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Soccer: Simply the Best



The men's soccer team poses with their freshly won gold medals

CORD SPORTS
WILBUR MCLEAN

If you ever take a look around the neck of Pieter Meuleman, goalkeeper of the men's soccer team, the first thing you'll notice is the pendant that hangs loosely around it. The small figurine depicts a goalie sprawled to his right making a diving save. Received as a gift from his parents years ago, Pieter has never taken it off. It's his lucky charm. He has never played an important game without it and rest assured, that diving goalie was hanging around Pieter's neck this past weekend when Pieter made a spectacular save of his own during the sudden death shootout that gave the Laurier men's soccer team their first ever national gold medal. As Coach Barry McLean says "it's been fantastic."

The Hawks started their gold-medal run on Friday afternoon with a game against the Victoria Vikings, the 2nd ranked team in the nation and the favourite to win Laurier's pool. The Hawks started very strongly and immediately controlled the pace. The early pressure paid off and in the 13th minute Kenny Nutt drove the ball into the back of the net, giving WLU the upper hand.

Victoria reacted immediately

and strengthened their offensive attack. However, strong defensive play resulted in the Hawks being up 1-0 at the half.

The Vikes continued the pressure at the beginning of the second half and, in the 55th minute, it paid off as they tied up the game with a strong goal.

The Hawks did not allow the tying goal to dampen their spirits and they kept things moving. The resiliency of the Hawks was rewarded. In the 71st minute Nutt netted his second goal of the game icing the victory for the purple and gold. Nutt, with his two goals, was named the WLU player of the game.

Knowing the results of the previous day, the Hawks knew all they needed was a tie against Laurentian to vault themselves into the gold medal game.

This game started out much like the OUA finals match from the week before between these two teams with neither side being able to step up. Laurier then turned it up a notch and had a number of strong opportunities but the Laurentian goalie prevented the Hawks from getting on the board.

The Hawks didn't let their failed chances bother them and in the 37th minute they finally came through with a goal by Wojciech Cwik. The half came to a close with Laurier holding a

1-0 lead.

The Hawks maintained the pressure well into the second half but to no avail as Laurentian kept a strong defensive wall. In the 66th minute WLU finally broke through when Nutt netted his third goal of the tournament, giving the Hawks the padding they needed.

In the 79th minute Braden Douglas scored a final goal for the Hawks with the Voyageurs pressing. In injury time, Laurentian managed to net one but it proved to be too little, too late, as the Hawks were victorious by a score of 3-1. The win sent the team to the gold medal match. Dave Blicharski was player of the game for WLU.

The gold medal game was played on Sunday against St. Mary's University, the fourth-ranked team in the country. The first half featured see-saw action as both teams received opportunities but neither side could gain an advantage. Until, that is, the 46th minute when Dan Glibota headed a ball into the back of the net for Laurier, giving the Hawks the upper hand at the half.

With time winding down in the second half, Laurier focused on their defensive play in an attempt to shut down the Huskies chances at a goal.

However, this resulted in a lot of the play taking place in the Laurier zone and eventually, in the 87th minute, Matt Boulton of SMU put one behind Meuleman to send the game into overtime.

The first overtime period belonged to St. Mary's but they were unable to put one in the net. Conversely, the second overtime period was owned by the Hawks, but they too couldn't score a goal. This put the game into one of the most exciting moments in all of sport: the penalty shootout.

Each of Laurier's shooters managed to net their shots, but each of them was matched by the Huskies' shooters who also scored all of their chances. This put the game into a sudden death penalty shootout.

The sixth SMU shooter lined up and fired away but Meuleman made a spectacular save, giving Laurier the opportunity they needed. Steve Cox stepped up and made no mistake about it as he sent it behind the Huskies goalie to give Laurier the gold medal and crown the Hawks as the best men's university soccer team in the nation.

The accolades came pouring in for the Hawk players. Nutt, Meuleman and Blicharski were all named CIAU championship

first team all-stars. Nutt was also named the tournament MVP and Meuleman, besides being named player of the game for the championship match, was named the tournament's most valuable goalkeeper. As McLean says of Meuleman, "At the CIAU championships he came to the front and centre."

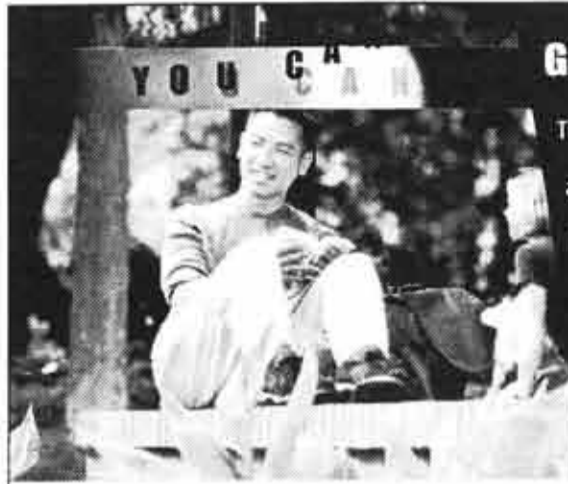
Should Meuleman attribute the team's success this year to a lucky charm and a few balls that bounced their way? He doesn't think so. "Once we were through to the OUA finals and won them I was very confident that we would take the national title...When we have Cwik and Nutt at the top of their games, it almost isn't fair to the other teams."

So what should be made of that lucky charm that never leaves Meuleman's neck? Well Meuleman says "as a matter of fact the goalie is diving to his right on the charm and that happens to be the side I saved the penalty shot on." Just a coincidence? "Well, that kind of makes me wonder."

That pendant has almost become a moment frozen in time for Meuleman. No doubt a season such as this one will always be frozen in time for every single player and coach of the men's soccer team. True Champions.

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RE-ELECT

ANDREW TELEGDI...AS MP OF KITCHENER-WATERLOO

Andrew Telegdi has worked hard to secure greater funding for post-secondary education. A former president of the Federation of Students of the University of Waterloo, he has insisted that government plans include students.

He was a founder of the Post-Secondary Caucus that serves as a voice for universities in parliament.

As part of its action program, the government has:

- greatly expanded funding for research granting agencies;
- created the Canada Foundation for Innovation (UW and WLU: \$18.5 million);
- established 2,000 21st Century Chairs for Research Excellence (\$900 million);
- established 100,000 Millennium Scholarships (\$2.5 billion);
- matched 20% of the first \$2000 contributed to education savings plans.

A new Liberal government will:

- increase the education tax credit to \$400 a month for full-time students and \$120 per month for part-time students;
- help Canada move, by 2010, to the top five countries for R&D performance by at least doubling federal expenditures on R&D;
- continue to support Canadian heritage and culture programs, including the CBC.

Andrew Telegdi rejects the Alliance party's plan to restrict the federal government to national defence, international relations and criminal law. (John Ibbitson, *Globe and Mail*, Oct. 31, 2000).

"I believe passionately in a strong and united Canada. Further decentralization will destroy our ability to develop a national consensus. It will increase regional disparities. It will prevent us from having a national post-secondary or research strategy. Only a strong, proactive federal government can hold this country together and realize its promise."

Making a Difference for You and Canada

Authorized by Ted Wellhauser, Official Agent for Andrew Telegdi

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**MAKING A DIFFERENCE
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Laurier still ranked 5th

WLU's reputation rises but Maclean's exacts penalty for massive enrolment numbers and low student-faculty ratios

DILLON MOORE

The 10th annual Maclean's ranking of Canadian universities has arrived at a newsstand near you. When everything was added up, Wilfrid Laurier University held its overall fifth place standing from last year.

Laurier was ranked in the Primarily Undergraduate section, behind (in order) Mount Allison, Acadia, St. Francis Xavier and Trent. Laurier did exceptionally well in the categories of "proportion (of student body) with 75% or higher (in last year of high school)" and "scholarships and bursaries (percentage of budget)", scoring first place above the other 20 primarily undergraduate schools in the listing.

On the down side, Laurier was rated second to last in the "operating budget" category, and lowest for "classes taught by tenured faculty."

However, in the all-important area of public perception, Laurier did much better. Part of the Maclean's rating is determined by surveying high-school guidance counsellors, university officials, heads of organizations, CEOs, and recruiters at corporations across the country, to determine what reputation they feel the different schools possess. In the four reputation categories, "highest quality," "most

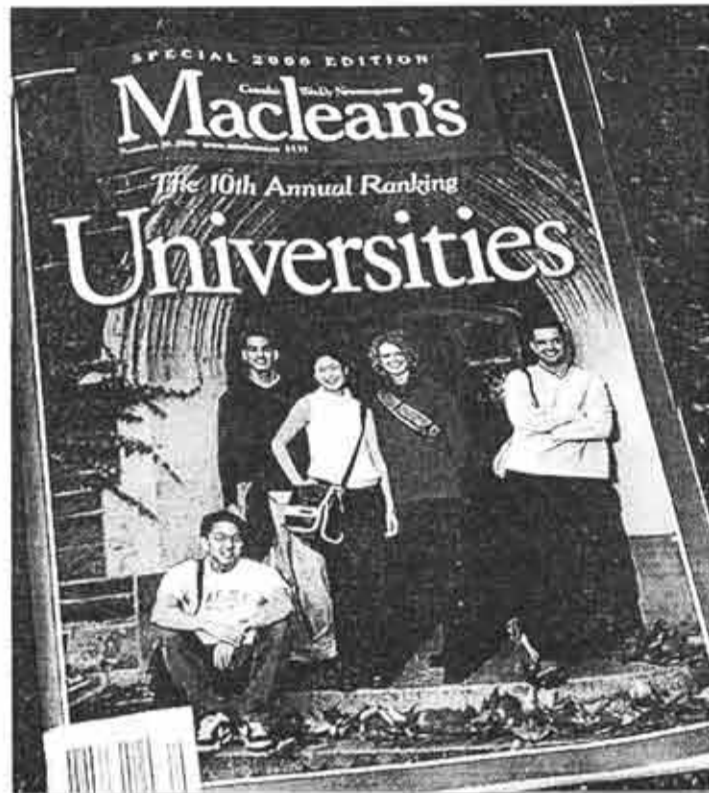
innovative," "leaders of tomorrow" and "best overall" Laurier scored consistently third place, to make it third overall in the reputation category. Acadia and Ryerson scored 1st and 2nd respectively, in this survey.

Dr. Rosehart, president of WLU, when asked to comment on Laurier's showing pointed to the challenge faced by Ontario universities in terms of funding, in comparison to schools outside of the province. He commented that he was "elated" to have maintained the 5th place showing "with storm clouds of funding on the horizon," especially in light of the standings slip of nearby universities Waterloo and Guelph.

He also described the repu-

In the area of public perception, Laurier did much better.

tation section of the survey as the most independent and least input driven part, and pointed to Laurier's strong showing in



This is Maclean's. They rank schools. We came fifth. What does this mean? See below.

this category.

When compared to all 47 schools in the survey, WLU held its own. In the category of "average entering grade", Laurier finished 16th with 82.1%. In "proportion with 75% or higher", Laurier's 88.6% was good enough for 11th place. Laurier received a 15th place finish in "percentage who graduate" with 83%.

In the medical doctoral category, the top 3 were, in order, Toronto, UBC and Queen's. For the comprehensive category, the top 3 were Simon Fraser, Guelph and Waterloo.

Maclean's states that it "compares schools in three peer

groupings, universities with similar structures and mandates." Factors such as research funding, diversity of offerings and the range of Ph.D. programs determine the groupings. The schools are then divided into medical doctoral, comprehensive and primarily undergraduate.

The medical doctoral schools have many Ph.D. programs and research, as well as medical schools. The comprehensive class has a good amount of research activity and a wide range of undergraduate and graduate programs. Primarily undergraduate universities - Laurier's category - are

Primarily Undergraduate

The Maclean's ranking takes a measure of the under at Canadian universities, comparing schools in three. The Primarily Undergraduate universities are those with undergraduate education, with relatively few graduate

OVERALL RANKING	LAST YEAR	STUDENT BODY			
		Average Entering Grade	Proportion With 75% Or Higher	Proportion Who Graduate	Ph.D. Programs
1	Mount Allison	1	2	7	
2	Acadia	2	3	11	
3	St. Francis Xavier	4	7	2	
4	Trent	16	16	3	
5	Wilfrid Laurier	3	1	4	
6	Bishop's	7	4	10	

those with relatively few graduate programs.

The rankings have come under fire before, especially from supporters of Ryerson, who point to the glaring discrepancy between its consistently high reputation standing in comparison to its usual low standing in the overall ranking (Ryerson tied for 19th, or second last, in this year's rating).

The issue contains a full breakdown of the results, profiles of the first-place winners, and an article on the coming population bulge that may catch Canadian universities unprepared.

Remembrance day ceremonies give pause

EMILY CADE

Remembrance Day gives us the opportunity to remember those who fought for Canada in the First and Second World Wars as well as the Korean War. This includes both those who lost their lives as well as those veterans who were fortunate enough to return home.

It also allows today's generation to learn about what happened to so many Canadians. With Remembrance Day on a Saturday this year, the annual ceremony was held in the concourse on Thursday, November 9th.

The afternoon included a discussion from Amy Arnold, Ambassador Co-ordinator at Laurier, on the meaning of remembrance. Also, Dr. Barry Gough included an interesting commentary on Canadian contributions in each of the world wars as well as the Korean war in the early 1950's.

The highlight of the event was listening to Mr. Tony Warnholtz, a Veteran who spoke of his experiences during the Second World War. He reminisced about a day in which he was in the same location as another troop of soldiers that included his brothers. What he did not



The ceremony included the Placement of the Commemorative Wreath

know at the time, though, was that his brother was among those in the troop and was also killed. He had the opportunity to speak to his younger brother but, sadly, he was not able to get across the battlegrounds. When he then received a letter from his mother, telling him the location of his brother and that he had passed away, Mr. Warnholtz felt deep

sadness that he had missed him just before he was killed.

He went on to speak of the importance of peace for the generations to come. We do not know when another World War may happen, and so he posed a question: Who of those attending the ceremony would volunteer to fight in a war if it ever became neces-

sary? I wonder how many would with the technological advances now facing our society.

