i j}^{\top}}{z_{i k}^{\top}}\left[\boldsymbol{D}^{-1}+\binom{z_{i j}^{\top}}{z_{i k}^{\top}}\left(z_{i j} z_{i k}\right)\right]^{-1}\left(z_{i j} z_{i k}\right) .
$$

The rightmost density in (45) is the standard normal one. Evidently, (42) and (44) lead, not only to the mean, variance, and covariance expressions, but also to the higher-order moments.

MVDV noted that the existence of closed-form expressions for the probit case opens a window of opportunity for the logit case. Indeed, the well-known approximation formulae, linking the normal and logistic densities, prove useful here. As shown in Johnson and Kotz (1970, p. 6) and used in Zeger et al. (1988):

$$
\begin{equation*}
\frac{e^{y}}{1+e^{y}} \approx \Phi_{1}(c y), \tag{48}
\end{equation*}
$$

with $c=(16 \sqrt{3}) /(15 \pi)$. Applied to (35)-(36), it follows that

$$
\begin{equation*}
\pi_{i j} \sim \theta_{i j} \frac{\exp \left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i}\right)}{1+\exp \left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+z_{i j}^{\top} \boldsymbol{b}_{i}\right)} \approx \theta_{i j} \boldsymbol{\Phi}_{1}\left[c\left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i}\right)\right] . \tag{49}
\end{equation*}
$$

Applying (49) to (42), yields

$$
\begin{equation*}
f_{n_{i}}\left(\boldsymbol{y}_{i}=\mathbf{1}\right) \approx\left(\frac{\alpha}{\alpha+\beta}\right)^{n_{i}} \cdot \Phi_{n_{i}}\left(c X_{i} \xi ; \widetilde{\boldsymbol{L}}_{n_{i}}^{-1}\right), \tag{50}
\end{equation*}
$$

with

$$
\widetilde{\boldsymbol{L}}_{n_{i}}=\boldsymbol{I}_{n_{i}}-c^{2} \boldsymbol{Z}_{i}\left(\boldsymbol{D}^{-1}+\boldsymbol{Z}_{i}^{\top} \boldsymbol{Z}_{i}\right)^{-1} \boldsymbol{Z}_{i}^{\top}
$$

For the expectation, we find, based on (49) and (45):

$$
\begin{equation*}
\mathrm{E}\left(Y_{i j}\right) \approx \frac{\alpha}{\alpha+\beta} \cdot \boldsymbol{\Phi}_{1}\left(\left|\boldsymbol{I}+c^{2} \boldsymbol{D} z_{i j} \boldsymbol{z}_{i j}^{\top}\right|^{-1 / 2} c \boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}\right), \tag{51}
\end{equation*}
$$

with similar expressions for the variance and covariance terms. Upon estimating the parameters within the probit approximation paradigm, back-transformation to the original
logit scale is possible, using expressions such as (49) and (51). This opens perspectives for alternative estimation methods for the combined model with logit link, with the important special case of the normal-logistic GLMM.

In the Bernoulli case, calculating the moments is extremely simple. Indeed, the Bernoulli moments are all identical. The conditional moments are all $\mathrm{E}\left(Y_{i j}^{k} \mid \theta_{i j}, \boldsymbol{b}_{i}\right)=$ $\theta_{i j} \kappa_{i j}(k=1,2, \ldots)$. Hence, they all reduce to (38). In the probit case, they are equal to (45).

### 6.2.1. A clinical trial in onychomycosis

We present the MVDV analysis of the binary onychomycosis data, introduced in Section 2.2. For the logit, consider the model:

$$
\begin{align*}
Y_{i j} \mid\left(b_{i}\right) & \sim \operatorname{Bernoulli}\left(\pi_{i j}\right) \\
\operatorname{logit}\left(\pi_{i j}\right) & =\xi_{1}\left(1-T_{i}\right)+b_{i}+\xi_{2}\left(1-T_{i}\right) t_{i j}+\xi_{3} T_{i}+\xi_{4} T_{i} t_{i j} \tag{52}
\end{align*}
$$

where $T_{i}$ is the treatment indicator for subject $i, t_{i j}$ is the time-point at which the $j$ th measurement is taken for the $i$ th subject, and $b_{i} \sim N(0, d)$. Parameter estimates for the logistic model, with and without the normal random effect on the one hand, and with and without the beta-binomial component on the other hand, as described in Section 6.1, are presented in Table 5. Observe that the model becomes hard to fit when the beta random

Table 5: Onychomycosis study. Parameter estimates (standard errors) for the regression coefficients in (1) the logistic model, (2) the beta-binomial model, (3) the logistic-normal model, and (4) the combined model. Estimation was done by maximum likelihood using numerical integration over the normal random effect, if present.

| Effect | Par. | Logistic | Beta-binomial |
| :--- | :---: | :---: | ---: |
| Intercept treatment A | $\xi_{0}$ | $-0.5571(0.1090)$ | $17.9714(1482.6)$ |
| Slope treatment A | $\xi_{1}$ | $-0.1769(0.0246)$ | $5.2454(12970.0)$ |
| Intercept treatment B | $\xi_{2}$ | $-0.5335(0.1122)$ | $18.6744(2077.13)$ |
| Slope treatment B | $\xi_{3}$ | $-0.2549(0.0309)$ | $4.7775(12912.0)$ |
| Std. dev random effect | $\sqrt{d}$ | - | - |
| Ratio | $\alpha / \beta$ | - | $3.6739(0.2051)$ |
| -2log-likelihood |  | 1812 | 1980 |
| Effect | Par. | Logistic-normal | Combined |
| Intercept treatment A | $\xi_{0}$ | $-1.6299(0.4354)$ | $-1.6042(4.0263)$ |
| Slope treatment A | $\xi_{1}$ | $-0.4042(0.0460)$ | $-6.4783(1.4386)$ |
| Intercept treatment B | $\xi_{2}$ | $-1.7486(0.4478)$ | $-16.2079(3.5830)$ |
| Slope treatment B | $\xi_{3}$ | $-0.5634(0.0602)$ | $-8.0745(1.5997)$ |
| Std. dev random effect | $\sqrt{d}$ | $4.0150(0.3812)$ | $60.8835(14.2237)$ |
| Ratio | $\alpha / \beta$ | - | $0.2805(0.0350)$ |
| -2log-likelihood |  | 1248 | 1240 |

effects are present, which is seen from estimates and standard errors in both the betabinomial model as well as the combined model. To understand this, we must observe that the conjugate random effects in the Bernoulli case, unlike in the Poisson, binomial, and Weibull cases, cannot add to the variability, only to the correlation structure. This means that there is considerably less information available than in the other cases. This does not mean that the beta random effects are unnecessary, but rather that they challenge the stable estimation of other model parameters.

### 6.3. Models for binomial data with logit and probit link

Molenberghs et al. (2012) supplemented the study of the binary case with the binomial one. Starting from the Bernoulli expressions (35) and (36) but now for three rather than two levels, they got:

$$
\begin{align*}
Y_{i j k} & \sim \operatorname{Bernoulli}\left(\pi_{i j k}=\theta_{i j k} \kappa_{i j k}\right),  \tag{53}\\
\kappa_{i j k} & =\frac{\exp \left(\boldsymbol{x}_{i j k}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j k}^{\top} \boldsymbol{b}_{i}\right)}{1+\exp \left(\boldsymbol{x}_{i j k}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j k}^{\top} \boldsymbol{b}_{i}\right)} \tag{54}
\end{align*}
$$

where $i$ stands for the independent block, as before, $j$ for occasion, and $k$ for the repeats of the Bernoulli trials. It is natural to define $Z_{i j}=\sum_{k=1}^{m_{i j}} Y_{i j k}$. Also here, there are no closed-form expressions for the moments when a logit link is used, but they do exist for the probit case. The data consists of an array of successes $\boldsymbol{z}_{i}=\left(z_{i 1}, \ldots, z_{i n_{i}}\right)^{\top}$ out of $\boldsymbol{m}_{i}=$ $\left(m_{i 1}, \ldots, m_{i n_{i}}\right)^{\top}$ trials. It is also convenient to provide for multi-indices $\boldsymbol{t}=\left(t_{1}, \ldots, t_{n_{i}}\right)^{\top}$ and for vectors of the parameters $\boldsymbol{\alpha}=\left(\alpha_{1}, \ldots, \alpha_{n_{i}}\right)^{\top}$ and $\boldsymbol{\beta}=\left(\beta_{1}, \ldots, \beta_{n_{i}}\right)^{\top}$. The joint distribution can then be written as:

$$
\begin{align*}
f\left(\boldsymbol{z}_{i} \mid \boldsymbol{m}_{i}, \boldsymbol{\xi}, \boldsymbol{D}, \boldsymbol{\alpha}, \boldsymbol{\beta}\right) & =\sum_{\boldsymbol{t}=\mathbf{0}}^{\boldsymbol{m}_{i}-z_{i}}\left[\prod_{j=1}^{n_{i}} \frac{(-1)^{t_{j}}}{B\left(\alpha_{j}, \beta_{j}\right)}\binom{m_{i j}}{z_{i j}}\binom{m_{i j}-z_{i j}}{t_{j}} B\left(z_{i j}+\alpha_{j}+t_{j}, \beta_{j}\right)\right] \times \\
& \times \Phi_{\sum_{j} t_{j}}\left[\left(X_{i}(t) \boldsymbol{\xi} ; \boldsymbol{L}(t)^{-1}\right]\right. \tag{55}
\end{align*}
$$

Here, $\boldsymbol{X}_{i}(t)$ is the design matrix, built from $X_{i}$, with row $j$ in $X_{i}$ replicated $t_{j}$ times. The design matrix $X_{i}$ is built similarly, and then, in analogy with (43),

$$
\begin{equation*}
\boldsymbol{L}(t)=\boldsymbol{I}_{\sum_{j} t_{j}}-\boldsymbol{Z}_{i}(t)\left[\boldsymbol{D}^{-1}+\boldsymbol{Z}_{i}(t)^{\top} \boldsymbol{Z}_{i}(t)\right]^{-1} \boldsymbol{Z}_{i}(t)^{\top} \tag{56}
\end{equation*}
$$

### 6.4. Iron-deficient diets in rats

We turn to the data in Section 2.3. Because the probability of a fetus dying varies from litter to litter, the total variance of the proportions will be greater than that predicted by a binomial model, even when covariates are accounted for. Hence, overdispersion and correlation need to be accommodated.

Construct predictor function $\eta_{i}=\xi_{0}+\xi_{2} x_{2 i}+\xi_{3} x_{3 i}+\xi_{4} x_{4 i}$ with $x_{g_{i}}=1$ if litter $i$ belongs to group $g$ and 0 otherwise. The placebo group figures as a reference category. Further, let $Z_{i}=\sum_{j=1}^{n_{i}} Y_{i j} \sim \operatorname{Binomial}\left(n_{i}, \pi_{i}\right)$ be the number of dead fetuses out of $n_{i}$ in litter $i$. Five models are considered: (a) the binomial model, $\operatorname{logit}\left(\pi_{i}\right)=\eta_{i}$; (b) the GLMM: $\operatorname{logit}\left(\pi_{i}\right)=\eta_{i}+b_{i}$, where $b_{i} \sim N(0, d)$; (c) the beta-binomial model, logit $\left(\mu_{i}\right)=$ $\eta_{i}$, where $\pi_{i} \sim \operatorname{Beta}(\alpha, \beta)$, and $\mu_{i}=\mathrm{E}\left(\pi_{i}\right)$; (d) the beta-binomial model with normal random effects: for $b_{i} \sim N(0, d), \operatorname{logit}\left(\mu_{i}\right)=\eta_{i}$, and $\pi_{i}$ and $\mu_{i}$ as in the beta-binomial; (e) in the combined model: $\operatorname{logit}\left(\kappa_{i}\right)=\eta_{i}+b_{i}$ where $\pi_{i}=\theta_{i} \kappa_{i}, \theta_{i} \sim \operatorname{Beta}(\alpha, \beta)$, and $b_{i} \sim N(0, d)$. The constraint $\alpha \beta \equiv 1$ is imposed in the latter case.

The results of the various models are presented in Table 6. We observe that the two models that simultaneously account for overdispersion and correlation perform better than the others. The classical beta-binomial model with normal random effects has the same double negative log-likelihood as the combined model. This is the case only for cross-sectional data; even though their hierarchical formulations are different, they marginally coincide in this case. That said, the parameters have a different meaning, as they are to be interpreted conditionally on the assumed random-effects structure. Differences may be very noticeable when binomial measurements are collected repeatedly over time or in an otherwise hierarchical fashion.

Between these two, the estimates' precision is best in the combined model. Owing to conjugacy, the mean model and overdispersion parameter estimators are less correlated, leading to increased precision, even though the effect is modest.

