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the CORD weekly

Wilfrid Laurier University Waterloo, Ontario Thursday, January 12, 1984 Volume 24, Number 13

WLUSU plans Turret changes

by Chuck Kirkham

In response to complaints that the Turret is no longer a "fun" place to party, WLUSU plans to spend over \$75,000 to upgrade the student-owned pub over the next three years.

A satellite dish, videos, specialty drinks and a stand-up area are just some of the changes that the Student Union plans for the Turret. The Entertainment committee of WLUSU has drafted a three-phase proposal that the planning committee would like to see implemented over the next three years.

Already started, Phase I will be fully in place with the next two weeks. By the end of January, Happy Hours will be designated, your selection of beer and shooters will be available, and a popcorn machine, a satellite dish, and a new video screen will be installed.

Phase II will see the clearing of tables between the Willison Lounge and the bar to make for a stand-up area. Phase III, the most expensive, will see the replacement of all the tables and chairs with higher quality wooden ones.

Parts of Phase I have already been put into effect with the \$800 popcorn machine to be installed within the week. The \$27,700 satellite dish and 9'x12' screen will be installed by February. The dish will be placed on top of the Student Union Building and will have three additional hook-ups in the Turret. Reaume also noted that the popcorn will be given away.

According to Reaume, the stand-up area that is planned for Phase II could be in place as early as mid-February. Higher tables would be purchased and a counter along the windows might be constructed for holding drinks.

An experiment that WLUSU may try this year is the addition of a second bar in the Turret. It would be placed beside the present television screen and for the present time be portable. Before a permanent bar is put in place WLUSU would like to find out how pub-goers would use the second bar.

The third phase could cost the students \$50,000. Judging by figures collected so far, Reaume felt a good way to judge how much the tables and chairs would cost is to count on \$100 per person in the pub. Turret capacity is 458.

All of these plans have come as a reaction to the poor business that the Turret is experiencing. To the end of November the Turret had generated \$67,000 in revenue. The same time a year ago it had generated close to \$100,000.

According to WLUSU vice-president finance Deb Moffat's report to the November 30 Board meeting, "the bottom line is that something has to be done to increase sales at the Turret."

Man pleads guilty

Intruder fined \$103

by Chuck Kirkham

If you're a man and you get caught hiding in a women's washroom that has the lights turned out, you should be prepared to pay.

Wade Sach is such a man. He had to pay \$103.

Sach was caught last November hiding in a women's washroom at Laurier. He was charged with trespassing by Laurier security. On December 19 in provincial court he pleaded guilty to the charges and was fined \$103 by the judge.

While Sach was being fined \$103 for trespassing, Dr. Edith Wightman was being choked to death in her office by an intruder at McMaster University in Hamilton.

John Baal, head of Laurier's security force, feels that the sentence will "definitely keep Sach from coming back onto the campus. If he came back he would be charged again and would have to go back to court."

The woman who was confronted by the man believes that the sentence will "not deter him from coming back on the campus."

This woman seems to have good reason to believe that being "caught" will not deter such intruders. Last April, she was confronted by a man in another washroom on campus. No charges were laid in that incident as positive identification could not be made. Other women have reported such incidents at Laurier but positive identification could not be made in those cases either.

In most cases a man has appeared over the wall of a stall or under the wall while the stall is occupied. In one case reported to Laurier security last year, a woman was followed after she left the school and then grabbed from behind. Again, identification was not possible.

Sach was caught in the washroom

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City backs property standards proposal

by Mark Hall

After hearing a number of presentations in support of a proposed property standards bylaw, including one on behalf of WLUSU, Waterloo City Council unanimously passed a motion Monday night to amend the city's official plan to allow for such a bylaw.

Each of the six delegations which appeared before council at a formal public meeting on the issue spoke in favour of adopting a property standards bylaw. The maintenance and occupancy bylaw would allow the city to enforce upgrading of properties which have become

"eyesores" or which pose health and safety risks to tenants and residents.

"Many students occupy housing which may be described as substandard due to poor maintenance practices on the part of landowners," said Andrew MacIntosh, WLUSU's Director of Student Legal Services, in his presentation to council. He added that the absence of a clearly established set of minimum standards for housing "has resulted in unnecessary conflict, expense and anxiety for tenants, landlords and neighbouring landowners alike as the physical condition of a number of

properties — particularly in the vicinity of the two universities — has declined."

MacIntosh said that 48 of 184 inquires to WLU Student Legal Services in the 1982-'83 academic year were related to students' rental accommodations remaining in a state of disrepair for "an unreasonable length of time after the landlord had been made aware of, and reminded of, the problems."

"Judging from the number of complaints recorded with us since September 1983, it would appear that the number of complaints about property maintenance for 1983-'84

could well surpass the total of 48 recorded for the past year," he said.

Presently, without a property standards bylaw, tenants must file complaints in County Court. "Such a procedure becomes very costly and time-consuming, and is somewhat intimidating," MacIntosh told council. "As a result, most students grudgingly accept their situations and ride it out until they can move to a new place. Who knows how many people have been sitting at home saying, 'I only have two more months and I'm out of this rat hole?'"

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Inside

We need changes

Canada must make significant changes to its political and social institutions, the president of the Business Council on National Issues said in a speech at the Paul Martin Centre last Monday.

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New world map

A German historian has developed a map which corrects the huge distortions of area that have given us an inaccurate impression of our world.

pages 10-11

Whale celebration

Greg Gatenby, author of *Whales: A Celebration*, is featured in today's Meet the Author. For a review of his book see the entertainment section.

page 13

Brawl at Barn

In a game that saw 10 misconducts, the hockey Hawks tied first place Toronto Blues last Wednesday.

page 17

Congratulations!

Victor Vanderheyden is the lucky winner of a \$450 stereo unit donated by Major Earl Shelley ('28) to help fund the Alumni Scholarship.

WINTER CARNIVAL 1984

THE LAURIER OLYMPICS



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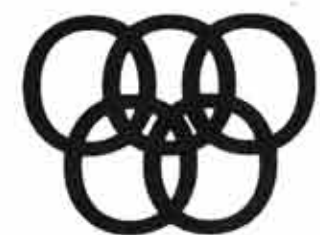
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For more information watch for the Laurier Olympics' posters on campus.

news

Referendum wrap-up

Students OK donation for new arts centre

by Bruce Arculus

The referendum held in early December has shown that sixty-one per cent of Laurier students are in favour of donating \$360,000 towards the construction of a new WLU arts centre.

WLU President Tom Reaume is happy with the results of the referendum. "I think this is a mandate from the students to pursue the project, and I'm very pleased with the results," he said.

It is interesting to note that only 35 per cent of the students bothered to vote. Reaume, however, considered this turnout "quite high."

The problem now faced by the Development Fund committee is how to collect the per-student contribution of \$7.50 per term. According to the referendum's refundable fee clause, students not wishing to

contribute can have their money refunded. A similar clause has led to some problems at the University of Ottawa. According to Reaume, during the first term, only six Ottawa students asked for the money back.

"However, the student newspaper there felt that students were not being made aware of the refund, and they created some problems. We are trying to make the refund as accessible as possible to students who don't want to contribute," Reaume said.

The \$360,000 student contribution will be gradually collected over six years, and will be used to help fund construction of a new music wing. This is the first of three phases in the University Arts Centre proposal. The first phase alone is expected to cost \$1.3 million dollars; the subsequent two phases will not be realized unless an additional \$3.7 million is raised.

City backs property standards

continued from page 1

Alderman Glen Wright pointed out that "there seems to be reluctance for complaints coming forth at certain times of the year because there is a shortage of housing."

MacIntosh replied that with a property standards bylaw students would be more apt to voice their complaints. "If there is a property standards bylaw and they know the system is streamlined, they are going to make those challenges," said MacIntosh.

One reason for an increase in "substandard" housing for students is the increase in enrolment at both local universities, said MacIntosh. The student population at Laurier has increased by 65 per cent, from 2,515 in 1971-'72 to 4,150 this year, while on-campus housing has actually been reduced by 13.5 per cent, from 723 to 625 beds, over that same period. "This has led to an increase in the number of landowners who have offered their properties to student tenants," said MacIntosh. "More and more people have been buying houses in the vicinity of the universities and then renting them out to students. Many of these people are absentee landlords who have allowed their properties to deteriorate."

And, he said, "as long as the property is reasonably close to the school, the landlord can rest assured that the housing he has to offer will be rented no matter how poorly it is kept."

Also at the meeting on behalf of students was Jeff Wilson, Chairperson for the Board of External Liason for the Federation of Students at the University of Waterloo. "Because students tend to rent very low-cost housing, it is very important to the student population of this community that these rental units meet some minimum standard. A property standards bylaw would encourage the maintenance of an acceptable minimum level of quality rental housing," said Wilson.

Alderman Richard Biggs expressed some concern that implementation of a property

standards bylaw would result in less available student housing. "Some people will not upgrade their housing, or not be willing to incur the costs involved" to bring the property up to the standards, he said.

However, replied Wilson, "if it's knocking off housing that is really substandard then I'm in favour of that. Students shouldn't be living in those houses."

Alderman Wright, who spoke against the bylaw at an earlier meeting, said he would support adoption of the proposal. "Something that never occurred to me at that time is that I hadn't seen it as an efficient tool in addressing student housing problems. I am uncomfortable that they are living in unsafe conditions, sleeping in awkward additions behind a furnace in the basement, and things like that," said Wright.

Though each of the delegations voiced support for the property standards bylaw, the reasons for that support varied. Dave Michael, an Elgin Crescent resident whose property backs on to a row of semi-detached houses on Marshall Street inhabited primarily by university students, said he came before council "out of pure frustration."

He presented council with pictures, taken from his back yard, which showed discarded mattresses, an old stove and battered furniture lying behind one of the semi-detached residences. "Those pictures were taken in October and the stuff is still there," claimed Michael.

"The grass has been cut only once in the last year," he added.

"I'm looking for some help to get that sort of thing cleared up," Michael said. "There is a requirement for the protection of a neighbourhood when things like this can be left to pile up."

Approval of the official plan amendment on Monday night gives council the authority to pass a property standards bylaw. Council also unanimously carried a motion to have the city's planning department prepare the bylaw.

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news

Entrepreneurs need improved environment

by J. David Black

Last Friday and Saturday marked the School of Business and Economics' first annual Business 211 Seminar Weekend, a gathering of second-year students of business, independent entrepreneurs, and

business professionals organized with the intent of bringing into the classroom something of the business world.

The keynote speaker was Brien Gray, vice-president of the Canadian Federation of Independent Business, who complemented Friday's emphasis on the small businessman with insight into the nature of the entrepreneur and his role within the nation's business environment.

"We need to create an environment that favours the entrepreneur," Gray stressed, citing the obstacles that impede the success of the enterprising small businessman. "You in this room will reflect the entrepreneur of the future, ambitious, dedicated," and challenging "a prosperity that is not an automatic phenomenon," he added.

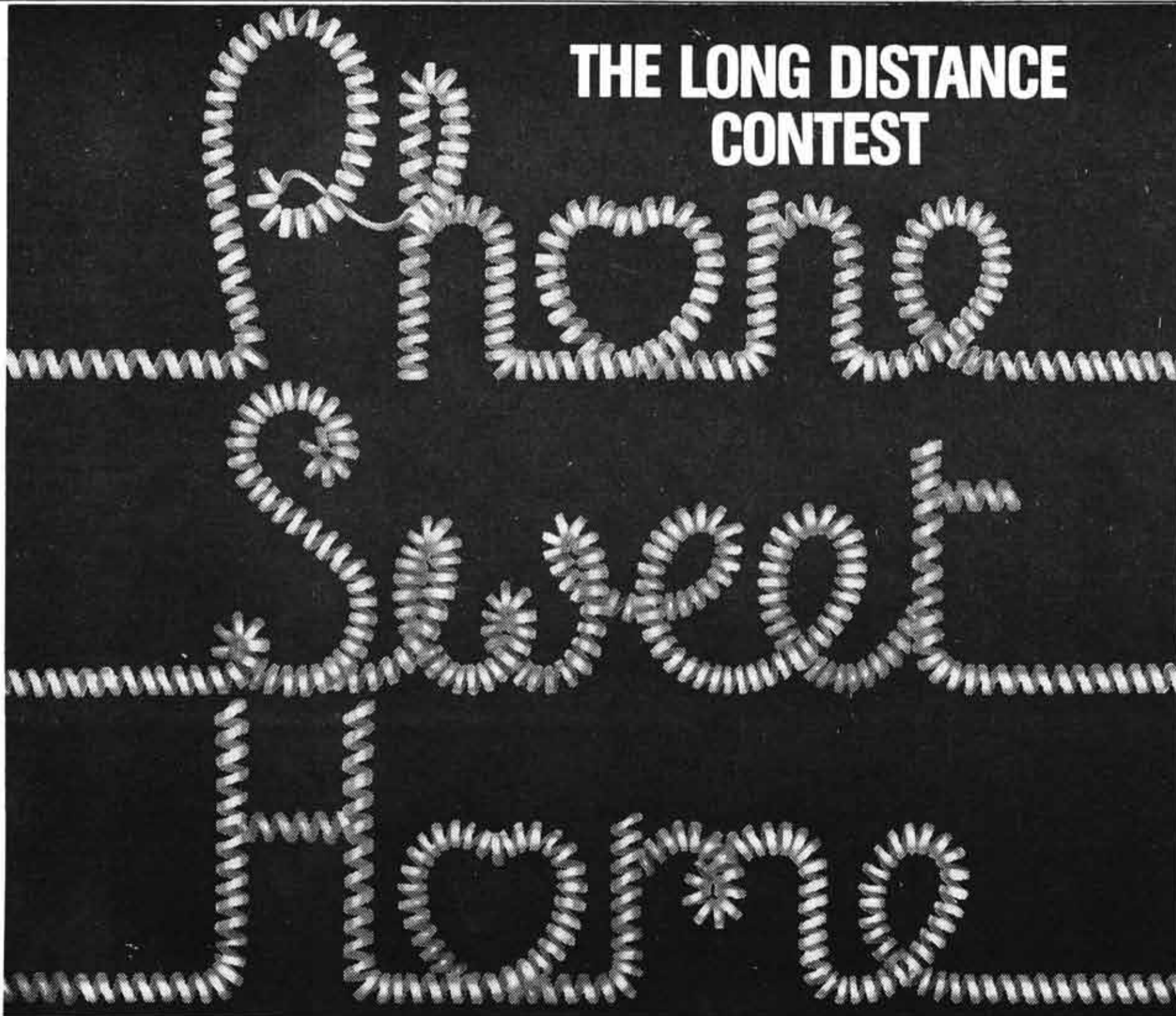
Gray remarked that the educational emphasis on management within the large corporation induces a "high element of risk averseness," pointing to the need for an education in small business. "Loyalties in traditional studies die hard," he cautioned.

