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No, we don't just read books all day… Developing Statistical Narratives/Infographics for Technical Services

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No, We don't just read books all day…
Developing Statistical Narratives/Infographics for Technical Services

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WHY do this?

Documenting and graphing makes our work applicable to other departments and shows value. "Graphs show the overall *shape* and *patterns* in data…" (Few, 2012)

Statistical Narratives

Cataloging = **DISCOVERABILITY**!

Most people have no idea how a book becomes a *library* book. Explaining the sheer number of materials we handle in technical services can be eye opening.

How?

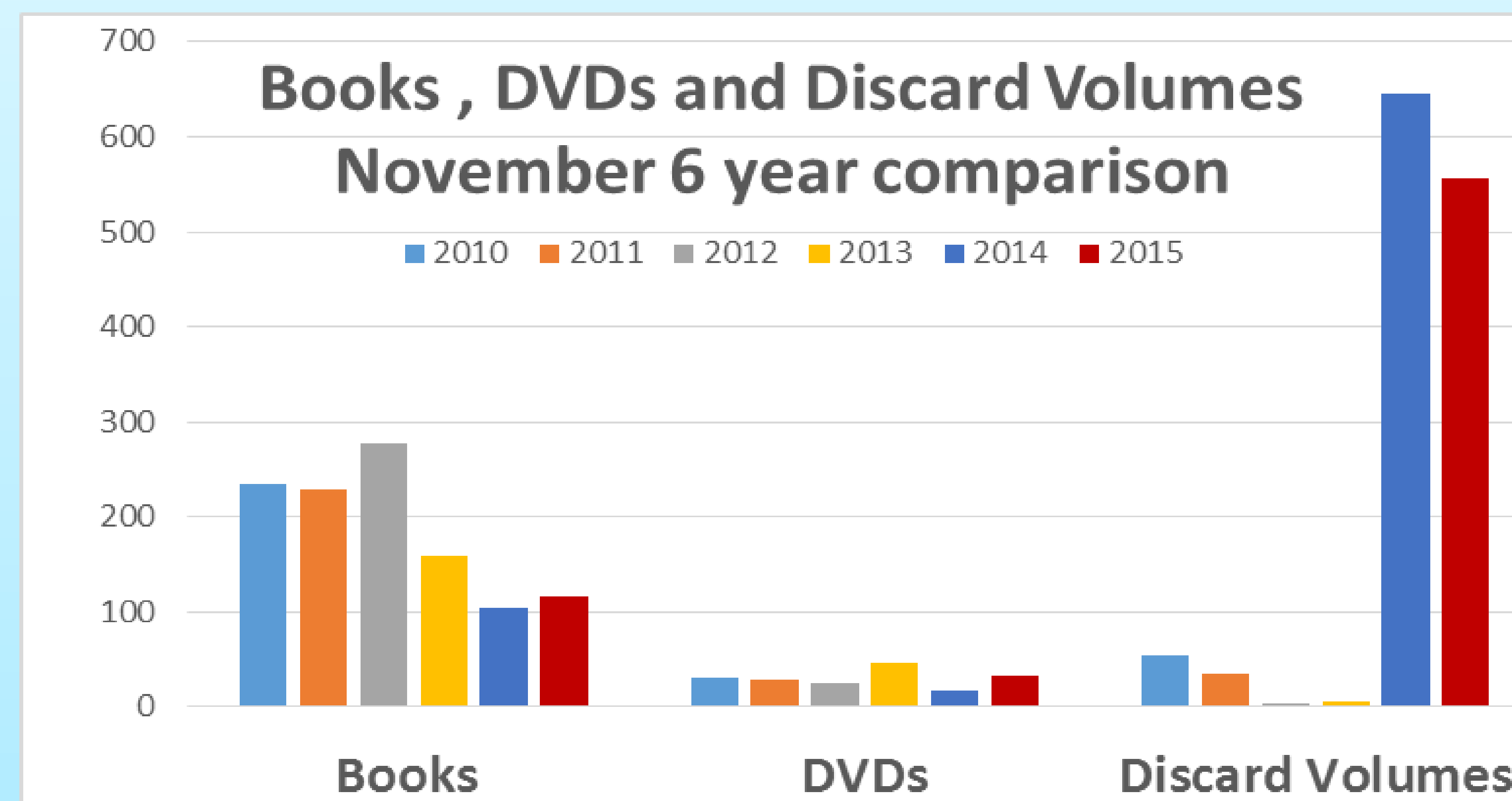### Statistical Narrative DEFINED:

InfoGraphics: Combining visual, textual and quantitative information to highlight key facts. (Gardener, 2016)