Table 6: Iron-deficiency study. Parameter estimates (standard errors) for (1) the binomial model, (2) the GLMM, (3) the beta-binomial model, (4) the conventional beta-binomial model with random effect in the linear predictor, and (5) the combined model.

| Effect | Par. | Binomial | GLMM | BB | BB-normal | Combined |
| :--- | :---: | :---: | :---: | ---: | ---: | ---: |
| Intercept | $\xi_{0}$ | $1.14(0.13)$ | $1.80(0.36)$ | $1.35(0.25)$ | $1.79(0.38)$ | $1.80(0.36)$ |
| Group2 | $\xi_{2}$ | $-3.32(0.33)$ | $-4.52(0.74)$ | $-3.11(0.50)$ | $-4.49(0.80)$ | $-4.51(0.74)$ |
| Group3 | $\xi_{3}$ | $-4.48(0.73)$ | $-5.86(1.19)$ | $-3.87(0.81)$ | $-5.81(1.30)$ | $-5.85(1.19)$ |
| Group4 | $\xi_{4}$ | $-4.13(0.48)$ | $-5.60(0.92)$ | $-3.93(0.67)$ | $-5.57(0.97)$ | $-5.59(0.92)$ |
| Std. dev. RE | $\sqrt{d}$ | - | $1.54(0.29)$ | - | $1.52(0.37)$ | $1.53(0.29)$ |
| Overdispersion |  | - | - | $0.24(0.06)$ | $0.005(0.051)$ | $0.0005(0.0018)$ |
| -2log-likelihood |  | 244.9 | 183.9 | 186.9 | 183.8 | 183.8 |

### 6.5. Ordinal data: a combined proportional odds-beta-normal model

The ordinal case was studied by Ivanova et al. (2014). Assume the ordinal outcome $Y_{i j}$ can take values $r=1, \ldots, R$, and replace it by a set of $R$ dummies:

$$
Z_{r, i j}= \begin{cases}1 & \text { if } Y_{r, i j}=r \\ 0 & \text { otherwise }\end{cases}
$$

for $r=1, \ldots, R$. Evidently, there are redundant dummies, but any subset of $R-1$ components is not. Group the dummies into vectors $\boldsymbol{Z}_{i j}$ and $\boldsymbol{Z}_{i}$ for a specific subject $i$ and occasion $j$, and for a specific subject $i$, respectively. We assume a multinomial distribution $\boldsymbol{Z}_{i j} \sim \operatorname{multinomial}\left(\boldsymbol{\pi}_{i j}\right)$, with $\boldsymbol{\pi}_{i j}=\left(\pi_{1, i j}, \ldots, \pi_{r, i j}, \ldots, \pi_{R, i j}\right)$. The multinomial distribution at a given occasion is determined by the modelling choice for the ordinal outcome. Under a proportional odds assumption, using normal random effects $\boldsymbol{b}_{i} \sim N(0, D)$ in the linear predictor, and beta random effects $\theta_{i j} \sim \operatorname{Beta}\left(\alpha_{j}, \beta_{j}\right)$ to capture further overdispersion, the probabilities can be written as:

$$
\pi_{r, i j}= \begin{cases}\theta_{i j} \kappa_{1, i j} & \text { if } r=1,  \tag{57}\\ \theta_{i j}\left(\kappa_{r, i j}-\kappa_{r-1, i j}\right) & \text { if } 1<r<R, \\ 1-\theta_{i j} \kappa_{R-1, i j} & \text { if } r=R\end{cases}
$$

where

$$
\begin{equation*}
\kappa_{r, i j}=\frac{\exp \left(\xi_{0 r}+\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i}\right)}{1+\exp \left(\xi_{0 r}+\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i}\right)} \tag{58}
\end{equation*}
$$

Here, $\xi_{01} \leq \cdots \leq \xi_{0, R-1}$ are intercepts, $\boldsymbol{\xi}$ are fixed regression coefficients, and $\boldsymbol{x}_{i j}\left(\boldsymbol{z}_{i j}\right)$ is the design vector for the fixed (random) effects at occasion $j$. Also here, some choices in the above can be relaxed and/or altered. For example, like before, the $\alpha_{j}$ and $\beta_{j}$ parameters, describing the beta distribution, need not be dependent on $j$. To ensure identifiability, a constraint needs to be applied to it, e.g., $\alpha_{j} \beta_{j}=1$, but it is mathematically convenient to retain them as two separate parameters, with the understanding that the constraint does apply. Finally, the $\theta_{i j}$ within a subject are assumed different from each other and independent. One could allow them to be correlated, or even constant across subjects. This will not be considered here.

As argued in MVDV, MVID, and Molenberghs et al. (2012), closed-form expressions for marginal means, variances, covariances, and even the entire marginal distribution, i.e., integrated over both sets of random effects, cannot be derived in the binary case with logit link and normal random effects (regardless of the overdispersion random effects). Evidently, the same will be true for the ordinal case. If necessary, numerical integration or other Monte Carlo methods can be used to derive such marginal quantities.

### 6.6. Diabetes study

We describe the analysis of the diabetes study (Section 2.4), reported in Ivanova et al. (2014). Let $Y_{i j}=0, \ldots, 3$ be the number of clinical targets patient $i$ reached at occasion $j$. Also, let $t_{i j}=0,1$ be the time point at which the $j$ th measurement was taken. Consider the combined proportional odds logistic regression model:

$$
\operatorname{logit}\left[P\left(Y_{i j} \leq r \mid t_{i j}, X_{i}\right)\right]=\xi_{0 r}+b_{i}+\xi_{1} t_{i j}+\xi_{2} X_{i}
$$

$(r=0, \ldots, 3)$, where the random intercept $b_{i}$ is assumed $N(0, d)$ distributed, and $X_{i}$ is an indicator for group. The beta random effect is re-parameterized such that

$$
\nu=\frac{e^{\delta}}{1+e^{\delta}}=\frac{\alpha}{\alpha+\beta},
$$

thus simultaneously avoiding identifiability and range violation issues. The parameter $\delta$ is the one entered into the likelihood function. We consider (1) the ordinary proportional odds model, (2) the proportional odds model with beta overdispersion effect, (3) the proportional odds model with random normal effect, and (4) the combined model. Estimates (standard errors) are presented in Table 7. Clearly, there is no significant im-

Table 7: Diabetes study. Parameter estimates (standard errors) from the regression coefficients in (1) the ordinary proportional odds model, (2) the proportional odds model with beta overdispersion effect, (3) the proportional odds model with random normal effect, together with (4) the combined model. Estimation was done by maximum likelihood using numerical integration over the normal random effect, if present.

| Effect | Par. | PO | PO-Beta |
| :--- | :---: | ---: | ---: |
| Intercept 0 | $\xi_{00}$ | $-0.7130(0.0662)$ | $-1.7129(0.0662)$ |
| Intercept 1 | $\xi_{01}$ | $0.2668(0.0560)$ | $0.2667(0.0560)$ |
| Intercept 2 | $\xi_{02}$ | $2.0279(0.0648)$ | $2.0277(0.0650)$ |
| Slope time | $\xi_{1}$ | $-0.7614(0.0575)$ | $-0.7610(0.0575)$ |
| Slope group | $\xi_{2}$ | $-0.2053(0.0587)$ | $-0.2053(0.0587)$ |
| Std. dev. RE | $\sqrt{d}$ | - | - |
| Beta parameter | $\delta$ | - | $13.1622(390.44)$ |
| -2 log-likelihood |  | 10588.18 | 10588.18 |
| Effect | Par. | PO-Normal | PO-Beta-Normal |
| Intercept 0 | $\xi_{00}$ | $-2.3201(0.0100)$ | $-2.3201(0.0999)$ |
| Intercept 1 | $\xi_{01}$ | $0.3336(0.0818)$ | $0.3335(0.0818)$ |
| Intercept 2 | $\xi_{02}$ | $2.7727(0.1035)$ | $2.7728(0.1035)$ |
| Slope time | $\xi_{1}$ | $-1.0268(0.0659)$ | $-1.0268(0.0659)$ |
| Slope group | $\xi_{2}$ | $-0.2605(0.0912)$ | $-0.2605(0.0912)$ |
| Std. dev. RE | $\sqrt{d}$ | $1.5105(0.0729)$ | $1.5205(0.0729)$ |
| Beta parameter | $\delta$ | - | $15.4925(246.55)$ |
| -2 log-likelihood |  | 10320.39 | 10320.39 |

provement, neither when we switch from model (1) to model (2), nor when we move from (3) to (4). The estimate for the beta-parameter $\delta$ is large and has a very large standard error. This indicates that there is probably no overdispersion in the data.

## 7. Time-to-event data

MVDV, using their general framework, also focused on time-to-event data, combining the Weibull model with normal and gamma random effects. The model extends both the GLMM and the gamma frailty model. Molenberghs et al. (2015) extended the approach to allow for censoring. In what follows, we will give an overview of these developments. Efendi and Molenberghs (2013) paid particular attention to various estimation strategies. Abrams et al. (2017) integrated this framework in the modelling of current-status data, in the context of infectious diseases modelling.

Molenberghs and Verbeke (2011a), using closed-form expressions for the model's moments, pointed to both probabilistic as well as data-analytic implications of using (gamma) frailty models. We give a brief summary of these in Section 7.2.

The general Weibull model for repeated measures, with both gamma and normal random effects can be expressed as

$$
\begin{align*}
f\left(\boldsymbol{y}_{i} \mid \boldsymbol{\theta}_{i}, \boldsymbol{b}_{i}\right) & =\prod_{j=1}^{n_{i}} \lambda \rho \theta_{i j} y_{i j}^{\rho-1} e^{\boldsymbol{x}_{i j}^{\top} \xi+z_{i j}^{\top} \boldsymbol{b}_{i}} e^{-\lambda y_{i j}^{\rho} \theta_{i j} e^{\boldsymbol{x}_{i j}^{\top} \xi+z_{i j}^{\top} \boldsymbol{b}_{i}},}  \tag{59}\\
f\left(\boldsymbol{\theta}_{i}\right) & =\prod_{j=1}^{n_{i}} \frac{1}{\beta_{j}^{\alpha_{j}} \Gamma\left(\alpha_{j}\right)} \theta_{i j}^{\alpha_{j}-1} e^{-\theta_{i j} / \beta_{j}},  \tag{60}\\
f\left(\boldsymbol{b}_{i}\right) & =\frac{1}{(2 \pi)^{q / 2}|\boldsymbol{D}|^{1 / 2}} e^{-\frac{1}{2} b_{i}^{\top} \boldsymbol{D}^{-1} \boldsymbol{b}_{i}} . \tag{61}
\end{align*}
$$

A few observations are in place. First, setting $\rho=1$ leads to the special case of an exponential time-to-event distribution. Second, the classical gamma frailty model (i.e., no normal random effects) and the Weibull-based GLMM (i.e., no gamma random effects) follow as special cases. Third, strong conjugacy applies. This is definitely true for the exponential model, but carries over to the Weibull model, using the transformation $Y_{i j}^{\rho}$. It is equally possible to derive this result by merely re-writing the factor $\phi=\lambda \kappa$. Fourth, the above expressions are derived for a two-parameter gamma density. It is customary in a gamma frailty context (Duchateau and Janssen, 2007) to set $\alpha_{j} \beta_{j}=1$, for reasons of identifiability. In this case, (60) is replaced by

$$
\begin{equation*}
f\left(\boldsymbol{\theta}_{i}\right)=\prod_{j=1}^{n_{i}} \frac{1}{\left(\frac{1}{\alpha_{j}}\right)^{\alpha_{j}} \Gamma\left(\alpha_{j}\right)} \theta_{i j}^{\alpha_{j}-1} e^{-\alpha_{j} \theta_{i j}}, \tag{62}
\end{equation*}
$$

Alternatively, assuming $\alpha_{j}=1$ and $\beta_{j}=1 / \delta_{j}$, one could write

$$
\begin{equation*}
f\left(\boldsymbol{\theta}_{i}\right)=\prod_{j=1}^{n_{i}} \delta_{j} e^{-\delta_{j} \theta_{i j}} \tag{63}
\end{equation*}
$$

implying that the gamma density is reduced to an exponential one.
MVDV derived a multi-index series formulation of the marginal joint distribution:

$$
\begin{align*}
f\left(\boldsymbol{y}_{i}\right)=\sum_{\left(m_{1}, \ldots, m_{n_{i}}\right.} & \prod_{j=1}^{n_{i}} \frac{(-1)^{m_{j}}}{m_{j}!} \frac{\Gamma\left(\alpha_{j}+m_{j}+1\right) \beta_{j}^{m_{j}+1}}{\Gamma\left(\alpha_{j}\right)} \lambda^{m_{j}+1} \rho y_{i j}^{\left(m_{j}+1\right) \rho-1} \\
& \times \exp \left\{\left(m_{j}+1\right)\left[\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\frac{1}{2}\left(m_{j}+1\right) \cdot \boldsymbol{z}_{i j}^{\top} \boldsymbol{D} z_{i j}\right]\right\} \tag{64}
\end{align*}
$$

In case censorship applies, it is easy to integrate (64) over the interval $\left[C_{i j},+\infty[\right.$ or, in a multivariate fashion, over the cube $\left[\mathbf{0}, \boldsymbol{C}_{i}\right]$ :

$$
\begin{align*}
F\left(\boldsymbol{C}_{i}\right)=\sum_{\left(m_{1}, \ldots, m_{n_{i}}\right)} & \prod_{j=1}^{n_{i}} \frac{(-1)^{m_{j}}}{\left(m_{j}+1\right)!} \frac{\Gamma\left(\alpha_{j}+m_{j}+1\right) \beta_{j}^{m_{j}+1}}{\Gamma\left(\alpha_{j}\right)} \lambda^{m_{j}+1} C_{i j}^{\left(m_{j}+1\right) \rho} \\
& \times \exp \left\{\left(m_{j}+1\right)\left[\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\frac{1}{2}\left(m_{j}+1\right) \cdot \boldsymbol{z}_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i j}\right]\right\} \tag{65}
\end{align*}
$$

Evidently, if censorship applies to some but not all of the times within the vector, then the integration can be restricted to these, and the corresponding contribution will be an amalgamation of components taken from (64) and (65).

