

Global Climate Change: A Business Strategy Perspective

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Abstract Climate change is not a hottest topic for a particular country/region. But it is the global issue for global nation. The purpose of the paper is to make awareness among the people and educate them towards the common goal towards the Climate change. In addition to that top five of the green countries' practices to protect the environment are discussed in details. Further, this paper seeks to explain identified various business frame works that can be and are being used to link climate change to business interest and some specific ways in which companies synergically integrating climate change and business strategy to contribute to the bottom line. In the end, ultimate responsibility in providing solution for this issue should be taken by individual, business sectors and national level.

Keywords: Climate Change, Global Warming, Business Strategy