

MASTER OF SCIENCE IN FINANCE

MASTERS FINAL WORK PROJECT

equity research: <u>The Goldman Sachs Group, Inc.</u>

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Abstract

This report encompasses a valuation of The Goldman Sachs Group, Inc. elaborated as a Master's of Finance Final Work Project at ISEG – University of Lisbon. The study follows the format recommended by the CFA Institute (Pinto, Henry, Robinson, and Stowe, 2010). To conduct this research, we considered public available data on October 5th, 2017, collected from various sources, such as company reports and Bloomberg L.P., among others. Therefore, events after this date are not reflected in this analysis.

We decided to conduct a valuation of Goldman Sachs for two main reasons, them being: conducting this type of work on financial service firms represents, in my opinion, a greater challenge compared to industrial companies (as it was previously performed during the master degree); the second reason is because, in my opinion, The Goldman Sachs Group, Inc. is one of the most interesting companies in the world for all its history, controversies and power in the major financial markets.

To reach a recommendation, we used an Excess Return model to value the equity of the firm, as well as a multiples analysis to complement the previous model. With a price target of **\$ 230.25** for YE18 and a downside potential of **-5.0%** from the current price of **\$ 242.55**, our final recommendation for The Goldman Sachs Group, Inc. (NYSE: GS) is "**Reduce**".

JEL classification: G1; G2

Keywords: Equity Research; Valuation; Financial Institution; Investment Banking;

Resumo

Este relatório contém uma avaliação do grupo financeiro *The Goldman Sachs Group, Inc.*, elaborado como Projeto Final do Mestrado em Finanças do ISEG – Universidade de Lisboa. O estudo segue o formato recomendado pelo *CFA Institute* (Pinto, Henry, Robinson, e Stowe, 2010). Para efetuar a avaliação, foi considerada informação pública a 5 de outubro de 2017, recolhida de diversas fontes, tais como relatórios anuais ou *Bloomberg L.P.* Consequentemente, eventos ocorridos após esta data não são considerados nesta análise.

As razões que levaram à escolha da *Goldman Sachs* foram essencialmente duas: devido à complexidade que empresas financeiras apresentam, é um maior desafio quando comparando com empresas industriais (como realizado durante o mestrado); e é, na opinião do autor, uma das empresas mais interessantes a nível mundial por toda a sua história, controvérsias e poder nos principais mercados financeiros.

Para obter uma recomendação, foi utilizado um modelo de Excesso de Retorno para valorizar o capital próprio do banco e uma avaliação por múltiplos para complementar o modelo principal. Com um preçoalvo de \$ 230.25 e potencial de desvalorização de -5.0% a partir do preço atual de \$ 242.55, a nossa recomendação final para *The Goldman Sachs Group, Inc.* (NYSE: GS) é "Reduzir".

Classificação JEL: G1; G2

Palavras-Chave: Equity Research; Avaliação de Empresas; Instituição Financeira; Banca de Investimento

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The Goldman Sachs Group, Inc.

FY18 Price Target of \$ 230.25 (- 5.0%); Recommendation is to Reduce

A bank for the other 99%

Goldman Sachs is an American-based global leading investment bank, present in the major financial centers around the globe. The business is divided into four business segments: Investment Banking (IB); Investment Management (IM); Institutional Client Services (ICS); and Investing & Lending (IL).

Key s	tatistics						
Ticker	NYSE: GS	52-Wk High	\$252,89	Shares Outstg.	386.88m	5 Year Beta	1.273
Website	www.goldmansachs.com	52-Wk Low	\$166,40	Market Cap.	\$93,57bn	Float %	90,20%
Industry	Diversified Financials	Current Price	\$242,80	Dividend Yield	1,25%	Institut. Own. %	74,07%

Stock Performance

Figure 1: Historical Share Price

Source: Bloomberg and FLF analysis



Highlights

- With a price target of \$ 230.25 and a downside potential of -5.0% from current price of \$ 242.55, our recommendation for The Goldman Sachs Group, Inc. stands for **Reduce**. We estimate EPS of \$ 16.09 in FY17F and \$ 16.15 in FY18F, contrasting to \$ 16.58 in FY16A and \$ 12.40 in FY15A. The conclusions from our Market Approach (multiples) supports our conclusion from our DCF Approach. By observing the results of the Market Approach, we conclude that GS is undervalued when comparing to its peers by 13%. This is justified, in our opinion, by the recent performance of some of GS's core businesses.
- In an attempt to find new streams of revenue, as its core businesses are pressed by tight regulations, the company launched Marcus by Goldman Sachs. Going head to head against retail banks and the new *fintech* firms, which are emerging, this shift to digital platforms marks the entry in the consumer lending venture. Marcus offers personal loans of up to \$30.000 and is a step further from the online savings accounts starting at \$1. We expect these platforms to boost deposits and interest revenues in the next years.
- GS presented a healthy performance throughout the first two quarters, beating investors' estimates. Net revenues in FY17 were \$15.91 billion, 12% higher than FY16, improving the pretax margin by 340 basis points for 31.7%. Debt underwriting and investment management had one of its best performances, however the FICC unit registered an underwhelming result. The firm also maintained strong liquidity and capital ratios. Building on the positive results of the first two quarters, we forecast annual revenues to increase around 4% in FY17, and from this year onwards 1.53% CAGR until FY21. It is our belief that that the firm will focus on restructuring troublesome business units and continue to invest in new technologies, products and services.

Table 6: Valuation sensitivity analysisSource: Cristal Ball software and FLF analysis

				Mai	rket risk prem	ium		
		3.00%	3,50%	4,00%	4.50%	5.00%	5,50%	6,00%
a	1,82%	370,73	318,56	278,94	247,71	222,36	201,29	183,43
rate	2,02%	351,57	304,2	267,74	238,69	214,91	195,01	178,05
free	2,22%	334,25	291,03	257,35	230,25	207,90	189,07	172,93
Risk-	2,42%	318,52	278,91	247,69	222,34	201,27	183,42	168,04
~	2,62%	304,17	267,71	238,67	214,90	195.00	178,04	163,36

Reduce

Medium risk 5 October 2017 Portugal

Table 1: Analyst's Risk Assessment

Source: FLF analysis

Low	Medium	High
Our risk assessn	nent reflects int	ense internal
competition acro	oss all markets, l	out protected
from the outside	by regulation an	ıd high costs.

Table 2: FY16 Key metrics

	FY16	ΥοΥ Δ
Net Revenues	\$30.6bn	(9%)
Pre-Tax Earnings	\$10.3	+17%
Net Income	\$7.4bn	+22%
Diluted Eps	\$16.29	+34%
ROE	9.4%	+200bps
BVPS	\$177.09	+6.7%

Table 3: Consolidated Revenues

	00110011010	councre	naco		
in \$m	1Q	2Q	3Q	4Q	FY
17A	8.026	7.887	-	-	31.826
16A	6.338	7.932	8.168	8.170	30.608
15A	10.617	9.069	6.861	7.273	33.820
14A	9.328	9.125	8.387	7.688	34.528
13A	10.090	8.612	6.722	8.782	34.206
12A	9.949	6.627	8.351	9.236	34.163

Table 4: Excess return valuation

Equity Invested	\$ 75.244
PV of Equity Excess Return	17.279
Value of Equity	92.523
Number of shares	401,830
Value Per Share	\$ 230,25

Current price	\$ 242,55
Upside Potential	-5%
Source: Bloomberg and FLF analysi	s

Table 5: Multiples Valuation

Multiple	Mean	Implied Equity value
P/E FY16A	13,54	\$ 224,59
P/E FY17F	13,72	220,68
P/B FY16A	1,37	277,85
P/B FY17F	1,36	286,53

11
55
%

Source: Bloomberg and FLF analysis

Figure 2: Monte Carlo Simulation

Source: Cristal Ball software and FLF analysis



Investment Summary

With a price target of \$ 230.25 for YE18F and a downside potential of -5.0% from current price \$242.80, our recommendation for Goldman Sachs is Reduce. GS's stock growth is expected to be low to moderate, following the trend from past months, for two reasons. Firstly, although GS is undervalued by -13% when comparing to its peers, with respect to equity price multiples, we expect it to continue that way, and secondly, it currently trades close to intrinsic value.

Being a global business, with a presence in all major financial centers has its own advantages and disadvantages. Diversification of revenue sources and access to markets are some of the advantages that one needs to acknowledge, however the changing laws and regulations that the company faces in the different parts of the globe where they operate represent a challenge for Goldman Sachs which can have a negative impact on the company. By analyzing existing investments, we expect the relative size of operations by region of activity to remain close to current and historical values (Figure 3).

Valuation methods

The target price results from the application of an absolute valuation method to the equity, more specifically, the Excess Return Model. For a variety of reasons specified in the following sections of the present report, the analysis was conducted on a consolidated level. To support the conclusions reached with this model, we conducted a valuation through a relative valuation method, using equally weighted multiple comparables. A set of criteria was applied when selecting the peer comparable companies to ensure that this was a solid way to support the conclusions of the much robust discount method.

Recent stock performance

The stock, which is present in the S&P 500, have ranged from \$166,4 to \$252,89 in the past 52-weeks, and has traded around the target price and below the current price, for the last 25 weeks.

Rebuilding FICC

In the first half of the year, revenues from the worrying Fixed Income, Currency and Commodities unit (FICC), a core business of the firm, suffered a significant decline (40%) compared to its homologous period, presenting a result of \$2.85 billion (Figure 4). This figure was \$9.4 billion in 2010. With the current plan in place to cut costs, enter new areas and restructure the division, we expect revenues to return to positive yearly variations in 2019.

Risks to the investment case

Investors should be aware of threats that may impact the business. Key risks to our estimates and price target include regulatory changes, unexpected changes in interest rates, slowing of global growth, and decreases in asset values that can impact, among others, fees from asset-management.

Position in the Industry

In an industry where reputation and relationships play big roles, Goldman Sachs' most valuable asset is its brand (Figure 5). Since the 2008 crisis, the brand has suffered several setbacks with reputational damage, nonetheless, was able, to a certain degree, to conjure an image of power to the markets. The launch of *Marcus* represents the company's attempt to adopt a strategy more relatable to the masses. Innovation in new products and services, sustainable corporate governance policies

Figure 3 Total revenues, by location

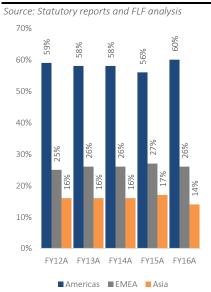
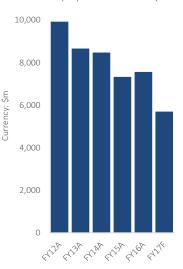
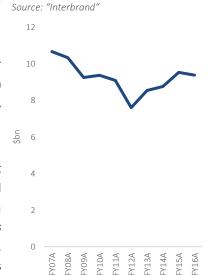


Figure 4 FICC Revenues









and transparency will be determinant to successfully demonstrate this new image to the market.

Business Description

The Goldman Sachs Group, Inc. (NYSE: GS) is an American financial company based in the State of Delaware, which, together with its consolidated subsidiaries, provides a diversified array of financial services to multiple clients, such as: individuals; financial institutions; corporations; and governments. Founded in 1869, the firm is a leading investment management, securities and investment banking firm with presence in all major financial centers around the globe.

The firm¹ is a financial holding as well as a bank holding company regulated by the Federal Reserve System, which is supervised by the Federal Reserve Board. It is through GS Bank USA, the key U.S. bank subsidiary, that the majority of the firm's consumer-oriented activities are partially or entirely conducted. Goldman Sachs International (GSI) and Goldman Sachs International Bank (GSIB) are the main E.U. operational branches, currently headquartered in the U.K.

As of the end of 2016, the firm has offices in more than 30 countries distributed by the North and South Americas, EMEA and Asia (Figures 6 and 7). Roughly 47% of the firm's staff is based outside the Americas and 40% of revenues in 2016 were also generated outside this region.

Goldman Sachs divides its activities in four business segments: Investment Banking, Institutional Client Services (ICS), Investing & Lending and Investment Management.

Investment Banking provides Financial Advisory services concerning mergers and acquisitions, restructurings, divestitures, spin-offs, corporate defense activities and risk management. The firm also offers equity and debt underwriting such as public offerings, capital raises and private placements of equity and debt instruments.

In **Institutional Client Services**, the firm acts as a market maker and supports client transactions in currency, equity, fixed income and commodity products, mostly with institutional investors. It also provides brokerage services like financing and securities lending, and operates in the major stock and derivatives exchanges worldwide as a market maker and clearing agent. This is the most important business segment for the firm.

Through the **Investment & Lending** segment, GS takes a long-term investing approach in infrastructure, real estate, corporate and other equity and debt-related investments. It also provides banking services such as consumer lending, through the new online platform Marcus by Goldman Sachs, deposits and corporate lending.

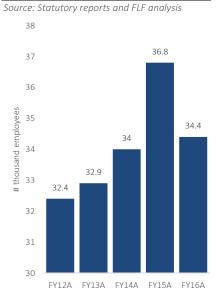
The **Investment Management** business segment provides wealth advisory services to high-net-worth clients, including portfolio management, brokerage and financial counseling. It offers also several investment products across the major asset classes and investment management services to its individual and institutional clients.

The Group prepares and presents its consolidated financial statements in accordance with the U.S. GAAP and has investment grade rating (Appendix K).









¹ When referring to "Goldman Sachs", the "firm", the "group" and "GS", it is to be understood The Goldman Sachs Group, Inc. (Group Inc., or parent company), and its consolidated subsidiaries

Ownership Structure

The ownership of GS is divided in Common Shareholders and Preferred Shareholders. The holders of the first have the right to participate and vote in general shareholders meetings, profit sharing, obtain information, among others. The holders of the latter, have the same rights with the main exceptions of having preference in dividends, and do not have the right to vote in general meetings.

According to the latest 13F filling, as of June 29th, 2017, institutional holdings account for 74% of the total common shareholder structure. A total of 1.567 institutions, of which 1.293 are institutional holders, held Goldman Sachs' common stock (Figure 8). Insiders hold less than 1% of total common shares outstanding.

Corporate Governance

Goldman Sachs follows the Anglo-Saxon model of corporate governance in which the shareholders elect the members of the Board of Directors. The latter then elects the executive officers that, alongside the management committee, run the day-to-day operations of the firm. The Board of Directors has established five Committees: Audit; Compensation; Corporate Governance & Nominating; Risk; and Public Responsibilities. Throughout 2016 and first half of 2017, numerous changes were done in the executive ranks, as well as an addition to the Board of Directors. The latter is composed by eleven members, including a Lead Director, that ensures an open and free discussion among its independent members, and the Chairman. From these eleven members, one is an insider – Lloyd C. Blankfein – and two are former GS top employees. The rest of the members are believed to be independent (Appendix L).

Given the complexity of the business, the shareholder structure, the number of committees and the size of the company, I believe that the board has a high level of independence and objectivity to fulfill its responsibilities to the shareholders.

According to the ISS Governance QualityScoreTM (Figure 9), Goldman Sachs has a decile score of 7 out of 10. In this methodology, lower scores represent lower governance risk. This indicates that GS has a moderate to high governance risk.

Goldman Sachs was one of first financial institutions to acknowledge the importance of environmental sustainability. In 2015 it established its Environmental Policy Framework, thus formalizing its commitment to mobilize capital to scale up clean energy and foster sustainable economic growth.

According to Bloomberg (Table 7), the company demonstrates an above average performance concerning environmental areas, neutral in social issues and has a below average performance in terms of governance, when compared to its peers.

NEOs Compensation

Public companies are required by the S.E.C. to determine every year which executives are named executive officers (NEOs), under the proxy disclosure rules. These are the company's CEO, CFO and the three most highly compensated executive officers other than the CEO and CFO. They are also obligated to disclose the annual compensation of the NEOs. Regarding Goldman Sachs they were Lloyd C. Blankfein, Gary D. Cohn, Harvey M. Schwartz, Michael S. Sherwood and Mark Schwartz for both 2015 and 2016 (Table 8).

