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# PROCEEDINGS

## International Seminar LANGUAGE MAINTENANCE AND SHIFT (LAMAS) 7

“The Vitality of Local Languages in Global Community”

July 19—20, 2017



Compiled by  
Agus Subiyanto, Herudjati Purwoko, Kartini Rahayu,  
Wa Ode Nisrawati, Nur Faidatun Naimah, and Ardis Septi Eka Rachmatika

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# **PROCEEDINGS LANGUAGE MAINTENANCE AND SHIFT (LAMAS) 7: The Vitality of Local Languages in Global Community**

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**Agus Subiyanto**

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## NOTE

In this international seminar on Language Maintenance and Shift 7 (LAMAS 7 for short), we try to do the new paradigm, that is publishing the proceeding after the seminar was held. The positive aspect of the paradigm is that the presenters of the seminar have opportunity to revise their paper based on the responses of the audience. However, it takes longer time to process the proceeding until it is ready to distribute. Therefore, we apologize for being late.

In this opportunity, we would like to extent our deepest gratitude to *Balai Bahasa Jawa Tengah* for continuously cooperation in conducting the seminar. Thanks also go to the Dean of the Faculty of Humanities, the Head and the Secretary of the Master Program in Linguistics Diponegoro University, without whom the seminar would not have been possible. We would also express our special thanks to committee for putting together the seminar that gave rise to this compilation of papers.

We would like to thank Mrs. Shu-Chuan Chen, Ph.D. from Asia University Taiwan, Dr. Tupas Topsie Ruanni, from National Institute of Education Singapore, Drs, Pardi M.Hum. from *Balai Bahasa Jawa Tengah*; Prof. Ketut Artawa, Ph.D. from Udayana University, and Dr. Suharno, M.Ed. from Diponegoro University, as invited speakers in plenary sessions, and to all of the participants of the seminar.

Semarang, September, 25<sup>th</sup> 2017

The Board of Editor in LAMAS

## SCHEDULE OF THE INTERNATIONAL SEMINAR

<b>JULY 19, 2017 (FIRST DAY)</b>				
<b>TIME</b>	<b>NAME</b>	<b>TITLE</b>	<b>ROOM</b>	<b>CHAIR PERSON</b>
07.00 – 08.00	<b>REGISTRATION</b>		LOBBY HALL	COMMITTEE
08.00 – 08.30	<b>INDONESIA RAYA ANTHEM</b>		KRYPTON	COMMITTEE
	<b>SPEECH FROM THE COMMITTEE</b>			HEAD OF COMMITTEE
	<b>OPENING</b>			DEAN OF FIB UNDIP
08.30 – 10.45	<b>PLENARY SESSION 1</b>		KRYPTON	Moderator: Herudjati Purwoko, Ph.D.
	Drs. Pardi, M.Hum. (Balai Bahasa Jawa Tengah, Indonesia)			
	Shu-Chuan Chen, Ph.D. (Asia University, Taiwan)	RECONSTRUCT THE IDENTITIES ON CULTURAL AND LANGUAGE TRANSITION IN TAIWAN		
	Prof. Ketut Artawa, Ph.D. (Udayana University, Indonesia)	GRAMMATICAL ALIGNMENTS IN INDONESIAN		
10.45 – 11.00	<b>BREAK</b>		HOTEL 2ND FLOOR	COMMITTEE
<b>PARALLEL 1</b>			HOTEL 2ND FLOOR	
11.00 – 12.30	Agni Kusti Kinasih & Muhammad Hawas	SPEECH LEVELS OF MADURESE LANGUAGE: A SOCIO-PRAGMATIC STUDY OF BANGKALAN DIALECT	KRYPTON 1	COMMITTEE
	Andiani Rezkita Nabu	TIPE SEMANTIK VERBA BAHASA BOLAANG MONGONDOW		
	Anisak Syaid Fauziah & Sumarlam	KOHESI LEKSIKAL PADA SPIRIT HARI INI DI RADIO MHFM SOLO DAN UNTAIAN KATA DI RADIO IMMANUEL SOLO		
	Ai Yeni & Sutiono Mahdi	PREFIX N- AND ITS COMBINATION IN SUNDANESE: A MORPHOLOGY STUDY		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
11.00 – 12.30	Aldila Arin Aini & Sumarlam	STRATEGI KESANTUNAN POSITIF & TINDAK TUTUR KOMISIF BERJANJI DALAM DEBAT PERDANA PILKADA DKI JAKARTA 2017	KRYPTON 2	COMMITTEE
	Ari J. Adipurwawidjana	SEMANTIC DEFLATION IN ENGLISH-INDONESIAN INTERLINGUISTIC EXCHANGES		
	Endah Dewi Muliandari	ANALISIS IDEOLOGI PENERJEMAHAN DAN KUALITAS TERJEMAHAN LEKSIKON BUDAYA DALAM TERJEMAHAN A SUNDANESE WAYANG GOLEK PURWA KARYA KATHY FOLEY		
	Asrofin Nur Kholifah & Ika Maratus Sholikhah & Dian Adiarti	PRESERVING LOCAL IDENTITY THROUGH LANGUAGE STYLE IN <i>WAYANG BANYUMAS</i>		
11.00 – 12.30	Amanah Hijriah	STRATEGI KESANTUNAN POSITIF DALAM BAHASA MELAYU PONTIANAK	KRYPTON 3	COMMITTEE
	Dian Pranesti	METAPHOR MAPPING IN INDONESIAN POLITICAL INTERNET MEMES		
	Dethan Erniani Ortalisje	AN ANALYSIS OF GRAMMATICAL ERRORS FOUND IN UKAW STUDENTS' ENGLISH ABSTRACT WRITING		
	Binar Kurniasari Febrianti	KARAKTERISTIK BUDAYA MELAYU DALAM SEPOK TIGE #SEpanyol #ANDALUSIA KARYA PAY JAROT SUJARWO		
11.00 – 12.30	Ketut Widya Purnawati	MANNER ADVERBIAL VERBS IN BALINESE	MATRIX	COMMITTEE
	Abdul Hamid & Eni Karlieni & Tisna Prabasmoro	THE ROLE OF SUNDANESE LANGUAGE IN THERAPEUTIC COMMUNICATION AT THE ONCOLOGY CLINIC RSHS		
	Dyah Ayu Nila Khrisna	ANALISIS PENOKOHAN SANTIAGO DALAM NOVEL <i>THE OLD MAN AND THE SEA</i> DENGAN PENDEKATAN APRAISAL		
	Dewi Juliastuty	PEMERTAHANAN BAHASA MELAYU MEMPAWAH LEWAT TUNDANG (KAJIAN TEKS DAN MAKNA)		
11.00 – 12.30	Dwi Indarti	POLITENESS STRATEGY OF DIRECTIVE SPEECH ACTS IN BETAWINESE SHORT-STORIES SEBELAS COLEN DI MALAM LEBARAN: SETANGKLE CERITA BETAWI	KRYPTON 4	COMMITTEE
	Deli Nirmala	EARLY LANGUAGE DEVELOPMENT OF INDONESIAN CHILDREN WITH PARENTS WHOSE FIRST LANGUAGES ARE DIFFERENT: INDONESIAN AND JAVANESE		
	Diana Anggraeni	THE ANALYSIS OF MODIFICATION POSITION IN NOUN PHRASE IN THE TRANSLATION OF MASTER OF THE GAME		
	Dwi Handayani	PEMERTAHANAN KEARIFAN LOKAL PEPATAH-PETITIH SEBAGAI PENGUATAN SUMBER DAYA SOSIAL BAGI MASYARAKAT TENGGER		
12.30 – 13.30	<b>LUNCH BREAK (ISHOMA)</b>		HOTEL 2ND FLOOR	COMMITTEE