Assuring the assembled students that "the period ahead will be exciting and challenging," Gray brought to focus the significance of the seminars in wedding academic understanding to experience with the quip "You still think you know too much for kids still wet behind the ears."

Douglas Lucky, head consultant with the teaching assistants organizing the seminars, explained that "the student doesn't have all the skills required of him in the business environment." Interaction with entrepreneurs allows the student hands-on experience and lends realistic substance to the "paper" businesses that the second-year students prepare.

Lucky felt that the seminars allowed the students a "feel for what it's all about", a sense that there is "something out there besides a corporation."

As to the worthiness of an introduction to small business, Lucky commented that "Many students may not recognize just how much value they have derived from these seminars, but two weeks or two years from now, the value of the time and energy will be realized."



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3. A draw will be made from all entries received by the contest organization on October 14, December 1, 1983 and the contest closing date, February 15, 1984. Prizes will be awarded as follows: one Bronco II will be awarded from all entries received by NOON October 14, December 1, 1983 and February 15, 1984 respectively. Entries other than the winning one in the October 14 draw will automatically be entered for the December 1, 1983 draw. Entries other than the winning one in the December 1, 1983 draw will automatically be entered for the final draw, February 15, 1984. Chances of winning are dependent upon the total number of entries received as of each draw. The drawn entrants, in order to win, will be required to first correctly answer an arithmetical, skill-testing question, within a pre-determined time limit. Decisions of the contest organization shall be final. By entering, winners agree to the use of their name, address and photograph for resulting publicity in connection with this contest. The winners will also be required to sign a legal document stating compliance with the contest rules. The names of the winners may be obtained by sending a stamped, self-addressed envelope to: Telecom Canada, 410 Laurier Ave. W., Room 950, Box 2410, Station "D", Ottawa, Ontario, K1P 6H5.
4. This contest is open only to students of the age of majority in the province in which they reside who are registered full-time at any accredited Canadian University, College or Post-Secondary Institution. Employees of Telecom Canada, its member companies and their affiliates, their advertising and promotional agencies, the independent contest organization and their immediate families, (mother, father, sisters, brothers, spouse and children) are not eligible. This contest is subject to all Federal, Provincial and Municipal laws.
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news

Institutional changes needed to capitalize on Canada's resources

by Blaine Connolly

Canada is in a post-recessionary time, and in order to fully capitalize on its national resources, the nation will require significant changes to its political and social institutions. This according to Thomas d'Aquino, president of the Business Council on National Issues and co-chairperson of the steering committee for the proposed National Center for Production, Technology and Employment Growth. D'Aquino was the guest lecturer at a WLU Interdisciplinary Research Seminar held at the Paul Martin Centre last Monday.

Changes must include ways in which Canada can strengthen its political institutions, build a progressive social system, and develop its national economic potential, says d'Aquino. Broad reinterpretations of present institutional philosophies often requiring "ground-swell" support as opposed to leadership from the top must be included in these changes, he maintains.

Canada's present political institutions rank as some of the finest in the world. What is needed, however, are greater levels of accountability and efficiency spearheaded through a reduction in the "pervasive and costly integrative strife" which has existed between the different levels of government over the past ten years, says d'Aquino.

The powers of the Members of Parliament must be enhanced over the present levels whereby all policy decisions are made by a select few, leaving backbenchers delegated to rubber stamp positions, according to d'Aquino. The Senate must also be reformed, he charges, through the adaptation of equal representation from every province in open elections in order to overcome regional alienation. These changes are unlikely to come from "within,"

d'Aquino cautions, and will require some form of public push from the populus.

Present social services must be reassessed in terms of affordability. According to d'Aquino, we can and must change the present system because low-income Canadians continue to suffer severe hardship.

To do so, however, we must be prepared to attack the "sacred cow" of universality. One option put forward includes removing redistributive benefits (i.e. family allowance) from the middle and upper class levels of society and decreasing assistance to the lower levels of society. This "Robin Hood principle can become a winning proposition if it is implemented efficiently," says d'Aquino.

Pension reform continues to be a critical area of study at present. Public pension plans have had only limited success. According to d'Aquino, if we are to secure ourselves for the future, there must be an expansion of private pension plans with improved survivor benefits and greater portability.

The primary focus of economic

policy must include plans to increase our productivity and competitiveness. What Canadians are missing is "the will to be best, the will to be first," says d'Aquino. There is no reason why we must settle to be second best to the Americans, he maintains.

Changes such as those mentioned above will require a new alliance of business, labour and government. The adversarial principle which now exists among these three groups has "little genuine justifiable historical basis in our society," maintains d'Aquino. An attempt toward some form of harmony is the establishment of a new institution for co-operation between the three groups. This will be the National Center for Production, Technology and Employment Growth.

1984 is going to be a year of change and opportunity. If this nation is to capitalize on its massive resources, political and institutional changes must be brought forward with a vengeance, says d'Aquino. It is in this way that Canada can take full control over a post-recessionary economy.

Intruder

continued from page 1

but had done nothing else wrong. He confronted the woman, then retreated to the last stall. Other women walked into the washroom and they decided it best to call security. Once the women left the washroom Sach left the stall, opened the washroom door, and walked by the women as they stood outside.

Security was able to pick up Sach almost immediately at his home after his description was given to them.

In Hamilton, police are looking for a man who wears woman's clothing in connection with the murder of Dr. Wightman. Wightman was choked to death in her office by an unknown intruder.



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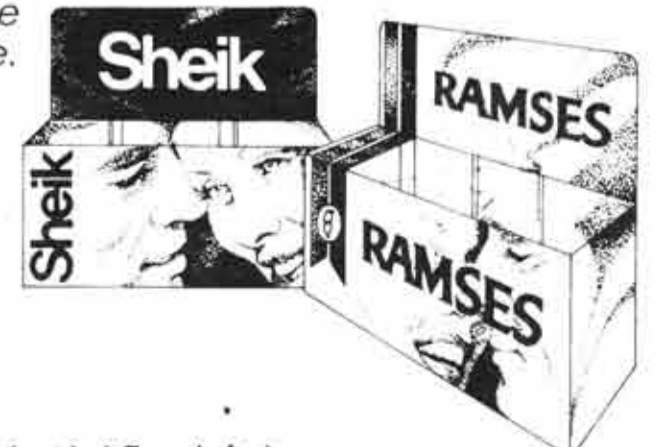
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comment

Advertising: just plain necessary

Is advertising a "necessary evil"?

This question was discussed at length at the 46th national conference of Canadian University Press (CUP), held in glorious North Bay from Dec. 26 to Jan. 3.

Of the 50 or so CUP member newspapers, more than a few are vehemently against the whole concept of advertising. Advertising, they charge, manipulates and coerces people, against their will and in conflict with their own best interests, solely for economic gain.

It is hard to argue that this rather dismal portrait of the advertising industry is not accurate in at least some cases. Tobacco ads come quickly to mind as a simple example.

An interesting conflict came into being a few years ago when CUP decided to axe its current national advertising representative, Youthstream, and form its own ad agency, Campus Plus was created in 1981 and given the mandate to collect national advertising on behalf of CUP papers.

The nauseous feeling some members get from their involvement with an advertising agency—each member is a shareholder—is somewhat relieved by the freedom of each paper to decide whether to run a specific ad. If the ad content is considered racist, sexist, or homophobic, or if the advertiser's policies or involvements seem questionable, then the paper has the option of boycotting the ad.

But the problem these papers have with the idea of advertising goes much deeper. Recognizing that major dailies are often somewhat editorially controlled by advertisers, and never pretending to be profit oriented themselves, student newspapers are very conscious of their unique freedom to print "alternative truths" without fearing a crippling loss of advertising. Most student papers are already running in the red.

Agreed, the ability to put out a rag each week without having to solicit advertisements to cover production costs would be liberating. But it just ain't gonna happen.

In light of the fact that students papers are so hard up for dollars to cover basic operating expenses, it is foolish to rule out the possibility of additional Campus Plus revenue that would enable papers to continue publishing. CUP papers have spoken strongly about their need for funding and subsidization. Where do they think the money will come from?

The question of whether Campus Plus should collect advertising for clients other than CUP papers was considered at CUP 46. Some argued that these deals will rob member papers of the attention of Campus Plus staff as well as of actual ad revenue, but Campus Plus quickly dispelled these fears by assuring us of its loyalty to CUP's best interests and of its ability to make responsible decisions.

The other argument against third party arrangements is that the content of the publications for which Campus Plus would be collecting national ads might go against the principles of the CUP organization. It was decided at CUP 46 that potential third party arrangements deemed suitable by Campus Plus would have to be approved by CUP members. What this does is effectively limit third party possibilities to a negligible few.

It seems that some papers would like to tell Campus Plus to make SOME money—ENOUGH money—but NOT TOO MUCH money—since the CUP cooperative is not based on capitalist ideals. The problem is how to determine how much is enough.

Is advertising a "necessary evil"?

You can debate the point about the corrupt and vile nature of advertising as long as you like. But one thing is clear. Advertising is very necessary.

Jackie Kaiser

It's that time...

Come February, applications will be opening for staff position at **The Cord Weekly** for the '84-'85 term. Anyone who is interested in working for this renowned newspaper next year is urged to come up to the **Cord** offices and take a look around, ask questions, and get an idea of what's involved in each of the positions. Stop by anytime!



letters

A winter welcome from carnival crew

We, the co-ordinators of Winter Carnival 1984, wish to welcome the students, alumni, faculty and staff of Wilfrid Laurier University to a week filled with fun and excitement. The theme this year is "Winter Olympics" and many athletic, academic and social events have been organized to help make this week a success.

The highlight of this year's Winter Carnival will be the Laurier Games, which will run from Monday, January 16 until Friday, January 20. The Laurier Games will consist of ten events: ASSASSIN CONTEST, TRIKE RACES, THREE-LEGGED SKI RACE, FIND-A-PROF, OBSTACLE COURSE, TRIVIAL PURSUIT, TUG OF WAR, TALENT CONTEST, BANANA EATING CONTEST, CAR PUB RALLY.

Several enthusiastic teams will be competing in these events to try and obtain the greatest number of points. The points will be displayed daily in the concourse.

There are also some events scheduled that are open to all. Pamphlets and posters, outlining the entire week of events will be distributed throughout the school. Come and see our torch bearer, Dean Nichols, at the opening ceremonies of the Winter Carnival "Olympics" at noon, Friday, January 13 in the concourse. (That's tomorrow!)

We wish to express our sincere appreciation to the administration of the University, the many clubs and a multitude of friends who have worked very hard in attempting to make this event bigger and better than ever before.

Best of luck to all those competing in the Laurier Games. We hope to see everyone

enjoying themselves, whether as a team member or as a spectator, cheering on your favourite team.

Nancy Amott
Sheila Clendenning
Mary-Ellen Hynd
Lidia Vettoretti

Food drive succeeds

On behalf of Laurier Christian Fellowship I would like to thank those people who donated cans of food for our Canned Food Drive in December. In total, four boxes of cans were collected, a much appreciated contribution to House of Friendship's Christmas Food Basket Program. Thank you to all those who participated.

Nora Martin

Alumni say thanks

On behalf of the Wilfrid Laurier University Alumni Association, I want to congratulate Laurier's students for their generous contribution to the school. Faculty, staff, and alumni, corporate and foundation constituents cannot help but be impressed by the visible expression of your commitment—the standard of leadership that is a tradition at WLU. Committed students make proud alumni; proud alumni provide the Association and the University with strength and leadership.

Fred McLean '74
President

the **CORd** weekly

Thursday, January 12, 1984
Volume 24, Number 13

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Letters to the Editor should be typed and handed in to the Cord Editor prior to Monday noon. All letters must bear the author's full name and telephone number. The Cord reserves the right to refuse any submission which it considers racist, sexist, or libellous in nature. All letters are subject to editing for length. The Cord welcomes all comments, criticisms and suggestions from its readers.

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Women's needs not met

by Jane Flynn

Maybe it's just me, but I don't think so. Lately I've heard more and more of my friends talking and questioning.

The issue involves women on campus. It involves our safety (or lack of it) as well as the lack of information available to women on this campus. Certainly our school is small, but is that really any excuse?

Women in other schools of comparable size have some representation, ranging from women's committees to fully-staffed women's centres. But at Laurier, facilities and representation are virtually non-existent.

Counselling Services offers a series of lectures ("For Women Only") which cover such topics as long-distance relationships, social relationships (how to get along with your roommate) and women in the workplace. These are beneficial, but they are only a first step.

The information available in Health Services is limited, yet birth control and health care are very important issues for young women — especially for those away from home for the first time.

At various times there have been "Rape Awareness" weeks. These are good while they last, but they are only temporary efforts. Afterwards, information is very difficult to find.

Just before Christmas there was at least one instance when a male intruder was found in the women's washroom. Over the holidays, a female professor was murdered at McMaster University. These events have again led women, students, staff, and professors to question their safety on campus. Late at night and on weekends, parts of the Central Teaching Building and especially the Peters Building can be very isolated and potentially unsafe. Walking home from school in the dark when it is late is never advisable, and many women find they really have no choice.

There are a variety of solutions to these problems. In the three years I have been at Laurier I have heard talk about an escort service whereby students would call the service and arrange to have an escort walk them home. Other universities have similar services, including Queen's and the University of Prince Edward Island. I know I would use the service and I

have heard many people comment on what a good idea it is. It would certainly be a real benefit to those students who take night courses at University of Waterloo.

The lecture series from Counselling Services should be expanded to cover a wider range of topics and thus interest more students. These could include discussions on sexual harassment and on managing motherhood and a career. I'm a student in a faculty that has no female professors and, essentially, no "role models." Lectures given by successful women who graduated from WLU might provide some ideas for those of us who wonder about our futures.

The various services should be combined with expanded sources of information to form the beginnings of a women's centre on campus. The possibility exists for day care services and self-defense classes, to name a few. Over fifty per cent of our students are women, and both the need and the interest exists. What are we waiting for?

Guest columns

Got any profound ideas or outrageous opinions? This space is designed to allow members of the WLU community to exercise their self-indulgent literary prowess in discussion of today's issues on campus, in town, in the province, country and world, or right out of this universe.

But seriously folks, this is an open forum for expression of the many and varied viewpoints which we know our readers hold. So take this opportunity to air your ideas. Columns are to be submitted to the editor of *The Cord*, second floor, Student Union Building.

