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Boston University



During the reception on the 49th floor of the Prudential Tower that preceded the Founders' Day dinner, the distinguished speaker of the evening, Dr. Philip R. Lee, met members of the medical press in a brief conference. At right: Dr. Lee makes a telling point, as, left, medical writers and reporters listen in.

FOUNDERS DAY FOCUSES ON SCHOOL OF MEDICINE

The 1967 celebration of Boston University's Founders' Day on Monday, March 13th, centered on the School of Medicine. The day-long program opened with a Convocation addressed by Ford Foundation president, McGeorge Bundy, and came to a climax with a dinner at the George Sherman Union that presented Dr. Philip R. Lee, Assistant Secretary for Health and Scientific Affairs of the United States Department of Health, Education and Welfare as principal speaker.

Dr. Lee received his training as an intern at our own University Hospital. He prefaced his speech with an informal recollection of "that day in 1947, twenty years ago, when I walked into the Evans, an anxious intern on Dr. Chester Keefer's staff," and spoke warmly of his contemporaries among the house officers: Dr. Henry Lemon, Dr. William Greer and Dr. Samuel Leard.

Introduced by Dean Franklin G. Ebaugh, Jr., Dr. Lee gave a hard-hitting and provocative address. He pulled no punches in describing some of the "shocking deficiencies in the national system of health service" — but he also put forth concrete and innovative suggestions for solutions to the problems of providing adequate medical care for the nation's millions.

The HEW administrator said: "Certainly, medicine is a profession of great reward. Certainly, all of us take pride in the sophisticated medical and surgical

procedures which cheat death, ease pain, and enhance the quality of human life. Certainly, all of us are aware of the brilliant services of which the medical profession is capable.

"Thus it is all the more shameful when the benefits of medical talent and skill are denied to many millions of our fellow Americans — and this is precisely the situation today.

"For the fortunate — and these are likely to be those of white skin, adequate means and acute illness — professional care may be a matter of course from the prenatal period throughout life. For the unfortunate — and these are the poor, those of the minority races and those with chronic or catastrophic illness, professional care may be grossly inadequate or it may not exist."

Among Dr. Lee's suggestions for meeting the problems: a greatly increased use of para-medical personnel, sometimes called "assistant physicians", who would be trained in pioneering new special programs; a much more extensive use of technology; and a study of improved techniques for the delivery of medical care — for example, through the organization of group practices.

He said: "I believe that medical schools can do much in the development of model systems for research and demonstration in the fields of manpower role development, manpower training and in the organization and delivery of services."

See Page 3 for Flash Back

FRONT AND CENTER, which makes its debut with this issue, will be received by every member of the Boston University Medical Center nine times a year.

I hope that it will serve as a kind of lively forum for news, both formal and informal — keeping us all informed on the progress of the Medical Center as a growing organization, and letting us in on some of each other's special interests and personal accomplishments.

FRONT AND CENTER is a companion piece to the BUMC SCOPE, also making its first appearance this spring. SCOPE is a primary Center publication for all members and friends, alumni and supporters across the country. Both publications represent the implementation of a special study committee, formed to evaluate Center publications.

FRONT AND CENTER will try to give us a look at the lighter, human interest side of the news. For this reason, we need the help of all our readers. Compliments, complaints, suggestions . . . all will be welcome.

LEWIS H. ROHRBAUGH
Director, BUMC
Provost for Medical Affairs, BU
Executive Vice-President, UH

Ground-Hog Festival

The Grand Ballroom of the Hotel Statler-Hilton was decorated with the symbols of a glorious mish-mash of holiday themes on the night of February 3rd, when University Hospital employees met to kick up their heels together. The Ground-Hog shared billing with an international Mardi Gras costume ball, and "The University Hospital Guild for the Performing Arts" (!) presented an

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Curtain going up! M.C. Dr. Douglas A. Farmer, poses with the "female" star of the Ground-Hog Festival, who enacted the touching role of Snow White. (Snow White is Sgt. Clement Sanborn in somewhat insufficient disguise!)



Put Sargent Camp on your calendar?

Boston University Sargent Camp, which occupies some of the loveliest acreage in southern New Hampshire, near the town of Peterborough, offers a variety of programs for Boston University personnel, family and friends.

Although the winter ski season is now winding up after a successful series of vacation ski camps for youngsters, including teen-age weekends, the spring and summer months will bring many program opportunities, all with low price tags.