MVDV also derived the following moment expression, with mean, variance, and covariance expressions:

$$
\begin{align*}
\mathrm{E}\left(Y_{i j}^{k}\right) & =\frac{\alpha_{j} \boldsymbol{B}\left(\alpha_{j}-k / \rho, k / \rho+1\right)}{\lambda^{k / \rho} \beta_{j}^{k / \rho}} \exp \left(-\frac{k}{\rho} \boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\frac{k^{2}}{2 \rho^{2}} \boldsymbol{z}_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i j}\right),  \tag{66}\\
\mathrm{E}\left(Y_{i j}\right) & =\frac{\alpha_{j} \boldsymbol{B}\left(\alpha_{j}-1 / \rho, 1 / \rho+1\right)}{\lambda^{1 / \rho} \beta_{j}^{1 / \rho}} \exp \left(-\frac{1}{\rho} \boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\frac{1}{2 \rho^{2}} \boldsymbol{z}_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i j}\right),  \tag{67}\\
\operatorname{Var}\left(Y_{i j}\right) & =\frac{\alpha_{j}}{\lambda^{2 / \rho} \beta_{j}^{2 \rho}} \exp \left(-\frac{2}{\rho} \boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\frac{1}{\rho^{2}} z_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i j}\right) \\
& \times\left[B\left(\alpha_{j}-2 / \rho, 2 / \rho+1\right) \exp \left(\frac{1}{\rho^{2}} \boldsymbol{z}_{i j}^{\top} \boldsymbol{D} z_{i j}\right)-\alpha_{j} B\left(\alpha_{j}-\frac{1}{\rho}, \frac{1}{\rho}+1\right)^{2}\right], \tag{68}
\end{align*}
$$

$$
\begin{align*}
\operatorname{Cov}\left(Y_{i j}, Y_{i k}\right) & =\frac{\alpha_{j} \alpha_{k}}{\lambda^{2 / \rho} \beta_{j}^{1 / \rho} \beta_{k}^{1 / \rho}} \exp \left[-\frac{1}{\rho}\left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\boldsymbol{x}_{i k}^{\top} \boldsymbol{\xi}\right)\right] \\
& \times B\left(\alpha_{j}-\frac{1}{\rho}, \frac{1}{\rho}+1\right) B\left(\alpha_{k}-\frac{1}{\rho}, \frac{1}{\rho}+1\right) \\
& \times \exp \left[\frac{1}{2 \rho^{2}}\left(\boldsymbol{z}_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i j}+\boldsymbol{z}_{i k}^{\top} \boldsymbol{D} \boldsymbol{z}_{i k}\right)\right]\left[\exp \left(\frac{1}{\rho^{2}} \boldsymbol{z}_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i k}\right)-1\right] . \tag{69}
\end{align*}
$$

### 7.1. Recurrent asthma attacks in children

MVDV analysed the times-to-event, introduced in Section 2.5. They considered an exponential model, i.e., a model of the form (59) with $\rho=1$, and further a predictor of the form:

$$
\kappa_{i j}=\xi_{0}+b_{i}+\xi_{1} T_{i},
$$

where $T_{i}$ is an indicator for treatment and $b_{i} \sim N(0, d)$. Results from fitting all four models (with/without normal random effect; with/without gamma random effect) can be found in Table 8. A formal assessment of the treatment effect from all four models is given in Table 9 . The treatment effect $\xi_{1}$ is stably identifiable in all four models. As can be seen from Table 9, the treatment effects are similar in strengths, but including both random effects reduces the evidence, relative to the exponential model. Needless to say that too parsimonious an association structure might lead to liberal test behaviour.

Table 8: Asthma study. Parameter estimates (standard errors) for the regression coefficients in (1) the exponential model, (2) the exponential-gamma model, (3) the exponential-normal model, and (4) the combined model. Estimation was done by maximum likelihood using numerical integration over the normal random effect, if present.

| Effect | Par. | Exponential | Exponential-gamma |
| :--- | :---: | :---: | :---: |
| Intercept | $\xi_{0}$ | $-3.3709(0.0772)$ | $-3.9782(15.354)$ |
| Treatment effect | $\xi_{1}$ | $-0.0726(0.0475)$ | $-0.0755(0.0605)$ |
| Shape parameter | $\lambda$ | $0.8140(0.0149)$ | $1.0490(16.106)$ |
| Std. dev. random effect | $\sqrt{d}$ | - | - |
| Gamma parameter | $\gamma$ | - | $3.3192(0.3885)$ |
| -2log-likelihood |  | 18,693 | 18,715 |
| Effect | Par. | Exponential-normal | Combined |
| Intercept | $\xi_{0}$ | $-3.8095(0.1028)$ | $3.9923(20.337)$ |
| Treatment effect | $\xi_{1}$ | $-0.0825(0.0731)$ | $-0.0887(0.0842)$ |
| Shape parameter | $\lambda$ | $0.8882(0.0180)$ | $0.8130(16.535)$ |
| Std. dev. random effect | $\sqrt{d}$ | $0.4097(0.0386)$ | $0.4720(0.0416)$ |
| Gamma parameter | $\gamma$ | - | $6.8414(1.7146)$ |
| -2log-likelihood |  | 18,611 | 18,629 |

Table 9: Asthma study. Wald test results for the assessment of treatment effect.

| Model | $Z$ value | $p$-value |
| :--- | ---: | ---: |
| Exponential | -1.5283 | 0.1264 |
| Exponential-gamma | -1.1293 | 0.2588 |
| Exponential-normal | -1.2480 | 0.2120 |
| Combined | -1.0534 | 0.2921 |

### 7.2. Probabilistic and data-analytic issues with frailty models and their combined-model extensions

Based on moment expression (66), Molenberghs and Verbeke (2011a) observed that there can be a problem with models combining Weibull outcomes with gamma random effects, as well as with several extensions and sub-models. In particular, they established a connection with the so-called log-logistic distribution (Shoukri, Mian and Tracy, 1988), a transformation of the logistic distribution to the half line with only a finite number of finite moments.

To make their point, they started from a univariate Weibull distribution with gamma random effects (adding the normal random effects to the linear predictor does not substantially change anything, for which all expressions are given in the last column of Table 1. Like before, setting $\alpha \beta=1$, and using formulation (62), the gamma and marginal distributions are written as:

$$
\begin{align*}
& f(\theta)=\frac{1}{\left(\frac{1}{\alpha}\right)^{\alpha} \Gamma(\alpha)} \theta^{\alpha-1} e^{-\alpha \theta}  \tag{70}\\
& f(y)=\frac{\varphi \rho y^{\rho-1} \alpha^{\alpha+1}}{\left(\alpha+\varphi y^{\rho}\right)^{\alpha+1}} \tag{71}
\end{align*}
$$

Molenberghs and Verbeke (2011a) term this Case I. They also considered Case II, obtained by setting $\alpha=1$ and $\beta=1 / \delta$, line in (63), henceforth, Case II:

$$
\begin{align*}
& f(\theta)=\delta e^{-\delta \theta}  \tag{72}\\
& f(y)=\frac{\varphi \rho y^{\rho-1} \delta}{\left(\delta+\varphi y^{\rho}\right)^{2}} \tag{73}
\end{align*}
$$

Here, the gamma distribution has been replaced by its exponential special case and (73) is the log-logistic distribution (Bennett, 1983; Collett, 2003).

The moments follow from (66). For the general case, with $\alpha$ and $\beta$ free parameters, for Case I, and for Case II, they are, respectively:

$$
\begin{align*}
\text { General }: \mathrm{E}\left(Y^{k}\right) & =\frac{\alpha B(\alpha-k / \rho, k / \rho+1)}{(\beta \varphi)^{k / \rho}},  \tag{74}\\
\text { Case I : } \mathrm{E}\left(Y^{k}\right) & =\left(\frac{\alpha}{\varphi}\right)^{k / \rho} \frac{k}{\rho} B(\alpha-k / \rho, k / \rho),  \tag{75}\\
\text { Case II (log-logistic) : } \mathrm{E}\left(Y^{k}\right) & =\frac{k}{\rho}\left(\frac{\delta}{\varphi}\right)^{k \rho} \cdot \Gamma(1-k / \rho) \cdot \Gamma(k / \rho) . \tag{76}
\end{align*}
$$

The moments (74) are finite if and only if $k<\alpha \rho$. Hence, if $\alpha \rho$ is small, there is a risk that even lower-order moments do not exist, which evidently is problematic. Molenberghs and Verbeke (2011a) gave an example, using data from Duchateau and Janssen (2007). For certain methods of estimation in the context of the Weibull-Gamma frailty model, this would imply that regularity conditions are not satisfied. For the log-logistic case, this becomes $k<\rho$. The moments have been presented by Rinne (2009, p. 157) as well, though without reference to the irregularity issue.

## 8. Estimation

MVD and MVDV showed that fitting the combined model is relatively easy, and that standard software tools, such as the SAS procedure NLMIXED, can be used for maximum likelihood estimation in this case. More generically, any sufficiently flexible likelihood maximization tool that allows for normally distributed random effects can be used to this effect. This can typically be done with relatively little programming effort. Efendi and Molenberghs (2013) expanded upon this for the specific case of time-to-event data, and supplemented maximum likelihood with pairwise likelihood and Bayesian estimation. Their simulations indicated that, while maximum likelihood can be faster than pairwise likelihood, the latter has somewhat better convergence properties.

A priori, fitting a combined model of the type described in Section 4, proceeds by integrating over the random effects. The likelihood contribution of subject $i$ is

$$
\begin{equation*}
f_{i}\left(\boldsymbol{y}_{i} \mid \boldsymbol{\vartheta}, \boldsymbol{D}, \boldsymbol{\vartheta}_{i}, \boldsymbol{\Sigma}_{i}\right)=\int \prod_{j=1}^{n_{i}} f_{i j}\left(y_{i j} \mid \boldsymbol{\vartheta}, \boldsymbol{b}_{i}, \boldsymbol{\theta}_{i}\right) f\left(\boldsymbol{b}_{i} \mid \boldsymbol{D}\right) f\left(\boldsymbol{\theta}_{i} \mid \boldsymbol{\vartheta}_{i}, \boldsymbol{\Sigma}_{i}\right) d \boldsymbol{b}_{i} d \boldsymbol{\theta}_{i} \tag{77}
\end{equation*}
$$

Here, $\boldsymbol{\vartheta}$ groups all parameters in the conditional model for $Y_{i}$. From (77) the likelihood derives as:

$$
\begin{align*}
\boldsymbol{L}(\boldsymbol{\vartheta}, \boldsymbol{D}, \boldsymbol{\vartheta}, \boldsymbol{\Sigma}) & =\prod_{i=f}^{N} f_{i}\left(\boldsymbol{y}_{i} \mid \boldsymbol{\vartheta}, \boldsymbol{D}, \boldsymbol{\vartheta}_{i}, \boldsymbol{\Sigma}_{i}\right) \\
& =\prod_{i=1}^{N} \int \prod_{j=1}^{n_{i}} f_{i j}\left(y_{i j} \mid \boldsymbol{\vartheta}, \boldsymbol{b}_{i}, \boldsymbol{\theta}_{i}\right) f\left(\boldsymbol{b}_{i} \mid \boldsymbol{D}\right) f\left(\boldsymbol{\theta}_{i} \mid \boldsymbol{\vartheta}_{i}, \boldsymbol{\Sigma}_{i}\right) d \boldsymbol{b}_{i} d \boldsymbol{\theta}_{i} \tag{78}
\end{align*}
$$

The key problem in maximizing (78) is the presence of $N$ integrals over the random effects $\boldsymbol{b}_{i}$ and $\boldsymbol{\theta}$. It is widely claimed that the absence of a closed-form solution precludes an analytical-integration based solution (Molenberghs and Verbeke, 2005), explaining the popularity of Taylor-series expansion based methods, such as PQL and MQL, Laplace approximation, and numerical-integration based methods. These have been implemented in, for example, the SAS procedures GLIMMIX and NLMIXED. Several of the series expansion methods tend to exhibit bias, an issue taken up in Breslow and Lin (1995), and suggesting the use of alternative methods.

However, thanks to our results in Section 4, further progress can be made. Closedform integration, apart from the normal case, is within reach for the Poisson, probit, and Weibull cases. Now, some closed forms involve series expansions, and may be either time consuming or cumbersome to implement. This notwithstanding, a variety of alternative approaches are possible.

Let us turn to the Poisson case. While closed-form expressions can be used to implement maximum likelihood estimation, with numerical accuracy governed by the number of terms included in the series, one can also proceed by what we will term partial marginalization. By this we refer to integrating (18)-(22) over the gamma random effects only, leaving the normal random effects untouched. The corresponding probability is:

$$
\begin{equation*}
f\left(y_{i j} \mid \boldsymbol{b}_{i}\right)=\binom{\alpha_{j}+y_{i j}-1}{\alpha_{j}-1} \cdot\left(\frac{\beta_{j}}{1+\kappa_{i j} \beta_{j}}\right)^{y_{i j}} \cdot\left(\frac{1}{1+\kappa_{i j} \beta_{j}}\right)^{\alpha_{j}} \kappa_{i j}^{y_{i j}} \tag{79}
\end{equation*}
$$

where $\kappa_{i j}=\exp \left[\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i}\right]$. Note that, with this approach, we assume that the gamma random effects are independent within a subject. This is fine, given the correlation is induced by the normal random effects.

