

Vision to reality

KATE TURNER VISUAL DIRECTOR

The Northdale re-visioning and community improvement plan received the approval from the OMB, signalling a new change for the predominantly student neighbourhood.

The 20-year vision the city of Waterloo has for the Northdale neighbourhood gets approval from the OMB

ASHLEY DENUZZO
LEAD REPORTER

The end of the “student ghetto” is near.

In fact, by the year 2030, city officials are predicting that areas surrounding Wilfrid Laurier University and the University of Waterloo will be almost unrecognizable.

These proposed structural changes are a result of an approved movement by the Ontario Municipal Board (OMB). On July 18, the OMB allowed for a “community improvement” plan to take effect immediately.

The changes will directly affect homes in the Northdale area

bounded by Phillip Street, Columbia Street, King Street North and University Avenue.

This geographical pocket has earned the title of Laurier and UW’s “student ghetto” as a majority of the residents living in the area stem from nearby universities and colleges.

However, in 20 years, Northdale might not be able to live up to that nickname.

“The technical terms in there are to revitalize and re-urbanize”, Waterloo city councilor, Jeff Henry, said last week.

Henry, the councilor of Ward 6, which represents the Northdale area, explained to The Cord the

ambitious 20-year plan.

“Basically, you’re taking an area that maybe doesn’t look as good as you’d like it, maybe it’s a bit run down [or] some things are falling into disrepair,” he began.

“And you’re finding a way to breathe new light into it.”

The Northdale plan was born in city council back in 2010. It was finally approved in June of 2012 and has taken a year to finalize permits, contracts, and other legalities.

The City of Waterloo has also reserved about \$3.5 million to implement the community improvement plan, estimated to take place between 2015 and 2021.

As of now, the tentative plan for

Northdale is to completely restructure the landscaping model. Private investors have been given permission to start purchasing property and developing multi-purpose and multi-residential buildings.

These developments may range from student-accommodation buildings, to green space, to even cafés and shops.

“We’re anticipating seeing a different mix of different units in that community,” Henry explained. “It’s creating a more vibrant and dynamic community.”

However, the biggest change for the Northdale area will come from

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“We’re anticipating seeing a different mix of different units in that community.”

—Jeff Henry, Waterloo city councilor

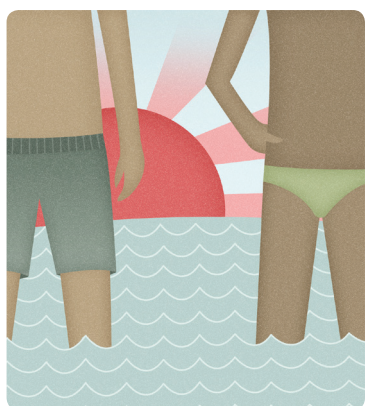
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Leaving them blank

Campus signs have been empty lately, with plans to fix them by October

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Beach boys

Staff writer Scott Glaysher gives some advice to the guys who want to look good at the beach

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Keeping it fresh at 30

Even at 30, Hillside maintains its community feel and fun

CRISTINA ALMUDEVAR
ARTS EDITOR

A little pouring rain, cold and almost complete lack of sun did nothing to deter the thousands of dancing people who came to Guelph Island to celebrate the 30th anniversary of the Hillside festival.

Hillside is a three-day music, art and community festival held from July 26 to July 28 celebrating the ideals of environmentalism and community with some badass music acts as well.

Though some of the band names’ caused the reaction of “who are they?” every single act played amazingly.

But Hillside isn’t just about the music— though that is a great aspect of the festival — it’s really about the sense of community.

Hillside is a festival where

children can run rampant with large noise-reducing headsets covering half of their heads, running in large gangs through the crowds. Here, people meet new friends and lovers and reconnect with past ones.

Musicians are easily accessible as swarms of people come to high five and congratulate them on a great show.

“[Hillside] is so different than any other festival, like those big European festivals or even the North American ones,” Damian Abraham of Canadian hardcore punk band F**ked Up said. “The vibe [at Hillside] is a lot more encompassing and family friendly.”

“And when you look around, you don’t see giant corporate ads for everything ... it shouldn’t have to be corporate money that funds a festival. It is kind of cool to come here and see a cool festival here ...

that does not overwhelm you [with advertisements].”

Hillside, to some, is a giant ‘hippie’ festival. But Hillside is damn proud of what it is.

Hillside’s booklet spends pages informing the festival go-ers on their environmental policies, such as the banning of plastic water bottles and the on-site composting area.

“[Hillside] is really geared towards the community aspect. There is a lot of thought put in to make it a great experience for people,” Folk singer Ruth Moody emphasized.

“It’s really diverse. There are families, older couples, kids, teenagers — all ages. There is something for everyone and everybody is getting along. It’s very much a welcoming feeling.”

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Editor's choice
Hillside wrap-up
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Editor's choice online
VIDEO: LPGA 2013
thecord.ca



THE CORD

The tie that binds Wilfrid Laurier University since 1926

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Colophon

The Cord is the official student newspaper of the Wilfrid Laurier University community.

Started in 1926 as the College Cord, The Cord is an editorially independent newspaper published by Wilfrid Laurier University Student Publications, Waterloo, a corporation without share capital. WLUSP is governed by its board of directors.



Opinions expressed within The Cord are those of the author and do not necessarily reflect those of the editorial board, The Cord, WLUSP, WLU or CanWeb Printing Inc. All content appearing in The Cord bears the copyright expressly of their creator(s) and may not be used without written consent.

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The Cord has been a proud member of the Ontario Press Council since 2006. Any unsatisfactory complaints can be sent to the council at info@ontpress.com.



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The Cord has been a proud member of the Canadian University Press (CUP) since 2004.



Campus Plus is The Cord's national advertising agency.

Preamble to The Cord constitution

The Cord will keep faith with its readers by presenting news and expressions of opinions comprehensively, accurately and fairly. The Cord believes in a balanced and impartial presentation of all relevant facts in a news report, and of all substantial opinions in a matter of controversy.

The staff of The Cord shall uphold all commonly held ethical conventions of journalism. When an error of omission or of commission has occurred, that error shall be acknowledged promptly. When statements are made that are critical of an individual, or an organization, we shall give those affected the opportunity to reply at the earliest time possible. Ethical journalism requires impartiality, and consequently conflicts of interest and the appearance of conflicts of interest will be avoided by all staff.

