

**Santa Claus** comes to WLU: That jolly old man from way up North was on campus recently, getting a bit of advice on toy production from the School of Business. As we all know, Christmas is just around the corner (you know, right after exams...) and there are many people in the community who are very much less fortunate than we. Take some time out and get in the real spirit of the season and donate to the First Year Council Toy Drive, give some time to a volunteer agency or make a donation of food to a food bank. Every little bit helps and hey, you might even feel good about it. All Santa photos by Jon Rohr

## Board questions loss of revenue

by Jonathan Stover and Bryan Leblanc

The Turret is down \$30,000 in revenue to date in comparison to last year's levels.

This was revealed at a Board of Directors meeting last Sunday, an eventful affair which saw Arts Director Zoltan Horcsok walk out after being shouted down when he addressed the problem of Turret entertainment and overall programming in the Students' Union. Turret attendance on nights other than Thursday throughout the year has been abysmal, while events such as IE1 Movie nights are also in danger. This drop in revenue has put WLUSU services "in complete jeopardy" according to Horcsok.

He said in an interview with the Cord that the shouting match arose over his attempt to introduce a motion to create an Ad Hoc committee to address WLUSU activity woes. The failed motion was attempted, Horcsok said, out of "sheer frustration" with the way "open and frank discussion is almost shunned" in BOD meetings.

VP: Student Activities Murray Jose called Horcsok's attempt to introduce such a motion for such a committee a move with good intentions addressed in the wrong manner, citing the nearness of examinations as one factor which would make such a committee unfeasible.

"We're getting our asses kicked by the competition," Horcsok said, "and if the Students' Union is to survive we have to do something." He said the inability of WLUSU to act upon falling attendance at the Turret represents a "failure of the bureaucracy so far".

"What I want to do is have a group of people look at it," including members of the BSA, the Marketing Department and anyone concerned about the problem, Horcsok stated. He said that the problem does not lie with the BSA or with the marketing of various acts, but with the "product" itself -- the Turret and the various specialty nights, among others.

Only 25 people, according to Horcsok, were at the Turret last Friday night. "We're losing our university community," he opined, noting that he doesn't want to be in a position to say "I told you so" to the board next spring, when the problem is even more acute.

Other WLUSU members had similar reactions. VP: Marketing Heather Francis called the drop in Turret revenue "scary", and said that WLUSU must change the way it looks at programming for students. "We need a strategic

change, not a tactical one" said Francis. She suggested that the Students' Union look at scheduling events that would attract a larger segment of the student population on weekends.

Wendy Watson, WLUSU Executive VP, noted that some possibilities are being investigated to boost sagging attendance. The elimination of alternative music "What's On Wednesday" nights, an end to Oxygen Party nights, more "clone" bands, better-known acts and other eventualities are possible. According to Watson, there have been a number of nights at the Turret when barely 20 people were in attendance for a Wednesday night band. The Turret has a 500-person capacity.

Murray Jose, VP: Student Activities, admitted that Turret attendance on Wednesdays and Fridays has been low, with the three "bombs" on Wednesday nights all being alternative bands. Competition from the newly-opened Phil's Grandson's Place on the alternative scene may be partially to blame, Jose said. The cut in BSA movie nights from 12 dates to six was undertaken because there weren't 12 good movies available for all the nights, according to the VP.

"It's not just WLUSU who is losing money", said Horcsok, "everyone is."

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## Poli Sci poll shows Tories tops

By Craig Wood

A poll of 450 Wilfrid Laurier students between November 4 and November 10, conducted by Political Science students, revealed some interesting insights into how Laurier students saw the issues and voted in the recent election.

In response to the questions of which party students intended to vote for, Laurier seemed to be more Conservative than the general public in the K-W area. Forty-three per cent said they would vote P.C.; 37% for the Liberals and 14% for the NDP. Only 6% were undecided.

There exists, however, a very major difference between how males and females indicated they would vote. Amongst the males 58% supported the P.C.s, 28% for the Liberals and 9% for the NDP. In contrast, females responded as

follows: P.C. 29%; Liberals 43%; NDP 17%.

This gender split also carried through to some of the issues. Overall, opposition to Free Trade (47.5%) edged-out those in support at 44.5%. Only 8% of respondents were undecided. Fifty-seven per cent of males supported Free Trade, with only 35% against the deal. The numbers are reversed for females, with 34% in favour of FTA, and 58% against. One possible explanation for these gender splits could be in that the Business School is dominated by males, and this may have skewed the results.

On the issue of abortion, there is no real difference in opinion between the sexes. Two-thirds (67%) of all students described themselves as 'pro-choice', and 30% were 'pro-life'.

Likewise, on the issue of a National Daycare Programme,

there was no significant difference in opinion between males and females. Fifty-nine per cent agreed with a National Daycare programme as a universal right like Medicare or pensions. Thirty-three per cent were opposed, and 8% were unsure of the issue.

Free Trade was by far considered the most important issue in the election with 81% considering FTA as the most important issue. The environment was considered the most important issue by 1% of the respondents and 32% say the environment was the second most important issue.

Asked who would be the best Prime Minister, 48% responded Ed Broadbent. Mulroney was second with 39%, and John Turner trailed with only 13%.

The poll is considered accurate to within 4%, 9 times out of 10.

# THE CORD WEEKLY

December 1, 1988  
Volume 29, Number 14

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Eight month, 24-issue CORD subscription rates are: \$20.00 for addresses within Canada and \$25.00 outside the country. Co-op students may subscribe at the rate of \$9.00 per four month work term.

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The Cord offices are located on the 2nd floor of the Student Union Building (Nichols Campus Centre) at Wilfrid Laurier University, Telephone 884-2990 or 884-2991. The Cord Weekly is printed at Fairway Press, Kitchener.

The Cord Weekly is published weekly during the fall and winter academic terms. Editorial opinions are approved by the editorial board and are independent of the University, WLUSU, and Student Publications. The Cord Weekly is a member of the Canadian University Press.

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THE CORD WOULD LIKE TO WISH EVERYONE AT WLU A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR.

WE REALIZE THAT THERE ARE MANY PARTIES TO ATTEND DURING THE HOLIDAY SEASON, BUT PLEASE DON'T DRINK AND DRIVE.

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There will also be an Open House for the community on Sunday, December 4th at 2:30 p.m. Students unable to attend this evening's program are welcome to attend on Sunday.

# Election post-mortem by Simpson

By Bryan C. Leblanc and ISIS

Noted Globe and Mail columnist Jeffrey Simpson spoke Wednesday night at the University of Waterloo to over a hundred students about the results of the recent Federal Election. In his analysis of the results he pointed out that this election "overturned conventional wisdom." We had begun with the Tories in first place, traveled a very tumultuous road during the campaign, and when all was said and done, we "wound up where we started."

Simpson said Prime Minister Brian Mulroney had accomplished a significant feat in capturing a second majority in Quebec. This had not been accomplished by the Conservative party since Sir John A. MacDonald was leader. In fact, the only Tory majorities had come with the brief reigns of Sir Robert Borden and John Diefenbaker.

Borden managed to win Quebec by appealing to nationalistic feelings, while Diefenbaker eked out the largest majority in Canadian history with the help of the elaborate election machine of Duplessis' Union Nationale. Now, Simpson stated, most power groups in Quebec feel more comfortable with the PCs than with either of the other major parties. Simpson predicted this would make it considerably more difficult to dislodge the Progressive Conservatives as the governing party.

Simpson felt the understanding of Quebec by English Canadians that comes from working with Quebec Members of Parliament was good for Canada, as it offers them a deeper understanding of the Quebec psyche. It also tempers the edge of Quebecois mistrust of the English majority.

Simpson began his post-mortem of the election results with the NDP. He stated the NDP had blown expectations beyond the limits of reason based on polling results which had had the Party as high as 40 percent last year, leader Ed Broadbent's personal popularity, encouraging provincial results from Alberta, and support from both nationalists and trade unionist in the province of Quebec.

To top all of this off, the NDP had more money than ever in its history.

The end result remains that the NDP won more seats than ever before but most New Democrats were disappointed with the finish of their party. The disappointment was due in part to unrealistic expectations. It is further compounded by the fact that most of their growth in numbers occurred in British Columbia, with no increase in the NDP share of the popular vote in the province. The increase in the number of seats was due largely to the siphoning of the right-wing vote from the Conservatives to right-wing fringe parties.

Simpson pointed to the almost \$2 million spent in the province of Quebec which resulted in nothing as another reason for the disappointment among New Democrats.

Simpson provided several reasons for the poor performance of the NDP. First was the nationally run campaign, which spread



campaign resources, and brought the leader to regions in which the party had no realistic chance of winning a seat. Further, the party was not as flexible as the Conservatives, and thus the party acted both late and ineffectively when the campaign became a referendum on Free Trade. They attempted to tie all of their social issues to Free Trade and in the final wash it just did not work.

The NDP was caught in the traditional third-party vice of being unable to win in certain areas; thus people who did not want to waste their vote in the effort to defeat Free Trade voted strategically for the Liberals, especially in Ontario.

This strategic voting pattern, however, worked in the NDP's favour in British Columbia and Saskatchewan.

Another problem with the NDP's campaign this year was the emphasis placed on a leader who did not have a great campaign. Broadbent was his normal competent self and seemed to be lost in the shuffle.

Simpson went on the discuss what went wrong with the Liberals.

During the first two weeks of the campaign, there was nothing but gloom in the Liberal camp. By the end of the second week, internal polls for the Conservatives showed them winning 220-230 seats and the Liberals taking less than 40.

Lloyd Axworthy, running in Winnipeg, stated that for every vote the Grits received in order to defeat Free Trade, another vote would not go to them due to questions over Turner's leadership.

In the first week of the campaign, the Liberals introduced a child care policy for which they were unable to provide costs and it took them five days to come up with the cost. This highlighted the disorganization in the Liberal camp.

Then the debate revived Liberal fortunes.

This was largely a result of the "exceedingly low expectations for Turner," said Simpson. These expectations were not warranted said Simpson, who had been on Turner's summer tour through Northern Ontario, and recognized a totally different man than the media was projecting.

Simpson believed Turner performed well in the debate.

The reasons the Liberals could not sustain the momentum were three-fold, according to Simpson. First, the Conservatives reminded the electorate of Turner's problems of the past four years. Second, the Liberals rode the free trade issue as far as it could go, and the different opinions about the impact of Free Trade confused a significant portion of the electorate.

Many of these people decided to look at other issues, and when that happened, the Liberals had lost it. This happened primarily in the last eight to ten days and was due to the total lack of any Liberal policy except the anti-free trade line.

Thirdly, the Liberals ran out of money for the last week advertising blitz. They had started out with a debt of around \$6 million, and were unable to run a full campaign without increasing their debt to an unmanageable level.

Finally Simpson dealt with the Tory campaign. In actual fact, they had run three very different campaigns. Prior to the debate, they ran with the slogan of "Managed Change" to reassure the electorate that future change would be well managed by Mulroney.

After the debate, the excellent tracking provided by Decima Research for the Conservatives indicated they were in trouble. A new campaign strategy was devised to stop the Liberal momentum.

This was two-fold; several prominent Conservatives came out and called both opposing party leaders "liars," and advertisements reminded the public of Turner's shortcomings.

After the Liberal momentum had been stopped, the Conservatives broadened the issues to include leadership and competence. This emphasized that the Liberals were short on talent and policy. The Tories hit back against the nationalist Grit campaign by prominently displaying the Canadian flag.

Simpson concluded that the Conservatives ran a solid, responsive campaign, the Liberals ran too far with Free Trade, and the NDP were hampered with a inflexible campaign, resulting from a lack of sophistication of tracking polls. The results are there for all to see.

# Ontario uni students: are they all drunks?

SUDBURY (CUP) -- The next time you attend class, look around for your peers. If you can't find them, chances are they were boozing it up the night before.

In fact, 40 per cent of Ontario university students have missed a class because of a hangover, according to a recently released report called *The Drinking, Drug Use and Lifestyle Patterns of Ontario's University Students*.

The survey was answered by about 5,000 students at four provincial universities in the fall of 1987.

Almost 50 per cent of respondents reported having a hangover in the last month, and 10 per cent thought they had a drinking problem. Thirty per cent of students are heavy drinkers.

Co-writer Louis Glikzman of the University of Western Ontario isn't alarmed with the numbers. "The alcohol consumption rate is lower than in American universities. Our average is around 12 drinks per week. In American universities the average is 15 drinks per week."

"What was most surprising was the low incidence of other drug use on campus, particularly cocaine," he said.

Only 4.5 per cent of students use cocaine, 5 per cent take stimulants, 7 per cent consume hallucinogens, and 30 per cent use cannabis.

Smoking isn't cool anymore. Sixty per cent of the respondents report that they never smoke, and 25 per cent smoke fewer than one cigarette per day.

According to the "Lifestyles" section of the survey, 75 per cent of students have engaged in sexual activity in the last year and one-fifth had sex as many as three times a week.

However, about half have never had a love relationship, and only 14 per cent have had more than two.

The report was also co-authored by Ruth Engs of Indiana University and Cindy Smythe of the Addiction Research Foundation.

# Faculty strike at Dalhousie U. over

HALIFAX (CUP) -- Spanish professor John Kirk calculates that each of Dalhousie University's 10,000 students is owed \$150.

