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## LIVE 2003 Meeting Minutes

LIVE (Low Input Viticulture & Enology)

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**Board:** Al MacDonald  
Annie Connelly  
Carmo Vasconcelos  
Travis Watson

**Attending:** Jim Mackay, Teresa Soler, Brant Dutton, Randy Gold, Bryce Bagnall, Ivan Wells, Martha Wells, Ken Jacroux Norbert Fiebig, Steve Walker, Mary Walker, Mark Epp, Stirling Fox, Barney Watson, Elizabeth Ogg, Dick Daniel, Dick Erath, Mary Olsen, Mark Epp, Sandee Piluso, many others attended but did not sign in.

**Call to Order-**Al MacDonald called this meeting to order at 12:40 p.m.

**Presidents Statement-**Al reminded that a majority of membership constitutes a quorum. He briefly touched on the election of Board members and reviewing changes to the Technical guidelines and scoresheet that have been combined into one document. He informed the group of the simplification process. Al spoke to the group about LIVE's continual press coverage. Mentioned Walla Walla group of growers who would like to start a program similar or combine with LIVE. He congratulated the group on being a revolutionary group of environmentally conscious

#### **Review and approval of Annual meeting minutes 2002**

**Steve Walker moved to have minutes approved, Mary Walker seconded, motion carried.**

**Financial Report-**Al reported LIVE running the organization for 30,000 per year and informed the group of the EPA grant running out. He also discussed inspections being a major expense for LIVE. Also, he mentioned the EPA award LIVE has received.

**Membership Report-** Al reviewed the report

#### **Other Business**

**Changes to the Technical Guidelines-**Al reviewed changes to scorecard. Explained in detail some of the guidelines that had been changed. There was discussion about cover crops. Al reminded the group of Salmon Safe certification standards...you are certified Salmon Safe after the first year of passing LIVE. Al also informed the group of a new pesticide list to be approved in a couple months, and also reminded the group of LIVE allows more pesticides and all Oregon pest problems can be handled successfully with the allowed pesticides. He spoke about copper being restricted. Restrictions on sulfur in this program were primarily due to the harming of predatory mites. Even Tilth has that same limitation. Sulfur is being heavily restricted in California and Al talked about drift requirements around sulfur. The question was raised about alternatives to sulfur use. Al reminded people of sound viticulture requirements of the guidelines. Reminded the group of LIVE being the 'benchmark program.

Mary Olsen discussed the difficulty in explaining the LIVE program. LIVE lacks the right marketing tools, she says LIVE needs to have some simple tools. She informed the group of people being interested in supporting responsible farming in the east. Mary expressed the need for the correct type of marketing. How do you describe LIVE in 150 words or less. Mary says LIVE needs short, quick, consumer ID's. The group agreed with her. Someone else suggested we should change LIVE's name. Al requested those who are working with the Wine Advisory Board help to gain marketing worth. Annie would like to see more web interaction, some keywords: sustainable farming, David Adelshiem spoke from the wineries point of view. We need to develop an invoice for wineries that states "these wines are LIVE certified, certified sustainable. If you mix them with non certified grapes the wine will not be able to claim certified. He suggests we make this to encourage and educate the wineries.



**Bryce Bagnol spoke about the LIVE tasting program-**Bryce's change from conventional to LIVE took almost no effort. he discussed LIVE's quality component. Reminded the group the mission is to determine the wines are clean and variety correct. Will accept tank samples now. Reminded people to get wines to him at Witness Tree, typical turn around time is about 7 days. Paperwork is submitted to LIVE office. Bryce asked for help as growers to ask the wineries to label the wines as LIVE certified. No blending permitted from non certified fruit.

The question was asked about how many wines do we see being certified in the next 5 years. The members discussed having the wineries marketing the program. Al mentioned the ODA focusing on marketing.

**Election of new officers-** Annie Connelly, Ray Straughan, and Al MacDonald's terms up- Al opened the floor for elections. Annie will continue, Ray declined, Carmo and Al will continue. **Carmo nominated Luci Wisnewski. Sandee Piluso, Annie Connelly, & Carmo Vasconcelos were all renominated. Mary Olsen moved to accept all nominations unanimously, Steve Walker seconded, accepted motion unanimously passed. Al remains as President for 1 more term.**

**Anne Connelly-Treasurer**

**Jackie Dole-Secretary**

**Al MacDonald-President**

This meeting was adjourned at 1:45 p.m.