

## Seat Belt Safety

HEA 356: Health Promotion Programming Photovoice Research Project – Fall Semester 2016

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### The Problem:

- According to the CDC, 21,022 vehicle passengers died in motor vehicle crashes in 2014 with more than half of these resulting from the individual not being restrained in the vehicle.
- Over 2.3 million drivers and passengers were treated in emergency departments in 2014.
- Young adult drivers aged 18-24 have the highest crash-related injury rates among all drivers.



### Conclusions & Recommendations:

By using strategies such as posting facts concerning the safety of people on the road and using street signs to remind people to buckle up, we can reduce the injury and mortality rates during traffic accidents.

### Research Methodology:

Photovoice is a participatory research strategy that allows individuals to reflect upon the strengths and concerns of their community.

Through recognizing the problem, members of the community can become aware to try to reduce the growing statistic of car related injury and death.

### Resources Available:

Resources in the community that address this issue would include:

- Public Safety Administration, or police, that enforce the law of fastening your seatbelt while in a vehicle.
- Health Departments provide seat belt safety health education and promotion speaking engagements and do child safety seat checks.
- Other resources would include street signs and even the alarm in your car that goes off when the seatbelt is not fastened.

### References:

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