The 700-member faculty association -- which walked-out November 4 -- came to a tentative agreement November 21.

Now Kirk is urging students to write to the university's president, requesting \$150 -- the amount he calculates they're owed due to loss of course time.

The faculty union and the administration agreed that the academic year will be lengthened because of the strike. Denis Stairs, Dalhousie's academic and research vice-president, says it is up to individual instructors to adjust. However, professors will not be paid to teach work missed during the strike.

"The administration refused to change the term and the exam

schedule," says faculty spokesperson Carolyn Savoy. "You can't expect to double the workload for students in the next two weeks -- they would have nervous breakdowns."

Dalhousie student council president Juanita Montalvo said making up lost class time will be hard on students. She said 40 per cent have part-time jobs and now face heavier workloads.

The union is recommending that its members ratify the tentative contract this week.

President David Williams wouldn't release details until after the vote, but said women's salaries will be increased to parity with their male counterparts and younger members will receive large pay increases.

The agreement includes an across-the-board salary hike, but there is no cost of living clause.

# "Rent-a-Mag" in vogue at U of T

TORONTO (CUP) -- Got a spare \$100? Why not stock the periodical shelves of libraries at the University of Toronto?

A new program called Adopt-A-Journal puts magazine buying in the hands of individuals with cash to spare: the library system is collecting cheques from people who want to sponsor the journal of their choice.

So far this year \$4,500 has been raised, buying 40 subscriptions from *Variety* to *International Studies in the Field of Science*.

Before the program, libraries at U of T were forced to cancel a magazine whenever they wanted to acquire a new one. Fifteen hundred journals were lost in 1986.

"We're looking for people interested in making a commitment

for some time, not just one year," said Gayle Garlock, the head of collection development and preservation at Robarts Library, Canada's largest research library.

He added he felt heartened by the initial response, which included donations from faculty members, library staff and students.

However, more donations will be necessary for the program to be considered a success.

"\$4,500 is nice, but it's not nearly enough," Garlock said. He said those who give to the program will get something in return. "There are also advantages for the donors. They can specify particular titles and they get a tax receipt for a gift."

Ge... What a great idea for Laurier.

# news Christmas horoscopes to live by

## SAGITTARIUS

The semester has turned into the disaster that you feared it would. The University will name an award in your honour to be given to the ugliest first year student they let in every year. A giant talking stuffed panda bear will eat all the peanut butter in your house.

## CAPRICORN

Romance and travel are in the cards over Christmas, but unfortunately you will have all sorts of problems making your travel connections. Buy a Lebanese goat for your siblings. Drink as much carrot juice and Yop as you can in a last rearguard attempt to cure your constipation.

## AQUARIUS

A foreigner of no fixed address will sweep you off your feet and crack your skull on the floor when she tries to catch you. Avoid places that are well lit. Invest heavily over the Christmas season in marshmallow men. Do not pee in the snow.

## PISCES

Your roommates are fed up with you and your menagerie. The skunk was cute, the ferret was cuddly, and the parrot was amusing but a live sheep has no place in your abode. Trade in your sheep for a few goldfish and a first round draft pick in the next midget hockey draft. Tell everyone that you've got a terminal disease.

## ARIES

A healthy diet and a good disposition will be essential to a

happy holiday season. Eat as much calcium and Vitamin B as you can stomach. Avoid busy intersections. Watch out for men with light hair and John Lennon glasses - they have more than just sex on their minds.

## TAURUS

The sinister Taurean is ready to strike back at the world in revenge. Taureans will feel the full weight of their anger at not being made as perfect as God had promised. Lock yourself in a rubber room that has no mirrors. A bizarre sexual encounter with a small woodland animal will leave you extremely satisfied but very confused.

## GEMINI

Everyone is staring at you. Don't look up, though, or they'll start to laugh at you. Avoid volleyball players with large kneepads. Use your refrigerator as a place to store food and nonperishable porno.

## CANCER

Do not go to any parties where someone is dressed darker than you are. You do so only at your own peril. A small, smelly, snivelling Arab potentate wants you to come and rule his country. You will decline, opting instead to become a prison warden or a high school teacher.

## LEO

You just can't seem to get your act together. Relaxation is impossible due to excessive sexual activity. Parties are abundant, but you won't get to them because

forgetfulness looms on the horizon. Watch your drinking in public places, and for God's sakes stay off the stage if you're not in the band.

## VIRGO

Virgoans should watch out for Aquarians, Pisceans and Americans this week. Do not use any big bills to buy anything this week. If possible, eat only cat food and use small dogs as your chief means of transportation and entertainment. Your sex life will fall apart this week and you will never recover.

## LIBRA

This week you will be carrying all of humankind's weight upon your shoulders. Sympathetic squirrels and other small rodents will pause as they gather nuts for the winter to wish you a good day. You will wish with all your heart that you could become part of the Animal Kingdom - only because you have a mad crush on that old guy - Merlin Whatshisname - who hosts the TV show of the same name.

## SCORPIO

The holidayment. Your life a time of depression and loathing. If you live in a place with a gas stove - move out. If you own any shotguns, rope, or sharp instruments - sell them. If you are near a high place - sit down. Contemplate your navel during New Year's Eve - it will be the most exciting thing you will do all Christmas.

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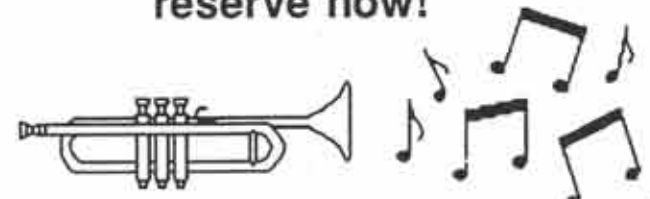
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# B.C. forests in grave trouble

GUELPH (ISIS) -- "Every week and every month is like another battle in the war to save the natural environment." These were some of the words of Ken Lay, director of the Western Canada Wilderness Committee, in his multi-media presentation, "Carmanah Valley of the Giants, Home of Canada's Tallest Trees", given on Thursday, November 24 at the University of Guelph.

The presentation was sponsored by OPIRG-Guelph and also featured a print sale. Lay has been travelling throughout Southern Ontario for the last few weeks, publicizing both the situation in the Carmanah Valley and his group's efforts to save the valley from destruction by clear-cut logging.

Carmanah is a 27 square mile valley on the West Coast of Vancouver Island. It is the home of old growth Sitka spruce rain-forest, including the world's tallest Sitkas. The valley is owned by the crown, but it is under forest harvesting tenure, as part of Tree Farm License 44, to MacMillan Bloedel, Limited, British Columbia's largest logging company.

These companies cannot operate autonomously on crown land merely because they have a license. They must submit management and working plans for the areas under their tenure to the BC Forest Service, who must then

submit the plans for public review. Plans submitted by MacMillan Bloedel for Tree Forest License 44 in 1984 showed no plans to log or develop Carmanah until 2003.

The fate of Carmanah was found to be more imminent in April, 1988, when members of WCWC hiked through the valley and found preparations for large scale clear-cut logging. MacMillan Bloedel had revised their plans in 1985, without public consultation, to include the logging of Carmanah.

It is felt that the Carmanah Valley should be preserved because it is one of the finest left unlogged. Lay's slides, and the prints sold in conjunction with the lecture showed Carmanah to be a place of exceptional verdant beauty. It is especially valuable for the diversity of its wildlife species, typical of valleys in British Columbia's forests. These valleys are also the important watersheds of the region, and while 6 to 7 1/2 % of BC's land base is preserved from logging or development, there is significant lack of preservation of these valleys. "We've done a beautiful job in BC of preserving glacier fields," said Lay, "but we haven't preserved many watersheds."

In May, 1988 the Sierra Club and Heritage Forests Society, with the backing of environ-

mentalists nationwide and with all-party support from Ottawa, proposed the addition of the Carmanah Valley to Pacific Rim National Park. This proposal was defeated midsummer in the House of Commons, and now the fate of Carmanah is undecided. In July, the BC forest service requested MacMillan Bloedel's revised logging plans for the Carmanah Valley, and these were submitted in October. Meanwhile, WCWC surveyed the Carmanah Valley trail, opening the region to the enjoyment of hikers and campers, much to the displeasure of MacMillan Bloedel.

MB's revised plans for the Carmanah Valley include clear cut logging on over 96% of the valley, and the preservation of only 2% as a reserve. This 2% translates into about one half a square mile. While Lay admits, "we've barely started to understand how the valley works," MB's proposals overlook the intricacy of the nutrient management system, biological diversity, and complex hydrology of Carmanah, which receives 100 inches of rainfall a year. There is a consensus of opinion that clear-cut logging in Carmanah to the extent proposed by MB would alter the whole valley, and undermine an attempt to keep the remainder of the forest intact.



Gee...I didn't know Santa had a Coke habit.

MB's proposal for Carmanah is currently under review. The Western Canada Wilderness Committee hopes that political pressure persuades government to conduct an independent assess-

ment of the ecological significance of Carmanah and its potential value to all Canadians as protected park land, with the conclusion that this small valley be preserved.



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# THE CORD WEEKLY

## Gifts for one and all

Christmas is supposed to be a time for giving. In the spirit of the season, we have a few gift suggestions for a multitude of personages both famous and infamous.

- For **WLU Security** - A lifetime membership at Tim Horton's Donuts for the whole lot of them.
- For **WLU President John Weir** - A wrench with which to loosen the purse strings of WLU. Hey, guys, we're in the black! Let's see our Scrooge-like pals in the administration act like it. Maybe the university could hold a big holiday bash for all the students and staff, free booze, free eats...
- For **WLUSU President Karen Bird** - A successful recovery from bone-spur surgery for brother Larry, a permanent end to hunting seasons for other brother Big, a return from the North Pole for long-missing uncle Admiral, and the retirement of grandpa Tweety.
- For **Cord EIC Cori Ferguson** - A command performance by The Razorbacks in her office.
- For **George Bush** - Four healthy years (for obvious reasons) and a year's supply of Twinkies.
- For **Cord News Editor Bryan C. Leblanc** - Another middle initial, and a few newswriters.
- For **Brian Mulrone** - Some shame.
- For **Cord Associate News Editor Jonathan Stover** - Three or four more pen-names and/or at least one newswriter.
- For **Harold Ballard** - At least one grateful child.
- For **The Games Room Attendants** - Some compassion so that they will give regular customers a discount in times of need.
- For **Jimmy Williams** - An elasticized belt for the Blue Jays new uniforms so that he can stick his hands in their usual place during the upcoming baseball season.
- For **John Brophy** - Either some superstar players, some coaching ability, or some Grecian Formula to try and put a bit of colour back in his hair. Or a real team like Montréal.
- For **David Peterson** - A successful television show, or stage production or something for wife Shelley so that he doesn't have to worry about her bothering him at the office.
- For **Margaret Thatcher's husband** - A personality.
- For **Vice-President Quayle** - An unlimited gift certificate to Toys 'R Us.
- For **Alfred E. Neuman** - Something to worry about.
- For **Oakland A's manager Tony Larussa** - A couple more rookies of the year. Obviously having three in your lineup isn't enough to win a World Series with.
- For **The B.C. Lions** - One more chance from inside the Winnipeg 10 yard line.
- For **The PP&P Guys** - Some running shoes so they can get around even faster.
- For **Ronnie Reagan** - A miniature MX missile so he doesn't feel left out of the fun.
- For **All Cord Staff** - A liquor licence for our offices so long Tuesday nights are a little more bearable.

Well Santa's sack is empty, boys and girls, but don't worry. For all those we did not mention, **The Cord Weekly** wishes you a Merry Christmas and a Happy New Year. Make it a safe one and don't drink and drive will ya. We won't be back until the first week in January so you'll have something to look forward to next term.