Similarly, for the Weibull case we obtain

$$
\begin{equation*}
f\left(y_{i j} \mid \boldsymbol{b}_{i}\right)=\frac{\lambda \kappa_{i j} e^{\mu_{i j}} \rho y_{i j}^{\rho-1} \alpha_{j} \beta_{j}}{\left(1+\lambda \kappa_{i j} e^{\mu_{i j}} \beta_{j} y_{i j}^{\rho}\right)^{\alpha_{j}+1}} \tag{80}
\end{equation*}
$$

Now, in the survival case it is evidently very likely that censoring occurs. Focusing on right-censored data, it is then necessary to integrate the marginal density over the survival time within the interval $\left[0, C_{i}\right]$. The corresponding cumulative distribution is given in (65). In the spirit of (80), the partial marginalization of a censored component takes the form:

$$
\begin{equation*}
f\left(C_{i j} \mid \boldsymbol{b}_{i}\right)=\int_{C_{i j}}^{+\infty} f\left(y_{i j} \mid \boldsymbol{b}_{i}\right) d y_{i j}=\frac{1}{\left(1+\lambda \kappa_{i j} e^{\mu_{i j}} C_{i j}^{\rho}\right)^{\alpha_{j}}} \tag{81}
\end{equation*}
$$

The concept of partial integration always applies whenever strong conjugacy holds. Indeed, an expression of the form (16) corresponds to integrating over the conjugate ran-
dom effect $\theta$, while leaving the normally distributed random effect embedded in the predictor, $\kappa$ in this notation. Recall that, while expressions of the type (16) appear to be for the univariate case, they extend without problem to the longitudinal setting as well.

Because there is lack of strong conjugacy, the logit case defies the mere exploitation of conjugacy, such as the negative binomial form (79) and the Weibull-gamma frailty form (80). Nevertheless, it is easy to derive, for this case:

$$
\begin{equation*}
f\left(y_{i j} \mid \boldsymbol{b}_{i}\right)=\frac{1}{\alpha_{j}+\beta_{j}} \cdot\left(\kappa_{i j} \alpha_{j}\right)^{y_{i j}} \cdot\left[\left(1-\kappa_{i j}\right) \alpha_{j}+\beta_{j}\right]^{1-y_{i j}} \tag{82}
\end{equation*}
$$

For all of these, it is straightforward to obtain the fully marginalized probability by numerically integrating the normal random effects out of (79), (80), and (82), using a tool such as the SAS procedure NLMIXED that allows for normal random effects in arbitrary, user-specified models.

For the specific case of the marginalized probit model, the computational challenge stems from the presence of a multivariate normal integral of the form (42), a phenomenon also known from the fully marginally specified multivariate probit model (Ashford and Sowden, 1970; Lesaffre and Molenberghs, 1991; Molenberghs and Verbeke, 2005). Specific to the context of the probit models with random effects, Zeger et al. (1988) derived the marginal mean function, needed for their application of generalized estimating equations as a fitting algorithm for the marginalized probit model.

In the ordinal case, the partially marginalized density at occasion $j$ for subject $i$ takes the form:

$$
f\left(y_{i j} \mid \boldsymbol{b}_{i}\right)=\frac{\alpha_{j}}{\alpha_{j}+\beta_{j}} \cdot\left(\kappa_{1, i j}\right)^{z_{1, i j}} \cdot \prod_{r=2}^{R-1}\left(\kappa_{r, i j}-\kappa_{r-1, i j}\right)^{z_{r, i j}} \cdot\left(\frac{\alpha_{j}+\beta_{j}}{\alpha_{j}}-\kappa_{R-1, i j}\right)^{z_{R, i j}}
$$

From these, the likelihood can be constructed by assembling all contributions over subjects and repeated measurements within subjects.

MVDV discussed a number of alternative estimation strategies. These include pseudolikelihood (or: pairwise likelihood; Aerts et al., 2002; Molenberghs and Verbeke, 2005), Bayesian inferences, non-parametric maximum likelihood (Booth et al., 2003: Aitkin, 1999; Alfò and Aitkin, 2000). Also, hierarchical generalized linear models (Lee and Nelder, 1996; Lee et al., 2006) can be used. They also referred to transformation-based methods, whereby non-normal random effects are transformed to normal ones, or vice versa (Liu and Yu, 2008; Nelson et al., 2006).

An important point is that not all parameters may be simultaneously identifiable. For example, the gamma-distribution parameters in the Poisson case, $\alpha$ and $\beta$, are not simultaneously identifiable when the linear-predictor part is also present, because there is aliasing with the intercept term. Therefore, one can set, for example, $\beta$ equal to a constant, removing the identifiability problem. It is then clear that $\alpha$, in the univariate case, or the set of $\alpha_{j}$ in the repeated-measures case, describe the additional overdispersion, in
addition to what stems from the normal random effect(s). A similar phenomenon also plays in the binary case, where both beta-distribution parameters are not simultaneously estimable.

In addition, also Bayesian estimation and inference can be considered. Ghebretinsae et al. (2013) considered a Bayesian version in the time-to-event case. Ghebretinsae et al. (2012) presented a Bayesian joint CM. Efendi and Molenberghs (2013) juxtaposed likelihood-based and Bayesian estimation. The performance of the Bayesian method for the count case was assessed, using simulations, by Aregay, Shkedy, and Molenberghs (2013) and Rizzato et al. (2016). Aregay, Shkedy, and Molenberghs (2015) compared model versions with additive and multiplicative random effects. On a related note, Iddi et al. (2014) examined empirical Bayes estimation for the combined model.

## 9. Implication for computation of correlation and derived quantities

As we have seen, the combined model allows for closed-form expressions for moments, and hence for means and variances, for the normal, Poisson, probit, and Weibull cases, with a combination of normal random effects on the one hand, supplemented on the other hand with conjugate random effects, taking a normal, gamma, beta, and gamma form, respectively. The obvious one missing from the list is the logit model, but then the logit-probit connection, as discussed in Section 6.2, comes to the rescue.

These closed-form moments enable easy calculations of such derived quantities as correlations. For the count case, this was done by Vangeneugden et al. (2011), while Vangeneugden et al. (2014) focused on the binary setting.

For the count combined model, Vangeneugden et al. (2011) used the following derivation. The mean vector $\boldsymbol{\mu}_{i}=\mathrm{E}\left(\boldsymbol{Y}_{i}\right)$ has components:

$$
\begin{equation*}
\mu_{i j}=\phi_{i j} \exp \left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}+\frac{1}{2} \boldsymbol{z}_{i j}^{\top} \boldsymbol{D} z_{i j}\right), \tag{83}
\end{equation*}
$$

and the variance-covariance matrix is given by

$$
\begin{equation*}
\operatorname{var}\left(\boldsymbol{Y}_{i}\right)=\boldsymbol{M}_{i}+\boldsymbol{M}_{i}\left(\boldsymbol{P}_{i}-\boldsymbol{J}_{n_{i}}\right) \boldsymbol{M}_{i}, \tag{84}
\end{equation*}
$$

where $\boldsymbol{\phi}_{i}$ is the mean vector of the overdispersion random effects, with components $\phi_{i j}$, $\boldsymbol{\Sigma}_{i}$ is the variance-covariance matrix of the overdispersion random effects, with components $\sigma_{i j}$, and $\boldsymbol{M}_{i}$ is a diagonal matrix with elements $\mu_{i j}$. Further, the $(j, k)^{\text {th }}$ element of $\boldsymbol{P}_{i}$ equals

$$
\begin{equation*}
p_{i, j k}=\exp \left(\frac{1}{2} \boldsymbol{z}_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i k}\right) \cdot \frac{\sigma_{i, j k}+\phi_{i j} \phi_{i k}}{\phi_{i j} \phi_{i k}} \cdot \exp \left(\frac{1}{2} \boldsymbol{z}_{i k}^{\top} \boldsymbol{D} \boldsymbol{z}_{i j}\right) \tag{85}
\end{equation*}
$$

Evidently, from this variance-covariance structure, the correlations immediately follow.
For the binary combined model, with probit link, the means, variances, and covariances were given in (45)-(47). When the logit link is used, no similar closed form exist. One can proceed by approximating the logit function via the probit function, or by using Taylor-series-based expressions. Details on these can be found in Vangeneugden et al. (2014).

The availability of closed-form correlation and other moment-based functions is useful in a number of contexts. For example, when studying psychometric reliability and generalizability (Vangeneugden et al., 2008; 2010), the correlation function is the basic building block. Correlation functions are also used in the context of surrogate marker evaluation from clinical-trial data (Alonso et al., 2017). Milanzi et al. (2015) used developments of this type to underscore the difference between manifest and latent correlations, for example when reliability measures are calculated in item response theory.

## 10. Marginalized versions of the combined model

As is clear from Sections 4-7, for many though not all versions of the CM there are explicit moment expressions and quantities derived there from. Nevertheless, they are algebraically involved, chiefly due to the non-conjugate nature of the normal random effects. To simplify the derivation of marginal quantities, such as effect measures, mean functions, etc., it is sensible to turn to the methodology of Heagerty (1999) and Heagerty and Zeger (2000), who modified the GLMM so that the first-order moments, i.e., the mean functions, are directly marginally interpretable. They originally focused on the logistic-normal model for binary longitudinal data, but they and others then extended the framework to other data types and link functions. The method specifies, at first sight contrary to intuition, a separate model for the marginal and conditional means. But this works thanks to a connector function that depends on covariates, marginal parameters, and the random-effects specification. Hence, both a marginal and conditional interpretation of the parameters can be maintained. The model, called the marginalized multilevel model (MMM), also allows for the use of maximum likelihood and Bayesian inferences, which is useful when data are incomplete.

To bring together the flexibility of the CM and the marginal interpretability of the MMM, Iddi and Molenberghs (2012ab) developed the combined overdispersed and marginalized multilevel model (COMMM). They focused on binary data and to some extent on counts. Kassahun et al. (2014b) studied further the count data case. The time-to-event case was studied by Efendi, Molenberghs, and Iddi (2014). Molenberghs et al. (2013) and Kenward and Molenberghs (2016) established connections between various ways of deriving marginally interpretable random-effects models, of which the MMM
idea is one. Iddi and Molenberghs (2013) and Kassahun et al. (2014b) combined the MMM idea, for counts, with the occurrence of zero-inflation.

The rest of this section is organized in the following way. In Section 10.1, the general MMM and COMMM methodology is given. The analysis of the epilepsy, onychomycosis, and asthma cases studies is presented in Sections 10.2-10.4. In Section 10.5, we show how further zero inflation in the count case can be added.

### 10.1. Methodology

The general formulation of the CM was given in Section 4. The other building block that we need is the general marginalized multilevel model (MMM), after which both will be merged.

The general marginalized multilevel model due to Heagerty (1999) can be written as:

$$
\begin{align*}
g_{1}\left(\mu_{i j}^{m}\right) & =\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}^{m},  \tag{86}\\
g_{2}\left(\mu_{i j}^{c}\right) & =\Delta_{i j}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{\boldsymbol{i}},  \tag{87}\\
\boldsymbol{b}_{\boldsymbol{i}} & \sim F_{b}(\mathbf{0}, \boldsymbol{D}),  \tag{88}\\
Y_{i j}^{c}=Y_{i j} \mid \boldsymbol{b}_{\boldsymbol{i}} & \sim F_{Y^{c}}\left(\mu_{i j}^{c}, v\right) . \tag{89}
\end{align*}
$$

The two link functions $g_{1}$ and $g_{2}$ can be different, although frequently they will be identical and then denoted by $g$. Further $F_{b}$ is an arbitrary distribution. Here, $v$ is a dispersion parameter, similar to the overdispersion parameter $\phi$ in the exponential family. The marginal mean $\mu_{i j}^{m}=\mathrm{E}\left(Y_{i j}\right)$ is made to depend on an $n_{i} \times p$ matrix of $p$ linear predictors $\boldsymbol{X}_{i}$ through a link function $g(\cdot)$. Further, the conditional mean $\mu_{i j}^{c}=\mathrm{E}\left(Y_{i j} \mid \boldsymbol{b}_{\boldsymbol{i}}\right)$ relates to the random variable $\boldsymbol{b}_{\boldsymbol{i}}$ with distribution (88) and the function $\Delta_{i j}$ connects the marginal and conditional means through the same link function; the latter aspect could be relaxed if desired. The conditional response distribution is given by $F_{Y^{c}}$. The function $\Delta_{i j}$ is obtained from the solution to the integral equation

$$
\begin{equation*}
\mu_{i j}^{m}=g^{-1}\left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}^{m}\right)=\int_{b} g^{-1}\left(\Delta_{i j}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i}\right) d F_{b} \tag{90}
\end{equation*}
$$

For example, when the link function is logit and the distribution of the random effect is normal, the expression of $\Delta_{i j}$ is obtained from:

$$
\operatorname{expit}\left(\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}^{m}\right)=\int_{b} \operatorname{expit}\left(\Delta_{i j}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{\boldsymbol{i}}\right) \varphi\left(\boldsymbol{b}_{\boldsymbol{i}} \mid \mathbf{0}, \boldsymbol{D}\right) d \boldsymbol{b}_{\boldsymbol{i}}
$$

Here, $\operatorname{expit}(\eta)=e^{\eta} /\left(1+e^{\eta}\right)$. Griswold and Zeger (2004) expanded the model by relaxing the common link function assumed for both the marginal and conditional model specification. For example, using a logistic-probit-normal model:

$$
\begin{aligned}
\operatorname{logit}\left(\mu_{i j}^{m}\right) & =\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}^{m}, \\
\Phi^{-1}\left(\mu_{i j}^{c}\right) & =\Delta_{i j}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i}, \\
\boldsymbol{b}_{\boldsymbol{i}} & \sim F_{b}(\mathbf{0}, \boldsymbol{D}), \\
Y_{i j}^{c} \mid \boldsymbol{b}_{i}=Y_{i j} & \sim F_{Y c}\left(\mu_{i j}^{c}, v\right) .
\end{aligned}
$$

(90) becomes:

$$
\begin{equation*}
\Delta_{i j}=\left(\sqrt{1+z_{i j}^{\top} D z_{i j}}\right) \cdot \Phi^{-1}\left\{\operatorname{expit}\left(x_{i j}^{\top} \xi^{m}\right)\right\} . \tag{91}
\end{equation*}
$$

The logit-probit-normal is more attractive than the logit-logit normal version in the sense that, for example, the marginal parameters will enjoy the odds ratio interpretation while at the same time retaining the computational advantage associated with the probit-normal relationship. Of course, when both link functions are of probit form, (91) becomes:

$$
\begin{equation*}
\Delta_{i j}=\left(\sqrt{1+z_{i j}^{\top} \boldsymbol{D} z_{i j}}\right) \cdot \boldsymbol{x}_{i j}^{\top} \xi^{m} . \tag{92}
\end{equation*}
$$

For count data, a log-log-normal specification leads to

$$
\begin{equation*}
\Delta_{i j}=x_{i j}^{\top} \xi^{m}-z_{i j}^{\top} D z_{i j} / 2 . \tag{93}
\end{equation*}
$$

Note from this expression that, in particular for a random intercept model, i.e., one where $\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{\boldsymbol{i}}=b_{i}$ with $b_{i} \sim N\left(0, \tau^{2}\right)$, then $\boldsymbol{z}_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i j}=\sqrt{1+\tau^{2}}$, which implies that only fixed intercept parameters will be affected in the MMM model compared to their counterparts in the conditional GLMM model. For a general random-effects design $\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{\boldsymbol{i}}$, this will not be the case. The expression for $\Delta_{i j}$, in the case of probit-probit-normal, log-log-gamma model and the logistic-logistic-Bridge MMM can be found in Griswold and Zeger (2004).