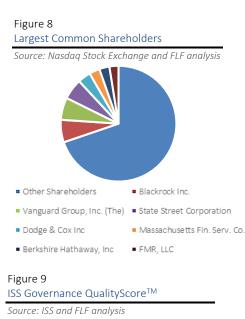




Table 7

ESG grades for Goldman Sachs

Source: Bloomberg

"RobecoSAM Rank"	75
"Sustainalytics Rank"	87.7
"ISS QualityScore"	7
"CDP Climate Score"	8
"Bloomberg ESG Disclosure"	48.2

Table 8

NEOs Compensation

	FY16A	FY15A
Salary	14,85	15,15
Bonus	19,44	22,64
Stock awards	61,07	66,54
Non-equity incentive plan	47,00	0,00
Change in pension value	0,25	0,03
All other compensation	8,73	8,16
Total compensation	151,32	112,51

Goldman Sachs Competitive Position

Table 9

SWOT Analysis

Source: FLF Analysis

Strengths . Strong brand and presence across the major financial centers; . Diverse operations with wide array of financial products and services provided; . High R&D, comparing to competitors,	Weaknesses . Stained public image after bribery & fraud cases and litigation issues; . Market and economic fluctuations produce variable revenues.
and capacity to recruit and retain talent; . Strong financial position.	
Opportunities	Threats
. Expansion in emerging markets;	. Uncertainty on regulations;
. Cross selling opportunities;	. Volatility in financial markets;
. Consolidating industry;	. Variability in interest rates;
. Growth potential in the investment management and lending segments.	. Possibility of conflicts of interest.

Porter's Five Forces

It is important to retain that although Goldman Sachs is a global group with presence in all the major financial centers, it is still an American banking group subject primarily to American law and regulations. Additionally, all the big players and competitors of GS in the investment banking business are either American or international, with presence in the American market. These reasons allow for the following analysis to be focused on the American market without losing the global overview of the entire company (Figure 10).

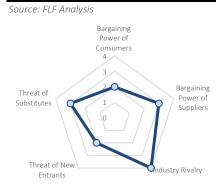
Bargaining Power of Consumers - Low (2)

Goldman Sachs' clients, especially HNWI, don't have a lot of bargaining power as they are highly dependent on the company's services. These services have a large value added. Although GS can survive the loss of several non-institutional clients, it offers complementary products and services to address this risk.

Bargaining Power of Suppliers – Significant (3)

Being a supplier in the Investment Banking industry is a very subjective concept. Goldman Sachs, as all firms, has several companies that supply services to the bank (databases, communications, among others). These suppliers don't have much bargaining power. However, the most important inputs to the business are knowledge, where competition to recruit and retain highly skilled employees is very high, and capital. This capital can arise from depositors and other creditors, investors in the firm, other banks and the Federal Reserve System. Depositors and other





creditors individually don't possess great bargaining power but, as a whole, can be very important for both the capitalization and liquidity of the bank. A large firm that is issuing new stock is a kind of product supplier, as this is the input that GS needs to sell its services to other customers, making the line that separates a supplier and a consumer very difficult to differentiate. Other banks and financial institutions that offer liquidity don't have much bargain power because the duration of such commitments is very low. The Federal Reserve System, as a supplier of liquidity and guidance, and ultimate regulator holds a great bargaining power over GS. There are, however, institutions that, although not direct suppliers, have a greater power over the products and input costs of Goldman Sachs – the Congress and the Treasury Department. These institutions, alongside the Fed, decide which products and services can be sold, how and to whom they are marketed and what compensations can the company accept for them.

Industry Rivalry – Significant (4)

For several years, this large industry has been increasing its concentration and the major players have been able to secure a high market share. Yet, there are still many competitors within this same market, and unnoticeable differentiation on products and services that banks provide. This is due to regulatory constraints as well as low switching costs for the clients. Reputation and previous relationships are therefore critical to succeed in this market.

In respect to its four business segments, the main competitors of Goldman Sachs are JPMorgan Chase & Co, Deutsche Bank AG and Morgan Stanley. The latter is considered GS's main rival due to its similarity in terms of size and operations, and is frequently used while evaluating GS's results relatively to its peers.

Threat of New Entrants – Low (2)

Through the signing of the Dodd-Frank Act in 2010, it became harder for new institutions to enter this already concentrated market. Among other reasons, new companies face increasing obstacles when entering new markets, such as: intense regulations; difficulty in developing and establish network of contacts; managing reputation; infrastructures; and specialized staff. All these reasons can become a source of cost inefficiencies for new companies. Thus, the probability of existing companies that are already well established to enter a new market is higher than for those which are only now emerging.

Threat of Substitutes – Moderate (3)

In terms of its core businesses, the possibility for new products or services to emerge is very limited due to the regulations in place. I&L is a business segment that is expanding, however it faces the threats of new and more technological products and services. The development of FinTech companies is shaking the industry with new products that have lower costs and are easier for consumers. It is important to emphasize that Goldman Sachs is investing heavily in new technologies and products, such as the new platform Marcus by Goldman Sachs, in an attempt to establish themselves in this new era of FinTech products.

Macroeconomic Outlook

Global

The global economy has been gradually gaining strength, and it will most likely continue to do so over the next few years (Figures 11 through 14). Global GDP growth should see an increase from 2.42% in 2016 to 2.88% in 2017 and remain close to 3% until 2022 – driven by the countries in the Asian continent. China and India will continue with vigorous growth but other large emerging countries like the Russian Federation, Brazil and Argentina will return to a period of growth from 2017 onwards, thus exiting recession. Although the growth outlook is favorable due to recovery in investment and structural reforms, American and European countries will remain in the tail of growth, with rates close to 2% annually.

Financial markets have also improved, as reflected in low bond yields and high equity prices.

Although this is clearly an indication of positive outlook for the following years, these developments hold significant uncertainties that should be taken into consideration, such as the rise of protectionism, complacency of policymakers or the break of military conflicts.

United States

U.S. real GDP growth rate is expected to grow to 2.30% in 2017 and 2.50% in 2018 from the 1.60% mark presented in 2016, but returning to values below the 2.00% threshold after 2019. Inflation is anticipated to stay above the target of 2.00% and unemployment will continue to stay around natural levels close to 5,00%, leading to further increases in the main refinancing operations rate from the U.S. Federal Reserve. This rate is expected to rise to 1.50% before the end of 2017, return to regular levels of 2.00% in 2018, and is expected that in 2019 this rate will rise to 3.00%. Debt levels are above 100% of GDP and will continue to rise from 107.35% in 2016 to expected values above 115.00% in 2021.

Europe

In the Euro Area, real GDP growth will remain close to 1.50% per year and inflation will continue its growing path to the ECB's target, close to 2,00%. ECB will maintain its main refinancing operations rate at 0.00% and the pace of its monthly asset purchase at \in 60 billion until the end of 2017, and later if necessary. As inflation approaches its target and economic indicators across the Euro Area improve its sustainability, it is expectable that the current QE program decrease its monthly purchases and eventually cease to exist, and the main refinancing rate should start to increase to normal values. Unemployment will decrease past the 10.00% mark in 2017 and continue to do so but will remain high. Debt levels are expected to steadily decrease from around 90.00% of GDP in 2017 to close to 80.00% of GDP in 2022.

In the U.K., the economy will take a hit after the decision to leave the European Union. Real GDP growth is expected to slow down in the next two years from 1,86% in 2016 to 1,46% in 2018, but increase to values close to 1,90% by 2022. Inflation will take an opposite direction and will decrease from an estimated 2.75% annual inflation in 2017 to 2.00% in 2021. As well as in the Euro Area, interest rates are at historical low levels



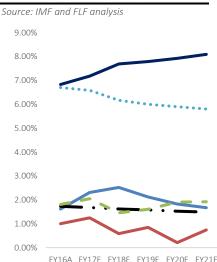


Figure 12

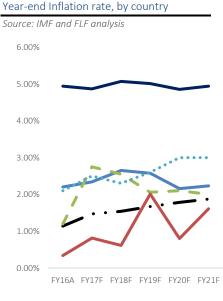
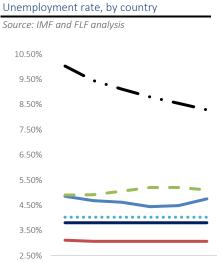


Figure 13



FY16A FY17F FY18F FY19F FY20F FY21F

(0.25%, in the UK) and a QE program is in place that should begin to be tapered after the end of 2017.

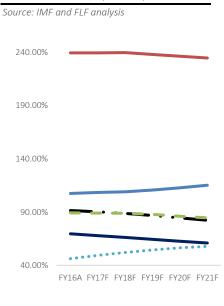
Asia

The Japanese economy has been characterized by substantial amounts of debt, low unemployment rates, slow real growth rates and years of low inflation with periods of deflation in between. Debt levels will decrease but remain above 200% of GDP, growth of GDP will have a moderate recovery and inflation is predicted to cross 1.00% in 2018, but with difficulties to reach the 2.00% target.

In China, real GDP growth is projected to continue to deaccelerate from 6,70% in 2016 to close to 5,7% in 2022 and inflation is expected to grow to values around 3,00% by 2020. Government debt is set to increase to values close to 60.00% of GDP and unemployment will remain low.

As the Chinese economy slows down, the growth of the Indian economy is expected to accelerate even more from 6.83% to values above 8.00% in 2021 while retaining low unemployment levels and acceptable decreasing values of debt. Inflation is likely to remain close to 5%.

Figure 14 Debt-to-GDP ratio, by country



USA	Euro Area
— — ик	Japan
••••• China	India*

Business segment's historical performance

Investment Banking

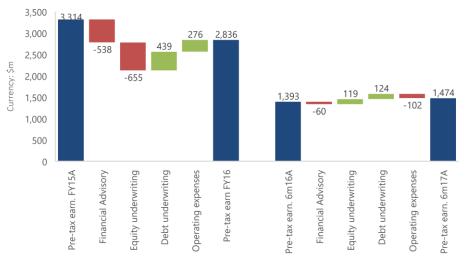
IB's revenues (Figure 15) demonstrated an upwards trend from \$4.9bn in FY12 to \$7.0bn in FY15. FY16 saw a decrease of revenues to \$6.3bn, mainly, due to a decrease in financial advisory fees. We emphasize the impact of the increase in financial advisory fees (+48%) in supporting the growth of this segment, since revenues from underwriting, especially equity, increased by just 13% from FY12 to FY16.

Following the revenue tendency in those years, pre-tax earnings increased considerably from \$1.6bn to \$2.8bn, representing a jump of 78% due to controlled operating expenses that remained close to \$3.5bn (Figure 16).

Figure 16

Investment Banking bridge FY15A-FY16A and 6m16A-6m17A



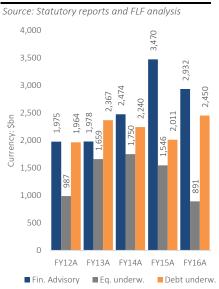


Institutional Client Services

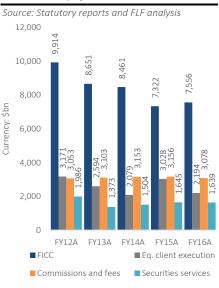
In the opposite direction, ICS's revenues (Figure 17) decreased from FY12 (\$18.1bn) to FY16 (\$14.5bn). Equity services' revenue decreased more than \$1bn, yet FICC had a more expressive decrease – almost \$2.5bn in the same period.

Following measures to control costs, operating expenses decreased from \$12.5bn in FY12 to \$9.7bn in FY16, resulting in pre-tax earnings of \$5.6bn and \$4.8bn in FY12 and FY16, respectively (Figure 19).

Figure 15 IB's revenue, by source







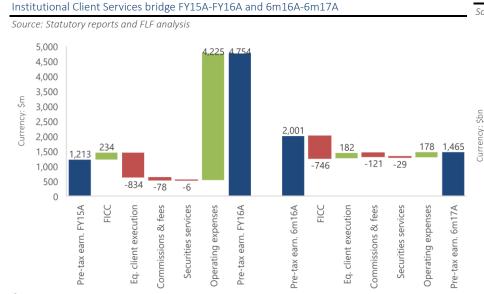








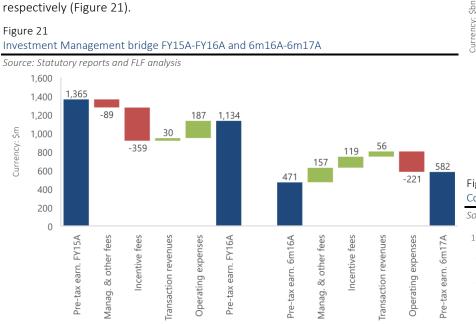
Figure 19

Investment management

Revenues from IM (Figure 18) grew from \$5.2bn in FY12 to \$6.0bn in FY14 and \$6.2bn in FY15. However, revenues decreased in FY16 to \$5.8bn. This growth was mainly due to an increase in management and other fees, and a smaller contribution of transaction revenues which resulted from a surge in AUS.

Operating expenses also increased in this period but at a slower rate, from \$4.3bn to \$4.7bn, resulting in pre-tax earnings of \$0.9bn and \$1.1bn in FY12 and FY16, respectively (Figure 21).





Investing & Lending

Following a great FY13, revenues of I&L (Figure 20) started to decrease. Revenues stood at \$5.9bn in FY12 but declined to \$4.1bn in FY16. A decline in revenues from equity securities investment of \$1.3bn was the main reason for the result, even though revenues from debt securities and loans also decreased.

Operating expenses were reduced in \$300m from the \$2.7bn in FY12 to the \$2.4bn in FY16 ensuing pre-tax earnings of \$3.2bn and \$1.7bn in FY12 and FY16 respectively (Figure 23).



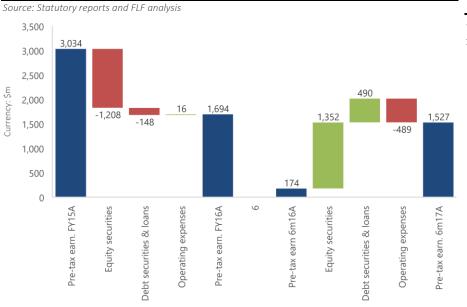


Figure 20 I&L's revenue, by source



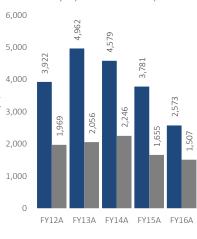
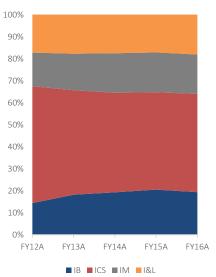




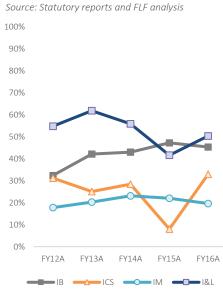
Figure 22

Consolidated revenue, by source









Business segment's Outlook

We expect several main factors to impact the financial markets, especially in the U.S. and Europe, in the following years:

- Brexit negotiations started in March of 2017 and should be completed in 2019. Depending on the conditions of the deal, the economic and financial landscape in Europe might change.
- Stock valuation appears to be inflated by common metrics, such as the P/E ratio. On a cyclically adjusted basis, U.S. stocks have only been this expensive two times before preceding the 1929 market crash and in the "dotcom" bubble. Similar situation is happening in the UK;
- The removal of stimulus (Quantitative easing) by the Federal Reserve and the European Central bank will drive global bond yields to higher levels, therefore, diminishing the attractiveness of riskier assets, such as stocks;
- Volatility as measured by the VIX Index, computed by the CBOE (Figure 25)

 as been constantly at extremely low values. Low volatility during large periods can be seen as the "calm before the storm". Empirical evidence has shown that volatility is mean reverting, however the time that it will take to revert is unknown. Hence, earnings will continue to improve consistently or stock prices will decline.