What's up Chuck?

by Chuck Tatham

Bill Jones was showing a new man around the plant. His name was Frank Wright. He was to be the new plant physician.

"Frank, I'd like you to meet Joe Bedpan."
"That's an interesting name, Joe," Frank began.
"Do people ever kid you about it?"

Joe looked thoughtful. "I don't think 'Joe' is very funny. What the hell are you talking about?" He turned and left.

"You've got to watch him," Bill said. "He's been pretty cranky since his wife ran off with their paperboy."

Continuing down the hall, Jones pointed to one of the doorways.

"This is the large secretary's office," Bill said.
"Exclusively for large secretaries?" asked Wright.
"What?"

"Do you mean this room is just for large secretaries?" Frank repeated.

"Wright, you're wrong. Just as this is the large secretary's office, this next room is the small executive washroom."

"And where do large executives go to the washroom?" Frank inquired.

"Here! In the small executive washroom! Unless they're closer to the large executive washroom. What are you talking about?" Bill yelled.

"Does this mean small executives can use the large executive washroom?"

They continued the tour, stopping at an open door.

"Wright, I want you to meet Howard Small." Bill ushered Frank into the office and Howard shook Frank's hand.

"I'm Small, Wright. Glad to meet you," Howard offered.

"Which washroom do you use — the small or the large? For a 'small' you're quite tall," Frank said.

"What the hell is he talking about, Bill?" Howard looked at Bill, but Bill just shook his head and shrugged.

"Howard, tell Wright about the patient reception area," Bill said.

"Well, it's just down the hall on the left. We call it

the patient reception area," Howard said while adjusting his rayon tie.

"You have to be patient to wait in a reception area," Frank said.

"Get him out of here!" Howard said. As they walked down the hall, Bill and Frank could hear Howard banging his head on the wall.

"You know, Frank, to be a successful doctor, you have to have a lot of patience," Bill said.

"To be a successful doctor anywhere you've got to have patients. What would medicine be without patients? Gee, you're stupid, Bill." Frank was disgusted.

So was Bill. "How long have you been speaking English, Wright?"

"Correctly, adverb," Frank said, annoyed with Bill's ignorance of the language.

Bill started banging his head against the wall, so Frank walked further down the hall. Soon he encountered a small man.

"Hello, I'm Doctor Wright. I'm new here. How are you?" Frank asked.

"Glad to meet you! I'm Jack Short. You can call me 'Short' for short."

Frank paused. "Why would you want to be called 'Short for Short'? You're as looney as Bill Jones. Which washroom do you use?"

"If you really want to know, I use the large accountant's washroom. Why?"

Frank looked at Short with disdain. Shaking his head, he said, "No organization whatsoever. Appalling. Small's short, Short wants to be called 'Short for Short,' Jones says a doctor needs patients, and you all say Wright's wrong. What a company."

Looking quite stunned, Frank left Short and turned into the next office. A large woman sitting behind a desk looked up and asked Frank who he was.

"Which washroom do you use?"

"Why, the lady's, of course!"

"Which one?"

"Actually, I use the large accountant's secretary's washroom," she answered.

Frank had finally made a friend. Relieved, he sat down and listened to the rhythmic banging of numerous heads against various walls.

Chuck's Ground

Attention all perverts! For the low, low price of \$103 you too can watch the women of Laurier go to the washroom. That's right, for just \$103 you can join Wade Sach and others like him in search of the best stall on campus.

I am making fun of a very serious matter. As most of you know by now, a "man" was caught in a women's washroom last November. He was subsequently charged with trespassing by Laurier security. The "man" then pleaded guilty to the charges, and was fined \$103.

I might be making fun of the matter with a few well-placed sarcastic comments, but at least I haven't made a farce of the situation as our judicial system has.

According to John Baal, head of security at WLU, trespassing was the only charge that he could lay against Sach.

"Sach did not say anything to the girls, he did not try to assault them or even grab them. He just walked by them," said Baal. Baal may be right, maybe he could not make anything else stick. If he couldn't then something is definitely wrong. This "man" was caught inside a women's washroom with the lights turned off. Why was he there? He was not there selling Avon. He was there for at least one very perverted reason. The woman that identified him did so easily, because, she says, she saw the same man in another women's washroom back in April. At that time she could not make a positive identification. Seeing him the second time, she had no problem.

This guy is so well known on campus for his actions, that once the woman gave his identification to security, the officer immediately went to this "man's" house to lay the charge. Within minutes even!

So he was charged with trespassing. Well la di da (for lack of a better four letter word). I'm sure that the next time I see some guy walk into a women's washroom, I'll think to myself, "My goodness that fellow is trespassing." Bull!! That "man" and others like him like him are doing one hell of a lot more than trespassing.

Trespassing is a charge you throw against the kid who comes and picks the apples out of your orchard and not one that should be placed on a guy who waits in dark washrooms for women to enter. This, my dear Watson, is sexual harassment.

This is sexual harassment that is happening within the walls of Laurier. This is sexual harassment that is not happening on a lonely street late at night. This time it is not happening at Waterloo Park. This time it is happening right here in front of us and little is being done about it.

Something should happen though, and soon. At McMaster on December 19 a prof was choked to death in her office by an intruder. On December 19 our intruder was fined \$103 for trespassing. Do our intruders have to kill someone before they get more than a fine? Our security force could be partly to blame. I don't really think so. Our judicial system would seem to be sorely lacking.

A judicial system that lets a "man" off with a \$103 fine for lurking in washrooms is the same system that put a woman in Ottawa in jail for not testifying against her alleged rapists and again another woman in Orillia.

In the States a similar system of justice put a twelve-year-old girl in solitary confinement for eight days because she would not testify against her father in a child molesting case. Who is on trial here?

Women have to live in fear for themselves anytime they are alone. Walking home, walking to school, in a strange city and now, apparently while in the washroom, women live in fear. When they go to court they are afraid to have their name splashed across the papers in a rape case. They are also afraid what the "man" or "men" might do to them once out of prison. Now women have to fear going to jail because they are afraid to testify against those who brutalized them in the first place. I believe the term is Catch 22.

Women of Laurier must be nervous walking around our school. They have reason to fear what is going on inside our walls. I have the right to be furious about what is going on inside and outside our walls. As does everyone.

Chuck Kirkham

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news

**WLU will co-host
 AIESEC meeting**

by Laura Upcott

Over three hundred delegates from across Canada will travel to Kitchener-Waterloo on January 19 to attend the 26th annual AIESEC National conference, hosted jointly by Wilfrid Laurier University and the University of Western Ontario.

The four day conference, organized by Laurier's Marilyn Vandeven, will consist of intensive training and legislative meetings designed to promote the sharing of ideas and experiences in order to unify the nation-wide organization.

One of the major functions of the National Conference, according to organizers, is to elect a new national president and two Student Directors. Laurier student Roy Weber, past

president of the AIESEC local at Laurier and presently an AIESEC Student Director, will run this year for the national presidency, a full-time position based in Montreal.

Weber, who has himself gone on a work exchange to France, says "the international work exchange is the backbone of AIESEC" because it helps "to build a better world understanding." At the AIESEC National Conference delegates will exchange ideas in hopes of finding more effective techniques for securing traineeships, raising funds, and electing the leaders who will promote the growth and unification of AIESEC in Canada. This leads not only to a heightened national awareness but to friendly international interaction, says Weber.



MEET THE AUTHOR

Greg Gatenby

Thursday, January 12th
 at 4:00 p.m.

in the Paul Martin Centre
 Refreshments Provided

WHALES: A celebration has been seven years in the making. It is a magnificent tribute to the massive beauty and intelligence of whales and dolphins by 250 of the world's most eminent artists, writers and composers.

It contains 200 stories, poems, and essays, 11 musical scores, 75 full-colour paintings and images, and 150 black-and-white illustrations.

GREG GATENBY, the editor of this remarkable book is himself a poet of wide acclaim and the architect and Director of the Harbourfront Reading Series world famous as a venue for author appearances.

The contributors and editor are donating all earnings from the book to the Greenpeace Foundation's Save the Whale campaign.

Because it is such a beautiful book and a very worthwhile cause, the bookstore is giving you a special incentive to buy the book and have it autographed for the special price of \$45.00 instead of \$65.00.

Come and hear Greg Gatenby talk about Whales and tell the story of this beautiful book. He has created an impressive work of art in book form. It is a multi-media celebration of cetaceans. It is to be hoped it will draw attention to the plight of those noble undersea mammals which, at the present rate of slaughter, are threatened with extinction.

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Wilfrid Laurier University

Fire and funding at CUP 46

Special to the Cord

A decision to nationally fund a second Ontario fieldworker and a New Year's Eve hotel fire were just two of the highlights of the 46th annual national conference of Canadian University Press (CUP) held in North Bay, Ont., from Dec. 26 to Jan. 3.

The Ontario region of CUP (ORCUP) lobbied strongly to have its second full-time fieldworker financed nationally by all of CUP. "We were pleased to see the support we received for our second staffperson.

We need that person in Ontario," commented ORCUP president Chuck Kirkham.

The electrical fire that sparked through The Pinewood Inn at about 9:00 p.m. on New Year's Eve "really put a damper on the festivities," observed Kirkham. The only casualty was a load of "very important" laundry that got zapped halfway through the rinse cycle.

Other high points of the week were a twenty-six-hour final plenary session, a \$43 speeding ticket won by Kirkham, and some pretty fabulous parties.

Casey's RESTAURANTS

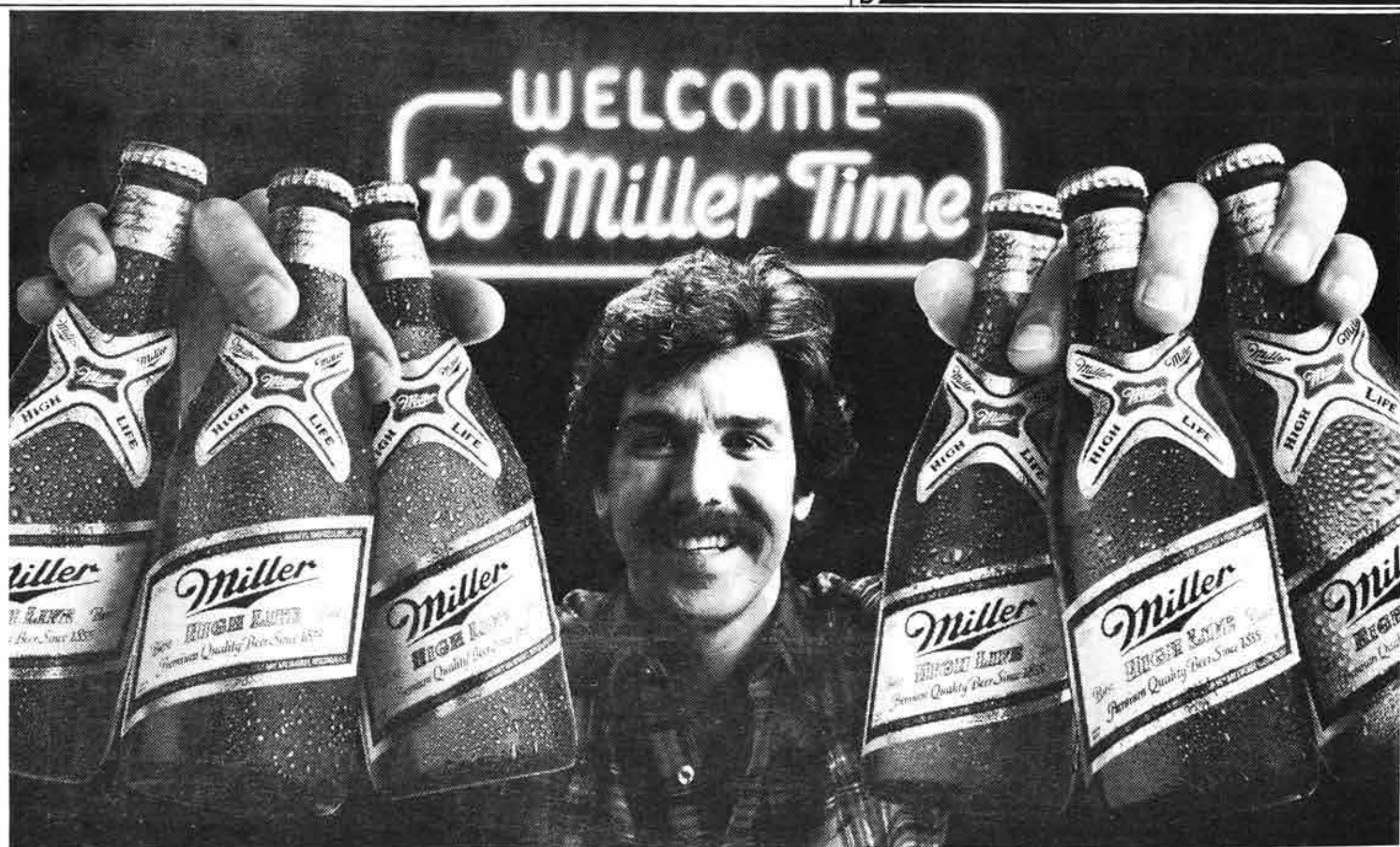
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Question of the Week

by Adriaan Demmers
photos by Paul Gomme

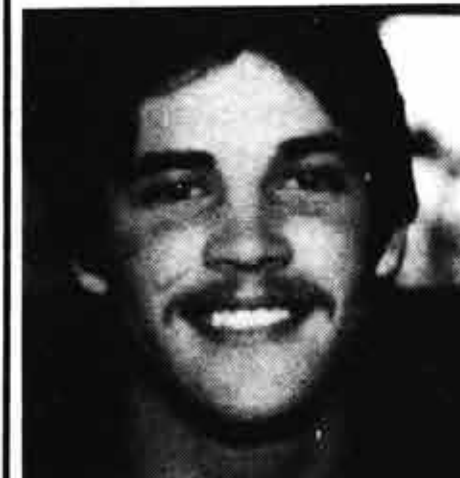
Was Santa good to you this Christmas?

