



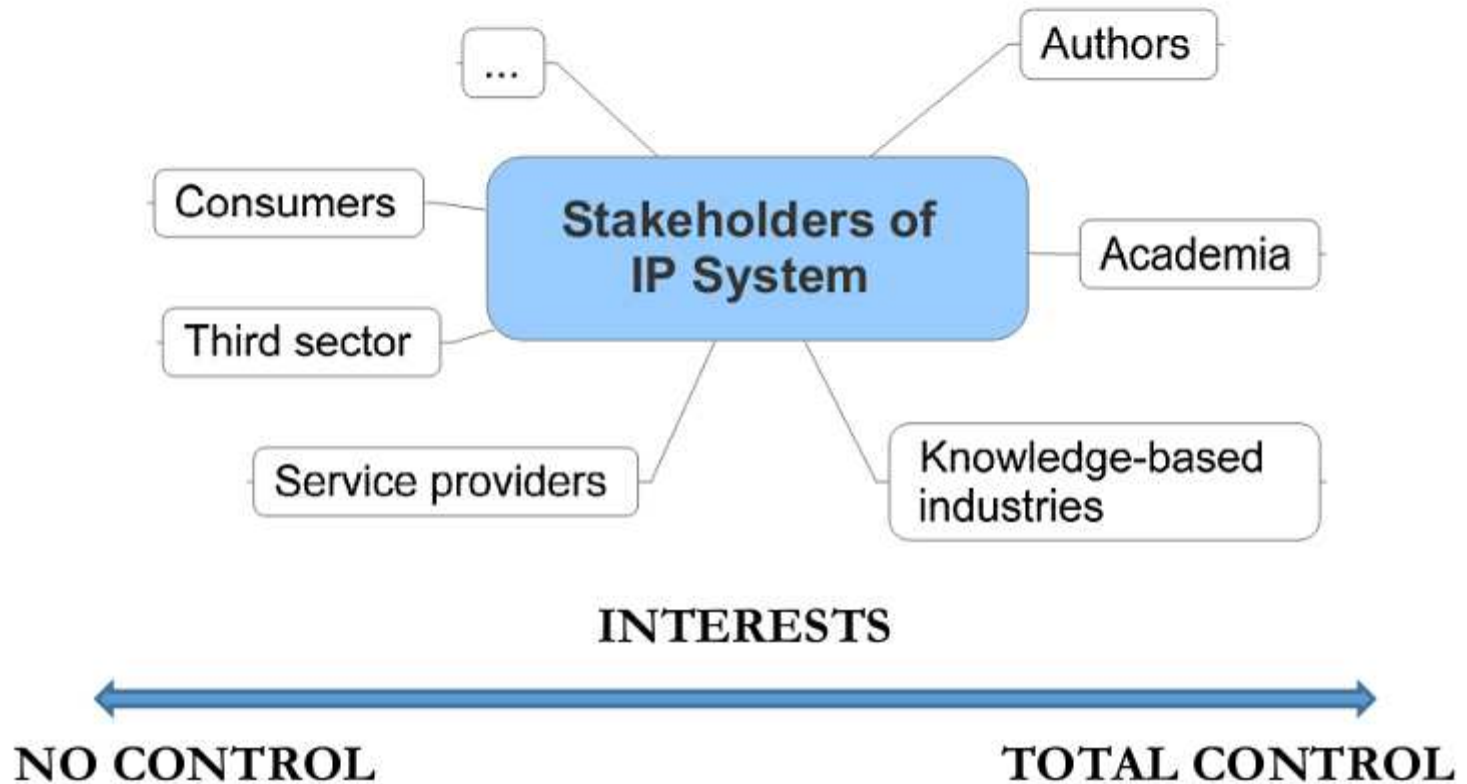
# The authorial rights in the digital economy

Aleksei Kelli, PhD  
Associate Professor of IP Law  
University of Tartu, Estonia  
Head of an Expert Group on the Codification of IP Law  
Ministry of Justice of Estonia