Keep a journal and especially note any irregularities or trends in any given month. Notes help you tell a story.
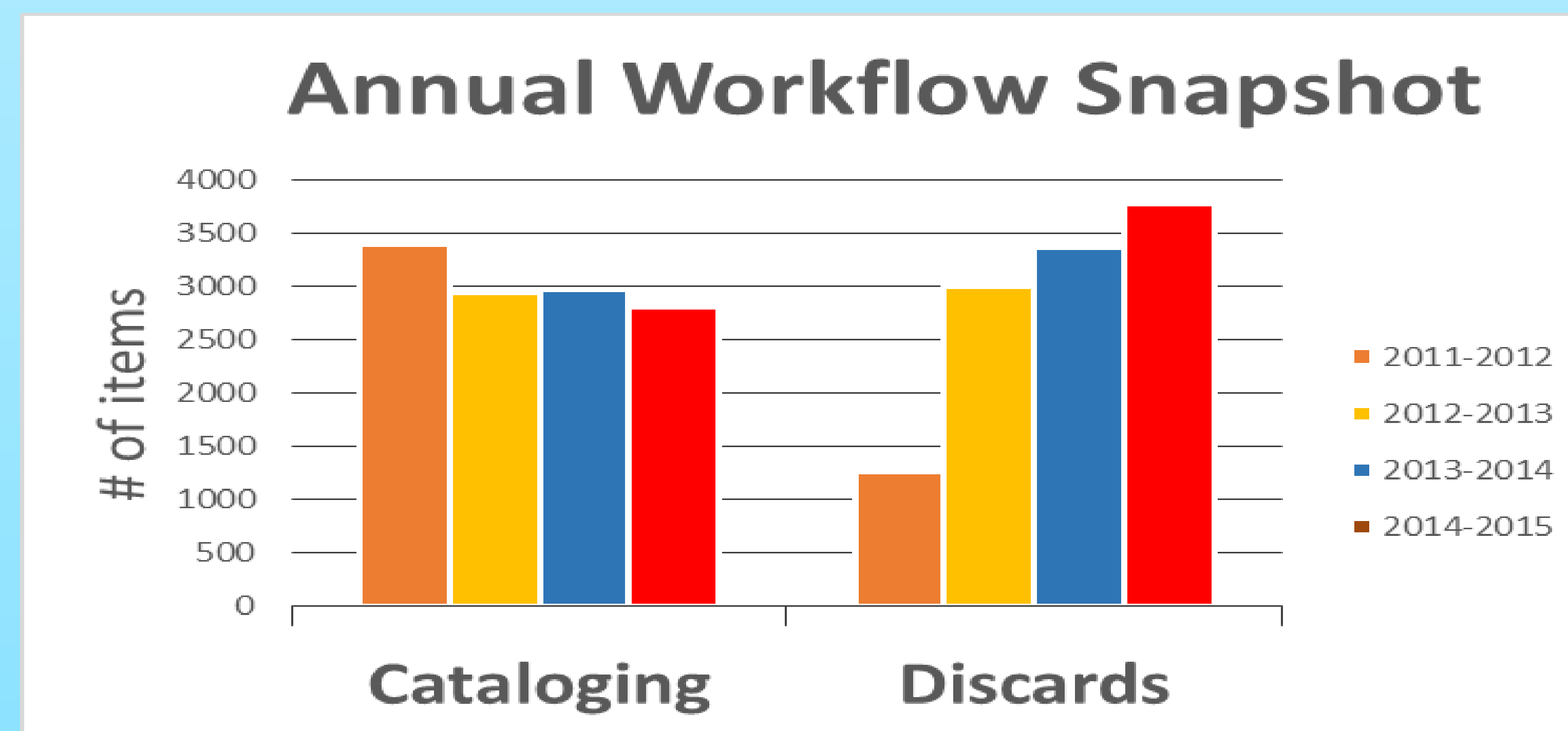
I used monthly numbers from Sierra and created graphs in Excel and Google Charts.