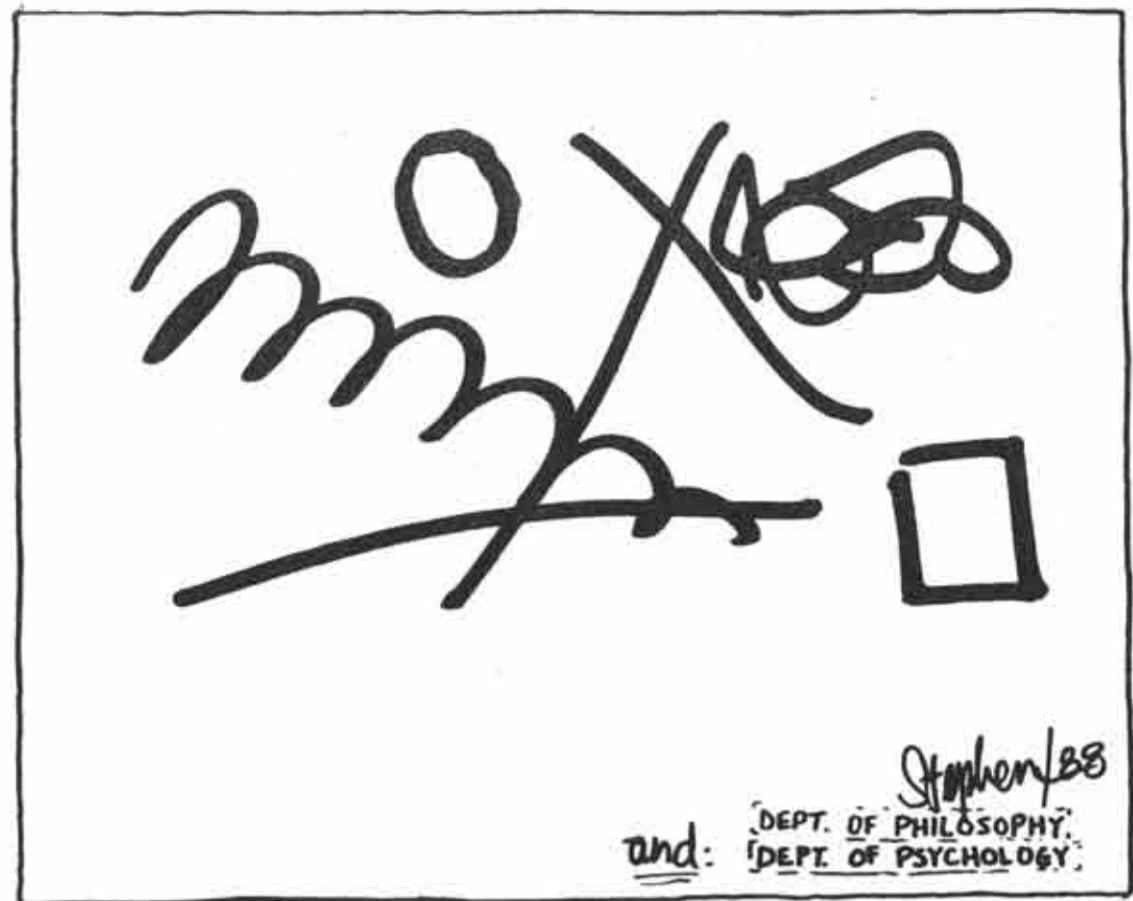
Until then, Hare Krishna and sixteen other foreign words.

Editorial opinions are approved by The Cord Editorial Board on behalf of Cord staff and are independent of the University, the Students Union and the Student Publications Board.

### EDITORIAL BOARD

Cori Ferguson, Editor-in-Chief	Bryan C. Leblanc, News Editor
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The Cord is published during the fall and winter academic terms. Offices are located on the second floor of the Student Union Building, at Wilfrid Laurier University, 75 University Ave W., Waterloo (519) 884-2990. The Cord is a member of Canadian University Press and the Ontario Community Newspaper Association. Copyright 1988, WLU Student Publications. No part of The Cord may be reproduced without the permission of the Editor-in-Chief.



Due to time constraints, and the apparent onset of a nervous disorder, the Cord Editorial Cartoonist requested assistance from the faculties of Philosophy and Psychology in creating this week's drawing. It is entitled "God Coping with His Own Sexuality".  
Merry Christmas!

## Christmas still has meaning

It would seem that the sole purpose of existence is to kindle a flame in the darkness of mere being - C.G. Jung.

COMMENT

BY  
JONATHAN STOVER

It's that time of year again. Christmas is in the air. It's stifled a bit, perhaps, by imminent exams, but nevertheless it is there.

But what does it mean? In a world of profit margins and pollution, in a place where the Pol Pots and the Pinochets outnumber and outlive the Kennedys and the Kings, what meaning is there in Christmas? Why bother celebrating a holiday celebrating a religion whose basic tenets aren't even paid lip service anymore by even those who are the most strident in trumpeting themselves as Christians?

Why indeed? After all, Christmas has no meaning beyond the worship of Christ, does it? Why celebrate the birth of a Saviour who probably didn't exist, and mark fealty to a God who, if he exists, must have created man as a practical joke on the universe?

Why indeed.

Because none of it is a joke. Even if there is no Christian God, no reborn Saviour, no Star of Bethlehem, no wise men and no shepherds watching over their flocks by night, Christmas still has meaning. And those who say differently lie.

They lie because the message of Christmas isn't one that is tied to any one religion or any one creed. Giving and caring -- these aren't bad things. They are, indeed, some of the best things we can do. In our world, "survival of the fittest" no longer holds true. We aren't beasts anymore, but if we act like them, we will destroy ourselves. Christmas can express some of that which is best in us. It matters.

Ah, you may be saying, but Christmas is still a lie, because most people don't carry those ideals on into everyday life. And think of all the starving, and all the poor, who don't enjoy Christmas! Christmas is hypocrisy of the highest order, you note smugly, and look around for approval.

Well, in some ways it is. But just because Christmas never lasts -- and in many places, never starts -- doesn't invalidate its messages. Indeed, all these things, poverty and all the rest, simply rein-

force the message. We need Christmas, as an example if nothing else, of what we can be. Of what we must be.

Bullshit, you say. People are people, and most people are assholes. Christmas has no point. Man is no good, and nature will be better off when he finally kicks off, unless he takes nature with him.

You're right, of course. And wrong, too. Hitler is our responsibility, but so was Einstein. We've created our Torquemadas, but we've had our St. Francis's as well. We've leveled forests and timberlands, but we've also created Mona Lisas and Venus de Milos. We have machines of death that could kill millions in a split-second, but we've also sent intricate miracles voyaging beyond our solar system on quests for nothing more materialistic than knowledge. The oceans of the world are beautiful and complex, the grasslands and the mountains awe-inspiring and alive beyond measure. Charles Lindbergh and Terry Fox: they were and are pretty wonderful too. You'd think that in a rational, feeling creature like man, there'd be room for shame and pride all at once.

Yes, we need to carry Christmas beyond its holiday nature. But we've got a long way to go before the day when we no longer need it -- or any of the other holidays which celebrate life. Until then, it's the best we've got.

So, once examinations are done -- or long before, hopefully -- have a good time. I hope you give nice gifts to all those whom you love, and get lots of nice ones in return. Listen to those who demean Christmas, and remember that in some way they are right. We've come a long way, but we've still got a long way to go.

But we'd be fools to reject the warm house for the snowstorm, even if that house is only ours on a temporary, sporadic basis.

Merry Christmas, and a Happy New Year.

LETTERS TO THE EDITOR must be typed, double spaced and submitted by no later than 6:00 p.m., the Friday before desired publication date. Letters must include the author's full name, telephone and student I.D. numbers for verification. Maximum length permitted for Letters to the Editor is 400 words.

THERE WILL BE A CORD STAFF MEETING ON FRIDAY, DECEMBER 2, 1988 IN THE CORD OFFICES AT 2:30 P.M. STUDENTS ARE INVITED TO ATTEND, BUT STAFF ARE REQUIRED TO. AND BESIDES, IT'S THE LAST ONE OF THE YEAR GUYS!

# BACCHUS urges responsible partying

Editor, The Cord:

The Christmas Season is a festive time of the year with many celebrations and reunions with friends and family. Alcohol will be enjoyed on most of these occasions and yes ONE OF YOU, after drinking too much will slide behind the wheel and drive home. Not only will you be taking your own life into your hands but you will also be endangering the lives of other human beings, possibly the person sitting right next to you. The deadly combination of alcohol and automobiles affects us all.

As a host of these parties, ensure that your guests have a safe, sober ride home. Encourage a designated driver system, invite them to stay overnight or call a taxi in order to get them home safely.

Join BACCHUS in pledging not to drink and not to drive by signing the pledge in the concourse on Friday, December 2nd and Monday, December 5th. During the holiday season, please PLEASE DO NO DRINK AND DRIVE.

Jack Smit  
BACCHUS DIRECTOR

# Student victim urges caution

Editor, The Cord:

I would like to dispute the statement concerning the "rumors of (sexual) assault" made by the K-W Record and by some people (staff or administration) at WLU.

My attack last Wednesday evening (Nov. 16) was not a rumour. It was real. A report has been filed with the Waterloo

## LETTERS TO THE EDITOR

Regional Police. This is a confirmed case. Being attacked from behind and being dragged off the sidewalk is not a pleasant experience. For everyone's information I was assaulted at 7:50 pm (early evening). This just goes to show you that you are not even safe to walk the streets in the early evening.

Upon reading a letter in the Nov. 24 issue of *The Cord*, I was outraged at the fact that a member of WLU security had the nerve to call these occurrences "just horse-shit". It is attitudes like this and the fact that other authorities are trying to quell these "rumours" that do more harm in ignoring the issue while they should be acknowledging the fact that a problem does exist and that they should do something about it. The reason why there are so many unconfirmed reports is because the women that have been attacked are too embarrassed or are afraid that their attacker will find out their name and come after them again. What does it take to make people wake-up? As a community we should take more precautions going home after going to the Turret, Fed Hall etc.

If you have been attacked, please come forward or talk to Cori at *The Cord*.

Name withheld by Request

# Co-op director responds to writer

Editor, The Cord:

A recent letter from a student to *The Cord* expressed some concerns about a proposal to expand the Business Co-op program. I would like to comment on the concerns expressed in the letter.

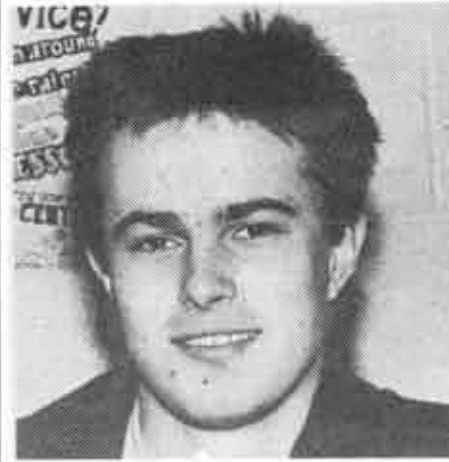
For several years, the number of students that we have been able to admit to the Business Co-op program has been limited to 155 per year. This is significantly less than the number of applicants. For example, in Fall 1988, 262 second year BBA students applied for co-op, which represents 74% of all second year BBA students. Because of the continuing strong demand and the limited number of places available in Co-op, a proposal is currently before the Department of Business Faculty Council to increase the number of co-op admissions by about 50 per year. If this proposal is approved by the Council and other levels of Senior Administration within the University, it would still mean that the number of co-op places will be less than the number of applicants but it would help to reduce the number of students who are disappointed at not being accepted for Co-op. There are eight BBA student representatives on Business Faculty Council and these representatives are fully aware of this proposal and the reasons for it.

Co-op students are employed in a wide range of jobs in many geographical locations. The contents of all co-op jobs must be approved by the Co-op Office. The large majority of our co-op stu-

continued on page 8

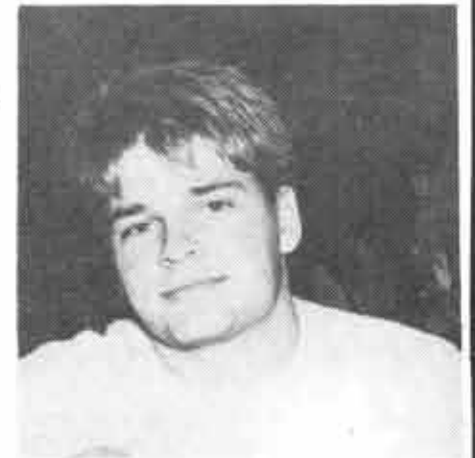
# Question of the Week

Where would be the best place to hang mistletoe?



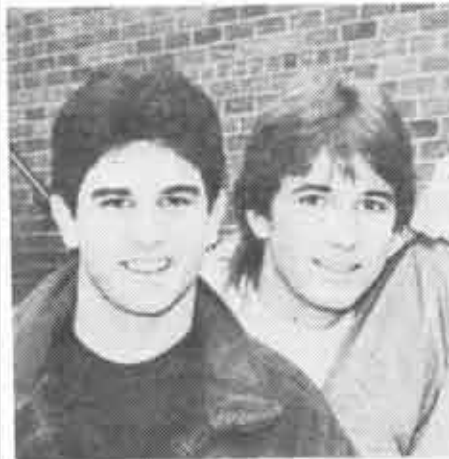
"Under the girls change room door in the gym."

Rob Malich  
1st year Geography



"Above the entrance to the Turret."

Don Rausen  
Faithful Turret staff member



"Above the entrance to bitchin' 3."  
Boys from bitchin' 3.



"Over my bedroom door."

Lisa Ashton  
2nd year Fine Arts



"Anywhere in the A.C. weight room."

Carolyn King  
2nd year Bus.



## BLOOM COUNTY

by Berke Breathed

THE LAST THINGS OPUS REMEMBERED AT THE BACK-ALLEY LIPOSUCTIONIST:  
STEP INTO THE OPERATING ROOM!

THAT'LL BE \$500. I'M PUTTING MYSELF THROUGH MEDICAL SCHOOL!

YOU'LL FEEL A TEENY-WEENY PRICK

OKAY! I'M OFF TO SCRUB UP! BACK IN A SEC!

HAD AN ILLEGAL NOSE LIPOSUCTION!  
OPUS DID WHAT?!

SOME BLACK-MARKET QUACK SURGICALLY VACUUMED HIS SHNOZ FAT RIGHT OUTTA HIM!!

AT THE MOMENT, HE'S NOT FEELING UP TO SNUFF...