TIME	NAME	TITLE	ROOM	CHAIR PERSON
<b>PARALLEL 2</b>			HOTEL 2ND FLOOR	
13.30 – 15.00	Dian Indira, Wahya, R.M. Mulyadi	KONSEP LITERASI BERKARAKTER DALAM BUKU PELAJARAN BAHASA SUNDA TINGKAT SEKOLAH DASAR	KRYPTON 1	COMMITTEE
	Edy Jauhari	STRATEGI KESANTUNAN RESPON TERHADAP KRITIK DALAM MASYARAKAT BUDAYA JAWA MATARAMAN		
	Oktadea Herda Pratiwi	ANALISIS KONTRASTIF ISTILAH KEKERABATAN DALAM BAHASA DAYAK NGAJU, BANJAR, DAN DAYAK MAANYAN		
	Ririn Ambarini, Arso Setyaji & Sri Suneki	DEVELOPING KINDERGARTEN STUDENTS' PARTICIPATION IN BILINGUAL MATHEMATIC LEARNING ACTIVITIES THROUGH CONSTRUCTIVISM APPROACH		
13.30 – 15.00	Ni Wayan Sartini	REVITALISASI RITUAL PERTANIAN SEBAGAI USAHA PELESTARIAN ISTILAH-ISTILAH DALAM BAHASA BALI: KAJIAN BAHASA DAN BUDAYA	KRYPTON 2	COMMITTEE
	I Gusti Agung Istri Aryani & Ni Putu Evi Wahyu Citrawati	SOSIOPRAGMATIC ANALYSIS OF MORAL VALUES IN BALINESE FOLKLORES		
	Ponia Mega Septiana & Sutiono Mahdi	MAKNA REFERENSIAL DAN NONREFERENSIAL PADA LIRIK LAGU SUNDA "MAWAR BODAS"		
	Sri Wiryanti Budi Utami	REVITALISASI CERITA RAKYAT BAWEAN: SEBAGAI PEMERTAHANAN IDENTITAS BAHASA DAN BUDAYA ORANG-ORANG PULAU BAWEAN		
13.30 – 15.00	Dewi Nastiti L.	ADA APA DENGAN UNDANG-UNDANG BAHASA? MENILIK PENGGUNAAN UU NOMOR 24/2009 DARI KACAMATA HUKUM SERTA PENDIDIKAN DAN BUDAYA	KRYPTON 3	COMMITTEE
	Noviana Dwi Yasinta & Rizki Utami	PERBEDAAN DAN PERSAMAAN DEIKSIS PERSONA BAHASA JAWA SEMARANG DAN BAHASA JAWA BANYUMASAN		
	Roby Aji	PENAMAAN WILAYAH KECAMATAN DI KOTA DEPOK: TINJAUAN SISTEM TANDA ADMINISTRATIF BERDASARKAN SEMIOTIKA TEKS DAN RUANG		
	Titania Sari & Sutiono Mahdi	LEXICON USING OF SUNDANESE LANGUAGE LEVEL IN "PUPUH DANGDANGGULA"		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
13.30 – 15.00	Anne Meir & Sutiono Mahdi	POLA DASAR KALIMAT BAHASA BATAK TOBA	MATRIX	COMMITTEE
	Octovianus Bin Rojak	POLITENESS IN TORAJA LANGUAGE: A STUDY ON POLITENESS IN PANGALAQ-RIU AND SURROUNDING AREAS DIALECT		
	Sansiviera Mediana Sari	MEMORI DAN RELASI MAKNA MENGENAI ANTONIM PADA ANAK AUTIS: STUDI KASUS TERHADAP 3 ANAK AUTIS USIA 11-16 DI SEKOLAH INKLUSI CAHAYA DIDAKTIKA		
	Eny Setyowati & Nimas Permata Putri	KORESPONDENSI FONEMIS BAHASA RUMPUN SUMATERA (Kajian Linguistik Historis Komparatif pada Bahasa Batak Toba, Minangkabau, Aceh dan Melayu Riau)		
13.30 – 15.00	Angelika Riyandari	VITALIZING JAVANESE LANGUAGE THROUGH PLACE NAMES	KRYPTON 4	COMMITTEE
	Setiyawati & Sutiono Mahdi	REDUPLICATED WORDS IN SUNDANESE: THE STUDY OF UNIQUENESS OF LOCAL LANGUAGE		
	Titin Lestari	THE LANGUAGE USED BY INDONESIAN LOCAL GUIDES IN GOOGLE MAPS REVIEWS		
	Ika Maratus Sholikhah, Dyah Raina Purwaningsih, Erna Wardani	MAINTAINING BANYUMAS LOCAL LANGUAGE THROUGH <i>BATIK</i> AND ITS CULTURAL VALUES		
<b>POSTER SESSION</b>			HOTEL 2ND FLOOR	
15.00 – 16.00	Agustina Alooja	TERJEMAHAN TUTURAN YANG MENGAKOMODASI TINDAK TUTUR MENYURUH PADA NOVEL <i>CHRIST THE LORD OUT OF EGYPT</i> KARYA ANNE RICE	KRYPTON 1	COMMITTEE
	Ali Badrudin	KAJIAN ETNOLINGUISTIK TENTANG PRANATA MANGSA JAWA (CERMIN PENGETAHUAN KOLEKTIF MASYARAKAT PETANI DI JAWA)		
	Anandha	THE STUDENTS PRESENT ATTITUDES IN USING JAVA AND NGAPAK DIALECT ON CAMPUS		
	Herudjati Purwoko	PROMOTING REGISTER AS POLITENESS FORMULA		
	Niswa Binti Rahim	EMPAT SIMBOL DASAR LAMBANG KEHIDUPAN MASYARAKAT TORAJA: SEBUAH KAJIAN SEMIOTIK MODEL PIERCE		
	Agus Subiyanto	VOICE SELECTION IN JAVANESE NARRATIVE AND CONVERSATIONAL DISCOURSE		
	Sri Ratnawati	JHEMO MADURA: KEARIFAN LOKAL DALAM TANTANGAN GLOBAL		
	Patrick Munyensanga	OUR IDENTIFICATION THROUGH COMMON CULTURE AS SINGLE LANGUAGE UNIFIES US		