As was also discussed, it is clear that Canadians were a very important part of all three wars. Their contributions included 110,000 Canadian deaths in the first half of this century. Because of this serious loss, Canada began looking for ways to prevent war. Canadian efforts in peacekeeping became an extension of our commitment to the principles of peace and freedom.

Jeffery Kroeker, President of WLUSU and Master of Ceremonies for the afternoon, also spoke, and helped bring attention to the harsh realities of war. In discussing the obligations of each generation, he explained that not only are lives lost but also there is much gained from war that is undesirable.

The ceremony, which was very well done, also included performances of O' Canada and God Save the Queen from the Millennium Brass. It showed great respect not only for those lost in war, but all soldiers who risked their lives fighting for Canada.

Holocaust survivor visits Waterloo

MATTHEW CADE

Forgiving those who have harmed you is never easy, especially when it's a matter of life and death.

Yet forgiveness was the message from Holocaust survivor George Scott when he spoke at St. Jerome's University last Tuesday, an evening held in honour of Holocaust Remembrance Week.

The event, "From Generation to Generation", was co-hosted by the Waterloo and Laurier's Jewish Students' Associations. It included song, prayer and a ceremony during which candles were lit in honour of the victims, the survivors, the resistance, the state of Israel, the righteous Gentiles, and the future.

After Mr. Scott had finished, many of the questions asked of him had to do with how he felt about the people who had brought so much terror to his family, and to his race. After all, it is well known how horrible and inhuman the treatment of the Jews by the Nazis was during the second world war.

Yet time and again Scott answered these questions by emotionally repeating to the audience: "I have nothing against the Germans."

During the questioning, two audience members asked Scott for his opinion on the present situation in the Middle East. Obviously concerned with the conflict, they were persistent in their questioning. Organizers were visibly upset, but Scott, who shook hands with the two before he



Holocaust survivor George Scott and event organizers. Guess who's who.

left, was not. He simply explained to them what he had been emphasizing all night. He is a man thankful for the life he's been allowed to live.

In fact, Scott began his discussion by saying that although his survival of the Holocaust is what everyone wants to learn about, his interests lie elsewhere.

"I'd much rather talk about other things," he said with a smile. Like literature, or philosophy or being in love. I've

always been high on life."

Mr. Scott, who now has three children and six grandchildren, was born in a small town in Hungary in 1930 and was just a child when the war began. His father passed away when he was just one, so when his mother became ill and had to check in to a hospital, his grandparents sent him away to an orphanage. "This," said Scott, "saved my life."

In 1944, the Germans occupied

Hungary and eliminated many of the Jews who remained. They also cleared out patients from the hospitals and sent them away. This is how George lost his mother.

Much of his time was spent moving in and out of concentration camps. He described some of his memories from these camps and spoke about several times where he came very near to death. Prisoners were divided up and one group would go off to their execution while another would not.

"I was lucky," said Scott. "I'm alive because somehow I fell through the cracks. Someone had to die in my place, though. That puts a lot of weight on ones shoulders."

When explaining to those in attendance how he was able to survive, Scott attributed his good fortune to a couple of different places.

"I always believed in God," commented Scott, who made a distinction between his faith and an admiration for religion. "I always prayed: as a child, in the camps, and after the camps."

Also, though, Scott seemed to run in to the right people. It was, in fact, a German soldier in one of the camps who, Scott claims, saved his life by giving him a job in the kitchen.

"There is so much in my life that I have to attribute to people who I don't know."

Perhaps this helps to explain why George Scott can be so forgiving.

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HARASSING TELEPHONE CALLS 2200 HRS TUE NOV 07/00 A resident student reported receiving telephone calls of an inappropriate nature. The matter is under investigation.

NOISE COMPLAINT 0015 HRS THU NOV 09/00 A resident student complained of the loud music coming from the Grad Pub. Staff were requested to turn the music down and complied.

BREAK & ENTER WED NOV 08/00 - THU NOV 09/00 A report was received that the bike storage room at University Place had been broken into. It is unknown at this time what if anything was taken. Investigation continues.

MISCHIEF FRI NOV 10/00 A resident at Laurier Place reported unknown males removing a down spout from the side of the building. The culprits were not located but the spout was found discarded a short distance away.

THEFT UNDER \$5000 0220 HRS FRI NOV 10/00 Officers responded to a report of a group of males stealing chairs from the Food Court. The thieves were not located but witnesses reported two vehicles leaving lot 13 at a high rate of speed. One chair was recovered near the scene.

THEFT UNDER \$5000 0100-0250 HRS FRI NOV 10/00 Person(s) unknown stole a large metal post between Bricker & Bouckaert Residences used to prevent vehicular traffic from enetering a walkway.

MISCHIEF 0215 HRS FRI NOV 10/00 A group of intoxicated males were prevented from damaging a large newspaper rack near the main doors to the Nichols Ctr. They were sent on their way.

MISCHIEF THU NOV 09/00 - FRI NOV 10/00 Person(s) unknown broke the outer window pane of a room at Conrad Hall.

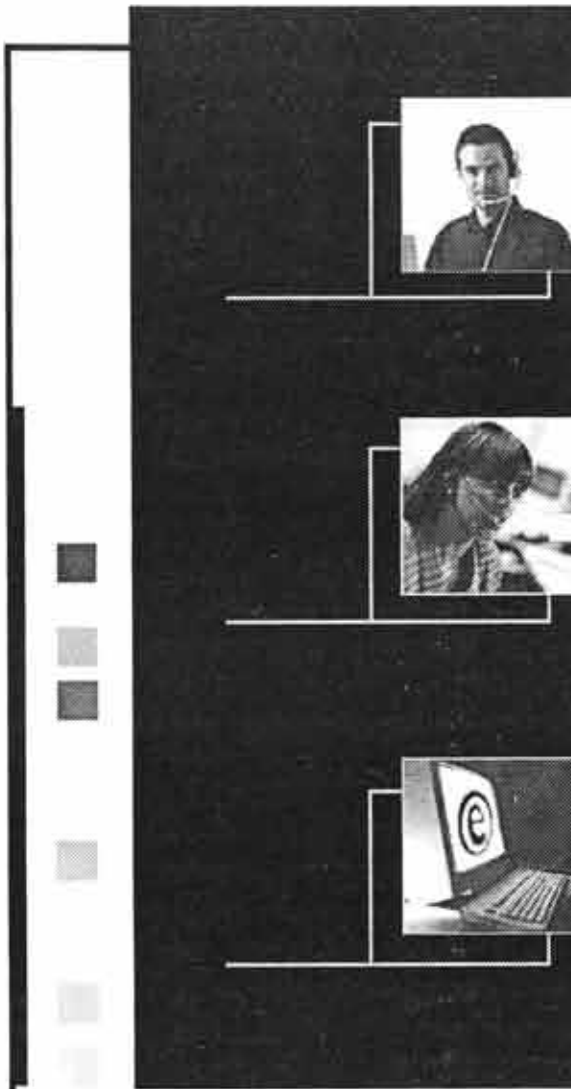
CAUSE DISTURBANCE 0045 HRS SUN NOV 12/00 A non WLU male was escorted off campus after creating a disturbance at the Turret. The individual returned to campus a short time later and was subsequently charged with trespassing.

MISCHIEF 0230 HRS SUN NOV 12/00 A non WLU male was arrested and charged with mischief after causing damage to the security vehicle.

During this time period 1 found wallet was turned in at the Security Office. If you have lost this item please come to the Security Office @ 34 Bricker Ave to claim it.

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For complete details on the nomination process, please refer to the Instructional Development Web site: <http://www.wlu.ca/~wwwidev/> or contact Catherine Black at extension 2396, or by e-mail at cblack@wlu.ca



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Jeff Carver, Amy Wright, Dillon Moore, Emily Cade, Lynnette Visaya, Woodie Brown, Mariana Hrkac, Brian Thode, Alex Pfeifer, Nick Solowski, Marianne Lee, Jim Mina, Andrew Dixon, Jackie Drouin, Andy Lee, Jeff Wright, Luxmen Aloysius, Mark Belcastro, Christine Ho, Beatles (lots), EPMD, Outkast, De La Soul, Elton John, that Massive Attack soundlike, that Charlie's Angels shit whilst I put Rancid on the headphones, Danielle for hovering over me right now, and anyone brave enough to vote NDP! Anyone who disagrees can get the bozack!! -Maneesh

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EDITORIAL COMMENT

Welcome to WLU

A Letter of Recommendation

We are thoroughly honoured that you are considering Wilfrid Laurier University as your destination for post-secondary studies next year. You are about to embark on one of the greatest adventures of your life and we understand that the feeling can be overwhelming. In order to aid you with your decision we've provided you with this information package giving you everything you need to know about the Wilfrid Laurier community and what to expect from your first year. Good luck with your decision and we sincerely hope you consider Wilfrid Laurier, one of the best small universities in Canada.

Naturally, one of the biggest factors affecting your decision is academics. Laurier has one of the top business programs in North America. We've got other programs as well, but nobody cares about those! One of our many mottoes here at Laurier is "If you're not BBA, then please stay away!" Currently, the administration at WLU is looking into making the BBA program 100% co-op. This is certainly an excellent opportunity for all potential business students. This means you'll be able to boost yourself even higher on your high horse and look down even farther on everybody else. Talk about ideal! What's that you say? You're a student interested in business that simply wants to learn business theory and at the same time be able to use your creative mind to solve logical business problems? Well then it's obvious you come from an inferior secondary school and we strongly encourage you to apply to your local trade school. Laurier simply doesn't suit you.

One of the most exciting times for first year students is Orientation week. Orientation week this year takes place between September 5th and 10th. We've worked hard on this

year's activities to ensure that you'll never have a moment of spare time and that you'll always be told exactly what to do! We've also provided a number of nightly events that are opportune times to get stupidly intoxicated. This would also be a good time to note that Laurier's Emergency Response Team is one of the best around. They'll know exactly how to deal with your alcohol poisoning and will be able to provide care for you until you are taken away in a stretcher in your comatose state. What's that you say? You're an incoming frosh who doesn't indulge in the pleasures of alcohol? Well if that's the case, we trust you'll be looking around for monasteries. You just do not belong at Laurier.

You will be excited to learn that there are a number of changes to be made at the university this upcoming summer. We're completely renovating the Terrace and adding a number of options for on-campus eating. However, one thing we should note is that absolutely none of these renovations will be completed on time! In fact, we're willing to bet that the entire first term will pass without you seeing a single slab of slaughtered cow at Harvey's! The Golden Wok and Yogen Frusz will also open nowhere near the date in which they are supposed to. On that note, it should be mentioned that the price of meal plans will go up once again this year. You'll be paying more money for less variety. Fantastic! Say what? You'd rather eat week-old underwear than an overpriced pita? How ghastly! Shame on you! Please do yourself a favour and take your second-rate taste buds elsewhere.

Another area in which Laurier excels is athletics. Our sports teams are always among the best in Ontario and across the nation. Not to mention the perks that come along with

being a varsity athlete at WLU. Class? Who needs it. You wouldn't believe the number of fifth year athletes here at Laurier that are taking one course. One course! Imagine being able to do that. Doing almost no learning at an institution of higher learning. Exams? We'll get them deferred! GPA? Consider it optional! Imagine the possibilities!

Luckily for all incoming athletes, upper year players are also very accepting of first years on varsity teams. They'll be so happy to have you as a member of their team that they'll rub onions in your hair. They'll dress you up in ridiculous outfits, write on your body with magic marker and take you around campus after you've been force-fed liquor for hours on end. Talk about a first-class welcome... Could you picture a better one? We here at WLU certainly can't. Go Hawks go! Excuse us? You're not interested in the perks associated with being an athlete? And you also don't think hazing is a good team-building tactic? Then please, hand this piece of promotional literature to somebody else. You obviously have no use for it.

No doubt the next few months will be some of the most exciting ever for you. We hope we've been able to enlighten you as to some of the happenings here at Laurier. We're sure once you've looked over all Laurier has to offer that you too will pack up your bottle of 90 proof, business suit, football helmet, and some napkins for all those messy pitas and head right here to University Avenue in Waterloo. Wilfrid Laurier University: everything you expected and much, much more.

WILBUR MCLEAN
SPORTS EDITOR

The opinions expressed in this editorial are those of the author, and do not reflect those of The Cord Staff, the editorial board, or WLUSP.

A big fat HAPPY BIRTHDAY to Scott and Jeff (Tue); Bethany (Wed); Christine (Fri); Mike (Mon)

JEFF CARVER

The Needs Of The Few

In the last month I've found myself falling backwards. There was a period of time, not long ago, where I was optimistic as to what the future might hold... but this is no longer the case. Why? There are a few reasons, but most of them I really have no incentive to share with the student population of Laurier, mainly because I know that most of you would find it impossible to understand.

The 2000 Canadian Federal Election is upon us though, and it is this that magnifies my cynicism. I used to be heavily involved in politics. I know many of my peers in the political science discipline will think they can relate through their own experience, but if they're still optimistic and hopeful, they haven't seen or done nearly as much as me. I'm

not bragging; in fact, if anything, I'm ashamed that I played the game and played it so well. I hide much of my work from my resume; work that others would display with excitement.

The problem I have with politics is simple: our politicians just don't understand. Chretien, Day, Clark, McDonough, Duceppe see themselves as saviours, but sadly none of them have their priorities straight; luckily neither do we. The human race needs to take a good long look at itself and think about how success is measured? Ask people what their goals are or what kind of things are important to them, and you would probably hear things like 'financial freedom', 'a comfortable life', or 'personal happiness'. Just imagine, a world full of pretentious yuppies...

What about the environment? Who cares about clean air and water? What about the people that die on our streets? What about the families that don't eat? How about

sweatshops and child labour? I am thankful that healthcare is being made into an issue, but it really doesn't matter. Why not? Well, everyone knows the Liberal track record, the Alliance is perhaps the scariest thing to happen to Canada since the depression, and the other parties don't have a chance.

This election is about the individual and what the incoming government will promise to do for you. If your healthcare will be guaranteed or you will get a tax break, then screw everyone else! We have become a selfish race that looks no farther down the road than we have to. Economics has become the be all to end all. And as long as the stock market is going up and the wealthy are getting wealthier, the rest of us bathe in artificial happiness. Why? Because we're told to and very few people make their own decisions. We are nothing more than a race of miniature soldiers fighting a dirt war.