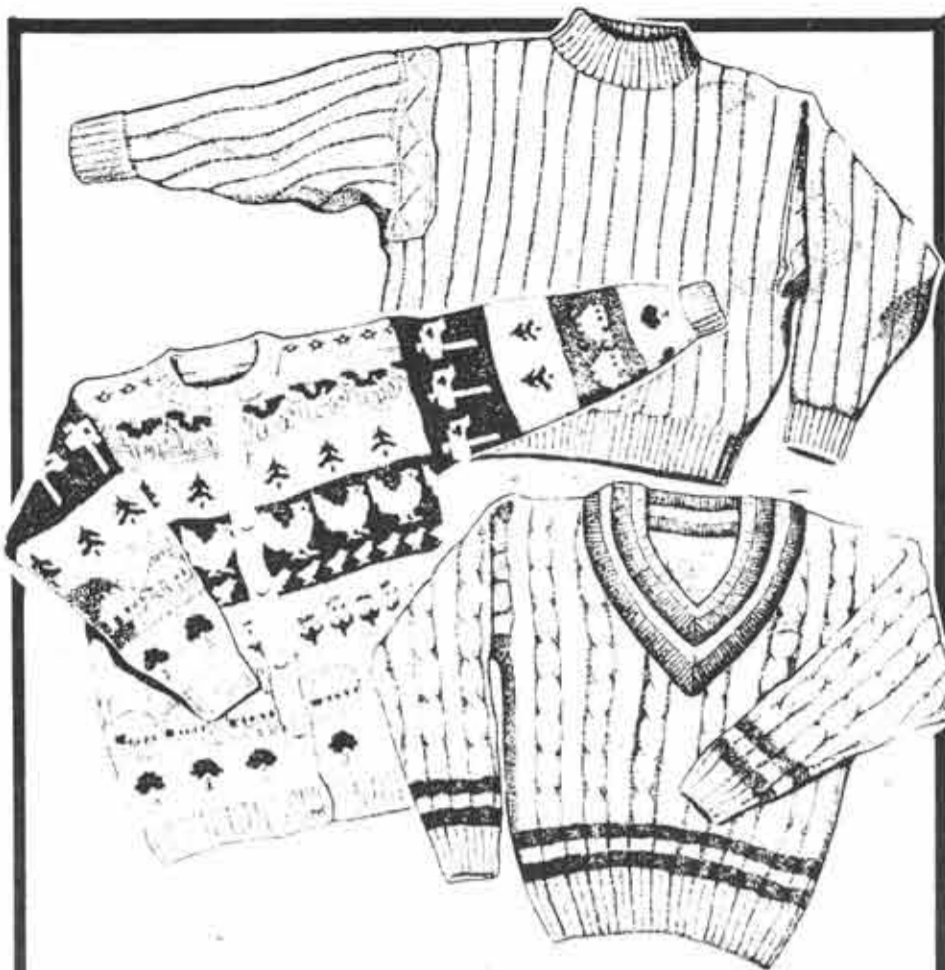
SPEAKING OF SNUFF, CAN YOU EVEN INHALE THROUGH THAT THING?  
SNORTPH! SNOPTH! SNOPTH!! NO.

COULD'VE BEEN WORSE... I COULD'VE CROAKED.

AND IT DOES LOOK SORTA SVELTER ACTUALLY...

ANYWAY, WHAT'S DONE IS DONE AND I'VE JUST GOTTA BE POSITIVE ABOUT IT. OPUS?

WHAT? BLEACH



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continued from page 7

dents are paid relatively well and employers are therefore concerned with the productivity and costs of co-op students in their employ. As a result, "photocopying for the entire term" (as quoted in the letter to The Cord) would not be a realistic expectation for any of our co-op students. The large majority of our co-op students tell us that they are well satisfied with the experience, knowledge and level of responsibility that they receive on their work terms. Expansion of the Co-op Program would not be considered if we were not confident that there were sufficient good quality jobs available for an increased number of co-op students.

All co-op applicants have an interview as part of the admission process, where factors including the student's inter-personal skills, maturity and extra-curricular activities are reviewed as well as academic performance at WLU.

Good marks alone are not a guarantee of entry to the SBE Co-op Program and a significant number of unsuccessful co-op applicants with excellent grades are well aware of this.

All second and third year co-op students pay a co-op administrative fee which off-sets part of the costs for operating Co-op within SBE. Overall, the Co-op Program is a net cost to WLU. This would still be the case if co-op expansion is approved.

There has been considerable input by BBA students to their student representatives on Business Faculty Council and this has been welcomed, because the primary reason for the proposed expansion of Co-op is to be responsive to the continuing strong student demand for this program.

**John Thompson**  
Director of Co-operative Education

## Sorry Mr. Wert

Editor, The Cord:

Regarding Mr. Wert's letter in the November 24th Cord Weekly, I wish to first off apologize to Mr. Wert for omitting his name from the credits for the Remembrance Day Feature on the back page of said paper.

The accusation that the entire feature was his from last year however, is most unfair. Unless Mr. Wert went to this university in 1953--where the information came from for the second part of the feature--I doubt that the entire feature was his. Please do not accuse me of using material that is not yours.

Again, my apologies to you Mr. Wert. I am hereby giving credit where credit is due.

Sincerely,  
**E.A. Sajnovic**  
Features Editor  
The Cord Weekly

## Don't let career opportunities stand in the way of social responsibility

By Jim Fargey

As first term draws to an end, many graduating students are sighing in relief. The term has been a strain, as evaluating career opportunities competes for time with the standard workload to which we have become accustomed.

In evaluating 'career opportunities,' (the buzzphrase that seems to dominate discussion for graduating seniors) a similar theme begins to ring out. What is the advancement potential of my job? How much money will I make?

Fine questions in their own right, but they seem to reaffirm that many of us (including myself) have neglected to consider what cost our career decisions will have on our lives. By aspiring to 'make it' in the world, have we become too focused on success equaling material wealth? The question we might ask ourselves is "At what cost are we willing to accept this wealth?"

What cost will working ten hours a day, five days a week, with take-home work as well, have on our social development?

What cost does lust for material wealth have on helping others -- whether it be in the form of volunteer work or charitable donations?

What cost is it to make another dollar when we stand by and let our environment erode through pollution and misuse?

What cost does sacrificing our individual identities to carry the corporate flag of firms that may be at odds with our own morals and beliefs exact from us?

As job offers come to fruition, I hope that personal and social responsibility do not end at \$25,000 a year, benefits and a company car. There must be far more to life than just a salary, profit sharing and power lunches.

I trust that, in the spirit of the season, one would give these thoughts at least a moment of reflection.

### BLOOM COUNTY

by Berke Breathed





# The Scene

God bless us...everyone.

- Tiny Tim

## Baroque music recital showcases performers

By Lynn Eagles

On Wednesday, November 23rd, I had the pleasure of attending my first concert in the new Recital Hall of the Aird Centre. The program, consisting of Baroque and Early Music, was beautifully arranged by Michael Purves-Smith, director of the two ensembles who performed. This man must be credited for bringing together the talented performers who captivated a small but highly appreciative audience. The program was beautifully intermixed with solos and ensembles, both instrumental and vocal.

The performers themselves lived up to the expectations aroused by the elegant concert hall. The recital began with a vocal quartet performing a sixteenth century piece, which set a standard of excellence that was maintained by all the performers during the evening. The voices of Maria Riedstra, Anne Mackenzie, Douglas Rice and Karl Stevenson blended beautifully and their hard work was obvious during the performance.

The audience was also regaled with solos by Riedstra, Rice and Stevenson, who also performed as a trio. The dedication to their art was again evident in the quality of the performances, particularly the solos by Douglas Rice. His vivid facial expression enhanced that in his voice. Credit must also be given to Chris Bolton, who provided a subtle lute accompaniment for the soloists.

The instrumental quartet also displayed considerable virtuosity during their performance. Frances Hoekstra, Jaras Zienchuk, Anne Mackenzie (who performed both instrumentally and vocally), and Cynthia Hiebert began with a

sonata by J.S. Bach. Although they had one or two brief moments of trouble with this difficult piece, the next one showed the obvious talent this group possessed. Another sonata, this time by J.G. Grawn, gave them their chance to shine.

Cynthia Hiebert, a gifted harpsichord player, was given an opportunity to display her ability as a solo performer as well as a member of the ensemble. During the two pieces she performed by Thomas Morley, her hands flew about the keys of the instrument and she delighted the audience.

Overall, the recital was a pleasure to attend. The enthusiastic crowd called the performers on stage for a second bow. The new Recital Hall, although impressive, was no more so than the talented artists for whom it was designed.



The instrumental quartet were only part of last Wednesday's Baroque and Early Music Recital in the new Aird Centre.  
Cord photo by Chris Starkey



## New science fiction wave takes to the city streets

BURNABY (CUP) -- In recent years a new wave of science fiction has taken the genre by storm. In much the same way as Star Wars made science fiction fashionable, 'cyberpunk' is bringing sci-fi away from the space epic and taking it to the streets.

Cyberpunk is radical fiction filled with hard and brutal prose, showing the poetry of the motorcycle and the beauty of a helicopter gunship. Technology and decadence is hip, and the lean and hi-tech-hungry writers of cyberpunk have torn out the old and replaced it with the merciless youth of the new.

Cyberpunk is a view of the near future that veers away from the sanitized space operas of the early 80's (E.T.) and chooses a more realistic setting than the post-apocalyptic Road Warrior wasteland. The world pictured by prominent cyberpunks William Gibson and Bruce Sterling is a technocratic western world going in both directions at once. The characters of America's downward spiral are computer cowboys, aging rockers, data assassins, and decadent executives.

This is not so much science fiction as it is a projection of the route of our society 10 or 20 years into the future. It's a place where people plug themselves into keyboards, ride Honda aircars, and sell body parts to freezeshops. In his rock and roll epic Little Heroes, off-the-wall writer Norman Spinrad presents the clashing of ghetto rebels with a computerized rock corporation bent on serving up music as a narcotic opiate. With millions listening to Tiffany and Whitney Houston, who can doubt that this is anything but prophecy?

Cyberpunk was first popularized by Ridley (Alien) Scott's blending of film noir with pop culture in 1982's *Blade Runner*, which featured Harrison Ford as a detective hunting a band of renegade replicants (read androids) in a decaying Los Angeles. Adapted from the Philip K. Dick novel *Do Androids Dream of Electric Sheep?* *Blade Runner* was a box office sleeper, but remains the definitive cyberpunk movie.

Another great example of cyberpunk is Stanley Kubrick's *A Clockwork Orange*, a tale of a street punk's violent rehabilitation. The book, by Anthony Burgess, is just as good.

Recent movies such as *Robocop* (Paul Verhoven's marriage of ultraviolence and comedy) and to a lesser extent, *The Terminator* and Stephen King's *The Running Man* have proven that cyberpunk sells. (Bet you didn't know you were watching cyberpunk.)

Other movies like *Buckaroo Banzai*, Peter (2010) Hyam's *Outland*, and David Cronenberg's *Scanners* are cult favorites.

At the vanguard of this new wave is Vancouver writer William Gibson, whose novel *Neuromancer* won the Hugo and Nebula awards -- sci-fi's most prestigious awards -- for 1985. Gibson followed up with the successful *Count Zero*, and the anthology *Burning Chrome*. Other writers like Bruce Sterling, Norman Spinrad, and Greg Bear have further increased cyberpunk's niche in popular sci-fi.

continued on pg. 11

## Contrary to popular belief not all music videos suck

By Jonathan Stover

Now that MuchMusic is on basic cable, those of us in student households too cheap to buy the thing are still able to get our full share of that quality genre of entertainment known as the music video.

Good or bad, music videos are certainly hypnotic little buggers.

Most are, needless to say, none too good. Some are the opposite. Herewith a few thoughts on videos both good and bad:

"Blind", Talking Heads - Obscure, artful and entertaining. There isn't much more one could ask of a five-minute video. A

pointed satire of current sociopolitical trends (I mean, they're electing a wrench, for god's sake!) served up with lots of technical flourishes, this one can hold its own with "Road to Nowhere" without any problem. Hey, it also irritated my older brother, otherwise known as George F. Will the Younger, so this adds extra gloss.

"American Dream", Crosby, Stills, Nash and Young - Just released as a single and a video, both song and visuals are striking. Indeed, it's one of the few videos around that adds something to the song it is representing. With the election of George Bush, this one couldn't be

more topical, with its swipes at Bush, Ronald Reagan, Jimmy Swaggart, and Frank Sinatra, among others. A nice piece of work.

"Smooth Criminal", Michael Jackson - The song isn't anything to enthuse about, but this video is impressive, if only for the sheer time and effort that must have gone into it. An elaborate set, great choreography, nice costumes: Hell, most feature-length movies don't look this good. So what if the storyline is fuzzy at best, if there's a sequence in the middle which leaves me baffled as to its mean-

continued on pg. 11...