Of course. He is good to me every year. For a guy who only comes once a year, he was great.
Trish Noonan
3rd year General Staff



Yes, he was good. He spoiled me rotten, but I didn't get a Cabbage Patch Doll, thank God.
Lea Polzin
2nd year Honours Biology

I was disappointed in Santa this year. (What a lousy lump of coal...)
Karen Jones
3rd year Biology



Santa was good to me, but I wasn't good to him; I didn't leave him any cookies.
Ernie Jugovic
1st year Honours Computing

The question is, Was he good to others?
Jim Gmptage
1st year Masters Social Work



Yes; I didn't get a million dollars, but he was good to me.
Rosalind Mitchell
1st year Masters Social Work

FRIDAY NIGHT AT THE MOVIES



Orson Welles as *CITIZEN KANE*

CITIZEN KANE

ROOM 1E1 8 pm \$2

NEXT WEEK:
GANDHI

JAN 13

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A New World View

The distortion and inaccuracy of the "traditional" world map, developed for navigators in 1569, has given the world a false impression of itself. German historian Dr. Arno Peters seeks to correct that impression with this completely area-accurate map of the world.

by Jackie Kaiser

Take a good look at that map on the wall. Chances are, it's a Mercator map — the more or less "standard" world projection that has been used in homes, classrooms, and offices since its creation some 400 years ago.

This very familiar global view, developed by Flemish-born German cartographer Gerhard Kremer Mercier (better known by his latinized name Gerardus Mercator), was designed for navigation of the high seas. Indeed, the Mercator map — the first to show compass courses as straight lines — remains an ideal tool for use by sailors.

Mercator never intended his navigational map to be used as a world map, notes WLU geography professor Dr. C. Grant Head. Unfortunately, largely because of ignorance, the Mercator projection ended up on classroom walls, says Head.

Inaccurate world picture

The problem with the Mercator map is that it presents us with a very distorted world view. As was the custom of the time, Mercator designed his map with his homeland—and consequently all of Western Europe—at its center point. In reality, Germany is situated in the northernmost quarter of the globe. It is this Europe-centred nature of the Mercator projection and the resulting huge distortion of land masses that have moved German historian and philosopher Dr. Arno Peters to develop a new world projection that shows land masses in their correct proportions.

Looking at the Mercator map, we find that:

- Greenland appears to be twice as large as China, although China is in reality four times as large as Greenland.
- The half of the world's surface that lies north of the equator covers two-thirds of the Mercator map, while the southern hemisphere is compressed to one-third of the map.
- While Africa is in fact almost 50 per cent larger than the Soviet Union, the Mercator map depicts the U.S.S.R. as more than twice the size of Africa.
- Europe is shown on the Mercator map to be larger than South America, while it is really 50 per cent smaller.
- While Scandinavia appears larger than India on the Mercator map, India is actually about three times larger.

Generally, on the Mercator map, high latitude areas are tremendously expanded in surface area, and low latitude areas — those near the equator, and generally third world countries — seem small and insignificant by comparison. As it turns out, this distortion favours

the industrialized north, to the detriment of developing countries. This is precisely what the area-factual Peters projection endeavors to correct.

Mathematical Impossibility

It is important to recognize that any world map will have some inherent bias or inaccuracy. The mathematical impossibility of transferring the surface of a sphere to a two-dimensional plane ensures that every world map will be distorted in one way or another. Cartography, to a great extent, depends on the art of compromise.

Has the Mercator map given the world a false impression of itself? Dr. Peters thinks so.

"World relations are very much coloured by the map that was on your schoolroom wall"

Peters is convinced that his map is necessary for a correct view of the world. Concerned with the political implications of Mercator's visual overemphasis of northern industrialized countries and the diminished importance of third world and developing countries, Peters devoted ten years to working on a map that would give the world an accurate impression of itself.

"It's time we Europeans realized we occupy no more than a small corner of the northern quarter of the globe. My map makes that clear by showing all countries in their proper size relation to one another," Peters was quoted as saying in an interview with *World Paper*.

In order to present an area-factual picture of the world, Peters has had to make compromises. Some angles are distorted, although in a way different from the angle distortions of the Mercator map. Distances are distorted, although generally less so on the Peters than on the Mercator projection. Accuracy of direction is off as well, with the exception of the principal compass points of north, south, east and west. In terms of shape distortion, the land areas close to the equator on the Peters map appear elongated while the areas near the poles seem compressed.

Accuracy in terms of shape and area are mutually exclusive ends in mapmaking, Head is quick to point out. The Peters projection is completely area-accurate; consequently, land shapes are distorted, although minimally. And in spite of the shape distortion of the Peters map, it remains more appropriate as a general

usage map than the Mercator is neither shape- nor size- or real merit ends at its usefulness.

Other Advantages of the

In addition to the Peters improvement over the Mercator map makes a number of advances.

Also known as the orthographic Peters map displays the entire polar regions. The seas cover the map, whereas the Mercator map is inaccurate 50-50 land to sea map, the equator is situated in the middle of the map instead of two-thirds from the bottom. Europe is hence transferred from the map to the northernmost part of the map.

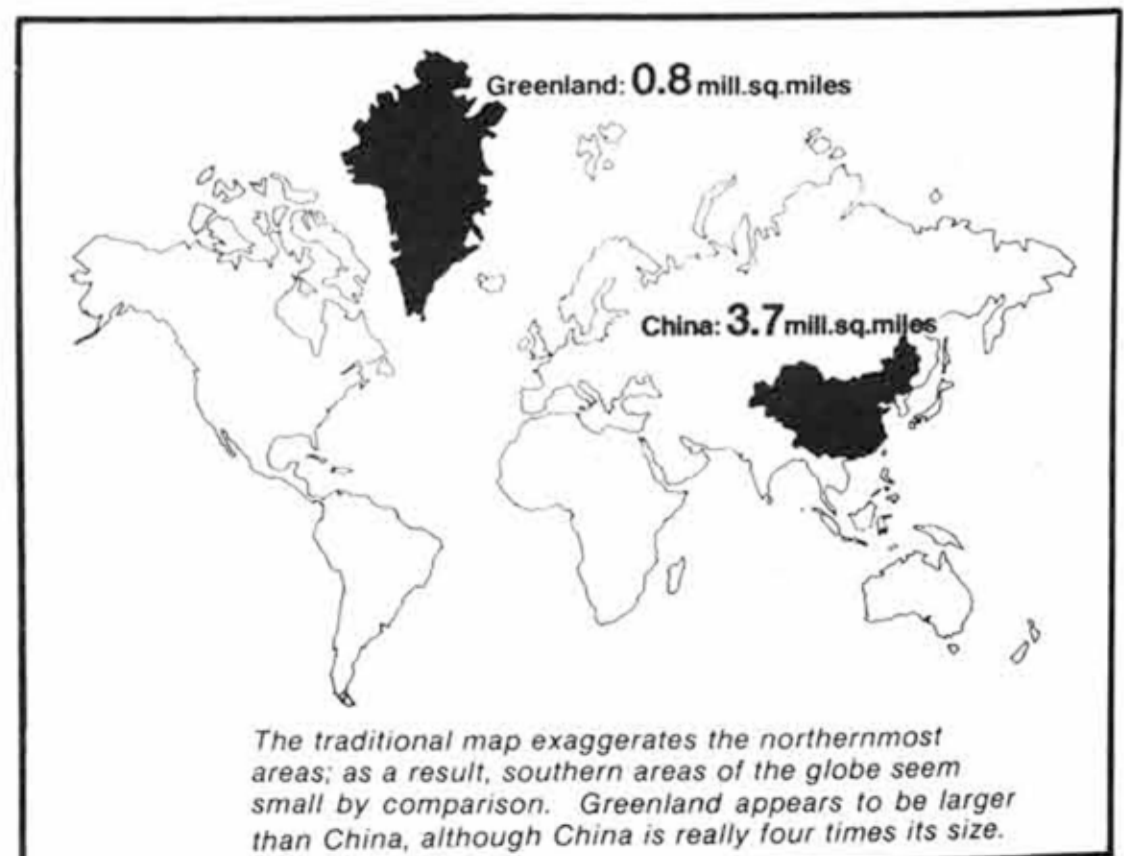
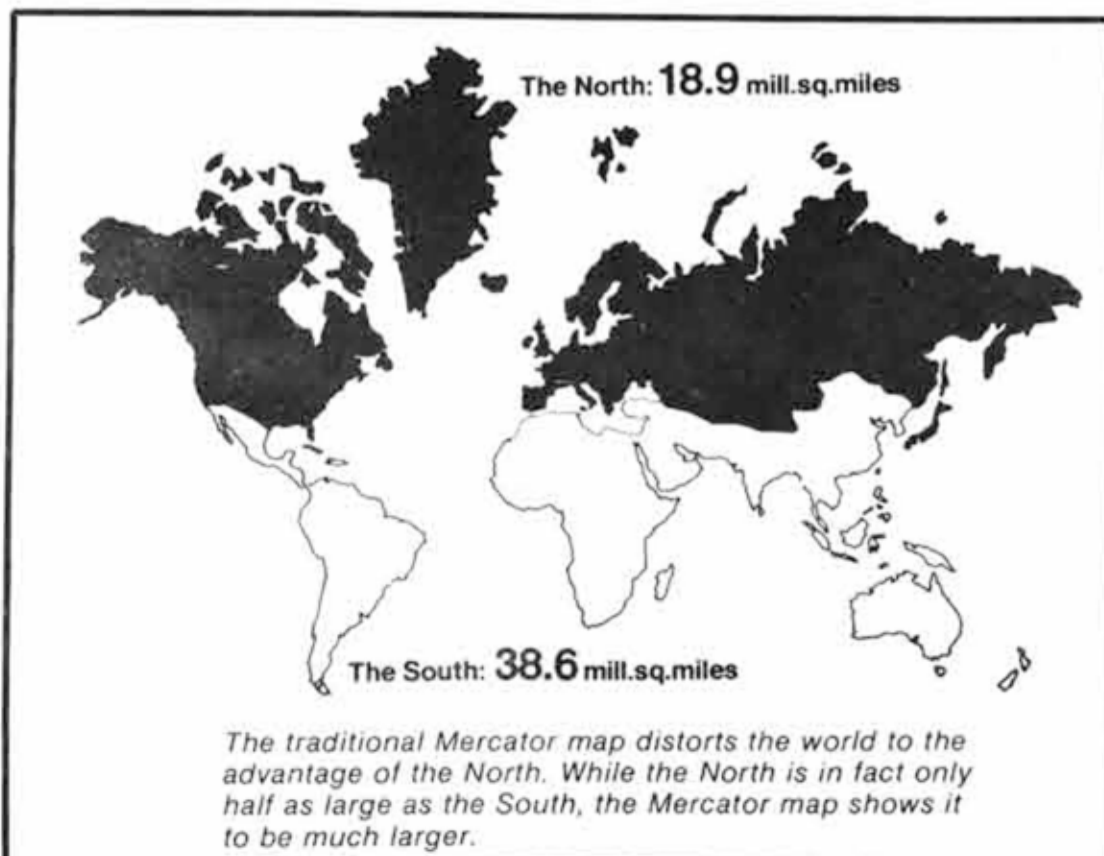
The colouring of the map is more "honest." On the Peters map, the colonies are depicted in the same color as their colonial mother countries. The continents are each in shades of gray to eliminate cases in which India, for example, are coloured in the same shade as the colonies simply because they were at the time of colonial government.