The only limits of any newspaper are those of the world around it, and so The Cord will attempt to cover its world with a special focus on Wilfrid Laurier University, and the community of Kitchener-Waterloo, and with a special ear to the concerns of the students of Wilfrid Laurier University. Ultimately, The Cord will be bound by neither philosophy nor geography in its mandate.

The Cord has an obligation to foster freedom of the press and freedom of speech. This obligation is best fulfilled when debate and dissent are encouraged, both in the internal workings of the paper, and through The Cord's contact with the student body.

The Cord will always attempt to do what is right, with fear of neither repercussions, nor retaliation. The purpose of the student press is to act as an agent of social awareness, and so shall conduct the affairs of our newspaper.

Quote of the week:
"It makes you look like a pedophile"
-Advertising Manager Angela Endicott re: Radio Laurier Station Manager James Blake's goatee.

Inside

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Corrections:

June 26: 'Doing the best you can for your athletes'

In the article 'Doing the best you can for your athletes' in the June 26 issue of The Cord, Jen Childs was incorrectly called an athletic trainer. Her proper job title is athletic therapist. The Cord apologizes for this error.

June 26: Former '5 days' exec convicted

In the article 'Former 5 Days exec convicted' in the June 26 issue of The Cord, it was incorrectly stated that Robb Farago was an alumnus of Wilfrid Laurier University, but in fact he did not complete his degree. Farago only attended Laurier from 2005-2011.

Want to say something about we wrote? Submit a letter to the editor by e-mail letters@thecord.ca

Dear LIFE

Dear Life is your opportunity to write a letter to your life, allowing you to vent your anger with life's little frustrations in a completely public forum.

All submissions to Dear Life are anonymous, should be no longer than 100 words and must be addressed to your life. Submissions can be sent to dearlife@thecord.ca no later than Monday at noon each week.

Dear Health Services,


You are a Doctor's Office, so pardon me for my interpretation that a Doctor should be there, but no...no Doctor on afternoons past 3, no Doctor on Thursday at all, no Doctor Friday afternoon (even though they are to be there until 12 and actually leave at 11 because "they aren't just going to wait around for people to come in to a walk in clinic...?")

Thank you for running the biggest waste of time, with all of you sitting on your asses getting paid and not capable of writing more than a Doctor's note.

Sincerely,
The student who has paid for health services through two degrees to only get to use them when you fucksticks decide to work.

Dear Life,
THIS IS JULY. WHY AM I NOT RUNNING AROUND IN SHORTS AND TANK TOPS BITCHING ABOUT HOW HOT IT IS?

I quit.
Sincerely,
Weather is a cruel mistress



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We now have an Instagram account!
@cordwlusp

Vocal Cord

What's the coolest thing you've done this summer?



"I rode a tricycle down a mountain."
-Marc Espinosa, on exchange from Barcelona



"I didn't get around to it!"
-Doug Wallbank third-year, economics



"I went to B.C., and camped when it was -3 degrees outside."
-Jenna Wolno fifth-year, psych. and bio.



"I para-glided in Switzerland 7000 ft. in the air."
-Iqra Zizia fourth-year, BBA



"I learned to ride a motorcycle."
-Tommy Griffiths fourth-year, BBA

Compiled by Shelby Blackley
Photos by Heather Davidson

While you were out

Man leads police and SCS on foot chase at Laurier



SHELBY BLACKLEY SPORTS EDITOR

A 30-year-old man from Brampton led the Waterloo Region Police Services (WRPS) and the Special Constable Services (SCS) on a foot chase at the Wilfrid Laurier University campus Thursday after he was caught attempting to make purchases with a fraudulent credit card at Laurier's bookstore.

This was not the first attempt by this individual and was recognized by the Bookstore's staff on July 25. He was noted for making more fraudulent purchases back in December and on July 4.

He made around \$5,000 worth of purchases back in December and about \$2,500 in July. The Bookstore has received some of that money back.


He was charged with multiple counts of fraud and illegal possession of credit card information. He was primarily buying Apple products.

- Compiled by Justin Smirlies

Wanna blog for the Cord.ca?

We are currently looking for contributors to our Blog section

for more information email editor@thecord.ca



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 - Cord on Science & Tech
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- Cord on Health
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Always check **thecord.ca** for more news throughout the summer.

NEWS

Senior News Editor
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HEATHER DAVIDSON PHOTOGRAPHY MANAGER

Many of the campus directories, such as the one above, have been blank around Laurier's campus.

Signs blank at WLU

Physical resources hopes to have them replaced by October

SHELBY BLACKLEY
SPORTS EDITOR

Wilfrid Laurier University's physical resources department is looking at a new way to post signage around campus in the upcoming year.

For over six months, the wayfinding signs around Laurier's campus have been missing their additional directory of departments and offices within specific buildings.

According to Gary Nower, assistant vice president of physical resources, this is due to a lack of finance to maintain the signs the same way as in previous years.

"There's no money for signs unfortunately," Nower said. "They're a pain to maintain and very expensive. To slide in a new name, it costs me almost \$2,000."

Nower said that all of the signs throughout campus were changed at the same time to just show the building and its number because of an inconsistency in department and office locations, as well as a lack of funding for signs.

"They were all done at the same

time because people kept moving and moving, so one day there's this department in this building and the next day they're not," he said. "So we can't keep up with all the changes because we're not always aware of them to make the changes."

"And when we go to make the changes, we can't afford it because it's not in the budget."

The signs haven't been renovated so far due to the lack of funding for physical resources. However, Nower said that money has now come from a previous project.

"One project has been cancelled, and we're taking the money from one project and will start upgrading signs," he said.

In order to maintain the signs throughout campus, physical resources is looking at investing in smaller, simpler signs. Nower says this follows a typical signage standard that was developed by a consultant several years ago.

The consultant indicated that signs do not need an extensive directory, but rather a simple indication of what the building is.

"The only thing staying the same is the building, and our wayfinding standards say in order to have a wayfinding sign, all you need is the name of the building. So that's what we've done, and that's why we did it that way."

"It's convoluted, but we had no choice."

In regards to fixing the signs, which have also been damaged physically, all signs both internally and externally within WLU will eventually be changed. According to Nower, WLU physical resources will be getting a price estimate for the new signs in August, and will be looking to start the renovations in October. However, he also said that this would take time.

Nower stressed that in order to make Laurier more cohesive, wayfinding signs need to follow the new standards.

"We didn't just wake up one day and decide to do this," he said. "All of our decisions are now based on these practices for signage and wayfinding standards, and that's what we're trying to implement."