FOR EXAMPLE:

A *Spring Vacation Bicycle Camp* for boys and girls will be held April 17th through 21st.

Two weeks of family camping are available to anyone who works for Boston University (and alumni.) Dates are June 26-30 and August 21-25.

A six-week summer camp program for boys and girls 8 through 17 offers swimming, crafts, mountain climbing, archery, riding, and takes pride in an unusually high ratio of counsellors to campers.

The camp also rents its facilities for all sorts of *conference weekends*. High school, college and religious groups, as well as organizations like the Peace Corps and the Girl Scouts, have found Camp Sargent a wonderful conference spot. If you are a member of a club group that wants outdoor beauty, comfort and good meals . . . get in touch! Your questions will be answered by Mrs. Justine Angland at Boston University. Ask for Extension 2389.

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On a snowy February mid-morning the ground-breaking ceremony for the new MediCenter was gay. In a festive mood, left to right: John A. DeCell, Vice President of MediCenters; Gerhard D. Bleicken, Chairman, Boston University Medical Center Trustee Council and Senior Executive Vice President, John Hancock Mutual Life Insurance Company; James Drought, Boston Redevelopment Authority, Assistant Administrator for Development; and Paul F. Hellmuth, President of University Hospital.

The New MediCenter

What is a MediCenter?

It is a handsome *building*. But, more importantly, it is a new *idea*.

The four-story structure which is already underway on the southeast corner of Harrison Avenue and East Newton Streets represents a whole new concept in patient care. There will be 232 beds, all dedicated to the principle of providing, at moderate rates, a greatly-needed type of intermediate patient care — before or after intensive hospitalization.

The newly-coined word MediCenter actually derives from the interMEDIate character of this hospitalization, rather than from the word MEDICAL. "Seeing" the word this way emphasizes the pioneering aspects of the patient care University Hospital will soon be able to extend.

MediCenter will be connected by a covered walkway to University Hospital. It will be an attractive, non-institutional looking building, with rooms which are cheerful and colorful. Wall-to-wall carpeting, relaxed visiting hours, available television, planned activities, selective meals — all these will contribute to a pleasant motel-like atmosphere that will make the transition from home to hospital much easier to take.

Room rates for the new unit will range from \$15 to \$20 a day — only one-third of University Hospital's present \$45 to \$57 a day range.

Patients will be admitted on the recommendation of any physician in the greater Boston area who is on the staff of an accredited hospital. Thus, while our own University Hospital medical staff will have priority in referral of patients, the MediCenter will provide a significant new service to the entire community.

A typical MediCenter patient will be

a person whose condition gives promise of full or partial recovery. The purpose of MediCenter is *not* to provide geriatric or custodial care. The MediCenter patient here will need either diagnostic or recuperative care; he will often occupy a room either *before* surgery or *after* surgery, when the period of intensive care has passed.

The BUMC MediCenter will actually be owned and operated by a private institution, MediCenters, a Memphis-based firm. It will thus not only alleviate the Hospital's critical bed shortage, but will provide needed tax revenue to the City of Boston. Two top executives of MediCenters are also key officials of Holiday Inns of America. Six MediCenters are now in operation, with four under construction and forty more in various planning stages, throughout the United States. Ours is one of the largest. It is the first to be affiliated with a major teaching hospital in New England.

Nelson Evans, University Hospital administrator, answers the question: "Why didn't we build this kind of facility ourselves?"

He says: "It was impractical to tie up Hospital capital in this way when the skill and experience of MediCenter was available to us. An added incentive was the very real service we could extend to the greater community, inasmuch as MediCenter will serve other hospitals as well as our own. And, very importantly, we feel that our own University Hospital MediCenter will offer a very superior quality of patient care due to its physical proximity, linked as it will be, by a covered walkway, with the main Hospital. Physicians will be able to make rounds and equipment will be available on a basis impossible where the two facilities are geographically separate."

Dr. Richard Egdahl, UH Chief of Surgery, comments: "In these days of rapidly changing medical economics, the

FLASHBACK OF CENTER NEWS

In the interlude between the November, 1966, issue of PERSPECTIVES and this debutante issue of FRONT AND CENTER, big news of your Boston University Medical Center has been in the making.

Coverage in local and national news media has been excellent. The grapevine is also presumably in good working order. But for the record, here are brief recaps of a few among the important recent events that have been changing and shaping our dynamic Medical Center in the past three months.

