

European Shadow Banking and Money Demand

by

Luís Miguel Pereira de Moura

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Faculdade de Economia, Universidade do Porto

Supervised by:

José Peres Jorge

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Biographic note

Luís Moura was born in 1993, in the town of Póvoa de Varzim. In this town he progressed through his early educational career, finishing both his basic and secondary phase as a member of the excellency board, while a member of the local basketball team.

Graduated with a bachelor's degree in 2014, three years after entering the Faculty of Economics of Oporto (FEP). Was accepted into the Masters Program in Economics following the summer break and now presents the corresponding dissertation, while engaging in voluntary work with his local Rotaract Club.

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Resumo

Esta dissertação visa verificar, seguindo os mesmos processos apresentados por Sunderam (2015), se as operações de recompra, o activo de curto-prazo mais usado pela banca sombra como fonte de financiamento, oferecem serviços monetários; isto é, têm liquidez e segurança suficientes para poderem servir como reserva de valor. Analisando o período entre julho de 2001 e agosto de 2008, é possível encontrar sinais positivos de que tal se verifica, embora não seja possível apresentar uma resposta definitiva.

Códigos-JEL: E41, E44, G23

Palavras-chave: banca sombra, repo, oferta monetária, serviços monetários

Abstract

Following the same procedures presented in Sunderam (2015), I test whether repos, the most common short-term source of financing used by the European Shadow Banking Sector, offered money-like services. The predictions provided by his model present favourable empirical results in the euro area.

JEL-codes: E41, E44, G23

Key-words: shadow banking, repurchase agreements, money-like services, money supply

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Introduction

Does the European Shadow Banking's short term debt offer money services? Following the procedures presented by Sunderam (2015), I test if the author's conclusions are also valid for the euro area, by checking if shadow banking debt behaves as a substitute for other claims that are safe, liquid and able to store value effectively: government debt bills and bank deposits.

The Shadow Banking system "consists of a web of specialized financial institutions that conduct credit, maturity and liquidity transformation without direct, explicit access to public backstops" (Adrian and Ashcraft, 2012, 10). According to Bouveret (2011), repurchase agreements (repo) were the dominant instrument used by this system to fund itself, surpassing Asset-backed Commercial Paper (ABCP) in the euro area. They are the "type of transaction in which a money market participant acquires immediately available funds by selling securities and simultaneously agreeing to repurchase the same or similar securities after a specified time at a given price, which typically includes interest at an agreed-upon rate. Such a transaction is called repo when viewed from the perspective of the supplier of the securities (the party acquiring funds) and a reverse repo or matched sale-purchase agreement when described from the point of view of the supplier of funds" (Lumpkin, 1998, 59). While it would be easier to keep using ABCP like Sunderam, replacing it with repo brings the analysis closer to the European reality. This work is the first to simultaneously use this analysis on this economic area and to focus on repo rather than ABCP, despite the challenges obtaining data.

Sunderam's model generates five predictions that he later confronts with the US's data. After the relevant adaptations to the euro area, they are the following:

- 1- Low yields on Treasury bills should forecast an increase of repo activity by the Shadow Banking System: high demand for Treasury bills should make substitutes also more attractive.
- 2- Treasury bill issuance and repo activity should be negatively correlated: increasing the quantity of an asset crowds out the demand for its substitutes.

- 3- Shorter maturity repo should respond more strongly to Treasury bill yields: they should be safer and more liquid and thus be a closer substitute to Treasury bills.
- 4- Low Treasury bill yields should forecast increases in the supply of reserves by the Central Bank: the increasing money demand will impact deposits demand, which in turn require reserves. To keep the rate at its target, new reserves need to be injected to counter the increased demand.
- 5- The interbank funding rate should be high when Treasury bill yields are low, unless the rate is perfectly stabilized: the increased demand for deposits will drive banks' demand for reserves in the interbank market, raising prices.

These predictions stem from the fact that T-bills, deposits and repo all provide money services and are imperfect substitutes of one another. Thus, the demand for money-like claim is linked with the remaining claims.

The dataset starts at July, 2001 and ends at August 2008, running in a monthly frequency. The EONIA, MRO rates and outstanding repo time series were obtained at the ECB; Thomson Reuters provided the time series for the Overnight Indexed Swaps, German 3 Month Yields and mandatory reserves at the central bank. The predictions were verified statistically, connecting the growth of money-like claims with the growth of repurchase agreements and deposits, leaving only Treasury bills unchecked.