Iddi and Molenberghs (2012), and Efendi et al. (2014) combined the MMM with the CM, by combining (9), (10), and (11) from the CM with (86), (88), and (89) from the MMM in the following way:

$$
\begin{aligned}
g\left(\mu_{i j}^{m}\right) & =\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}^{m} \\
g\left(\kappa_{i j}\right) & =\Delta_{i j}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i} \\
\mu_{i j}^{c} & =\theta_{i j} \kappa_{i j} \\
\theta_{i j} & \sim \Theta_{i j}\left(\tau_{i j}, \sigma_{i j}^{2}\right) \\
\boldsymbol{b}_{i} & \sim F_{b}(\mathbf{0}, \boldsymbol{D}) \\
Y_{i j}^{c}=\left(Y_{i j} \mid \theta_{i j}, \boldsymbol{b}_{i}\right) & \sim F_{Y^{c}}\left(\mu_{i j}^{c}, v\right) .
\end{aligned}
$$

Note that the response distribution is now conditioned on two sets of random effects, namely the overdispersion and longitudinal ones. This implies that the expression for $\Delta_{i j}$ will change slightly. Because $\mu_{i j}^{c}=\mathrm{E}\left(Y_{i j} \mid \theta_{i j}, \boldsymbol{b}_{i}\right)$, the function $\Delta_{i j}$ will then be obtained from the integral equation

$$
\begin{align*}
\mu_{i j}^{m} & =g^{-1}\left(\boldsymbol{x}_{i j}^{\top} \xi^{m}\right)=\int_{b} \int_{\theta} \theta_{i j} g^{-1}\left(\Delta_{i j}+z_{i j}^{\top} \boldsymbol{b}_{i}\right) d \Theta_{\theta} d F_{b} \\
& =\int_{b} \mathrm{E}\left(\theta_{i j}\right) g^{-1}\left(\Delta_{i j}+z_{i j}^{\top} \boldsymbol{b}_{i}\right) d F_{b} . \tag{94}
\end{align*}
$$

These authors showed that for the logistic-probit-normal model with beta distribution for the overdispersion parameter, i.e., $\theta_{i j} \sim \operatorname{Beta}\left(\alpha_{1 j}, \beta_{2 j}\right)$, (94) becomes

$$
\Delta_{i j}=\left(\sqrt{1+\boldsymbol{z}_{i j}^{\top} \boldsymbol{D} z_{i j}}\right) \cdot \Phi^{-1}\left\{\left(1+c_{j}\right) \cdot \operatorname{expit}\left(\boldsymbol{x}_{i j}^{\top} \xi^{m}\right)\right\}
$$

where $c_{j}=\beta_{2 j} / \alpha_{1 j}$, which can serve as one of several possible constraints, given that the model is now over-parameterized. For the log-log-normal MMM model with $\theta_{i j} \sim$ $\operatorname{Gamma}\left(\alpha_{1 j}, \alpha_{2 j}\right)$,

$$
\Delta_{i j}=-\log \left(\alpha_{1 j} \alpha_{2 j}\right)+\boldsymbol{x}_{i j}^{\top} \boldsymbol{\xi}^{m}-\boldsymbol{z}_{i j}^{\top} \boldsymbol{D} \boldsymbol{z}_{i j} / 2
$$

The fully marginalized joint distribution can be obtained from integrating out the two random effects. Less effort is needed here because the expressions for the marginal distribution are similar to those found in Molenberghs et al. (2010), except for replacing $\kappa_{i j}$ with $\kappa_{i j}=g^{-1}\left(\Delta_{i j}+\boldsymbol{z}_{i j}^{\top} \boldsymbol{b}_{i}\right)$.

Efendi et al. (2014) showed that, in the particular case of the Weibull-gamma-normal model, the integral equation leads to:

$$
\begin{equation*}
\Delta_{i j}=-\log \left(\alpha_{j} \beta_{j}\right)+\boldsymbol{x}_{i j}^{\top} \xi^{m}-z_{i j}^{\top} \boldsymbol{D} z_{i j} / 2 \tag{95}
\end{equation*}
$$

Should there be no gamma random effects, then the first term on the right hand side of (95) simply drops.

Parameter estimation conveniently proceeds by using the partially marginalized distribution method, explained in Section 8. Only here, the conditional distribution is partly specified through the marginal mean function, which is passed on to the conditional mean function via the connector function.

### 10.2. A clinical trial in epileptic patients

Building further on the models fitted in Sections 5.1 and 5.3, assume $Y_{i j}$ to follow a Poisson distribution with marginal mean

$$
\log \left(\pi_{i j}^{m}\right)= \begin{cases}\beta_{00}+\beta_{01} t_{i j} & \text { if placebo }  \tag{96}\\ \beta_{10}+\beta_{11} t_{i j} & \text { if treatment }\end{cases}
$$

Write the conditional model $\log \left(\pi_{i j}^{c}\right)=\Delta_{i j}+b_{i}$, with $b_{i} \sim N(0, d)$ and $\Delta_{i j}$ the connector. If also overdispersion is present, consider the COMMM version with then $\pi_{i j}^{c}=\theta_{i j} \exp \left(\Delta_{i j}+b_{i}\right)$ where $\theta_{i j} \sim \operatorname{Gamma}\left(\alpha_{1}, \alpha_{2}\right)$ and impose constraint $\alpha_{2}=1 / \alpha_{1}$.

Table 10: Epilepsy study. Comparison of the log-log-normal MMM with the combined gamma and log-log-normal MMM.

|  | Par. | CM <br> Gamma and <br> log-normal | MMM <br> Log-Log- <br> normal | COMMM <br> Gamma and <br> Log-Log normal |
| :--- | :---: | ---: | ---: | ---: |
| Effect | $\beta_{00}$ | $0.9112(0.1755)$ | $1.3960(0.1887)$ | $1.4757(0.1962)$ |
| Interc. plac. | $\beta_{01}$ | $-0.0248(0.0077)$ | $-0.0143(0.0044)$ | $-0.0248(0.0077)$ |
| Slope plac. | $\beta_{10}$ | $0.6555(0.1782)$ | $1.2256(0.1901)$ | $1.2200(0.1970)$ |
| Interc. treatm. | $\beta_{11}$ | $-0.0118(0.0075)$ | $-0.0120(0.0043)$ | $-0.0118(0.0075)$ |
| Slope treatm. | $\sqrt{d}$ | $1.0625(0.0871)$ | $1.0755(0.0857)$ | $1.0625(0.0871)$ |
| SD RE | $\alpha_{1}$ | $2.4640(0.2113)$ | - | $2.4640(0.2113)$ |
| Neg.-bin. par. | $\alpha_{2}=\frac{1}{\alpha_{1}}$ | $0.4059(0.0348)$ | - | $0.4059(0.0348)$ |
| Neg.-bin. par. | -7664 | -6810 | -7664 |  |
| -2 log-likelihood |  |  |  |  |

Parameter estimates and standard errors for the log-log-normal MMM and the gamma-log-log-normal COMMM model are presented in Table 10. Observe that the parameter estimates for the two models are very similar, with the same holding for the standard errors. The log-log-normal model improves when the gamma random effect is introduced, as seen from a likelihood ratio comparison. This crucially affects inferences about the difference between the slopes as well as the ratio of the slopes. For the log-log-normal model, the difference of the slopes $\beta_{11}-\beta_{01}$ was found not to be significantly different form zero while the ratio of the slopes $\beta_{11} / \beta_{01}$ showed a significant difference from one ( $p=0.7111$ and $p=0.0376$, respectively). On the other hand both the slope difference ( $p=0.2260$ ) and ratio ( $p=0.1591$ ) showed non-significance in the combined model. To understand this, two things need to be borne in mind. First, the above demonstrates that, due to more careful modelling of the association and dispersion structures, inferences about functions of the model parameters may be erroneous in the simpler model, underscoring that care must be taken regarding conclusions based on the simpler model. Indeed, it would lead to a significant treatment difference, whereas the more general combined model showed no evidence for treatment difference. Similar observations were also made by MVD, where the combined Poisson-Gamma-normal showed a strong improvement of the Poisson GLMM model, underscoring the importance of introducing the gamma random effect. Second, and very important, one should not directly compare the estimates in the marginalized and the conditional version. Indeed, in the MMM model, treatment effects, slopes, etc. have a marginal interpretation. In addi-
tion, we can examine the results of fitting a combined beta and log-normal model, which is purely conditionally specified. The interpretation of the latter should be considered at the individual level, or at least for a change between two patients with different covariate profile (e.g., treated versus non-treated), but with the same level of the random effect.

We note from these results that for a random intercept model, only the intercepts parameters are affected but all other parameters remain the same compared to the combined Gamma and log-log-normal model. These would, however, not be the same, for example, for a random intercept and slope model. Given that the log link was used for both marginal and conditional models, we see further that the log-likelihood remains the same across both combined models.

### 10.3. A clinical trial in onychomycosis

Also here, both the conditional as well as the marginal mean are specified:

$$
\begin{aligned}
Y_{i j} \mid b_{i} & \sim \operatorname{Bernoulli}\left(\pi_{i j}^{c}\right) \\
\Phi^{-1}\left(\pi_{i j}^{c}\right) & =\Delta_{i j}+b_{i} \\
b_{i} & \sim N(0, d) \\
\operatorname{logit}\left(\pi_{i j}^{m}\right) & =\beta_{0}+\beta_{1} X_{i}+\beta_{2} t_{i j}+\beta_{3} X_{i} t_{i j}
\end{aligned}
$$

Recall that $X_{i}$ is an indicator for the treatment applied to subject $i, t_{i j}$ is the time at which the $j$ th measurement is taken. For the COMMM model, the conditional mean model is specified as $\pi_{i j}^{c}=\theta_{i j} \Phi\left(\Delta_{i j}+b_{i}\right)$ where $\theta_{i j} \sim \operatorname{Beta}\left(\alpha_{1}, \alpha_{2}\right)$ and $\Phi^{-1}$ is the probit link. The constraint $c=\alpha_{2} / \alpha_{1}$ was imposed.

From the results presented in Table 11, it is again clear that introducing the beta random effect improves significantly the model fit when comparing the log-likelihoods (smaller AIC). Parameter estimates from both models are slightly different, but a much more dramatic effect is seen in precision estimation. For many, but not all parameters, the extended model yields a higher precision. Furthermore, we observed that whereas the broader model encompassing both overdispersion and correlation concludes that there is no effect of the evolution of treatment $\left(\beta_{3}\right)$ on the response with p -value of $p=0.0790$, the MMM model results in a significant treatment evolution ( $p=0.0155$ ). Also presented in Table 11 are the results for a combined beta and probit-normal model whose parameters have a conditional interpretation. The treatment evolution was found to be significant with $p=0.0343$. By comparing the two combined models, which both account for overdispersion and correlation simultaneously but with different interpretation of parameters, we may conclude that, while there is a significant treatment evolution given subjects, there is no evidence of population average treatment evolution.