# Inside Track



Forgotten Rebels' lead vocalist Mickey DeSadist belts out something obnoxious you can be sure last Wednesday night at Phil's Grandson's Place. Look for some hot shows in the new year, including The Razorbacks on January 4, 1989. See you there! Cord photo by J. Jonah Jameson

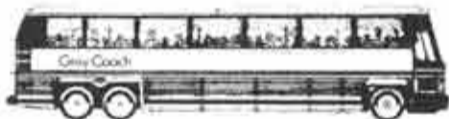
By Dave Lackie

Welcome to the final edition of Inside Track before Christmas. Here is this week's music news....**Billy Idol** is working on a new album to be released, according to his London record company, in May or June of next year. Idol has been recording tracks with guitarist **Mark Younger-Smith** from **Charlie Sexton's** band and former **Ozzy Osbourne** bassist, **Phil Sousman**. All the songs were written by Billy, who has decided to take the month of December off from recording in order to appear at an acoustic evening in San Francisco with **Bob Dylan, Tracy Chapman, Crosby, Stills, Nash and Young, and Tom Petty**. It is a benefit concert for the city's Bridge School for Handicapped Children set up by Neil Young's wife, who has two children with cerebral palsy. The money raised from the December 4th concert will go to develop the communication of physically handicapped, mute children via computers and other equipment. The show, which last year featured **Bruce Springsteen**, looks likely to become an annual event. Said Idol, "It's a great privilege to be involved". As for his new material - which he is halfway through recording - he said this week, "All in all it's full, rounded, voluptuous record. Production wise, it's a lot rawer and simpler than *Whiplash Smile*. It's first and foremost a rock and roll album. But, there's a bit of blues in there. That should frighten everyone a bit"....**Siouxi and the Banshees'** new single, off their *Peek Show* album, is entitled "The Last Beat of My Heart"....**The Fall** are claiming to be the first band to release a double 3 inch CD. The disc contains tracks previously released in the United Kingdom as a double, seven inch singles box. The tracks are "Jerusalem", "Acid Priest", "Big New Prince" and "Wrong Place, Right Time #2"....**Joe Strummer**, former lead singer for **The Clash**, has signed as a solo artist to **Epic Records** and is now in Los Angeles working on an album due for release in the spring. Strummer has also just finished shooting a movie although no details about the movie are available at this time....**The Escape Club**, the Brit-

ish band doing very well in North America with their "Wild, Wild West" single, are virtually unknown in England and it appears that it will stay this way. British broadcasters have deemed the video for the single as "controversial" and "too sexist" for play in Britain and have banned it. The band spent five unsuccessful years on the club circuit in Britain, including a failed contract with **EMI**. The band is currently signed to **WEA Music** and a company official has agreed to fund a "less objectionable" video. But vocalist **Trevor Steel** is indignant. "We are the last people who would let a sexist video go out. It's supposed to be satirizing all those sexist videos that have been made in the past. The video is played to death in the States and that's what broke the record for us. It's even being played Yugoslavia. But nobody will touch it in England. Why the hell should we make a new video?"....**INXS** fans will be pleased to know that the band is scheduled to go back into the studio in February to record the follow-up to the extremely successful *Kick* LP. That album is still near the top of the **Billboard Charts** even though it was released over a year ago. The current single from the album in entitled "Guns In The Sky"....**The Lilac Time** release a new single this week entitled "Black Velvet"....**Phil Collins** followed up "A Groovy Kind of Love" with "Two Hearts" from the *Buster* soundtrack....**Bros** release their new single this week, "Cat Among The Pigeons"....**Simply Red** is planning to release its third album in the new year....My vote for the best new British band is **The Bible** who have released three singles including "Mahalia", "Crystal Palace" and "Graceland". Watch for great things from this band in the future....Canada's own **Pursuit of Happiness** are doing exceptionally well south of the border. The band has just released the single "I'm an Adult Now" which is receiving more requests from viewers than **U2**....And finally, I am currently working on a year-end look at the music industry and I would like to know what your favourites of 1988 were. Just write down your favourites and address them to Inside Track. You can drop them off at the Cord office. Merry Christmas!

**STUDENT, GO HOME. CHEAP.** (Face it: you're not going to get any serious studying done around here anyway.)

**Gray Coach**



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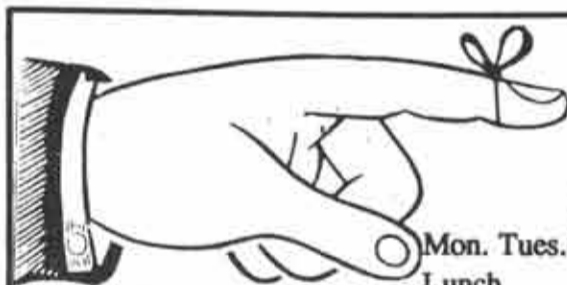
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## Music Videos

continued from pg. 9...

ing, and that you can't understand most of what Michael Jackson is saying when he sings. An 'A' for atmosphere and ambience, if nothing else.

"(Nothing But) Flowers", Talking Heads - Yeah, them again. It doesn't look much like anything on the screen, with printed words and song lyrics flying all over the place. The little snippets of information which get flashed on the screen from time to time (ie. "Number of times Great Britain has readjusted its method of evaluating the unemployment rate: 24"/ "Number of times this has resulted in a lower unemployment rate: 23") go by too quickly to be seen the first time, but in doing so they irritate the viewer enough that he probably watches a lot more closely the next time the video comes on. Good, thoughtful stuff.

"Orange Crush", R.E.M. - An interesting video from an interesting album. Everyone who thinks in Symbolism 101 terms immediately leaps up and yells "They're singing about Viet Nam!" the second time this video comes on, but it ain't quite that basic or simple-minded. See "Welcome to the Occupation" or "Flowers of Nicaragua" on previous R.E.M. albums for further details. Eye-opening and more enigmatic than first meets the eye.

That's about it. Of course, I can't leave you without the "Boobie Prize of the Year" award, though. The envelope, please...

"Desire", U2 (either mix) - Look, I like the song and I even like the album, godawful dog's breakfast that it is. But whenever U2 returns to Los Angeles, the city officials and residents alike must get pretty tired of Bono and his amazing friends running around the streets with their camera crews and their guitars, clogging up traffic and trying to look both profound and cutesy all at once. And beware the "Hollywood Mix", with some of the most vapid drum work imaginable. Is it Larry Mullen Jr. or is it a drum machine? You make the call.

## Cyberpunk: an innovative new artform

continued from pg. 9...

Cyberpunk has even touched television's mass audience. ABC's *Max Headroom*, a critical success, won over a large cult following. The show, starring Coke's most famous spokeshing, was a futuristic satire of a world ruled by television, but was canceled -- presumably because it was cutting a bit too close to the truth.

In comics and graphic novels, cyberpunk has taken the front seat, notably Howard Chaykin's *American Flagg* and Frank Miller's *Ronin*.

At a time when sci-fi fans find it hard to identify with the "high-science" of stuffy Arthur C. Clarke or Isaac Asimov, cyberpunk is never in danger of the ivory tower. The roots of cyberpunk extend into the basement subculture of society, taking but not slaving from the popular ideas of what's happening. The theme music for cyberpunk will always be rock and roll -- no orchestra scores from John Williams need apply.

For now, cyberpunk continues to innovate and streamline, and with the upcoming release of William Gibson's *Mona Lisa Overdrive*, science fiction's data-rock-rebels look to kick in the doors of the conventional and pump in their own brand of neon tempered vision.

EXCERPT:

It was hot, the night we burned Chrome. Out in the malls and plazas moths were beating themselves to death against the neon, but in Bobby's loft the only light came from a monitor screen and the green and red LED's from the matrix simulator. I knew every chip in Bobby's simulator by heart; it looked like your workaday Ono\*Sendai VII, the "Cyberspace Seven", but I'd rebuilt it, so many times that you'd have had a hard time finding a square millimetre of factory circuitry in all that silicon.

-- from *Burning Chrome* by William Gibson.



## Reprieve for R.E.M.'s Green

By E. Chestney

R.E.M. - *Green*  
WEA Music

I was there for *Reckoning*, I was there for *Life's Rich Pageant* (when everyone else began to take notice), and I am a firm believer that *Chronic Town* and *Murmur* are prevailing expressions of R.E.M.'s virtue. I was even there for *Document*, although at a somewhat skeptical distance. And now, R.E.M. are back and they've bridged the gap that *Document* created; they've given their music a personal flavour and they've called it *Green*.

I'll admit that after *Document* I had my doubts about the Athens assemblage. But like any faithful

fan, I went out and bought their latest album. After listening to *Green* repeatedly, I've determined that the album fully lives up its title: it's colourful, clear and hopeful.

The old, earthy R.E.M. is there. The harmonies of Stipe and Mills still comfort and charm in "The Wrong Child" and the beautiful, untitled song on the "metal" side of the album. The clanging and cryptic rings true in "Hairshirt", "I Remember California" and "Orange Crush", despite a cleaner, pop-ish edge. The philosophy remains, strengthened and solidified by such songs as "World Leader Pretend" and "Stand". The bosom buddy bass and rhythm section of Mike Mills and Bill Berry is ever refined and tight. And while *Green* contains these essential R.E.M. in-

gredients, it adds new flavour to an old recipe. All this and so much more...

Two years ago, when he was in New York, Peter Buck (R.E.M. guitarist) bought "a mandolin with pretensions". The addition of unpretentious mandolin plucking to Peter Buck's repertoire enhances both this album and the band. Honourable mention goes to *Imprint's* Derek Weiler for his comparison of Green's "The Wrong Child" to Zeppelin's "Battle of Evermore".

If Peter's plucking does not make *Green* a classic, then Michael Stipes lyrics will. His growth as both lyricist and vocalist is obvious on this album (finally, an album R.E.M. fans can really understand). On *Green*,

Stipe speaks for us, as our generation. He tempers a strong, clear statement with a personal stance; in the song "You Are The Everything", Stipe admits "sometimes I feel like I can't sing/ I'm very scared of this world". The lyrics on *Green* are very inspirational, which was R.E.M.'s objective for this album. Stipe celebrates that "everything is beautiful" in "You Are The Everything" and offers "this song is here to keep you strong". Maybe he fell in love or something, I don't know.

All in all, R.E.M.'s latest album *Green* is more than artless and less than fantastic. Yes, it can and will become a classic even for the tried and truest R.E.M. fan. So, Mike Shirley, give *Green* another spin; listen and try to find the good.

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## SIGN OF THE TIMES:

Match these signs with their meaning: Baggage Claim, Baggage Lockers, Bar, Car Rental, Coffee Shop, Currency Exchange, Customs, Elevator, First Aid, Molson Canadian sold here, Immigration, Information, Mail, No Entry, No Parking, No Smoking, Parking, Restaurant, Shops, Smoking, Telephone, Ticket Purchases, Toilets, Toilets Women.



**MOLSON CANADIAN. WHAT BEER'S ALL ABOUT.**

# SPORTS



Cord Photo by Joe Iannandrea

## Hockey Hawks mash Mustangs

By Brian Owen

Last Saturday evening at the Bubble the Hawkey Hawks put together their finest performance of the season, defeating the Western Mustangs 7-4 before a large and highly vocal crowd.

Western opened up the scoring in the first 57 seconds of the game. Laurier had put on some forechecking pressure bottling the Mustangs up in their own zone right off the opening face off. However, they managed to escape the onslaught and take the puck the length of the ice to notch the first goal of the game.

This did not seem to phase coach Wayne Gowing's usual steady demeanor. As he commented on the early goal, "Someone has to score the first goal, unfortunately it wasn't us this time."

Gowing did not have to wait long before his charges put the rubber behind

the Western goalkeeper. Defenceman Pete Choma tallied only 52 seconds later to even the score at one apiece before two minutes had elapsed in the first period.

Both teams set a torrid pace for the first period. Several crunching body checks added to the fast and furious skating styles the two sides exhibited in the first twenty minutes and carried throughout the contest. The Hawks then took a 2-1 lead, on a Steve Cote goal. Cote capitalized on a goalmouth scramble at the 6:35 mark of the opening period. Centerman Dan Rintche widened the Laurier margin to 3-1 on a powerplay opportunity before the Western squad tallied to bring the score to 3-2 to close out the first period.

Hot Hawk netminder Rob Dopson stopped several good Western scoring chances in the first frame to hold them to two goals. The Mustangs were visibly frustrated by the superb performance of

Dopson in the opening stanza, which undoubtedly had some effect on their concentration.

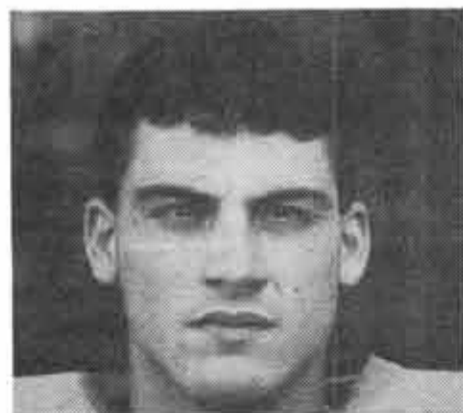
Western regrouped during the first intermission, beginning the second period like bucking mustangs and taking the play to the pucksters from the drop of the puck. Western banged the Hawks around fairly consistently during the course of the second period, repelling the persistent attack Laurier had mustered in the first frame.

The Mustangs evened the score at three early in the second period, taking advantage of a short mental lapse by the Hawks. However, Laurier rebounded with the go-ahead marker on a Marc Lyons shot that eluded the Western goalie, Mike James.

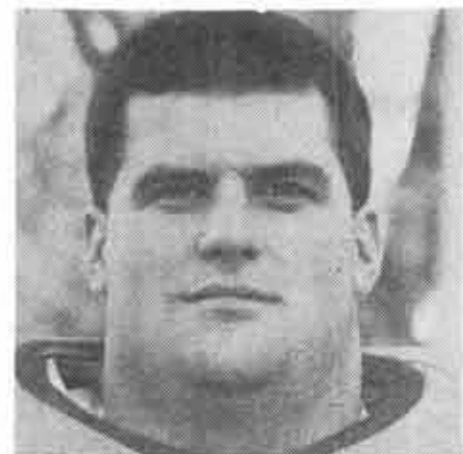
Dan Rintche padded the Hawk lead with another powerplay goal to lead off the third period, raising the score to 5-3. Rookie Steve Griggs put the sixth Hawk

marker away midway through the third period, while Tom Jackson iced the contest at 6:32 of the frame, culminating a three goal barrage that ultimately sealed the win for the Hawks. Western recorded a late goal to finish out the scoring.

