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2005

## LIVE 2005 Meeting Minutes

LIVE (Low Input Viticulture & Enology)

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**Attending:** Steve Girard (Treasurer), Matt Compton, Al MacDonald, Teresa Soler, Brant Dutton, Luci Wisniewski (Secretary), Porter Lombard, Stirling Fox (President), & Luisa Ponzi

**Call to order:** This meeting was called to order at 1:04 p.m. by Stirling Fox

**Minute approval:** Steve motioned, Stirling seconded, the minutes from LIVE's November 2004 meeting were unanimously approved.

**Officer Resignation:** Luci Wisniewski resigned from her Board position as Secretary. Stirling motioned to accept Luci's resignation, the motion was unanimously approved.

**Al nominated Matt Compton as interim director, Steve seconded, motion unanimously approved.**

**Financial report:** Steve passed out budget vs actual report, reviewed numbers for 2004 and pointed out LIVE is sustaining on grant funds. Passed out 2005 projected cash flow, the board discussed possible long term solutions.

**Redesignation of grant funds:** The board agreed Teresa should redesignate these funds and submit to Steve. The funding for the membership handbook will be omitted and other amounts will be cut in half. LIVE will seek a grant for the membership handbook.

**Benefactor discussion:** Steve urged Stirling to help find benefactors for LIVE, perhaps seeking multiple year commitments. Porter suggested some of the chemical companies who produce products used by LIVE members.

**Grants:** Al informed the group it is unlikely LIVE will find grants unless LIVE wants to do educational projects. Most grants are not for general program operations. Stirling would like to have a grant to fund training sessions.

**Technical committee report:** Matt informed the board of three technical committee meetings, and reported the committee is focusing on addressing program immediate needs.

**Matt passed out the committee recommendations. After reviewing the recommendations Steve motioned to approve committee recommendations, Stirling seconded, unanimously approved.**

**Member record deadlines: deadline of November 30<sup>th</sup>, as Teresa has written. Stirling motioned, Steve seconded, unanimously approved.**

Technical committee would like to see the inspectors leave an inspection card, showing how they did and what they still need to turn in. Teresa will work with the committee to create this card.

**IOBC changes and compliance:** The board reviewed the new IOBC information; the IOBC changes their standards every five years. Al reviewed the changes it would involve for LIVE. LIVE would need to develop new forms for annual compliance. **Porter motioned LIVE continue with the IOBC and notify them by February 28, 2005 the program will be complying with their new requirements, and a representative of LIVE will go to their training session in Europe, Al seconded, the motion was unanimously approved.**

**Membership committee update:** This committee has not yet assembled. Stirling gave an update on his efforts trying to get north Willamette Valley growers and the group discussed membership. Matt has been working on growers in the South valley.

**LIVE winemaking program and policy:** Al informed the board that certified members do not need to go through the tasting panel unless they want to use the IOBC logo. Teresa inquired as to if the panel



should continue holding tastings as needed or schedule tastings. Teresa reminded the group of the irregular wine submissions. The board chose to keep the tastings informal and let Liz use her own discretion on when and how the panel meets.

**Dues structure & advanced fees:** Stirling suggested an annual dues structure: Vineyard dues: set fee for vineyard to be a member. The bigger the vineyard the bigger the fee. Every vineyard over 50 acres another 100 for each. The group discussed other options and agreed to assemble an email discussion.

**Other:**

**LIVE name change:** The board agreed the word LIVE is a difficult sell. There was discussion on giving LIVE a name that means something obvious. LIVE Earth is one suggestion. The group also showed interest in pursuing a tagline to add to the current logo and name. Tagline: certified sustainable, certified wines and vines, sustainable wines & vines.

**Salmon Safe update:** Teresa gave prepared update to Board for review.

**Adjourn:** This meeting was adjourned 3:31 p.m.



**Present:**

Stirling Fox (President)  
Matt Compton (Secretary)  
Luisa Ponzi  
Al MacDonald  
Ted Casteel

**Absent:**

Porter Lombard  
(Vacancy)

**Staff:**

Teresa Soler, (Executive Secretary)

**Membership:**

Ronnie Lacroute, Jim Huggins, Phil Brey, Chris Shown, Maria Ponzi, Jason Tosch, Arpad Walker, Rob Clarke, Lowell Ford, Dick and Betty O'Brien, Ivan and Martha Wells, Janet Richards, Ken Durant, Bruce Sonnen, Chris Deckelmen, Susan Sokol Blosser, Allison Sokol Blosser, Jim Bernau, Alex Sokol Blosser, Pat Dudley, Luci Wisniewski, Tom Owens, Allen Holstein, Dan & Nancy Chapel, Peter Gladhart, Norbert Fiebig, many others attended but did not sign in.