6 June 2013



# Importance of IP:



## Concept of IP:

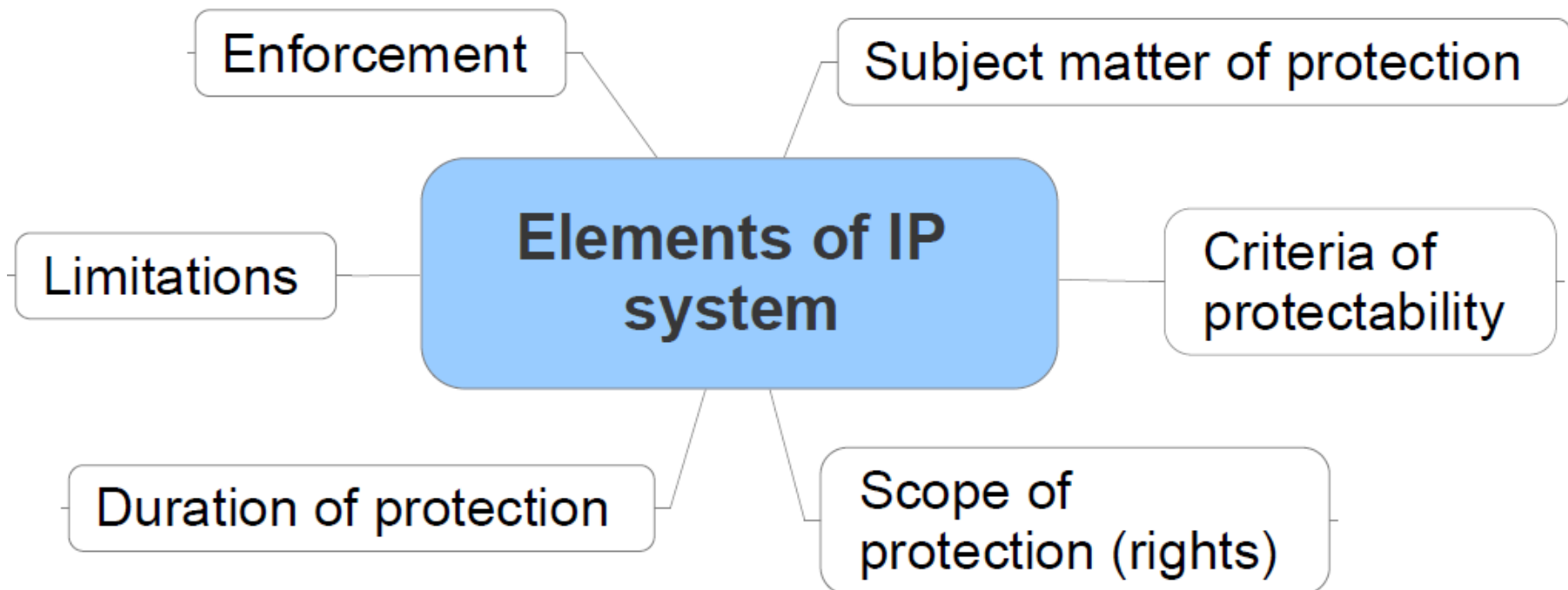
- IP as an intellectual construct;
- Transformation from privilege to property;
- Transformation from personal right to business asset

# Verification of IP:

- Knowledge as public good;
- Control of knowledge as a key issue;
- Mechanisms to control knowledge



# IP as a mechanism to control knowledge:



Enforcement as *a condition sine non* for efficient functioning of IP system





## Right to efficient enforcement:

- Enforcement as a violent act;
- Criminal enforcement;
- Civil enforcement;
- Naive & smart enforcement;
- Responsibility of stakeholders





## Future of IP system:

- Previous developments;
- Change of the situation;
- Future trends:
  - emergence of one-stop-shops;
  - territoriality of IP disappears;
  - smart enforcement;
  - right to exclude vs right to remuneration;
  - regimes for collective authorship.

Conclusion:



**IP is just a tool. At the end of the day, it is up to us how we are going to use it.**





**Täna  
Thank you**

**[Aleksi.Kelli@ut.ee](mailto:Aleksei.Kelli@ut.ee)**