TIME	NAME	TITLE	ROOM	CHAIR PERSON
15.00 – 16.00	Santy Yulianti	PROSES MEMBACA NORMAL PADA ANAK KELAS III SD PERGURUAN RAKYAT MATRAMAN, JAKARTA TIMUR	KRYPTON 2	COMMITTEE
	Yessi Aprilia Waluyo	APPLYING CODE MIXING AND CODE SWITCHING IN TEACHING ENGLISH GRAMMAR IN THE CLASSROOM		
	Mutiara Karna Asih	PENELITIAN LAPANGAN MENGENAI PENGGUNAAN BAHASA PADA DOMAIN <i>TRANSACTION</i> , <i>FRIENDSHIP</i> , DAN <i>JOB</i> DI <i>FOODCOURT MORO</i> , MORO MALL, PURWOKERTO		
	Miftakhul Huda	MEMBANGUN IDENTITAS DALAM WACANA		
	Giovani Juli Adinatha	VARIASI BENTUK PENAMAAN BADAN USAHA BERBAHASA JAWA: STRATEGI PEMERTAHANAN BAHASA JAWA DI KOTA SEMARANG		
	Maklon Gane	THE COMPLEXITY OF LOLODA PRONOMINAL VERB PREFIXES		
	Samuel Anderson	AN OVERVIEW OF THE DIVERSITY OF THE GHANAIAN LANGUAGE AND CULTURE		
Sulis Triyono	GERMAN VERBS IN STUDIO-D A1 BOOK: A MORPHOLOGY ANALYSIS			
15.00 – 16.00	Dwi Susilowati	QUESTIONING JAVANESE LANGUAGE VALUE AND VITALITY WITH ITS MILLIONS OF SPEAKERS	KRYPTON 3	COMMITTEE
	Dyah Prasetiani	MUATAN BUDAYA LOKAL DALAM PEMBELAJARAN BERBICARA		
	Exti Budihastuti	ANALISIS SWOT TENTANG PERGERAKAN BAHASA MELAYU DI TAKEO SEBAGAI UPAYA UNTUK MENGENALKAN BAHASA INDONESIA DI KAMBOJA		
	Luita Aribowo	BAHASA, BUNYI DAN PERSEPSI		
	Mualimin	TINDAK TUTUR DIREKTIF DALAM PUISI LANANG SETIAWAN, SASTRAWAN TEGAL		
	Nurhayati	MIXED GENRE IN <i>DOA POLITIK</i> : A STRATEGY OF SOCIAL CONTROL		
	Sri Puji Astuti & M. Suryadi	DESAIN PEMBENTUKAN LEKSIKON UNIK TUTURAN JAWA PADA MASYARAKAT PINGGIRAN DI KOTA SEMARANG		
Ulva Fatiya Rosyida	KEBIJAKAN PENDIDIKAN BAHASA DAERAH DI ERA MEA (MASYARAKAT EKONOMI ASEAN)			

