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DYNAMIC WAREHOUSE OPTIMIZATION USING
PREDICTIVE ANALYTICS

By

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ABSTRACT

DYNAMIC WAREHOUSE OPTIMIZATION USING PREDICTIVE ANALYTICS

Parvaneh Jahani

November 30, 2016

A *warehouse* is a key component of a logistics system that provides a central location for receiving, storing, and distributing raw materials or manufactured goods. While the objective of a logistics system is reducing the overall inventories and cycle times (the average time between successive deliveries), warehouses are concerned with having the right items, available at the right place, at the right time.

As e-commerce continues to expand and order shipments become smaller, more diverse, and frequent, warehouses must adjust proactive approaches for order fulfillment. Efficient replenishment of the right products into the forward picking areas becomes a more challenging problem in this dynamic environment. The set of items ordered in one month might be completely different from next month's orders. Historical time-based demand data provides valuable information for the models, which have demand as an input. Disregarding the knowledge about the order data behavior over time is costly. One warehousing problem that is highly dependent on product demand and picks is the Forward-Reserve Problem (FRP).

The forward area is a small area of a warehouse with a low picking cost. Therefore, the items of a warehouse compete to be located in this area rather than the reserve area, which has a higher picking cost. Two approaches that are investigated for selecting the SKUs of the fast picking area and the allocated space are the static and the dynamic approaches.

In the case that decisions about the forward area are made periodically (e.g. yearly) and the products' demand patterns are completely ignored, the FRP is *static*. Due to the NP-hard nature of the product assignment to the forward area, we developed two heuristics that solve the large discrete assignment, allocation, and sizing problem simultaneously. We also developed a heuristic that determines the best sizes of the different pick modes within the forward area.

Using a fixed number for the “demand per year” in the static approach does not accurately capture the characteristics of the demand pattern. Replenishing the same product in the same place of the forward area brings about a “Locked” layout of the fast picking area during the planning horizon. By using a dynamic slotting approach, the product pick locations within the warehouse are allowed to change and pick operations can accommodate the variability in the product demand pattern. A dynamic approach can introduce the latest fast movers to the forward area, as an opportunity arises, and stop the replenishment of the products with decreasing turnover rates in this area at the right time. The allocated space to the items in the forward area can also vary over time. We show that on average 39% of the candidate SKUs for the forward area experience the flexibility that the dynamic slotting approach provides. However, updating the forward area periodically in the static approach affect on only 6% of the SKUs.

The primary objective of this dissertation is to formally define the dynamic

FRP. Although real-time order picking and replenishment systems are becoming a pivotal component of today's order fulfillment systems, no consensus in the literature has been made regarding a definition for *dynamic* slotting optimization. One main mission of this research is to define a generic dynamic slotting problem while also demonstrating the strengths of this approach over the static model.

Dynamic slotting continuously adjusts the current state of the forward area with real-time decisions in conjunction with demand predictive analytics. Therefore, the layout of the fast picking area is updated over time with replenishment of the appropriate SKUs, as opposed to traditional methods that periodically reslot the forward area to reach a predefined target map. A powerful slotting methodology not only considers seasonality, but also other types of demand shifts, trends, and frequencies. We explored the methods for demand pattern detection and demand forecasting as well as proposed MIP mathematical model for the dynamic forward-reserve problem for the first time. This model relaxes the major implicit assumptions of the static model and quantifies the effects of the static strategy versus the dynamic strategy.

Extensive numerical experiments are conducted to compare the static FRP solutions, optimal solutions of the dynamic slotting model, and the developed threshold policy, a faster method that performs almost as well as the dynamic MIP model. The results show that the threshold policy solution is always very close to the optimal solution in terms of both the total cost of picking and replenishment and the forward area assignment and allocation. Applying different order data with different demand volatility, we show that the dynamic model always outperforms the static model. The benefits attained from the dynamic model over the static model are greater for more volatile warehouses.

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area layout— on a frequent basis by using the replenishment of empty slots with the correct SKUs without any moves.

Besides, there are critical questions that warehouse managers are challenging with:

1. Which SKUs go into forward area?
2. How many days of inventory should a restocker store in the forward area?
3. How often should a facility reconsider the set of items that go into the forward area and allocated slots?
4. If an SKU is stored in the forward area, are there any cases that it can more efficiently be picked from the reserve area rather than the forward area?