Based on these factors, we don't expect a market crash in the markets, but a correction in stock prices. This should occur during 2019, but the markets shall return to normal levels in the immediate future.

Investment Banking

We have a moderate outlook for the Investment Banking sector (Figure 26).

After a great second half of 2015 filled with megadeals, pushing global M&A deal values to the highest level since 2007, 2016 and 2017 have seen a decrease in deal making due to uncertainty at political and economic levels in several key regions. We expect this uncertainty to carry on and, once clarity emerges in key countries, M&A activity should start to increase again. Goldman Sachs, alongside the other 4 largest U.S. investment banks, have held the largest global market share among its peers in M&A. With the increase in M&A action in China, where these banks do not hold an expressive presence, these market share will decrease leading to potentially lower revenues.

We expect IPO transactions and debt offerings to follow a similar pattern, being somewhat impacted by the ending of easy money policies in the U.S. and E.U.

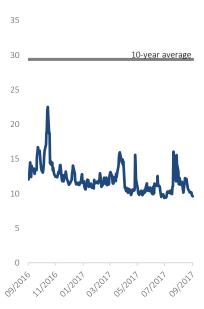
Institutional Client Services

We maintain a moderate stance towards ICS (Figure 27).

Trading income for investment banks peaked around 2010 during the financial crisis. At this point banks had more freedom and were subject to much less regulatory constraints. Since then, much has changed: technological developments have decreased human influence; regulation separated and diminished the scope of the business; but most importantly, behavior changes – clients are more selective and the banks learned from the mistakes made in the past. From revenues around \$100 billion, the twelve largest investment banks, now make \$70 billion, despite the fact that the economy has grown. We expect market revenues from FICC to continue to decrease in the following years leading to an adjustment of strategies, and market



Source: CBOE and FLF analysis





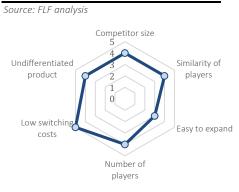


Figure 27 ICS industry degree of rivalry



orientation. Some firms will downsize or exit the market increasing the market share of the resistant companies.

Despite the low level of concentration, the brokerage industry is becoming increasingly concentrated. Technological advancements will continue to provide economies of scale and the tendency is to bundle other services provided by the firms, offering better and differentiated services to clients.

Investment Management

Our attitude towards the future of IB is **positive** (Figure 28).

This is an industry that will suffer many changes in the next years, and only the most adaptable firms will succeed. The volume of investable assets is set to grow by a yearly compound growth rate of almost 6% till 2020, from the current \$64 trillion to \$100 trillion, due to an increase of HNWIs, SWFs and individual pension plans. Alongside the rising assets, commercial and regulatory costs of funds will rise, putting pressure on fees, technological innovation and economies of scale so that banks remain competitive. Transparency and harmonization of regulatory requirements will be progressively harmonized around the globe. Alternative investments will become less alternative and, together with passive products, will account for 35% of assets managed by the industry, as the separation between beta and alpha will lead investors to allocate higher portions of their portfolios to low fee and broader beta market exposure.

For the bank, products offered to clients will change in favor of low fee portfolios (average effective management fee will continue to decrease) and an alternative way of growing will continue to be the acquisition of smaller funds.

Investing & Lending

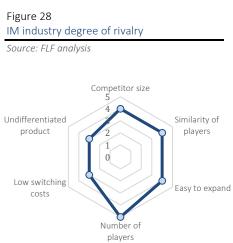
Outlook for the I&L segment is moderate (Figure 29).

Revenues from Investing are directly dependent on market performance. Therefore, and according to our estimates stated above, we expect a decrease in revenues in the next couple of years with a recovery in the subsequent years.

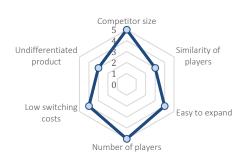
A lot is changing in the retail lending landscape – demographics, greater competition, regulation and technology. Banks need to face all these challenges to thrive in the future. Choices need to be made about which markets to operate, which clients to serve and where to innovate to gain a competitive edge over the other lenders, while maintaining costs under control.

Global investments in FinTech firms are becoming more mainstream and shaking the banking industry. The traditional ways that clients have used the banks for payments, borrowing or deposit, are changing – physical presence is giving way to virtual presence. Today we can do almost everything on our smartphones on-the-go and the tendency is to move more services to mobile platforms as a form to reduce costs and reach more customers. FinTech companies have accelerated this move with innovative and more convenient products and services. Banks have slowly embraced this new reality and have now realized its necessity and potential, with both in-house technological developments and acquisition of smaller firms

We expect this tendency to continue in the following years.







Financial Analysis: Consolidated

Profit & Loss

Total revenue from the periods FY15A-16A and 6m16A-17A saw a decrease of 9.5% (\$33.8bn to \$30.6bn) and increase of 11% (\$14.3bn to \$15.9bn), respectively. For the period ending at the end of 2016, total Non-interest revenues saw a decrease in almost all components, specially investment banking (without net interest income) and other principal transactions, of around \$2.7bn. Although interest income grew by more than 14% to \$9.7bn, net interest income decreased to \$2.6bn caused by the expressive increase of 32% (reaching \$7.1bn) in interest expense.

The biggest component (totaling 57% of total in FY16) of the operating expenses are the compensation and benefits to employees. As this is a variable expense dependent on results, it registered a decrease in FY16 of 8% to \$11.6bn. Non-compensation expenses decreased \$3.7bn to \$8.7bn due to a decline, from an anomalous value in FY15, of other expenses. Therefore, total operating expenses declined \$4.7bn to around \$20.3bn.

Pre-tax earnings increased from \$8.8bn to \$10.3bn and net earnings from \$6.1bn to \$7.4bn, leading to basic EPS of \$16.6 in FY16, from \$12.4 in FY15.

Dividends declared totaled \$2.6 per share in FY16, comparing to the \$2.55 in FY15.

When comparing the first semesters of 2016 and 2017, we observe an increase of 16% in total non-interest revenues to \$14.6bn and a decrease of 20% in net interest income (from \$1.6bn to \$1.3bn). Hence, total revenues grew to \$15.9bn in the first half of 2017, a jump of 12%.

Again, compensation expenses accompanied the raise in revenues, followed also by the total non-compensation expenses. Together, increased \$0.6bn reaching \$10.9bn in 6m17. Pre-tax earnings soared 25% from \$4.0bn to \$5.0bn (Figures 30 and 31).

Balance Sheet

Total assets closed at \$860.2bn in FY16, a decrease of 0.1% from the \$861.4bn in FY16. Cash and cash equivalents had a positive variation of \$28.3bn mainly due to abnormal positive net cash flow from investing activities. Financing activities also provided positive cash flows in FY16, but these decreased \$15.7bn mainly due to the repayment of long-term financings. The cash flows from operating activities were \$5.6bn in FY16, a reduction of \$2.3bn triggered by an increase in net earnings of the period and a net positive change in financial instruments sold, but not yet purchased, even though receivables and payables (excluding loans receivables) had a net negative change of \$35bn, when comparing to FY15. The most significant variations in assets were the decrease in collateralized agreements (\$10.4bn) and the decline of \$17.6bn in financial instruments owned, at fair value, primarily due to the lower investment banking activity.

Liabilities decreased by roughly the same amount as did total assets, from \$774.7bn in FY15 to \$773.3bn in FY16. The main drivers for this variation were: (i) rise of 27% in deposits, totaling \$124.1bn in FY16; (ii) decrease of \$13.6bn in collateralized financings to \$100.9bn; (iii) decrease in payables of \$21.9bn; (iv) upsurge from \$175.4bn in FY15 to \$189.1bn of unsecured long-term borrowings.

Total shareholders' equity remained stable in FY16 at \$86.9bn. In track with previous years, preferred stock was issued but a very similar amount was also redeemed maintaining the end balance of preferred stock at \$11.2bn. The main components of shareholders' equity in FY16 were: additional paid-in capital (\$52.6bn) – increase of

Figure 30 Consolidated EBITDA bridge FY15A

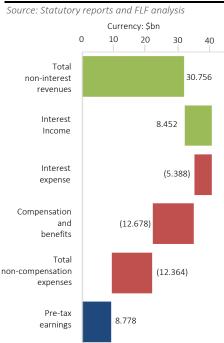
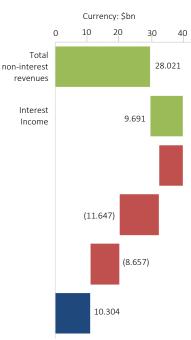


Figure 31 Consolidated EBITDA bridge FY16A





\$1.3bn against FY15; retained earnings (\$89.0bn) – positive change of \$5.7bn; stock held in treasury, at cost ((\$68.7bn)) – decreased \$6.1bn in FY16 due to the repurchase program still in place.

Comparing total assets between 6m16 and 6m17. We observe that they improved from \$896.9bn to \$906.5bn. This positive variation was due to improvements in receivables and financial instruments owned, at fair value. Liabilities increased by the same amount, totaling \$819.8bn at the end of the first half of 2017, with the most significant items continuing to be, in descending order, unsecured long-term borrowings, payables to customers and counterparties, financial instruments sold, but not yet purchased, and deposits. This order has been constant in the last quarters. According, to the basic accounting equation, shareholders' equity remained similar in 6m17 to 6m16. The positive increase in retained earnings was offset by a negative variation in stock held in treasury, at cost.

It is also important to mention that almost all the Balance sheet (97%) is marked to market or carried at amounts that approximate fair value, meaning that the equity reflects market value. The great part of the balance was comprised of more liquid assets, when comparing to previous periods.

Regulatory Capital

The Group is subject to the Federal Reserve Board's revised risk-based capital and leverage regulations, including some transitional provisions (the Revised Capital Framework). This RCF is based mostly on Basel III, plus some provisions from de Dodd-Frank Act and, under it, GS is considered an "Advanced approach" banking organization and a global systemically important bank (G-SIB). With the implementation of the RCF, three additional capital ratio requirements, that phase over time, were introduced. These additional capital ratio requirements must be satisfied totally with capital that qualifies as CET1: (i) the capital conservation buffer, that began to phase-in on January 1, 2016 and will continue to do so in raises of 0.625% per year until January 1, 2019, when it will reach 2.5% of RWA's; (ii) the G-SIB buffer, that has the same timeline to be fully phase-in, applies only to G-SIB institutions and is set at 2.5%; (iii) the counter-cyclical buffer, of up to 2.5%, is designed to counteract systemic vulnerabilities and applies only to "Advanced approach" banking organizations – it is currently set at 0%. The standardized approach to calculate RWAs was also revised by the Basel Committee.

Goldman Sachs is, and has been, in a comfortable position in terms of capital adequacy. All ratios are at a safe distance from minimum requirements (Figure 32) and, in a Basel III Advanced approach, have increased since FY12 to current levels (Table 11). The Tier 1 Leverage ratio, which is calculated by dividing Tier 1 Capital by the average TA (consolidated), is more than two times what is required by the authorities – was 9.4% in FY16. Basel III Advanced RWA's, on the other hand, decreased from \$577.7bn in FY15 to \$549.7bn in FY16.

Both the Group and all banking subsidiaries, individually and at consolidated level, are subject to national capital requirements and failure to meet the minimum regulatory capital levels could result in limitations on the ability of the firm to make certain compensation payments and distribute capital in the forms of dividends or share repurchases (Appendix G)

² 6m17 included a \$485mm reduction to provision for taxes as a result of the firm's adoption of the share-based accounting standard, resulting in an increase to diluted EPS of \$1.16 and annualized ROE of 1.3%

Table 2 FY16 Key metrics

Source: Company presentation

	FY16	ΥοΥ Δ
Net Revenues	\$30.6bn	(9%)
Pre-Tax Earnings	\$10.3	+17%
Net Income	\$7.4bn	+22%
Diluted Eps	\$16.29	+34%
ROE	9.4%	+200bps
BVPS	\$177.09	+6.7%

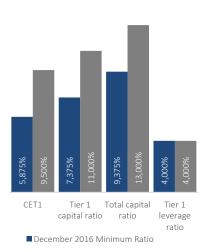
Table 10 6m17 Key metrics

Source: Company presentation

	6m17	YoY 🛆
Net Revenues	\$15.9bn	+12%
Pre-Tax Earnings	\$5.0bn	+25%
Net Income	\$4.1bn	+38%
Diluted Eps ²	\$9.10	+42%
Annualized ROE ²	10.1%	+260bps
BVPS	\$187.32	+6%

Figure 32 Minimum Capital Requirements

Source: Basel Committee and Statutory reports



January 2019 Estimated Minimum Ratio

Table 11 Capital Ratios – FY16 and 6m17

Source: Statutory reports

	FY16	6m17
CET1 ratio		
Standardized	14.0%	13.5%
Basel III Advanced	12.7%	12.2%
Tier 1 capital ratio		
Standardized	16.1%	15.5%
Basel III Advanced	14.6%	14.1%
Total capital ratio		
Standardized	19.1%	18.2%
Basel III Advanced	17.2%	16.3%

Forecast procedures

Revenue

We estimated revenue separately to the four business segments and then consolidated them to reach the total revenues for the group. To forecast all variables, we took into consideration the historical data and its dynamics present in the statutory reports, management predictions, economic trends and the understanding of future trends by market analysts (Figure 33 through 36).

Investment Banking revenues depend greatly in the dynamics in M&A, and debt and equity issuances. Therefore, we forecasted revenues for this segment based on historical performance and the expected developments in these areas;

IM's revenues are dependent on AUS. We forecasted AUS, based on the experts' expectations of future developments in the asset management industry, and derived the revenues for this segment;

Investing & Lending revenues were regressed based on historical data adjusted to the market assumptions present in this report;

ICS's revenues were also regressed based on historical data and future expectations. We analyzed carefully the FICC revenues due to its relevance, by researching how management plans and future trends were interpreted by analysts. We incorporated these opinions in our forecasts.

The forecast for the Net Interest Income took into consideration the amount in deposits and loans in previous years, and the expected effects of the new products and services offered by the bank.

Operating Expenses

The primary component of operating costs is compensation and benefits. This item, alongside professional fees are dependent on revenues, thus, we forecasted them based on our revenues forecast and assuming total staff at period-end at 34.100 from FY17F till FY21F (average from previous years supported by dynamics in 6m17). The remaining operating expenses were regressed based on historical trends and both historical and forecasted revenues.

Equity capital structure

We believe that the current programs of common share repurchase and issuance of preferred stock will continue in the foreseeable future. Preferred dividends were calculated based on existing classes (and corresponding rates) and expected increase in central bank interest rates that will impact the variable component of dividends paid.

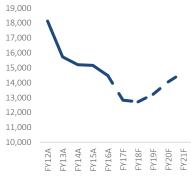
All information present in the report was taken into consideration while forecasting the financials of the group (Appendices A through F).

Figure 33 IB revenue forecast



Figure 34 ICS revenue forecast

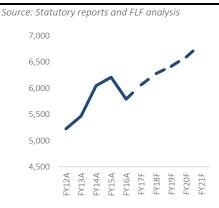












Valuation Methodologies

Valuing financial service firms is different from valuing non-financial service firms, and can pose a challenge. There are several explanations for this: firstly, the regulation present in the financial sector is much higher than in other sectors, and the effects of these requirements must be considered; secondly, the nature of the business makes it extremely difficult to forecast future cash-flows, as the definitions of reinvestment and debt are unclear.

Financial service firms can be divided into four different large groups: banks; insurance companies; investment banks and investment firms – some companies can several groups. This is the case of Goldman Sachs that has the banking, investment banking and investment segments, increasing the complexity of this valuation.