THE NEW EVANS

A joint announcement on January 23 by Paul F. Hellmuth, University Hospital President, and Dr. Lewis H. Rohrbaugh made public enabling grants of close to \$4 million in federal funds for a greatly-needed expansion of the Evans.

Construction will start in early summer, 1967, on an \$8 million home for the internationally-noted Evans Department of Clinical Research. The new building will release coveted space in the Research, or Blue Building and, while permitting the research program of the Evans to reach out more broadly than before, will at the same time further the long-range goals of the Division of Surgery which will move into the present Evans.

\$2.5 Million Facility for the School of Graduate Dentistry

Construction of a new home for the School of Graduate Dentistry, made possible by a grant towards this goal of \$555,912 from the Department of Health, Education and Welfare, will get underway this spring.

The new building, slated for an East Newton Street location, will unite in one setting the School's scattered clinical areas, classroom and research laboratories and will supplant the renovated tenement space now occupied by the one-of-a-kind school.

An integral part of the Medical Center, the School will now be able to proceed with a greatly-to-be-desired expansion of the student body, faculty and curriculum. The student body will go from 124 to 165 and the faculty from 14 full and half-time to 35 full and half-time teaching personnel.

Obstetrical Unit to Boston City Hospital

The present 266-bed obstetrical unit at University Hospital, which has a long and honorable tradition of service, and has often been in the medical spotlight for its dramatically successful treatment of illness in the new-born, will close officially on April 30.

A joint communique, in late January, of the Trustees of the Department of Health and Hospitals of the city of Boston and the Trustees of University Hospital informed the community that the Robinson 5 unit at University Hospital would be closed and that the Maternity

Service at Boston City Hospital would be expanded and henceforth directed by the Boston University Medical Center.

Dr. Lewis H. Rohrbaugh stated publicly that the decision to close the Service here after more than 50 years of service was made only after a comprehensive study disclosed this action to be in the best interests of the community as well as of the Hospital and the School. The declining birth rate had led to a contradictory situation whereby the city of Boston was maintaining almost a third more obstetrical beds than was necessary and at the same time the medical and surgical services of our University Hospital were operating at near-capacity — with long waiting periods for elective surgery.

One Million Dollars to Kornetsky-Mirsky Team

A million dollar grant from the National Institute of Mental Health will support significant research efforts of a Medical Center team, headed by Dr. Conan Kornetsky, Research Professor of Psychiatry and Pharmacology and Dr. Alan F. Mirsky, Professor of Neuropsychology. The five year grant for neuropsychopharmacological studies may enable the team to reach some answers to the prevention and cure of the baffling illnesses of epilepsy and schizophrenia.

It is thought that an as-yet undetermined dysfunction of a complex brain system, called the reticular activating system, may include both schizophrenics and petitmal epileptics among its sufferers.

In future issues, FRONT AND CENTER will bring you the Medical Center news as freshly as possible, allowing for what is sometimes known to the trade as the inevitable "mag lag."

FRONT AND CENTER will also bring you round-up stories that will introduce you to your fellow workers in their off-duty hours and in pursuit of their special interests. F&C reporters are already on the scent of the men cooks among us. If you are a male and can boast of a special steak, souffle, spaghetti sauce or what-have-you, don't be modest. (Most men cooks aren't.)

Another story project in process is the putting-together — in print and pictures only — of a BUMC symphony orchestra, or will it prove to have a Big Band sound? If you play any musical instrument, from piano to piccolo, why not submit a photograph of yourself in action?

And speaking of pictures, FRONT AND CENTER will welcome glossy prints of reproduction quality. Polaroid prints (black and white), for example, are welcome if they measure up to editorial and production standards.

From time to time FRONT AND CENTER will present a Close-up or Profile of a Center personality. If you have a candidate for a Close-up, or a suggestion for a round-up story, get hold of your nearest F&C reporter (see the list on page 2) or send your idea along to the Public Relations Office, Building C.

The happy-looking people in the pictures below are celebrants at the Holiday Party, held just before Christmas for all Medical Center personnel. This is the only all-Center party of the year, and, even with spring around the corner, we thought you would like to see them! Constance MacDonald and Belle Cruikshank were Co-Chairmen of the Party, held on Evans 9.



BUMC BRIEFS

Dr. Franz J. Ingelfinger was Taub Visiting Professor of Medicine at Baylor University College of Medicine, Texas Medical Center, in Houston, for three days in mid-February.

Dr. Louis Mastrangelo, University Hospital Trustee, has been awarded a plaque for a quarter-century of meritorious service to the Town of Waltham, Massachusetts, as Athletic Physician.