The first two questions have been extensively studied with an assumption of continuous space of the forward area. The last two questions have not been answered in literature. The problem addressing the integral solution of assignment, allocation, and sizing simultaneously, which consider the slot and SKU geometries, have not been answered yet.

There are two major weaknesses in previous studies on the FRP. First, they assume that the space of the forward area is continuous, when most often it is discrete. Assuming cubic product movement per year and disregarding slot and SKU dimensions, they allocate cubic space of the forward area to the selected items for this area. In addition, current approaches assume decisions about the forward area are one-time decisions during the planning horizon. As a result the fast picking area is replenished with the same products for a long time. These approaches miss the opportunity of updating the layout of the forward area based on the SKUs' demand

CHAPTER II

THE STATIC FORWARD-RESERVE PROBLEM

A Introduction

This chapter addresses the *static discrete* assignment, allocation, and sizing problems of the forward area. The term static suggests that the decisions about the forward area are made periodically (e.g. yearly). This approach disregards the SKUs' demand trends during the planning horizon. Thus, in the static forward-reserve problem, the demand term represents the total demand of an SKU during the past year or in a forecast year.

The term discrete suggests that discrete units of the SKUs can be stored in discrete slots. This concept avoids allocating a portion of a slot to an SKU, which is allowed in the continuous space model but not in practice. Previous research in this area has focused on the continuous forward-reserve problem. No more than one type of SKU can be kept in the discrete model. The discrete model considers lost space resulting from differences in slots and SKU dimensions. Solving the allocation problem in a continuous space model causes many SKUs having allocated space of less than one slot, which is impractical.

Rounding down the solution of continuous space model threatens the optimal solution. It has the risk of removing SKUs with less than one allocated space, from the forward area. Further, if the case width is larger than the allocated slot(s) width,

the stored unit will no longer fit the allocated slot(s).

Rounding up the solution of continuous space model may also assign the ineligible slow movers with very small space (close to zero), to the forward area. Consequently, the eligible ones will have to leave the set of SKUs of forward area or get fewer slots. Allocating few slots will increase the number of replenishments. To address the aforementioned shortcomings, this chapter tackles the discrete forward-reserve problem considering both slot and SKU dimensions. There is also the need for solving the assignment, allocation and sizing problems, simultaneously, for a large number of SKUs.

B The continuous model for space allocation

The fluid model for space allocation assumes that the forward area can be continuously subdivided. In other words, each SKU is considered as an incompressible fluid rather than discrete units that are packed in cartons. Since the solution of the continuous space model is the basis of our proposed algorithms for the discrete model, we first review Hackman et al. (1990)'s model for allocation and assignment of SKUs to the forward area in this section.

The flow rate of SKU i f_i is the demand of SKU i per year expressed as volume per year, e.g. cubic feet per year. Variable f_i can be computed as follows (Bartholdi and Hackman, 2010):

$$f_i = \frac{d_i}{b_i} o_i, \quad (1)$$

where d_i is the demand of SKU i per year (units per year), b_i is the number of selling units within a storage unit (case), and o_i is the volume per storage unit of SKU i .

Hackman et al. (1990) assume that the pick quantity for SKU i in the forward

available, G_2 considers these dimensions. The last two procedures for ranking the SKUs in the greedy algorithm, A_3 and A_4 , which involve the discrete f_i , outperform the first two procedures, A_1 and A_2 , which contain a portion of the forward area's continuous space, o_i . Procedure A_4 outperforms other procedures. It allocates the slots based on the aggregate number of restocks, if only a single (or minimum feasible number of slots) is allocated.

The classic Forward-Reserve Problem selects the best set of SKUs for the fast picking area of the warehouse and allocates the best number of slots to them having the size of the forward area. However, we will address the problem of determining the best number of bays/slots for each pick mode (e.g. pallet flow rack, carton flow rack, bin shelving, etc.) within the forward area, and we do so while determining the best SKU assignment and slot allocation. Considering an available space, we develop an algorithm, namely Profiling and Slotting Optimization (PSO) algorithm, which can increment number of bays of each pick mode, until adding more bays in the forward area increases the travel distance and costs (see Appendix.)