A company applies its capital, usually debt and equity, raised from creditors and shareholders respectively, in order to invest in assets. So, when conducting such valuation, we tend to focus on the value of assets, or the enterprise value, and not equity. For a FSF, debt does not take the usual connotation, instead of a source of capital, it can be seen as raw material. The definition of what constitutes raises questions like whether or not deposits should be treated as debt by the bank. And in the case of interest bearing deposits, the difference between those deposits and debt issued by the bank has very little dissimilarities. Thus, if we characterized customer deposits as debt, we should calculate the operating income before interest paid to deposits – and we would be discarding a large portion of the banks' revenues from normal operations. Hence, capital, for FSFs should just include equity capital.

Financial service firms are also highly regulated all around the world, with differences only in the degree of regulation imposed, and face several constraints: FSFs have minimum capital ratios that are required to maintain at every moment, in order to guarantee that the firm does not scale up more than it can afford and that the interests of all stakeholders, including depositors and shareholders are not at risk; legislation, like the Volcker Rule present in the Dodd-Frank Act in the U.S. or the MiFID II in the EU, which limits where they can invest their funds; new entries or mergers and other operations are heavily scrutinized by the regulators.

In terms of capital expenditure, FSFs invest more in intangibles assets, such as human capital, compared to the investments in factories and equipment (fixed tangibles assets). Meaning that the major part of investments for the future is disclosed in the financial statements as operating expenses. Accordingly, the statement of changes in cash-flows presents low amounts of CapEx and depreciation. Furthermore, working capital is much more volatile in FSFs than it is in the non-financial service firms. Due to this difficulty in determining reinvestment, we are faced with some obstacles when valuing Goldman Sachs: we cannot estimate cash flows and expected future growth rate without estimating reinvestment. And as demonstrated, this is extremely difficult.

We usually value a firm by discounting expected cash flows before debt payments at the WACC rate. Given all constrains and specifications described above, it was necessary to use different ways to value GS. One approach is the equity approach. We would discount an equity related variable with the cost of equity, and apply this approach to the multiples valuation by using price multiples (like P/E and Price to book ratios) instead of value ratios such as Value to EBITDA.

The initial idea was to value the company's different geographies individually, and then consolidate the data to obtain the valuation of The Goldman Sachs Group Inc. This would be the best way to value the group, given they face different market environments – different economic situations, market conditions or even different competitors, although the business is the same from America to Asia passing through Europe. Goldman does not supply enough geographical data to pursue this approach and, as stated above, because the multiples valuation should be done with price multiples we can only apply them in a consolidated manner. This situation adds

forecasting and valuation constraints as we cannot ponder the different stages of the different businesses of the Group.

After establishing that the valuation would be done at a consolidated level, the main methods to be used in the valuation were analyzed. The initial idea was to use a DCF approach by discounting FCFEs using the cost of equity as discounting rate. According to Damodaran, FCFE = Net Income – Increases in Regulatory Capital. Regulatory minimum capital requirements were defined recently in the Basel III agreements and will be fully phased-in the beginning of 2018. Although we can assume that they will remain constant in the time horizon analyzed in this research, to forecast the necessary increases or the deliberate changes done by management is extremely difficult.

An alternative was to apply an Excess Return method of valuation. With this model, Value of Equity = Equity Capital invested currently + PV of Expected future returns to Common Equity investors. The key concept here is Excess return – a firm that earns the fair-market rate of return on equity investments should see the market value of its equity converge to the equity capital currently invested, and a company earning an above-market return should see its equity market value raise above the equity capital currently invested.

Given the complexity of the business and difficulties of forecasting future capital needs of the bank, it makes more sense to use an excess return model to estimate the value of equity (Appendix H).

To apply this model, we need a measure of equity capital currently invested and the expected excess returns to common equity investors in future periods. We forecasted and used the book value of equity of the bank subtracted by the preferred stock equity, as a measure of equity capital currently invested. We selected this measure for two reasons: assets of GS are almost all marked up to market; depreciations are insignificant for in the financials. The current programs of stock buybacks and issuance of preferred stock are considered in the analysis. Net earnings to common equity shareholders was considered a good measure of returns on common equity and economic return earned on equity investments. To reach the excess equity return, we subtracted from the forecasted net earnings to common equity shareholders in every forecasted year, the amount of cost of equity (cost of equity rate multiplied by average Book value of common equity) of that year. At the final forecasted year we computed a terminal value following an approach similar to the Gordon model (not applied to dividends). To reach the PV of Excess return, the computed values were then discounted to YE18 using the cost of equity. The price target is the sum of the average book value of equity for 2018 plus the PV of excess return calculated, divided by the number of outstanding shares at that date.

Calculation of the Discount Rate

As mentioned above, the discount rate to be applied in this valuation is the cost of equity. To determine the cost of equity (R_e), we used the Capital Asset Pricing Model (CAPM). This model describes the relationship between expected return for a security and its systematic risk:

$R_{e} = R_{f} + \beta x (R_{m} - R_{f})$

According to CAPM, investors are compensated in two ways: the time value of money and risk assumed. The time value of money is given by the risk-free rate – the rate of return that an investor expects for placing his funds in any investment over a period. The risk component is obtained by multiplying a measure of systematic risk (Beta) and the market risk premium – surplus return of the market comparing to the risk-free rate.

Risk-free rate: It should be the rate of return of an investment with zero risk. This
is a theoretical rate of return. Consequently, it is the minimum rate of return an
investor expects for a given investment. Because such rate does not exist in the
real world (even the safest investment come with a small amount of risk), we

decided to use a proxy rate of return. We have chosen the 10-year Treasury bond's yield for the United States Government. It is considered a AAA credit rating, the highest rating denoting the strongest creditworthiness relative to other domestic issuers. This rate was 2.22% at 05-10-2017 (Bloomberg L.P.).

- Beta (β): The calculation of Betas of financial firms needs also to be addressed differently of those of non-financial firms. Subsequently, we used bottom-up betas instead of regressed ones due to two reasons: (i) large probability that the firm has changed over the period of the regression; (ii) noise present in the estimates. Also, we did not adjust for financial leverage, as all FSFs tend to have similar financial leverage (capital structure) mainly due to regulatory constraints and, as mentioned above, debt is very difficult to quantify when valuing these firms. Hence, we used the levered beta for comparable firms as the bottom-up beta for Goldman Sachs, instead of using unlevered betas and then relevering them using the current debt to equity ratio. When deciding which firms to use as comparable, the size, sector and domicile were key factors, given that for instances an investment bank in the United States has a different risk of a regional lender in Brazil. It is important to hold the significant impact that regulations have on the betas of FSFs. With an increase of regulatory constraints, it is expected that the betas decrease to values close to 1 and get further away from 1 if they decrease. Although there is the determination to abolish some regulations, like the "Volcker Rule", in some legislators, we assumed that the level of regulation will remain unchanged in the next years. For all the reasons stated above, we computed the Beta of Goldman Sachs as the average of betas of the comparable companies also applied to the multiples valuation, and reached a Beta of 1.199 (criteria followed to select the comparable firms in the following sections).
- Market Risk Premium: Damodaran obtains the total equity risk premium by looking at the implied premium for the S&P 500. This total equity risk premium is the market risk premium for a mature market (like the US market), assuming sustainable payout. The current rate is 4.50%.

We also thought of adding an industry risk premium (IRP) and country risk premium (CRP) but decided against as the calculation of beta already takes into consideration the industry (it's an average containing most of the big players of the industry) and the CRP is zero, according to Damodaran.

The Total estimated Cost of Equity is 7.64%. Value that is comparable to those applied by market analysts to comparable companies.

Terminal Value

The Terminal Value denotes the future value of a business beyond the projected period until perpetuity, which is then discounted to present value at a discount rate. TV was calculated by multiplying the expected return of FY21F by the terminal growth rate, subtract amount of cost of equity and then divide by the difference between the cost of equity and the terminal growth rate.

The terminal growth rate was set at 1.80% in perpetuity. Given that Goldman Sachs has a strong position in a mature industry, the rate was based on the IMF's forecast for the main countries where GS is present. Additionally, the expected returns of existing investments have also been taken into consideration.

Discount Convention

We applied the commonly accepted mid-year convention used by financial analysis professionals to discount. Instead of assuming that results or cash-flows occur only at the end of each year, this convention states that they occur in the middle of the year, allowing for a more realistic analysis.

Valuation period

We considered a limited period ranging from the base date 31st December 2017 and 31st December 2021, with the terminal value being added at the end of this period. We considered this period, even though according to the maturities of both company and industry, from a theoretical point of view, the valuation period would extend to infinity. For longer periods would be very difficult to forecast all the necessary parameters.

Multiples

The comparable firms were selected from an initial sample of 150.535 companies in the financial sector. This sample was retrieved from Bloomberg and outliers were eliminated. To reach our final sample of comparable firms, other criteria were set to eliminate companies, such as:

- Be a diversified bank, guaranteeing that the FSFs compete in several businesses that GS is present because, as stated above, our approach is to value the Group at a consolidated level;
- The firm must be listed inside the U.S. and report under the U.S. GAAP. These criteria remove from the sample globally present investment banks (Barclays Bank PLC and Deutsche Bank AG, to name a few) that could be relevant for our analysis, but eliminates the issue of comparing firms that follow different reporting standards;
- Presence in North America and Europe. To capture the risk and opportunities that Goldman Sachs faces by being present in all major financial centers;
- Market capitalization greater than \$10.0bn, to safeguard that the comparable firms have a considerable size and reduce possible distortions in the analysis due to size effect;
- We applied several criteria to remove duplicates and inactive securities to reduce our sample while not compromising the validity of the sample.

At this point, we were left with a reasonable amount of potentially comparable firms.

To value Goldman Sachs through market approach, we did not consider the common metrics applied to this type of valuation for all the reasons mentioned in previous sections, and applied price earnings: Price to Book ratio and the Price Earnings Ratios for both FY16A and FY17F. These multiples were proposed by Damodaran and, in our opinion, allow us to perform this valuation taking into account all the specifications of GS and its business (Appendix I).

Investment Risks

Market Risk

It can be decomposed in the risks listed below, and measured by several techniques such as Value at Risk (VaR) (Figure 37) and sensibility analysis. Goldman Sachs defines VaR as "the potential loss in value due to adverse market movements over a defined time horizon with a specific confidence level", and the bank typically employs a oneday time horizon with a 95% confidence level. The model captures the overall market risk and is applied at a firm-wide level to allow for the determination of the cumulative risks from aggregated positions held by different divisions within the bank. Since VaR presents some limitations, GS uses a variety of risk measures in the market risk management process, like stress testing, risk limits and sensitivity measures.

Market Risk: Interest rate risk (MR1, Figure 38)

Results from exposure to changes in the level, slope and curvature of yield curves, volatilities of interest rates, mortgage prepayment speeds and credit spreads. Interest (100) rates set by central banks impact prices of securities, like stock or bonds, and the spreads in loans and deposits of the bank. It also influences the borrowings that the bank has that are indexed to a float rate.

Market Risk: Equity price risk (MR2, Figure 38)

As part of the its business, the bank lends money to clients and can accept equity as collateral, and invest in the capital markets. As stated, around 90% of the balance of the bank is marked at market price. Therefore, any negative change in stock price either leads to a loss or diminution in investments' value, affecting the financial statements.

Market Risk: Currency rate risk (MR3, Figure 38)

The bank is present in all major financial centers around the globe and transacts, for itself or on behalf of its clients, in all currencies. This risk is the potential loss due to variations in the value of the banks' assets and liabilities resulting from exchange rate fluctuations. Currency translation represented losses of \$69m and \$140m in FY16 and FY15, respectively.

Market Risk: Commodity price risk (MR4, Figure 38)

It results from exposures to variations in forward prices, spot prices and volatilities of commodities, such as natural gas, crude oil or precious metals. In the ICS segment, the bank trades and makes markets, hence unexpected changes in commodity prices can reduce margins and earnings for the bank.

Market Risk: Credit risk (MR5, Figure 38)

It represents the potential loss due to the default or deterioration in credit quality of a counterparty – can be borrowers or OTC counterparties, for example – or an issuer Source: Statutory reports and FLF analysis of securities. It can also arise from cash placed with banks, securities financing transactions (securities borrowing, lending activities or resale and repurchase agreements) and receivables from customers, counterparties, dealers, brokers and clearing organizations (Table 12). Credit Risk Management is independent from revenue-producing units, reports to the chief risk officer and has the main responsibility in assessing, monitoring and managing credit risk (Appendices J and L).

Figure 37 Average Daily VaR



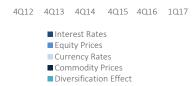


Figure 38 GS's Risk Matrix

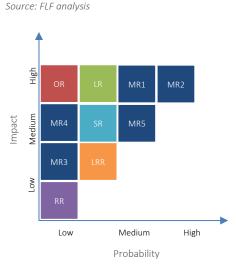


Table 12
GS's Credit exposure, by type and region

\$ in millions	6m17	FY16
Cash	\$92.300	\$107.100
OTC Derivatives	46.500	51.100
Loans and lending commitments	170.300	154.200
Total	\$309.100	\$312.400
Americas	\$193.900	\$215.200
EMEA	94.400	77.600
Asia	20.800	19.600

Operational Risk (OR, Figure 38)

It is the risk of loss resulting from inadequate or failed systems, people and internal processes, or from external events. Risks related to operations beyond the scope of Law and regulations are also operational risks. To measure and manage this risk, the firm combines bottom-up (revenue-producing units, support functions and independent control are responsible for risk identification and management on a day-to-day basis) and top-down approaches. In the latter, the senior management assesses business-level and firmwide risk profiles. This framework has changed and will continue to change to adapt to regulatory changes and business dynamics. Internal audit performs an independent review of the framework.

Liquidity Risk (LR, Figure 38)

Liquidity is of critical importance to Goldman Sachs. The great majority of failures in FSF's have occurred in large part due to insufficient liquidity. This is the risk that the bank won't be able to fund itself and meet liquidity requirements in the event of broader industry, market liquidity or firm-specific stress events. GS applies several frameworks to manage its liquidity risk like the Asset-Liability Management, Contingency Funding Plan and the GCLA. The latter is based on an internal liquidity model together with a qualitative assessment of condition of the firm and markets, to meet a broad range of potential cash outflows and collateral stressed environment. GCLA (Table 13) is comprised of cash, high quality and narrowly defined unencumbered assets, like U.S. Treasuries and U.K., Japanese, German and French Government obligations. It represents around 25% of the Balance Sheet (6m17A).

Reputational Risk (RR, Figure 38)

Goldman Sachs knows this risk better than most financial firms. When, for example, the S.E.C. charged GS with fraud in 2010, its market cap fell by \$12.4bn in one day – more than 15,00%. This risk is still considerable, however lower having in mind the current regulations and sentiment towards GS.

Systemic Risk (SR, Figure 38)

This type of risk can lead to very stressing scenarios – like what happened in the 2008 crisis across the world. It refers generally to the risk that the entire financial system come to a halt or the failure of one financial institution affecting other institutions and the stability of the system, as a whole. The VIX Index can be a good proxy for the systemic risk.

Legal and Regulatory Risks (LRR, Figure 38)

In the aftermath of the financial crisis, the banks in the U.S. and Europe faced many law suits leading to huge amounts in settlements and fines, some of which are not over yet. Legal risk takes the form of financial loss resulting from the bank applying wrongly the Law and legal suits filed against the bank.

Regulatory risk arises from changes in regulations that lead to financial loss for the bank.

Table 13 Decomposition of GCLA – 6m17A

Source: Statutory repo	rt
------------------------	----

	GCLA and Cash
Cash and Equivalents	\$92.251
Securities purchased under agreements to resell and federal funds sold	58.688
Securities borrowed	35.641
Financial instruments owned	44.977
Total	\$231.557

Risks to price target analysis

Sensitivity analysis

With the purpose of measuring possible changes in FY18 price target due to variations on some variables, we conducted a sensitivity analysis recurring to the Crystal Ball software. For this analysis, 100.000 possible scenarios were evaluated. In each scenario, different combinations of variables were tested to assess which variables have the greatest impact in the price target if base assumptions were not observed.