TIME	NAME	TITLE	ROOM	CHAIR PERSON
15.00 – 16.00	Lestari Manggong	LANGUAGE AND CULTURE IN THE CASE OF MERRIAM-WEBSTER'S CORRECTION OVER PRESIDENT TRUMP'S TWEETS	MATRIX	COMMITTEE
	Priscilla Esther Siringoringo & Sutiono Mahdi	FIGURE OF SPEECH BASED ON SHORT DRAMA USING SUNDANESE LANGUAGE		
	Rizky Fitri Lestari	<i>UKARA PITAKON</i> (KALIMAT TANYA) DALAM BAHASA JAWA DIALEK JAWA TIMUR, SUB DIALEK MALANG		
	Reiva Irene Seraphina & Sutiono Mahdi	PROSES PEMBENTUKAN KATA PADA JAJANAN SUNDA: SUATU KAJIAN MORFOLOGI		
	Sigit Haryanto	PEMEROLEHAN DAN PEMBELAJARAN BERBAHASA PADA ANAK-ANAK TKIT AL-AUSATH PABELAN KARTASURA		
	Wening Sahayu	<i>PAJERO SPORT</i> FROM A GLOBAL PERSPECTIVE OF LANGUAGE AND CULTURE		
	Erni Rahayu	THE INTEREST AND POETRY WRITING SKILLS IMPROVEMENT BY DISCOVERY BASED LEARNING METHOD		
	M. Suryadi	KEKAYAAN LEKSIKON EMOTIF-KULTURAL MEWARNAI BENTUK KESANTUNAN BETUTUR DAN GRADASI KESOPANAN PADA MASYARAKAT JAWA PESISIR DI KOTA SEMARANG		
15.00 – 16.00	Debyo Saptono & Tri Wahyu Retno Ningsih	PERANCANGAN APLIKASI <i>FLESCH LEVEL</i> UNTUK MENENTUKAN INDIKATOR KETERBACAAN TEKS	KRYPTON 4	COMMITTEE
	Dwi Indarti & Cut Nina Sausina	ANALYSIS OF BETAWI LANGUAGE FROM LINGUISTIC FEATURES PERSPECTIVE: A CASE STUDY OF <i>PORTALBETAWI.COM</i>		
	Islah Maretekawati Amelius	TINDAK ILOKUSI PADA IKLAN TEMPAT MAKAN DI PINGGIR JALAN DI SEMARANG DAN IKLAN PRODUK KECANTIKAN UNILEVER		
	Jujan Fajriyah & Sutiono Mahdi	THE SOUND CHANGE IN SUNDANESE: PHONOLOGICAL STUDY ON JUJUN JUNAEDI'S SPEECH ENTITLED NIKAH		
	Novita Sumarlin Putri	ANALISIS TERJEMAHAN KALIMAT YANG MENGAKOMODASI TINDAK TUTUR KOMISIF PADA NOVEL <i>INSURGENT</i> KARYA VERONICA ROTH		
	Ahmed Fomba	UNTOLD BLACK HISTORY		
	Onin Najmudin	STRUKTUR DAN MAKNA VERBA MAJEMUK BAHASA JEPANG VI+KOMU		
	Taufik Nur Hidayat	TERJEMAHAN JENIS PROSES PADA SISTEM TRANSITIVITAS PIDATO PELANTIKAN PRESIDEN BARACK OBAMA DAN DONALD TRUMP BESERTA KUALITAS TERJEMAHANNYA		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
<b>PARALLEL 3</b>			HOTEL 2ND FLOOR	
16.00 – 17.00	Ropa Wahyuni & Eva Endah Nurwahyuni	COMMISSIVE SPEECH ACTS REALIZATION ON REGULAR TALKS: A STUDY OF EASTERN-JAVANESE DIALECT IN BOJONEGORO AND SURABAYA REGIONS	KRYPTON 1	COMMITTEE
	Silvia Marni	KEHIPONIMAN VERBA BAHASA MINANGKABAU SEBAGAI BENTUK PEMERTAHAN KEKAYAAN KOSAKATA		
	Wahyu Ayuningsih	ETOS KERJA MASYARAKAT MADURA DI DALAM LIRIK LAGU DAERAH MADURA: KAJIAN ETNOLINGUISTIK		
	Mayuni & Sutiono Mahdi	MORPHOPHONOLOGICAL INTERFERENCE IN MINANGKABAU'S LANGUAGE		
16.00 – 17.00	Seprianus A. Nenotek	LANGUAGE FORM USED IN EFL COURSEBOOK "PASSPORT TO THE WORLD"	KRYPTON 2	COMMITTEE
	Sri Andika Putri	CITRA WANITA MINANGKABAU DALAM PETUAH ADAT		
	Yakob Metboki & Norci Beeh	GLOBALIZING LEARNERS' LOCAL LANGUAGES FROM LOCAL CONTEXTS: AN OVERVIEW OF LANGUAGE PLANNING AT THE ENGLISH EDUCATION PROGRAM OF ARTHA WACANA CHRISTIAN UNIVERSITY KUPANG		
	Sri Minda Murni	ORAL PROFICIENCY IN PAKPAK LANGUAGE: AN ISSUE IN MAINTAINING PAKPAK LANGUAGE		
16.00 – 17.00	Syamsurizal	BENTUK DEIKSIS DALAM CERITA RAKYAT REJANG "TELEU BESOK"	KRYPTON 3	COMMITTEE
	Suparto	GEOGRAPHICAL METONYMY IN ENGLISH MASS MEDIA IN INDONESIA		
	Yoga Yolanda	INTRODUCING INDONESIAN CULTURE THROUGH UTILIZING PANTUN AS A TEACHING MATERIAL OF BIPA		
	Norci Beeh	SEMANTICS ANALYSIS ON SPEECH ACT USED IN <i>BEMO (KUPANG'S PUBLIC TRANSPORTATION)</i>		
16.00 – 17.00	Teguh Santoso	KALIMAT PERMOHONAN DIREKTIF BAHASA JEPANG DAN BAHASA JAWA: TINJAUAN SOSIOLINGUISTIK	MATRIX	COMMITTEE
	Ganjar Hwia	KAJIAN DAN PEMETAAN VITALITAS BAHASA UNTUK PENGOPTIMALAN PROGRAM PELINDUNGAN BAHASA-BAHASA DAERAH DI INDONESIA		
	Ypsi Soeria Soemantri, Nany Ismail & Susi Machdalena	INTERCULTURALITY OF MIXED-MARRIED COUPLE: A SUNDANESE MALE AND A FOREIGN FEMALE		
	Siwi Tri Purnani	BAHASA JAWA: PERSPEKTIF TOLOK UKUR BUDAYA SANTUN TATA KRAMA		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
16.00 – 17.00	Ratna Susanti, Tri Wiratno & Sumarlam	KAJIAN PRAGMATIK KESANTUNAN BERBAHASA ANTARA NAJWA SHIHAB DAN PRESIDEN JOKO WIDODO	KRYPTON 4	COMMITTEE
	Husna Imro' Athush Sholihah	ANALISIS TERJEMAHAN SINGKUMSTAN PADA BUKU CERITA ANAK BERJUDUL <i>THE 7 HABBITS OF HAPPY KIDS</i> KARYA SEAN COVEY DAN TERJEMAHANNYA (KAJIAN TERJEMAHAN DENGAN PENDEKATAN <i>SYSTEMIC FUNCTIONAL LINGUISTICS</i> )		
	Putri Adinihaqi Chusnul Chotimah	IDEOLOGIES OF EMMANUEL MACRON'S TRANSLATED INAUGURAL SPEECH: A CRITICAL DISCOURSE ANALYSIS STUDY		
	Nisa Fikria Haqinatul Millah & Sutiono Mahdi	SEMANTIC FIELD ON THE EMOTION DOMAIN IN SUNDALESE LANGUAGE		
17.00 – 17.45	<b>BREAK</b>		HOTEL 2ND FLOOR	COMMITTEE
<b>JULY 20, 2017 (SECOND DAY)</b>				
TIME	NAME	TITLE	ROOM	CHAIR PERSON
07.30 – 08.00	<b>REGISTRATION</b>		LOBBY HALL	COMMITTEE
08.00 – 09.30	<b>PLENARY 2</b>		KRYPTON	Moderator: Dr. Nurhayati, M.Hum.
	Dr. Ruanni Tupas (National Institute of Education, Singapore)	INEQUALITIES OF MULTILINGUALISM: GLOBALIZATION, NATIONALISM AND MOTHER TONGUES		
	Dr. Suharno, M.Ed. (Diponegoro University, Indonesia)	REVITALIZING LOCAL LANGUAGES THROUGH MOTHER TONGUE-BASED MULTILINGUAL EDUCATION (MTB-MLE)		
09.30 – 09.45	<b>BREAK</b>		HOTEL 2ND FLOOR	COMMITTEE
<b>PARALLEL 4</b>			HOTEL 2ND FLOOR	
09.45 – 11.15	Sheila Nanda Parayil & Tenty Maryanthi	STRATEGI KESANTUNAN TIDAK LANGSUNG PADA KRITIK PENUTUR REMAJA	KRYPTON 1	COMMITTEE
	I Wayan Ana	TINDAK TUTUR PERFORMATIF DALAM TERJEMAHAN DOKUMEN HUKUM BAHASA INDONESIA KE DALAM BAHASA INGGRIS		
	Putu Devi Maharani & Komang Dian Puspita Candra	VARIASI FONOLOGIS BAHASA BALI DIALEK KUTA SELATAN		
	Muhammad Ari Kunto Wibowo & Sumarlam	GAYA BAHASA DAN PENCITRAAN DALAM <i>SERAT WULANG REH</i> KARYA PAKUBUWANA IV		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
09.45 – 11.15	Vamelia Aurina Pramandhani	KAJIAN PRAGMATIK PENERAPAN <i>BOOSTER</i> DALAM BAHASA JEPANG	KRYPTON 2	COMMITTEE
	Ifoni Iudji	GRAMMATICAL INTERFERENCE IN TRANSLATING PROCEDURAL TEXT DONE BY THE STUDENTS OF ARTHA WACANA CHRISTIAN UNIVERSITY		
	Sutiono Mahdi	COMPOUNDING OF BASEMAH LANGUAGE: AN EFFORT TO UNDERSTAND THE UNIQUENESS OF LOCAL LANGUAGES		
	Baiq Desi Milandari	REVITALISASI BAHASA DAERAH MELALUI TAYANGAN TELEVISI SEBAGAI UPAYA MENUJU KEBHINEKAAN		
09.45 – 11.15	Yenny Hartanto	CROSS-CULTURAL STUDY ON BARGAINING	KRYPTON 3	COMMITTEE
	Kartika Tarwati	TEKNIK DAN KEAKURATAN TERJEMAHAN ISTILAH MEDIS (STUDI KASUS PADA PENERJEMAH AMATIR, SEMI PROFESIONAL, DAN PROFESIONAL)		
	Zainal Abidin	INOVASI FONOLOGIS RETROPLEKSISASI DAN GLOTALISASI DALAM ISOLEK BONAI ULAKPATIAN		