Literature Review The literature on Shadow Banking focuses on the factors that explain its development and growth. These factors can be grouped into three categories: "innovation in the composition of aggregate money supply, capital, tax and accounting arbitrage and finally, other agency problems in financial markets" (Adrian and Ashcraft, 2012, 10).

Firstly, the "innovation in the composition of aggregate money supply" category considers the possibility of shadow banking short-term liabilities being able to offer "money services": being considered safe and liquid enough to be used as a store of value (Sunderam, 2015). My work fits into this category. Since liquidity is a pre-requisite for supplying money services, this field touches the literature on liquidity, such as Holmström and Tirole (1998). If Shadow Banking Debt provides money-like services (which include liquidity), it will be part of the private suppliers of liquid claims. If this

sector increases in size, then liquidity shocks will be more severe and demand greater efforts by the public sector to cover for private supply's shortcomings.

Secondly, the "capital, tax and accounting arbitrage" category focuses on the role of regulation and policymaking as catalysts for the growth of the Shadow Banking sector. Friedman (2009) considers that the sector developed as a response to an over-complicated web of regulations that fostered securitization activities. Acemoglu (2009) in turn believes that regulations were insufficient or ineffective. Levitin and Wachter (2012) defend the shift from regulated securitization to unregulated securitization as the main factor behind the severity of the American Housing Bubble of 2004-2007. Acharya, Schnabl and Suarez (2013) link the changes made to regulatory capital rules to the rapid growth of ABCP activity, which was used to finance American Shadow Banking activity.

Finally, the "other agency problems in financial markets" category highlights information asymmetry issues in the securitization market, along its value chain. In particular, Ashcraft and Schuermann (2008) describe the issues between the several agents in the market, namely lenders, originators, investors, servicers, borrowers, beneficiaries of invested funds, asset managers and credit rating agencies. Another interesting perspective is provided by Mathis, McAndrews and Rochet (2009): given the reliance on ratings provided by Credit Rating Agencies, is their reputation alone sufficient to discipline the agencies themselves? Errors in their evaluation affect the entire system and conflicting interests are known to exist.

The literature on the topic is still in its infancy and focuses on the American crisis and the housing bubble that preceded it. In Europe, Bakk-Simon *et al.* (2012) provide an extensive overview of Shadow Banking in Europe. However, the literature focusing on the euro area is thin; this work intends to provide a humble step in that direction.

Chapter 1. Sunderam's Model

Sunderam's (2015) model admits three categories of agents, all risk neutral for simplicity: households (including firms), banks (both traditional sector and shadow sector) and the monetary authority.

1.1. Households and Demand

Households demand money-like services: safety, liquidity, a store of value and, in the case of deposits, transaction services. Sunderam (2015) admits three types of claims that can provide any of the money-like services previously mentioned: deposits, Treasury bills and Asset Backed Commercial Paper (ABCP). However, he also admits that each of the claims provides different amounts of those services, due to their different nature. The quantity provided by deposits for each monetary unit invested is normalized to 1 (α_D), while the quantity provided by the other claims (α_T and α_{ABCP}) is lower but still positive

$$\alpha_D = 1, \ 1 > \alpha_T > 0, \ 1 > \alpha_{ABCP} > 0.$$

Households try to maximize the effective amount of money-like services given by these claims together, taking into consideration the amount invested into each one. It is assumed that the elasticity of substitution between them is constant. This results in the following equation:

$$M = \left(m_D^{\frac{\sigma-1}{\sigma}} + \alpha_T m_T^{\frac{\sigma-1}{\sigma}} + \alpha_{ABCP} m_{ABCP}^{\frac{\sigma-1}{\sigma}}\right)^{\frac{\sigma}{\sigma-1}},$$

where *M* is the total money-like services provided to households, m_D , m_T and m_{ABCP} are the amounts of deposits, Treasury bills and ABCP (respectively) expressed in monetary units and σ is the elasticity of substitution between deposits, Treasury Bills and ABCP. In accordance to Krishnamurthy and Vissing-Jorgensen (2012), Sunderam