Table 11: A clinical trial in onychomycosis. Comparison of logistic-probit-normal MMM with the combined Beta and logistic-probit-normal MMM.

|  | Par. | CM <br> Beta and <br> probit-normal | MMM <br> logistic- <br> probit-normal | COMMM <br> Beta and logistic- <br> probit-normal |
| :--- | :---: | ---: | ---: | ---: |
| Effect | $\beta_{0}$ | $-0.7285(0.8622)$ | $-0.6154(0.1493)$ | $-0.4762(0.0408)$ |
| Interc. | $\beta_{1}$ | $-0.7404(1.1816)$ | $-0.0382(0.2120)$ | $-0.1858(0.1240)$ |
| Treatment | $\beta_{2}$ | $-0.9109(0.2321)$ | $-0.1529(0.0190)$ | $-0.1832(0.0241)$ |
| Time | $\beta_{3}$ | $-0.3989(0.1876)$ | $-0.0702(0.0288)$ | $-0.0691(0.0392)$ |
| Interaction | $\sqrt{d}$ | $8.6763(1.9535)$ | $2.1061(0.1904)$ | $8.8901(0.0152)$ |
| SD RE | $\alpha_{2} / \alpha_{1}$ | $0.2828(0.0372)$ | - | $0.2769(0.0363)$ |
| Beta-bin. par. | 1259.9 | 1265.2 | 1254.0 |  |
| -2 log-likelihood |  |  |  |  |

### 10.4. Recurrent asthma attacks in children

We now turn to the recurrent asthma data, described in Section 2.5. For each of the 226 patients, their treatment allocation and repeated time-to-event outcomes, the time between the end of the previous to onset of the next attack, $Y_{i j}$ is recorded; the outcome is subject to censoring. Also here, the combined model and its marginalized version are presented next to each other. Regarding the normal random-effects structure, a random intercept $b_{i 1}$ (with variance $\sigma_{i}^{2}$ ) and a random slope $b_{i 2}$ (with variance $\sigma_{e}^{2}$ ) is included. While this could be relaxed, both random effects are assumed to be independently normally distributed. Model fitting is done using both full and pairwise likelihood. Parameter estimates (standard errors) are presented in Table 12.

Full likelihood estimates between the ordinary and marginalized models are similar. Treatment effect is not significant. Because marginalization does not change the likelihood, the likelihood ratios are invariant to this operation (Griswold and Zeger, 2004). Because we now include two normally distributed random effects, the connector function (95) uses a different vector $z_{i j}$. This now implies that the treatment effect estimate changes upon marginalization, although the change is minor.

Table 12: Asthma study. Original and marginalized combined model results. 'WGN' refers to the Weibull-gamma-normal model, whilst ' $C$ ' and 'CM' means censored and censored-marginalized, respectively.

| Effect | Par | WGN-C | WGN-CM | WGN-C | WGN-CM |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
|  | Full likelihood |  |  |  | Pairwise |  | likelihood |
|  | Estimate(s.e.) |  | Estimate(s.e.) | Estimate(s.e.) | Estimate(s.e.) |  |  |
| Treatment | $\xi$ | $-0.113(0.106)$ | $-0.111(0.102)$ | $-0.127(0.105)$ | $-0.127(0.105)$ |  |  |
| Shape | $\lambda$ | $0.014(0.001)$ | $0.017(0.001)$ | $0.025(0.002)$ | $0.027(0.003)$ |  |  |
| Conj.RE | $\alpha$ | $3.566(0.632)$ | $3.566(0.632)$ | $4.583(0.708)$ | $4.584(0.708)$ |  |  |
| s.d. norm. R.int. | $\sigma_{i}$ | $0.560(0.068)$ | $0.560(0.068)$ | $0.445(0.039)$ | $0.445(0.039)$ |  |  |
| s.d. norm. R.eff. | $\sigma_{e}$ | $0.077(0.734)$ | $0.077(0.741)$ | $11 \mathrm{E}-4(11 \mathrm{E}-4)$ | 20E-6(20E-6) |  |  |
| -2 log-likelihood |  |  |  |  |  |  |  |

Turning attention to results using pairwise likelihood estimation, it is found that the estimates before and after marginalization are still similar. We also see that the estimate of the random slope parameter is virtually zero in all cases, although more pronounced in the pairwise-likelihood case. This does not contradict the results from full likelihood, where this component was non-significant, although the numerical behaviour is quite different.

In the four versions presented in the table, the conjugate random effect parameter is statistically significant. This is important and underscores that neither the standard GLMM nor the available marginalized model of Griswold and Zeger (2004) fit the data adequately.

### 10.5. Adding zero inflation to the COMMM in the case of counts

In line with Kassahun et al. (2014b), the above construction can be combined with the concepts of Section 5.2, where additional zeroes are allowed for in the CM for count data.

We have to be careful regarding the correct logic. We first specify the model fully hierarchically, derive its marginal mean function, model the former including connector functions, and the latter in the usual parametric way.

### 10.5.1. Zero-inflation

Dropping indices to diminish notational clutter at this point, the conditional model specification is:

$$
\begin{align*}
P(\boldsymbol{Y}=\boldsymbol{y} \mid \theta, \boldsymbol{b}) & = \begin{cases}\pi^{c}+\left(1-\pi^{c}\right) f\left(0 \mid \lambda^{c}\right) & y=0 \\
\left(1-\pi^{c}\right) f\left(y \mid \lambda^{c}\right) & y>0\end{cases}  \tag{97}\\
\pi^{c} & =\Phi\left(\Delta_{1}+z_{1}^{\top} \boldsymbol{b}_{1}\right),  \tag{98}\\
\lambda^{c} & =\theta \exp \left(\Delta_{2}+z_{2}^{\top} \boldsymbol{b}_{2}\right),  \tag{99}\\
\theta & \sim \operatorname{Gamma}(\alpha, \beta)  \tag{100}\\
\boldsymbol{b}=\binom{\boldsymbol{b}_{1}}{\boldsymbol{b}_{2}} & \sim N\left[\binom{0}{0},\left(\begin{array}{ll}
D_{11} & D_{12} \\
D_{21} & D_{22}
\end{array}\right)\right] \tag{101}
\end{align*}
$$

It now follows:

$$
\begin{equation*}
\mathrm{E}(Y \mid \theta, \boldsymbol{b})=\left[\pi^{c}+\left(1-\pi^{c}\right) f\left(0 \mid \lambda^{c}\right)\right] \cdot 0+\sum_{y=1}^{\infty} y \frac{e^{-\lambda^{c}}\left(\lambda^{c}\right)^{y}}{y!}=\left(1-\pi^{c}\right) \lambda^{c} \tag{102}
\end{equation*}
$$

We then require that the marginal mean is of the form:

$$
\begin{equation*}
\mathrm{E}(Y)=\left(1-\pi^{m}\right) \lambda^{m} \tag{103}
\end{equation*}
$$

The fact that calculating the mean form (102) results in the form (103) does not imply that the marginal model behind (97)-(101) is equal to (103). In fact, as stated before, we know this is not true.

Focusing on the mean functions, as we should, leads to the requirement:

$$
\begin{equation*}
\iint\left(1-\pi^{c}\right) \lambda^{c} f(\theta) f(\boldsymbol{b}) d \theta d \boldsymbol{b}=\left(1-\pi^{m}\right) \lambda^{m} \tag{104}
\end{equation*}
$$

It looks like this is straightforward, but there is a caveat: $\pi^{c}$ and $\lambda^{c}$ are connected through correlated random effects. In the special but relevant case that $\boldsymbol{b}_{1}$ and $\boldsymbol{b}_{2}$ are uncorrelated, and hence that $\boldsymbol{D}_{12}=0$, we can solve the system:

$$
\begin{align*}
\int \pi^{c} f\left(\boldsymbol{b}_{1}\right) d \boldsymbol{b}_{1} & =\pi^{m}  \tag{105}\\
\iint \lambda^{c} f\left(\boldsymbol{b}_{2}\right) f(\theta) d \boldsymbol{b}_{2} d \theta & =\lambda^{m} \tag{106}
\end{align*}
$$

Now, (105) is the classical binary connector function integral equation; (106) is the counterpart for the Poisson case.

In case $\boldsymbol{D}_{12} \neq 0$, the integral equation takes the form:

$$
\begin{equation*}
\iiint\left(1-\pi^{c}\right) \lambda^{c} f(\theta) f\left(\boldsymbol{b}_{1}\right) f\left(\boldsymbol{b}_{2} \mid \boldsymbol{b}_{1}\right) d \theta d \boldsymbol{b}_{1} d \boldsymbol{b}_{2}=\left(1-\pi^{m}\right) \lambda^{m} \tag{107}
\end{equation*}
$$

Given that

$$
\boldsymbol{b}_{2} \mid \boldsymbol{b}_{1} \sim N\left(\boldsymbol{D}_{21} \boldsymbol{D}_{11}^{-1} \boldsymbol{b}_{1}, \boldsymbol{D}=\boldsymbol{D}_{22}-\boldsymbol{D}_{21} \boldsymbol{D}_{11}^{-1} \boldsymbol{D}_{12}\right),
$$

and with some straightforward algebra, we obtain the following intermediate step:

$$
\mathrm{E}(\theta) e^{\Delta_{2}+\frac{1}{2} z_{2}^{\top} \boldsymbol{D} z_{2}} \int\left(1-\pi^{c}\right) e^{z_{2}^{\top} \boldsymbol{D}_{21} \boldsymbol{D}_{11}^{-1} \boldsymbol{b}_{1}} f\left(\boldsymbol{b}_{1}\right) d \boldsymbol{b}_{1}=\left(1-\pi^{m}\right) \lambda^{m}
$$

This, in turn, leads to

$$
\mathrm{E}(\theta) e^{\Delta_{2}+\frac{1}{2} z_{2}^{\top} \boldsymbol{D}_{22} z_{2}} \int\left(1-\pi^{c}\right) f\left(\boldsymbol{b}_{1} ; \mu=\boldsymbol{D}_{12} z_{2}\right) d \boldsymbol{b}_{1} .
$$

Upon applying a final transformation $\left(\widetilde{\boldsymbol{b}}_{1}=\boldsymbol{b}_{1}-\boldsymbol{D}_{12} \boldsymbol{z}_{2} \sim N\left(\mathbf{0}, \boldsymbol{D}_{11}\right)\right)$, we find that the Poisson connector remains the same, but for the binary connector, we need to solve:

$$
\pi^{c}=\Phi\left(\Delta_{1}+\boldsymbol{z}_{1}^{\top} \widetilde{\boldsymbol{b}}_{1}+\boldsymbol{z}_{1}^{\top} \boldsymbol{D}_{12} \boldsymbol{z}_{2}\right)
$$

Of course, this is equal to the standard binary connector problem, but merely with a shift applied to $\Delta_{1}$.

### 10.5.2. Hurdle models

Using the same simplified notation as before, we now have:

$$
P(\boldsymbol{Y}=\boldsymbol{y} \mid \theta, \boldsymbol{b})= \begin{cases}\pi^{c} & y=0  \tag{108}\\ \left(1-\pi^{c}\right) \frac{f\left(y \mid \lambda^{c}\right)}{1-f\left(0 \mid \lambda^{c}\right)} & y>0\end{cases}
$$

with the rest of the model specified by (98)-(101). It now follows:

$$
\begin{equation*}
\mathrm{E}(Y \mid \theta, \boldsymbol{b})=\pi^{c} \cdot 0+\frac{1-\pi^{c}}{1-f\left(0 \mid \lambda^{c}\right)} \sum_{y=1}^{\infty} f\left(y \mid \lambda^{c}\right)=\frac{1-\pi^{c}}{1-f\left(0 \mid \lambda^{c}\right)} \cdot \lambda^{c}=\frac{1-\pi^{c}}{1-e^{-\lambda^{c}}} \cdot \lambda^{c} \tag{109}
\end{equation*}
$$

Also here, we require conditional mean (109) to take the same form marginally:

$$
\mathrm{E}(Y)=\left(1-\pi^{m}\right) \cdot \frac{\lambda^{m}}{1-e^{-\lambda^{m}}}
$$

When $\boldsymbol{b}_{1}$ and $\boldsymbol{b}_{2}$ are independent, we find the classical connector integral equation for the binary component:

$$
\int \pi^{c} f\left(\boldsymbol{b}_{1}\right) d \boldsymbol{b}_{1}=\pi^{m}
$$

For the count connector function, we need to solve:

$$
\iint \frac{\lambda^{c}}{1-e^{-\lambda^{c}}} f(\boldsymbol{\theta}) f\left(\boldsymbol{b}_{2}\right) d \theta d \boldsymbol{b}_{2}=\frac{\lambda^{m}}{1-e^{-\lambda^{m}}}
$$

More explicitly,

$$
\iint \frac{\theta e^{\Delta_{2}+z_{2}^{\top} \boldsymbol{b}_{2}}}{1-e^{-\left[\theta e^{\Delta_{2}+z_{2}^{\top} \boldsymbol{b}_{2}}\right]}} f(\boldsymbol{\theta}) f\left(\boldsymbol{b}_{2}\right) d \theta d \boldsymbol{b}_{2}=\frac{e^{\boldsymbol{x}_{2}^{\top} \xi}}{1-e^{-e^{x_{2}^{\top} \xi}}}
$$

Of course, also here, a further modification is needed when the two normal random effects are correlated. In line with what we find in the zero-inflated case, we now have:

$$
\iiint \Phi\left(\Delta_{1}+\boldsymbol{z}_{1}^{\top} \boldsymbol{b}_{1}\right) \cdot \frac{\theta e^{\Delta_{2}+z_{2}^{\top} \boldsymbol{b}_{2}}}{1-e^{-\left[\theta e^{\Delta_{2}+z_{2}^{\top} \boldsymbol{b}_{2}}\right]}} f(\boldsymbol{\theta}) f\left(\boldsymbol{b}_{1}\right) f\left(\boldsymbol{b}_{2} \mid \boldsymbol{b}_{1}\right) d \theta d \boldsymbol{b}_{1} d \boldsymbol{b}_{2}=\Phi\left(\boldsymbol{x}_{1}^{\top} \gamma\right) \cdot \frac{e^{\boldsymbol{x}_{2}^{\top} \boldsymbol{\xi}}}{1-e^{-e^{\boldsymbol{x}_{2}^{\top} \boldsymbol{\xi}}}} .
$$

However now, the denominator under the integrand implies that simplification is less straightforward, and hence a Newton-Raphson approach for the pair $\left(\Delta_{1}, \Delta_{2}\right)$ is an obvious way forward. Note that in the zero-inflated case, we were able to derive intuitive expressions for $\Delta_{1}$ and $\Delta_{2}$, but these are not unique, given that there is one integral equation with two tuning parameters. Thus, at best, one can find an algebraic expression for $\Delta_{1}$, because even in the uncorrelated random-effects case, there is no closed form for the count connector. Therefore, we can simply set one of the two equal to zero, $\Delta_{1} \equiv 0$, say, and then solve the reduced integral equation for $\Delta_{2}$.