	Imam Muhtadi, Wiwi Widuri, Frando Yantoni, & Sutiono Mahdi	ASSOCIATIVE MEANINGS IN DOEL SUMBANG SONG LYRIC “BEURIT” SEMANTIC STUDY		
09.45 – 11.15	I Nyoman Suparwa & Ni Luh Gede Liswahyuningsih	INDONESIAN AMBIGUOUS NOUN PHRASES AND ITS TRANSLATION INTO ENGLISH	MATRIX	COMMITTEE
	Ria Aresta	ANALISIS TERJEMAHAN TUTURAN YANG MENGAKOMODASI <i>FLOUTING</i> MAKSIM KUALITAS PRINSIP KERJASAMA DALAM NOVEL <i>ME BEFORE YOU</i> KARYA JOJO MOYES		
	Zurmailis	AKUISISI BAHASA ANAK DI LINGKUNGAN MARJINAL KOTA PADANG		
	Sintya Mutiara W.E.	CODE-SWITCHING AND CODE-MIXING ON PERSUASION IN INDONESIAN TELEVISION ADVERTISEMENTS		
09.45 – 11.15	Jaya	MENGENAL KEMBALI STATUS PREPOSISI /I/ SEBAGAI BENTUK DASAR DALAM BAHASA SUMBAWA DIALEK JERWEH KAJIAN <i>ITEM AND PROCESS</i>	KRYPTON 4	COMMITTEE
	Musfeptial	IDENTITAS LOKAL PADA KARYA E. WIDIANTORO UPAYA PENGUATAN PERAN BAHASA IBU		
	Wiwiek Sundari	SEJARAH PERKEMBANGAN KOSAKATA BAHASA INGGRIS		
	Eni Karlieni	“CERMINAN IDENTITAS KESUNDAAN DALAM AKUN FACEBOOK WALIKOTA BANDUNG RIDWAN KAMIL” SUATU KAJIAN SOSIOLINGUISTIK		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
<b>PARALLEL 5</b>			HOTEL 2ND FLOOR	
11.15 – 12.45	Ayu Ida Savitri	PENGGUNAAN BAHASA TUTUR DALAM STRIP KOMIK SEBAGAI SALAH SATU UPAYA PEMERTAHANAN BAHASA DAERAH	KRYPTON 1	COMMITTEE
	Farda Naila Salsabila	PERGESERAN KATA “ENYONG” PADA MASYARAKAT JAWA DI KABUPATEN BATANG		
	Wa Ode Nisrawati , Ardis Septi E.R., Kartini Rahayu	PROSES ASIMILASI DALAM BAHASA MUNA (MENGUNAKAN PENDEKATAN TEORI OPTIMALITAS)		
	Muhammad Rohmadi	STRATEGI TINDAK TUTUR DAN IMPLEMENTASI PRINSIP KESANTUNAN HUMOR PADA MEDIA SOSIAL SEBAGAI MEDIA UNTUK MENJAGA KEBHINEKAAN MASYARAKAT MULTIKULTURAL DI NKRI		
11.15 – 12.45	Made Ratna Dian Aryani	VERBA BEROBJEK GANDA BAHASA JEPANG	KRYPTON 2	COMMITTEE
	Tri Wahyu Retno Ningsih	KAJIAN FONETIK AKUSTIK PADA TUTURAN ANAK-ANAK ASPERGER SYNDROME		
	Wahyu Damayanti	FENOMENA UNGKAPAN PANTANG LARANG MELAYU SELIMBAU: CAKRAWALA PEMAHAMAN BUDAYA MELALUI BAHASA		
	Felix Brian Hari Ekaristianto	PERGESERAN MAKNA KATA PADA KOMENTAR PENGGUNA MEDIA SOSIAL DALAM BERITA PILKADA DI JAKARTA		
11.15 – 12.45	Made Sri Satyawati	PENOMINAL DALAM BAHASA BIMA	KRYPTON 3	COMMITTEE
	I Ketut Darma Laksana	PERILAKU BERBAHASA DALAM KEJAHATAN SIBER		
	Ririn Sulistyowati	ALKISAH MANGKUS DAN SANGKIL: TERGERUSNYA BAHASA INDONESIA OLEH PENGARUH BAHASA ASING		
	Hidayat Widiyanto	URGENSI BAHASA DAERAH DALAM KERANGKA PEMBELAJARAN BAHASA INDONESIA BAGI PENUTUR ASING		
11.15 – 12.45	Mulia Anggraini	IMAGE SCHEMA PADA PRÄPOSITION NACH, ZU, ÜBER DAN AUF BAGI PENUTUR NON-JERMAN	MATRIX	COMMITTEE
	I Ketut Riana, Ni Putu Evi Wahyu Citrawati & I Gusti Agung Istri Aryani	NGUSABA DODOL DI DESA DUDA TIMUR, SELAT KARANGASEM: KAJIAN SEMIOTIK SOSIAL		
	Lindawati	BAHASA MINANGKABAU DI MASA DEPAN SEBUAH PROYEKSI		
	Erry Prastya Jati	PRESUPOSISI DAN IMPLIKATUR DALAM ACARA TALKSHOW INDONESIA LAWAK KLUB		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
11.15 – 12.45	Naniana N Benu	REDUPLICATION IN UAB METO	KRYPTON 4	COMMITTEE
	Ibrahim Guntur Nuary	THE ACQUISITION OF ENGLISH SLANG BY THE LEARNERS LANGUAGE TEACHING DEPARTMENT IAIN SYEKH NURJATI		
	I Nyoman Udayana	THE EFFECT OF INFORMATION STRUCTURE ON THE INDONESIAN <i>DI-PASSIVE</i>		
	Ahyati Kurniamala Niswariyana	MAKNA SIMBOL DALAM UPACARA ADAT NYATUS, NYIU, NYOYANG DI DESA KARANG RADEN KECAMATAN TANJUNG KABUPATEN LOMBOK UTARA		
12.45 – 13.30	<b>LUNCH BREAK (ISHOMA)</b>		HOTEL 2ND FLOOR	COMMITTEE
<b>PARALLEL 6</b>			HOTEL 2ND FLOOR	
13.30 – 15.00	Ngurah Indra Pradhana	KEDUDUKAN ONOMATOPE DALAM KATA KERJA BAHASA JEPANG DAN BAHASA BALI	KRYPTON 1	COMMITTEE
	Agus Sudono	PILIHAN BAHASA PENUTUR DI LINGKUNGAN PESANTREN (STUDI KASUS DI PESANTREN AL-ITQON, BUGEN, SEMARANG)		
	Lusia Neti Harwati	PENERAPAN METODE PEMBELAJARAN KREATIF BAHASA JAWA DI TINGKAT SEKOLAH DASAR		
	Indriani Nisja	PENGUNAAN MEDIA PEMBELAJARAN CD INTERAKTIF DALAM KETERAMPILAN MENULIS KARANGAN MURID SEKOLAH DASAR NEGERI 20 DAN SD N 09 PADANG		
13.30 – 15.00	Ni Ketut Ratna Erawati	SANDHI DALAM BAHASA JAWA KUNA: SUATU KAJIAN FITUR DISTINGTIF	KRYPTON 2	COMMITTEE
	Kenfitria Diah Wijayanti	FENOMENA KRAMA DESA DAN KEDUDUKANNYA DALAM PERKEMBANGAN BAHASA JAWA		
	Rosaria Mita Amalia	COHESION AND COHERENCE IN ARTICLES ABOUT PTNBH IN UNPAD'S WEBSITE: A DISCOURSE ANALYSIS STUDY		
	Marselina Nugraheni Fitrisari	ANALISIS WACANA KRITIS TERHADAP KASUS PEDOFILIA PADA MEDIA ONLINE TRIBUNNEWS		
13.30 – 15.00	Ni Made Wiriani	NEGASI DALAM BAHASA BALI DIALEK NUSA PENIDA: SEBUAH PENELITIAN AWAL	KRYPTON 3	COMMITTEE
	Majid Ariyoga	RELEVANSI MONOLOG PANDJI PRAGIWAKSONO DALAM KONSER <i>STAND UP COMEDY</i> "MESAKKE BANGSAKU"		
	Suci Khaofia	MOOD PADA TALK SHOW MATA NAJWA ON STAGE "SEMUA KARENA AHOK"		
	Ni Made Dhanawaty	GELIAT REVITALISAI BAHASA DAN BUDAYA DI DESA BALI AGA PEDAWA		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
13.30 – 15.00	Widyatmike Gede Mulawarman	PERILAKU SINTAKSIS KALIMAT MAJEMUK BAHASA KUTAI	MATRIX	COMMITTEE
	Martina	THE VITALITY OF MALAY LANGUAGE IN GLOBAL SOCIETY IN PONTIANAK CITY (SOSIOLINGUISTIC STUDY)		
	Tatang Sopian	TEACHING THEME AND THEMATIC PROGRESSION TO TOURISM STUDENTS AND ITS IMPLICATIONS ON THEIR WRITINGS		
13.30 – 15.00	Muhammad Rayhan Bustam	VULGARISME BAHASA: KREATIFITAS PENARIK MINAT PASAR (STUDI KASUS KAJIAN SOSIOLINGUISTIK DI RESTORAN STEAK RANJANG BANDUNG)	KRYPTON 4	COMMITTEE
	Tatang Suparman	PENGAYAAN KOSAKATA BAHASA INDONESIA MELALUI KORESPONDENSI KATA KEMBAR		
	Nur Faidatun Naimah	A CRITICAL DISCOURSE ANALYSIS OF SUSILO BAMBANG YUDHOYONO'S SPEECH ON ANTASARI AZHAR'S ACCUSATION AS MASTERMINDING THE MURDER OF NASRUDIN ZULKARNAEN		
<b>PARALLEL 7</b>			HOTEL 2ND FLOOR	
15.00 – 16.30	Pramesty Anggororeni	ANALISIS TERJEMAHAN MAKNA INTERPERSONAL DALAM DUBBING FILM “ <i>THOMAS AND FRIENDS: BLUE MOUNTAIN MYSTERY</i> ”	KRYPTON 1	COMMITTEE
	Prayudisti Shinta P	MEDIA FRAMING PADA THE GUARDIAN DAN AL JAZEERA: SEBUAH KAJIAN KORPUS LINGUISTIK DAN IDEOLOGI		
	Prayudha	USING COH-METRIX TO ASSESS THE WRITING SKILL OF EFL STUDENTS		
	Qurratul A'ini	PRINSIP KERJASAMA DALAM KOMENTAR BERITA DI FANSPAGE FACEBOOK MERDEKA.COM		
15.00 – 16.30	Sukron Adzim	IMPLIKATUR DAN DAYA PRAGMATIK TINDAK TUTUR DIREKTIF MASYARAKAT INDONESIA DALAM AKUN <i>TWITTER</i> PRESIDEN JOKO WIDODO	KRYPTON 2	COMMITTEE
	Yumartati	POTRET PENGGUNAAN BAHASA DI LINGKUNGAN PELAJAR SMA DAN SMK DAERAH ISTIMEWA YOGYAKARTA		
	Inayatul Mukarromah	LINGUISTICS COMPETENCE FOR DEVELOPING STUDENTS' OUTCOMES AT A COLLEGE: SURVEY APPROACH		
	Yafed Syufi	KLASIFIKASI VERBA MAKAN BAHASA MIYAH		