**ICE CHIPS:** The big win against the arch-rival Mustangs raised the Hawk record to 6-5-1, with three wins in the division....The Hawks were without solid forward Brent Bywater and sniper Greg Puhalski in handing Western its first loss of the season....The heavy forechecking tactics used last game by Gowing worked well to frustrate the Mustangs in the small confines of the old Waterloo Arena that has now been Bubble-ized. Gowing hopes to incorporate the same game plan for future outings....Laurier travelled to Toronto last night for a game against the Blues and are in town at Columbia Ice Fields to play the cross town Waterloo Warriors on Friday night.



Andy Cecchini



Brian Breckles

## Football and Rugby Stars are rewarded

to be excited about this week as four more Golden Hawk athletes were named all-Ontarians and All-Canadians.

Heading the honour role this week are two gridiron Golden Hawks who were named second team All-Canadians, while two Rugby Hawks excelled sufficiently to be named to the Division II OUA All-Star squad.

**Football -- Brian Breckles and Andy Cecchini**

Golden Hawk Andy Cecchini, the sophomore running back from St. Catharines, made two CIAU nominations in as many years this season. Last season, Cecchini was named OUA Rookie of the Year, as well as being named to the OUA all-star squad. He led the Hawk running corps again this season, and finished second in overall rushing in the OUA. The All-Canadian status simply topped off another superb season for the young Denis Morris High

School recruit.

Centre Brian Breckles joined teammate Cecchini on the second All-Canadian team, finally emerging from the shadow of former Western Mustang star centre Pierre Vercheval. Breckles, in his fourth year at Laurier, recovered from a serious knee injury last year which forced him to miss the playoffs. He was named an OUA first team All-Star this year, and finally was rewarded with the national recognition that has eluded him throughout his college career.

**Rugby -- Gord Young and Dan Howe**

The Laurier Rugby Hawks enjoyed one of their most successful seasons ever this year, and were rewarded with two individual berths on the OUA Division II all-star team.

Gord Young, a second year general Arts student, led the

Hawk charge to the podium by taking home the nomination at the Number 8 position. Young, the captain of this year's squad, will be returning next year to help the team in its quest to reach the top of its division.

Dan Howe, one of the leading

scorers on the Hawk varsity squad this season, also grabbed a well-deserved spot on the all-star roster. Howe, a second year player as well, was named at the wing position, and in the words of coach Wayne Lloyd, "was the one I would have picked."

## Booker breaks B.C.

Special to the Cord

This past weekend, Hawk long distance runner Michael Booker competed in the Canadian Cross Country championships at the University of British Columbia.

Booker, a first year Masters History student, placed 28th out of a field of 80, and was the ninth university runner to finish the grueling 12 km course. He covered the terrain in 38 minutes, 57 seconds, finishing two and a half minutes behind the winner, John Halverson.

Halverson, representing Norway, placed 16th in the 10,000 metres at the Seoul Summer Olympics, and was also the OUA and CIAU Cross Country champion.

**Indoor Varsity Track:** The WLU Indoor Track and Field team sees its first action this weekend at the University of Western Ontario. Anyone interested in competing should contact Ray Koenig in Room 2C5A or call him at 884-1970, Extension 2437.

Special to the Cord  
Wilfrid Laurier University sports enthusiasts have even more



# Lady volleyballers grab first victory

By Serge Grenier

How does it feel to win a game?

Getting acquainted with that winning feeling for the first time this season was the major accomplishment of the Laurier women's volleyball team last week. In a five-day span that saw them play two league games and a tournament, the Lady Hawks finally posted an entry in the win column. At the Guelph Invita-

proved performance can be attributed to better passing and a more confident hitting attack. One key performer who began to show signs of turning things around was middle blocker Trish Kleist. The duo-sport (volleyball and soccer) rookie from Kitchener has been having problems with her backcourt defence since the season began, but her blocking is beginning to pay dividends for the Hawks.

In Guelph on Thursday, two different Hawk teams seemed to show up during the evening. In the first two games, there was a passive Hawk team, waiting for their opponent to start to play and then get involved in the game. The Gryphons took those two games easily, not with their typical long service runs, but by steadily chalking up points at every possession and shutting out the Hawks.

In the last two games, a more spirited Hawk team showed up. This squad was active rather than passive and showed its readiness to play from the first rally on. They took the game to the

## They took the game to the Gryphons, hitting aggressively ...

Gryphons, hitting aggressively and forcing turnovers to take the third game of the evening and make the fourth one a very even contest.

Over the weekend, the Lady Hawks did win their opening con-

## The Lady Hawks disposed of the Concordia Stingers 3-0...

tional Tournament the volleyball Lady Hawks disposed of the Concordia Stingers 3-0 in their first game of the tournament.

In regular-season action, the Lady Hawks remained winless but showed noticeable signs of progress. Last Tuesday at the Complex, they were felled by OWIAA West perennial powerhouse McMaster 3-0 by scores of 15-11, 15-3 and 15-10. Two days later, they travelled down to the Royal City to tackle the equally winless Guelph Gryphons. In one of their better efforts this season, the steadily improving squad took the third game of the evening 15-7, a first for them this season. They lost the other three by scores of 15-0, 15-4 and 15-12.

Against the highly-rated Steeltown Marauders the Lady Hawks performed quite respectably, hitting double figures in two of the three contests. This im-



The Lady Hawks entertained the perennial OWIAA West powerhouse McMaster Marauders, losing in straight sets. But, they did pick up their first win of the season in a weekend tournament encounter in Guelph against the Concordia Stingers. Above, the Laurier ladies try to repel a Marauder incursion across the net. Cord Photo by Tim Sullivan.

# Alessio sparks Hoop Hawks Team gels in Queen's tourney

By Mary Anne deBoer

A positive change in attitude brought the Men's Basketball Hawks together as a more cohesive team last weekend at the Queen's Invitational Tournament, proving they have the stamina to survive.

After many weeks of losing battles, the Hawks have pulled themselves together to produce a winning team. According to coach Chris Coulthard, "It was a tournament that was important to us because it showed that we are starting to gel together." The Hawks have had difficulty in the recent past adjusting to their offensive and defensive strategies since they were new to all the players. But, their display of talent at the Queen's tournament indicated their willingness to learn and their ability to adapt.

Three games were on the schedule for the Hawks over the course of the weekend. Their first game was against St. Mary's College from Orchard Lake, Michigan. The Hawks defeated the opposition, 65-59, providing them with a great deal of confidence for the rest of the weekend. Laurier was able to stay in control by remaining consistent both offensively and defensively which, as a result, placed them in the top four teams.

Laurier 65 St. Mary's College 59

Due to a knee injury, Danny Deep was unable to play the entire weekend, putting Lorenzo Segato in the starting position. Segato, a fourth year veteran, showed stupendous leadership by shooting 3 for 4 from the field and scoring a total of 9 points against St. Mary's. Paul DeSantis was high-scorer of the game with 18 points, followed by Nino Miksic with 13 points and Mike Alessio with 11. Alessio was also top rebounder with 11 takeaways.

Queen's 82 Laurier 76

The Golden Hawks next combat was against the host Golden Gaels. The Queen's University squad proved to be quite competitive against Laurier and even though the Hawks were down by 16 points at the beginning of the second half, they managed to reduce that to 2 points with 20 seconds left. Due to foul charges, however, the Hawks were unable to make a total recovery, losing 82-76. According to Coulthard, "We won the battle, but lost the war".

With Danny Deep out, and Tony Marcotullio on the bench during the second half due to an eye injury, it was up to the bench supporters to help the team

diminish the gap. Segato played another outstanding game for the Hawks along with Gary Lankowski who got a fair amount of court time. Lankowski demonstrated to the coach that "he has the ability to play very well."

But the true star of the show, shining high and bright above all others, was captain Mike Alessio who scored a striking 29 points. Alessio achieved not only the recognition he deserves but also the overall team high-scorer position.

In terms of this weekend's performance, Alessio commented that, "With Tony and Danny gone, the team realized they had to produce. We all played great together."

Laurentian 81 Laurier 78

Alessio's outstanding efforts did not end with the Queen's game. He continued to dominate the court in the Hawks' final game against Laurentian University where he scored a powerful 26 points with consistent production in both halves of the game. Alessio's determination was apparent as he chalked up 8 of 18 field goal attempts. Unfortunately, the Hawks were outplayed early in the game and despite the team's active struggle to recover,

weekend. She was particularly pleased at the overall team effort that was provided. "Everyone played consistently and very well," she said in summarizing the weekend. She was happy at the defensive performance of veteran Cathy Hall, whose ankle injury appears to be almost completely healed. Lori Spoltore also impressed MacNeil with her aggressive offensive attacks and strong defence.

Floats and serves: The team's

offensive setup is showing signs of more confidence. Setter Paula Baker, who has been setting almost exclusively to middle and power attackers, is beginning to use more weak side hitter Julie Van Straten...The squad is now down to nine players with the departure of Cora Fuller...The last Lady Hawk home game before the New Year is tonight at the Complex against the Western Mustangs. Game time is 8:00 p.m.

# A Dilly of a Quiz

By Raoul Treadway

1. What Laurentian Voyageur hockey star recently became the all-time leading scorer in OUAA hockey?
2. What NHL arena served as the site for an NFL championship game?
3. Where does Montreal Canadian sniper Shayne Corson hail from?
4. What NHL arena is located furthest above street-level?
5. What American volleyball player is reputed to be "the best in the world"?
6. Who is hockey's Viking Award given to annually?
7. Who is the only California Golden Seal to hold a season scoring record?
8. Who is the only hockey player to appear in four Memorial Cup tournaments?

- Answers
1. Denis Castonguay
  2. Chicago Stadium. Because of bad weather, the 1932 game between the Chicago Bears and Portsmouth Spartans was moved there on a 60 yard dirt field.
  3. Barrie
  4. Madison Square Garden
  5. Kirsh Kraljic
  6. The top Swedish player in the pros, chosen by a poll of Swedish players.
  7. Gilles Meloche, with 6 assists in 1974-75, held the record for points by a goalie.
  8. Stan Smyl, New Westminster Bruins

they were defeated by Laurentian 81-78.

Rookie, Steve Duncan, was a definite asset for the Hawks in their game against Laurentian. In the second half, alone, Duncan shot 7 for 8 from the field, 1 for 1 from the free throw line and grabbed 7 rebounds to record an outstanding total of 15 points. According to the coach, "Duncan's performance made him ap-

pear an all-star." Duncan is destined to see more court time in the future as a result of this and his previous impressive efforts.

The Hawks are hoping they will not lose their hard-earned cohesiveness while they take a breather over the next couple of weeks. Next on their agenda is the Western Invitational Tournament on December 27 and 28.

# SO YOU IN ROCK 'N

By Sarita Diaram and  
Cori Ferguson

The music industry is a highly competitive job market that makes the most of talented, creative, hard working people. It can destroy those who aren't self confident, eager and hustlers. Before you consider a career in the music industry take a long, hard look at what you want to do and why you want to do it.

Although there are virtually thousands of jobs available, the following eight people are those with careers in the music industry who have made their mark. They are the ones with the highly glamorized profiles—the jobs which those with music career ambitions wish to have. But when the glamour is taken away, what is left is reality—a job to be done. We all know there are many benefits to being in the industry: free concerts, hanging out with your favorite band members and just being a part of the scene. However, there are also drawbacks; long hours, late nights, and dealing with egocentric artists are but a few. But if, even after considering these factors, you still want to be a part of the music industry, the following profiles may give you a clue to which path to take.

## Steve Blair—Director, Rock Division: Canadian Talent International

Canadian Talent International was established in the spring of 1987. The company was the brainchild of Doug Kirby and his assistant at the time, Jud Meraw. They wanted to create an alternative, both for artists and for buyers, to the existing agencies. Currently CTI is the third largest agency in Canada. Their goal is to become the largest agency in Canada and have the most advanced agency computer system in the world.

Steve Blair's music career began while he was attending Carleton University, where he promoted shows and also worked as the programming director. Shortly after he graduated from university, Blair was offered a position with The Agency, one of Canada's largest artist representation firms. He worked there as an agent for five years before being hired by CTI as Director of the Rock Division. As an agent, Blair acts as a liaison between the purchasers and the bands. He also negotiates and executes contracts for the bands.

The human element of the job is one of the best things about the position that Blair holds. He feels that the product in his line of work is people and "a lot of care has to be taken into that product." He says that his job is more of a hobby than it is work, but there are also negative elements that must be dealt with. Having to work concerts on weekends, when he would rather be relaxing at home, and dealing with some of the eccentric, unpredictable people involved in the music industry is often very difficult.

Blair feels the reason the Canadian music industry is tough to break into is be-

cause it is relatively small. Although there are many jobs available a lot of people are not aware of them. Most of the employment opportunities available within the music industry are advertised in a trade magazine called "The Record".