## 11. Joint modelling of several outcomes

The common recording of not one but several longitudinal sequences is common practice nowadays. The use of normal random effects in the combined model allows one to simultaneously analyse several longitudinal sequences, which do not even need to be of the same type.

Iddi and Molenberghs (2012a) made use of this possibility to jointly model a continuous and a binary longitudinal sequence. Kassahun et al. (2015) jointly modelled a continuous and a zero-inflated count sequence. Njeru Njagu et al. (2016) considered the case where repeated time-to-event outcomes are coupled with a longitudinal outcome of various types (continuous, binary, count) as well as the joint modelling of a continuous and binary outcome. Ivanova, Molenberghs, and Verbeke (2016) allow for ordinal outcomes as well. Ghebretinsae et al. (2012) used CM joint modelling to analyse comet assay data.

To give an example, let us consider Case 1 of Njeru Njagu et al. (2016), where a linear mixed model for the continuous outcome is coupled with a Weibull-gammanormal model for the time-to-event outcome. The joint model, conditional on both the normal and gamma random effects, takes the form:

$$
\begin{align*}
f\left(\boldsymbol{t}_{i}, \boldsymbol{y}_{i} \mid \boldsymbol{b}_{i}, \boldsymbol{\psi}_{i}\right) & =\prod_{k} \lambda_{k} \rho_{k} t_{i k} \rho_{k}-1
\end{aligned} \psi_{i k} e^{\mu_{i k}+d_{i k}} e^{-\lambda_{k} t_{i k}{ }_{k} \psi_{i k} \psi^{\mu_{i k}+d_{i k}}} \begin{aligned}
& \times \frac{1}{(2 \pi)^{\frac{n_{i}}{2}}\left|\boldsymbol{\Sigma}_{i}\right|^{\frac{1}{2}}} e^{\frac{-1}{2}\left(\boldsymbol{y}_{i}-X_{i} \boldsymbol{\xi}-Z_{i} \boldsymbol{b}_{i}\right)^{\top} \boldsymbol{\Sigma}_{i}^{-1}\left(\boldsymbol{y}_{i}-X_{i} \boldsymbol{\xi}-Z_{i} \boldsymbol{b}_{i}\right)}
\end{align*}
$$

with $\boldsymbol{\Sigma}_{i}$ an $n_{i}$ by $n_{i}$ diagonal covariance matrix with diagonal elements $\sigma^{2}$. Also, $\boldsymbol{t}_{i}$ is the set of $p_{i}$ survival times for cluster $i$, while $y_{i}$ is the vector of $n_{i}$ continuous outcomes. Moreover, $d_{i k}=\boldsymbol{w}_{i k}^{\top} \boldsymbol{b}_{i}$, where $\boldsymbol{w}_{i k}^{\top}$ is a vector of scale factors. Here, the index $k$ refers to the $k$ th survival time in cluster $i$. For the scale and shape parameters in the baseline hazard, we consider a more general case, where both $\lambda$ and $\rho$ are allowed to vary between members of a cluster. The continuous and survival processes are assumed independent, conditional on the shared normal random effects. Note that the shared random effect in the way considered here is generic. For example, one can choose $z_{i j}$ and $\boldsymbol{w}_{i j}$ such that some random effects are present in the normal-outcome linear predictors, with others influencing the Weibull predictor, and a third set influencing both. As such, our paradigm encompasses both shared as well as correlated random effects.

## 12. Influence diagnostics

Because of the relative novelty of the CM and its extensions, development regarding model assessment and diagnostic tools has been limited. Rakhmawati et al. (2017) presented local influence diagnostic tools for the count-data CM. Rakhmawati et al. (2016ab) extended this to allow for zero inflation and incomplete data, respectively.

Local influence was presented by Cook (1986). The impact of individuals and measurements on the analysis is assessed by comparing standard maximum likelihood estimates with those resulting from slightly perturbing the contribution of an individual or measurement. The method is to be contrasted with global influence (case deletion), where impact is assessed by simply deleting an individual or measurement. While conceptually a bit technical, it is easy and fast to use in practice and in several cases it leads to interpretable components of influence. Lesaffre and Verbeke (1998) introduced influence assessment for the linear mixed model. Ouwens, Tan, and Berger (2001) applied local influence to the Poisson-normal model. Rakhmawati et al. (2017) followed their ideas, but with extensions in three directions. First, they provided closed-form expressions, based on an analytical form for the marginal likelihood function, as well as based on an integral form for the said likelihood. Second, they considered three important cases: binary, count, and time-to-event. Third, they started from the combined model, rather than merely from the GLMM.

The general theory behind so-called case-weighted likelihood is as follows. Let the log-likelihood for the generalized linear mixed model or its combined extension take the form

$$
\begin{equation*}
\ell(\boldsymbol{\theta})=\sum_{i=1}^{N} \ell_{i}(\boldsymbol{\theta}) \tag{111}
\end{equation*}
$$

in which $\ell_{i}(\boldsymbol{\theta})$ is the contribution of the $i$ th individual to the log-likelihood. Let

$$
\begin{equation*}
\ell(\boldsymbol{\theta} \mid \boldsymbol{\omega})=\sum_{i=1}^{N} \omega_{i} \ell_{i}(\boldsymbol{\theta}), \tag{112}
\end{equation*}
$$

and denote the perturbed version of $\ell(\boldsymbol{\theta})$, depending on an $N$-dimensional vector $\boldsymbol{\omega}$ of weights, assumed to belong to an open subset $\Omega$ of $\mathbb{R}^{N}$. The original log-likelihood (111) follows for $\boldsymbol{\omega}=\boldsymbol{\omega}_{0}=(1,1, \ldots, 1)^{\top}$. Let $\widehat{\boldsymbol{\theta}}$ be the maximum likelihood estimator for $\boldsymbol{\theta}$, obtained by maximizing $\ell(\boldsymbol{\theta})$, and let $\widehat{\boldsymbol{\theta}}_{\omega}$ denote the estimator for $\boldsymbol{\theta}$ under $\ell(\boldsymbol{\theta} \mid \boldsymbol{\omega})$. Cook (1986) proposed to measure the distance between $\widehat{\boldsymbol{\theta}}_{\omega}$ and $\widehat{\boldsymbol{\theta}}$ by the likelihood displacement: $\operatorname{LD}(\boldsymbol{\omega})=2\left(\ell(\hat{\boldsymbol{\theta}})-\ell\left(\hat{\boldsymbol{\theta}}_{\boldsymbol{\omega}}\right)\right) . \mathrm{LD}(\boldsymbol{\omega})$ will be large if $\ell(\boldsymbol{\theta})$ is strongly curved at $\widehat{\boldsymbol{\theta}}$. A graph of $\operatorname{LD}(\boldsymbol{\omega})$ versus $\boldsymbol{\omega}$ brings out information on the influence of case-weight perturbations. The graph is the geometric surface formed by the values of the $(N+1)$ dimensional vector

$$
\xi(\omega)=\binom{\omega}{\operatorname{LD}(\omega)}
$$

as $\omega$ varies throughout $\Omega$. Following Cook (1986) and Verbeke and Molenberghs (2000), we will refer to $\boldsymbol{\xi}(\boldsymbol{\omega})$ as an influence graph.

Cook (1986) derived a convenient computational scheme. Let $\boldsymbol{\Delta}_{i}$ be the $s$-dimensional vector of second-order derivatives of $\ell(\boldsymbol{\theta} \mid \boldsymbol{\omega})$, w.r.t. $\omega_{i}$ and all components of $\boldsymbol{\theta}$, and evaluated at $\boldsymbol{\theta}=\widehat{\boldsymbol{\theta}}$ and $\boldsymbol{\omega}=\boldsymbol{\omega}_{0}$. Also, write $\Delta$ for the $s \times r$ matrix with $\boldsymbol{\Delta}_{i}$ in the $i$ th column. Let $\ddot{L}$ denote the $s \times s$ matrix of second derivatives of $\ell(\boldsymbol{\theta})$, evaluated at $\boldsymbol{\theta}=\widehat{\boldsymbol{\theta}}$. For any unit vector $\boldsymbol{h}$ in $\Omega$, it follows that:

$$
\begin{equation*}
C_{h}=2\left|\boldsymbol{h}^{\top} \boldsymbol{\Delta}^{\top} \dddot{\boldsymbol{L}}^{-1} \boldsymbol{\Delta} \boldsymbol{h}\right| . \tag{113}
\end{equation*}
$$

Various choices for $h$ have received attention. First, as will be done here, one can focus on subject $i$ only, by choosing $\boldsymbol{h}=\boldsymbol{h}_{\boldsymbol{i}}$, the zero vector with a sole 1 in the $\boldsymbol{i}$ th position. Local influence then is

$$
\begin{equation*}
C_{i} \equiv C_{h_{i}}=2\left|\boldsymbol{\Delta}_{i}^{\top} \ddot{\mathbf{L}}^{-1} \boldsymbol{\Delta}_{i}\right| . \tag{114}
\end{equation*}
$$

Second, $\boldsymbol{h}=\boldsymbol{h}_{\text {max }}$ can be considered, the direction of maximal normal curvature (Verbeke and Molenberghs 2000). Expressions can be derived when only a sub-vector of the parameter vector is of interest as well. We refer to Rakhmawati et al. (2017) for details.

These authors derived interpretable expressions for several cases. For example, for the probit-normal case they showed that

$$
\left\|\boldsymbol{\Delta}_{i}\right\|^{2}=\left(\sum_{j=1}^{n_{i}} r_{i j} \boldsymbol{x}_{i j}\right)\left(\sum_{j=1}^{n_{i}} r_{i j} \boldsymbol{x}_{i j}\right)^{\top}+\sum_{k, l}\left\{-\frac{1}{2}\left(\boldsymbol{D}^{-1}\right)_{k l}+\frac{1}{2}\left(\boldsymbol{D}^{-1} \boldsymbol{D}^{-1}\right)_{k l} \operatorname{Var}\left(\boldsymbol{b}_{\boldsymbol{i}}\right)\right\}^{2} .
$$

Let $C_{i}=C_{1 i}+C_{2 i}$ with:

$$
\begin{align*}
& C_{1 i}=2\left\|\ddot{\boldsymbol{L}}^{-1}\right\|\left\|\boldsymbol{r}_{i}^{\top} \boldsymbol{x}_{i}\right\|^{2} \cos \left(\varphi_{i}\right),  \tag{115}\\
& C_{2 i}=\frac{1}{2}\left\|\ddot{\boldsymbol{L}}^{-1}\right\|\left\|\left(\boldsymbol{D}^{-1}\right)_{k l}-\left(\boldsymbol{D}^{-1} \boldsymbol{D}^{-1}\right)_{k l} \operatorname{Var}\left(\boldsymbol{b}_{i}\right)\right\|^{2} \cos \left(\varphi_{i}\right), \tag{116}
\end{align*}
$$

where $\boldsymbol{r}_{i}^{\top} \boldsymbol{x}_{i}=\sum_{j=1}^{n_{i}} r_{i j} \boldsymbol{x}_{i j}$. Note that $C_{1 i}$ and $C_{2 i}$ are the contributions of subject $i$ to local influence $C_{i}$ from $\beta$ and $\boldsymbol{D}$, respectively. Now, $C_{1 i}$ and $C_{2 i}$ were shown to equal:

$$
\begin{align*}
C_{1 i}= & 2\left\|\ddot{\boldsymbol{L}}^{-1}\right\|\left\|\boldsymbol{x}_{i} \boldsymbol{x}_{i}^{\top}\right\|\left\|\boldsymbol{r}_{i}\right\|^{2} \cos \left(\alpha_{i}\right) \cos \left(\varphi_{i}\right),  \tag{117}\\
C_{2 i}= & \frac{1}{2}\left\|\ddot{\boldsymbol{L}}^{-1}\right\| \cos \left(\varphi_{i}\right) \times\left[\operatorname{tr}\left\{\left(\boldsymbol{D}^{-1}\right)_{k l}^{2}\right\}-\operatorname{tr}\left\{2\left(\boldsymbol{D}^{-1}\right)_{k l}\left(\boldsymbol{D}^{-1} \boldsymbol{D}^{-1}\right)_{k l} \operatorname{Var}\left(\boldsymbol{b}_{\boldsymbol{i}}\right)\right\}\right) \\
& \left.+\operatorname{tr}\left\{\left(\boldsymbol{D}^{-1} \boldsymbol{D}^{-1}\right)_{k l}^{2} \operatorname{Var}\left(\boldsymbol{b}_{\boldsymbol{i}}\right)^{2}\right\}\right], \tag{118}
\end{align*}
$$

where $\cos \left(\alpha_{i}\right)$ is the angle between $\operatorname{vec}\left(\boldsymbol{x}_{i} \boldsymbol{x}_{i}^{\top}\right)$ and $\operatorname{vec}\left(\boldsymbol{r}_{i} \boldsymbol{r}_{i}^{\top}\right)$, and $\varphi_{i}$ is the angle between $\operatorname{vec}\left(-\ddot{\boldsymbol{L}}^{-1}\right)$ and $\operatorname{vec}\left(\boldsymbol{\Delta}_{i} \boldsymbol{\Delta}_{i}^{\top}\right)$. Hence, the interpretable components of $C_{i}$ in the case of the Poisson-normal model can be described using the 'length of the fixed effect' $\left(\left\|\boldsymbol{x}_{i} \boldsymbol{x}_{i}^{\top}\right\|\right)$, the 'squared length of the residual' $\left(\left\|\boldsymbol{r}_{\boldsymbol{i}}\right\|^{2}\right)$, and the 'squared of random effect variability' $\left(\operatorname{Var}\left(\boldsymbol{b}_{\boldsymbol{i}}\right)^{2}\right)$.