MBA grad pleads guilty to charges

Sriskandarajah may face 15 years in jail

MARISSA EVANS
CAMPUS NEWS EDITOR

"One of the best parts of my job is the number of bright, young people that I've met, and every year there are a few that really stand out. And that was Suresh in his year."

Steve Farlow has been executive director of the Schlegel Centre for Entrepreneurship at Wilfrid Laurier University for 11 years.

According to him, Suresh Sriskandarajah, 32, who earned his masters of business administration (MBA) at Laurier, was an "exceptional" student. But at the beginning of July, Sriskandarajah pleaded guilty to accusations regarding his affiliation with a terrorist organization in Sri Lanka.

Sriskandarajah's case stems back to 2006 when he was arrested along with six other men who were accused in a joint FBI-RCMP investigation of providing material support to the Liberation Tigers of Tamil Eelam (LTTE), a group of Sri Lankan rebels better known as the Tamil Tigers.

Court filings note that between September 2004 and April 2006, Sriskandarajah "assisted a principal LTTE procurement officer in researching and acquiring aviation technology. He used students as couriers to smuggle prohibited items into territory in Sri Lanka that was controlled by the LTTE at the time. He also helped the LTTE launder its proceeds in the United States and elsewhere".

It was during Sriskandarajah's bail that he attended Laurier, earning himself the CIBC Leaders in Entrepreneurship Award in May 2008.

"He volunteered and helped out enormously with our programs in innovation and entrepreneurship," Farlow explained. "After he graduated, he continued on a voluntary basis to play a mentorship role with our programs here."

Since then he has married and began law school at the University of

Ottawa. All the while he was fighting extradition.

But recent developments in his case involve him being extradited to the United States in December. And, as the US Attorney's Office declared on July 2, he pleaded guilty in New York to conspiring to provide material support to LTTE, "in connection with his attempt to procure sophisticated military technology, including submarine and warship design software and night vision equipment for the LTTE."

He faces a maximum of 15 years in prison.

Farlow explained that he has kept in close contact with Sriskandarajah throughout his case, even attending his wedding.

Now that Sriskandarajah has been imprisoned, Farlow hears news about him from his mother and wife.

"Everyone is upset he pleaded guilty to anything," Farlow said. "But there's release and the end in sight. This story that has been seven years long and what has been a massive disruption for his family— massive— the final chapter is now being written."

Farlow emphasized the quality of Sriskandarajah's character, as he knew him to be a "compassionate young man" and that it "was the others that really pulled him into this."

"It just depends on your perspective," Farlow continued. "A passionate human being who was naïve and got caught up in something that he didn't understand, or is he a terrorist? It's all how it's framed, but I know it's the first."

"I believe he is guilty of being naïve," Farlow stated. "But no question, Suresh was naïve and was caught up in some nasty stuff, which is uncharacteristic of him."

Sriskandarajah's sentencing date has yet to be released to the public.

"I hope that the sentencing is fair and that he can come back to Canada to pursue his law school," Farlow concluded.

Timeline of Sriskandarajah:

- In September 2004 and April 2006 court documents were filed in regards to Sriskandarajah's involvement with the Tamil Tigers
- He was arrested in 2006 in a joint FBI/RCMP investigation
- In May 2008, he was awarded the CIBC Leaders in Entrepreneurship Award
- Extradited to the United States in late 2012
- On July 2, Sriskandarajah pleaded guilty to the charges

Long process before change begins

—cover

a residential perspective. A neighbourhood that is largely occupied by students may one day welcome young professionals, adults and even families.

"The houses that were built in that area were made in the post-World War II era and the shelf life of those homes is beyond the point and time where we are now," David Murray, the vice president of student affairs at Laurier, explained.

"We need to start thinking about safety and these structures and some of the issues that we've had."

However, some students are more than happy living in their run-down student ghetto.

Al James, a fourth-year student at Laurier, has lived in a house on Albert Street for the last two years. Before that, he rented an apartment that was built exclusively for students. "From my perspective, I have lived in both apartment and 'ghetto' settings," he said, noting the different student life cultures.

"I found the ghetto to be more of a community [...] In an apartment, I didn't know my neighbours and I lived there for eight months," he said.

But, from a structural point of view, a revamped student neighbourhood may be the change that a growing university city needs. The new Northdale neighbourhood is expected to have an "urbanized" feel

where students will be able to live, study, play and work safely both indoors and outside. "We're rather unique with what we have in Waterloo," Henry emphasized. "So, we had to come up with our own solutions."

Students and residents, however, should not expect to see massive changes anytime soon. Although private investors can technically start construction immediately, the new Northdale plan is still in its beginning phase. "You're going to start to see people coming forward with ideas about what to build," Henry said when asked about Northdale's next steps.

"But it's still a 20-year plan, so things aren't going to change overnight."

"But it's still a 20-year plan, so things aren't going to change overnight."

—Jeff Henry, ward 6 Waterloo city councillor

More news on
thecord.ca

Lending a hand

SOS at Laurier go on their annual trip to South America to build an early childhood centre

—By Marissa Evans

New equipment

Laurier invests in new video conference system to allow better communication with other places around the world

—By Marissa Evans

Agreement in sight for WLU

Laurier, Students' Union and Aramark work out new contract for food services

JUSTIN SMIRLIES
EDITOR-IN-CHIEF

Wilfrid Laurier University and Aramark, the food operator that manages all food services on campus aside from Wilf's and Veritas, appear to have a deal in sight in their recent negotiations.

According to Dan Dawson, the associate vice-president: student services at Laurier, negotiations have been occurring this past year to strike a five-year contract — retroactively beginning last September — to accommodate the recent acquisition of the Terrace from the Wilfrid Laurier University Students' Union and the changes made to the dining hall.

Dawson hopes that negotiations will be completed before the fall when students arrive, and anticipates it "doesn't really have a lot of direct impact on operations" since they will be following the same model from 2012-13. The hope, however, was to originally have everything finalized by July.

"I would say that we're very close to finalizing all the terms. As you can imagine, it's been complicated by the standpoint that we have three organizations migrating two contracts into one," explained Dawson, noting that the contract the Students' Union had with Aramark is different than Laurier's.

The goal now is to centralize the contract throughout most of the food services on campus, but without removing many of the specifics of the contract that WLUSU had with Aramark when they passed over the operation in 2011.

"There are commitments in both contracts with respect of how operations are run," he added. "There are lots of nitty-gritty details in these contracts that we need to come up with a standard approach to them to make the operations run smoothly."