According to Blair, "the whole industry is a crap shoot." He advises that anyone considering a career in this business should be ready for a tough battle and to think long and hard before they become involved. A good idea is to get involved with music at university. One position to aim for is program director because you will be

able to be involved with many different facets of the industry. Agents, managers, and production companies are only a few of the people you will have the opportunity to associate with, while at the same time you will be making contacts.

Blair's philosophy of music is "perception is reality". What people perceive to be the truth is not always necessarily true. But what is true about the music industry is that business has its ups and downs. No one can predict what will happen. Blair says, "It's not a hard job to do, but if you can't handle the pressure you shouldn't be in this job."



Cord photo by Cori Ferguson

Steve Blair - agent extraordinaire for Canadian Talent International



# WANNA BE ROLL?

## DAWNA VINNELS - Owner: That's Rock 'n' Roll

That's Rock 'n' Roll is a 'catch-all' company that handles record distribution, tour and album promotion, runs a sixteen track recording studio, and does some artist representation. In the words of owner Dawna Vinnels, "we put people in touch with people."

In 1982, after a bad dealing with a former club manager resulted in a deal falling through, Vinnels decided to call her company That's Rock 'n' Roll, taking the name from the club manager's last exclamation before she left. She recalls his rudeness and the name reminds her to never adopt the same attitudes.

Vinnels is responsible for co-ordinating the varied areas her company encompasses. She has three full time employees, and is presently looking for someone to handle the promotions aspect of the company.

She began her music career in the late sixties, making contacts from knowing the right people in school. Two schoolmates were in the musical *Hair*, and knew the band The Ugly Ducklings (who opened for the Rolling Stones at Maple Leaf Gardens). She was in a band called Buster Crab, which were pretty popular at the time.

Vinnels also worked for Camel Trek, an agency formed by Rob Tustin that has now become The Entertainment Centre.

That's Rock 'n' Roll works with independent acts from around the world, as well as co-ordinating with major record labels to promote signed bands. Some of their charges include The Paul James Band, Buckwheat Zydeco, Lucky Seven (in conjunction with IE Records in the States), and most recently the Australian band Weddings, Parties, Anything.

Free Trade is the biggest problem in the Canadian music industry, but she feels that we have "one of the best music industries in the world...the opportunity is there, if you're good at what you do and conscientious about what you do."

"Toronto has the best support system... and we have the most amazing talent right here in our own city," she says.

"Be prepared to work long hours for hardly any money," advises Vinnels, "and remember it's a business."

One of the great things about the music industry, Vinnels feels, is that "you can just get out there and do it."

As far as schooling for a career in the music industry, Vinnels says "there's no education in the world that can prepare you for this."

## JoAnn Kaeding—Marketing and Publicity Co-ordinator: WEA Music of Canada

WEA is comprised of three US record labels: Warner Brothers, Electra and Atlantic. WEA is responsible for the distribution of these labels as well as the distribution of Alligator Records and Green Linen, two Canadian labels.

The average entry level position at WEA is Retail Merchandising Representative. This job involves travelling and doing store checks, as well as stock checks, and store displays. Most often the people who are hired for this position have previously worked in a record store and are familiar with music and how a record store is run. Usually, the next step is to move into sales or radio promotion. The best way to get into WEA is to start at a clerical position and work your way up.

JoAnn Kaeding has worked for WEA for approximately eight years. She currently holds the position of Marketing and Publicity Co-ordinator. Her duties include looking after the publicity interests of artists, record promotions, artist relations, and writing biographies and press releases. It is a job that deals with the little details and requires long hours and late nights. Kaeding got into the business because of her love of music. "Fortunately," she says, "I'm still a fan of music, because a lot of people who are in record companies aren't anymore. They get sick of it."

The path taken by Kaeding is not unusual compared to the route taken by many people who work in the industry. After quitting highschool at the age of seventeen, unsure of what she wanted to do, Kaeding decided to bypass university. She began working at a music warehouse, where she met the two people who ended up hiring her ten years later. "It was the first time I realized that people could actually have fun and work and make money." She worked at this job, and retail stores "always with the thought that if this does not evolve into any kind of a career, that one day I can go back and take a year of travel courses."

The first job that Kaeding held at WEA was as New Release Co-ordinator, which was a fairly clerical position. She held that

position for three years before moving to the Ontario sales branch, where she worked as a retail merchandising representative. After a year, she returned to the WEA head office, where she began working at the job she presently holds.

There are approximately ten people across Canada who hold the same job as Kaeding's. More than half of them are women, because publicity is thought to be a nurturing role. However, not many women have gone beyond that. Few of the highest corporate positions are held by women within the Canadian music industry. The music industry is one of the instances where women are not yet at the same level as men. Although this is changing, it has been a slow process.

Kaeding believes that "it's important to have some kind of music background. I don't think you can go from university, and walk into this kind of work." One of the best ways to get a job is to make contacts with people within the industry. "Most people get jobs in this industry through people they know. So it's a good idea to get contacts and keep them up. Very seldom will you get a response from a resume. It really becomes a function of not just who you know, but that is a good part of it, as well as what you know." A knowledge of marketing, advertising and journalism are also very helpful in this business.



Cord photo by Cori Ferguson

JoAnn Kaeding - WEA's Promo & Marketing Wiz



Cord photo by Cori Ferguson

## The Mikes<sup>2</sup> (Campbell and Rhodes) - MuchMusic's wild and wacky roving reporters

### Mike Campbell & Mike Rhodes—Cross Canada Correspondents: Much Music

City TV is a progressive station "led by an enigmatic leader, (Moses Znaimer) who has a vision," said Rhodes. It is made up of many components: Much Music, Mush Music, Cityline, City Wide, FTV, and the New Music, to name a few. Unlike most television stations, it is highly entertainment based and is the breeding ground for many new and upcoming Canadian artists. It is a "national service" that brings the country together.

City TV is one of those places where you are able to work your way up from the bottom. Volunteering is one of the good ways to get your foot in the door. Even though you could be doing such menial tasks as sweeping the floor, at least you have gotten into the company. Some of the less prestigious jobs at City TV are shipping clerks, people who answer the mail and send out flyers, but "if you're there, willing people will find you," said Campbell and Rhodes.

On the surface, the job held by Rhodes and Campbell is a highly glamorized one. Everybody has a romantic notion of what it would be like to work for a TV station. In reality, it is not all fun and games.

The greater part of their time is spent travelling across the country following bands and covering Canadian lifestyles. It is a job that gives them the freedom to travel and express their creative talents. Making friends across the country and being able to see a lot of the good music that does not make it to the mainstream,

are a few of the positive aspects of the job. However, going for a month without a day off and putting your personal life on hold indefinitely are a few of the negative ones.

At university, Mike Campbell worked at independent promotions. One way or another, he had worked within the music industry for six years before he began working for Much Music. Currently, he has been working at Much Music for four-and-a-half years. After writing a letter to the CRTC in favour of Much Music being given a licence, and attending the hearings, Mike was offered a job. Mike Rhodes did not take the university path. He opted instead to start working in the industry immediately after highschool. He has been involved in the music industry for sixteen years, and his association with City led him to his job at Much Music.

"Once you get yourself established, you have many opportunities." But first you must decide quite seriously that this is what you want to do. "Start low down, work hard and keep your eyes open for opportunity," the Mikes advise. "Shop around and find things" get into related business and have "belief in yourself".

### Don Burns—Program Director: CFNY-FM

The position held by Don Burns is a demanding one, as his life is one of endless meetings. His job responsibilities encompass all of the programming at CFNY-FM. He is the man who is charge of the music department, the hiring and firing of

all announcers, and news directors.

Don Burns' radio career began while he was attending Brown University in Providence, Rhode Island. During freshman week he was given the opportunity to take a look at the campus radio station and liked what he saw. Burns was majoring in English Literature, but as he went through university he became more interested in radio and extracurricularly that became his major.

It was a chain of coincidences and the fact that he has always enjoyed performing that led Burns to where he is now. "In radio the first thing you find is being in the right place at the right time, with the minimum amount of talent will take you the next step that you need to go," Burns states. The local radio station did most of its hiring from the campus station, usually opting to hire the station's program director. As luck would have it, a week after Burns had been hired as the program director, the commercial station came knocking and he had himself a job. "By the end of freshman year I was working pretty hard at what would be my career," Burns says. One summer Burns worked at four different record stations, one of which was not located in close proximity. By the end of that summer, he definitely knew that a career in radio was what he wanted.

While working, Burns discovered what radio was really about. "It's the business of entertainment" no longer being what he says was formerly considered the "bastard child of entertainment". He believes that anyone wanting to work in radio should

not only have a love of music but, more importantly, a love of radio. Before considering a career in radio, you should know what it's all about. However, he does not particularly recommend broadcast schools. "The best way to get involved in radio is hands on experience," Burns advises.

Anyone wanting to make a career out of radio should work on their presentation and should try starting out in a small market, and gradually moving on to larger cities.

Within CFNY, there are many jobs that could eventually lead to others, including jobs in the music department, commercial department, engineering and technical positions, and record filing and acquisition.

Radio has proved to be another area where women have not yet completely broken through the barriers. According to Burns, there are two reasons for this. Firstly, there aren't that many women applicants. Secondly, women do not have the natural voice range that men do. Often, the female voice sounds flat on the radio.

Be it man or woman, anyone wanting to work in radio should know that "radio is a real tough business to make it in," Burn stresses.

It is a field in which you must "pay your dues".

#### Paul James—Musician

Most often when you hear of the music industry, you don't think about the agents, publicists, reporters, or DJ's, but of the performers themselves.

Paul James is a Canadian artist, who has been playing for over two decades in the

club scene. James' rise to success began after winning a Q107 song contest. After winning it, the station began to give him airplay. He recorded his own four song record and put up a sign, wherever the band happened to be playing saying, "Records for sale. Ask Paul." He was able to make back the cost of making the record, but instead of putting the money into his pocket, he put it into making another record.

James was able to persuade a couple of record stores in Toronto to give the band a chance, and stock their album. By playing a lot of clubs, and playing on the scene, The Paul James Band had built up quite a large following. The record sold out five times in one week. The band then played across the country and was able to get distribution "by actually getting out there and touring the album," Paul says. From then on the success of the Paul James Band has continued to steadily escalate.

Unlike other bands, James has not signed with a major label. Earlier misadventures with a record company led him to remain independent and start his own company, Lick 'n Stick Records. "I didn't really want to be a president of a record company, but it was a necessity in order to do the music the way I wanted to, uncompromisingly."

By remaining independent, James is able to have complete artistic control of his music. Without someone else's money backing him, he does not have the fear of anyone dictating to him how his music should be played. "I think the art should be

left to the artist," James states. The main disadvantage with independent status is that it takes a longer time to get established. James was able to get through a lot of doors by just being there and outlasting a lot of other bands.

James is happy with the acceptance that the band has been given in Canada, but hopes to branch out and play in the US and Europe. "I'm building, constantly going up it. I haven't reached the top of the hill yet, but I think that's why you have a whole life to get there,"

James says of the long road to success he has chosen. "I'm in it for the long run. I'm not worried about the fact that well, if I don't make it right now, this year, that's it for me—game over."

One of the problems that James sees within the Canadian music industry is that

it is tough for young bands to make it. "Canadians have a little bit of a thing: before they accept a band, they have to be accepted by the United States." He stresses that bands should never lose sight of what



Cord photo by Cori Ferguson

#### Don Burns - CFNY-FM's programming guru

they are trying to do, and should play the music they like, because they will play that kind of music the best. "Work hard and sacrifice" and play as much as you possibly can, he advises. The more you play the better you'll get. "Do what you got to do, but be sensible. You don't want to go from nobody, to somebody, to dead, all in one gulp. You want to be a bit of a survivor on the scene." And a survivor is what Paul James is.

"It's (music) what I love to do, but if I was just going to do this to make money, I might get into real estate or something. This is my life, my love. This is what I want to do for the rest of my life. This is it for me. There's no use selling out at this point."

Anyone wanting to be in the music industry to make money should think again. Most jobs are relatively low paying jobs, with only those in the upper-most positions making any thing of substantial earnings.

If you are seriously considering this sort of occupation, make sure this is what you really want to do. It is a tough market to break into, and you must be willing to sacrifice in order to reap the benefits. Don't jump into the industry with blind eyes. Find out what it's all about first and start getting related experience now, so that you can be a step ahead of the rest.