(2015) assumes "that households maximize $E[\sum \beta^t C_t]$, where $C_t = c_t + \theta v(M)$. v(M) is a reduced-form function for the utility from consuming total money-like services M, and $\theta > 0$ is a money demand shifter – a notational device that allows us to examine the effects of an increase in demand for all money-like claims simply by taking comparative statics with respect to θ " (Sunderam, 2015, 943). Following this utility specification, households require gross returns

$$R - R_D = \theta v'(M) \left(\frac{M}{m_D}\right)^{1/\sigma}$$
$$R - R_T = \alpha_T \theta v'(M) \left(\frac{M}{m_T}\right)^{1/\sigma}$$
$$R - R_{ABCP} = \alpha_{ABCP} \theta v'(M) \left(\frac{M}{m_{ABCP}}\right)^{1/\sigma}$$

for deposits (R_D) , Treasury Bills (R_T) , ABCP (R_{ABCP}) and non-money-like claims (R). Note that the return for these money-like claims is lower than the return for non-moneylike claims since they provide utility to households beyond the return they provide. The difference between the non-money-like claim's return *R* and each of the returns for money-like claims R_D , R_T and R_{ABCP} is the corresponding claim's money premium.

1.2. Supply of claims

Looking now at the supply of claims, they are produced by the government (Treasury bills) and by banks (deposits and ABCP). Sunderam (2015) assumes that the supply of Treasury bills is exogenous, that there is a continuum of banks of size one and that they take the aggregate supply of money-like services and prices of the claims as given. Banks can have two categories of assets: reserves, which provide no return, and projects, which are expected to return F>R. Their liabilities can be long-term bonds, Deposits and ABCP, which serve as their external sources of financing. Due to the small weight of capital, it is excluded from the figure. In the short run, banks are assumed to be unable to expand their balance sheets, so they can simply change the composition of their financial structure. In the following figure, 1 represents total liabilities (or total assets), and each symbol represents the corresponding weight in the balance sheet for each claim.



Figure 1 – Balance Sheet Composition. Source: Sunderam (2015)

Long-term bonds require gross return R. ABCP requires R minus their money premium but comes with a private issuing cost. Deposits require reserves as a precaution against withdrawals, which present an opportunity cost. They are also in fixed supply, so they need to be purchased in the interbank market. The central bank sets the quantity of available reserves in order to bring the interbank market rate as close as possible to its intended target.

The characteristics listed above determine supply and now banks try to maximize their returns by changing the weight of each element in their balance sheet, under the previous constraints. Their choices will have an impact on yields and premiums, feeding a process of fine-tuning.

1.3. Predictions

After describing the model and its agents, the relevant conclusions that it provides will now be summarized, expressing the expected behavior in the data. These are all presented by Sunderam (2015); I merely list them here and present the adaptations necessary to the new economic environment. These changes result from different reference rates (since the responsible institution is now the European Central Bank instead of the Federal Reserve) and from the predominant use of a different instrument by the European Shadow Banking, repo. Both represent short-term loans with requiring, by definition, collateral and their markets were widely used to fund the Shadow Banking sector, though their importance varies geographically. When considering repo activity, the work excludes

The author assumes two sources of exogenous variation: variation in overall money demand and in the supply of Treasury Bills. The predictions generated are the following:

Prediction 1: Low yields (high prices) on Treasury bills should forecast an increase of repo activity by the Shadow Banking system.

An increase in money demand θ results in high prices for money-like services, which in the model consist in Treasury bills, deposits and repo. The high demand thus lowers yields for Treasury bills. To respond to higher money demand, the banking system will be interested in offering more repo, to capture the higher money premium, or in other words, capture the higher discount in return required by households, in comparison to non-money-like claims. Offering more repo will lower costs for banks.

Prediction 2: Treasury bill issuance and repo activity should be negatively correlated.

Since Treasury bills and repo are imperfect substitutes, issuing more of either of them will crowd out the demand for the other. Another way to explain this prediction is to look at Prediction 1: if Treasury bill issuance is increased, prices will decrease, reducing the repo money premium available to be captured. Therefore, banks save less on costs by offering more repo. Increased Treasury bill issuance "crowded out" repo activity.

Prediction 3: Shorter maturity repo should respond more strongly to Treasury bill yields.

Shorter maturity repo should provide more money-like services than longer term repo. As a result, the first will be a closer substitute to Treasury bills and thus react more strongly to changes in their yields.