Rakhmawati et al. (2017) derived similar expressions for the probit-normal, logitnormal and Weibull-normal models.

### 12.1. A clinical trial in epileptic patients

We start from the Poisson-normal (P-N) and Poisson-gamma-normal (PGN) models studied before:

$$
\ln \left(\lambda_{i j}\right)=\left\{\begin{array}{l}
\left(\xi_{00}+b_{i}\right)+\xi_{01} t_{j} \text { if placebo }  \tag{119}\\
\left(\xi_{10}+b_{i}\right)+\xi_{11} t_{j} \text { if treated, }
\end{array}\right.
$$

where $Y_{i j}$ represent the number of epileptic seizures patient $i$ experienced during week $j$, $t_{j}$ is the time point at which $Y_{i j}$ was measured, and with random intercept $b_{i} \sim N(0, d)$. Parameter estimates are given in Table 13. Index plots (versus patient ID) for various local influence analyses are given in Figure 2. The top row of the plot represents the total local influence, with subsequent rows representing influence for sub-vectors: fixed effects, random-intercept variance $d$, and, for the (PGN), the overdispersion parameter


Figure 1: Epilepsy data. Individual profiles.


Figure 2: Epilepsy data. Local influence plots.

Table 13: Local influence. Parameter estimates (standard errors) for the generalized linear mixed and combined models.

| Epilepsy |  | Poisson-normal |  | Poisson-gamma-normal |  |
| :--- | :---: | ---: | ---: | ---: | ---: |
| Effect | Par. | Full | $\#(38,49,62)$ | Full | $\#(38,49,62)$ |
| Interc. plac. | $\xi_{00}$ | $0.818(0.168)$ | $0.903(0.157)$ | $0.911(0.176)$ | $0.907(0.163)$ |
| Slope plac. | $\xi_{01}$ | $-0.014(0.004)$ | $-0.031(0.005)$ | $-0.025(0.008)$ | $-0.031(0.008)$ |
| Interc. treat. | $\xi_{10}$ | $0.648(0.170)$ | $0.492(0.162)$ | $0.656(0.178)$ | $0.510(0.169)$ |
| Slope treat. | $\xi_{11}$ | $-0.012(0.004)$ | $-0.007(0.005)$ | $-0.012(0.007)$ | $-0.009(0.007)$ |
| Treat. eff. | $\xi_{11}-\xi_{10}$ | $0.002(0.006)$ | $0.024(0.007)$ | $0.013(0.011)$ | $0.022(0.011)$ |
| Treat. eff. | $\xi_{11} / \xi_{10}$ | $0.840(0.398)$ | $0.236(0.170)$ | $0.475(0.335)$ | $0.281(0.250)$ |
| Std. rand. int. | $\sigma$ | $1.076(0.086)$ | $0.982(0.081)$ | $1.063(0.087)$ | $0.969(0.082)$ |
| Overdisp. par. | $\alpha$ |  |  | $2.464(0.211)$ | $3.109(0.329)$ |


| Onychomycosis |  | Logit-normal |  | Logit-beta-normal |  |
| :--- | :---: | :---: | :---: | ---: | ---: |
| Effect | Par. | Full | $\#(6,30,53)$ | Full | $\#(6,30,53)$ |
| Interc. plac. | $\xi_{0}$ | $-1.630(0.435)$ | $-1.940(0.523)$ | $-1.604(4.026)$ | $-2.420(3.089)$ |
| Slope plac. | $\xi_{1}$ | $-0.404(0.046)$ | $-0.430(0.049)$ | $-6.478(1.439)$ | $-6.075(1.264)$ |
| Interc. treat. | $\xi_{2}$ | $-1.749(0.448)$ | $-1.604(0.536)$ | $-16.21(3.58)$ | $-15.21(3.02)$ |
| Slope treat. | $\xi_{3}$ | $-0.563(0.060)$ | $-0.872(0.100)$ | $-8.075(1.600)$ | $-8.755(1.437$ |
| Treat. eff. | $\xi_{11}-\xi_{10}$ | $-0.159(0.072)$ | $-0.442(0.105)$ | $-1.596(0.858)$ | $-2.680(0.822)$ |
| Treat. eff. | $\xi_{11} / \xi_{10}$ | $1.394(0.206)$ | $2.028(0.302)$ | $1.246(0.148)$ | $1.441(0.171)$ |
| Std. rand. int. | $\sigma$ | $4.015(0.381)$ | $4.814(0.490)$ | $60.88(14.22)$ | $56.47(11.69)$ |
| Overdisp. par. | $\alpha / \beta$ |  |  | $0.281(0.035)$ | $0.231(0.031)$ |

$\alpha$, respectively. Patients \#38, \#49, and \#62 stand out with large total influence $C_{i}$ when compared to other patients. Importantly, influences show a major drop when switching from (P-N) to (PGN). This is most prominently seen for \#38. For an explanation, turn to the right hand panel of Figure 1. Patient \#38 (and to some extent also \#62 on the left hand side) alternates periodically between very high numbers of episodes and periods virtually without. This implies that their mean, variance, and association structure are rather different from the majority of subjects. The impact on the mean structure, by way of the fixed effects, is evident in the second row. For the $(\mathrm{P}-\mathrm{N})$ it is less clear when turning to $d$, but we gain a lot of insight from the (PGN) results. Overall influence and influence on $\boldsymbol{\xi}$ reduce drastically, but there now is clear influence on $d$ and $\alpha$. What it means is that with these subjects present, the overdispersion parameter helps capturing their anomalous behaviour, which 'deflates' $d$. In other words, adding overdispersion protects the inferentially crucial fixed-effects parameter vector. When removing these subjects, and also \#49, little or no influence is left.

Note that the (PGN) model fitted to the full dataset exhibits a smaller value for $\alpha$, which corresponds to more overdispersion (no overdispersion corresponds to $\alpha$ approaching $+\infty$ ), while it does not vanish with removal of the three subjects. Thus, there appears to be genuine overdispersion in the data, further inflated by the influential subjects.


Figure 3: Epilepsy data. Plots of interpretable components of local influence.

In agreement with MVD, MVDV, and our earlier analysis, Rakhmawati et al. (2017) considered the treatment effect in additive $\left(\xi_{11}-\xi_{01}\right)$ and multiplicative $\left(\xi_{11} / \xi_{01}\right)$ form. Important differences are seen on the additive scale. ( $\mathrm{P}-\mathrm{N}$ ) shows no significance ( $p=$ 0.7106 ), which is sustained for (PGN), with $p=0.2225$. Removing the influential subjects leads to a highly significant result for ( $\mathrm{P}-\mathrm{N}$ ), with $p=0.0009$, which changes to the still significant $p=0.0350$ for (PGN). Hence, the influential subjects mask a treatment effect. This is logical, because the influential subjects exhibit an oscillating behaviour, introducing an important source of variability. At the multiplicative level, where the null hypothesis is for the ratio to be 1 , the story is nicely confirmed, with $p=0.6872$ and $p=0.1166$ for ( $\mathrm{P}-\mathrm{N}$ ) and (PGN), respectively; the counterparts after deletion are $p<0.0001$ and $p=0.0040$, respectively.

To get further insight as to why these subject have higher influence than others, plots with interpretable components are given in Figure 3: 'squared length of the fixed effects' $\left\|\boldsymbol{x}_{i} \boldsymbol{x}_{\boldsymbol{i}}^{\top}\right\|$, 'squared length of the residual' $\left\|\boldsymbol{r}_{i}\right\|^{2}$, and 'random-effect variability' $\operatorname{Var}\left(b_{i}\right)^{2}$. It is hardly surprising that \#38 stands out in terms of $\left\|\boldsymbol{r}_{i}\right\|^{2}$. Influences on \#49 and \#62 are less pronounced.

Our analysis has provided insight not available from earlier analysis. The influential subjects exhibit a cyclic behaviour not observed in the majority of patients, but at the same time well documented. Based on these findings, a focused clinical discussion can take place, to determine the course of action. Options include removal, retention, or


Figure 4: Onychomycosis data. Local influence plots.
even setting up a dedicated study to further scrutinize this sub-population. In this case, a small group of patients with oscillating behaviour between two poles has been identified.

### 12.2. A clinical trial in onychomycosis

Before, we assumed $Y_{i j} \mid b_{i} \sim \operatorname{Bernoulli}\left(\pi_{i j}\right)$, where $Y_{i j}$ is severity of infection (1 for severe, 0 for non-severe) for patient $i$ at occasion $j, T_{i}$ is the treatment indicator ( 1 for experimental, 0 for standard) for subject, $t_{j}$ is the time point (months) at which the $j$ th measurement has been taken, and $b_{i} \sim N(0, d)$. The conditional success probability is expressed as:

$$
\operatorname{logit}\left(\pi_{i j}\right)=\xi_{1}\left(1-T_{i}\right)+\xi_{2}\left(1-T_{i}\right) t_{i j}+\xi_{3} T_{i}+\xi_{4} T_{i} t_{i j}+b_{i} .
$$



Figure 5: Onychomycosis data. Plot of interpretable components of local influence.

Both the logit-normal (L-N) and logit-beta-normal (LBN) are fitted. Parameter estimates (standard errors) are displayed in Table 13, with local influence plots in Figure 4. Subjects \#6, \#30, and \#53 are detected as influential, overall, and with respect to the fixed effects, in the (L-N). Accommodating overdispersion, hence turning to the (LBN), deflates the magnitude of influence. Likewise, influence is drastically diminished by removing these three subjects. Thus, in case the influential subjects should remain in the analysis, the (LBN) may be the most sensible route forward. Alternatively, in case they are considered anomalous, one can remove them. To decide on which scenario is preferred in this case, we note that all three subjects are unusual: they set out with a sequence of non-severe ratings, but then switch to a severe rating ('0000111' for \#6, ' 0000011 ' for $\# 30$, and ' 0000001 ' for $\# 53$ ). Arguably, there is no reason to remove these subjects from analysis, partly also to safeguard randomization. However, it is uncommon to switch from non-severe to severe in this particular way, so these patients must be further clinically scrutinized. Also for these data, the interpretable components do not lead to further insight (Figure 5).

The (L-N) and (LBN) lead to borderline significance when applied to the full data [ $p=0.0268$ additively and $p=0.0560$ multiplicatively for (L-N); $p=0.0627$ additively and $p=0.0964$ multiplicatively for (LBN)]. When influential subjects are removed, these values all become highly significant [in the same order, $p<0.0001, p=0.0007$, $p=0.0011$, and $p=0.0099]$. These findings are qualitatively similar to the epilepsy cases.

## 13. Concluding remarks

Based on work by MVD, MVDV, and subsequent references, we have reviewed a general and flexible framework for such combinations, starting from arbitrary generalized linear models and exponential family members. Specific emphasis is placed on normally distributed, binary, binomial, count, and time-to-event outcomes. There are various reasons to do so. First, non-Gaussian hierarchical data exhibit three important features: (1) the mean structure; (2) the variance structure; and (3) the correlation structure. Our proposed framework features: (a) a mean structure; (b) overdispersion, often conjugate random-effects; (c) normal random effects. It will be clear from our case studies that model fit can be improved and hence model interpretation changed, by shifting to the extended model. Second, especially in cases where the variance and/or correlation structures are of interest (e.g., surrogate marker evaluation, psychometric evaluation, etc.) such extensions are useful. Third, even when interest remains with more conventional models, such as the GLMM, the extended model can serve as a goodness-of-fit tool. Fourth, because we can derive closed-form expressions for both standard and extended models, the accuracy of parameter estimation and resulting inferences can be improved, while obviating the need for tedious numerical integration techniques. Fifth, the analysis of the case studies corroborates this need. While the model extends the classical GLMM, it is actually easy to fit when standard non-linear mixed-model software is available, such as the SAS procedure NLMIXED.

Because for most of these combined models, and their GLMM sub-models, closed form moment expressions are available, derived quantities such as correlation are easy to obtain. Furthermore, versions with mean parameters that are directly marginally interpretable can be constructed. Also, the model lends itself naturally to the joint modelling of several hierarchical sequences simultaneously. Diagnostics based on local influence ideas have been developed as well.

While we have aimed to give an extensive overview of a modelling framework to accommodate data hierarchies and overdispersion, inevitably a number of topics have been left untouched. For example, Molenberghs and Verbeke (2011b), Pryseley et al. (2011) examined the occurrence of negative variance components in hierarchical data, which is also relevant for this context. Likewise, underdispersion has received some treatment (Oliveira et al., 2016; 2017).

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