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La Sorella: Event Planning with the Sheridan Japanese School

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**La Sorella: Event
Planning with the
Sheridan
Japanese School**

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What is La Sorella?

- Sheridan Japanese School: charter school, 80 students K-12
- Proceeds from La Sorella fund Aozora Gakkou immersion camp, scholarships, field trips, sending students to Japan



My Role

- “La Sorella” dinner/auction set for February 25, 2012
- Wrote donation letters
- Catalogued items
- Day of: organized auction items, assisted with transactions
- <http://www.youtube.com/watch?gl=UG&feature=relmfu&hl=en-GB&v=WXRjLcevcNc>

Reflection

- SJS raised record \$10,000+
 - More donors
 - More publicity
-
- Stricter deadlines
 - Updated (online) auction software?

Personal Growth

- Hard skills
 - Google docs
 - Microsoft Excel
 - Writing business letters
- Soft skills
 - Need for organization, structure
 - Group projects
 - Communication

Many thanks to...

- First Federal
- The Sheridan Japanese School
- Kathryn Mueller (principal)
- Sue Bisgyer (supervisor)
- Jeff Peterson
- Kristi Mackay
- Rachel Parker