Prediction 4: Low Treasury bill yields should forecast increases in the supply of reserves by the Central Bank.

If Treasury bill yields are low, their price is high. As a result, household demand will drift to the other two money-like claims, deposits and repo. The increased amount of deposits will require the bank to buy additional reserves in the interbank market, driving the rate upwards. The central bank will increase the supply of reserves in order to push the rate back to its target.

Prediction 5: The interbank funding rate should be high when Treasury bill yields are low, unless the rate is perfectly stabilized.

When investors are highly interested in liquidity, government bills, deposits and shadow bank debt should also be in high demand. Increased demand for deposits increases the demand for reserves leading to an increase in the interbank rate for reserves. In the model, the dynamic does not apply if the rate is perfectly stabilized, though in reality, exogenous shocks make such result practically impossible to obtain.

These conclusions describe the expected behaviour if these assets are substitutes in the "money-like" claims market¹. The following step is to take these predictions and face them against the available data.

¹ Sunderam (2015) also considers the possibility that at high frequencies, writing repo contracts, simply cover banks' need for financing at high frequencies. In that case, since they do not provide money-like services, no linkages should arise between these markets and the markets for Treasury bills and reserves. Under this possibility, verifying the predictions with the data will not yield any results. Obtaining statistically significant linkages rules out this possibility.

Chapter 2. Data, Models and Results

2.1. Data

The time series used span from July, 2001 until August, 2008, at a monthly frequency². In order to obtain as many observations as possible, the time period under analysis ends in the month before the Lehman Brothers bankruptcy.

Variable	Obs	Mean	Std. Dev.	Min	Max
G3MYOISspread	86	.0039884	.0907756	2065	.149
Reserves	86	149246.3	24315.64	89431	211037
Repo	86	247650.8	32932.76	213584	336740
M1	86	3058557	590691.4	2158212	3863054
M2	86	5843197	970886.6	4481450	7786652
M3	86	6842742	1143185	5214748	9143427
ECBspread	86	.0643035	.0890479	2635	.3445
G3MYOISlag	85	.0032	.0910177	2065	.149

Table 1 – Summary Statistics

Table 1 summarizes the variables in our data. The variables G3MYOISspread, ECBspread and G3MYOISlag, expressed in percentages, have very small values for the mean and the standard deviation. This posed a problem, as there were small changes in values to be explained.

G3MYOISspread consists in the difference between the German 3 Month Yield and the 3 Month Overnight Indexed Swap (OIS), both obtained from Thomson Reuters through Datastream. Reserves reflect the ECB's current accounts, which include mandatory and precautionary reserves deposited by euro area banking institutions, also accessed from Datastream. Repo represents the amounts of repo operations outstanding in the euro area, expressed in million euros, obtained from the Statistical Data Warehouse. Operations between the central government (Sovereign States, Central Banks) and the euro area are not included. M1, M2 and M3 refer to the similar money

 $^{^2}$ The initial goal was to obtain data with a similar time span and frequency as those present in Sunderam (2015) to make the results as comparable as possible. Due to data availability constraints, data was instead obtained at the next shortest frequency, monthly.

aggregates. ECBspread is the difference between the EONIA and the Main Refinancing Operations rate, obtained at the ECB's Statistical Data Warehouse (SDW).

The G3MYOISspread variable provides a proxy for the yield for money-like services. The German 3 Month yield incorporates the effects of short-term interest rates, as well as credit risk and liquidity premia. Overnight Indexed Swaps "carry little risk and are a good proxy for risk-free rates purged of liquidity and credit risk premia" (Brunnermeier, 2009; Duffie and Choudhry, 2011; Feldhutter and Lando, 2008; Gorton and Metrick, 2010a; Schwarz, 2010; in Sunderam, 2015, 953). The OIS thus serves as an indictation of the overall level of short-term interest rates. Using the spread between Treasury bills and OIS "essentially strips out variation in the Treasury bill yield driven by changes in the overall level of short-term interest rates" (Sunderam, 2015, 953) thus capturing the information about the money premium that is embedded in Treasury bill yields.

2.2. Models and Results

The work now tests the predictions 1-5 presented previously, accompanied by the corresponding model used for each prediction.

2.2.1. Prediction 1: Low yields on Treasury bills should forecast an increase of repo activity by the Shadow Banking System.