Create a "landing page" for your libraries' numbers. A Libguide organized with tabs for each department where you can share your work.
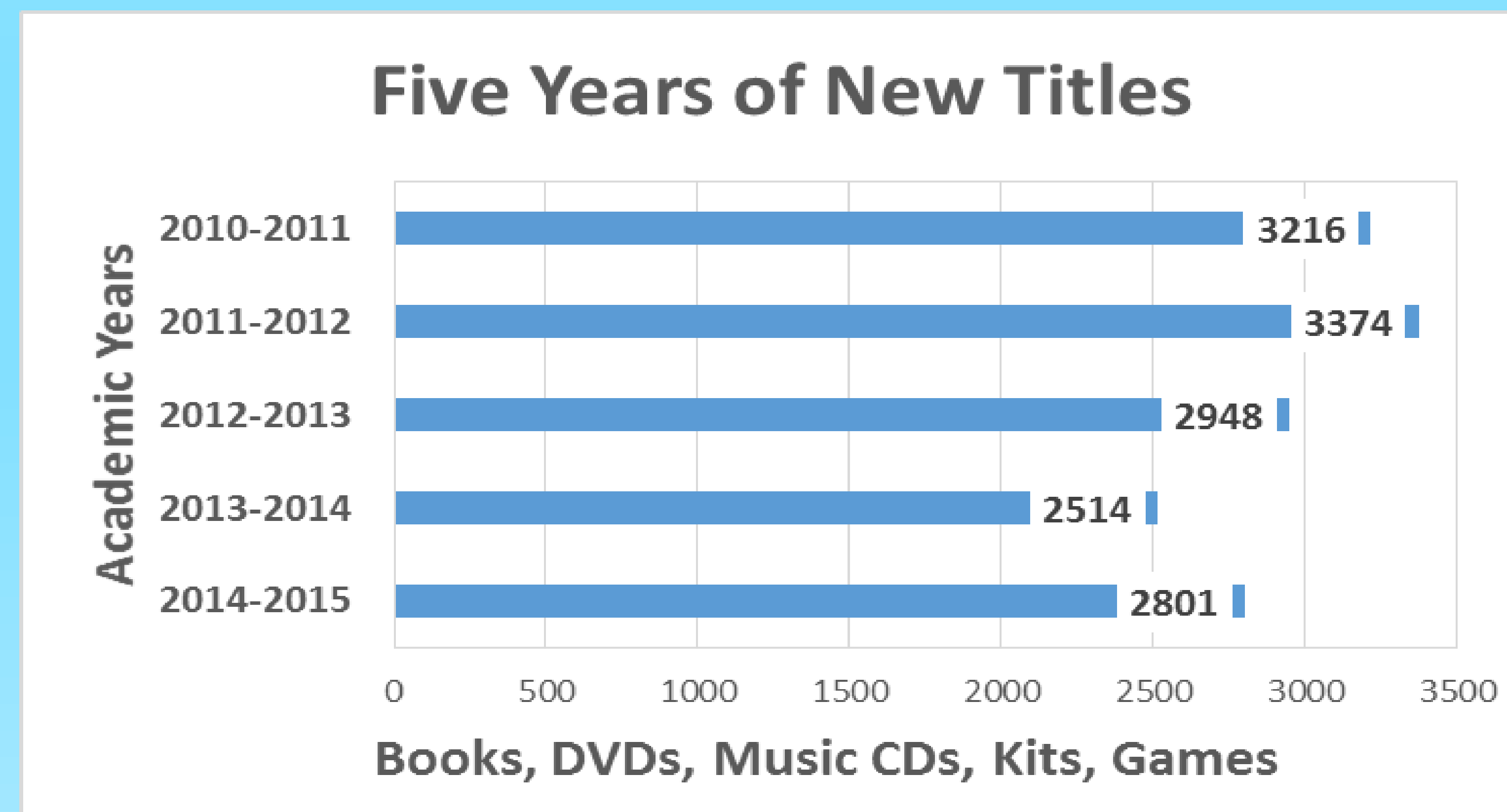
Comparisons

Books , DVDs and Discard Volumes November 6 year comparison

2010 · 2011 · 2012 · 2013 · 2014 · 2015

Categories: Books, DVDs, Discard Volumes

Annual Data

Annual Workflow Snapshot

of items

2011-2012 · 2012-2013 · 2013-2014 · 2014-2015

Categories: Cataloging, Discards

Trends

Five Years of New Titles

Academic Years	Books, DVDs, Music CDs, Kits, Games
2010-2011	3216
2011-2012	3374
2012-2013	2948
2013-2014	2514
2014-2015	2801

Cataloging is only one story:

Cataloging

Resource Sharing Circulation/ILL

Community Engagement

Reference questions/appointments

Library Instruction/Classes

Digital Initiatives

Budget/Acquisitions

Stats Tell Stories

- Keep it lean and mean

- Identify your audience

- Use concrete examples **(Fitchter, 2014)**

Works Cited

Few, S., author. (2012). *Show me the numbers : Designing tables and graphs to enlighten* (2nd ed.). Burlingame, Calif.: Analytics Press.

Fichter, D., & Wisniewski, J. (2014). Telling your library's story one number at a time. *Online Searcher, 38*(4), 74-76 3p. Retrieved from http://ezproxy.otterbein.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=rzh&AN=103984819&site=eds-live&scope=site

Gardner, Archambault, s. (2016). Telling your story: Using dashboards and infographics for data visualization. *Computers in Libraries, 36*(3), 4-7 4p. Retrieved from http://ezproxy.otterbein.edu/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=rzh&AN=114634930&site=eds-live&scope=site