OUT OF STEP...

Suppose that as chance would have it, you one day awoke in a distant and different universe to find yourself surrounded by people, young and eager, who, for reasons unknown, pay obeisance to things strange and unfamiliar, to images arising not from the mind but the heart. This the inhabitants do with all the tenderness of their being, though indeed with little thought. No doubt, you will wonder what action to take when faced with such spectacle verging on the ridiculous. But, if you happened to be Mr. Carver, devout iconoclast, you would immediately call upon reason as a guide and raise a cry of folly! Mercilessly you

would show how utterly useless, mindless, and silly the whole affair is and you would insist upon your right to freely defecate if need be on all such images since your reason does not allow them to be anything above ordinary. You would praise reason and destroy the ritual of tenderness that engulfed the objects. Not for a moment would you stop to consider that an object universally regarded with respect and benevolence is anything but ordinary. Such attitude amounts to nothing but callousness and insensitivity, an attitude that has for too long been a blight on the Western world. For too long it was exactly this insensitivity that instigated colonization, crusades, and the devouring of one culture by another, all done of course in the name of reason, all lacking sensitivi-

AMY WRIGHT

The Welfare Myth

We have all been conditioned to regard the welfare recipient as a lower form of life. And why not? It's more than likely just a dumb, irresponsible teenaged mother. She must be lazy and worthless if she can't find a job to support herself and her children, right? I'm sure you are already aware of her monthly trips to Florida, paid for by whatever is left of her welfare cheque after purchasing the necessary rations to support her cocaine habit. Or didn't you know? Everyone on social assistance is a drug addict. Just ask John Baird, Minister of Community and Social Services, who proposed mandatory drug testing for all welfare recipients. And by the way, she is not a contributing member of society, so if you have given even one moment of thought to offering her any degree of respect, abandon it now.

This is the attitude resting at the very core of society. A woman receiving assistance from the government is automatically viewed as a failure. She is living the high life, sucking up the taxpayers' money and giving nothing in return. This is simply not reality. A single mother with one child receives \$511 per month in social assistance. Any urban centre apartment rents for anywhere between four and six hundred dollars a month. How have we gotten the impression that a single mother on welfare is living any sort of upper-class lifestyle?

It remains extremely difficult for a woman receiving welfare to find employment. How is a single mother living in subsidized housing who owns little clothing, has little food, no telephone, no transportation and no child care expected to arrive on time and polished for a job-search seminar? The little support afforded to a woman on welfare coupled with intense pressure to find employment paralyzes her in the never-ending cycle of poverty. Without first affording her an adequate amount of social assistance to provide the essentials for herself and her children, we have no

It is a humiliating and degrading experience.

right to demand that she begin looking for work. We need to eradicate the "lazy-bitch-must-not-be-trying-very-hard" mentality. It is imperative we realize that no one wants to be on welfare. It is a humiliating and degrading experience.

One last insight was gained from working at a women's shelter for an extended period of time. Imagine a woman whose husband does not allow her out of the house - she has no income or marketable job skills to support her or her child. She has finally had the courage to remove herself and her four-month-old son from an abusive situation. She has nothing and nobody to help her. She is told she will be given \$511 a month to support herself but must start looking for employment immediately. Can you imagine the look on her face? I can. And it's not the face of a single mother enjoying herself at the expense of the taxpayers. It's the face of somebody who would rather be in anyone's life but her own.

LETTERS

ty. Mr. Carver, if you just cared to look around you will see that Laurier is in fact a different universe. What right have we to disturb this universe? Indeed, I would suggest that our duty (as perpetual outsiders it seems) is but to observe and wonder at this fleeting strangeness before it too fades. We have no right to interfere and destroy this ritual of tenderness, no matter how ridiculous it may seem. Our only obligation is to tolerate.

Tudor A. Costache

REMEMBER

As I stood solemnly in the Concourse during the Remembrance Day ceremony, I literally wished that a bomb would come crashing down through the newly installed skylights. It seemed that only such a horrible act as this would have stopped the streams of hundreds of students who scurried past, not so much as acknowledging the existence of the proceedings.

A bomb would have left a gaping hole in the middle of our campus, killing hundreds of people. Its force would have been heard and felt for kilometres on end, and its damage would have taken years to restore.

I wonder, would a bombing of Laurier's campus be any different than the millions of other bombs, bullets and shells which Canadian men and

women have seen fall during the last century?

If a bomb had struck during that short proceeding, would people have still pushed through the crowd to get to where they were going? Would people have still groped their way through a formalized ceremony to check their e-mail or attend a lecture?

One hundred and twelve thousand Canadians have died face down in cold hard dirt so that we can clutch the Tim Horton's double-doubles and complimentary Toronto Star newspapers we seem to hold so dearly. Thousands have lost limbs, lovers, children, brothers, sisters, friends and family. They fought and died for you and I. This face it meant to be remembered for eternity.

I was utterly ashamed to see so many people flippantly ignore such an important occasion. The very least people could have done is stop walking and talking for a few moments so that others could celebrate, respect and remember the losses suffered. Sadly, I'm left waiting for that bomb to drop.

Proud to be Canadian,
Proud of our heritage,

Mark Crowell

While standing near the back of the Remembrance Day ceremony held in the Concourse on November 9, I was appalled to see the number of students,

faculty and staff walking by, talking, banging into the ceremonies attendants; some even had the audacity to walk through during the moment of silence. Such utter disregard and disrespect both angers and saddens me.

Every day I am thankful for the opportunity I have to attend university - the university of my choice. I am free to associate with whomever I choose and to participate in the activities in the activities and expressions I desire. On November 27, I will vote for whom I see most fit to direct my country's government. And every day I am aware that there were many who died so I might have this freedom.

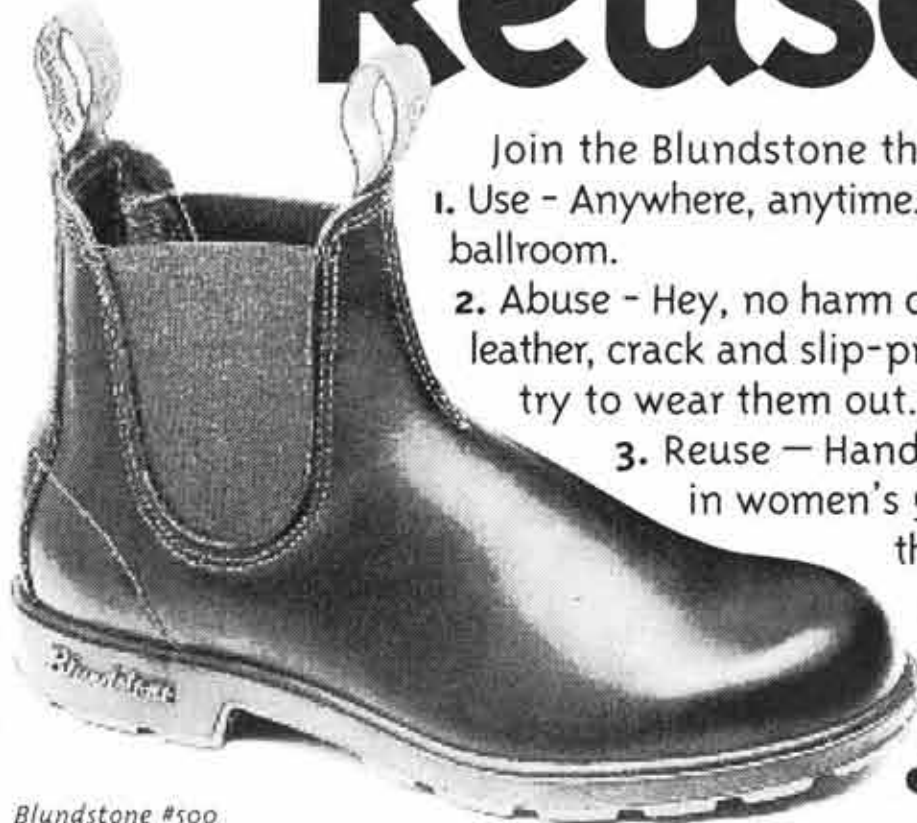
I wonder if those people who callously walked through the Remembrance Day ceremony really appreciate their freedom. Do they know at what cost it has come?

We were asked at the ceremony how many of us would be willing to risk our lives for the freedom that we enjoy. Thankful we have not yet had to answer that question, but we owe to those who have to pause for a moment and reflect on it.

Remembrance Day has come and gone, but it is never too late to remember and think.

Christine Cherry

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Lecture packs the house

Laband discusses Zulu history and current South African political climate

YVONNE FARAH

On Tuesday afternoon at the Paul Martin Centre, Dr. John Laban, a visiting professor from South Africa spoke to a packed house.

The professor from the School of Human and Social Studies in the University of Natal in South Africa.

In a lecture titled *Manslaying War Machine: The Stereotype of the Savage Zulu Warrior and the Actuality in the 19th century Zulu Kingdom*, Dr. Laband discussed the history of modern Zulu people in South Africa, and the stereotypes that have developed around them.

Dr. Laband began his lecture with the types of stereotypes that are predominant in Western society about the people of Zulu heritage. He said that there the image of the Zulu people is that of the masculine warrior, and can be seen on an international scale in film and literature.

This stereotypical image was born in the early 19th century during the colonial conquest of Southern Africa. It is rooted in the fact that in the Victorian era it was not victory in warfare which was honourable but the more savage the foe the more worthy the victory. Therefore the British used their limited knowledge of the people in the short lived Zulu kingdom, to promulgate the illusion of the African warrior.

Dr. Laband went on to make the connection between the warrior ethos that is created to describe the Zulu people and the current situation in South Africa. The discussion moved

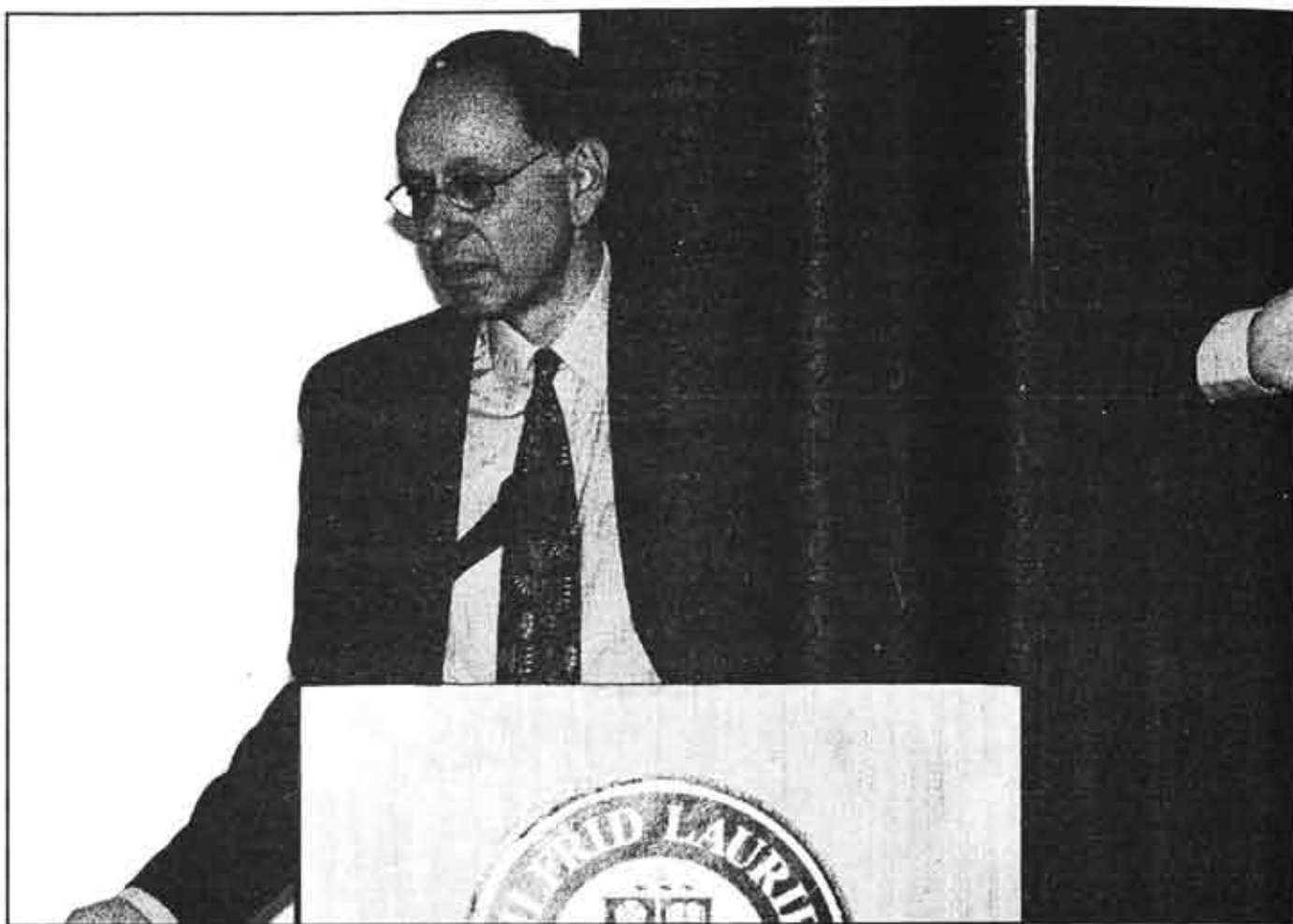
on to how the image of the Zulu warrior is used in South Africa in the present day by members of the rural Zulu community. These leaders use these stereotypes to propel Zulu nationalist fervor.

After the lecture was complete, Dr. Laband took several varied questions from the audience. He commented that one of the most negative things in trying to build a stable South African nation, is the nationalist demand for special rights and privileges.

In the case of the Zulu people there are about 6 to 7 million people in South Africa, who in the rural areas are represented by chiefs. These chiefs have historically had power in rural areas which are now becoming apart of urban municipal governments, under the guidance of the ANC national government. This is leading to the undermining of power that was held by the chiefs.