In order to test this prediction, the following model was estimated:

$$\Delta \ln(Repo_t) = \alpha + \beta. (G3MYOISspread_{t-1}) + \varepsilon_t$$

Repo is a time series with the outstanding amounts of repurchase agreements in the euro area for period t. G3MYOISlag is equal to the G3MYOISspread but lagged one period. Ln represents the natural logarithm, α and β are the coefficients to be estimated and ε_t the error terms.



Figure 2 – Evolution of Repo. Source: ECB



Figure 3 – Evolution of the spread between the German 3 Month Yield, 3 Month OIS. Source: Thomson Reuters

Looking at figure 2 and 3, it is observable a break in the overall evolution of each variable at the second semester of 2005: in figure 2, it is observable a big decrease in the spread, signalling a big increase in the price of Treasury bills not related with changes in short-term interest rates; in figure 3, an acceleration of repo activity is observable at the same moment. This behaviour is in accordance to what the model presented by Sunderam (2015) suggests.

The results of the regression are as follows:

Regression with	Newey-West	standard errors
	Constant	G3MYOISlag
VarLnRepo	.0022203	0253641
	(3.35)	(-3.46)

Table 2 – Results for the First Prediction. Values in parenthesis indicate the corresponding t-statistic. All coefficients are significant at a 5% level.

The estimation resulted from a least squares estimation with Newey-West standard errors to address autocorrelation issues. The coefficient regarding G3MYOISlag, our money premium proxy lagged one time period, is significant at 5% and has the expected signal. It is, however, economically small. In this case, it suggests that an increase in the G3MYOISspread of one percentage point leads to a decrease in repo activity of approximately 2.5% in the next time period.

2.2.2. Prediction 4: Low Treasury bill yields should forecast increases in the supply of reserves by the Central Bank.

The following expression will be used to put the prediction to the test:

$$\Delta \ln(Reserves_t) = \alpha + \beta. (G3MYOISspread_{t-1}) + \varepsilon_t$$

Reserves are given by a time series with the ECB's current accounts, which in turn contains mandatory and precautionary reserves from banks in the Eurosystem, held by the central bank.



Figure 4 – Evolution of Reserves. Source: Thomson Reuters

Reserves have also been growing, with the same trend as Repo. The year 2005 continues to mark the change from an almost stationary tendency to a growing one.

For this regression, a change in methodology was required. The presence of autoregressive conditional heteroskedasticity required the use of an Auto-regressive conditional heteroskedasticity (ARCH) model. This procedure assumes that the variance of the error terms for a given observation can be written as a function of the variance of the error terms of previous observations, plus white noise. More information can be found on manuals such as Asteriou and Hall (2011).

For the following test, the variance for each observation is given by a function containing the variance of the immediately previous one, ARCH (1).

ARCH family regression		
Constant G3MYOIS		G3MYOISlag
VarLnReserves	0027855	0585362
	(-1.09)	(-2.08)

Table 3 – Results for the Fourth Prediction. Values in parenthesis correspond to the z-statistic. The intercept is not significant. The spread's coefficient is significant at a 5% level.

Again, similar to the prediction in 2.2.1., the coefficient for G3MYOISlag has the expected signal and is statistically significant at 5% level, in line with the model. An increase of one percentage point in the gap leads to a decrease of 5.6856% in the reserves held.

2.2.3. Prediction 5: The interbank funding rate should be high when Treasury bill yields are low, unless the rate is perfectly stabilized.

For the relation between the interbank funding rate and the Treasury bill yields, the corresponding expression is the following:

$$\Delta(G3MYOISspread_t) = \alpha + \beta . \Delta(ECBspread_t) + \varepsilon_t$$

The EONIA rate reflects the price for overnight reserve transactions between banks. The Main Refinancing Operations rate (MROrate) provides a signal to the market, being thus a transmission channel for the central bank's monetary policy, according to the ECB (2011). The difference between the two results is what is labelled as the ECBspread.



Figure 5 – Evolution of the ECBspread. Source: ECB

While the series presents a stable trend, it is more volatile than the German Yield-OIS spread. Two periods of higher volatility stand out: from the beginning of the sample until 2004 and from 2006 onwards.