TIME	NAME	TITLE	ROOM	CHAIR PERSON
15.00 – 16.30	Teddi Muhtadin	POTRET PENGAJARAN BAHASA SUNDA DI SEKOLAH DASAR DAN DAMPAKNYA TERHADAP PEMERTAHAN BAHASA SUNDA DI JAWA BARAT	KRYPTON 3	COMMITTEE
	Ariya Jati	A DISCOURSE ANALYSIS OF AEROSMITH'S "I DON'T WANT TO MISS A THING"		
	Valentino Pamolango & Irvan Gading	VERBS AND VERBAL MORPHOLOGY OF BALANTAK LANGUAGE		
	Sugeng Riyanto	PENERUSAN ANTARGENERASI DAN PEMERTAHANAN BAHASA SUNDA DI DALAM KELUARGA		
15.00 – 16.30	Elvi Citraesmana, Fatimah Djajasudarma, Hera Meganova Lyra	THE ROLE OF LOCAL LANGUAGE IN NATION'S CHARACTER BUILDING	MATRIX	COMMITTEE
	Johanna Rimbing	TINDAK TUTUR ILOKUSI DALAM PERCAKAPAN JUAL-BELI DI PASAR TRADISIONAL MINAHASA (SEBUAH KAJIAN SOSIOPRAGMATIK)		
	Rosaria Mita Amalia	CULTURAL TRANSLATION OF TRADITIONAL FOOD FROM WEST-JAVA: A MEDIA TO PROMOTE THE TRADITIONAL CUISINE TO THE WORLD		
	Putri Yuni Utami	MAKING MEANING USING SYSTEMIC FUNCTIONAL LINGUISTICS AND VISUAL GRAMMAR ANALYSIS: COMPARISON OF SOURCE TEXT AND TARGET TEXT REFLECTED IN THE MAIN CHARACTER OF GRAPHIC NOVEL <i>V FOR VENDETTA</i>		
15.00 – 16.30	Elvi Citraesmana	CONCEPTUAL METONYMY IN PRESENT-DAY BANDUNG YOUTH TALKS: A COGNITIVE SEMANTIC ANALYSIS	KRYPTON 4	COMMITTEE
	Jujan Fajriah & Nisa Fikria Haqinatul Millah	VARIATIONS IN DIPHTHONG'S PRONUNCIATION PRODUCED BY NATIVE SPEAKERS OF MINANGKABAUNESE		
	Sutiono Mahdi	SUNDANESE'S CHILDREN NAMING TRADITION: A CASE STUDY OF LANGUAGE MAINTENANCE AND SHIFT IN BANDUNG.		
	Wahya	DISTRIBUSI FONOLOGIS BAHASA SUNDA DI KABUPATEN BREBES: SEBAGAI IDENTITAS BAHASA		
16.30 – 16.45	<b>CLOSING SPEECH</b>		KRYPTON	Head of Master Program in Linguistics Diponegoro University
16.45 – 17.00	<b>BREAK (CERTIFICATE HANDLING)</b>		LOBBY HALL	COMMITTEE