We determined that the variables that created the greatest effect in the price target were: market risk premium; Beta; Risk-free Rate; and Terminal Growth Rate (Figure 39). The two first variables were subject to more assessment (Tables 15 and 16).

Table 15 GS's valuation sensitivity analysis

				Marl	ket risk pren	nium		
		3.00%	3,50%	4,00%	4.50%	5.00%	5,50%	6,00%
	1,62%	392,07	334,29	291,07	257,38	230,27	207,91	189,08
U	1,82%	370,73	318,56	278,94	247,71	222,36	201,29	183,43
: rate	2,02%	351,57	304,2	267,74	238,69	214,91	195,01	178,05
Risk-free	2,22%	334,25	291,03	257,35	230,25	207,90	189,07	172,93
isk-	2,42%	318,52	278,91	247,69	222,34	201,27	183,42	168,04
æ	2,62%	304,17	267,71	238,67	214,90	195.00	178,04	163,36
	2,82%	291.00	257,33	230,23	207,88	189,05	172,92	158,88

Source: FLF analysis

Table 16

GS's upside potential sensitivity analysis

				•	Market risk p	premium		
		3.00%	3,50%	4,00%	4.50%	5.00%	5,50%	6,00%
	1,62%	61,65%	37,82%	20,00%	6,11%	-5,06%	-14,28%	-22,04%
e	1,82%	52,85%	31,34%	15,00%	2,13%	-8,32%	-17,01%	-24,37%
: rate	2,02%	44,95%	25,42%	10,39%	-1,59%	-11,40%	-19,60%	-26,59%
Risk-free	2,22%	37,81%	19,99%	6,10%	-5,07%	-14,29%	-22,05%	-28,70%
isk-	2,42%	31,32%	14,99%	2,12%	-8,33%	-17,02%	-24,38%	-30,72%
~	2,62%	25,41%	10,37%	-1,60%	-11,40%	-19,60%	-26,60%	-32,65%
	2,82%	19,98%	6,09%	-5,08%	-14,29%	-22,06%	-28,71%	-34,50%

Source: FLF analysis

Notes to figure:

Green, grey, yellow and red stand for Buy, Neutral, Reduce and Sell, respectively.

Monte Carlo simulation

To complement the sensitivity analysis, we performed a Monte Carlo simulation (Figure 2 and Table 17), using Crystal Ball, to test sensitivity of the YE18 price target to the previously identified variables. We ran 100.000 simulations.

We reached a mean price target of \$236.99, a median of \$231.15 and a related standard deviation of \$42.67, with a 95.0% confidence level. The results conclude that there is a 95% probability that the YE18 price target for the Goldman Sachs is between \$171.88 and \$337.18.

To perform this simulation, we assumed a normal distribution for all variables and a respective standard deviation of 0.12 for the Beta, 0.4% for the risk-free rate, 0.5% for the market risk premium and 0.8% for the terminal growth value. The reasoning for these standard deviations are, respectively: 10% of the computed value for Beta; derived from the STD of 10-year Treasury bond's yield for the United States Government; derived from the STD of historical risk premium values; derived from the STD of the S&P Financial Index.

Table 14 Investment rating, by risk

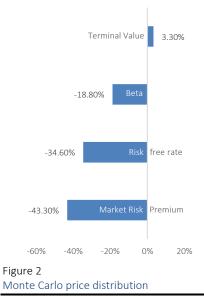
Source: BPI Rating Scheme

	Low risk	Medium risk	High risk
Buy	> 15%	> 20%	> 30%
Neutral	> 5% &	> 10% &	> 15% &
Neutral	< 15%	< 20%	< 30%
Reduce	> (10%) &	> (10%) &	> (10%) &
Reduce	< 5%	< 10%	< 15%
Sell	< (10%)	< (10%)	< (10%)

Source: Crystal Ball software and FLF analysis

Figure 39

YE18 Price Target Sensitivity



Source: Crystal Ball software and FLF analysis



Table 17

Frequency

Monte Carlo price percentiles

Source: Crystal Ball software and FLF analysis

Percentile	Forecast values	Upside Potential
0%	\$ 120,90	(50,15%)
10%	189,55	(21,85%)
20%	202,52	(16,50%)
30%	212,65	(12,33%)
40%	221,79	(8,56%)
50%	231,15	(4,70%)
60%	241,09	(0,60%)
70%	252,51	4,11%
80%	267,05	10,10%
90%	290,63	19,82%
100%	856,26	253,02%

Table 18: Statement of Financial Position (Consolidated)

\$ in millions	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Assets										
Cash and cash equivalents	\$ 122.340	\$ 110.804	\$ 109.316	\$ 93.439	\$ 121.711	\$140.229	\$ 139.918	\$ 144.897	\$ 160.739	\$ 162.132
Collateralized agreements:		-	-	-	-	-	-		-	-
Securities purchased under agreements to resell and										
federal funds sold	141.334	161.732	127.938	134.308	116.925	107.931	98.253	88.576	78.899	74.221
Securities borrowed	136.893	164.566	160.722	177.638	184.600	191.071	197.704	204.338	210.971	217.605
Receivables:										
Brokers, dealers and clearing organizations	18.480	23.840	30.671	25.453	18.044	17.901	16.933	16.865	16.497	15.029
Customers and counterparties	58.299	74.040	63.808	46.430	47.780	46.346	47.090	46.833	38.077	37.845
Loans receivable	14.575	14.895	28.938	45.407	49.672	63.185	78.045	91.905	105.765	119.625
Financial instruments owned, at fair value	407.011	339.121	312.248	313.502	295.952	280.870	268.827	255.784	245.742	234.699
Other assets	39.623	22.509	22.201	25.218	25.481	26.785	27.857	28.930	30.002	31.074
Total assets	\$ 938.555	\$ 911.507	\$ 855.842	\$ 861.395	\$ 860.165	\$ 874.318	\$ 874.627	\$ 878.128	\$ 886.692	\$ 892.230
Liabilities and shareholders' equity				•	•		•			•
Deposits	70.124	70.807	82.880	\$ 97.519	\$ 124.098	139.331	153.065	166.799	180.533	194.267
Collateralized financings:										
Securities sold under agreements to repurchase, at fair										
value	171.807	164.782	88.215	86.069	71.816	69.234	63.877	61.519	59.162	56.805
Securities loaned	13.765	18.745	5.570	3.614	7.524	7.743	8.488	9.232	9.976	10.721
Other secured financings	32.010	24.814	22.809	24.753	21.523	21.423	20.575	19.728	18.880	18.033
Payables:										
Brokers, dealers and clearing organizations	5.283	5.349	6.636	5.406	4.386	4.092	3.651	4.210	4.768	3.827
Customers and counterparties	189.202	199.416	206.936	204.956	184.069	183.113	177.790	172.467	167.144	161.821
Financial instruments sold, but not yet purchased, at fair										
value	126.644	127.426	132.083	115.248	117.143	118.087	113.781	111.407	111.877	112.503
Unsecured short-term borrowings, including the current										
portion of unsecured long-term borrowings	44.304	44.692	44.539	42.787	39.265	37.865	36.004	34.142	32.281	30.419
Unsecured long-term borrowings	167.305	160.965	167.302	175.422	189.086	191.268	194.656	196.043	198.431	200.818
Other liabilities and accrued expenses	42.395	16.044	16.075	18.893	14.362	14.970	14.293	13.354	12.957	10.690
Total liabilities	\$ 862.839	\$ 833.040	\$ 773.045	\$ 774.667	\$ 773.272	\$ 787.126	\$ 786.180	\$ 788.901	\$ 796.009	\$ 799.904
Shareholders' equity										
Preferred stock, par value \$0.01 per share	6.200	7.200	9.200	11.200	11.203	12.203	13.203	14.203	15.203	16.203
Common stock, par value \$0.01 per share	8	8	9	9	9	9	9	9	9	9
Share-based awards	3.298	3.839	3.766	4.151	3.914	3.014	2.322	1.655	881	11
Nonvoting common stock, par value \$0.01 per share	-	-	-	-	-	-	-	-	-	-
Additional paid-in capital	48.030	48.998	50.049	51.340	52.638	53.987	55.456	57.046	58.756	60.586
Retained earnings	65.223	71.961	78.984	83.386	89.039	94.316	99.527	104.308	109.409	114.787
Accumulated other comprehensive loss	(193)	(524)	(743)	(718)	(1.216)	(1.747)	(1.980)	(2.404)	(2.483)	(2.674)
Stock held in treasury, at cost, par value \$0.01 per share	(46.850)	(53.015)	(58.468)	(62.640)	(68.694)	(74.590)	(80.090)	(85.590)	(91.092)	(96.595)
Total shareholders' equity	\$ 75.716	\$ 78.467	\$ 82.797	\$ 86.728	\$ 86.893	\$ 87.192	\$ 88.447	\$ 89.227	\$ 90.683	\$ 92.326
Total liabilities and shareholders' equity	\$ 938.555	\$ 911.507	\$ 855.842	\$ 861.395	\$ 860.165	\$ 874.318	\$ 874.627	\$ 878.128	\$ 886.692	\$ 892.230

Table 19: Common size Statement of Financial Position (Consolidated)

% of Total Assets	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Assets										
Cash and cash equivalents	13,035%	12,156%	12,773%	10,847%	14,150%	16,039%	15,997%	16,501%	18,128%	18,172%
Collateralized agreements:										
Securities purchased under agreements to resell and										
federal funds sold	15,059%	17,743%	14,949%	15,592%	13,593%	12,345%	11,234%	10,087%	8,898%	8,319%
Securities borrowed	14,586%	18,054%	18,779%	20,622%	21,461%	21,854%	22,604%	23,270%	23,793%	24,389%
Receivables:										
Brokers, dealers and clearing organizations	1,969%	2,615%	3,584%	2,955%	2,098%	2,047%	1,936%	1,921%	1,861%	1,684%
Customers and counterparties	6,212%	8,123%	7,456%	5,390%	5,555%	5,301%	5,384%	5,333%	4,294%	4,242%
Loans receivable	1,553%	1,634%	3,381%	5,271%	5,775%	7,227%	8,923%	10,466%	11,928%	13,407%
Financial instruments owned, at fair value	43,366%	37,204%	36,484%	36,395%	34,406%	32,124%	30,736%	29,128%	27,714%	26,305%
Other assets	4,222%	2,469%	2,594%	2,928%	2,962%	3,064%	3,185%	3,295%	3,384%	3,483%
Total assets	100,000%	100,000%	100,000%	100,000%	100,000%	100,000%	100,000%	100,000%	100,000%	100,000%
Liabilities and shareholders' equity										
Deposits	7,471%	7,768%	9,684%	11,321%	14,427%	15,936%	17,501%	18,995%	20,360%	21,773%
Collateralized financings:										
Securities sold under Repo agreements, fair value	18,305%	18,078%	10,307%	9,992%	8,349%	7,919%	7,303%	7,006%	6,672%	6,367%
Securities loaned	1,467%	2,056%	0,651%	0,420%	0,875%	0,886%	0,970%	1,051%	1,125%	1,202%
Other secured financings	3,411%	2,722%	2,665%	2,874%	2,502%	2,450%	2,352%	2,247%	2,129%	2,021%
Payables:										
Brokers, dealers and clearing organizations	0,563%	0,587%	0,775%	0,628%	0,510%	0,468%	0,417%	0,479%	0,538%	0,429%
Customers and counterparties	20,159%	21,878%	24,179%	23,793%	21,399%	20,944%	20,328%	19,640%	18,850%	18,137%
Financial instruments sold, but not yet purchased, at fair										
value	13,494%	13,980%	15,433%	13,379%	13,619%	13,506%	13,009%	12,687%	12,617%	12,609%
Unsecured short-term borrowings, including the current										
portion of unsecured long-term borrowings	4,720%	4,903%	5,204%	4,967%	4,565%	4,331%	4,116%	3,888%	3,641%	3,409%
Unsecured long-term borrowings	17,826%	17,659%	19,548%	20,365%	21,983%	21,876%	22,256%	22,325%	22,379%	22,507%
Other liabilities and accrued expenses	4,517%	1,760%	1,878%	2,193%	1,670%	1,712%	1,634%	1,521%	1,461%	1,198%
Total liabilities	91,933%	91,392%	90,326%	89,932%	89,898%	90,027%	89,887%	89,839%	89,773%	89,652%
Shareholders' equity										
Preferred stock, par value \$0.01 per share	0,661%	0,790%	1,075%	1,300%	1,302%	1,396%	1,510%	1,617%	1,715%	1,816%
Common stock, par value \$0.01 per share	0,001%	0,001%	0,001%	0,001%	0,001%	0,001%	0,001%	0,001%	0,001%	0,001%
Share-based awards	0,351%	0,421%	0,440%	0,482%	0,455%	0,345%	0,265%	0,189%	0,099%	0,001%
Nonvoting common stock, par value \$0.01 per share	0,000%	0,000%	0,000%	0,000%	0,000%	0,000%	0,000%	0,000%	0,000%	0,000%
Additional paid-in capital	5,117%	5,375%	5,848%	5,960%	6,120%	6,175%	6,341%	6,496%	6,626%	6,790%
Retained earnings	6,949%	7,895%	9,229%	9,680%	10,351%	10,787%	11,379%	11,878%	12,339%	12,865%
Accumulated other comprehensive loss	(0,021%)	(0,057%)	(0,087%)	(0,083%)	(0,141%)	(0,200%)	(0,226%)	(0,274%)	(0,280%)	(0,300%)
Stock held in treasury, at cost, par value \$0.01 p/ share	(4,992%)	(5,816%)	(6,832%)	(7,272%)	(7,986%)	(8,531%)	(9,157%)	(9,747%)	(10,273%)	(10,826%)
Total shareholders' equity	8,067%	8,608%	9,674%	10,068%	10,102%	9,973%	10,113%	10,161%	10,227%	10,348%
Total liabilities and shareholders' equity	100,000%	100,000%	100,000%	100,000%	100,000%	100,000%	100,000%	100,000%	100,000%	100,000%