Current Applications

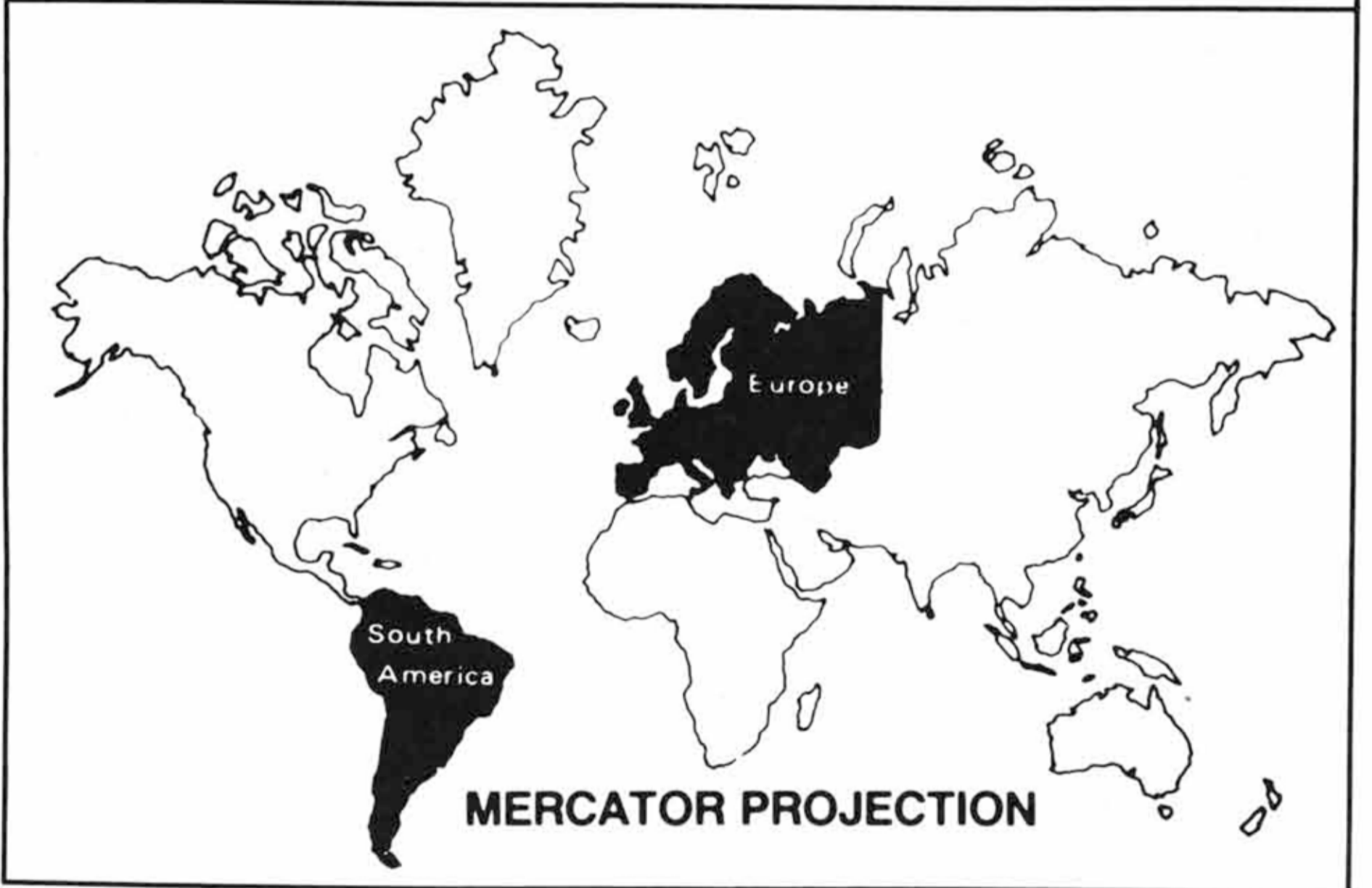
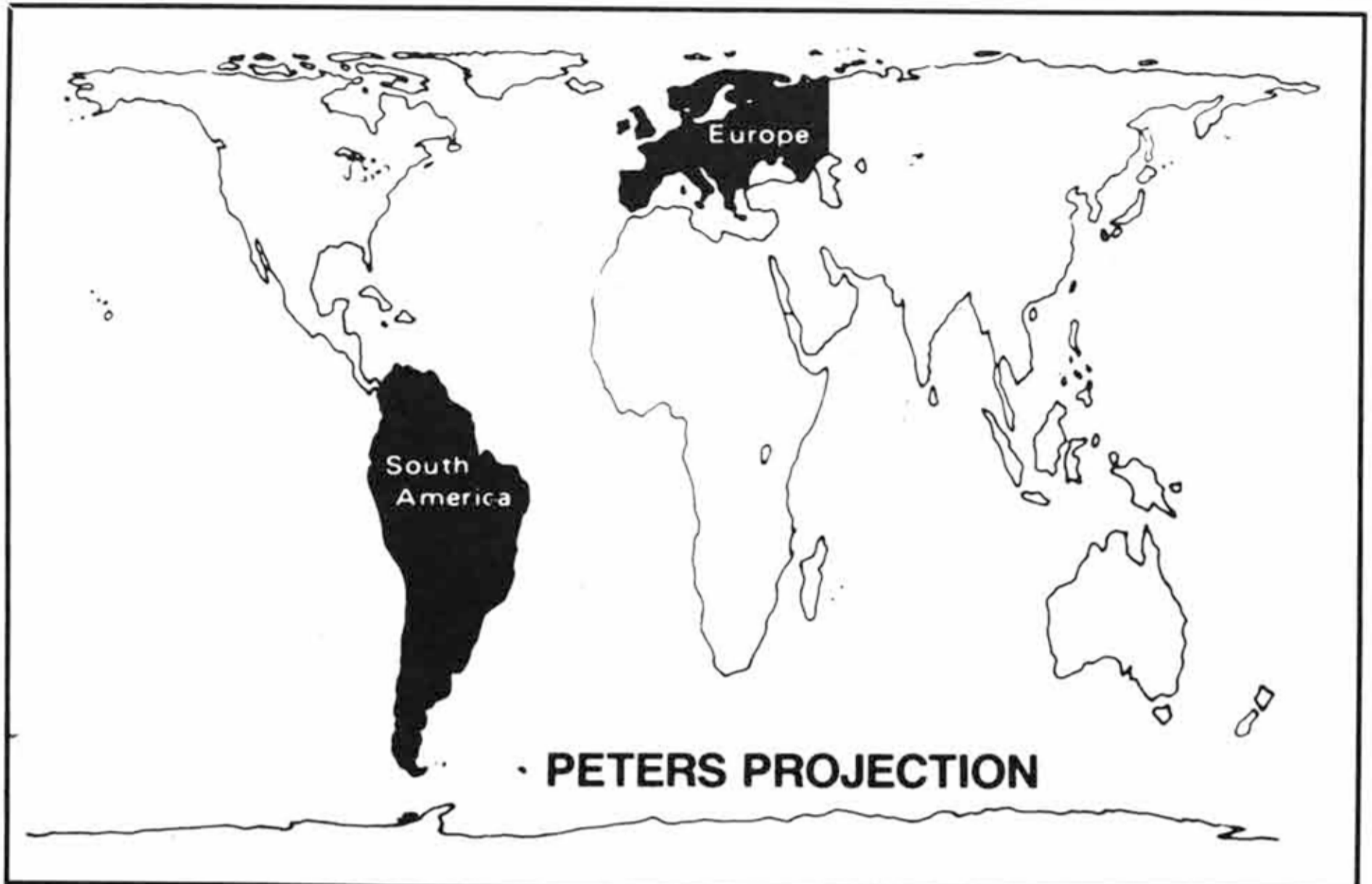
Will the Peters map replace the standard world map? Peters demands for his map. Over 100 copies are distributed in Europe within the Peters map is in use in over 100 countries. The government of the Federal Republic of Germany and the Vatican, and the World Health Organization, the Academy of Science, OXFORD, and the University of Cambridge.

"World relations are very much coloured by the map that was on your schoolroom wall," says Head. Head "would love to see the Peters map (map) used to replace the Mercator map, in part because of the question of shape distortion would raise in students' minds. Flat maps just distort. Flat maps just distort," says Head, who believes in a more accurate world map much more often in the classroom.

The Peters world map is being distributed in North America by Friendship Press, the New York-based National Geographic Society. Copies of the map are available directly from Friendship Press.



IRE



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Mercator map's
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Map

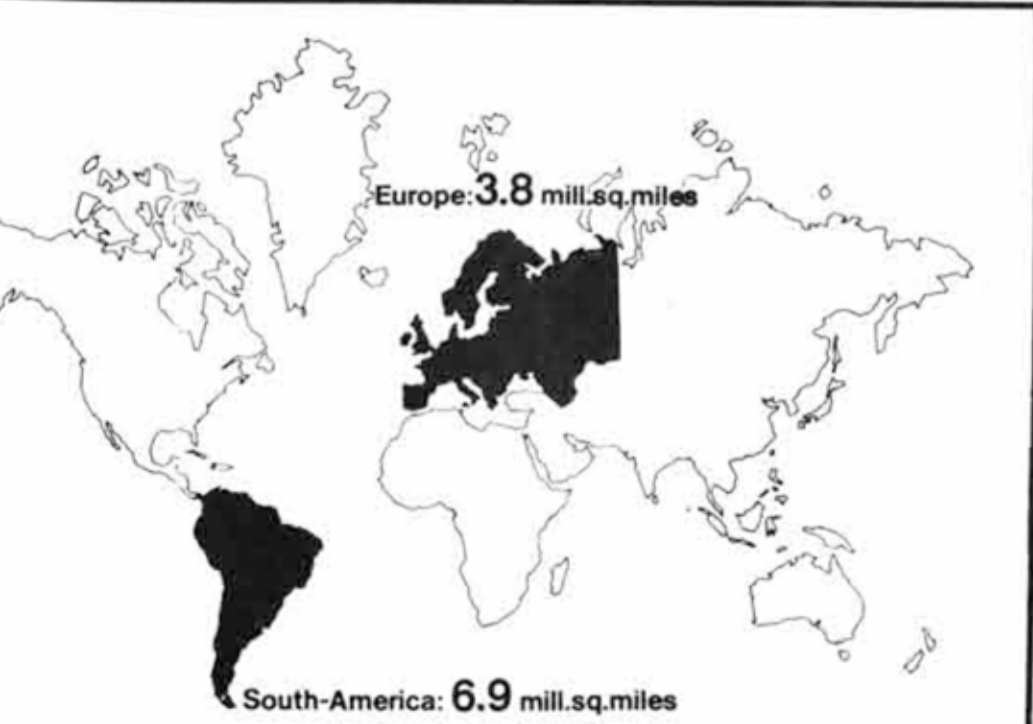
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Devised in 1569 in Germany, the Mercator map shows Europe to be larger than South America, which is really almost double the size of Europe.



The Soviet Union appears on the Mercator map to be more than double the size of Africa, in spite of the fact that Africa is actually much larger.

etcetera

to be...

JAN. 12

Meet the Author Series presents Greg Gatenby, editor of Whales, at the Turret at 4:00 p.m.. Mr. Gatenby will talk about Whales and tell the story of this beautiful book. All earnings from this book are being donated to Greenpeace Foundation's Save the Whales campaign.

The Science Fiction Club is sponsoring a writing contest open to all staff and students of WLU. The entry must be typed, double-spaced and placed in an envelope with name, phone and I.D. number on it. DO NOT put name on the story. The entry can be up to 2000 words long. Turn stories in to the WLU office by Jan. 30, 1984. The prize will be a \$30 gift certificate. For more information call Dave, 884-8967.

The Kitchener-Waterloo Art Gallery presents Prime Time Video until January 15. Prime Time Video is a package of five separate tapes by artists Noel Harding, Elizabeth Chitty, Kit Fitzgerald/John Sanborne, Stuart Sherman and General Idea. Catalogues and posters available.

The Science Fiction Club will be having a meeting at 7 p.m. in Rm. P3117. The D&D campaign will begin at 5:30 in Rm. P3117. The meeting will concern the election of a new executive. For more information contact Bryan, 744-3698. The

campaign and meeting will be held same time and place next Thursday.

JAN. 14

"Save Money on Your Home Heating." The Pollution Probe Foundation, in co-operation with Kitchener Public Library, presents slides and discussion to show how you can reduce your fuel consumption by 50-90% with insulation and renovation. Bring your questions, ideas and successes to the discussion. 1:30-3:30 p.m. (See Pollution Probe's Ecology Express Caravan at Fairview Park Mall on Jan. 13 and 14.)

JAN. 15

The Bruce MacColl Jazz Trio at the Kitchener Public Library. The Trio (flugelhorn, bass and drums) offers a distinctive jazz sound at 2:30 p.m., featuring the music of Antonio Carlos Jobim, Horace Silver and Charlie Mingus. This is a free concert.

Final day for your submission to the Annual Poetry WLU: Poetry up to 60 lines, prose up to 3,000 words, song lyrics, black and white graphics. Bring or send your submissions as of now to: Poetry WLU, c/o English Dept., Wilfrid Laurier University, and be sure to include a self-addressed,

stamped envelope if you wish your material to be returned.

JAN. 16

Time Management Series (3 Sessions): Scheduling systems, unscheduling, task analysis, motivation by reward (versus punishment), self-management strategies, and procrastination. To be held Mondays, 9:30-10:30 a.m., Jan 16, 23, and 30 in Rm. P3027-29. Sign up in the Student Services Centre, Upper Floor.

"Velikovsky - Crank or Scientist?" At the Kitchener Public Library, Prof. Robert Alexander, Wilfrid Laurier Univ. Philosophy Dept., will speak today at 12 noon. Lunch is available for \$2 by calling 743-0271 in advance.

Rapid Reading Workshop at the Kitchener Public Library. Discover tips on more effective reading with Larry Foster of the Rapid Reading Institute. 7 p.m.. Everyone is welcome to attend.

Everything You Wanted to Know About Home Computers (But Were Afraid to Ask). At the Kitchener Public Library, Pioneer Park Branch, an evening of information and demonstration with Barry Baker of Videos Computer Centre. Demonstrations will include everything from Pac-Man to Home Accounting to Word Processing. Everyone is welcome to attend at 7:30 p.m..

JAN. 17

The Laurier Catholic Community cordially invites you to a cafe night with Terry Odette in the Dining Hall. Doors open at 8:30 p.m.. Tickets will be available at the door at the cost of \$4.

The Hero in the Greek and Roman World. This University of Waterloo course considers works of classical authors such as Homer and stories of great heroes such as Achilles and Oedipus. It may be taken for university credit as Classical Civilization 302Z, or attended as a free public lecture series. 7 p.m. at the Kitchener Public Library.

ARJAY PAINTING CORP. Information Session for summer jobs. Paul Martin Centre at 1:00 - 2:30 p.m.

JAN. 18

Reading Efficiency Series (4 Sessions): Assessment of your speed, accuracy, and efficiency, with individualized attention on "real life" reading habits appropriate for university work. To be held Wednesdays, 9:30-10:30 a.m., Jan. 18 and 25 & Feb. 1 and 8 in Rm. P3117. Sign up in the Student Services Centre, Upper Floor.

Study Skills Workshop (1 evening): A summary of study skills techniques involving time management, reading techniques, writing papers and exam strategies. To be held from 7:00-9:30 p.m. in the Paul Martin Centre. One time only.

JAN. 19

Prominent Canadian artist Joseph Drapell will be featured at the Kitchener-Waterloo Art Gallery, 19 Jan. - 26 Feb.. His bright, massive canvasses will complement the modern design of the gallery's spacious exhibition area.

UPCOMING

The WLU Ski Club is organizing its first day trip to Blue Mt. on Jan 20th and a second one on Wednesday Jan 25th.. Note: There are still openings for the Vermont Ski Trip to Smugglers Notch during Reading Week.

WATER-FITNESS classes begin Monday Jan. 23 in the Athletic Complex Pool. 24 one-hour classes for only \$20.00. 10:30 a.m. Monday, Wednesday and Friday. NO SWIMMING SKILLS REQUIRED. For more information call 886-2103. Registration at the Athletic Complex office.

THE CANADIAN CROSSWORD

- ACROSS
- 1 Comedian
 - 4 Island province
 - 6 Murders
 - 9 Robs
 - 10 Explorer of French Canada
 - 11 Hue, in U.S.
 - 12 Impression
 - 14 Israeli desert

- 15 Not closed
- 16 Employer
- 19 Elect
- 20 _____ Scotia
- 23 Encees
- 25 Alta. community
- 27 Please tremendous!
- 29 Politician Ed _____
- 30 Stravinskys
- 31 Dull (poetic)
- 32 Craze
- 33 Dressed to the _____
- DOWN
- 1 Baby's ailment
- 2 Work on the side
- 3 Liberal housing minister
- 4 Instrument
- 5 Think
- 6 Solicitor-General
- 7 Rent
- 8 Offspring
- 13 Former metres
- 14 Not at all
- 17 Prairie capital
- 18 Justice Minister
- 21 Pronoun meaning us
- 22 Aided
- 24 Sask. town, or one in charge
- 26 Lorna _____
- 28 Alleviates
- 29 Offer

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WANTED

Theatre Laurier needs enthusiastic volunteers in January for set and lighting crew, ushers, box office, dressers, make-up. Contact Sandy at 744-2531 or Janet, 884-7465.

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English tutor available. Call Brenda at 884-5570.

Water-Fitness classes begin Monday January 23 in the Athletic Complex Pool. 24 one-hour classes for only \$20.00. 10:30 Monday, Wednesday and Friday mornings. No swimming skills required. For more information call 886-2103. Registration at the Athletic Complex office.

Recreational folkdancing instruction every other Sunday starting Jan. 22 at 7:30 p.m. at Adult Recreation Centre, Waterloo, \$2.50 per person. For information phone 576-2653 or 579-1020.

PERSONAL

Watch for the next showing of the prime-time game show, The Man I Love, starring your favorite hostess! One tidbit from the preview - "The man I love is an Orc!"

NOBEL STROBEL - Happy 21st! Love the remainder of the trio.

To the Kemptville Concubine Keeper - some advice: Put a gym mat against the wall at the head of your bed!