Once the contract is finalized, finances, employment, hours of operations and marketing will all be centralized under an individual Aramark management team. Even with the Terrace under Aramark in

2012-13, the operation was still run under an independent management team separate to the one that manages the dining hall.

However, the Students' Union has been involved in the negotiations to ensure that some of the concerns they've heard from students are addressed by Aramark, specifically in relation to the controversial new meal plan and structure associated with the dining hall as well as student employment on campus.

"A lot of it stems from student concerns about accessibility and flexibility to the dining hall," explained Annie Constantinescu, the president and CEO of the Students' Union.

For example, a recent petition on Change.org has been circulating on social media about the dining hall and its prices. In addition, it is the only food operation open at 7 a.m., and charges \$8 for an "all-you-care-to-eat" breakfast.

Constantinescu mentioned that they're trying to convey these concerns to Aramark.

"It's very tricky because they are more or less looking out for what's best for their business. But it's been tough, I think that it's difficult for them to put themselves in the shoes of a student," she added.

In terms of student employment, Constantinescu said that she hopes to see more opportunities for students, but that it is completely in the control of Aramark.

"They do allocate [employment] for students, [but] that is actually one of those things that we'd like to see more of," continued Constantinescu.

But both Dawson and Constantinescu remain optimistic that negotiations will be completed on time before the fall begins. Dawson noted that the three parties — WLUSU, Laurier and Aramark — are planning on meeting within the next couple of weeks.

"It's just us moving into that sweet spot and really just finding that perfect balance for the students, the business and the university as well," Constantinescu said.



RYAN HUEGLIN PHOTOGRAPHY MANAGER

Benny's suffered fire damage the early morning of July 21. Part of the roof has since been replaced.

Local diner suffers \$500,000 in fire damage

LAURA BUCK
LEAD REPORTER

Benny's Restaurant located at 183 Weber St. North in Waterloo suffered extensive damage after a fire ripped through the building early in the morning of July 21. Waterloo Fire Rescue was called to the restaurant shortly after 2 a.m. Well known for its breakfast menu, Benny's will be closed for an undetermined time, as the owner Dino Damianakis works on undoing the damage caused by the fire.

"Currently it's still an ongoing investigation with the office of the fire marshal," said John Percy, public education officer at Waterloo Fire Rescue. "We as Waterloo Fire Rescue had contacted them just because of the size of the fire." The office of the fire marshal represents the province of Ontario and will conduct an investigation to determine the cause of the fire and to rule out

any question of arson.

"It's fair to say that it did start up in the attic space of the restaurant, but we cannot say how at this point," Percy added.

The initial estimate of the damage was \$250,000, which has since been updated to approximately \$500,000.

Percy commented on the dollar loss saying, "It is pretty substantial for a business. There is a lot of damage and they're still shut down; when it gets to that kind of value that's a big magnitude from a fire standpoint."

Percy was unable to say whether there had been anyone in the building at the time of the fire; however he confirmed that there were no reported injuries.

While the damage was costly to the family restaurant, none of the surrounding residents or businesses were damaged. "They do have a good size parking lot around them, so the fire was contained at Benny's,

more specifically the attic and the roof area," said Percy.

The restaurant will remain closed until further notice. Percy added that as soon as the investigation is completed, the insurance companies will conduct an assessment to determine what has to be repaired.

"It could be a few months depending on the extent of what has to be repaired and the cost structure behind it. So you're obviously looking at a good couple of months, even longer depending on what the insurance company has to say. They might have to replace the attic or the roof, so you're looking at months for sure."

Benny's owner Dino Damianakis could not be reached for comment.

He asked that if anyone has any additional information concerning the fire that they contact the Waterloo Fire Department at 519-884-2121 or through their website at www.waterloo.ca/fire.

Blouw to chair the COU

MARISSA EVANS
CAMPUS NEWS EDITOR

On July 23, the Council of Ontario Universities (COU) announced the appointment of their new chair as Max Blouw, president and vice-chancellor of Wilfrid Laurier University. On July 1, Blouw took over for the outgoing chair Dr. Alistair Summerlee, president of the University of Guelph, who had served his two year term with the COU.

The COU is a membership organization of Ontario's 20 publically funded universities also including the associate member of Royal Military College.

In Bonnie Patterson's words, the Council "is an opportunity where universities work together and strive for policy arrangements for...the kinds of policies that the government shapes and underpins."

Patterson is the president and chief executive officer of the Council and explained that the chair plays a lead role in meeting with members of government and speaking on behalf of the Council.

Blouw was elected into the vice-chair role last year, knowing that he would serve chairmanship for the next two.

"It takes a commitment and understanding, not just of your own university, but of others," explained Patterson. "And so elected into [the role of vice-president] means you do have the confidence of all these presidents in the sector and that speaks very highly of Dr. Blouw."

Blouw said that it was his six years spent as president at Laurier that has prepared him for the role of chair of the COU.

"The VP role prepared me for the president's role, and the president's role has prepared me to be chair of the COU," he continued. "So having experience now for six years in Ontario and understanding reasonably well the relationship amongst the universities, the relationship between the universities and governments and so on, that helps to prepare for the role."

"I'm thrilled to be working with him," said Patterson. "I have been blessed since joining COU four years ago to have excellent chairs and this is no exception."

With the experience he gained working at the University of Northern British Columbia, his work on the east coast, and now his time spent in Ontario, Patterson believes Blouw brings a breadth that "gives

him particular insight into the various perspectives that university presidents will bring to the table that he chairs."

Blouw explained that there is a lot going on currently in Ontario in terms of post-secondary education. For one, the government will be negotiating its strategic mandate agreements with each university. As chair, Blouw will be acting as spokesperson for the universities as conversations incite.

They are also working on solutions to both pension issues as well as competitiveness of Ontario universities, all of which Blouw said he is hoping to make progress on.

"University education is hugely important and the university education is highly profound, not only to the person who gets [the education], but to our society more generally," said Blouw. "I believe passionately in that and I'll be speaking a lot about that."

He concluded, "I believe strongly that Ontario has one of the best systems of post-secondary education in the whole world and I'm really quite proud, on behalf of the universities in that system, to act as the spokesperson for that."

— With files from Shelby Blackley



CRISTINA RUCCHETTA FILE PHOTO

Blouw hopes to work on many Ontario PSE issues as chair of COU.