The WLU History club was also able to have Dr. Laband present in a more intimate environment. On Friday afternoon, Dr. Laband talked to a small group of students and faculty at the Grad Pub. This informal lecture was about the present state of South African domestic affairs.

The lecture was co-sponsored by Laurier Lectures, Vice-President Academic, Dean of Arts, Department of History, Laurier International, Laurier Centre for Military and Strategic Disarmament Studies, Department of Sociology and Anthropology.



Top: Dr. John Laband talks to the crowd in the Paul Martin Centre.

Bottom: the crowd listens to Dr. John Laband talk in the Paul Martin Centre.

PHOTOS BY EDDY SCHALL

Cable-Car Tragedy Unfolds in Austrian Alps

LYNNETTE VISAYA

Shock hit Austria when 159 people died when an Alpine train caught on fire in a tunnel last Saturday. Most of the people who were incinerated were young skiers, including 1999 freestyle skiing world champion Sandra Schmitt.

Of the nearly 200 people who were in the train, only 12 survived the flames and poisonous smoke by fleeing downward the steeply sloped tunnel. So far, 159 victims have been recovered from the wreckage and airlifted to an airport hanger which acts as a temporary morgue.

Most of the charred bodies were physically unidentifiable due to the terrible burns. Forensic experts are using any DNA samples that they can scrape up from the victims' personal belongings. They know who are among the dead, but now it is a matter of matching a body with a name.

The only bodies that were easily rec-

ognizable were those who had tried to escape the inferno uphill from the train.

The unfortunate disaster has taken its toll on the army rescuers who were designated to recover the bodies. The 110 rescuers, who are members of the Austrian army, work only on 1.5 hour

shifts due to the emotionally and physically strenuous conditions. Medical and psychiatric help is available to those in the area who are having difficulty dealing with the gruesome situation which occurred on the opening day of the region's ski season.

The soldiers have been using a hoist to remove the bodies from the tunnel and out to the helicopter. Six helicopters

are waiting to airlift the bodies away from the scene and to the temporary morgue located 100 km north of the scene. Out of the 159 identified as dead, only about 90 victims remains have been removed from the wreckage.

Experts are troubled by what could

Most of the dead are so badly burned that physical identification is impossible.

have been the possible cause of the fire. Specifically, they are puzzled at how an engineless train pulled by a cable could have caught on fire in the first place.

Just last September, the ski resort had safety checks. The tunnel which opened in 1974, is one of the earliest constructions of its kind in the world, but the train itself was modern.

Some of the possible theories associ-

ated with the fire include: diesel fuel on the train, firecrackers on board, cigarettes or cooking canisters, and flammable clothing.

The steepness of the tunnel acted as a chimney, allowing poisonous smoke to travel upwards. This is why those who escaped downward in the tunnel survived, while those who travelled upwards did not.

US lawyer Ed Fagan offered his legal services to the families who are affected by this tragedy. After the incident is fully investigated, he hopes to give the families the compensation they deserve and to place blame where it is due.

Mr. Fagan played a key role in securing compensation for the victims of the Holocaust.

Of the 159 victims, 92 were Austrian, 27 German, 10 Japanese, 8 American, 4 Slovenian, 2 Dutch, one Czech and one British. There have been no reports of any Canadians being involved with the accident.

ISRAEL

Leah Rabin, the wife of assassinated Prime Minister Yitzack Rabin passed away at the beginning of the week. After battling cancer for over a year, she died in a Tel Aviv hospital days after the anniversary of the fifth anniversary by her husband's death.

She was 72 years old.

"God, it is so sad to lose this lady, wife of my partner in making the peace of the brave," Palestinian Chairman Yasser Arafat said in a statement. "May God grace her with His merc."

Her funeral was held over for longer than Jewish religious law usu-

ally dictates to allow international dignitaries to attend her funeral, including Hilary Rodham-Clinton.

GERMANY

A court in Cottbus sentenced eight youths of manslaughter in the death of an Algerian who was fatally injured while fleeing a group of neo-Nazis in February, 1999.

Only three of the convicted received jail terms, which lead to outrage by the victim's family.

Germany has in the last few years dealt swiftly with cases of hate crimes that have occurred especially against visible minorities.

BURUNDI

A severe outbreak of malaria has swept through the country in the past month, leaving over 800 people dead including at least a 100 children.

The disease broke out in one province and then quickly spread to two others.

Most of the victims died because of a lack of modern and efficient medical attention.

Whether this was due to personal choice or the lack of money to purchase the medical attention depended on the individual.

UNITED STATES

The saga for the White House continues as they still are counting votes in Florida.

Several counties are now being hand counted after the Gore camp asked for the measure.

In Palm Beach County there have been four different lawsuits filed on behalf of voters, who say they were confused by the 'Butterfly' double ballots used.

Only one lawsuit is being considered by a judge as possibly going to trial.

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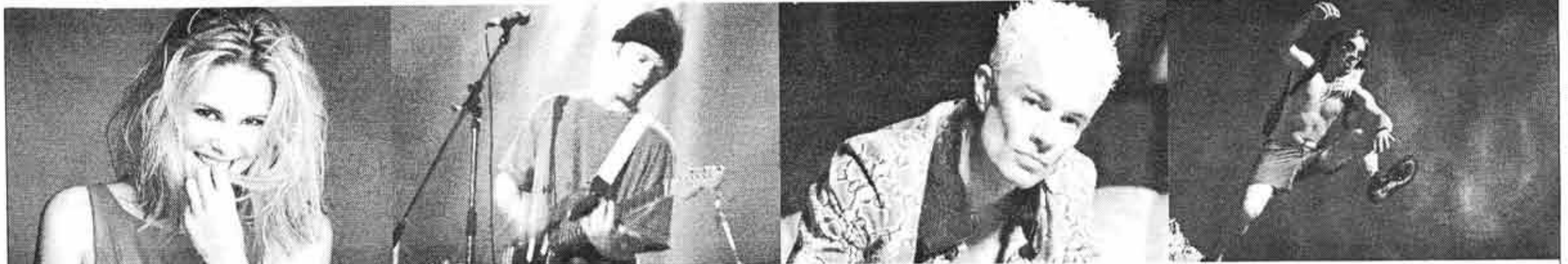
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depression

There is no denying the tragedies to have recently hit Laurier. The question now is, How do we address depression - the presumed culprit?

ASAD KIYANI

Depression.

It's a mysterious word. It's loaded with all sorts of connotations, usually tagged with a derogatory label, and the stigma associated with having it is enormous. It's also extremely misunderstood. However, the events of the last six weeks have brought the issue out into the open and made depression and its association with suicide a hot topic on campus.

Exactly what constitutes depression is unclear, says Dr. Dale Fogel, Laurier's Director of Counselling Services. The "catch-all" nature of the term makes it hard to pin down as any specific condition, but there are some things that can be said conclusively about depression - it is an illness and it is very, very common.

"Depression is an illness of varying severity," explains Dr. Meg Poel. "It's not just a bad mood." Poel, a doctor with Health Services, emphasizes the importance of recognizing depression for what it is - a disease.

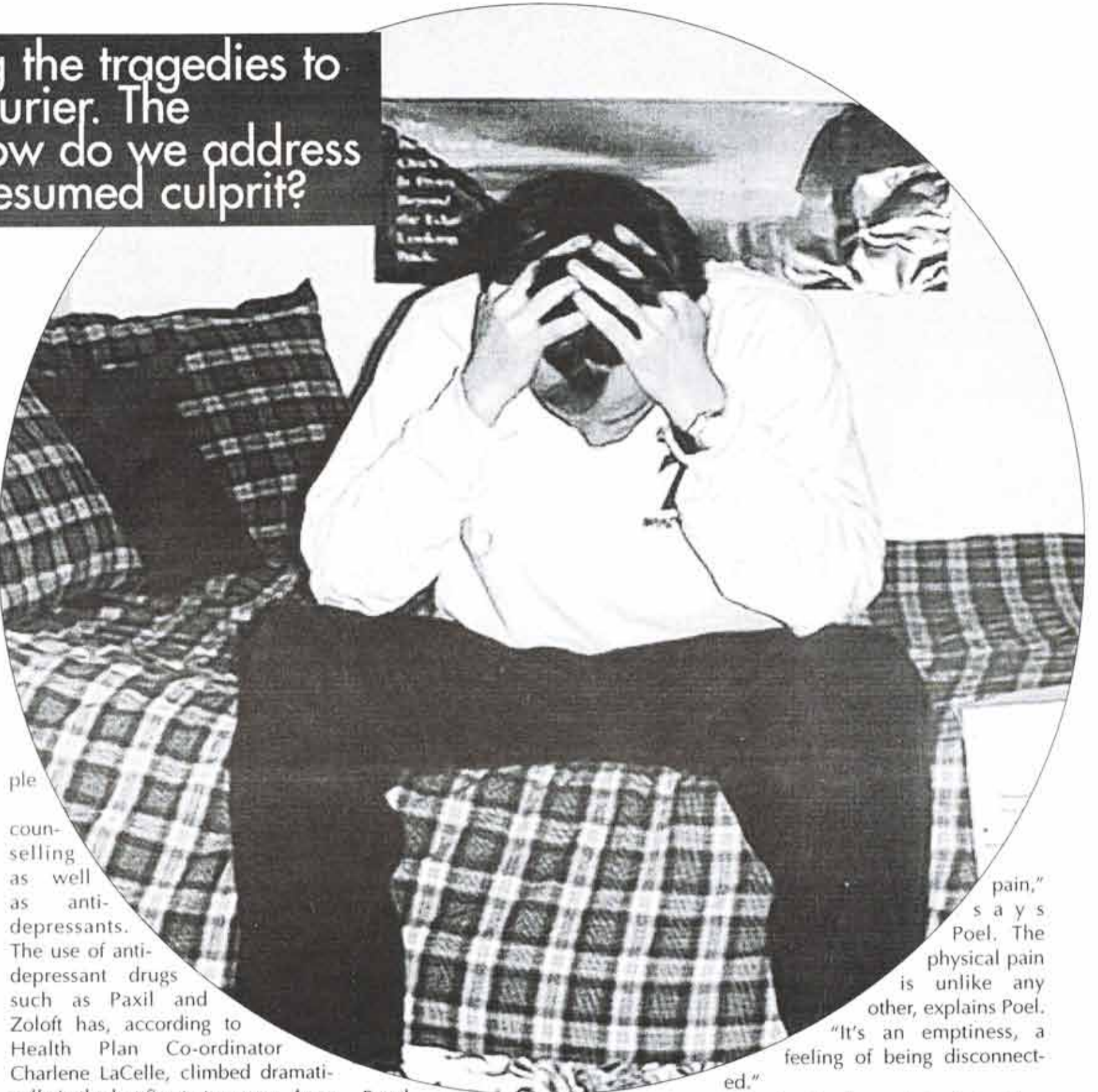
"I want people to see depression as an illness because I want them to see it as something that responds to treatment," explains Poel. "It's not a moral failure on their part - it's actually something that can be treated."

Both Poel and Fogel agree that depression affects an enormous amount of people.

"There are certainly a lot [of students] that are dealing with depression," says Fogel. "One-third or more at a given point in time. Over one-third for sure."

Its symptoms usually have some sort of commonality. Prolonged periods of sadness, hopelessness and frustration are the most commonly thought of symptoms. Yet radical or sudden changes in diet, sleeping habits, attitudes or even the way a person walks can signal the manifestation of depression.

The traditional treatments of depression and its symptoms are sim-



ple

counselling as well as anti-depressants.

The use of anti-depressant drugs such as Paxil and Zoloft has, according to Health Plan Co-ordinator Charlene LaCelle, climbed dramatically in the last five to ten years. As an overall category, students spent \$20,726.86 on the drugs last year, with the Health Plan covering 80% of the cost (\$16,092.22). By contrast, the second-largest category of drugs was acne medication, which cost a total of \$12,441.10 (with the Health Plan paying \$9,588.90). With only about 60% of Laurier students enrolled under the Plan, the real totals spent on anti-depressants are likely even higher.

While LaCelle cautions that anti-depressants are often prescribed to treat other conditions, such as anxiety or eating disorders, neither Poel nor Fogel are surprised by the pre-eminence of the drugs.

"I think the increase in turning to anti depressants is pretty dramatic, over the last five to ten years," says

Fogel.

Poel feels the new crop of drugs with less negative side-effects has also boosted prescriptions, particularly within the last ten years. The rise can also be partially attributed to depression being "better understood [and] better diagnosed."

However, when depression is undiagnosed or left untreated, severe consequences can result, the most dramatic possibility being that of suicide.

How does severe, prolonged or untreated depression lead to suicide? According to Poel, it is "the nature of the illness" which slows both physical and mental processes. "The mind slows down, it becomes harder to generate options, you become narrow in outlook and generate a feeling of tremendous hopelessness and

pain," says Poel. The physical pain is unlike any other, explains Poel. "It's an emptiness, a feeling of being disconnected."

As for the lives of students, they are subject to somewhat unique stressors that may contribute to the presence or pervasiveness of depression in their lives. Moving from home to school creates a sudden shock for those who came from stable families offering support. The loss of those direct support services coupled with the stresses of a newfound university life, says Poel, can be problematic. Equally troublesome is the inability to cope with these new stresses, which resulted from a poor support network at home.

In addition, genetic predispositions to severe depression do exist, says Poel. "It's actually biologically and genetically programmed in some people."

As well, some student-specific

"It's not a moral failure on their part - it's actually something that can be treated."

“I think it is a complete anomaly. There is nothing that could have predicted it.”

stressors are often overlooked. “Losses are bigger in student lives than one realizes,” says Fogel. “[Also] in student culture especially, there is a lot of feeling that you’ve got to be outwardly okay. But then what happens is it gets into a vicious circle where you feel worse about yourself.”

What starts off as normal depression leads to self-questioning and the patient worrying that he or she is weak, weird or a burden to friends who appear to be ‘normal’. Combined with other stressors – such as the pressures of school or relationships – the depression can quickly worsen and increase in severity. In the ultimate case, a person will commit suicide.

On average, men commit suicide more often than women do. In 1997, the last year for which figures are available, 19.6 men out of every 100,000 committed suicide. By contrast, only 5.1 out of every 100,000 women did the same. However, a noted trend is that women attempt more suicides. It is only because men tend to choose more immediately lethal methods – such as self-inflicted gunshots – that the success rate is higher.