To the man with the deep hatred of bubbles - don't feed me to a dragon! Especially at 6:30 in the morning. "Boom Boom" (Hard hat to the Disrespectful).

MISCELLANEOUS

Reunion Icebreakers '83. Road trip meeting Jan. 17, 5:30 in P1025. Pat, Lori, Fiona, Janice.

Assasins Club: Please complete your data sheets by the 16th of Jan.. Submit to the Cord office.

I would like to thank all those who helped with the 1983 Annual Boar's Head Dinner. Special thanks to the servers who served the dinner in a record 2 minutes and 15 seconds! I hope you all had a very Merry Christmas and a Happy New Year. Sue Easson.

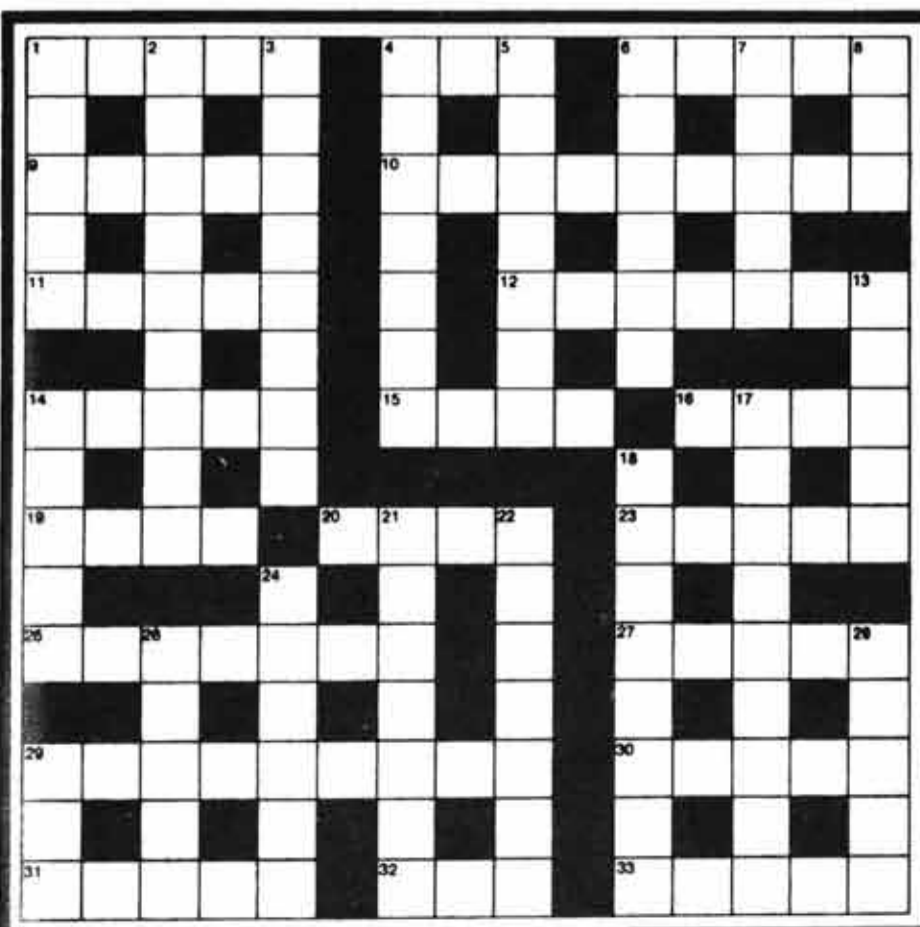
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ENTERTAINMENT

Blonde's no fun at all

by Don Bannister

Last Saturday night the purpose of happy hour at The Coronet became clear. By plying the audience with cheap liquor prior to a concert, the management obviously hopes to render the crowd submissive and agreeable and thus pass off some terrible performances. From bands like Platinum Blonde. Admittedly, The Coronet does, on occasion, present worthwhile acts; however, Saturday's performance by Platinum Blonde can be considered nothing but a disaster.

Bluntly introduced as 'CBS Recording Artists' the group strolled onto the stage at about ten p.m. Garishly dressed in skin-tight pants, scarves, pink shirts and various studded leather accessories, the band came forth with a burst of noise and light to begin their performance. Complete with Rod Stewart haircuts, the three tacky musicians proceeded to play several so-called 'hits' from their yet-to-be-released album.

Bass player and lead singer Mark Holmes introduced most numbers by telling boring stories, perhaps in an effort to justify the songs' staggering absurdity and insignificance.

Similarly ridiculous were Holmes' partners, Sergio Galli and Chris Steffler.

Billboards which advertised Platinum Blonde identified their major songs as Doesn't Really Matter and Take it from Me. However, since the group's lyrics were largely undecipherable, it was hard to say whether these recordings were actually performed.

The 250 member audience, a dichotomy of Coronet regulars and overweight, underage girls sporting Rod Stewart haircuts and borrowed identification, was not overly impressed. After five or six songs, people began leaving while a few more vocal individuals shouted "Pull out their plug!" Several fans danced

by the stage and mimicked the foolish behaviour of the musicians, shouting obscenities at them. This provided the audience with some much-needed laughter which further insulted the band. Justifiably so.

On the other side, the thirteen-year-olds nodded their heads in unison and relentlessly puffed cigarettes, adding their own pollution to the noise as the barrage continued.

Holmes' ludicrous actions reached a climax as he covered his face and cried (or pretended to) following a song which describes a schoolboy's misery when it rains for six weeks. Sympathy flooded The Coronet.

Boring intros...boring music

Later the bass player explained that his favourite songwriter was John Lennon. The band then lurched into a definitely unique if not laughable rendition of Twist and Shout. Though poorly executed, this was ironically the most enjoyable piece of music the group did.

Like a dog with more bark than bite, Platinum Blonde relied on their appearances and childish theatrics in an unsuccessful attempt to camouflage their blatant lack of musical talent. The numerous scarves worn in equally numerous places seemed tied to the basic survival of the band members. One couldn't resist wondering how these creatures might exist without props.

In retrospect, the four dollar cover charge seems absurd. As for Platinum Blonde's new album to be released on January 16, likely the only thing platinum about it will be the band's name.



PHOTOGRAPH: PATRICK HARBON

A whale of a celebration

by Karen Thorpe

Many have found it ironic that something beautiful could come out of something as barbaric as the annual slaughter of thousands of whales.

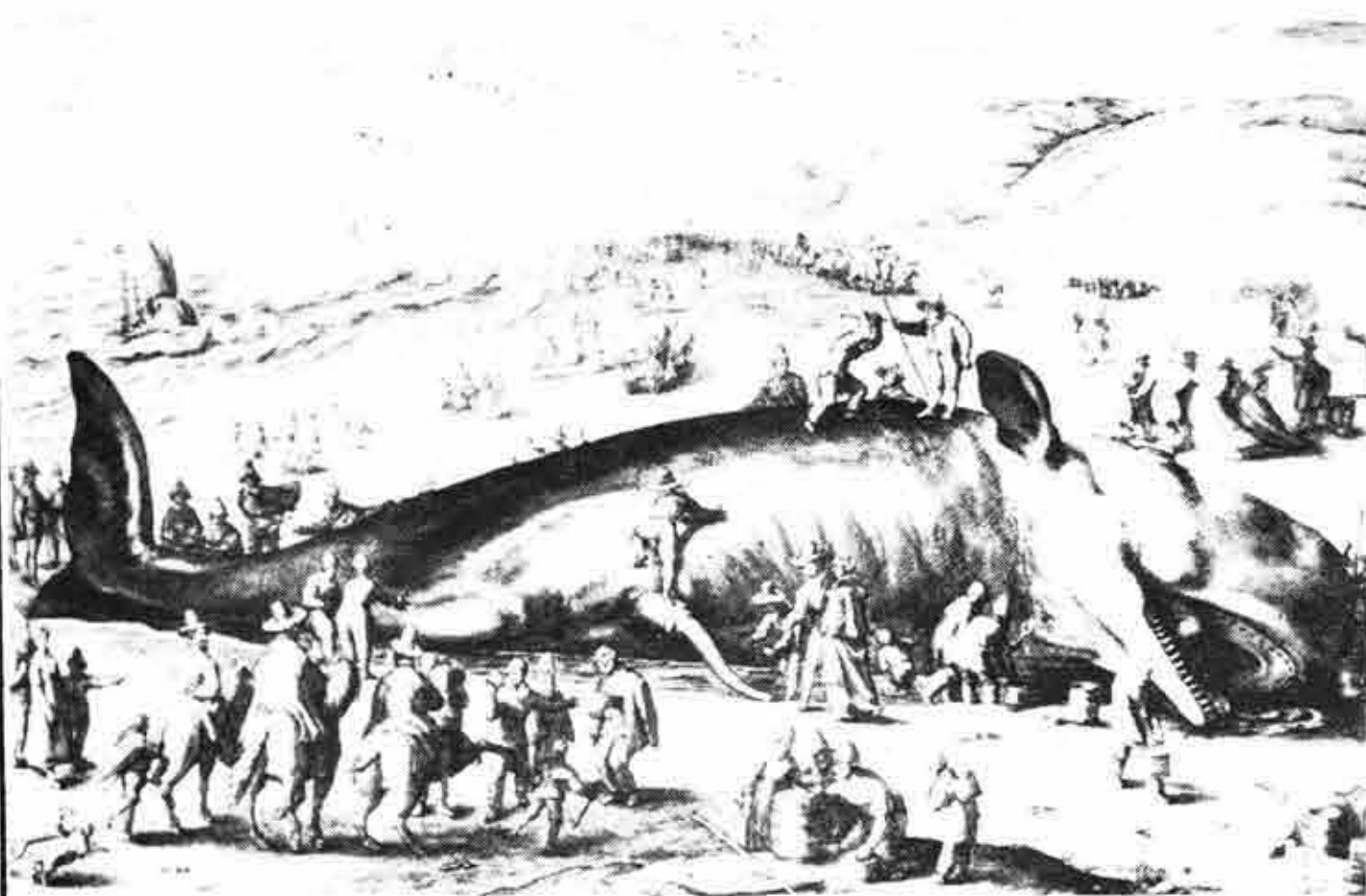
Greg Gatenby's book, *Whales: A Celebration*, represents the editor's attempt to stop the killing of the world's largest animals. The major goal of the book is to gain support, both financial and moral, for the cause of the cetaceans by demonstrating the strong international objection to their destruction and by raising funds for the Greenpeace Foundation's Save the Whales campaign. All of Gatenby's royalties and those of the contributors will be donated to Greenpeace.

Contributors to the book include almost 250 of the world's most eminent artists. Most of their work was created specifically for the book, depicting the splendid history of whales and their dolphin relatives from paleolithic days to the present. A sampling of artists includes Dali,

Rauschenberg, John Fowles, Margaret Atwood, William Golding, Allen Ginsberg, and Leonard Bernstein. The often abstract contemporary paintings and graphics, many of which are printed in colour, combine to make the book an impressive piece of art.

Gatenby's anthology demonstrates the strength of our passion for cetaceans. His book offers ample proof that for as long as man has created works of art there has been a special regard for whales and dolphins. Throughout history, whales have been depicted on coats of arms of kings and popes. Traditionally they are a symbol of nobility and freedom. Gatenby notes that history has presented the whale and dolphin metaphorically close to humans: "They evoke images of majesty and playfulness, vast strength and gentleness, intelligence and mystery — ideas which have always been important and intriguing to artists."

Greg Gatenby will be featured at WLU's Meet the Author series on January 12.



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entertainment

under review

Records courtesy of Record Stop

Undercover

The Rolling Stones

by Peter J. Lear

Ooh, aah, here it is — the new Stones album, *Undercover*. Look at that nifty cover. Hey, look Billy — the pictures that cover up this wonderful nude are actually stickers! Hey, maybe if I peel them off I'll get a thrill! What's this, a dog? I'm not thrilled at all. The inside cover has a bit of an apple tree on it. Obviously I'm not about to find the meaning of life on the cover. Well, let's play it anyway.

Let's go easy on Mick and the boys. After all, they were all over the hill at 40. They have been cutting this stuff for years — over twenty of them. We can hardly expect the same group that gave us *Satisfaction* to handle today's scene. Was it not Mick himself who a few years ago said rock is going nowhere? What can be expected of a group whose heart says that?

But wait! Do my ears deceive me, or do they sound even younger on this album? It's still the same group, and the style hasn't changed, yet it fits in with the present. The title track, *Undercover of the Night*, and *She Was Hot* are both full of danceable energy. Not any of that disco crap the boys tried a few years ago

(recall *Emotional Rescue*).

Some of the tracks are more traditionally Stones-like, such as *Too Tough*, *It Must Be Hell* plus more. There is one weird track that's kind of interesting — *Too Much Blood*. Here we have Mick half-singing, half-talking about B & G (blood and guts, for the uncultured) in the media. There is only one slow track this time, *Feel On Baby*. All the tunes on this vinyl are by the Glitter Twins (Mick and Keith); Ron Wood helped to write one (*Pretty Beat Up*).

Over the past twenty years little has changed. The Stones are still trying to shock the public (i.e. the deceptive cover scheme). In the sixties they would have had the nude. This is the eighties and that is too predictable for the day. They are a lot less public than ten years ago.

The main driving force, though, remains Mick Jagger. He knows what the people want (check out the *Undercover* video and EP — two whole extra minutes for only five bucks!), and when to give it to them (Christmas). *Undercover* will not be a classic Rolling Stones album, but it's worth a listen or two.

Beauty Stab

ABC

by Bruce Arculus

Beauty Stab is the title of ABC's new release. Following close on the heels of their popular *Lexicon of Love* debut album, *Beauty Stab* falls somewhat short of expectation.

The first song on the album is one which has gained some popularity. It is catchy, and the title — *That Was Then But This Is Now* — seems to say "Hey, listen to us, we're new, we're fresh, we're different, and we're exciting!" For that song, they are. Unfortunately, the rest of the album is a big, big letdown.

Beauty Stab's lyrics tend to be a loosely connected series of cliches, and the music is uncertain and unorganized. Granted, from a musical standpoint, the chord progressions are both creative and original. But they don't lead anywhere.

A major problem which contributes to this failure is the format of the band. It is a three-member combo that combines vocals, guitar, alto sax, and piano. The backbone of the band must then be hired to fill in the bass guitar and drumming tracks. The result is a mish-mash of

musical ideas and ideals that do not reflect well on ABC.

The drumming, for instance, dominates much of the material. Unfortunately, it is very uninspired and staid. This conventional style clashes with many of ABC's creative attempts, and detracts from the format of the band.