ARTS

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ALL PHOTOS BY HEATHER DAVIDSON PHOTOGRAPHY MANAGER, PHOTO MANIPULATIONS BY KATE TURNER VISUAL DIRECTOR

Arts Editor *Cristina Almudevar* got to experience the community and music at the thirtieth Hillside Festival

—cover

A similar feeling was felt at the performances. No audience member felt uncomfortable or unwelcome at any of the performances. Everyone was there for one reason: to dance to some incredible live music.

Hillside really brought it this year with their selection of artists. While it's hard to pinpoint the best performance of the weekend, a few strong contenders come to mind.

Lindi Ortega's Saturday performance on the main stage was intimidating. Ortega is a small woman in height, but when she begins to sing she grows five feet with her powerhouse voice. The best word to describe her performance would be beautiful.

Ending her set with a slowed down version of Johnny Cash's immortal "Ring of Fire" was the best choice for her, as it gave her the chance to show off her vocal range while choosing a song that fits with her typical style.

The Darcy's set was extremely catchy, with most of the audience grooving and dancing. Lead singer Jason Crouse came off as very intense as he sauntered and sang across the stage.

The Darcy's are a moody band — blending creative lyrics with Crouse's anguished voice. This combination makes for a great band and performance.

Red Wanting Blue is not a band that wants to look cool. They'd much rather have everyone dancing and thrashing around like lead singer Scott Terry does. Red Wanting Blue is a classic rock band that wants to make you move. The highlight of the performance was when the lead singer and another band member, carrying a washboard, performed what seemed like an improvised duet.

Young Benjamins' graced the stage on the Sunday, bringing their unique blend of roots and folk infused rock to Guelph. Young Benjamins' sound a bit like a harder Mumford and Sons which is an interesting, but surprisingly needed void to fill. They are violin and banjo heavy while also relying on some heavy guitar sounds to fill their sound up.

Despite the band's calming name, Wintersleep is nothing but exciting. Wintersleep put on an amazing show, playing fan favourites such as "Archaeologists" and "Weighty Ghost." While the band is fantastic live, the microphones were a little

off, changing lead singer Paul Murphey's voice to sound a little like Neutral Milk Hotel's Jeff Mangum.

Husband and wife duo Whitehorse were the perfect choice to play the finale of Hillside, bringing a perfect close to a perfect weekend. They began each song with a percussion solo involving bass drums and frying pans as instruments. Melissa McClland's vocals were haunting and stunning while Luke Doucet ran around playing every single instrument, or frying pan, he could get his hand on.

For their encore, they brought their daughter Chloe, Ruth Moody, Miranda Mulholland and Tony Dekker of Great Lake Swimmers on stage to end the night with "I'm on Fire" by Bruce Springsteen.

After thirty years of music, Hillside has turned into a powerhouse. "When you're invited to play [Hillside], you come play," Moody declared.

Hillside has grown a great reputation among musicians and people across North America. If you get invited to play Hillside you do not say no.

Their reputation has grown so much that some bands have even made it a goal of theirs to play it.

Scott Terry, lead singer of Ohio

"When you're invited to play, you come play."

—Ruth Moody, singer of *The Wailin' Jenny*

band Red Wanting Blue, is one of those people.

"When we and [The Trews] discussed stuff to do, we said we'd like to come back and do some ... summer festival stuff [and The Trews said they may play at] Hillside. I would imagine in the states, it'd be like 'we'll do some festivals, I don't know, maybe Bonnaroo?' It was thrown out in that way," he said.

From the way things are going for Hillside, it's easy to see that they'll be around for another thirty years.

And as they say, Happy Hillside!

- Best of the Best: Hillside Highlights**
- Best Performance:** Lindi Ortega and Whitehorse
 - Honourable Mention:** Red Wanting Blue and Wintersleep
 - Best Dressed Guest:** The woman dressed head to toe in tie-dye
 - Best Food:** Pulled pork and kettle chips from Studds and Spuds
-
- Top 5 things seen at Hillside**
5. Little children running around
 4. People interpretative dancing to music
 3. Ponchos -- to keep dry from the rain and as a fashion choice
 2. Badass facial hair
 1. Tie-dye in all of its forms

LIFE

Life Editor
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Beachwear for the guys

SCOTT GLAYSHER
STAFF WRITER

As all of us move deeper into the balmy summer season, there is no doubt many will be heading to family cottages, local beaches or even a half blown up “kiddy pool” just to catch a break from this massive heat wave.

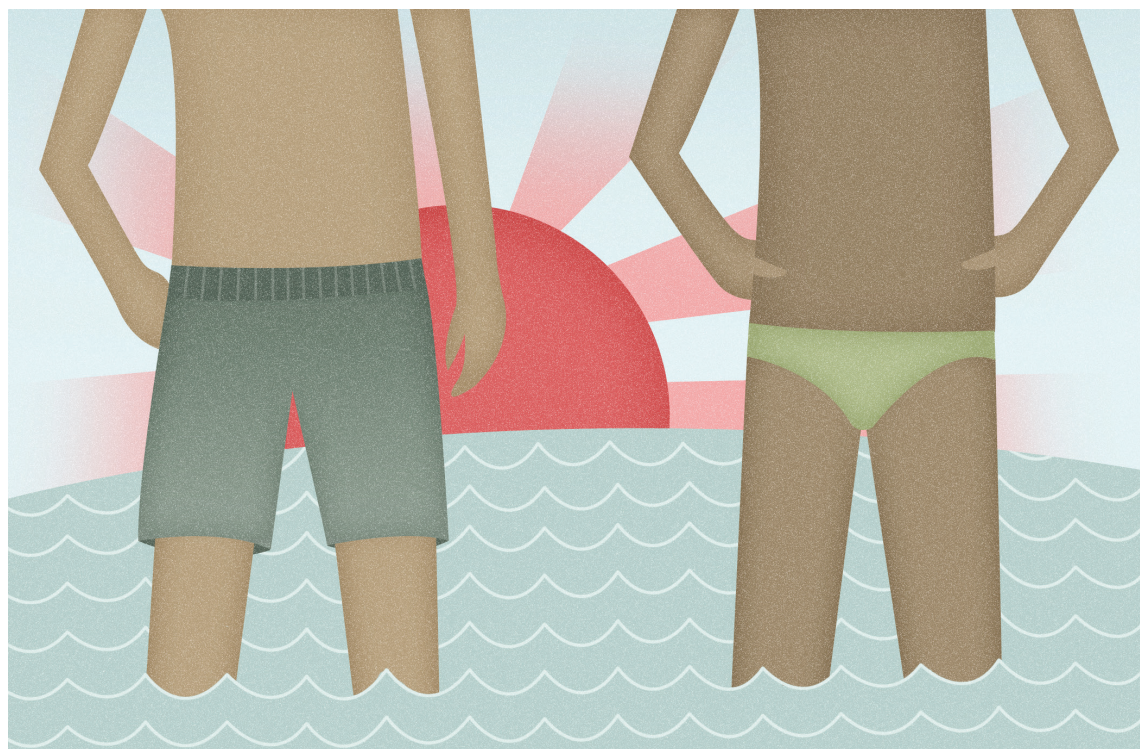
Fellas, we may all be on summer break but, that’s no reason for your style to take a vacation too. You are going to want to keep up appearances and follow the flawless recommendations of beachwear for guys. You can start by throwing out your oversized Hawaiian flower cargo bathing suit!