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## MAKING MEANING USING SYSTEMIC FUNCTIONAL LINGUISTICS AND VISUAL GRAMMAR ANALYSIS: COMPARISON OF SOURCE TEXT AND TARGET TEXT REFLECTED IN THE MAIN CHARACTER OF GRAPHIC NOVEL *V FOR VENDETTA*

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### Abstract

This research presents a project designed to investigate a systemic way of analyzing metafunctions' shifts between source texts and target texts using systemic functional linguistic (SFL) collaborated with visual grammar (VS; systemic functional approach for images). The study tries to examine the correlation between verbal and visual systems and how it affects the making of meaning in graphic novel. The research is descriptive qualitative with embedded case study. The data is acquired from monologue and dialogue uttered by main character of the first graphic novel book *V for Vendetta*. Content analysis, questionnaire and focus group discussion are conducted to obtain necessity data. The results shows there are shifts in transitivity structure, lexical items, and clauses' interdependency undergo ideational metafunction, modality system and discourse marker shifts undergo interpersonal metafunction, thematic structures, cohesion devices, physical presentation shifts undergo textual metafunction. Also shifts in target text caused by context of visual structure in representational metafunction and compositional metafunction. Those shifts demonstrate meaning changed in target text and can be identified in each metafunctions. The metafunction representational and ideational deal with interpreting content, form, context and symbolized expression in graphic novel. The shifts in transitivity structure and lexical items are caused by intertextuality and the theatricality in the content, form, context and symbolized expression of *V for vendetta* graphic novel. Interpersonal metafunction relates with enacting social relation. Whereas textual and compositional metafunction deal with organizing text/images, contextualizing the narrative scope and build reading order.

**Keywords:** graphic novel, systemic functional linguistics, source text and target text, text comparison, visual grammar

### INTRODUCTION

Process of meaning making in graphic novel is dissimilar with other literary texts. Graphic novel consists of deployment and co-deployment two semiotic resources; verbal element and visual element. This recognition means that to understand meaning in the graphic novel, it is no longer sufficient to analyze the use of language in the text form only. In fact, the operation of images contributes the total meaning made in text. Therefore, this research is essential to obtain insight the nature of those two elements in meaning making. The research attempts to use Halliday's (2014) Systemic Functional Linguistics theory and Kress and van Leeuwen's (1996/2006) Visual Grammar theory, an adaptation of systemic functional theory for images. Both theories are utilized to investigate the complexities making meaning in graphic novel. Systemic Functional Linguistics (SFL) originally sees language as a social semiotic system with a role in the specific context (Halliday, 2014).

In SFL, society is the source meaning maker thus the relation between social context and language is not cause and effect but rather 'realization/representation/symbolization'. Detailed descriptions of SFL can be found in Halliday (1973, 1978, 2014). Although SFL is initially regarded for language analysis, there are several seminal works in applying Systemic Functional theory to visual analysis, these works are done by Kress & van Leeuwen (1996/2006), who describe visual communication in texts such as newspapers, magazines, text books, children's drawings, and visual art; and also by O'Toole (1990), who describes visual communication in paintings. Several studies have

also posited the process of meaning maker in the integration between verbal and visual elements (Lim Fei, 2002, 2007, 2011; Lo Wan Ni, 2011; Neil, 2012). The main goal of this research is to apply the integration of those theories in understanding meaning within graphic novel reflected by the main character of *V for Vendetta: Europe after the Reign* via comparing the source text (English) and the target text (Indonesian).

### RESEARCH METHOD

The research is descriptive qualitative with embedded case study. The object of this research is graphic novel *V for Vendetta: Europe after the Reign* by Alan Moore and David Lloyd. The data is acquired from monologue and dialogue uttered by main character of the first graphic novel book *V for Vendetta* and the visual elements surrounding it. Content analysis (shifts between source text and target text, visual structure analysis), questionnaire and focus group discussion are conducted to obtain necessity data.

