

C. Nov. 1980]

MESSAGE TO BE BROADCAST OVER THE SABC BY THE VICE-CHANCELLOR
ON PLANS AND PROSPECTS FOR RHODES UNIVERSITY IN 1981

THE YEAR 1980 HAS BEEN A GOOD ONE FOR RHODES UNIVERSITY, BOTH
ACADEMICALLY AND FINANCIALLY.

IN THE ACADEMIC SPHERE, THE UNIVERSITY LAUNCHED THE M.Sc DEGREE
COURSE IN LIMNOLOGY AND THERE HAVE BEEN EXTENSIONS TO THE COURSES
OFFERED IN AFRICAN HISTORY AND IN ENGLISH IN AFRICA. THE MAJOR
DEVELOPMENT, HOWEVER, HAS BEEN THE ESTABLISHMENT OF TWO NEW CHAIRS -
ONE IN ELECTRONICS AND THE OTHER IN ENGLISH-SECOND-LANGUAGE, ENDOWED
RESPECTIVELY BY FEDERALE ELECTRONICS AND THE MOLTEÑO BROTHERS' TRUST.

~~THE AMENDMENT OF~~ ~~DURING THE YEAR~~ THE RHODES UNIVERSITY ACT WAS ~~CHANGED TO ALLOW~~
THE UNIVERSITY TO EXTEND ^{US} ~~ITS~~ ^{OUR} ACADEMIC ACTIVITIES TO EAST LONDON.

FINANCIALLY RHODES IS NOW ON A SOUNDER ECONOMIC FOOTING, ~~THAN IT~~
HAS BEEN FOR THE PAST FIVE YEARS. ~~THIS IS~~ ^{BEING} LARGELY ~~DOE~~ TO CAREFUL
FINANCIAL CONTROL.

IN 1981 THE UNIVERSITY IS TO OFFER ~~FOR THE FIRST TIME~~ ^{11/11} A DEGREE
COURSE IN MINERAL ECONOMICS. THE NEW YEAR WILL ALSO MARK THE
LAUNCHING OF A DEPARTMENT OF ICHTHYOLOGY AND FISHERIES SCIENCE
~~WHICH WILL OFFER B.Sc (HONS) AND M.Sc DEGREES IN BOTH THESE~~ ^{HONOURS HIGHER HIGHER} ~~DISCIPLINES.~~ ^{FIELDS}

THE BACHELOR OF JOURNALISM DEGREE HAS BEEN ENHANCED TO INCLUDE SPECIALISED COURSES IN ADVERTISING, PUBLIC RELATIONS, PHOTO-JOURNALISM, RADIO MAGAZINE WRITING AND INVESTIGATIVE JOURNALISM.

OUR INITIAL PROGRAMME IN OUR NEW EAST LONDON DIVISION WILL CONSIST OF COURSES FOR PART-TIME STUDENTS WHO WISH TO STUDY FOR A B.COM DEGREE IN WHICH THE MAIN EMPHASIS IS ON ACCOUNTING OR BUSINESS ADMINISTRATION.

WE ARE ALSO IN THE FIELD OF AGRICULTURE, THE UNIVERSITY IS GIVING ACTIVE CONSIDERATION TO A SPECIAL B.COM DEGREE IN AGRICULTURAL MANAGEMENT.

WHILE EVERY EFFORT WILL BE MADE TO MAINTAIN THE FAVOURABLE FINANCIAL BALANCE AT THE UNIVERSITY, IT IS NOT EASY TO PREDICT WHAT 1981 WILL BRING. ANY IMPROVEMENT IN NUMBERS OR CONDITIONS OF SERVICE OF THE STAFF USUALLY HAS TO BE FUNDED IN PART FROM THE UNIVERSITY'S OWN RESOURCES. AS AND WHEN FEES HAVE TO INCREASE RHODES ALSO CORRESPONDINGLY INCREASES THE VALUE OF THE BURSARIES IT OFFERS.

WE SHALL ALSO SEE THE BEGINNING OF A MAJOR BUILDING PROGRAMME IN 1981. THE R1.9 MILLION PROJECT WILL INVOLVE THE COMPLETION OF A SECOND QUADRANGLE BETWEEN THE MAIN BUILDING AND THE LIBRARY, AND WILL HOUSE THE DEPARTMENTS OF ENGLISH, GEOLOGY, GEOGRAPHY AND THE PRINTING UNIT. THE EXTENSION WILL BE IN THE ARCHITECTURAL STYLE OF BAKER AND KENDALL, THE FIRM WHICH WAS RESPONSIBLE FOR THE ORIGINAL PLANS FOR THE MAIN BUILDING, AND WHOSE WORK IS A FEATURE OF THE UNIVERSITY'S ATTRACTIVE CAMPUS.

WE ARE
~~THE UNIVERSITY IS~~ LOOKING TO THE NEW YEAR WITH CONSIDERABLE
OPTIMISM AND WITH REASONABLE PROSPECTS OF ENROLLING A TOTAL
OF 3 000 STUDENTS. ~~ALTHOUGH~~ ^{DESPITE} THE STRINGENT FINANCIAL CLIMATE ~~FOR~~
^{UNIVERSITIES} ~~IS LIKELY TO PERSIST,~~ RHODES IS CONFIDENT THAT IT WILL CONTINUE
TO OFFER A HIGH LEVEL OF EDUCATION AND INDIVIDUAL ATTENTION
TO ITS STUDENTS.

D S HENDERSON