**Guests:**

Brant Dutton, Toni Ketrenos, Dan Kent, Stefany Boettner, & Katie Stoll.

**Call to Order:**

This meeting was called to order at 2:09 p.m.

**Minutes:**

**Matt Compton moved for minute approval, Stirling Fox seconded, minutes unanimously approved.**

**Board Nominations:**

Stirling nominated Allen Holstein, Matt nominated Brant Dutton. **Ted Casteel moved nominations be closed, group unanimously approved.**

**Financial Presentation & Membership Report:**

Stirling presented the financial information and membership report while informing the group of the impending dues increase. He included information about the OWB integration and how this has effected LIVE's grant status. There was discussion about other ways for the program to make money, as well as some disagreement with contiguous site fees. **Stirling moved to adopt the new membership structure, group unanimously approved.**

**IOBC Update:**

Al MacDonald attended the IOBC training in Zurich, Switzerland and informed the group that the IOBC is trying to standardize and simplify their certification process. He told the group of additions to the IOBC process such as eliminating prohibited practices and adding a social responsibility element focusing



on worker health and safety. LIVE will work to accommodate these new guidelines and requirements for the 2006 growing season. He also suggested creating an online version of the grower checklist to enable growers to submit their checklist electronically.

**LIVE Program and General Direction Discussion:**

Stirling informed the group of VINEA wanting to become a branch of the LIVE program. He also plans a large, well timed, press release highlighting the growth of the program.

**Adjournment:**

This portion of the membership meeting was adjourned at 3:50 p.m.

**Technical Presentation:**

Matt presented the LIVE technical training powerpoint to the membership.



**Attending:** Al MacDonald, Allen Holstein, Matt Compton (Secretary), Brant Dutton, Teresa Soler (Staff), Stirling Fox (Chair), & Ted Casteel.

**Call to Order-** Stirling called this meeting was called to order at 1:02 p.m.

**Minute Approval-** Ted moved to approve minutes, Al seconded. Unanimously approved.

**Financial Report-** The group discussed appointing a treasurer. Allen Holstein new treasurer unanimously approved. There was discussion about inspection process, 10% random inspections. The board would like to see a breakdown of inspection costs: ie Jude's invoices, Brant's invoices, etc. Ted suggested ODA for inspections. Matt would like to see more of a consultant type of interaction for the inspections. Matt would also like to see someone who knows the industry addressing inspections. The board feels that \$250 per inspection is too much money. Teresa explained the fee encompasses all aspects of inspections from start to finish. Stirling would like to see the members who have not paid their 2004 inspections.

**Staff Salary Increase-** Stirling discussed Teresa's situation and health benefits and had brief discussion. Teresa stated she is working about 5 unpaid hours per week. The board decided to revisit this at the November board meeting. Al recommended a non profit alliance, Stirling suggested Salute, and there was discussion of health benefits. Ted suggested calling Lada at Salute, Al will look into non profit. Matt suggested a temp agency, if that would be cheaper...Matt will look into this agency. Employee leasing. Stirling will talk with the wine board. Allen mentioned insured employees need to be employees of the business in case of audit. Ted said everyone has their assignments, and we should revisit this at the November board meeting as an agenda item. Matt received word that employee leasing programs-employed 40 hours a week through this leasing program. - \$190 per month for medical service. Benefit to this is they pay workman's comp, payroll, etc... Barrett Business Services, Matt will call and ask. Teresa will look at agencies around Eugene.

**Technical Committee Report-** Allen mentioned a few issues with his inspection. Matt will have a technical committee meeting soon, mid September, and discuss AIM and audit inspections that failed.

**IOBC Conversion Update-** Al reviewed, using overhead projection, the new IOBC information. The IOBC wants a standardized checklist for all organizations to be using. Al pulled out guidelines that are new to LIVE, LIVE will need to incorporate them into our technical documents. Matt pointed out some of the changes apply to the winery. Al mentioned the Technical Committee will need to review each guideline.