Many of the songs will be lost on the North American audience. *United Kingdom* is an anthem which laments the state of the once-mighty Great Britain, but loses relevance when heard here.

Beauty Stab is an average album which will probably enjoy extremely limited success. ABC needs to redefine their format and incorporate musicians into their band that share like musical ideas.

If I had to pay for this album, I probably wouldn't buy it. Those of you who buy an album to get two good musical tracks (*That Was Then But This Is Now* and *King Money*) probably would. The best bet is to tape those tracks off the spendthrift down the hall who can afford to fork over ten bucks and not regret it later.

WLU CHAPLAINS GUEST LECTURESHIP

ON

C.S. LEWIS

JANUARY 26, 1984

• Afternoon Seminar
 C.S. Lewis and the Modern University
 3:00 PM. Paul Martin Centre

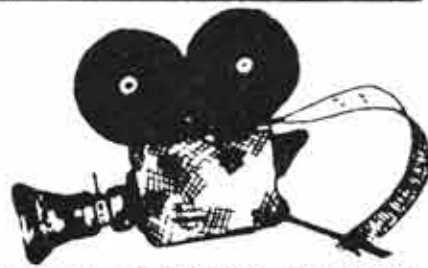
• Evening Lecture
 C.S. Lewis: Literary Theologian
 8:00 PM. P. 1025-1027

by
 Professor R.R. Tiemersma
 Professor Emeritus, Calvin College

ALL WELCOME

entertainment

Movies



Uncommon Valor

by Paul Gomme

If you like TV's The A-Team, then you'll love Uncommon Valor. Gone are The A-Team's exotic characters, faked car-flips, and A-Team formula. Instead, in Uncommon Valor, there is a fresh plot, more-or-less believable characters, and a semblance of reality.

Basically, the film chronicles the (imaginary) attempts by private American citizens to rescue four American POWs being held in Laos. The prisoners were taken in 1972 during the Vietnam war, and ten years later, after the U.S. government has failed to secure their release, their families and comrades-in-arms decide to put together their own little commando force to get them out.

There are some faults with this film. First, it is never really explained why the POWs are still being held. Perhaps it was not the responsibility of the film to explain this, but a gap seemed to exist.

Secondly, while the American government makes two attempts to thwart the mission, the film pays only lip-service to the motivations of the government. The U.S. government plays the bad guy, trying to stop these good Americans who want to rescue their friends and children. It is even suggested that the government would prefer to forget the whole thing because the Americans were

losers in Vietnam. The fact that the forced liberation of four U.S. POWs may jeopardize the treatment and possible future release of hundreds of other POWs is very much downplayed.

Finally, we are expected to believe that, ten years after the Vietnam War, the bonds of comradeship are still sufficiently strong that men are willing to drop everything to train for and execute a mission in Laos, and quite possibly lose their lives. While some members of the crew initially resist, all eventually join up.

So long as you are willing to accept these minor faults, Uncommon Valor is a very enjoyable film.

Silkwood

by Ruth Demeter

Meryl Streep once again proves herself to be an extraordinarily talented actress in Silkwood. The differences in the characters she has portrayed in previous films do not compare to Karen Silkwood, a very promiscuous and quite tacky female employee at a nuclear energy plant. Don't see this movie unless you're prepared to be disturbed — it's most upsetting because it's a true story. Ms. Silkwood became involved in the union because of several problems in the plant, including radiation leaks, of which she was a victim. Just before her scheduled interview with the New York Times, she died in a

suspicious car accident. The movie is a realistic and entertaining portrayal of her story, allowing of course for a certain amount of cinematic "creative licence."

Gorky Park

by Karen Thorpe

This classic murder mystery and conventional detective story received rave reviews when the book by Martin Cruz Smith was released. The critics' praise arose from the accurate characteristics and portraits of contemporary life in the Soviet Union.

As with any movie about Russian life, Gorky Park may seem to be a movie about "the system." Certainly the system is there, but it does not become the central theme. Gorky Park is mostly about a man — a clever, isolated, and lonely policeman (William Hurt) — who by unravelling a crime involving three mutilated bodies in Gorky Park, meets a beautiful girl who wants to leave Russia. Hurt discovers that she knew all three victims, and the plot continues from there. Finally we discover that the murders have been committed because of greed for the famed Russian sables.

This film is adequate — neither worthy of raving about nor walking out of. The weakest link in the movie is Joanna Pacala who plays the beautiful young woman who captures the hearts of both Marvin and Hurt.

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entertainment

WLU theatre launched

by Karen Thorpe

Social pressure, entrapment, hypocrisy and sexual responsibility. Themes from General Hospital? No; these facets of human life will be explored by the newly formed Theatre Laurier when they present Rimers of Eldritch, the latest play from Lanford Wilson.

This modern American drama portrays life in the dying coal town of Eldritch, a small community in the process of turning against an old man who has always lived on the fringe of their society. The play is extremely modern, allowing easy understanding of the language, but is at the same time serious and dramatic in thought. The scenes are out of time sequence and the true meaning of the play is only evident in the final scene.

The director of Theatre Laurier's first production is Dr. Leslie O'Dell, who joined the English faculty last September with the assignment of directing and producing live drama of interest to the campus and the community.

O'Dell, a graduate of Queen's University and the University of Toronto, taught in the theatre departments of Brock and Concordia Universities and the University of Ottawa before coming to Laurier.

Her theatre experience includes acting for stage, film,

and radio, and she has directed children's theatre, musicals, comedy and drama.

The cast of the Rimers of Eldritch is composed of 22 people; the play is constructed so that there are 12 roles for women and eight for men. There will be no costume changes as the entire cast will be on stage acting at all times.

Along with the cast another ten people are also directly involved in the production. Their roles include set and costume design, assistant directing, and stage managing. As well, three production assistants have been hired under the Ontario government's work-study program and will be learning skills in the areas of publicity, design, and research.

Planning an intimate staging of the play, O'Dell promises that there will be indirect audience involvement. With six sets and the floor of the T.A. being used, the audience may be hard-pressed not to become involved in the plot.

Rimers of Eldritch will be performed January 26-28. Curtain time is 8 p.m., tickets are \$5, or \$3 for students and seniors. Tickets are available at the door and from the WLUSU Information Booth after January 16.

Answers

- Answers:
1. Generation X
2. no
3. eight
4. less than a month
5. Frank Bank
6. his life
7. the green scum on his unbrushed teeth
8. A Shot In the Dark
9. the final episode of M*A*S*H
10. all were decapitated

Entertainment Quiz

1. With which band did Billy Idol rise to prominence before going solo?
2. Did George Orwell consider 1984 to be a prophetic novel?
3. How many times did Bette Davis lose the Best Actress Oscar?
4. How long did \$9,000 worth of heroin last Keith Richard in 1970?
5. Who played Lumpy Rutherford on Leave it to Beaver?
6. What did it cost Buddy Holly to get his laundry done early on February 4, 1959?
7. What did Johnny Rotten's nickname refer to?
8. What was the sequel to The Pink Panther?
9. What 1983 television rating winner did Time magazine call The Longest Goodbye?
10. What was similar in the deaths of James Dean, Vic Morrow and John the Baptist?

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APPLICATIONS SHOULD BE SUBMITTED IMMEDIATELY

SPORTS

Exhibition game tied 6-6

Team Canada meets Soviet challenge

by Theresa Kelly

Team Canada skated to a 6-6 tie with the Russian Allstars in exhibition hockey last Thursday night at the Kitchener auditorium. Doug Lidster scored the tying goal for Canada with less than two minutes remaining before an enthusiastic crowd of 7,046.

Team Canada took an early lead in the first period with two goals at the 3:11 and 8:54 marks. Vaughn Karpan and Serge Trepanier, two recent additions to the team both beat Soviet goaltender Victor Doroschenko. Victor Loginov put the Russians on the scoreboard at the 16:25 mark.

The Russians tied the game at 2:2 just into the second period on a quick shot at the 1:01 mark. Pat Flatley's powerplay goal just over one minute and a half later regained the lead for Canada.

At the 6:21 mark, the score was tied once again, as Igor Orlov, the Soviet player of the game, got his seventh goal of the series. The Canadian team was at a two-man disadvantage at the time and could not keep the puck away from the controlled passing of the Soviet squad. Both teams exchanged goals five minutes apart to end the second period in a 4-4 tie.

Gord Sherven broke the tie for Team Canada at the 1:08 mark of the third period to give the Canadians a one-goal lead for almost ten minutes of the period. Victor Shalimov added two goals later in the period at the 10:38 and 14:12 marks to put the Soviets in the lead for the first time in the game.

Canada had several excellent opportunities but were unable to beat Doroschenko until the 18:20 mark of the final period.



Team Canada captain Dave Tippett and a Soviet player get ready for the face-off during last Thursday's exhibition game at the

Kitchener Auditorium. Doug Lidster scored the tying goal for Team Canada at the 18:20 mark of the final period.

photo by Carl Van Landschoot

Hawks and Blues brawl to a 3-3 tie

by John "Sandy" Sanderson

When the Hawks meet the Toronto Blues one can be assured of a hard-fought, fast-paced and entertaining game. Tradition seems to dictate it. The Blues came from behind to score the tying goal with less than a minute left to play, ending the game at 3-3 last Wednesday night. The game, played before a boisterous crowd of 900, featured a bench-clearing brawl at the end of the first period.

It was obvious from the first minutes of play that the Hawks had come to play. They outshot the Blues 32-29 and outfought them as well. The brawl occurred at the end of the first period, involving all players and even the back-up goalies. When all was cleared up and the dust settled, ten players in total had been ejected for fighting.

Forwards Tim Glencross and Peter Black and defencemen Rob Holody, Craig Halliday and Joel Levesque were the Hawks given game misconducts.

Period scoring was limited to one goal per team. Laurier's Todd Stark got the first goal of the game at the 7:01 mark with powerplay help from linemates Paul Roantree and Kevin Casey. Toronto's Don McLaughlin tied the game on his powerplay goal with just over two minutes remaining in the period.

The second period was a bit

choppy but saw no major altercations. The Hawks killed off a two-man penalty disadvantage as Bienkowski faced a barrage of shots.

The Hawks were not as fortunate on their own powerplay as a miscue in the Laurier end allowed the Blues to take a 2-1 lead on a shorthanded goal. Mike Todd put the Blues ahead at the 9:31 mark.

The third period was simply tremendous. Both coaches did an admirable job working with their limited squads. The strain on the players did, however, begin to show in the later stages of the period. The teams managed some end-to-end action that led to Kevin Casey's tying goal at the 11:21 mark. Dave Bogart and Paul Roantree drew the assists.

The Blues were beginning to falter as the better-conditioned Hawks began to take control. Toronto's powerplay attempt was ended by the Hawks when Paul Roantree scored the go-ahead goal. Captain Wilf Rellinger assisted on this shorthanded goal.

With just over one minute remaining the Hawks suffered a high sticking penalty. The Blues pulled their goalie to have an extra attacker, giving them a two-man advantage. A very controversial play, which might have been stopped for a high sticking infringement, an offside or an interference penalty, allowed the Blues to tie the game with just 29 seconds remaining.

Todd Stark received the Carling O'Keefe player of the game award.

After dropping two games before the Christmas break, with a 5-1 loss to Western and a 5-3 loss to Guelph, the Hawks started 1984 on a positive note. The Hawks appear on track

again, taking a point away from the first-place Blues. The Hawks remain in a tie for second place, six points behind the Blues.

The rematch between the Hawks and Blues will take place on January 20 in Toronto. The Letterman's Club

will have a fan bus going to the game. Tickets for the bus are \$3.50.

The Hawks will be on the road for their next two games, facing Queen's on the 13th and RMC on the 14th. The Hawks will host Queen's Golden Gaels on January 21 at 2:00 p.m..

Hawks bounce the Blues

by Ian Raymond

The Golden Hawks concluded their exhibition season with a triumph over the University of Toronto Blues last Wednesday night. The Hawks played to a 59-55 win.

The Blues started fast and built a six-point lead in the first two minutes of play. The Hawks came back, however, to take the lead with three seconds left in the half. Chuck Klassen was the top scorer for the Hawks in the first half, leading the Hawks to a 26-24 halftime lead with eight points.

The game continued to be close right down to the final seconds. It was tied at 55 when Dave Byck got two points with 2 seconds remaining to put Laurier ahead. When the Blues tried in desperation to get the tying basket, the full court throw got caught in the dividing curtain hanging from the gymnasium ceiling. This gave Laurier possession of the ball under the U. of T. basket. As Laurier put the ball into play, all of the Blues players bumped into the Laurier players and then immediately fell to the floor. While the Blues were trying to get a foul called on the Hawks, they only succeeded in getting a foul on themselves. Steve Forden put in two freethrows with one second left to lift Laurier to a 59-55 win.

Top scorers for the Hawks were Mark Polischuk

Klassen and Dave Byck with 15, 14, and 13 points respectively.

The Basketball Hawks finished the exhibition season with a respectable record. They won seven of 16 games, as well as the WLU Invitational and the McMaster Pinky Lewis Tournament. They were also the consolation winners at the Western Tournament between Christmas and New Year's. Byck and Klassen led the team in points through the exhibition season with 167 and 160 points respectively. Steve Forden had the highest percentage from the line making 76 per cent of his freethrows.

Coach Coulthard predicts a challenging season ahead for the Hawks. While they have the ability to beat any of the teams in the highly competitive Western Division, the Hawks will have to work hard for every point. Coulthard feels there is still room for improvement, as the Hawks "are not playing as best they can."

Going into yesterday's game against Waterloo, the Hawks were suffering injury problems. Pat Keane and Dave MacNeil both missed the Toronto game, Keane with a bad back and MacNeil with the flu.

Laurier's next game will be Saturday in Windsor. The Hawks then return home for a game against McMaster next Wednesday.

sports

Sideline

by Theresa Kelly

After a steady diet of football over the Christmas holidays, including Bowls of the college variety, I decided it was time to broaden my horizons and give a few other sports a chance. It is one of the New Year's resolutions I'll probably break by February 1. I think I watched just about every football game that was on TV, but I consider it time well spent. Research, you know.

I started the week off at the Barn (Waterloo Arena) watching the Golden Hawks battle it out, or should I say brawl it out, against the U of T Blues. I realize I haven't watched a hockey game for a while but has hockey suddenly become such a vicious game? I had never seen a game where ten players (five from each team) were thrown out on game misconduct.

Actually the fight started out quite innocently, if that is possible. A player from each team collided along the board in the Toronto end as the first period came to a close. Within seconds everyone was on the ice with a partner, like a bizarre square dancing contest, and the fighting began.