Swimwear

The new trend for men’s swimwear is a slimmer and shorter trunk. They should be similar to a pair of tailored shorts in length, contrary to the horrendous below-the-knee board shorts that have become a staple among many misguided male beach goers. The real benefit of the current swimwear cuts are that they can easily transform from beachwear to bar scene and don’t look out of place. The slimmer cuts in a bolder and brighter print or colour are a courageous way of showing confidence in contrast to the typical board short varieties. This will set you apart from the majority of guys on la playa.

Tops

Even if you aren’t planning on wearing a shirt to the beach, it is always a good call to have one on deck in case you need to quickly dress things up. Try a simple block colour or even a



LENA YANG GRAPHICS EDITOR

While most guys will just think simply when dressing for the beach, there are other options.

patterned t-shirt that compliments your trunks for great beach body energy. You also can’t go wrong with a classic naval themed Breton stripe or a firm bright coloured top that may add a bit of boldness to your beachside threads. Even if you’re not a fan of the big print trends, you could try any kind of printed tee. Tribal and some floral patterns are just a few cool prints that will dress you up when you are wave-side.

Sunglasses

A solid pair of sunglasses is literally

the perfect summer accessory no matter what you wear. Stay away from wrap-around frames that might pose too Jersey Shore-esque and be sure to hunt around for the perfect frame that flatters your facial structure. Whether you’re making your sunglasses a long term investment or looking to save a little cash by buying a cheaper pair, it never hurts to do your homework. My recommendation?

A fresh pair of wayfarers or flat tops will be sure to do more than block those UV rays.

Footwear

Aside from the obvious flip flop choice, boat shoes are a definite favourite and this season’s coloured versions are undeniably worth considering, especially if your beachwear apparel is lacking in colour.

They can be used as the perfect accent for a more neutral trunk and top combo.

Keep in mind, you don’t want to make it seem as if you are wearing bananas as shoes, so make sure to keep it classy at all times.

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thecord.ca



HEATHER DAVIDSON PHOTO MANAGER

How do you prepare?

Staff writer Sarah Zoschke talks to some upper-year students on their advice for first year



PHOTO FROM FLICKR COMMONS

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Cord alum, Carly Basch, writes about her transition from a university student to a full-time worker in downtown Toronto

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August 24th, 2013
IN THE VILLAGE OF HESPELER
A Day & A Night

A DAY & A NIGHT IN HESPELER VILLAGE, ART MEETS MUSIC [FREE]

Mill Race Festival of Traditional Folk Music [FREE]
This free festival is patterned after European festivals whereby the day’s events are held on numerous outdoor stages in the town core. Traditional forms of folk music and dance ...[Read More](#)
Posted by Mill Race Folk Society | Saturday Aug 2 - 07:00PM

TD Kitchener Blues Festival [All ages]
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Posted by TD Kitchener Blues Festival | Saturday Aug 8 - 06:30pm

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Aug 2013						
Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

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EDITORIAL

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Aramark should consider concerns

Wilfrid Laurier University, the Students' Union and Aramark have been negotiating this past year to come up with a new five-year contract, which is hopefully going to be completed by the fall. Negotiations are still ongoing and although parties involved are optimistic about reaching a deal, it should be stressed that student needs should be the heart of these conversations.

The longer the negotiations go on for, the longer its business as usual for Aramark. The complexity of the deal is understood due to the converging priorities of quality, affordability and profit. Hopefully the new contract and the services it outlines reflect student concerns that have been made well known since the dining hall transformation in 2012. Major points of contention for students are the cost, quality, and accessibility of the dining hall, an area used for more than just eating.

The new meal plan, a controversial departure from the meal plan of previous years, has brought attention to meal flexibility and student health and wellness. However, the university seems set on continuing to provide the "all-you-care-to-eat" option for students on their meal plan.

The style does provide options and is cost effective for Aramark, but logic suggests students will overeat in order to get their money's worth. They might overeat for another reason as well – students cannot return to eat in the same meal bloc, nor is there any snack option. Students are paying thousands of dollars to attend this school, and its often mandatory meal plan, and should be able to go to the dining hall and grab a snack or have some basic freedom of choice.

The meal plan of few options, that encourages poor eating habits, is worrisome and should be considered by all negotiating parties. In addition, Aramark should heavily consider student employment at their operations, especially in the Terrace.

It will be very interesting to see whether WLUSU can make an impact on these negotiations or if Aramark's profit margins will stifle student concerns and well-being.

WLU dropped the ball on its signs

A school's campus reflects heavily upon the school itself. For visitors and students alike, when campus maintenance is poor, the school is typically held in lower regard. Wilfrid Laurier University is no different and unfortunately, as of late, the university has struggled to maintain our campus at an acceptable level.

Signs around Laurier featuring the directory of departments and offices within buildings have been outdated and missing information for more than six months. The problem is two-fold: there is no money to fix the signs on an incremental basis, and there is a lack of knowledge when it comes to what signs need to be repaired or updated.

The physical resources department is in need of funds, but those funds can only do good if there is some way of keeping tabs on whether signs are accurate. The physical resources department has made clear the high cost of altering signs and has also outlined a plan to install new, redesigned signage.