Table 20: Income Statement (Consolidated)

in millions, except per share amounts	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Revenues										
Investment banking	\$ 4.941	\$ 6.004	\$ 6.464	\$ 7.027	\$ 6.273	6.866	\$ 6.646	\$ 5.482	\$ 6.221	\$ 6.784
Investment management	4.968	5.194	5.748	5.868	5.407	5.644	5.819	5.921	6.072	6.292
Commissions and fees	3.161	3.255	3.316	3.320	3.208	3.131	3.230	3.205	3.346	3.278
Market making	11.348	9.368	8.365	9.523	9.933	8.666	8.667	9.010	9.574	10.240
Other principal transactions	5.865	6.993	6.588	5.018	3.200	4.911	4.412	3.362	3.341	3.334
Total non-interest revenues	30.283	30.814	30.481	30.756	28.021	29.218	28.773	26.981	28.554	29.928
Interest income	11.381	10.060	9.604	8.452	9.691	11.932	9.481	11.147	12.601	13.747
Interest expense	7.501	6.668	5.557	5.388	7.104	9.324	6.801	7.996	9.039	9.861
Net interest income	3.880	3.392	4.047	3.064	2.587	2.608	2.680	3.151	3.562	3.886
Net revenues, including net interest income	\$ 34.163	\$ 34.206	\$ 34.528	\$ 33.820	\$ 30.608	\$ 31.826	\$ 31.453	\$ 30.132	\$ 32.116	\$ 33.814
Operating expenses										
Brokerage, clearing, exchange and distribution fees	2.208	2.341	2.501	2.576	2.555	2.556	2.618	2.679	2.741	2.802
Market development	509	541	549	557	457	550	553	552	567	570
Communications and technology	782	776	779	806	809	894	902	924	946	968
Depreciation and amortization	1.738	1.322	1.337	991	998	1.044	1.065	1.090	1.115	1.140
Occupancy	875	839	827	772	788	732	730	729	742	734
Professional fees	867	930	902	963	882	868	815	831	778	794
Other expenses	3.033	3.107	2.585	5.699	2.168	2.038	2.391	2.390	2.683	2.928
Total non-compensation expenses	10.012	9.856	9.480	12.364	8.657	8.682	9.074	9.195	9.572	9.935
Compensation and benefits	12.944	12.613	12.691	12.678	11.647	12.699	12.096	11.298	12.240	12.983
Total operating expenses	\$ 22.956	\$ 22.469	\$ 22.171	\$ 25.042	\$ 20.304	\$ 21.381	\$ 21.170	\$ 20.492	\$ 21.812	\$ 22.918
Pre-tax earnings	11.207	11.737	12.357	8.778	10.304	10.445	10.283	9.639	10.304	10.896
Provision for taxes	3.732	3.697	3.880	2.695	2.906	3.144	3.095	2.902	3.102	3.280
Net earnings	\$ 7.475	\$ 8.040	\$ 8.477	\$ 6.083	\$ 7.398	\$ 7.301	\$ 7.188	\$ 6.738	\$ 7.202	\$ 7.616
Preferred stock dividends	183	314	400	515	311	637	697	757	819	881
Net earnings for common shareholders	\$ 7.292	\$ 7.726	\$ 8.077	\$ 5.568	\$ 7.087	\$ 6.664	\$ 6.491	\$ 5.981	\$ 6.384	\$ 6.735
Earnings per common share										
Basic	14,70	16,39	17,60	12,40	16,58	16,09	16,15	15,34	16,89	18,38
Diluted	14,13	15,46	17,07	12,14	16,29	15,81	15,89	15,10	16,63	18,10
Average common shares										
Basic	496,2	471,3	458,9	448,9	427,4	414,2	401,8	389,8	378,0	366,5
Diluted	516,1	499,6	473,2	458,6	435,1	421,5	408,6	396,2	383,9	372,2

Table 21: Common size Income Statement (Consolidated)

% of Total Revenues	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Revenues										
Investment banking	14,46%	17,55%	18,72%	20,78%	20,49%	21,57%	21,13%	18,19%	19,37%	20,06%
Investment management	14,54%	15,18%	16,65%	17,35%	17,67%	17,73%	18,50%	19,65%	18,91%	18,61%
Commissions and fees	9,25%	9,52%	9,60%	9,82%	10,48%	9,84%	10,27%	10,64%	10,42%	9,69%
Market making	33,22%	27,39%	24,23%	28,16%	32,45%	27,23%	27,56%	29,90%	29,81%	30,28%
Other principal transactions	17,17%	20,44%	19,08%	14,84%	10,45%	15,43%	14,03%	11,16%	10,40%	9,86%
Total non-interest revenues	88,64%	90,08%	88,28%	90,94%	91,55%	91,81%	91,48%	89,54%	88,91%	88,51%
Net interest income	11,36%	9,92%	11,72%	9,06%	8,45%	8,19%	8,52%	10,46%	11,09%	11,49%
Net revenues, including net interest income	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Operating expenses										
Brokerage, clearing, exchange and distribution fees	6,46%	6,84%	7,24%	7,62%	8,35%	8,03%	8,32%	8,89%	8,53%	8,29%
Market development	1,49%	1,58%	1,59%	1,65%	1,49%	1,73%	1,76%	1,83%	1,77%	1,69%
Communications and technology	2,29%	2,27%	2,26%	2,38%	2,64%	2,81%	2,87%	3,07%	2,95%	2,86%
Depreciation and amortization	5,09%	3,86%	3,87%	2,93%	3,26%	3,28%	3,39%	3,62%	3,47%	3,37%
Occupancy	2,56%	2,45%	2,40%	2,28%	2,57%	2,30%	2,32%	2,42%	2,31%	2,17%
Professional fees	2,54%	2,72%	2,61%	2,85%	2,88%	2,73%	2,59%	2,76%	2,42%	2,35%
Other expenses	8,88%	9,08%	7,49%	16,85%	7,08%	6,40%	7,60%	7,93%	8,35%	8,66%
Total non-compensation expenses	29,31%	28,81%	27,46%	36,56%	28,28%	27,28%	28,85%	30,51%	29,80%	29,38%
Compensation and benefits	37,89%	36,87%	36,76%	37,49%	38,05%	39,90%	38,46%	37,49%	38,11%	38,39%
Total operating expenses	67,20%	65,69%	64,21%	74,04%	66,34%	67,18%	67,31%	68,01%	67,92%	67,78%
Pre-tax earnings	32,80%	34,31%	35,79%	25,96%	33,66%	32,82%	32,69%	31,99%	32,08%	32,22%
Provision for taxes	10,92%	10,81%	11,24%	7,97%	9,49%	9,88%	9,84%	9,63%	9,66%	9,70%
Net earnings	21,88%	23,50%	24,55%	17,99%	24,17%	22,94%	22,85%	22,36%	22,43%	22,52%
Preferred stock dividends	0,54%	0,92%	1,16%	1,52%	1,02%	2,00%	2,21%	2,51%	2,55%	2,61%
Net earnings applicable to common shareholders	21,34%	22,59%	23,39%	16,46%	23,15%	20,94%	20,64%	19,85%	19,88%	19,92%

Appendix C – Cash Flow Statement

Table 21: Cash Flow St	atement (Consolidated)

Table 21: Cash Flow Statement (Consolidated) \$ in millions	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Cash flows from operating activities										
Net earnings	\$ 7.475	\$ 8.040	\$ 8.477	\$ 6.083	\$ 7.398	\$ 7.301	\$ 7.188	\$ 6.738	\$ 7.202	\$ 7.616
Adjustments to reconcile net earnings to net cash provided				·	•					
by/(used for) operating activities:										
Depreciation and amortization	1.738	1.322	1.337	991	998	1.044	1.065	1.090	1.115	1.140
Deferred income taxes	(356)	29	495	425	551	498	490	459	491	519
Share-based compensation	1.319	2.015	2.085	2.272	2.111	2.425	2.405	2.334	2.625	2.885
Other, net	(494)	(211)	(289)	(34)	3	(108)	40	110	180	250
Changes in operating assets and liabilities:	. ,	. ,	. ,			. ,				
Receivables and payables (excl. loans receivable), net	(20.499)	(3.682)	12.328	19.132	(15.813)	327	(5.540)	(4.439)	4.359	(4.564)
Collateralized transactions (excluding other secured	. ,	. ,			. ,		. ,	. ,		· · ·
financings), net	76.558	(51.669)	(52.104)	(14.825)	78	160	(1.567)	1.429	1.431	(3.568)
Financial instruments owned, at fair value	(48.783)	51.079	27.547	16.078	15.253	14.155	14.162	11.593	10.024	8.955
Financial instruments sold, but not yet purchased, at fair	. ,									
value	(18.867)	933	4.642	(16.835)	1.960	944	(4.306)	(2.374)	470	626
Other, net	14.788	(3.313)	(12.141)	(5.417)	(6.969)	(8.098)	(6.288)	(5.477)	(6.666)	(7.855)
Net cash provided by/(used for) operating activities	\$ 12.879	\$ 4.543	\$ (7.932)	\$ 7.870	\$ 5.570	\$ 18.648	\$ 7.649	\$ 11.463	\$ 21.231	\$ 6.005
Cash flows from investing activities		· ·		•	•				- ·	
Purchase of property, leasehold improvements and										
equipment	(961)	(706)	(678)	(1.833)	(2.876)	(3.042)	(2.946)	(3.015)	(3.073)	(3.128)
Proceeds from sales of property, leasehold improvements	()	, , , , , , , , , , , , , , , , , , ,	· · · ·	,	, , , , , , , , , , , , , , , , , , ,	, ,	, ,	, ,	· · · ·	,
and equipment	49	62	30	228	381	302	369	415	461	508
Net cash acquired in/(used for) business acquisitions	(593)	(2.274)	(1.732)	(1.808)	14.922	(2.172)	(2.272)	(2.406)	(2.541)	(2.675)
Purchase of Investments	-	-	-	-	-	(1.456)	(1.523)	(1.613)	(1.703)	(1.793)
Proceeds from sales and paydowns of investments	1.195	2.503	1.514	1.019	1.512	1.654	1.216	1.136	1.056	975
Loans receivable, net	(2.741)	(8.392)	(14.043)	(16.180)	(4.669)	(10.672)	(10.543)	(10.944)	(11.345)	(11.747)
, Other, net	(683)	、	-	-	-	-	-	-	-	-
Net cash provided by/(used for) investing activities	\$ (3.734)	\$ (8.728)	\$ (14.909)	\$ (18.574)	\$ 9.270	\$ (15.386)	\$ (15.699)	\$ (16.427)	\$ (17.145)	\$ (17.860)
Cash flows from financing activities	<i>•</i> (<i>c</i>) <i>c</i>),	<i>\(\cold \cold \co</i>	<i>•</i> (<i>-</i>	<i>\(</i>	+ 0.2.0	+ (101000)	<i>\()</i>	¥ (==: ,=: ,	↓ (=/ ·= ·•)	<i>+</i> (<i>_</i>) (<i>_</i>)
Short-term borrowings, net	(412)	(5.936)	822	(1.236)	(2.314)	(937)	(1.464)	(1.673)	(1.882)	(2.091)
Proceeds from issuance long-term borrowings	32.421	37.455	46.757	54.944	54.949	62.674	67.350	74.962	82.574	90.185
Repayment of long-term financings	(48.011)	(34.103)	(35.774)	(36.022)	(43.932)	(54.807)	(61.581)	(68.541)	(75.501)	(82.460)
Deposits, net	24.015	683	12.201	14.639	10.058	12.384	9.840	11.569	13.078	14.268
Common stock repurchased	(4.640)	(6.175)	(5.469)	(4.135)	(6.078)	(5.760)	(5.534)	(5.534)	(5.534)	(5.534)
Dividends and dividend equivalents paid on common stock,	(1.010)	(0.170)	(3.105)	(11133)	(0.070)	(3.7 667	(3.331)	(3.33 1)	(3.331)	(3.331)
preferred stock and share-based awards	(1.086)	(1.302)	(1.454)	(1.681)	(1.706)	(1.752)	(1.917)	(1.897)	(2.040)	(2.175)
Proceeds from issuance of preferred stock, net of issuance	(1.000)	(1.502)	(1.454)	(1.001)	(1.700)	(1.752)	(1.517)	(1.057)	(2.040)	(2.175)
costs	3.087	991	1.980	1.993	1.303	991	992	993	993	993
Proceeds from issuance of common stock, including	5.007	551	1.500	1.555	1.505	551	552	555	555	555
exercise of share-based awards	317	65	123	259	6	14	54	63	68	63
Other, net	1.825	971	(187)	357	1.146	2.449	2.565	2.794	3.024	3.253
Net cash provided by financing activities	\$ 7.516	\$ (7.351)	\$ 18.999	\$ 29.118	\$ 13.432	\$ 15.255	\$ 7.740	\$ 9.943	\$ 11.756	\$ 13.248
Net increase/(decrease) in cash and cash equivalents	16.661	(11.536)	(3.842)	18.414	28.272	18.518	(310)	3 9.943 4.979	15.842	1.393
Post-presentation revaluation	10.001	17.734	(3.042)	10.414	20.272	10.010	(310)	4.3/3	13.042	1.595
Cash and cash equivalents, beginning balance	\$ 56.008	\$ 72.669	\$ 78.867	\$ 75.025	\$ 93.439	\$ 121.711	\$ 140.229	\$ 139.918	\$ 144.897	\$ 160.739
Cash and cash equivalents, beginning balance	\$ 56.008 \$ 72.669	\$ 72.869 \$ 78.867	\$ 78.867 \$ 75.025	\$ 75.025 \$ 93.439	\$ 95.459 \$ 121.711	\$ 121.711 \$ 140.229	\$ 140.229 \$ 139.918	\$ 139.918 \$ 144.897	\$ 144.897 \$ 160.739	\$ 160.739 \$ 162.132
Cash and Cash equivalents, ending balance	۶ /2.009	/٥٥.٥٥/ د	\$ / 5.UZ5	Ş 95.459	۲۲۲./11 ¢	ə 140.229	\$ T23'2TQ	ې 144.097	\$ TOU.739	\$ 102.13Z

Table 23: Statement of Retained Earnings (Consolidated)

\$ in millions	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Preferred stock										
Beginning balance	3.100	6.200	7.200	9.200	11.200	11.203	12.203	13.203	14.203	15.203
Issued	3.100	1.000	2.000	2.000	1.325	1.000	1.000	1.000	1.000	1.000
Redeemed	-	-	-	-	(1.322)	-	-	-	-	-
Ending balance	6.200	7.200	9.200	11.200	11.203	12.203	13.203	14.203	15.203	16.203
Common stock										
Beginning balance	8	8	8	9	9	9	9	9	9	9
Issued	-	-	1	-	-	-	-	-	-	-
Ending balance	8	8	9	9	9	9	9	9	9	9
Share-based awards										
Beginning balance	5.681	3.298	3.839	3.766	4.151	3.914	3.014	2.322	1.655	881
Operations, net	(2.383)	541	(73)	385	(237)	(900)	(692)	(666)	(774)	(871)
Ending balance	3.298	3.839	3.766	4.151	3.914	3.014	2.322	1.655	881	11
Additional paid-in capital										
Beginning balance	45.553	48.030	48.998	50.049	51.340	52.638	53.987	55.456	57.046	58.756
Operations, net	2.477	968	1.051	1.291	1.298	1.349	1.469	1.590	1.710	1.830
Ending balance	48.030	48.998	50.049	51.340	52.638	53.987	55.456	57.046	58.756	60.586
Retained earnings										
Beginning balance, as previously reported	58.834	65.223	71.961	78.984	83.386	89.039	94.316	99.527	104.308	109.409
Reclassification of cumulative debt valuation adjustment,										
net of tax, to accumulated other comprehensive loss	-	-	-	-	(305)	-	-	-	-	-
Beginning balance, adjusted	58.834	65.223	71.961	78.984	83.081	89.039	94.316	99.527	104.308	109.409
Net earnings	7.475	8.040	8.477	6.083	7.398	7.301	7.188	6.738	7.202	7.616
Dividends and dividend equivalents declared on common										
stock and share-based awards	(903)	(988)	(1.054)	(1.166)	(1.129)	(1.387)	(1.280)	(1.200)	(1.283)	(1.356)
Dividends declared on preferred stock	(183)	(314)	(400)	(515)	(311)	(637)	(697)	(757)	(819)	(881)
Ending balance	65.223	71.961	78.984	83.386	89.039	94.316	99.527	104.308	109.409	114.787
Accumulated other comprehensive loss										
Beginning balance, adjusted	(516)	(193)	(524)	(743)	(413)	(1.216)	(1.747)	(1.980)	(2.404)	(2.483)
Other comprehensive income/(loss)	323	(331)	(219)	25	(803)	(531)	(233)	(424)	(79)	(191)
Ending balance	(193)	(524)	(743)	(718)	(1.216)	(1.747)	(1.980)	(2.404)	(2.483)	(2.674)
Stock held in treasury, at cost										
Beginning balance	(42.281)	(46.850)	(53.015)	(58.468)	(62.640)	(68.694)	(74.590)	(80.090)	(85.590)	(91.092)
Repurchased	(4.637)	(6.175)	(5.469)	(4.195)	(6.069)	(5.932)	(5.534)	(5.534)	(5.534)	(5.534)
Other, net	68	10	16	23	15	36	34	33	32	30
Ending balance	(46.850)	(53.015)	(58.468)	(62.640)	(68.694)	(74.590)	(80.090)	(85.590)	(91.092)	(96.595)
Total shareholders' equity	75.716	78.467	82.797	86.728	86.893	87.192	88.447	89.227	90.683	92.326

