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## "Production of Dry Table Wines Zooming" Article

Paul Bjelland

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PAUL BJELLAND (at back) and Howard Hunsaker are shown as they transplanted rooted grape stock into three-inch peat pots at the city of Roseburg greenhouse earlier this spring. Greenhouse was leased by the Oregon Wine Growers Association for the growing of approximately 11,000 grape cuttings obtained in California. Transplanting of the stocks in vineyards will be done in May.

Page A-2, The News-Review, Roseburg, Oregon — Thursday

## *Production Of Dry Table Wines Zooming*

By PAUL BJELLAND

Many people in Oregon are familiar with the sweet varieties of wine such as Port and Sherry. They are also accustomed to drinking sweet wines made from Oregon's vast berry industry. Beer is sweet, too!

This is well and good; however, a new industry is zooming up which will hope to

capture its share of business in the next decade. The new dry table wine industry will be skyrocketing and increased sales are witnessed each year.

The Umpqua Valley is leading the state in production of fine dry table wines and Hillcrest deserves the credit for establishing interest in these varietal types of wines.

A great table wine which is often classified as the best in red is Cabernet Sauvignon. Another leader believed by many to be the best white dry table wine is Pinot-Chardonnay. To some, almost all wines are good.

There is much interest in producing these dry table wine varietals in the Roseburg area and, as Oregon's palate matures, sales will increase and business will be better and better.

The future depends also on the young inquisitive adults to bolster the industry's exciting potential for a big future.