Similar to the test of prediction 4, an ARCH model was used to solve heteroskedasticity issues. The results were the following:

ARCH family regression			
	Constant	ECBspread	
G3MYOISspread	.0676415	1690502	
	(11.17)	(-2.66)	

Table 4 – Results for the Fifth Prediction. Values in parenthesis indicate the zstatistic. The intercept is not significant. The spread's coefficient is significant at a 5% level. Again, the results are statistically significant at a 5% level and the relationship between the variables has the expected signal: as Treasury bill yields decrease, the interbank market rate increases, after taking into account the effects of short-term rates and central bank injection rate.

2.2.4. Testing the Treasury bill yield OIS spread as a proxy for money demand

As a final step, I test the German Yield-OIS gap as a tool to detect money demand shocks, following the procedure done by Sunderam (2015). If it truly behaves in accordance to money demand, "increases in demand should raise prices and quantities" (Sunderam, 2015, 963). Therefore, it will be presented the three main money aggregates and test the correlation between each of them and our variable.



Figure 6 – Evolution of the money aggregates. Source: Thomson Reuters

It can be seen from the first of the three figures that, while M1 has a linear trend, it suffers a big increase in its value in the second semester of 2005, with a slowdown

from 2007 onwards. The other two aggregates, M2 and M3, present an increase in the pace of their growth from the second half of 2005, although a far more subtle one.

The model to be estimated is presented next:

$$\ln(M_t) = \alpha + \beta.(G3MYOISspread_t) + \varepsilon_t$$

M represents the different money aggregates, t standing for time. The results for the estimations, with the same ARCH procedure, are the following:

ARCH family regression		
	Constant	G3MYOISspread
LnM1	14.91055	-1.178178
	(3359.28)	(-34.60)
LnM2	15.55777	9200249
	(2443.52)	(-16.13)
LnM3	15.71484	8961188
	(2459.80)	(-18.07)

Table 5 – Results of the regression with the money aggregates. Values in parenthesis indicate the corresponding z-statistic. All coefficients are significant at a 1% level.

For each case, the coefficients regarding our proxy for money demand are statistically significant for a 95% level of confidence. They also show that, as expected, when yields for liquidity fall (prices rise), the money aggregates grow as well. The relationship is stronger with the most restrictive group M1: the corresponding elements possess greater liquidity, safety and capability as a store of value. Therefore, they should provide more money-like services, which explains their stronger relationship.

Concluding, the gap in question is indeed an adequate proxy for shocks in money demand, strengthening the results previously obtained and presented.

Conclusions

This work provides evidence that shadow banking debt provides money-like services. The end goal was to relate the growth of money demand with the growth of shadow banking activity. While I was unable to provide enough evidence for a definitive answer, they do provide signals that, indeed short-term shadow debt provides money-like services, which would help explain the sector's pre-crisis growth.

Inspired by Sunderam (2015), I was able to test the proxy for money demand and link it to the time series for repo activity, the predominant short-term source of funding of this sector in the euro area. I was also able to link it to the amounts held as reserves at the ECB, as a requirement for deposits held by banks. Finally, I confirmed the connection between money demand with the interbank market for reserves, taking into account the cost for new reserves issued by the central bank. These links are statistically significant.

The first problem was the inability to link the shadow debt to treasury bills as substitutes due to the lack of data regarding their outstanding amounts. This was also true when trying to prove the effect of shadow debt's maturity in its capability of providing money-like services. As a result, since these two final connections were not tested, I cannot state irrefutably that the European Shadow Banking sector created money-like claims and that these were the force behind their growth until the recent crisis.

Increased availability of data would be greatly appreciated for future academic works since it would allow new venues for investigation, as well as ease hypothesis testing. Also, new and different model specifications could provide interesting insights: the data for several variables suggested two different "states": prior 2005 and after. A Structural Break model could thus provide evidence on different "states", though it would be more interesting with a larger period to be analysed.

As Bakk-Simon *et al.* (2012) showed, the shadow banking activity did not fall nearly as much in Europe as in the American case, showing even signs of a recovery. The aim of this work was to provide insights into the expected behaviour of the Shadow Banking activity. It would benefit monetary policy to have a better understanding of the sector in order to improve the quality and precision of future monetary analysis and

interventions. It is expected that this topic will fuel more discussion and analysis in the future which, looking at the effects of the latest crisis in the economy, will be greatly welcomed so as to prevent similar developments in the future.

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