Table 24: Total Assets under Supervision

\$ in billions	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Provenance										
Assets Under Management	\$ 854	\$ 919	\$ 1.027	\$ 1.078	\$ 1.177	\$ 1.265	\$ 1.360	\$ 1.436	\$ 1.533	\$ 1.612
Other Client Assets	111	123	151	174	202	232	265	297	336	374
Total AUS	\$ 965	\$ 1.042	\$ 1.178	\$ 1.252	\$ 1.379	\$ 1.497	\$ 1.625	\$ 1.733	\$ 1.869	\$ 1.985
Asset Class										
Alternative investments	\$ 151	\$ 142	\$ 143	\$ 148	\$ 154	\$ 158	\$ 162	\$ 166	\$ 170	\$ 174
Equity	153	208	236	252	266	306	333	359	386	412
Fixed income	411	446	516	546	601	640	700	736	796	832
Total long-term AUS	\$ 715	\$ 796	\$ 895	\$ 946	\$ 1.021	\$ 1.104	\$ 1.195	\$ 1.261	\$ 1.352	\$ 1.418
Liquidity products	250	246	283	306	358	393	430	472	517	567
Total AUS	\$ 965	\$ 1.042	\$ 1.178	\$ 1.252	\$ 1.379	\$ 1.497	\$ 1.625	\$ 1.733	\$ 1.869	\$ 1.985
Distribution Channel										
Institutional	\$ 343	\$ 363	\$ 412	\$ 471	\$ 511	\$ 539	\$ 585	\$ 624	\$ 673	\$ 715
High-net-worth individuals	294	330	363	369	413	456	495	528	570	605
Third-party distributed	328	349	403	412	455	502	545	581	627	665
Total AUS	\$ 965	\$ 1.042	\$ 1.178	\$ 1.252	\$ 1.379	\$ 1.497	\$ 1.625	\$ 1.733	\$ 1.869	\$ 1.985

Source: Statutory reports and FLF analysis

Table 25: IM segment results

\$ in millions	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Management + other fees	\$ 4.105	\$ 4.386	\$ 4.800	\$ 4.887	\$ 4.798	\$ 5.006	\$ 5.229	\$ 5.394	\$ 5.545	\$ 5.757
Incentive fees	701	662	776	780	421	404	331	246	252	261
Transaction revenues	416	415	466	539	569	650	715	773	795	825
Total net revenues	\$ 5.222	\$ 5.463	\$ 6.042	\$ 6.206	\$ 5.788	\$ 6.060	\$ 6.275	\$ 6.413	\$ 6.591	\$ 6.843
Operating expenses	4.296	4.357	4.647	4.841	4.654	4.847	5.053	5.167	5.331	5.523
Pre-tax earnings	\$ 926	\$ 1.106	\$ 1.395	\$ 1.365	\$ 1.134	\$ 1.213	\$ 1.222	\$ 1.246	\$ 1.260	\$ 1.320

Source: Statutory reports and FLF analysis

Table 26: IB segment results

\$ in millions	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Financial Advisory	\$ 1.975	\$ 1.978	\$ 2.474	\$ 3.470	\$ 2.932	\$ 3.010	\$ 2.895	\$ 2.362	\$ 2.641	\$ 2.975
Equity underwriting	987	1.659	1.750	1.546	891	1.142	1.039	539	596	672
Debt underwriting	1.964	2.367	2.240	2.011	2.450	2.714	2.712	2.581	2.984	3.137
Total Underwriting	2.951	4.026	3.990	3.557	3.341	3.856	3.751	3.120	3.580	3.809
Total net revenues	\$ 4.926	\$ 6.004	\$ 6.464	\$ 7.027	\$ 6.273	\$ 6.866	\$ 6.646	\$ 5482	\$ 6.221	\$ 6.784
Operating expenses	3.333	3.479	3.688	3.713	3.437	3.918	3.847	3.174	3.601	3.928
Pre-tax earnings	\$ 1.593	\$ 2.525	\$ 2.776	\$ 3.314	\$ 2.836	\$ 2.948	\$ 2.798	\$ 2.308	\$ 2.619	\$ 2.857

Table 27: ICS segment results (decomposed)

		FICC Client		Total Institutional			FICC Client		Total Institutional
	\$ in millions	Execution	Total Equities	Client Services		\$ in millions	Execution	Total Equities	Client Services
	Market making	\$ 7.480	\$ 3.868	\$ 11.348		Market making	\$ 5.118	\$ 3.548	\$ 8.666
.2A	Commissions and fees	-	3.053	3.053	I7F	Commissions and fees	-	3.004	3.004
F <u>7</u> 1	Net interest income	2.434	1.289	3.723	F	Net interest income	570	580	1.150
	Total net revenues	\$ 9.914	\$ 8.210	\$ 18.124		Total net revenues	\$ 5.688	\$ 7.132	\$12.820
	Market making	6.393	2.975	9.368		Market making	5.112	3.555	8.667
FY13A	Commissions and fees	-	3.103	3.103	8	Commissions and fees	-	3.102	3.102
F	Net interest income	2.258	992	3.250	F	Net interest income	498	441	939
	Total net revenues	\$ 8.651	\$ 7.070	\$ 15.721		Total net revenues	\$ 5.610	\$ 7.098	\$12.708
	Market making	5.623	2.742	8.365		Market making	5.748	3.262	9.010
FY14A	Commissions and fees	-	3.153	3.153	<u>16</u>	Commissions and fees	-	3.078	3.078
F	Net interest income	2.838	841	3.679	F	Net interest income	597	528	1.125
	Total net revenues	\$8.461	\$ 6.736	\$ 15.197		Total net revenues	\$ 6.345	\$ 6.868	\$ 13.213
	Market making	5.893	3.630	9.523		Market making	5.847	3.727	9.574
5A	Commissions and fees	-	3.153	3.153	FY20F	Commissions and fees	-	3.214	3.214
FY15A	Net interest income	1.429	1.043	2.472	FZ	Net interest income	666	590	1.256
	Total net revenues	\$ 7.322	\$ 7.829	\$ 15.151		Total net revenues	\$ 6.513	\$ 7.531	\$ 14.044
	Market making	6.803	3.130	9.933		Market making	6.382	3.858	10.240
FY16A	Commissions and fees	-	3.078	3.078	21F	Commissions and fees	-	3.148	3.148
ΕΞ	Net interest income	753	703	1.456	ET E	Net interest income	687	609	1.296
	Total net revenues	\$ 7.556	\$ 6.911	\$14.467		Total net revenues	\$ 7.069	\$ 7.615	\$ 14.684

Source: Statutory reports and FLF analysis

Table 28: ICS segment results

\$ in millions	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
FICC Client Execution	\$ 9.914	\$ 8.651	\$ 8.461	\$ 7.322	\$ 7.556	\$ 5.688	\$ 5.610	\$ 6.345	\$ 6.513	\$ 7.069
Equities client execution	3.171	2.594	2.079	3.028	2.194	2.478	2.347	2.186	2.569	2.784
Commissions and fees	3.053	3.103	3.153	3.156	3.078	3.004	3.102	3.078	3.214	3.148
Securities services	1.986	1.373	1.504	1.645	1.639	1.650	1.649	1.604	1.748	1.683
Total Equities	8.210	7.070	6.736	7.829	6.911	7.132	7.098	6.868	7.531	7.615
Total net revenues	\$ 18.124	\$ 15.721	\$ 15.197	\$ 15.151	\$ 14.467	\$ 12.820	\$ 12.708	\$ 13.213	\$ 14.044	\$ 14.684
Operating expenses	12.480	11.782	10.880	13.938	9.713	9.590	9.506	9.884	10.505	10.984
Pre-tax earnings	\$ 5.644	\$ 3.939	\$ 4.317	\$ 1.213	\$ 4.754	\$ 3.230	\$ 3.202	\$ 3.329	\$ 3.539	\$ 3.700

Source: Statutory reports and FLF analysis

Table 29: I&L segment results

\$ in millions	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Equity securities	\$ 3.922	\$ 4.962	\$ 4.579	\$ 3.781	\$ 2.573	\$ 3.956	\$ 3.867	\$ 3.290	\$ 3.415	\$ 3.596
Debt securities and loans	1.969	2.056	2.246	1.655	1.507	2.124	1.957	1.733	1.845	1.907
Total net revenues	\$ 5.891	\$ 7.018	\$ 6.825	\$ 5.436	\$ 4.080	\$ 6.080	\$ 5.824	\$ 5.023	\$ 5.260	\$ 5.503
Operating expenses	2.668	2.686	2.819	2.402	2.386	3.026	2.763	2.267	2.374	2.484
Pre-tax earnings	\$ 3.223	\$ 4.332	\$ 4.006	\$ 3.034	\$ 1.694	\$ 3.054	\$ 3.061	\$ 2.756	\$ 2.886	\$ 3.019

Source: Statutory reports and FLF analysis

Table 30: Total Net Interest Income

\$ in millions	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Investment Banking	\$ (15)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Institutional Client Services	3.723	3.250	3.679	2.472	1.456	1.150	939	1.125	1.256	1.296
Investing & Lending	26	25	237	418	880	1.184	1.440	1.702	1.964	2.227
Investment Management	146	117	131	174	251	274	301	324	342	363
Total net Interest Income	\$ 3.880	\$ 3.392	\$ 4.047	\$ 3.064	\$ 2.587	\$ 2.608	\$ 2.680	\$ 3.151	\$ 3.562	\$ 3.886

Source: Statutory reports and FLF analysis

Table 31: Total results, by segment

Table 31. Total results, by segment										
\$ in millions	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Investment Banking										
Net revenues	\$ 4.926	\$ 6.004	\$ 6.464	\$ 7.027	\$ 6.273	\$ 6.866	\$ 6.646	\$ 5.482	\$ 6.221	\$ 6.784
Operating expenses	3.333	3.479	3.688	3.713	3.437	3.918	3.847	3.174	3.601	3.928
Pre-tax earnings	\$ 1.593	\$ 2.525	\$ 2.776	\$ 3.314	\$ 2.836	2.948	2.798	2.308	2.619	2.857
Institutional Client Services										
Net revenues	\$ 18.124	\$ 15.721	\$ 15.197	\$ 15.151	\$ 14.467	\$ 12.820	\$ 12.708	\$ 13.213	\$ 14.044	\$ 14.684
Operating expenses	12.480	11.782	10.880	13.938	9.713	9.590	9.506	9.884	10.505	10.984
Pre-tax earnings	\$ 5.644	\$ 3.939	\$ 4.317	\$ 1.213	\$ 4.754	\$ 3.230	\$ 3.202	\$ 3.329	\$ 3.539	\$ 3.700
Investing & Lending										
Net revenues	\$ 5.891	\$ 7.018	\$ 6.825	\$ 5.436	\$ 4.080	\$ 6.080	\$ 5.824	\$ 5.023	\$ 5.260	\$ 5.503
Operating expenses	2.668	2.686	2.819	2.402	2.386	3.026	2.763	2.267	2.374	2.484
Pre-tax earnings	\$ 3.223	\$ 4.332	\$ 4.006	\$ 3.034	\$ 1.694	\$ 3.054	\$ 3.061	\$ 2.756	\$ 2.886	\$ 3.019
Investment Management										
Net revenues	\$ 5.222	\$ 5.463	\$ 6.042	\$ 6.206	\$ 5.788	\$ 6.060	\$ 6.275	\$ 6.413	\$ 6.591	\$ 6.843
Operating expenses	4.296	4.357	4.647	4.841	4.654	4.847	5.053	5.167	5.331	5.523
Pre-tax earnings	\$ 926	\$ 1.106	\$ 1.395	\$ 1.365	\$ 1.134	\$ 1.213	\$ 1.222	\$ 1.246	\$ 1.260	\$ 1.320
Total net revenues	\$ 34.163	\$ 34.206	\$ 34.528	\$ 33.820	\$ 30.608	\$ 31.826	\$ 31.453	\$ 30.132	\$ 32.116	\$ 33.814
Total operating expenses	22.777	22.304	22.171	25.042	20.304	21.381	21.170	20.492	21.812	22.918
Total pre-tax earnings	\$ 11.386	\$ 11.902	\$ 12.357	\$ 8.778	\$ 10.304	\$ 10.445	\$ 10.283	\$ 9.639	\$ 10.304	\$ 10.896

Source: Statutory reports and FLF analysis

Table 32: GS's	DuPont	Identity
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	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Net Income	7.475	8.040	8.477	6.083	7.398	7.301	7.188	6.738	7.202	7.616
Revenue	34.163	34.206	34.528	33.820	30.608	31.826	31.453	30.132	32.116	33.814
Net Profit Margin	21,88%	23,50%	24,55%	17,99%	24,17%	22,94%	22,85%	22,36%	22,43%	22,52%
Total Revenue	34.163	34.206	34.528	33.820	30.608	31.826	31.453	30.132	32.116	33.814
Average TA	930.890	925.031	883.675	858.619	860.780	867.241	874.472	876.378	882.410	889.461
Asset Turnover	0,04 x	0,03 x	0,04 x	0,04 x						
Average TA	930.890	925.031	883.675	858.619	860.780	867.241	874.472	876.378	882.410	889.461
Average TSE	73.048	77.092	80.632	84.763	86.811	87.042	87.819	88.837	89.955	91.505
Equity Multiplier	12,74 x	12,00 x	10,96 x	10,13 x	9,92 x	9,96 x	9,96 x	9,87 x	9,81 x	9,72 x
ROE	10,23%	10,43%	10,51%	7,18%	8,52%	8,39%	8,18%	7,58%	8,01%	8,32%
3-Step ROE	10,23%	10,43%	10,51%	7,18%	8,52%	8,39%	8,18%	7,58%	8,01%	8,32%
ROCE	10,69%	11,42%	11,70%	8,16%	9,78%	9,69%	9,57%	8,97%	9,57%	10,05%

Source: Statutory Reports and FLF analysis

Table 33: Capital Ratios an	d other fina	ncial ratios								
	FY12A	FY13A	FY14A	FY15A	FY16A	FY17F	FY18F	FY19F	FY20F	FY21F
Capital Ratios										
CET1 ratio										
Standardized	14,5%	14,6%	10,9%	13,6%	14,5%	13,9%	13,8%	13,5%	13,4%	13,4%
Basel III Advanced	9,8%	9,8%	11,3%	12,4%	13,1%	13,3%	12,8%	12,6%	12,5%	12,5%
Tier 1 capital ratio										
Standardized	16,7%	16,7%	12,2%	15,6%	16,6%	16,1%	16,2%	16,1%	16,1%	16,3%
Basel III Advanced	11,3%	12,2%	12,7%	14,1%	15,0%	15,4%	15,0%	14,9%	15,0%	15,1%
Total capital ratio										
Standardized	20,1%	19,9%	14,4%	18,7%	19,8%	19,3%	19,5%	19,3%	19,3%	19,5%
Basel III Advanced	13,5%	14,5%	15,0%	16,9%	17,8%	18,3%	17,7%	17,7%	17,8%	17,9%
Tier 1 leverage ratio	7,3%	8,1%	8,4%	9,3%	9,4%	9,5%	9,6%	9,7%	9,8%	9,9%
Loan Growth	25,82%	2,20%	94,28%	56,91%	9,39%	27,20%	23,52%	17,76%	15,08%	13,11%
Deposit Growth	52,08%	0,97%	17,05%	17,66%	27,26%	12,28%	9,86%	8,97%	8,23%	7,61%
Loan/Deposit Ratio	20,78%	21,04%	34,92%	46,56%	40,02%	45,35%	50,99%	55,10%	58,59%	61,58%
Loan to Assets Ratio	1,55%	1,60%	3,38%	5,27%	5,78%	7,23%	8,92%	10,47%	11,93%	13,41%
Net Interest Margin	0,47%	0,41%	0,51%	0,40%	0,33%	0,33%	0,34%	0,40%	0,45%	0,48%
BVPS	140,1	151,21	160,38	168,25	177,09	181,05	187,25	192,47	199,69	207,73
ROA	0,80%	0,86%	0,96%	0,71%	0,86%	0,84%	0,82%	0,77%	0,82%	0,86%
Efficiency Ratio	55,10%	54,97%	55,31%	63,87%	53,84%	51,96%	55,34%	53,75%	53,00%	52,47%
P/E	8,25	10,2	10,75	10,26	14,18	-	-	-	-	-
Price to Book Value	0,85	1,16	1,13	1	1,24	-	-	-	-	-