At Laurier, despite the two recent tragedies, suicides rarely happen. “It is extremely unusual. We have been traditionally very fortunate,” says Fogel. “In 17 years as Director of Counselling Services, I’ve never dealt with even one suicide of an active student.”

Poel agrees, saying “I think it is a complete anomaly. There is nothing that could have predicted it.”

Just because Laurier’s suffered recently doesn’t necessarily mean drastic changes are needed. “We’ve been hit hard lately, but we shouldn’t feel that all of a sudden we’ve stopped doing the good things at Laurier,” says Fogel.

So what are these good things. According to Poel, one is Laurier’s close “sense of connectiveness”, which ensures the majority of students aren’t lost or isolated. One of

the best things for a depressed person is the discussion of the problem, which is impossible when one is isolated. As well, administrative understanding of the problem and an increased awareness and discussion of the issue help Laurier as well.

It is perhaps this idea – the discussion of suicide – which is most contentious. Some argue that the mention of suicide – whether in the media or in counselling – is promotion of suicide and may lead someone who otherwise wouldn’t have considered it, to kill themselves. Fogel, however, is unsure about this.

“You have to be ready and willing to do that. If it seems necessary and relevant, I don’t think you should avoid it,” says Fogel. “You can always say that maybe one last straw, but the fact of the matter is it takes a lot to get to that point. It’s not as if the media is pointing it out for the first time.”

Poel is even more emphatic in her denial, saying the it is actually a positive and valuable point.

“No. Asking people if they’ve thought about it doesn’t give them the idea,” says Poel. “Talk of suicide can make people uncomfortable, but it’s useful if done in the context of increased awareness.”

“If people don’t talk about it or think it will somehow be held against them in some way, they won’t look for help,” continues Poel. “They need support, they need help.”

“As a result of the great deal of discussion [recently], it has already helped a number of people come forward to discuss their depressive illness.”

Perhaps the most cogent question about depression then is not are we promoting suicide but the one asked by Dr. Fogel, the one whose answer will better address the problem of recognition and quick treatment:

“How do you create that idea, that it is normal, that it is okay?”

resources for help

ALL THE RESOURCES LISTED BELOW ARE COMPLETELY CONFIDENTIAL. THE LIST, HOWEVER, IS FAR FROM COMPREHENSIVE.

WLU Counselling Services
(Upper Floor, Student Services Center)
884-1970 ext.2338

Peer Help Line
884-PEER

K-W Counselling Services Inc.
(Waterloo Town Square, 3rd floor,
75 King Street South)
884-0000

K-W Distress Line
745-1166

THERE ARE NUMEROUS WEBSITES THAT CAN BE OF ASSISTANCE AS WELL.

Counselling Services has placed a special insert to their part of the Laurier website, which can be found at:

<http://www.wlu.ca/~wwwcouns/>

The Suicide Information and Education Centre has a host of information and valuable links well.

<http://www.siec.ca>

Perhaps one of the more relaxing and tension-reducing sites for those who are immediately contemplating suicide is at [metanoia.org](http://www.metanoia.org)

“Suicide is not chosen; it happens when pain exceeds resources for coping with pain.”

<http://www.metanoia.org/suicide/>

the reading week debate

One of the debates on campus right now is whether or not a second Reading Week, this one in the fall term, is needed at Laurier. Trent University in Peterborough has one in the fall term. Combined with its reputation as Suicide City, many point to the example and say it is one that all schools should follow.

Dr. Robert Campbell, the new Dean of Arts, is unsure of the merits of the idea as a response to suicides. Having just arrived at Laurier from Trent, he argues that Trent’s calendar has nothing to do with the suicide rate in the school or city. Rather, it is based on an older British model of schooling.

“It’s an urban legend,” says Campbell about Trent’s reputation with regards to suicide. The reason the school has a fall reading week is not to combat an inordinately high suicide rate but because that’s the way it’s always been.

The British model which Trent follows originally had four Reading Weeks in it. One in the fall, one for Christmas, one in February and one before exams in the spring. The terms were divided into six-week periods, separated from each other by the various Reading Weeks.

As a result of the schedule, however, school didn’t finish until mid-May. At such a late point in the summer, it was difficult for students to get jobs. So Trent shortened the calendar year, removing the final Reading Week. With the second Reading Week commonly referred to as Christmas, it appeared as if the school had only two. Combined with its reputation as a suicide haven – a reputation whose origins are unbeknownst to Campbell – Trent became notorious as the school of suicide.

Even if Trent’s second Reading Week was in response to a high suicide rate, Dr. Dale Fogel, Director of Laurier Counselling Services, says that should not necessarily be the case at Laurier. If a second Reading Week is implemented here, it should not be solely in reaction to the recent suicides on campus. “There’s nothing specific about the fall term, really [contributing to suicides]. If it makes fall term just generally a better experience, do it,” says Dr. Fogel. “It should be evaluated on its overall merits. That may well be a good idea just generally.”

what to do

Ask the person - “Are you thinking of suicide?”

Asking someone if they are suicidal will not make them suicidal. Most likely they will be relieved that you have asked.

Listen actively to what the person is saying to you. Remain calm and do not judge what you are being told. Do not advise the person not to feel the way they are.

Reassure the person that

there is help for their problems and reassure them that they are not “bad” or “stupid” because they are thinking about suicide.

Help the person **break down their problem(s)** into more manageable pieces

Emphasize that **there are ways other than suicide** to solve problems.

Offer to **investigate counselling services.**

Do not agree to keep the person’s suicidal thoughts or plans a secret.

Suggest that the person see a doctor for a **complete physical.**

Try to get the person to see a **trained counselor.**

COURTESY OF THE SUICIDE INFORMATION AND EDUCATION CENTRE

Open Wide!

The 'Mase Rocks!



Wide Mouth Mason makes you laugh, they make you think.

A very candid piece by:
SCOTT CAIRNS

What's better than a gang of humans with rhinoceros skin is better than torturing? Glad you asked! Wide Mouth Mason is cramming their slick and funky-riddled asses into the Turret on Monday November 20th- and you can be sure that they will rock the house like a fish rocks Vaseline. Fresh off of their crazy North American tour, the 'Mase will be performing songs from their various albums, none of which I

have... but I'm sure they're great! I met the drummer once at a bar in Winnipeg, and he mocked me because I was wearing a hoodie... so if you see him wearing a hoodie on Monday... please, please, beat the crap out of him! The cord is kind of concerned that people would rather listen to Wide Mouth Mason as opposed to non-cracker funk such as Sly & the Family Stone, or The Meters... But hey! That's your thing! You do what you want and don't let anyone tell you otherwise sugarbun.

Well, back the W.M.M. (Wide Mouth Mason)-According to "insert Magazine here", the Wide Mouth Mason's have been known to "Insert Generic Quote here" on many occasions. Hell, perhaps they'll even do that for us right here at the Turret! Anyway, if you see them and you like them... tell me how it was... because I have to go out for tea that night, and I don't think I'll be able to make it. And remember, Dr. Frink, Dr. Frink, He makes you laugh, he makes you think.

Sweet sounds of WLU orchestra



MARIANNE LEE

This Sunday, November 19th, the WLU Orchestra will be playing its second concert of the year in the Maureen Forrester Recital Hall.

Beginning at 3pm, the show will feature three amazing soloists as well as two works by student composers. Two of the soloists are student winners of last year's concerto competition, while the other is a professor from the Faculty of Music.

Morning Melody by Eric Schwindt, a piano student, will be the first piece on the Sunday's program. This first movement begins in a quiet and somber fashion, based on the idea of the sounds of the morning. The listener gets the impression of being in nature, with shimmering sunlight and twittering birds, but the overtones of the city are also present in a very subtle way.

Karol Gostynski will be featured in the program, both as a performer and a composer. He will be playing a movement of Stravinsky's

Concerto Enre for Violin and Orchestra, and will have his *Concerto for Viola and Orchestra* performed by music faculty member Christine Vljak.

Tim Grieves, flautist extraordinaire, will be impressing the masses with his rendition of *Griffes' Poem* for flute and orchestra. The piece is full of emotion and contrasts. At times it is dreamy and impressionistic, dance-like, unpredictable or furiously virtuosic.

The concert ends with Prokofiev's second suite from *Romeo and Juliet*. The piece begins with the party between the feuding Montagues and Capulets, and ends with Juliet's death. There are moments that are dark, mournful and others aggressive and upbeat. Overall, this well-known work is powerful and very cool.

So come out Sunday at 3 p.m. to Maureen's Hall, in the Aird Building for what promises to be a phenomenal concert.

Blair Witch 2: Book of Shadows my ass

ALEX PFEIFER

Let me open by saying if you did NOT like the original Blair Witch Project then go see this movie. I say this because obviously you have no imagination and you will enjoy an obnoxious film such as Blair Witch 2: Book of Shadows.

BW2 seemed starts off as a clever idea for a sequel. It treats the original as a work of fiction and follows the five main characters as they set out to determine if the Blair Witch really exists. The premise allows for a lot of possible ideas, but around 15 minutes in things become as predictable as any 'slasher' like Friday the 13th part or Leprechaun in Space.

The entire cast of unknowns, deliver performances worthy of the worst porno you've ever seen. Although, to be fair, how can you sound good delivering such lines as, "I think you're being a monomaniacal reductionist."

TBWP, more than any other film in history, was a hit because it seemed so real. It sparked debates for weeks after it's release as people made bets on whether the footage was real.

There is no longer any hint of this kind of creativity. As with one out of every two horror movies made these days, the central mystery in Book of



Pointless nudity: A staple in any "good" sequel.

Shadows is eventually solved by doing things backwards. Throughout, plot twists are manufactured by characters who randomly take on psychic powers whenever it's convenient.

The makers of Blair Witch 2 were at least smart enough to know that in order to make a really bad horror movie you need to have pointless nudity anywhere you can. There is ample nudity throughout that is both pointless and exploitative. It rejects the idea of being tasteful and suggestive developed by the first film and instead hopes to cash in on

word of mouth from horny teenage boys.

You know that scene in every horror movie where someone is sitting in a chair, facing away from the camera. Then someone taps them on the shoulder and it turns out their dead? Blair Witch 2 has around five of those scenes. The cleverest joke in the whole movie is that the middle hour of the hour and twenty-five minute film takes place in a broom factory. Get it? Brooms...witches...ha ha ha.

I actually enjoyed the last five minutes of the movie because I knew it was

finally over and that events would finally take place elsewhere. The end would be interestingly ambiguous were the movie not a sequel. However, a 'part 2' should provide answers not more questions. I walked out of the theatre angry for the simple reason BW2 makes any previous interpretation of TBWP completely flawed.

BW2 provides no help in deciphering the first film; it just exploits the idea of the Blair Witch to make a new story with very little effort. There is no reference to the slime on Josh's backpack (it must have been morning dew), the reasons they got so lost (maybe someone left a fridge magnet on the back of the compass) or why Mike was standing facing the corner (maybe he needed to take a leak). It's as though all of this never happened.

This might have been worth seeing just to catch a glimpse, or a faint idea of who the witch was, but nothing such as this is seen. Blair Witch 2: Book of Shadows contains no Blair Witch, and on top of that, no Book of Shadows either.

Blair Witch 2 basically made me long for every flaw that existed in The Blair Witch Project. At least they were new flaws. "Josh, tell me where you are!"

Ear Candy vs. Sir Mix-a-lot



Reflection Eternal
"Train of Thought"

After the success of Blackstar and Mos Def's solo effort, it only was a matter of time before Mos' partner in rhymes was heard from again. Teaming up with DJ Hi-Tek, Talib Kweli proves he is anything but second fiddle, releasing one of the most soulful hip-hop albums since, well, Mos' Black on Both Sides.

The head-nodding lead single "Move Somethin'" (a song that I cannot get tired of) is about as mainstream as it gets. From there it's an inspired musical and lyrical display of excellence showing off Hi-Tek's diverse sense of rhythm and Talib's wickedly fast narrative style.

Talib's talent lies in his ability to flow well while discussing everyday topics of conversation. Whether he's looking at

the relationship between hip-hop and death in "Good Mourning", reminiscing on "Memories Live", or pondering the state of hip-hop dropping, "Nowadays rap artists come in half-hearted/Commercial like pop or underground like black markets/Where were you the day hip-hop died? Is it too early to mourn? Is it too late to rise?" Talib's got something meaningful to say. No bling-bling's or holla-holla's here.

Joined by such talent as Rah Digga, Kool G Rap, De La Soul, Xzibit and Mos on the inspired collabo "This Means You", Talib proves thoroughly he can hold his own.

Easy on the ears, Train of Thought continues Rawkus' habit of setting that bar just a little higher. Like the intro states, this is undeniably real.



OutKast
Stankonia

The Source magazine once predicted that OutKast would rise to the consistency levels of A Tribe Called Quest. With the release of Stankonia, their fourth LP, they have accomplished just that. MC's Big Boi and the spiritual Dre bring their polar identities together proving they are Atlanta's best.

Stankonia acts as an extension of their last masterpiece, Aquemini, delving into many areas of sounds not usually heard in hip-hop. The infectious lead singles "B.O.B", with its guitar solos, furious breaks and

gospel singing, and "Ms. Jackson", with its organ hook and addicting chorus, break loose from the conventions of rap music. "?" sounds like a hip-hop version of something off of Radiohead's Kid A, and "Red Velvet's" staccato synthesizer solidify OutKast and their producers Earthtone III and Organized Noize as hip-hop innovators.

Big Boi and Dre's unbelievably rapid deliveries continue to mystify me, causing frequent rewinds. The inclusion of the lyrics in the liner notes read like

a storybook. Big Boi's recital of a pregnant girl pondering suicide on "Toilet Tisha" and Dre's reflection on the rap game on "Humble Mumble" make the songs all the more enjoyable to listen to.

Another amazing effort close to perfection (I say close - a couple tracks lack the substance other songs generate), the forecast for OutKast's future as one of the best ever is looking bright.