Although expanding the forward area decreases the total number of replenishments, the large forward area has larger fixed picking and replenishment costs because of larger travel distance. Determining the best size of each pick mode, we calculate the cost of every possible combination of bays quantities corresponding to each pick mode, while not exceeding the available space. In each iteration, the best SKU assignment and slot allocation are found as well.

In this chapter, one iteration of the PSO algorithm refers to generating one alternative for the forward area. The alternatives differ in their number of bays of each pick mode. The average travel distance for picking or replenishing of the items depends on the size of the pick mode. The average travel distance of a pick mode refers to the average horizontal distance that the labor traverses to pick or replenish an item (average aisle width) plus the average vertical distance (average aisle length). Therefore, our model accounts for the different picking and replenishment costs between the pick modes with different sizes within an alternative and also between the same pick mode of different alternatives. The sequence of the pick modes within the forward area is assumed known and is taken into consideration while calculating the

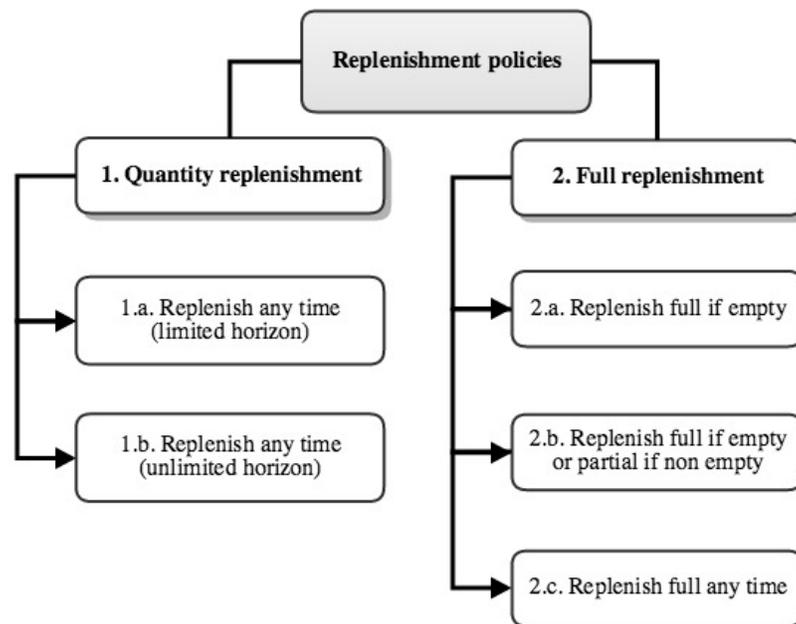


Figure 29. Replenishment policies


```

EndFor
If the total bays fit in the picking area
    For all SKUs
        Find the optimal number of slots given to the SKU in a Carton Flow Rack.
        comment: (Refer to the algorithm for finding  $m_{ij}$  in next Appendix)
        Find the picking cost from the reserve area.
    EndFor
    For all pick modes
        Find the picking cost for the SKU if it is picked from the mode  $j$ .
        Find the replenishment cost for the SKU if it is picked from the mode  $j$ .
        Find the total cost for the SKU if it is picked from the mode  $j$ .
        Find the savings by picking the SKU from the pick mode rather than
        the reserve area.
    EndFor
    While saving > 0
        Find SKU x with the max savings by picking from mode y
        If any slot(s) is available in the mode y
            Assign the SKU x to the mode y
            Exclude the allocated slot(s) to SKU x from the available slot of mode y
            Get the associated costs of SKU x
            Exclude SKU x
        EndIf
    EndWhile
    Find the total cost of mode (i,j,k)
EndIf
EndFor
EndFor
EndFor
Find the optimal design ( $i^*,j^*,k^*$ ), which provides the Min total cost among all modes

```

* Export Data

For all SKUs in the forward area

If $I_{i,t+1} > I_{it}$

$r = r + 1;$ **comment:** (Find number of replenishments.)

EndIf

If $I_{it} > 0$ & $I_{i,t+1}$ & $I_{i,t+1} < I_{it}$

$p = p + 1;$ **comment:** (Find number of picks from the forward area.)

EndIf

EndFor

EndFor

comment: (Calculate the picking and replenishment costs as below. P is the total picks during T)

Total cost= $c_1(p + E - k) + c_2(P - p) + c(r + k)$

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