Table 33: Capital Ratios and other financial ratios

Source: Statutory Reports, Bloomberg and FLF analysis

Table 34: CET1 decomposition – 6m17A

	Transitional basis	Fully phased-in basis
Common shareholders' equity	\$ 75.472	\$ 75.472
Deductions ³	(2.943)	(3.012)
Other adjustments	(361)	(497)
CET1	72.168	71.963
Standardized		
RWAs	\$ 521.043	\$ 534.519
Credit RWAs	436.779	450.255
Market RWAs	84.264	84.264
CET1	13,9%	13,5%
Basel III Advanced		
RWAs	\$ 575.762	\$ 589.551
Credit RWAs	376.848	390.637
Market RWAs	83.664	83.664
Operational RWAs	115.250	115.250
CET1 ratio	12,5%	12,5%

Source: Statutory Reports

³ Deductions for goodwill and identifiable intangible assets, net of deferred tax liabilities

Table 35: GS Excess return valuation

	FY17	FY18	FY19	FY20	FY21	Terminal Value
Net Income	\$ 6.664	\$ 6.491	\$ 5.981	\$ 6.384	\$ 6.735	\$ 6.856
- Equity Cost	5.764	5.711	5.730	5.713	5.748	5.797
Excess Equity Return	900	781	251	670	987	1.059
Terminal Value of Excess Equity Return					18.206	
Present Value	900	752	224	558	14.845	
Beginning BV of Equity	\$ 75.690	\$ 74.989	\$ 75.244	\$ 75.024	\$ 75.480	\$ 76.123
Cost of Equity	7,62%	7,62%	7,62%	7,62%	7,62%	7,62%
Equity Cost	5.764	5.711	5.730	5.713	5.748	5.797
Equity Invested	\$ 75.244			Risk-free rate		2,220%
	47.070			Data		1 100

\$ 242,55 (5%)

PV of Equity Excess Return	17.279
Value of Equity	92.523
Number of shares	401,830
Value Per Share	\$ 230,25
	Υ 230,23

Risk-free rate	2,220%
Beta	1,199
MRP	4,500%
Cost of equity	7,620%
Terminal Growth Rate	1,800%

Source: FLF analysis and Bloomberg

Company Name	Price Earnings Ratio FY16A	Price to Book Ratio FY16A	Price Earnings Ratio FY17F	Price to Book Ratio FY17F
JPMorgan Chase & Co	13,00	1,30	13,29	1,34
Wells Fargo & Co	13,50	1,60	12,09	1,35
Bank of America Corp	12,90	0,90	12,90	0,94
Citigroup Inc	10,70	0,80	13,00	0,85
Morgan Stanley	12,50	1,10	12,91	1,16
The Bank of New York Mellon Corp	12,90	1,30	14,58	1,41
State Street Corp	13,20	1,60	15,02	1,75
Comerica Inc	16,90	1,50	14,49	1,44
Raymond James Financial Inc	16,30	2,20	15,17	2,01
Company Name	Earnings per Share FY16A	Book Value per Share FY16A	Earnings per Share FY17F	Book Value per Share FY17F
The Goldman Sachs Group, Inc.	16,58	203,31	16,09	210,51

Table 36: GS Valuation through multiples

Equity Value per Share Multiples	Price Earnings Ratio FY16A	Price to Book Ratio FY16A	Price Earnings Ratio FY17F	Price to Book Ratio FY17F
High	16,90	2,20	15,17	2,01
Low	10,70	0,80	12,09	0,85
Mean	13,54	1,37	13,72	1,36
Median	13,00	1,30	13,29	1,35

Implied Equity Value per Share	Price Earnings Ratio FY16A	Price to Book Ratio FY16A	Price Earnings Ratio FY17F	Price to Book Ratio FY17F
High	280,23	447,27	244,07	423,12
Low	177,42	162,64	194,51	178,93
Mean	224,59	277,85	220,68	286,53
Median	215,56	264,30	213,82	284,19

Mean Equity Value across multiples	Equity Value per Share
High	348,67
Low	178,38
Mean	252,41
Median	244,47

Source: Bloomberg and FLF analysis

Table 37: GS Credit exposure

	Cash			OTC Derivatives			Loans and Lending Commitments		
\$ in millions	6m17	FY16	FY15	6m17	FY16	FY15	6m17	FY16	FY15
Credit Exposure by Industry									
Funds	\$ -	\$ 138	\$ 176	\$ 12.436	\$ 13.294	\$ 10.899	\$ 4.673	\$ 3.854	\$ 2.595
Financial Institutions	15.039	11.836	12.799	12.428	14.116	11.314	12.228	13.630	14.063
Consumer, Retail & Healthcare	-	-	-	1.072	773	1.553	42.876	30.007	31.944
Sovereign	77.213	95.092	62.130	7.602	7.019	7.566	507	902	419
Municipalities & Non-profit	-	-	-	3.069	2.959	3.984	663	709	628
Natural Resources & Utilities	-	-	-	2.899	3.707	4.846	24.657	25.694	24.476
Real Estate	-	-	-	197	85	205	15.179	13.034	15.045
Technology, Media & Telecommunications	-	-	-	1.598	4.188	1.839	30.777	33.232	36.444
Diversified Industrials	-	-	-	2.723	2.529	5.008	23.162	20.847	20.047
Other (including SPV)	-	-	-	2.437	2.455	3.212	15.604	12.301	13.941
Total	\$ 92.252	\$ 107.066	\$ 75.105	\$ 46.461	\$ 51.125	\$ 50.426	\$ 170.326	\$ 154.210	\$ 159.602
Credit Exposure by Region									
Americas	\$ 49.429	\$ 80.381	\$ 54.846	\$ 15.585	\$ 19.629	\$ 17.724	\$ 128.801	\$ 115.145	\$ 121.271
EMEA	31.397	16.099	8.496	26.585	26.536	27.113	36.378	35.044	33.061
Asia	11.426	10.586	11.763	4.291	4.960	5.589	5.147	4.021	5.270
Total	\$ 92.252	\$ 107.066	\$ 75.105	\$ 46.461	\$ 51.125	\$ 50.426	\$ 170.326	\$ 154.210	\$ 159.602
Credit Exposure by Credit Quality									
ААА	\$ 59.896	\$ 83.899	\$ 55.626	\$ 2.417	\$ 2.516	\$ 2.628	\$ 2.980	\$ 3.135	\$ 4.148
AA	15.936	8.784	4.286	14.695	14.110	16.440	8.947	8.375	7.716
А	14.782	13.344	14.243	11.356	13.447	10.706	28.835	29.227	27.212
BBB	1.508	971	855	10.769	15.026	11.732	50.505	43.151	43.937
BB or lower	130	68	95	6.777	5.544	8.124	78.842	69.745	76.049
Unrated	-	-	-	447	482	796	217	577	540
Total	\$ 92.252	\$ 107.066	\$ 75.105	\$ 46.461	\$ 51.125	\$ 50.426	\$ 170.326	\$ 154.210	\$ 159.602

Source: Statutory reports

	Moody's	S&P	Fitch
GS Group Inc.			
Short-term Debt	P-2	A-2	F1
Long-term Debt	A3	BBB+	А
Subordinated Debt	Baa2	BBB-	A-
Preferred Stock ⁴	Bal	BB	BB+
Ratings Outlook	Stable	Stable	Stable
GS&Co.⁵			
Short-term Debt	N/A	A-1	F1
Long-term Debt	N/A	A+	A+
Ratings Outlook	N/A	Stable	Stable
Goldman Sachs International			
Short-term Debt	P-1	A-1	F1
Long-term Debt	A1	A+	А
Ratings Outlook	Stable	Stable	Stable
Goldman Sachs Bank USA			
Short-term Debt	P-1	A-1	F1
Long-term Debt	A1	A+	A+
Short-term Bank Deposits	P-1	N/A	F1+
Long-term Bank Deposits	A1	N/A	AA-
Ratings Outlook	Stable	Stable	Stable
Goldman Sachs International Bank			
Short-term Debt	P-1	A-1	F1
Long-term Debt	A1	A+	А
Short-term Bank Deposits	P-1	N/A	F1
Long-term Bank Deposits	A1	N/A	А
Ratings Outlook	Stable	Stable	Stable

Table 38: Credit rating for Group's major entities

Source: Company presentation

⁴ Preferred Stock includes Group Inc.'s non-cumulative preferred stock and the Normal Automatic Preferred Enhanced Capital Securities (APEX) issued by Goldman Sachs Capital II and Goldman Sachs Capital III ⁵ Focuses on the distribution of Goldman Sachs Funds

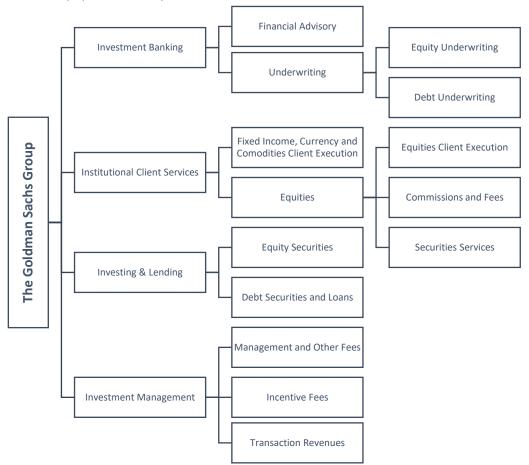
Name	Role
Lloyd C. Blankfein	Chairman and Chief Executive Officer
David M. Solomon	President and Co-Chief Operating Officer
Harvey M. Schwartz	President and Co-Chief Operating Officer
R. Martin Chavez	Executive Vice President and Chief Financial Officer
Richard J. Gnodde	Vice Chairman
Pablo J. Salame	Vice Chairman
Gregory K. Palm	Executive Vice President, General Counsel and Secretary of the Corporation
Sarah E. Smith	Executive Vice President and Head of Global Compliance
John F. W. Rogers	Executive Vice President, Chief of Staff and Secretary to the Board
Edith W. Cooper	Executive Vice President and Global Head of Human Capital Management

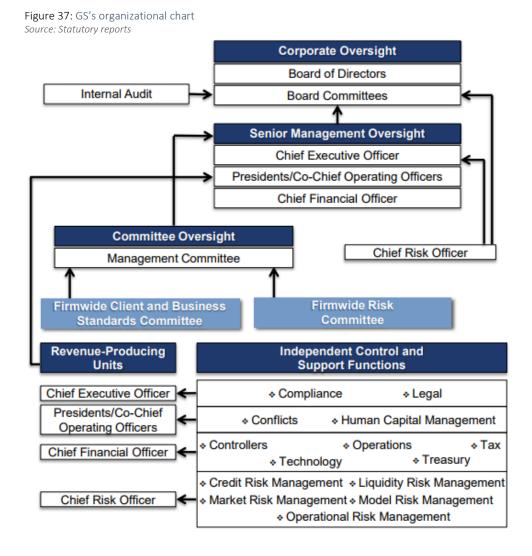
Table 39: Executive officers of The Goldman Sachs Group, Inc.

Source: Statutory Reports

Figure 36: GS's four business segments

Source: Statutory reports and FLF analysis





References

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Abbreviations

\$	United States Dollar
\$k	Thousand U.S. Dollars
\$m	Million U.S. Dollars
\$bn	Billion U.S. Dollars
Δ	Variation
6mxxA	Actual Figures as at 31 June 20xx
A	Actual
β	Beta
BS	Balance Sheet
BVPS	Book Value per Share
CAGR	Compound Annual Growth Rate
СарЕх	Capital Expenditure
CAPM	Capital Asset Pricing Model
CBOE	Chicago Board Options Exchange
CDS	Credit Default Swap
CEO	Chief Executive Officer
CET	Common Equity Tier
CFA	Chartered Financial Analyst
CFFi	Cash Flow from Financing Activities
CFIn	Cash Flow from Investing Activities
CFOp	Cash Flow from Operating Activities
CFO	Chief Financial Officer
CIT	Corporate Income Tax
CR	Current Ratio
CRP	Country Risk Premium
D	Debt
D&A	Depreciations and Amortizations
DCF	Discounted Cash Flow
DecxxA	Actual Figures as at 31 December 20xx
DecxxF	Forecasted Figures as at December 20xx
E	Equity
EBIT	Earnings before Interest and Tax
EBITDA	Earnings before Interest, Tax, Depreciation and Amortization
EBT	Earnings before Tax
ECB	European Central Bank
EMEA	Europe, Middle East and Africa Region
EPS	Earnings per Share
ERM	Excess Return Model
ESG	Environmental, Social and Governance
E.U.	European Union
EV	Enterprise Value
EY	Ernst & Young Free Cash Flow
FCF FCFE	
FCFF	Free Cash Flow to Equity Free Cash Flow to the Firm
FICC	Fixed Income, Currency and Commodity
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Cin Ta ah	Financial Taskaslam,
FinTech	Financial Technology
FSF	Financial Service Firm
FY	Fiscal Year
FYxxA	Financial Years Ended as at 31 December 20XX
FYxxF	Financial Years Forecasted for 31 December 20XX
g	Terminal Growth rate
G-SIB	Global Systemically Important Bank
GAAP	Generally Accepted Accounting Principles
GCLA	Global Cora Liquid Assets
GDP	Gross Domestic Product
GM	Gross Margin
GS	The Goldman Sachs Group, Inc.
HNWI	High Net Worth Individuals
I&L	Investing & Lending
IB	Investment Banking
ICS	Institutional Client Services
IM	Investment Management
IMF	International Monetary Fund
IPO	Initial Public Offering
IRP	Industry Risk Premium
ISEG	Lisbon School of Economics & Management
ISS	Institutional Shareholder Services, Inc.
JEL	Journal of Economic Literature
Kd	Cost of Debt
Ке	Cost of Equity
LT	Long Term
M&A	Mergers & Acquisitions
MiFID	Markets in Financial Instruments Directive
MRP	Market Risk Premium
NBV	Net Book Value
NEO	Named Executive Officer
NI	Net Income
NYSE	New York Stock Exchange
P/B	Price to Book Value Ratio
P/E	Price to Earnings Ratio
PL	Profit & Loss
PV	Present Value
PwC	PricewaterhouseCoopers
QE	Quantitative Easing
R	Return
RCF	Revised Capital Framework
Rd	Cost of Debt
Re	Cost of Equity
Rf	Risk Free Rate
Rm	Market Return
ROA	Return on Assets
ROCE	Return on Common Equity
ROE	Return on Equity
S&P	Standard & Poor's
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S.E.C.	U.S. Securities and Exchange Commission
SOP	Sum of Parts
ST	Short Term
STD	Standard Deviation
SWF	Sovereign Wealth Fund
SWOT	Strengths, Weaknesses, Opportunities and Threats
т	Corporate Income Tax Rate
ТА	Total Assets
TSE	Total Shareholder's Equity
U.K.	United Kingdom
U.S.	United States of America
VaR	Value at Risk
VIX	CBOE Volatility Index
WACC	Weighted Average Cost of Capital
yQxx	yth Quarter Results of 20xx
YoY	Year on Year

Disclosure

This report was prepared by Francisco Felisberto, a student of the Master in Finance at ISEG Lisbon School of Economics & Management – University of Lisbon, exclusively for academic purposes. The author, is the single responsible for the information and estimates contained in this report and for the opinions expressed.

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