Nick Solowski

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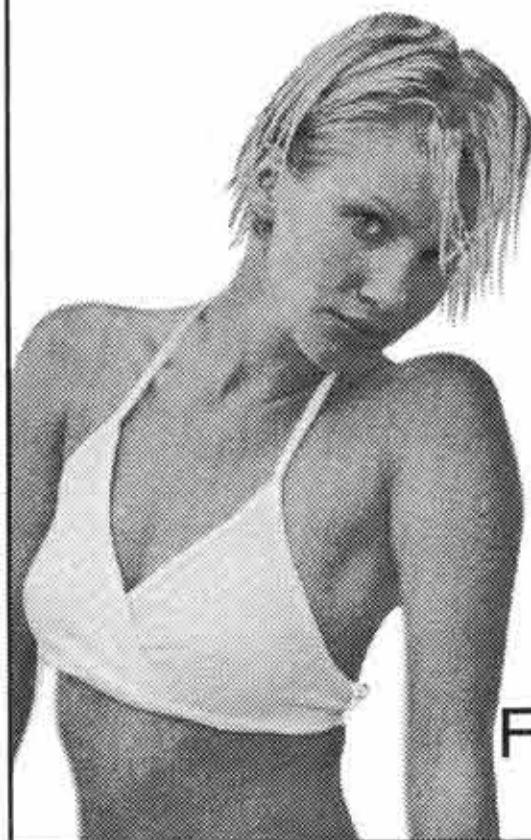
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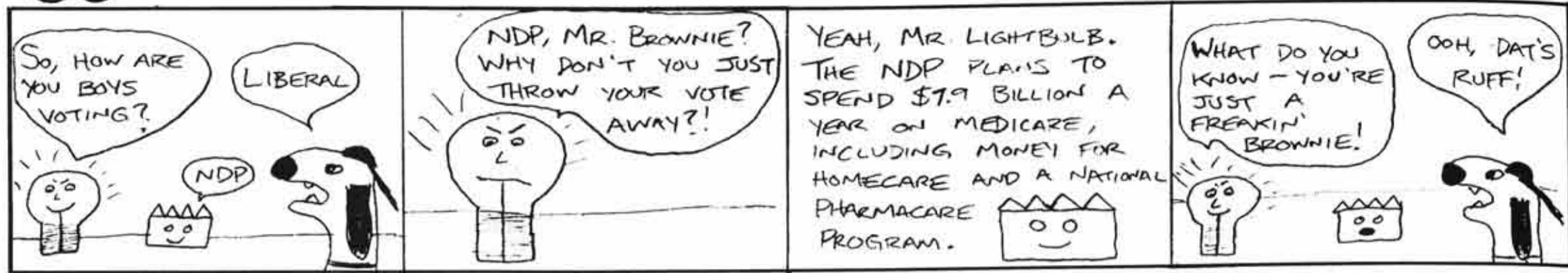
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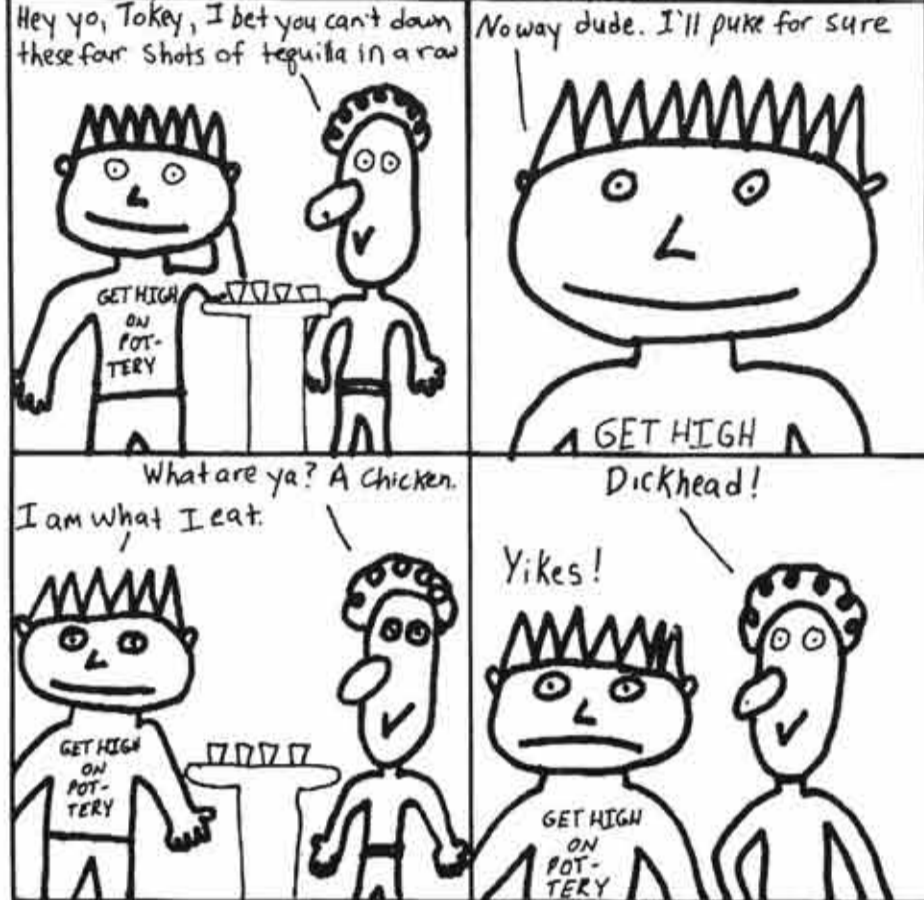
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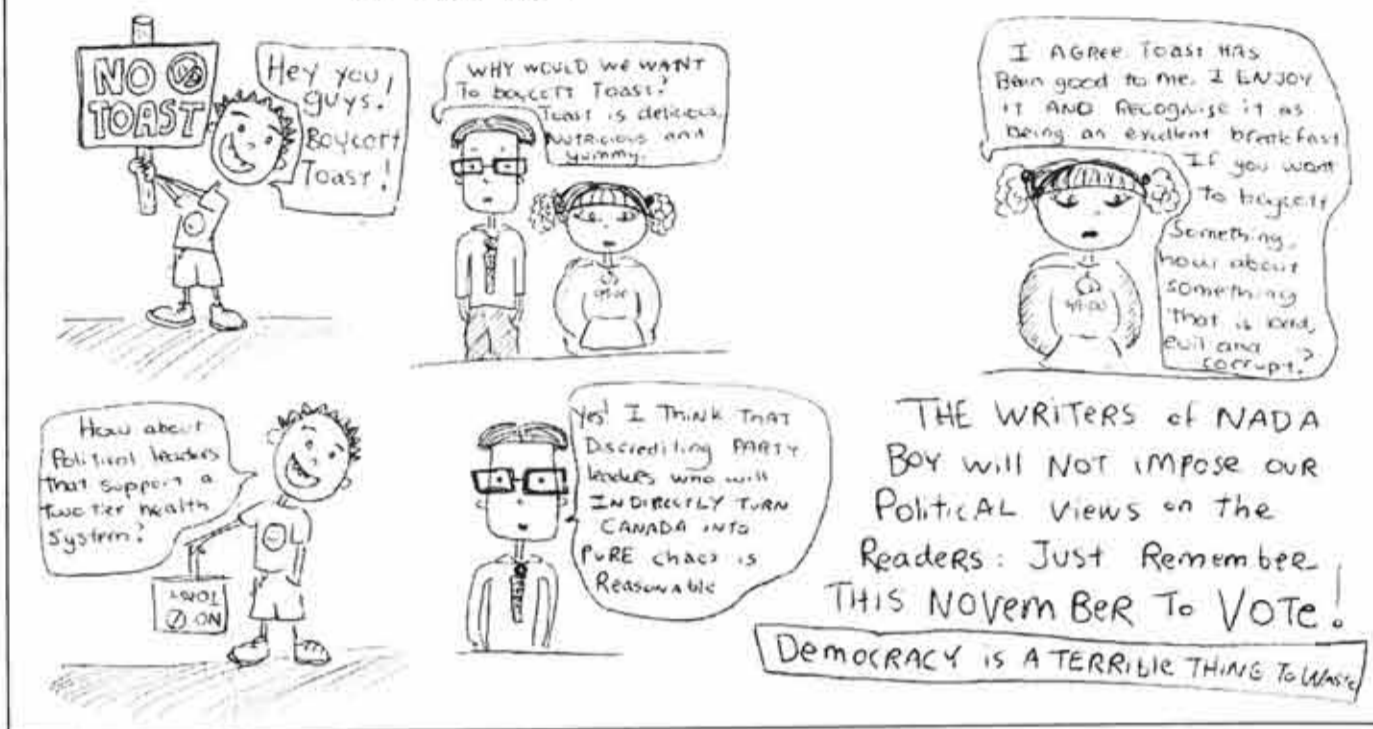
This week's Adventure: @ the Bar.....

Done by JIM MINA & ANDREW DIXON



Protest of the Week

(by the creator of NADA BOY)



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Film-istic Fun-anigans

Laurier grads premier new feature at Princess

JEFF WRIGHT

It's so easy to be a critic. I do quite a lot of sitting. I sit at the Princess Cinema (far from the most comfortable of posterior accommodations) to watch the film. I sit on a plush sofa (to soothe the posterior pain) and think about the film. And finally, I recline in a leather computer chair, amusedly tapping at my keyboard. The only thing I have to exercise is my opinion.

But *In Camera* has me torn. Perhaps because I have been told quite a bit about the filmmakers and their legacy left at Laurier, or perhaps because I know how tough it is to make a film.

In my opinion, this team of Anthony Del Col (Producer), James Muir (Director), and Chris Baker (Production Manager), are extremely capable artists and businessmen who have the knowledge and the enthusiasm to do well in the film industry.

During the last school year at Laurier, the same trio completed the film *The Nature of Reality: A Student Film*, and it was shown at the Montreal World Film Festival. Currently, both Del Col and Muir are prospective candidates for the Canadian Film Centre, one of our nation's top training institutes.

In Camera, a Latin phrase, literally means 'in the room', but it also has an ascribed private and confidential meaning. The film asks the question 'What is *In Camera*,

what is a private conversation, especially when there are so many cameras all around us 24 hours a day?' The plot of the film is unfolded through many different styles of broadcast, including security cameras, home videos, news bulletins, and taped interviews. Through these mediums, the story of a prison guard murdered by an inmate unfolds, exposing a web of corruption, shady figures, and informants.

Mark Mann (Steven Pigozzo) is viciously slaughtered in the opening scene, and not ten minutes later the Minister of Prisons James Axworthy (James Simpson) is found asphyxiated in his home. The two seemingly unrelated incidents are fused together by the Lensville Correctional Facility, where Mann was killed and also where Axworthy invested \$76 million

into a new surveillance system that triples the capacity to observe prisoners and accelerate rehabilitation. Detective Mary Theresa (Colleen O'Brien) begins an investigation into the prison murder, filming the accused inmate (Mike Downing) and Mann's fellow guards to discover the motive behind the murder. Richard Walsh-Bowers takes a substantially over-powdered and hammy turn as the Warden Dr. Frank Abrams, whose veracity is questioned from the very beginning.

In Camera is not a new story: the who-dunnit, trust-no-one murder mystery has been around for quite some time. It felt like I was watching *The Usual Suspects* on more than one occasion. Although the story lacked in pacing and originality, it proved itself as a very effective technical exercise. The blending of surveillance camera angles to Beta-cameras to digital video provided substantial differentiation to a few otherwise long, tedious scenes. The message being portrayed was that of the "unblinking eye" of the camera that records everything for the annals of

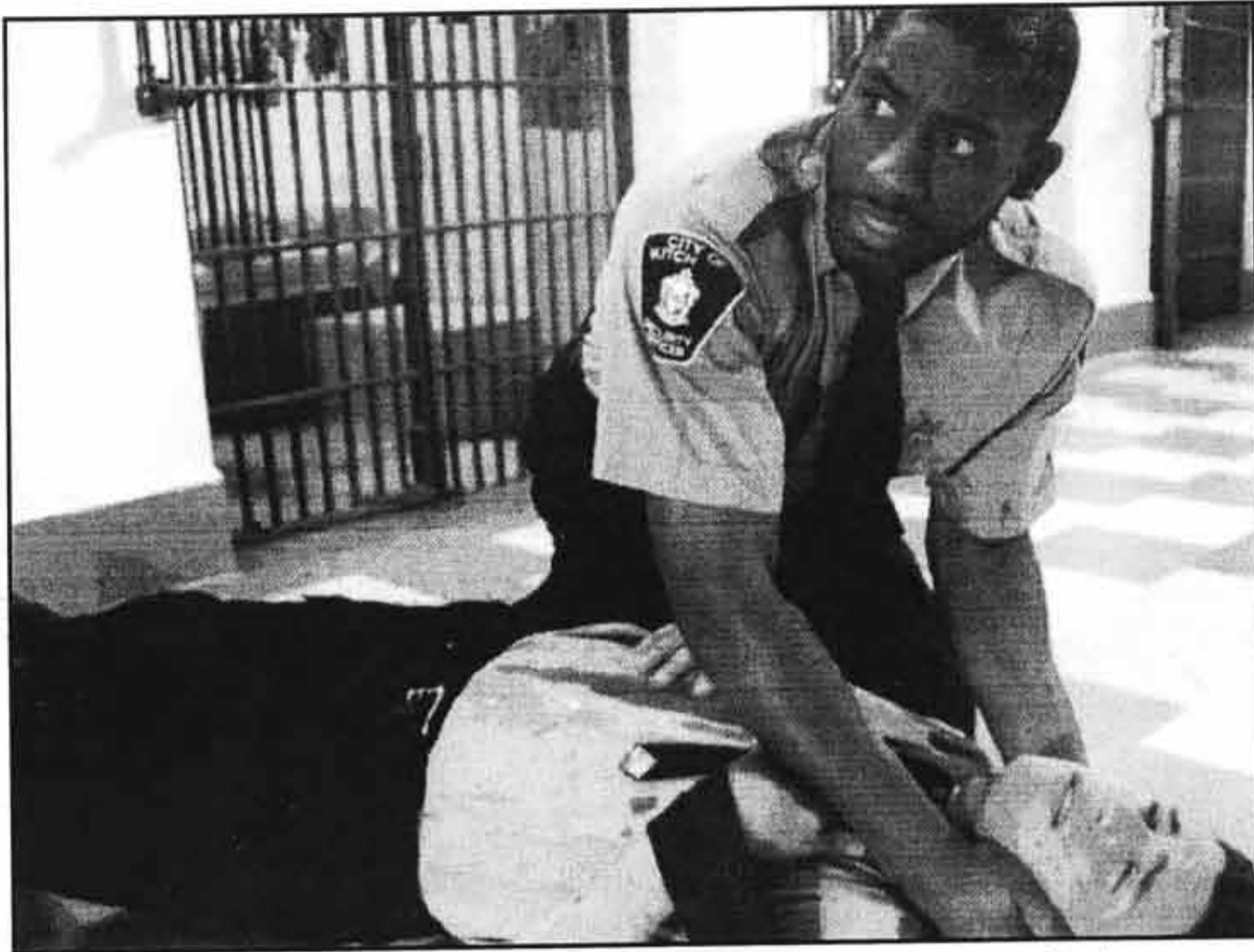
time, but the old theatre adage of 'show us, don't tell us' would have made for a much more visceral and compelling film.