Dr. Frank Kleeman, Assisting Surgeon for Urology at the Boston City Hospital is now serving with the United States Navy in California. . . . Director of the BCH Urology Service, Dr. George Austen, Jr., was the 11th Annual recipient of the Madallion of the Buffalo Urological Society, an award given for "contributions to Urology."

Dr. Philip Kramer may now be properly addressed as Colonel Kramer. In mid-November, 1966, (following his participation as principal speaker of a symposium on gastro-intestinal disease held in Louisville, Kentucky under the auspices of the University of Louisville School of Medicine and the Jewish Hospital of Louisville for the American Academy of General Practice) he was commissioned — and has since been enjoying — the rank of Kentucky Colonel. Mint juleps, anyone?

Citation: To Navy Lt. James F. Penza, Jr., University Hospital resident, the Navy Commendation Medal for his service as surgeon of the 2nd Bn., 7th Marines, in Vietnam from July, 1965 to May, 1966.

George Major, Assistant Comptroller of University Hospital, has been elected to the Board of Directors of the Boston University Employees Credit Union.

News of the Third Surgical Service, Boston City Hospital: Dr. John J. Byrne, Director of the Service and Professor of Surgery, Boston University Medical School, has been installed as President-Elect of the Boston Surgical Society. . . . Mrs. Susan Elia, School of Medicine,

The pictures at the right were taken in the Grand Ballroom of the Hotel Statler Hilton with the Ground-Hog Festival in full swing.



Class of 1967 (a member of the first group of students in the six-year Medical Program), addressed the Benjamin Waterhouse Medical History Society on January 23. Her subject was "William Healy: Father of Child Guidance." Susan is the wife of Dr. Philip Elia, son of Dr. Andrew D. Elia.

The BUMC in the national press: The January *Reader's Digest* quoted Dr. Edward A. Gaensler extensively in an article entitled "Our Fastest-Growing Health Menace." The story dealt with the disease of emphysema. . . . The cover story of a recent issue of the *Medical Tribune*, which goes to practicing physicians throughout the country, described our BUMC Aphasia Center; it drew a flood of inquiries directed to Dr. Norman Geschwind, Director.

Discards into Dollars

Your donations of "white elephant" objects that you no longer wear, want or use from fur hats to furniture can make money for University Hospital.

Since January, 1966, the Hospital has been a member of the Thrift Shop of Boston, Inc., located at 656 Centre Street, Jamaica Plain. Profits from the public sale of these objects — one person's discard is another's delight! — are shared by the participating hospitals and social agencies. The more donations that are labeled U.H., the bigger our share of the net profit and the greater the benefits to our patients.

Participation in the Thrift Shop is a project of the University Hospital Aid Association, whose president is Mrs. Harborne W. Stuart. For further details and information on where to bring or send your donations, call Elizabeth Rackemann, Director of Volunteers.



MediCenter (continued)

MediCenter, which is in effect a wing of the Hospital, should provide a partial answer to the high cost of medical financing for patients who need daily access to the facilities of the in-patient establishment, but do not need the nursing care and some of the features attendant thereon."

The John Hancock Mutual Life Insurance Company, whose Senior Executive Vice President, Gerhard D. Bleicken, is also Chairman of the Trustee Council of the Boston University Medical Center, is providing financing for our new MediCenter.

Ground-Hog (continued)

original and hilarious version of "Snow White and the Seven Dwarfs."

Produced and directed by George Major and Elizabeth Rackemann, the cast included Martin Ames, Dr. Charles P. Emerson, Nelson Evans, Eileen Hanafin, Dr. Warren Kantowitz, John Lewis, John Mullett, Jerome Preston, Jerome Preston, Jr., Elizabeth Rackemann and Clement Sanborn. The suave Master of Ceremonies, presiding at the mike on the ballroom stage with the aplomb of a professional night club performer was Dr. Douglas A. Farmer. The Dwarfs, to a man, cut a handsome figure in their Tyrolean attire, and the tender heroine, Snow White, was hugely appealing. The show came to a brilliant conclusion with the crowning of the King and Queen of the Mardi Gras, George Major and Phyllis Davis.

A glittering Grand March gave performers and guests alike the chance to parade their costumes — some beautiful, some ingenious, some amusing — but all presenting an intriguing glimpse of a fellow worker in a new and different light. Dancing to Ruby Newman's Orchestra continued to the smallest hour of the night.