**Marketing Committee Report-** Stirling is going to re contact wineries to try to get a marketing committee assembled. Oregon Field Guide? EBLAST-suggest ways to use the program for marketing. Schedule a marketing committee meeting. *Stirling will call Ted about using Stephanie for marketing.*

*Talk to Food Alliance about using LIVE wines for events.*

***Email Blast:***

Media page on website  
Informing members of upcoming changes  
Suggesting ways to use the program for marketing

LIVE Board Meeting Minutes  
August 23, 2005 1:00 - 3:00 p.m.  
Northwest Viticulture Center  
Salem, Oregon



**Inspection Report-** Brant gave a brief report. Stats: 78 current members, 21 new site visits in 2005, 13 follow up visits, 11 certification year vineyards.

**Salmon Safe Update-** There was no update provided

**Other Business-**

**VINEA-**there was brief discussion about LIVE collaborating with VINEA. Build a ‘United Regional Message.’”

**This meeting was adjourned at 3:21 p.m.**

LIVE Board Meeting Minutes  
November 16, 2005 10:00 - 12:00 p.m.  
Northwest Viticulture Center  
Salem, Oregon



**Attending Board-** Al MacDonald, Allen Holstein (Treasurer), Matt Compton (Secretary), Brant Dutton, Stirling Fox (Chair), & Ted Casteel, & Luisa Ponzi.

**Staff-**Teresa Soler (Executive Secretary)

**Guests-** Dan Kent (Salmon Safe)

**Call to Order-** Stirling called this meeting to order at 10:09 p.m.

**Minute Approval-** Ted moved to approve minutes as written from the August 23<sup>rd</sup> meeting, Al seconded. Unanimously approved.

**Financial Report-** The board reviewed the financial report. Stirling will call Jesse Lyons and ask about LIVE's outstanding legal balance.

**Al motioned to reimburse Teresa for January and February deferred salary, Ted seconded, discussion followed. Unanimously approved.**

There was discussion on the failed WSARE grant preproposal. The board brainstormed ways to improve the grant, Ted mentioned LIVE's part of Pinot camp. Also talk with OWB about help from their grant writers. The board will get together to review the preproposal prior to the due date. The board agreed LIVE should ask OWB for more funding. Stirling is willing to give the OWB a presentation on LIVE's growth.

**Membership Report-**The group reviewed the membership information. Luisa would like a list of members included in the membership reports.

**IOBC Business-** Matt updated the board on the new IOBC changes to the LIVE documents. He also mentioned the informational aspect of the new pesticide list format. There was discussion on using the old documents for one more year and having the board try out the new format. The group agreed to see how far the Technical committee gets on refining the documents in December prior to making any further decisions. The board has the goal of developing an online record reporting system.

**Salmon Safe Update-** Salmon Safe is creating a lot of wine collateral materials. They had feedback from retailers that shelf talker was too big, so they developed a smaller promotional item instead. Sip for Solv is moved to April. SS is looking to do more joint proposals with LIVE, looking for specifically vineyard outreach and certification, marketing. Dan shared NIKE info and the firm commitment they have made to certification.

#### **Other Business-**

**VINEA Relationship-**Stirling is meeting with a representative of VINEA, interested in combining the programs. The board discussed how LIVE and VINEA could potentially work together.

**Hiring a part time employee-** Stirling reviewed previous discussion. The Board requested Brant and Teresa temporarily leave the room for discussion.

**Ted motioned to hire Brant at an hourly basis at \$10 per hour, cap of \$500 per month, time sheets of how his time is spent, and a review every six months, Luisa Seconded, unanimously approved-Brant abstained.**

**Discussion of leased other crops sharing the same property-** Divert to Technical committee

**Membership training opportunities-** Brant discussed the idea of giving workshops, reaching out to industry people. The board mentioned this should be in conjunction with open membership period.

**Annual Meeting 2006 preparation-** Brant talked about the research aspect being dissolved from Grape Day. He suggested incorporating the presentations to the annual meeting. The group discussed talking with someone from OSU regarding the presentations.

**This meeting was adjourned at 12:35 p.m.**