The message of *In Camera*, however, is frighteningly clear: we never think about just how prevalent

recording devices are, and how incapable they are of presenting an appropriate vision of reality, when all they capture is the visual and audible content. Not to mention intentionally distorting the images to pursue your own means...

James, Anthony - kudos to you. You took a budget of approximately \$200,000, and created a feature-length film that was shot with amazing creativity and originality. Keep pushing the boundaries of how we view film, making films to progress society instead of to degrade it, and I assure you that prosperous careers await. Just don't get caught doing anything illegal on film.

According to producer Anthony Del Col, *In Camera* may return to the Princess Cinema after touring various film festivals.



Mike Forler discovers the body of Michael Mann (Steven Pigozzo) as *In Camera* begins.

queer

LUXMEN ALOYSIUS

One of my failures (I really don't consider it a failure) as a gay man is I have no gaydar.

This makes it especially hard being gay at Laurier because I am always second guessing on whether the young stud at the computer lab is gay or not.

I thought I had gaydar, but apparently, according to my friends, I lack this precious tool of gayness.

In a gay bar I can point them out, but somehow I don't think I am the only one who can.

What I have, as friends have diagnosed, is wishful thinking. I can't tell them the gay ones from the straight ones and I don't think that's a bad thing, I just think it would be easier if there was a method of identification.

Of course as everyone knows there is really no such thing as gaydar. It's not a biological gift that is bestowed on gay men. It is rather a list of characteristics that usually fits the bill of most gay men.

Those characteristics are dependent from person to person. Tall, skinny, clean, boxer briefs, trendy hair, an inflection in the voice, a belief in hair wax, an affinity for colour and design, the "no girlfriend status for six years but I am still looking" comments, a need to get

down to Donna Summers, funny, creative, watches Fashion Television for the clothes and not for the models, needs to take a second glance as a hottie (male) walks by, Dolce & Gabbana Cologne and the sure that I know you are gay...well I don't know what it is.

...watches Fashion Television for the clothes and not for the models...

Of course this all a joke. Gaydar isn't reliable. It's a guessing game of characteristics of individuals. We all don't subscribe to all of the characteristics. The characteristics might be true sometimes, but I wouldn't put my stilletos on it (really I don't have stilletos).

But the problem I have with gaydar is not just in Waterloo. I have problems with it in Toronto too. Although there is a different reason for the problem.

"I know you're gay..."

Toronto has a large number of stylish men. Some of them gay and some of them straight. For the most part, the straight ones throw me off.

So, instead of gaydar, I am proposing an international method by which you can signal another interested party that you are of the gay persuasion. Yes, you can do the mature thing and directly approach the person but let's just say you don't have the guts to do so.

So here's the technique. Right index finger goes over right brow four times. It has to be the right hand and the right brow, and it has to be four times. If you're interested rub back in the same manner and if you aren't - look away confused.

Of course this is dumb. If you're okay with yourself and your sexuality then you're out. In a community as small as Laurier you probably run into the same gay people who are out, all the time. You know who's out and the others who you suspect as gay are just that, suspects. You just don't know for sure one way or another.

Straight until self-identified as gay, is, I think, the best method.

For this reason, more people need to be comfortable with who they are.

COURTESY OF MAN DANCING PRODUCTIONS

Hawks lose Yates cup

BRIAN THODE

For the second year in a row the Laurier football team was competing for the 102-year-old Yates Cup, vying for top honours in the province and a trip to the Churchill Bowl. But for the second year in a row, the Golden Hawks came up short, losing to McMaster 48-23.

Laurier stayed with the Marauders for most of the game trailing by just one at the half and leading 23-20 midway through the 3rd quarter.

However, the wheels began to fall off at that point as Mac's big weapons broke through against the Hawk defense and the offence failed to respond to the challenge.

The turning point came in the 3rd quarter. After Laurier fumbled the kickoff deep in their own end, the defense was able to hold McMaster to a field goal. On the following drive, the Hawks stormed down the field on two huge runs by Justin Praamsma. The drive was capped by a 12 yard touchdown pass to Andre Talbot giving the Hawks a 23-20 lead.

The Hawks had momentum and were looking to capitalize but Mac running back Kojo Aidoo had other ideas. He broke a run for 75 yards and set up a Marauder touchdown. McMaster had regained momentum and refused to give it back as they added 3 more touchdowns.

McMaster's big game players - Ben Chapdelaine, Kojo Aidoo, and Ryan Janzen - all rose to the challenge while Laurier was

held in check, with the exception of Justin Praamsma.

The running back had a huge game, carrying the ball 23 times for 210 yards and scoring 2 touchdowns. Praamsma's effort wasn't

enough though. As the Hawks fell behind and had to rely on the passing game, the offense faltered, allowing McMaster to build an insurmountable lead.

The Hawks went into the game confident that they had a shot at the title, and if they had come up with a perfectly executed game plan, they might have won. But after handing the Hawks their second lopsided

For the second year in a row the Hawks came up short.



These Hawks tried real hard, but unfortunately it just wasn't meant to be.

loss of the season it would be difficult to argue that the best team didn't win.

Coach Zmich was disappointed in not reaching their pre-season goal of a Yates Cup victory but stated that he "wouldn't be surprised if McMaster beats Ottawa next week." Ottawa handed former #1 Laval a 29-6 defeat in the OQIFC championship. The best way to judge the accomplishments of this year's squad might be to watch Mac's progress in the playoffs.

The Yates Cup marked the end of University careers for several players. Kojo Millington DL, Eric Schwab DL, Donnie Ruiz DB and Rob Vickers OL, have completed their 5 years of eligibility and will move on to other opportunities. Several 4th year players have decisions to make about their last year of eligibility. Coach Zmich believes that wide receiver Andre Talbot will be a high first round pick in the CFL draft and doesn't expect him to return. Zmich also believes that running back

Justin Praamsma has a good shot at making it onto a professional roster and his return is questionable. Other players with one year of eligibility left are OUA all-stars Jamie Hitchen OL, Ed Palasz OL, and Kevin Taylor DB, as well as key players and Adam Lane QB, and Kevin Johnson DB. The faces will change but with a strong recruiting class this year and hopefully another one to come next year Coach Zmich expects to have another strong squad for 2001.

Rejuvenating Canadian Athletics

BASIL BOTETZAYAS

Canadians are losing their competitive edge. That's a message that has recently popped up in the media and carried a lot of weight in light of our less than stellar performance at the Olympic games. The competitive edge, however, is not what they are losing - they are losing their will or their perseverance to continue training to be our national heroes while living in relative obscurity and poverty.

We look down south to our friendly neighbours and the values they instill in their young from an early age. From a societal perspective, athletes are revered and worshipped in the United States of America. At every level that is, from Pop Warner Football all the way up to the professional leagues. The high school quarterback is the most sought after male in the town. The starting centre on the basketball team is being recruited to this school or that from the fourth grade, if he's a late bloomer. These athletes will have the luxury of eating free in restaurants if the owner or manager is a fan of their team. Football games are held on Friday nights in most towns across the country so that all the residents can come out and watch. It is very customary to draw thousands of fans to a high school gridiron match. These athletically gifted individuals are taught that there are definite monetary rewards for their

efforts at every level, which inspires them to advance to the next level as well as providing the means for their success.

Canadian athletes, on the other hand, do not reap these rewards. Our society does not deem it as important to instill the notion that hard work, determination, vision, desire, and sheer brilliance that they require to succeed in sports at every level will be rewarded. Our provincial government just cut athletic funding, which is downloading all the costs to rent gym space to municipalities. The result is that at the grass roots level, parents have to pay an arm and a leg to register their children in sports leagues with fees reaching astronomical levels or the leagues are cancelled.

At the high school level, it was a normal occurrence to be with other athletes that had no food or money for lunch. There was not a lot of sponsorship money from corporations either. There is a failure to supply teams and athletes with equipment like shoes, balls, uniforms or expenses for tournaments and hotels. Athletes then have to make the progression to the university level. We

dare to inquire why our athletes leave for the U.S., when the U.S. can offer them a \$100,000 scholarship while Canadian Universities allow them the privilege of paying for their tuition, housing, and meals.

Once at the University level in Canada, athletes have to rate their priorities, as our own basketball coach at Laurier Peter Campbell said.

"After school basketball has to be your most important priority."

That does not leave much room for earning wages to pay for schooling and rent, unless it comes at the expense of the commitment to academics. Athletics Canada grants their Olympic level athletes a monthly stipend of a hair

over \$1000. A means of financially supporting themselves? Not quite.

We look for solutions and blame the government, anyone but ourselves. Looking around and surveying the local sports scene, there is a white knight in shining armour. Laurier's own Kevin Johnson, has pioneered the Loxx Foundation. The Loxx was named in honour of Lennox Lewis, the current boxing heavyweight champion of the

world. Appropriately so, it recognizes his accomplishments coming out of the KW area. The Loxx foundation aims to revolutionize athletics across Canada. By providing support, sponsorship and recruiting for up and coming local athletes, they hope they can make a dent in the poverty cycle. The foundation will strive to combat poverty among athletes by helping these athletes gain scholarships to Universities, assisting them in techniques to study for aptitude tests (SAT's), as well as helping them attend sports camps they could not otherwise afford.

For the professional athletes, the foundation is proposing to act in effect as their agent, in helping them gain sponsorship, renown and financial stability. They plan to do this with the noble vision of putting the revenues they earn from these professional athletes back in to the amateur athletics, as they are a non-profit organization.

It seems that Kevin Johnson, through his brainchild, is making an effort to really change and wipe out the issue of poverty in Canadian athletics. He is doing this at the grass roots levels, not only by providing financial support, but more importantly by raising the awareness and subsequently the significance of athletics in our country. Only by starting there can we truly change the outcomes of our athletic system.

The Loxx foundation aims to revolutionize athletics across Canada.

Hockey Power



Hawks blow the Guelph Gryphons away.

WOODIE BROWN

Following their loss to Windsor last week, the Men's Hockey Hawks rebounded to beat Guelph 9-1 and avenge their loss to Windsor 2-2. This comes on the heels of a three game losing streak in which head coach Tony Martindale said that his team needed to improve their offensive play and become more consistent. The Golden Hawks did just that in their two games this week finishing with a nine-goal performance against Guelph and fifty shots in their tie with Windsor.

Coming off of a 9-1 victory over Guelph Laurier traveled to Windsor on Saturday to continue their strong play. The Golden Hawks started off hot with a goal from Ryan Eby only two minutes into the first period when he scored on a long shot from the boards. After two periods the Hawks found themselves trailing and facing insurmountable odds as first team OUA all star Ryan Gelinias had shut them down convincingly in

their previous encounter.

The Hawks constant pressure forced the Lancers to take two quick penalties setting up a 5 on 3 power play for Laurier. Mark Dineley took advantage for the Hawks and scored 51 seconds into the third period. However, after tying the game Laurier played the last ten minutes of regulation short-handed and only held onto the tie with great penalty killing.

Overtime didn't settle anything and the game ended in a 2-2 tie despite Laurier outshooting Windsor 50-30. Laurier lost to Windsor in the OUA West finals last year, and Martindale says that this year's team can go farther if they play consistent. "If we put together an entire 60 minutes we can play with anyone in the league."

The Hawks lost some important players from last year's team but Martindale is confident that veterans like Jeff Ambrosio, Al Stewart, Mark Dineley and new addition Colin Schmidt will keep the team successful.

B-Ball gettin' bizy

MARIANA HRKAC

The 2000-2001 women's basketball season officially began last week on a hard court away from home, hosted by the Brock Badgers. In the end Brock clearly dominated as they caused Laurier to make some critical turnovers. The last five minutes turned in favour of the Badger women and unfortunately our Hawks fell short in a 65 - 57 loss.

The women then hosted the OUA west champion McMaster Marauders. The girls fought hard from the opening jump and proved their ability as a team in staying with the Marauders.

The game seemed "scrappy" and assistant coach Ann Weber agreed that things were ugly. Both teams shot only 28% from the field leading to a final score of 54-50 in favor of the opposition.

Christa Lodge chipped in for the Lady Hawks with 15 points, 11 rebounds, with a cunning 5 steals. The coaching staff reinforced Christa's contributions by commenting on her consistency and composure throughout the match and naming her the player of the game. Her

leadership and presence will be relied upon over the course of the season as she anchors this young Golden Hawk team from the point guard position. Speaking of young, it goes without saying that this team of seven rookies has a great deal of meshing and leaning to do.

end of the floor up to date.

The ladies came up with the short end of the stick once again as they traveled to Windsor this past weekend and were surprisingly defeated by the Lancer women by a score of 59-52.

They returned home with a record of 0-3 in league play but with hopes of improving.

The returning coaching staff are anticipating a great season for the lady Hawk basketball team. Last year was the first year that this team saw themselves qualify for the playoffs and had a respectable showing overall.

Basically, there is only one way for this team to go, and it's up! The new blood they've brought in along with the existing players are an exciting bunch to watch for and look to improve over the season once the experience they need is gained and developed.