The refs had a hard time sorting out the mess and it was a while before peace resumed in the combat zone. Just when things were starting to quiet down, tempers flared again and two goalies went at it. The Toronto goalie looked like he got the worst end of it when his shirt got pulled off. Even the ref's helmet ended up on the ice when he tried to break up the row.

Last Thursday I got a taste of international hockey when I watched Team Canada skate to a 6-6 tie with the Russian Allstars. Don't ask me what happened during the first 15 minutes of the first period. That's a sore subject at the moment because we didn't get to see it.

It never occurred to us that all 7,046 fans in attendance would be driving to the arena at the same time. We spent over half an hour trying to get off the Conestoga Parkway at Ottawa Street and then more precious time trying to find a non-existent parking space. We ended up parking the car on a side street a few blocks behind the arena. The quickest way to get to the arena, assistant sports editor Carl decided, was to cut across the snow banks. If I had known we were going to be climbing over mounds of snow I would have worn flat boots and jeans instead of a skirt.

The rest of the evening in the press box was uneventful. I could get used to being a busy sports reporter. Anyone know how I can get some tickets for Sarajevo?

Squash team takes trophy

Special to the Cord

The Golden Hawks squash team walked away as the plate winners at the University of Waterloo tournament this past weekend. Jamie Allen, Dave Lissiman, Scott Howe, Dave Yim, Andrew Wahab and Grant Fraser each received a player trophy for their excellent play in the tournament. The team trophy was presented by UW Athletic Director Carl Totzke to WLU coach Todd Schaefer.

The Hawks lost their first match to the Western Mustangs only to bounce back and defeat Guelph. The Hawks advanced to the finals where they met McMaster. Dave Lissiman and Grant Fraser were defeated in their matches but their teammates came up big to cement the victory.

Returning player Jamie Allen won his match 3-2 in five games by continually hitting thundering drives to the back of the court. Scott Howe easily overpowered his opponent 3-0 with tenacious play. Crafty shots by Dave Yim allowed him to oust his opponent 3-1.

The final match featured WLU's Andrew Wahab. Wahab broke a 1-1 tie in his match to slip past his opponent 3-1 in a tightly played match. Laurier won the tournament by taking four of six matches from McMaster.

Coach Schaefer was extremely happy with his young team's play and said he can only predict improvement and continued success for the men's varsity squash team.

The team's next meet is on January 21 when they will compete in the McMaster Invitational.



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sports

scoreboard

Hockey	G	W	L	T	F	A	P
Toronto	12	10	1	1	104	39	21
Laurier	12	6	3	3	59	38	15
Laurentian	12	6	3	3	66	55	15
Western	11	6	4	1	50	43	13
Waterloo	12	6	5	1	50	57	13
Queen's	12	5	4	3	53	51	13
Guelph	12	6	6	0	54	61	12
McMaster	13	5	6	2	62	63	12
York	13	6	7	0	65	57	12
Brock	11	4	5	2	46	68	10
RMC	13	2	7	4	64	88	8
Ryerson	11	3	8	0	37	76	6
Windsor	10	2	8	0	46	61	4

Results
Ryerson 6, McMaster 4
Laurier 3, Toronto 3

Tamiae Hockey

	G	W	L	T	F	A	P
Rangers	9	6	1	2	45	24	14
Habs	9	5	3	1	34	31	11
Bruins	9	4	3	2	38	34	10
Wings	9	4	4	1	47	37	9
Leafs	8	3	4	1	24	40	7
Stars	8	0	7	1	16	38	1

Results

Habs 4 Rangers 1
Bruins 6 Wings 3

Intramural hockey	G	W	L	T	P
Molesters	9	7	0	2	16
The Unit	9	7	1	1	15
Eye Phelta Thi	9	7	1	1	15
Pasta's Molson Canadians	10	7	2	1	15
TNUC	9	7	2	0	14
Brew Crew	10	3	5	2	8
OffCam I	9	2	5	2	6
Delegates II	10	3	7	0	6
Hornbusters	10	2	7	1	5
OffCam II	9	1	7	1	3
Brew-ins	10	0	9	1	1

As of January 4

Men's volleyball Mohawk tournament (Jan. 1)

Hawks lost in semi-finals to Fanshawe
9-15, 4-15

Scoring race (after 8 games)

	Goals	Assists	Total
Thorne (R)	11	10	21
Courtis (R)	6	14	20
McQuorquodale (R)	4	13	17
Blain (W)	13	3	16
Dickson (W)	7	7	14
Levine (B)	7	7	14
Kennedy (W)	4	9	13
Hemsley (B)	9	2	11
Lee (H)	5	5	10
Hrkac (R)	3	7	10
Murray (W)	3	7	10

Intramural hockey

Playoff countdown

by Sam Boni

As play winds down in the regular season of intramural hockey, the "rich" and "poor" of the league seem to have been separated. The top five teams—the Molesters, The Unit, Eye Phelta Thi, the Canadians, and TNUC—have battled hard all season and have fared well against the other teams.

No one team has dominated the standings thanks to several critical matches among the top five teams. Only two points separate first from fifth place. This fact will make the playoffs that much more exciting and unpredictable.

Although upsets are always possible in any

league, general consensus has it that one of these five teams will "take all the marbles."

The playoff structure was incorrectly printed on the season schedule. The playoffs will follow a seeded format—first plays eighth, seconds plays seventh, etc.. This format will reward the teams that finished high in the standings. The top eight teams advance to the playoffs.

General managers, coaches, and fans are advised to get their reserved seats as soon as possible. Crowd control is expected to be a major problem, even with additional security in place at the arena.



hawk talk

Hockey
WLU at Queen's
January 13

WLU at RMC
January 14

Basketball
McMaster at WLU
January 18 at 8:00 p.m.
Athletic Complex

Volleyball
WLU at McMaster
January 13 at 8:00 p.m.

Women's basketball
Guelph at WLU
January 14 at 8:00 p.m.

WLU at Waterloo
January 18 at 6:00 p.m.

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COMING EVENTS

Tuesday, January 17

ARJAY PAINTING CORP.
Information Session (Summer Jobs)
1:00 - 2:30 p.m.
Paul Martin Centre

Monday, January 30

ARTS & SCIENCE CAREER NIGHT
6:00 - 8:00 p.m.
Paul Martin Centre

Wednesday, February 1

CUSO PRESENTATION
7:30 - 9:30 p.m.
P2027/29

AIESEC PRESENTS.....

Aiesec presents a Career Day with a difference!

On January 16, 1984, AIESEC will be presenting a series of six short seminars and question and answer periods. Among the professions represented are accounting, banking, marketing, insurance and personnel management.

Watch for specific room numbers on posters throughout the University. The seminars will run from 5:30 p.m. until 7:00 p.m., plus free coffee and doughnuts later in the Paul Martin Centre.

This is a great opportunity for you to get all those questions answered and find out what each profession requires in terms of course credits. You will also have a chance to make some good contacts in the business world in an informal meeting over coffee. We'll expect to see you there!

ARTS & SCIENCE CAREER REPS ON CAMPUS

On Monday, January 30th, the Faculty of Arts & Science in conjunction with Placement & Career Services is sponsoring a Career Night from 6:00 - 8:00 p.m. in the Paul Martin Centre. This event was organized as a result of feedback from Arts & Science students who wanted the opportunity to learn about career opportunities directly related to their fields of study.

Approximately 20 - 25 representatives, many of whom are WLU alumni, will be present to meet informally with Arts & Science students during the event. The career areas which will be represented include journalism, human resources, social services, planning, computing, library/museum, lab technology, sales, teaching, government, banking, music,

translation and law — all for which a background in Arts & Science disciplines is appropriate.

This is your chance to ask questions about what courses you might choose, what each job involves, what opportunities exist for career advancement, what type of salary you might expect, etc. There will be no formal presentations and the format will be similar to Career Fair. Refreshments will also be served throughout the evening.

Hope to see you there!

ACT NOW FOR SUMMER!

Procter & Gamble and W.R. Grace will be recruiting on campus for summer positions with their organizations. Third year BBA students are wanted for jobs in distributing, marketing, sales, finance, etc. Be aware that other firms who may not post summer jobs with

us do hire for career related summer work. Check out the yellow employer binders for firms like Imperial Oil, which used to run regular summer hiring programs. They may not hire as many summer people as they once did, but the possibilities are there. Company information sheets within the yellow binders will tell you how to make contact with the proper hiring person. Remember to watch for deadlines! P & G want UCPA forms by January 30 for February 29 interviews. W.R. Grace deadline for submitting UCPA forms is January 18 for February 6 interviews.

This is your January issue of

FYI

the PCS monthly newsletter

AN '83 GRAD REFLECTS ON HIS JOB SEARCH

Scott Smith, a WLU '83 Economics grad, recently secured employment as a stockbroker — a competitive field to break into (especially with a limited sales background). It made it essential to undertake an organized, time-consuming and dedicated approach to the job search. Here, first hand, are those steps Scott followed which brought success.

First, I began the whole process a year before graduation. This gave me lots of time to investigate not only the securities industry but other occupations that were of interest. I participated in on-campus recruiting and succeeded in getting some interviews but not any offers. I began concentrating on brokerage firms and after researching this area, I made a firm decision to pursue a career as a stock broker.

Having narrowed my choices, I gathered together a list of potential employers. I wanted contact names so it meant phoning the firms and asking for these names. I would then call the office and ask for the person whose name I had been given. In the beginning stages of my job search, I spoke to other stockbrokers — people doing the job I wanted to do. However as time progressed, I had enough information about what the job involved and I wanted to talk to managers.

I feel the phone speeded up the whole process for me. I would ask my contact person if I could meet with him, explaining that I wanted to be a stockbroker and would appreciate any information he could give me about the industry and/or his firm specifically. Generally, I had little difficulty getting past a secretary to talk to these people. Sometimes, however, it required some "creativity". I ran into situations where the person interpreted my request for information as a search for a job and would reply, "We're not hiring now. Send in a resume and we'll keep you on file." But generally people were willing to meet me and discuss the business.

Many times the contact person wanted a resume sent before seeing me. That was the only time I mailed my resumes — after I had made contact by phone or in person. This meant I didn't have to rely solely on the

resume to get me in the door. The manager who eventually hired me showed me a stack of resumes that had come in that week. With no personal contact attached to them, they lost meaning.

I conducted these informational interviews with confidence and interest. I had specific questions to ask and then I concentrated on listening. I found that if someone was impressed with what they saw, the questions usually started coming my way. In this case, being prepared is a must.

I made endless phone calls. I followed through on any names I was given from other contacts. I think that's essential. In fact, I found out about the firm that hired me through a friend of a friend who had friends that had worked there, etc., etc.....

It is important to be very organized. I kept careful records of all names, addresses, contact dates and other pertinent information. I encountered situations where several people were returning my calls and it became confusing remembering who was who and where they were calling from.

I was trying to break into a competitive field - not usually a field that into which new graduates can find entry. I had no related experience but I was confident I could do the job and I was able to show this in an interview. I became discouraged several times. It was hard to keep believing that at the end of all the "no's", there'd be a "yes".

The important thing was persistence. I spent 3-4 months on a concentrated job search. That doesn't include the many months previous to that spent on research. I put out the extra effort and I think it's the person who does that who will come out on top. Maintaining a positive attitude can be difficult, but it will pay off.

\$3,000 OF CAREER CONSULTATION FOR FREE

There are private firms in Toronto that charge that much (and sometimes more!) for basically the same kinds of services that PCS provides for free to students; career testing, Interview Skills preparation; video-taped mock interview sessions, Job Search advice and resume assistance. Take advantage of these free services now. Drop into one of our workshops this week!

CUSO PRESENTATION
Wednesday, February 1, 1984
7:30 - 9:30 p.m.
P2027/29

SUSAN ISAAC WATERLOO
CO-ORDINATOR PRESENTING

The W.L.U. Marketing Association presents
'MEET THE MARKETERS'

A Wine and Cheese Reunion
featuring WLU Alumni Marketing Grads
and WLU Marketing Professors

Monday, January 23rd
Paul Martin Centre
7 - 9 p.m.

Come out and learn firsthand about what a career in marketing can offer you!

EVERYONE IS WELCOME!

NEW HOURS FOR RESUME PRINTING SERVICE

The new hours for bringing your resume into PCS for printing and for picking up your resume after printing are:

Tuesdays: 11:30 - 1:30 p.m.
Fridays: 11:30 - 1:30 p.m.

Please remember that January is a busy month and printing will likely take 1 1/2 to 2 weeks.

RECRUITING NOTES FOR GRADUATING STUDENTS

Although the economy appears to be on an upswing, it will come as no surprise to graduating students that employers are not flocking to university campuses to recruit. At Laurier, however, we have had 10 new companies visit our campus and 14 companies who have returned after an absence of at least one year.

However, we have noticed a marked decline in the number of applications submitted by students this year. This occurrence cannot be linked to one type of job or one industry — all are affected. Some companies receiving over 100 applications last year have received less than 50 this year from WLU students. One with 83 last year went as low as 15 this year. There is no doubt that these companies will be reviewing their intent to recruit at WLU in the future but, more importantly, you are limiting your chances of finding a job in what is still a tight market if you don't submit applications.

Companies including Dofasco, Johnson & Johnson, Regal Capital Planners, and K-Mart are now planning to recruit and deadlines are fast approaching for others. We expect more companies will participate during our mini recruiting week (March 12-16) and others will post throughout the term as well so, **STAY IN TOUCH!**

JOB OFFER GUIDELINES

To ensure fairness, equality, objective decision-making and professionalism by all parties in the recruiting process, UCPA has established guidelines pertaining to job offer acceptance dates. For students receiving job offers prior to December 31, employers are asked not to force responses prior to January 15. For offers made after January 1, responses should not be forced before four weeks have elapsed, except after March 1 when a period of two weeks is acceptable.

However, students are encouraged to inform companies of their decisions as soon as possible. If an offer is declined, it may mean an opportunity for another student. If it is not possible to reach a decision prior to the recommended forced acceptance dates because of upcoming second interviews with other companies, extensions may be possible. Drop by PCS to discuss this type of situation. Students should never accept an offer thinking it can be cancelled at a later date — companies could potentially pursue legal action.

After you have accepted an offer, either through on-campus recruiting or other job search methods, please inform PCS of the details.

The Future is coming.



BEGIN YOUR FUTURE TODAY

attend

ARTS & SCIENCE CAREER NIGHT

Monday, January 30, 1984

6:00 - 8:00 p.m.

Paul Martin Centre

Refreshments will be served

Arts and Science students from all years and disciplines are invited to attend this event.