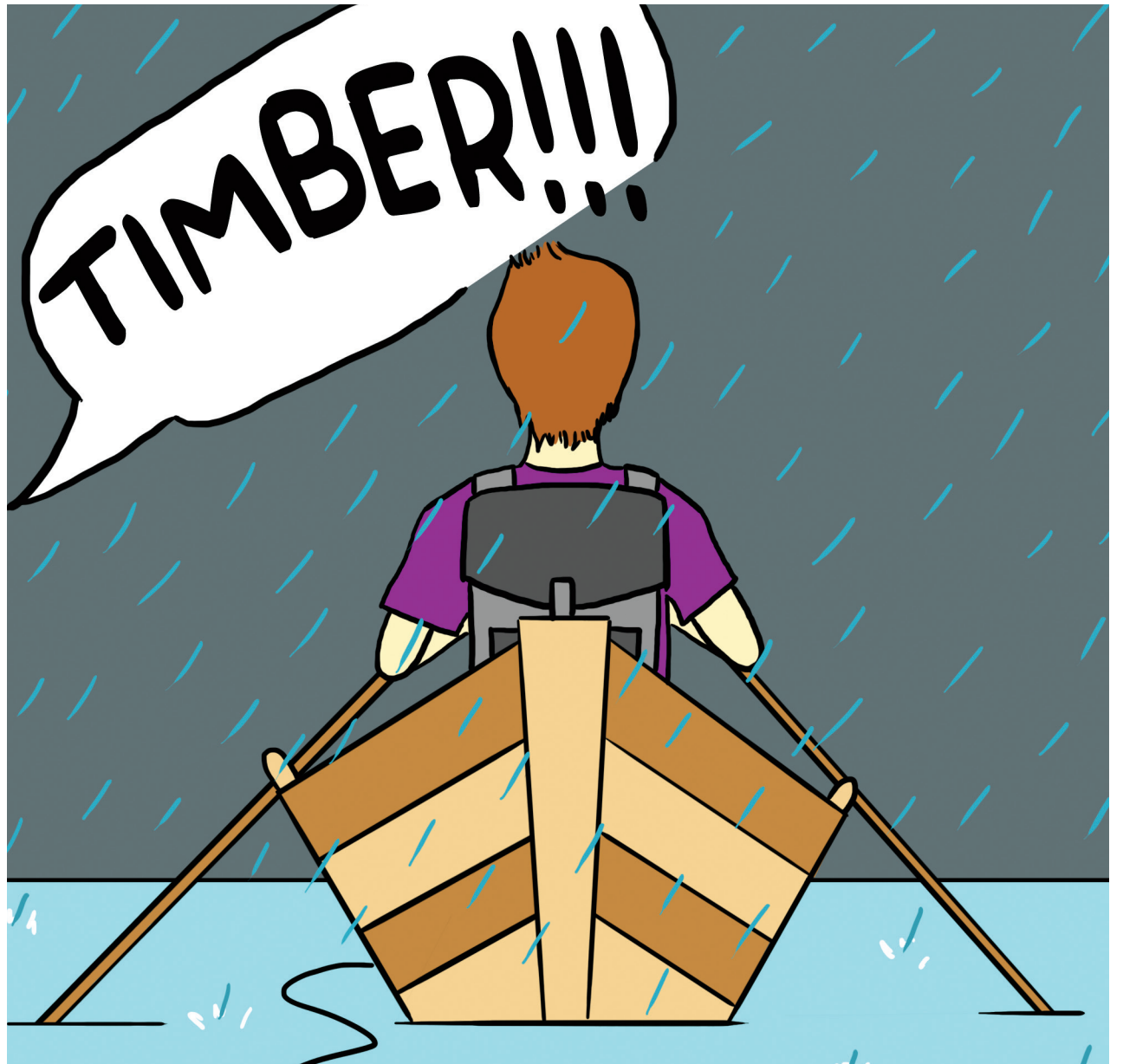
The new signs are somewhat of a solution to the problem as they will feature less information, which also happens to be permanent. For instance, the name of a building will not change so it's the most cost effective way to ensure signs do not require frequent updates. However, it's a lazy solution void of any creativity and also neglects the need for more detailed signs.

Financial constraints can be understood. If there is no money in the budget, then fine. But how do other universities maintain their campuses?

We are not talking about the buildings themselves, but the signs that explain what is inside them. Surely there is a practical and more cost effective way of doing this. If the school can't figure out a way to get signs, it does not bode well for when real improvements need to be made to campus.

These unsigned editorials are based off informal discussions and then agreed upon by the majority of The Cord's editorial board, including the Editor-in-Chief and Opinion Editor. The arguments made may reference any facts that have been made available through interviews, documents or other sources. The views presented do not necessarily reflect those of The Cord's volunteers, staff or WLUSU.

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LENA YANG GRAPHICS EDITOR

Make the most of your degree

Senior News Editor **Lindsay Purchase** reflects on her time at Laurier and details how you can get the most of your university degree



LINDSAY PURCHASE
SENIOR NEWS EDITOR

Working at a university newspaper, I've come across much cynicism surrounding Laurier, its institutions and the things it offers — or doesn't offer — its students. We're naturally critical, curious people and applying these tendencies to our evaluation of the university is not only a part of our job — it just makes sense.

It's true that beyond its much-hyped business program, Laurier isn't renowned for its academics or considered a top-tier Canadian university. My awareness of the shortcomings of my university choice grew quickly as I became more integrated into the institution and I began to question whether, as someone very dedicated to education and learning, I had chosen the right place to pursue my degree.

The most important thing I've learned since then? Your undergrad is completely what you make of it.

My education so far would have been fairly empty and meaningless if I had spent my time solely in the lecture hall. While I've truly loved some classes and really enjoyed a lot of the subject matter we've encountered, it remains that there are always going to be a slew of boring classes, ineffective professors and mind-numbing readings to deal with.

And if you let those things characterize your perception of a school, or even just your personal outlook, you're missing out on a far bigger part of the experience.

If you're willing to search out what you want and seize it, there are many employment and extracurricular opportunities available that you may find far more beneficial and engaging than the

“
Academically, professionally or even personally, an undergraduate degree should be seen as a springboard to the rest of your life.

theory-based knowledge you're attaining in the classroom.

I've participated in four national conferences, travelled to Africa twice, been involved in many locally-run events and even gained paid employment through opportunities that originated at Laurier.

And while my own interests motivated me to seek these out, I also recognize that if I hadn't made the decision to attend Laurier and explore what it has to offer, I likely wouldn't have had these same experiences.

Laurier, for example, offers the chance for students to engage in unique international exchange through programs like the Global Studies Experience — one of the main attractions that drew me to

the school. It facilitates an atmosphere where a free student media is able to report on the news without constraints, which has allowed me to explore a passion and potential career ambition. Even the Community Service Learning component of one of my courses, a program which I believe is reaching far below its potential, helped introduce me to wonderful people in Kitchener-Waterloo who I wouldn't otherwise have connected with.