Their quest is to gain some long overdue respect in this league and the only way their goal can be realized is if the points keep coming up on the score board and wins on the season record sheet.

Christina Lodge chipped in with 15 points, 11 rebounds and 5 steals.

Among the recruits, the one that has stood out in the pre-season is 6'1" Oakville native, Kate Richardson.

During the Mac game she was second highest scorer with 13 points and 7 rebounds. Returning post player Stefanie Nadalin looks to bang around in the paint as well, along with veteran Olivia Bailey who has clearly dominated the defensive

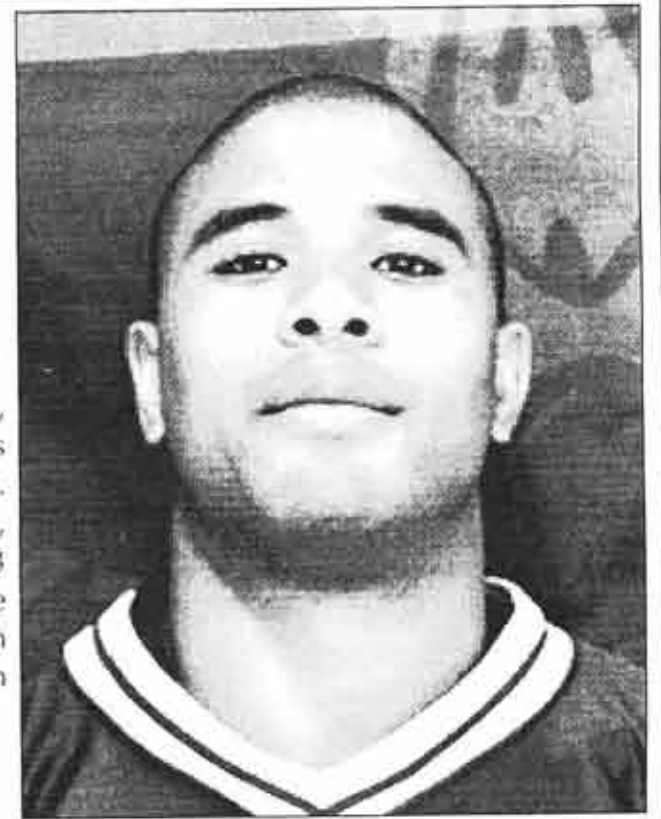
Budweiser

KING OF BEERS.

Player of the Game

Justin Praamsma

Praamsma, a fourth year History major from Brampton, had an outstanding day for the Hawks in their Yates Cup loss to the McMaster Marauders on Saturday. Playing a huge role in the Hawks offense all season, Praamsma carried the offense in the Yates Cup with 23 carries for 210 yards and 2 touchdowns. During the contest Praamsma repeatedly thrilled the crowd with punishing runs between the tackles, averaging an astounding 9.3 yards per carry.



Labatt Blue

Proud Sponsor of the National Hockey League

Colin Schmidt and Sean Scott

Labatt Players of the Game



Labatt Player of the Game vs. Guelph
Colin Schmidt

Schmidt, a third year Psychology student from Waterloo, had an outstanding game for the Hawks in their 9-1 trouncing of the Guelph Gryphons on Thursday night. He led the way offensively for the Hawks with two goals on a night when the Hawks seemingly could do no wrong. Look for big things from this Golden Hawk as the season continues.



Labatt Blue Player of the Game vs. Windsor - Sean Scott

Despite not contributing a point in Sunday's 2-2 tie with Windsor, left winger Sean Scott was named the Golden Hawk player of the game. An excellent defensive forward, the New Liskeard native was outstanding all night on the penalty kill, helping the Hawks to preserve the tie. Scott will have to continue to play an important role for the Hawks penalty killing unit as the season continues.



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Looking for a Home?

Students help students find a place on homes4students.com as on-line service expands to include Kitchener-Waterloo region

CATHY SWEET



This looks like a pretty nice house. Bet you wish you had found it first.

When Cam Carver, a recent grad of Dalhousie University, began circulating free newspapers of student housing lists on campus, he probably didn't foresee his idea becoming a national online business. Yet last September, Carver decided to launch an online service for students that features a search engine of local housing accommodations.

With the help of 4th year WLU student Paul Watkins, Waterloo's representative for the online business, students in Kitchener-Waterloo can now tailor their housing searches to match specific needs. The website can be found at www.homes4students.com.

It is currently the only free online national student housing service in Canada. It focuses primarily on housing accommodations in Waterloo, Vancouver and Halifax with plans to expand into other locations in the future.

Although the company hired an internet expert to design the website, the individuals involved in the company are non-professionals, either recent graduates or students.

For the past week, the company has been trying to gain support from Waterloo students by passing out pamphlets to the co-op stream. Next week, representatives will be meeting with the Waterloo co-op office in an effort to gain sponsorship.

Students can access the most current property listings by entering the country and region where they intend to live.

The descriptions are detailed and can be limited by specific characteristics such as number of bedrooms, shared accomo-

modations, and price maximums. Landlord contact information is supplied directly on site and information is continuously updated.

Landlords can advertise local and national housing accommodations free of charge. Since students are able to narrow their search, landlords can be assured of receiving only serious housing inquiries.

Why would landlords be inclined to use the internet over conventional means of advertising?

For one, most housing offices charge fees for their services. Secondly, if a student is relocating from Toronto to Kitchener, they might not know who to contact for housing arrangements. An online search engine provides them with the opportunity to quickly search a variety of location.

How does the company plan

to make a profit by offering free services to both students and property owners? Simple. They intend to use the advertising model of internet business.

Companies will pay to place advertisements on their web site

Students can access the most current property listings.

in exchange for a targeted group of student viewers. Recently, a minor setback occurred with TD, a sponsor hopeful, when it merged with Canada Trust.

However, five new advertisers are in the process of competing for a place on the site. These Waterloo companies are in the business of providing products or services to students and are trying to cash in on the target market.

Ideally, each region will have distinct advertisements from local companies that market to students.

Among the benefits of homes4students, advertisers are able to target a specific market and defined audience. The message is targeted directly to students seeking housing.

With the growing use of technology in classrooms, businesses are recognizing that the internet is a powerful tool with endless possibilities.

In the long-run, the company hopes to expand their services to include London, Guelph and Montreal.

The Advertisement Driven Internet Model

How do many online businesses make a profit? Through mark-ups or added fees?

Many use advertising dollars to balance the costs of running a business. The advertisement driven company hopes to cash-in on the sheer volume of hits their website generates.

If traffic and audience size are measurable, it is easy to determine pricing systems. The implementation of the advertising model can be difficult when the number of real hits is hard to measure.

The commercial promise is profitable if the site can generate enough users. When Yahoo.com reported 140 million page views a day or Amazon.com registered more than 6 million customers, companies paid big-bucks to advertise on their website. However, many small players will not find the advertising model profitable because advertisers usually pay per number of customers.

The trend in e-business these days is to focus on long-term relationships, instead of profit orientations. They simply aim to capture consumer interest on the web, build a relationship, and plan to exploit it commercially at a later date. Many online businesses believe that a rush for customers exists in today's market, not physical assets or profit. The goal is to build a strong consumer base, and later exploit those audiences through subscription fees, advertising and e-commerce, sometime in the future. The focus is on relationship marketing, not short-term gains. Only time will indicate the real success of online business ventures.

BUSINESS BITES

Canada gets High Ranking

In a recent global study of entrepreneurial activity, Canada ranked 6th out of 21 countries. According to the Global Entrepreneurship Monitor's (GEM) second annual survey, the statistics say that one in 16 Canadian adults have tried to start a new business this year. Canada ranked 2nd last year, behind the US, but the sample size consisted of only 10 countries. The number one candidate this year was Brazil, followed by South Korea and the US. Within the lower ranked countries included Japan and Ireland. The level of entrepreneurial activity is strongly associated with the countries rate of economic growth.

Sears Performance could Signal Business Slowdown

The monthly sales figures for Sears Canada Inc. may point to some disappointing trends in Canada's retail market. There appears to be a continued weakness in sales of big-ticket items. Retail analysts warn this could signal a general slowdown in business even during the holiday season. Sears' catalog sales fell 4.3%. The share price has been falling over last few months as the 7 new Eatons store openings have been delayed. Keith Howlett at Research Capital Corp., Toronto, says, "It looks to me like we're not looking for a very buoyant Christmas. It's hard to be too optimistic at the moment."

GM Invests in Oshawa Plant

General Motors plans to invest \$130 million in equipment at the Oshawa Metal Centre, a segment of its car and truck assembly operation. This large investment has been the third undertaken by GM. Recently there was a \$440 million investment in the company's engine plant in St. Catharines and \$300 million was spent for its Oshawa car plant to prepare for the mid-sized Pontiac. The investment in Oshawa includes construction of a metal blanking line and new stamping equipment. The new equipment will preserve about 480 existing jobs but will not add new jobs.

US Election Helps Vancouver Company

The controversial US presidential election has boosted share prices for a small Vancouver firm that makes electronic ballot-counting equipment. The shares for Global Election Systems Inc., went up by 50% on Monday as recounting problems sparked an interest in electronic voting methods. The company promotes a touch-screen product, used for the first time in this year's municipal election in Ontario. Voters cast their "ballot" on a 15-inch computer screen. This reduced the risk of error. Individuals can also re-check their selection to make sure they choose correctly.

WANT TO BE REMEMBERED?
 Anything embarrassing, interesting, funny or funky you captured on film during your Laurier Keystone 2000/01

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CALL FOR SUBMISSIONS – Evaluation Committee of the President

Dr. Robert Rosehart's current term as the President and Vice-Chancellor ends on August 31, 2002. In accord with University procedures an evaluation committee has been established to review the work of the incumbent and make a recommendation regarding renewal.

Submissions are invited from the University community on the issues that should be considered during the review process. Please refer to "Laurier of the Future, University Plan 1998-2003" at <http://www.wlu.ca/~wwwsecr/docs/plan.may.shtml> for information regarding the direction of the University. Submissions should be sent in writing to the Committee Secretary, Marilyn Jacobs, University Secretary (Email mjacobs@wlu.ca), by Wednesday November 22, 2000. Persons wishing to meet with the Committee should indicate so in their written submission. All submissions considered by the Committee will be regarded as confidential.

Review Committee Members:

Jim Beingessner - Board of Governors	Jeffrey Kroeker - Undergraduate Student
Gary Boire - Faculty	Fred McLean - Board of Governors
Rob Brown - Graduate Student	Mort Nelson - Faculty
Noni Campbell - Board of Governors (Staff)	Linda Parker - Faculty
Tupper Cawsey - Faculty	Bryce Walker - Board of Governors
Nick Coady - Faculty	Jerry Young - Chair of Board of Governors & Evaluation Committee
Luke Fusco - Dean	Suzanne Zeller - Faculty
Virginia Gillham - University Librarian	

THE TURRET NIGHTCLUB



A TEAM

Wide Mouth Mason

Monday November 20th
 Doors Open at 9pm

With Special Guest: CRAIG CARDIFF

Tickets \$10 on sale at the Centre Spot
 Monday November 13th.

COMEDY NIGHT



Laurier's own Fraser Young

\$2 cover after 9:00 Saturday November 18 in Wilf's

Beach Bash 2000

Friday November 17th

Doors open at 9pm



Blacklight Party

in the Turret

Thursday November 16

Wear Your Whites!

Show Us Your Tan!

- tropical beverages
- tons of prizes
- no cover



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FOR SALE

For Sale or Rent
Cat, age 1, black, answers to J.B. the P.C. Needs a good loving home because roommate says it's either him or her.
Or, roommate, age 21, blue eyes, blond hair, 5'6, answers to Heather, or 'hey you'.
Call 572-4567, or stop by and pick out the one you like better. Must be willing to pick-up after both of them. [see below]



J.B.? Heather? Who's who? Do you want one?



CORD

There is a General Meeting this Friday. Please come and talk to me, because I need to feel loved or even slightly important. My ego has been severely bruised by nasty and mean things tremendously important people have written about me and I desperately need some comfort.
third floor FNCC
Friday at 2:30

Pathfinder

1998 black Nissan Pathfinder. Looking for someone to take over lease for one year at \$402/month. 5-speed with sport tires, CD, A/C, excellent condition. Only 51,000 kms. Serious enquiries only please. Call Bob Rajan @ (917) 847-0786 before November 18.

For Sale

Established and successful business for sale. Selling roses in 'Kitchener and Waterloo' Night Clubs. email-Rosesforsale@yahoo.com

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MISCELLANEOUS

Life and its Dignities

Reflections on the issue of abortion in a pluralistic society. An interfaithful panel. Nov. 15, 7 p.m. in the Paul Martin Centre.

Swing/Latin Social Dance

Peter Clark Hall, University Centre, University of Guelph Campus. Free dance lessons at 8 p.m. Dancing 9-1. Call 519-836-1354, tickets \$10.

Could you be a Webmaster?

Looking for someone talented in web-design to join in at the groundfloor! HTML, macromedia, dreamweaver etc... knowledge would be invaluable. The possibilities are endless. Contact: webmaster@colonelcrag.com Subject: Colonel Crag

Ain't I Cool, Ashley?

Baby, don't say that; you know I only want you. You're so dreamy... I thought about you as I pounced in your bed... -Maneesh

EMPLOYMENT

Now Hiring

Hiring 120 servers on a p/t basis. 6 shifts available at \$10 an hour. Experience preferred but not necessary. For more info, contact Allen Adamusiak 880-1660

Christmas Gift Wrappers

Creative individuals. Locations-Downtown Toronto, North York, Mississauga, Pickering. Managers to \$9.00/hour plus bonuses. Wrappers to \$7.40/hour. Full/Part time, December 1-24. 416-533-9727

Hiring

Looking for extra spending cash? Bingemans is now hiring part-time banquet servers for our Catering dept. We are looking for flexible team oriented people who enjoy working with the public in a fast paced environment.

If you are intersted please fax, email or drop off a resume to 1380 Victoria St. N. or fax 519-744-1985. hr@bingemans.com

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How are you going to survive this school year?

▶ buckling down and not partying... again

▶ a note from your doctor saying you won't make graduation

▶ hard work and diligence

▶ hacking into the Dean's List to add your name

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