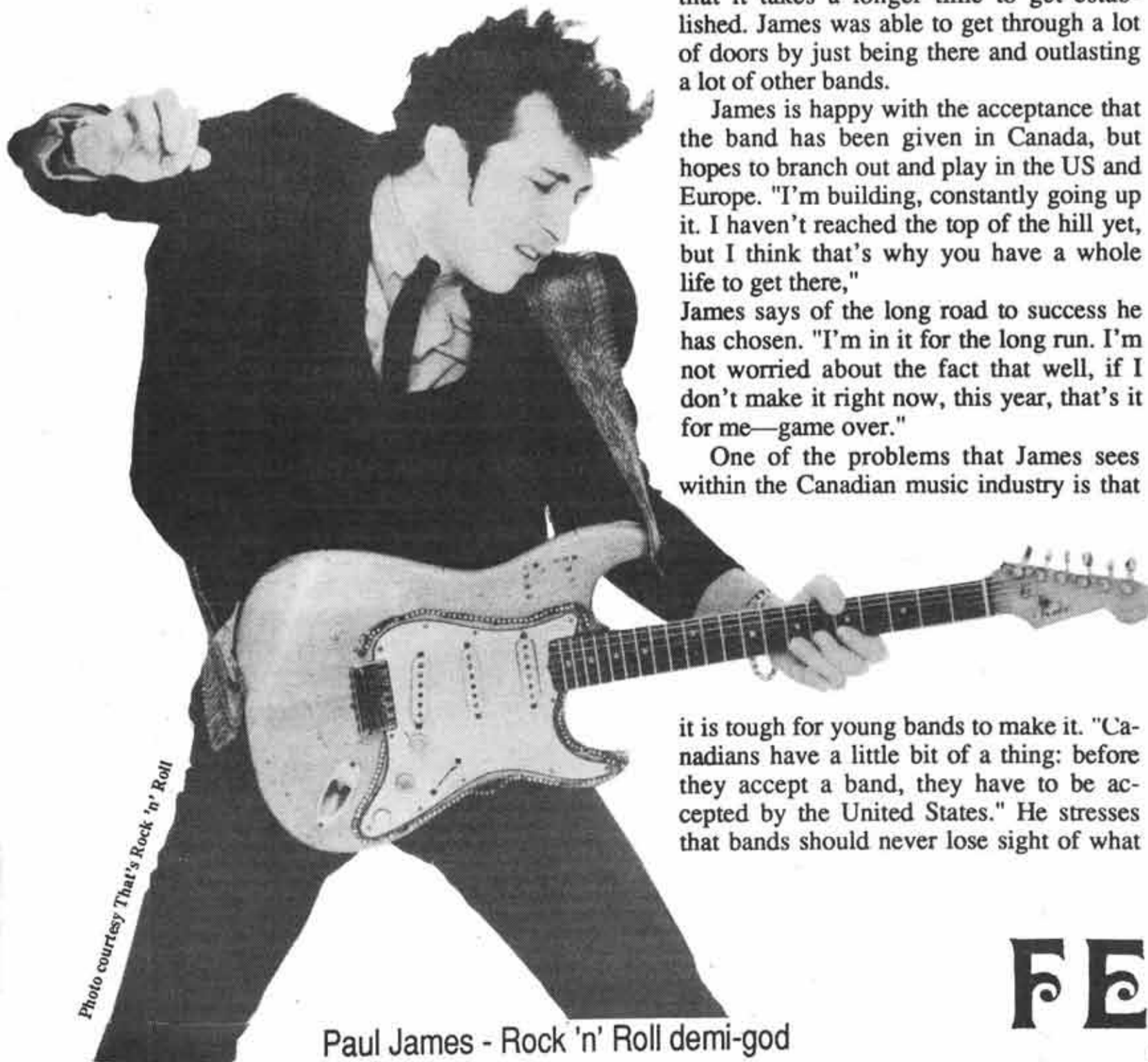


Photo courtesy That's Rock 'n' Roll

Paul James - Rock 'n' Roll demi-god

# FEATURE

# classifieds

## PERSONALS

**WHAT** am I going to do? How can I be sure I'm pregnant? How should I tell my family? Can I continue in school? Where can I obtain good medical care? Call Birthright: 578-3990.

**SUZANNE** "the Don" Brown...Santa is watching you! Have an amazing Christmas. Luv S.S.

**PILSBURY** Dough Boy: Okay, so you can be very convincing once! Think you can do it again? You'll have your chance to try on Friday night - use your time wisely! The "Roll" Taster.

**BAD GRAMMER:** I'm not POed, just a little disappointed with myself. The moral of the story is: you can't have one when she makes two. Nice Guy?

**DELTA OMEGA PHI:** You're not the fastest boat racers, but can you ever belch! Thanks for coming out, and being true Olympians. ☺☺

**THE LAURIER** Environmentalist Club will be selling T-Shirts, Rainforest, and more in the concourse on Dec 1 and 2. Next general meeting on Dec 5, CTB 3-203. Be there or buy unleaded gas.

**THANKS** for coming out all Olympians. Great job Gary and Mike.

**STIFFNESS** in the lower back: do you suffer from this problem after participating in marathons with Fernando and Ritz? For relief, just follow the trail of diet coke cans.

**WENDLE:** You'd better be careful cuz I'm watching you - J.A.

**BRYAN:** What DO you do on those long Tuesday nights at the Cord when I'm home all alone??

**KAT:** Who wrote you the last note? It wasn't me - Th only REAL Love Muffin.

Thank You Delta Omega Phi for volunteering and making the event a success.

**THE UNITED** Way's Koats for Kids program finished November 30.

**MIKE:** We heard what you do with your toothpick! K. & D.

**SORRY** Marc but you have nothing on Houdini. We didn't know it was possible to have such a small wand. K & D.

**MIKE & MARC:** Had a great time Friday. I didn't realize you had so much stamina!! K.

**SUKI:** just letting you know that if I were after you, you would have been mine long ago. Besides, B.H. makes a better lover. Merry Xmas Baby! Sue's Bon Ami.

**DID you know Santa's a Bacchus Booster?** See for yourself Friday and Monday in the concourse!

**WHY** watch Times Square on T.V. when you can see it there?! Go to New York city for New Year's. For more info Phone Cheryl at 746-2165 or go to the WLUSU Trips booth in the concourse.

**COME** celebrate New Year's with your university buds. Join OFF CAM on its second King St Cruise, Jan 4, 1989. Tickets go on sale Monday morning, Jan 3, in the concourse.

**DOES** Friday the 13th get you down? Join OFF CAM's trip to the Brunswick House. Friday, Jan. 13, 1989.

**FREON:** nice lid pal!  
**SUPER DAVE:** have another za!

**LEWEY:** cash that check pal.  
P.S. For fuck sakes Kara, you gave me mono before exams!! A.P.K.

**SOUR MASH** Christmas Bash at Ruby's tonight. End of term celebration! \$4.00 in advance, call 884-5844, limited tickets at the door.

**BARE:** I'll give you all the sweet nuthins, hugs, and kisses that you want, and more. Happy Birthday Babe. Love R.

**DELTA OMEGA PHI** once again you have outdone yourselves! Great formal last Friday night. The Walper Terrace will never be the same again.

**HEY, FELLOW** turtles! A night of pizza, bowling, betting, and wrestling - now that's why ninja turtles go to school - Cowabunga! Love, Raphael.

**TO MY UT&T ASSISTANTS:** Thanks for all the hard work and see you in the New Year. TK.

**TWAS** a month before Christmas sitting in sport psych class, Jennifer Schroeder was staring at Brian's very well rounded ass. For the field trip choice - there really was none for this lusting lady - football was the one. With him at the Turret, she grinned with enthusiasm for she knew it wouldn't be the bartender who would give her the orgasm. Now that the term's over and classes are done she'll have to look harder to find those nice buns. Who's your boyfriend, Jen? Merry Christmas! (Gotcha!)

**HAPPY** 21st to Cynthia, the star bowler on the Granitete team! Love from the rest of the Granitetes.

**HAPPY** Birthday Irma! The Tobacco Queen turns 22 at last! Love Samantha. PS. Does the team know yet?

**TO THE '86-'87 A2 Girls:** Good luck on your co-op terms and all the best in the future. Let's keep in touch! Love Sue, Heather, Judy, and Cynthia.

**ATTENTION JOE** (the Korean with the Canadian name) - yeah you! Where'd you learn to bowl like that? Love, hugs & winks, G.T.

**IF YOU'RE** interested, be at the Turret Saturday night. If not, fuck off!

**NEED** Singer, Drummer and bassist to complete rock band for Winter Carnival Show (in Jan in the Turret) Phone 745-2564.

**CONRAD AND BOUCKAERT** RESIDENTS: Lonely? Want some tips on exams, essays or just Christmas shopping? Looking for someone to lend a friendly ear? Look no further! Call 746-7466 (Yes, that's a real number) and ask for Chris, Rich, Gary, Jim or Jon. They could be the big brothers you never had!

**LIMBS** - Unfortunately, your legs are the only length you've got. But you can excavate me any time! You're special! Heather XOXO

**DELTA OMEGA PHI** winter rush Jan 10-19, 1989. Interested girls come out to Taps Jan 10 and to information night Jan 11 at 1-21 Ezra St. at 5:30 pm. For more details call Susan at 884-8046.

**BRADEN B:** Winner of the hickey award for three consecutive months. Aren't you glad it's cold outside, now you won't look ridiculous wearing turtle-necks. Good luck on exams. Hope the photocopier works. Merry Xmas, The Hiit Squad!

**JEFF H:** Get that smile off your face! One word of advice...don't throw letters away where roomies can find them. Merry Xmas, C.B. & A.Z.

**ANDREA Z:** Polkadot bras and white shirts in geography class are a girl's worst nightmare. Merry Xmas, C.B.

**Nadine:** Munch, the Scream, 1893, Oslo, oil... Auuuugh!!

**LITTLE HOUSE:** Betcha can't beat our lounge decorations, you Grinches. Merrily yours, A2W.

## SERVICES

**ECONOTYPE:** Theses, projects, essays, resumes, general typing. Twelve years experience. Good rates. Close to University. Call 747-4469.

**MAN** w/small cube van available weeknights, Saturdays for moving-\$25/hr. K-W area. Gary at 746-7160.

**WORD Processing:** Essays, term papers, resumes and other work accurately done to your specifications. Quality guaranteed! 746-8578.

**QUALIFIED** typist: Double spaced essays \$1.20 per page. Will correct spelling errors. Paper supplied. Call Pamela: 884-6913

**WORD Processing:** Fast, accurate, will pickup and deliver on campus. Will make spelling and minor grammar corrections (English Grad). Call Suzanne at 886-3857.

**ACCURATE** word processing, letters, resumes, reports, etc. Reasonable rates. Call evenings, Karin 884-4989.

**WORD Processing:** Fast, accurate and letter quality. Resumes, essays, theses, business reports, etc. Free pickup and delivery. Call Diane: 576-1284.

**FAST,** accurate typist will type essays, theses, resumes, etc. Call Lyn at 742-6583.

## HELP WANTED

**PHOTOGRAPHER** requires male & female physique models. Please enclose a recent photo and phone number. Contact: D.Lees. 557 The East Mall. Apt.606, Islington, Ont. M9B 4A5.

**WEEKEND** Counsellors needed to work with developmentally delayed individuals in area group homes. Experience preferred but will train. \$6.53/hr. Work every 2nd weekend. Leave message for Don at 884-6012 or 886-5201 after 2pm.

**S T U D E N T SPRINKLERS** is now hiring managers throughout Ontario and Quebec installing Toro automatic lawn sprinkler systems. Join an exciting, innovative new business. Apply now through your placement office or call 1-800-265-7691 for more information.

**NEED** teaching experience? You can earn cash at the same time. Be a tutor! For more details and application forms please contact the Info Centre.

## UPCOMING EVENTS

**FRENCH** and Spanish Club: Potluck dinner, Dec.2, 8pm. Faculty Lounge, ALL WELCOME!

**DO YOU SKI?** Ski trip reading week. \$299 5 nights Mt. St. Anne. Be there! Contact Tara 884-9560, or Melissa 884-8738.

UW Film Society presents "STICO" (Jaine de Arminian, Spain, 1984, 109 min.) on Dec. 1. Showing on Dec. 5 is "I'm In Crisis" (Fernando Colomo, Spain, 1982, 90 min.) And on Dec. 8 is the final film of this Spanish series, "The House of Bernarda Alba" (Mario Camus, Spain, 1987). Watch for new series starting in January. All films at 7 pm. at UW's East Campus Hall rm #1219. Call for more info 885-1211, ext. 3709.

**SCHOLARSHIPS** Application deadlines: Ontario-Quebec Exchange Fellowship Program - Jan 30, 1989. Japan Exchange and Teaching Program - Jan 13, 1989. Applications available from Graduate Studies Office.

## ACCOMODATIONS

**ONE LARGE** Bedroom available Jan 1 in house 2km from WLU. General facilities to be shared with 3 students already in residence (4 appliances, kitchen & livingroom). \$300/month for single or \$170/month each if two share. Call 742-2607.

**RESIDENCE** rooms available, single (female only) and doubles four bedroom apartments. For further information contact Admissions Co-ordinator Waterloo Co-operative Residence Inc. 268 Phillip St. Waterloo, N2L 6G9. 884-3670.

## Boy O' Boy Are We Sorry

In last weeks issue of the Cord we told you that **ANDREW CASH** would be playing on Dec. 3rd at **PHIL'S GRANDSON'S PLACE**. Well, Monsieur Cash will be at **PHIL'S**, but he will be there **Wednesday, December 7th**. **SORRY PHIL'S GRANDSON**  
*Student Publications Advertising Department*

## PHIL'S GRANDSON APOLOGIZES

I have had to turn away many people at the door because of improper I.D. It is a bad scene and I'm sorry for the problems it has caused you. The Liquor Inspector (my friend and yours) has clearly defined what is legal identification

**DRIVER'S LICENSE    AGE OF MAJORITY    STUDENT CARD (with birth certificate)**

To set things straight I want you to know that I'm not against students... some of my best friends are students... I was a student for 7 years (no OSAP for the last three) Anyways, I want to stay open (to pay off those nasty little loans) and I also want to serve you. If you have already been down, great! If you were turned away, you now know my situation.

Thank-you and sorry about the inconvenience.

*Phil's Grandson*