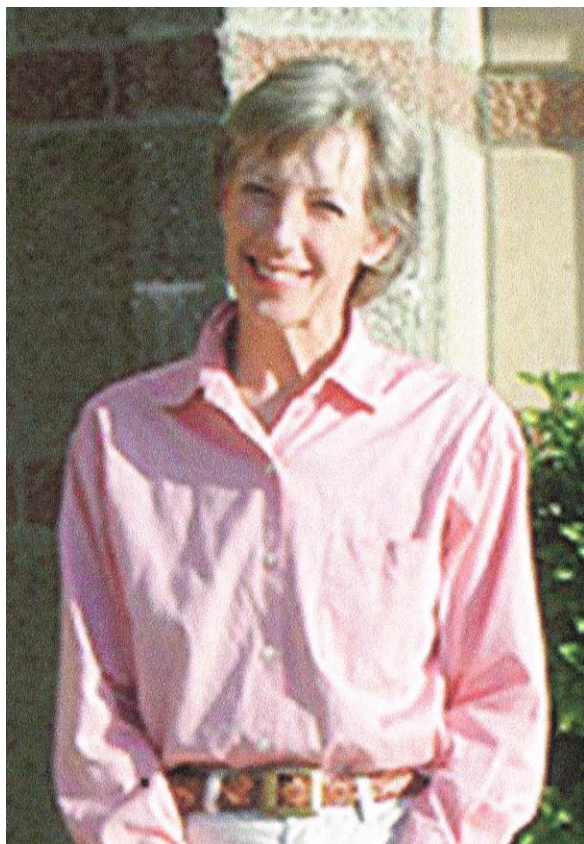


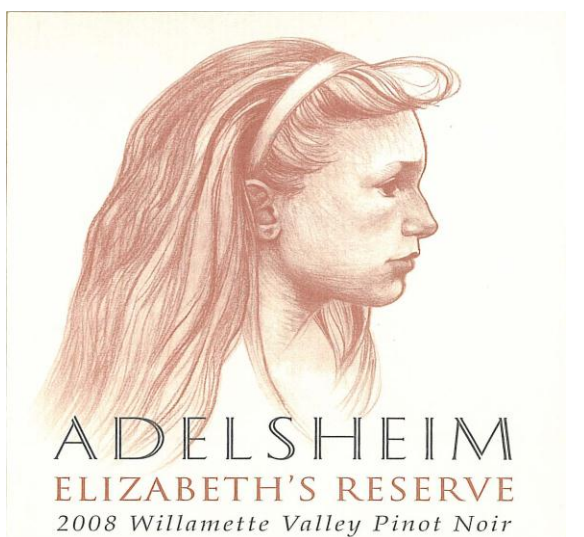
Pinot Pioneer: Ginny Adelsheim



Ginny Adelsheim was born in Portland and grew up in Lake Oswego. She received her B.A. in Art from Portland State University. She is the co-founder of Adelsheim Vineyard with David Adelsheim. A sculptor by trade, she fell in love with wine after spending the summer of 1969 in Europe. David and Ginny started planting vines in 1972. Like the other women in the Valley's early wine industry, Ginny worked out in the field during the early years. *"We all did everything in the beginning"* (Ginny Adelsheim, July 2012).

Those initial years were hard work and the Adelsheims got help from whomever they could. One job she particularly did not enjoy was brush pulling after the vines had been pruned.

She did, however enjoy harvesting and tasting. Hosting was a major event that many of the women took on. *"The entertaining was as big a job as anything"* (Ginny Adelsheim, July 2012). Because of the lack of gourmet restaurants in the early 70s most hosting was done at home, meaning Ginny had to cook foods for guests that she had never thought of making, such as sweetbread. Distributing wine was something Ginny was able to do while she was pregnant with their daughter, Elizabeth, who was born in 1981.

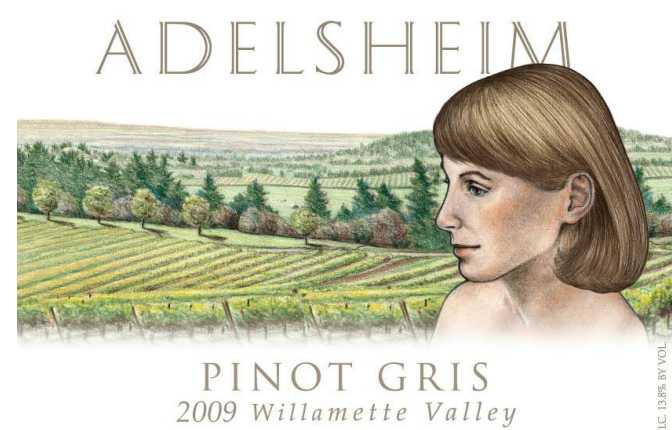


Ginny's daughter Elizabeth

What Ginny considered her biggest contribution to the winery was the artwork she did for the labels. Between 1982 and 2009 it was Diana Lett's portrait that graced the Adelsheim's Willamette Valley Pinot Noir. *"The reason I [Ginny] did all of these women was because I felt women weren't getting enough recognition in the wine industry"* (Ginny Adelsheim, July 2012). Another portrait they used for a label was that of their daughter, Elizabeth; that wine is called "Elizabeth's Reserve." Other portraits include Ginny's sisters and her close friends and their daughters. These portraits are

meant as a tribute for the help they gave in establishing their winery and brand. Along with the wines' labels, Ginny also drew the vineyard's logo and various other pieces for events such as ¡Salud! and the International Pinot Noir Celebration.

Today, after taking courses in psychology at Portland Community College, Ginny spends her days working with veterans at her local V.A. Hospital. There she instructs a course of art and music therapy, where recently they have been sculpting drums and then playing them. Ginny had thought she was done with sculpting, but she has enjoyed working with the veterans and seeing the impact drumming has had on them.



Ginny's sister Susana