No, I'm not about to paint myself purple and gold and starting cheering "It's great. To be. A Laurier Golden Hawk." I'm well aware of the inadequacies of Laurier and have had many frustrations and criticisms when dealing with these over the course of my three years. But I believe that becoming mired in cynicism and allowing it to define your experience is just as detrimental as being blinded by sparkly school spirit to the problems right in front of you.

So if you look at Laurier with disdain, considering it a sub-par institution when compared to high-ranking Canadian schools like the University of Toronto and McGill University, it may be that you're not putting in enough to get out what you really need.

Academically, professionally or even personally, an undergraduate degree should be seen as a springboard to the rest of your life.

Work incredibly hard at your studies and you'll find professors willing to help you translate that into opportunities now or for the future.

Truly engage yourself with extracurricular programs and activities, and you may find skills that help you in your courses — or even lead you in a completely different direction than you originally intended.

If you're feeling like your school let you down, that may be true; but, if you continue through your degree passively, without searching for things to augment what you're getting out of the classroom, you only have yourself to blame.

SPORTS

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Tikka achieves Canadian dream

ASHLEY DENUZZO
LEAD REPORTER

Standing on a soccer field half way across the world, Kelsey Tikka looked up to a stadium of fans and heard her national anthem play.

That was the moment when the 21-year-old soccer player realized she wasn't just representing her university.

She was representing Canada.

"It was definitely a life changing experience," Tikka explained. "That you get to represent your country with the other girls on the field."

Tikka, known as a powerhouse defender on Wilfrid Laurier University's women's soccer team, was selected as one of twenty Canadian athletes to represent the red and white in the 2013 Summer Universiade.

The Universiade, also referred to as the World University Games or the World Student Games, is an International multi-sport event that invites university students from all over the globe. This year, the games were held in Kazan, Russia and ran from July 6 to 17.

"I got a lot out of it as both a player and a person being there," Tikka said.

"It was very neat meeting all sorts of people from so many different countries and girls across Canada, and even just to learn a little more about soccer."

Tikka was the only player on Team Canada's roster who hailed from the Ontario University Athletics (OUA) West division, and one of two from the OUA, along with Queen's striker Jackie Tessier.

Ironically, many of Tikka's new-found teammates were once opponents during her three seasons here at Laurier.

"It was a little difficult for that because a lot of them were from rival

schools," she laughed. "And all of them were from the top schools in Canada."

Lucky for Tikka, the playing style of Team Canada's head coach Liz Jepsen is very similar to what she is used to on Alumni Field here at Laurier.

Jepsen, originally from the University of Alberta, plays a very technical game with lots of passing.

Something that Tikka is more than happy to be apart of.

"It was easier to flow right into that," explained the Thunder Bay native.

"And a lot of girls had played like this before."

Despite an impressive roster with some of the best players from across the Canadian Interuniversity Sport (CIS), Canada's performance did not meet expectations.

The team finished the tournament in 10th place with a 3-3 overall record, playing three games in the consolation bracket and ending the tournament with a 2-1 loss to the host team, Russia.

However, Tikka stood by her team despite their subpar results.

"Unfortunately we were drawn into the toughest pool," Tikka said. "We thought that a final win against China would put us through."

"I think we held our own."

Tikka also raved about the amazing support that was showered on Canada throughout the entire tournament.

"A lot of people actually cheered for us in the events," she explained.

"It was such a friendly country so having them cheer for us regardless if we had fans actually from Canada there."

Tikka was also able to go watch other team Canada events take place. Her favourite was watching the Canadian men's soccer team advance in the tournament. "A lot



CRISTINA RUCCHETTA FILE PHOTO

of times Canadian soccer isn't really recognized," she said. "Going to their events, they beat Brazil and ended up doing really well, so their progress in the tournament was an eye opener."

However, Tikka's most profound moment during her experience as an international athlete came before

she actually went to Russia.

It was a week prior, when Team Canada travelled to Poland for their training camp.

"I remember we walked out on the field and we had to stand there," she said in hindsight. "That's the moment when you realize that you made it to the spot that you've

wanted to for so long."

Now back in Canada and only two weeks shy of Laurier's training camp, Tikka is looking forward to wearing that purple and gold again for another season.

"I'm ready to bring back what I learned over there," she said. "And I'm very excited for this year's team."



JODY WAARDENBURG LEAD PHOTOGRAPHER

Construction at the Athletic Complex is nearing completion, with it being finished around O-Week.

AC construction set for late August

SHAYNE MCKAY
STAFF WRITER

After an alteration in the original deadline of August 15, the Wilfrid Laurier University Athletic Complex (AC) expansion now continues toward its current deadline of late August to early September.

However, following the major storm on July 19 that caused damage to large parts of the Waterloo Region and left some without power, the construction was not affected.

"I wasn't informed of any problems, everything's been fine," said Patricia Kitchen, associate director of recreation and facilities at Laurier said.

"We're pretty much airtight now anyways, there might have been some water coming in the walls but nothing of issue."

According to Kitchen, construction in the summer has been progressing as scheduled.

"We're making lots of progress. They're starting to do the painting, drywall is almost done on the second floor, there's going to be a feature stair from the first to second floor, which is currently being installed and most of the framing is done," said Kitchen. "There's some challenges that you anticipate with construction, but things are moving along."

However, in terms of meeting the original deadline, which was set for August 15, Kitchen said that this might be a little fluid.

"Our intent is that we will be opening if not by [orientation week], but the following week," she said. "We'll be taking occupancy before that, but we need time for equipment deliveries and to get everything operational."

Although the deadline is later than anticipated, Kitchen assured that this was only due to the challenging winter and spring months, which saw lots of rain and melting snow that caused for delays.

In the early months of spring, there were issues with the outside plumbing when the steel was being laid down and minor leakage in the framing, which caused a minor delay in the construction.

"We have lost some days over the course of the project, but we haven't had any lost days since probably mid-May. Weather hasn't been an issue at all as of late."

The temporary fitness centre will continue to function out of the multipurpose classrooms in the hallway across from the swimming pool viewing area until the end of August at the earliest, but the entire complex is set to be done by orientation week, so new and returning students will have full access to the new facility.

"We're really looking forward to it, it's going to be a great space with some unique features to it," Kitchen said. "We fully expect that when we open the doors it's going to be busy, and we hope that all students take the opportunity to use it."