### RESULTS

In the past recent years, Lim (2002, 2004) made tentative attempt creating framework to investigate the integration of verbal and visual elements, he calls this framework Intergrative Multisemiotic Model (IMM). In this model, meanings are composed through the system on the expression plane and stratified the content planes and are organized metafunctionally. The top stratum of IMM represents expression plane of verbal element which is its typography and the expression plane of visual element which is its graphic. This stratum interfaces between the reader and the text. The below stratum is content plane. The content plane of verbal elements are its lexicogrammar and its discourse semantic. Furthermore, the content plane of visual elements are its visual grammar and its discourse semantics. The last stratum is context plane, this stratum acts as the foundation of IMM. The context plane demonstrates the anchoring of the text and graphic in both context of situation and the context of culture. On the content plane, Language or verbal element contains meaning in the lexicogrammar stratum as Halliday's proposes three metafunctions they are: Ideational, Interpersonal, and textual. Whereas in Images' content plane, Visual Grammar proposes three metafunctions emulating SFL, they are Representational, Interactive and Compositional. Same as visual grammar, the discourse semantics for image is also adapted from language discourse semantics.

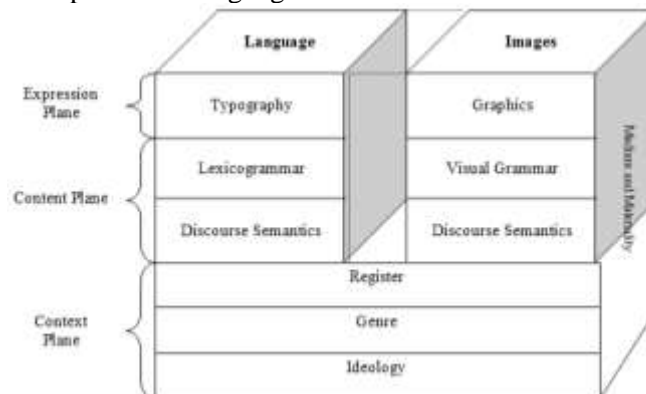


Figure 01. The Intergrative Multisemiotic Model (Lim, 2007:198)

### LEXICOGRAMMAR

This research specifically uses the comparison of source text and target text to explore the meaning making in graphic novel. By comparing those two texts, the researcher finds lexicogrammar's shifts which are caused by several factors. There are total 149 shifts in lexicogrammar stratum of source and target texts. The research findings are 62,4% shifts undergo in ideational metafunction, 4,7% shifts undergo in Interpersonal metafunction, 30,9% shifts undergo in textual metafunction. And 2% shifts induced by visual structure. Translation process is a process reconstructing meaning to another language this indicates that the results shows at Ideational level, the meaning of target text mostly is not 'faithful' to the source text.

The shifts in transitivity structure dominates in the shifts of relational processes, for example there are four data of Relational Identification processes and Relational Attributive processes from source text shift to mental processes in target text. Shifts undergo the lexical items dominates with shifts

from terminology to terminology means that the source text terminologies are different with the target text terminologies. Different are in sense of its experiential meaning. For example:

**ST/014/ID/LI/T**

1.[Remember remember the fifth of November, **the gunpowder treason** and plot.]

**TT/014/ID/LI/T**

[[Ingat, ingat Lima November, **pengkhianatan** dan perencanaan.]]

Data 014 shows that the terminology 'the gunpowder treason' is translated into '*pengkhianatan*' means treason but the target language does not explain or elaborate what kind of treason it is, nor describe precisely what 'the gunpowder treason' means. The gunpowder treason is a historic event in British's past, this treason was to blow up the parliament, King James I (Wormald, 1985). Consequently, the shift reduces its complete meaning. There are other shifts which do not associate with the historical occasion but rather the different expression how each language convey meaning, for example:

**ST/101/ID/LI/T**

3.[[ It isn't like that at all.]]

**TT/101/ID/LI/T**

3.[[ *Sama sekali bukan.*]]

Textual metafunction shifts happen in thematic structure, cohesion device and physical presentation. 11 data show that thematic structure shifts take place due to the alternation of target text topical themes. 3 shifts are the alternation of interpersonal themes. And 1 shifts causes by the different of source text textual theme to its target text. Below is the example of shift in marked topical theme. Both ST and TT have marked topical theme but dissimilar word manifestation in sentences.

**ST/067/TEXT/Theme/Top/M**

[[**The way** you used to make every evening.]]

**TT/067/TEXT/Theme/Top/M**

[[**Dulu** kau melakukannya setiap malam.]]

The shifts in cohesion device occur majority in lexical relation. English language is redundant. Redundancy refers to information that is expressed more than once. In lexical relation, repetition is usually applied to create organized information over the same word. However in target text, there are 6 repetition deleted. This means the translator chooses to make those repeated information implicit unlike its source text material. Data 037 below shows the deletion of lexical relation: repetition. In sense, the target text deletes the whole sentence with Subject+Verb.

**ST/037/TEXT/Lexical Relation/Rep**

1a.[...they eradicated *some* cultures more *thoroughly* than

1b.[**they did** *others*].

**TT/037/TEXT/Lexical Relation/Ø**

1.[...mereka menghapuskan *beberapa* kebudayaan lebih *menyeluruh* daripada Ø yang lainnya.]].

The last shifts arise in textual metafunction is physical presentation. Shifts in physical presentation do not change source text meaning per se. However it does change the organization of sentences. The physical presentation shifts are triggered by the addition of punctuation in target text, such as the adding of comma and period that originally do not exist in source text.

## VISUAL GRAMMAR

There are no significant visual shifts happen in the target images in the graphic novel *V for Vendetta: Europe after the Reign*. The target images only utilize different kind of font comparing the source image. Drawing in sequential art translation are usually unchanged on account of two reasons, first reason redrawing certain aspects of the whole page for re-publication goes against the foundation of authorship, even though there are many cases in which this re-drawing procedure has been done in translation process. These cases typically concern about censorship, different direction of reading (for example manga, sequential art from Japan by default have left to right reading direction, the Indonesian publishers commonly mirror/flip the images so the manga can be comprehensible by Indonesian readers). The second reason, re-drawing would imply more work time and more graphical skill, possibly the hiring of another professional (a new penciller, for instance) to perform these changes (Assis, 2015).

However it is essential to acknowledge that texts in sequential art is an integral part of the sequential art. This implies in process text meaning making involves the context of visual interpretation. This research finds three meaning shifts arise as the outcomes of the visual structure in target text.

Although those shifts manifest in both ideational and textual metafunctions, these shifts are proofs that visual context is prominent in language meaning making, especially in graphic novel.

Representational metafunction is foreground metafunction. This metafunction deals with issue of representation how the image depicting real-world object. There are two components in representational metafunction. First one is symbolization, this component represents how images symbolize the real-world object and the second component called the narrative component, this component represents how images illustrate flowing story if the viewer analyzing the performance and the foreground and background of the images. The performance is the process (similar to systemic functional term) and the foreground and background are the circumstance. Below is the example of the shift in and target text caused by context of visual structure: representational process narrative, circumstance:



Figure 02.  
shift in target text  
caused by context of  
visual structure:  
representational  
process narrative,  
circumstance

#### ST/088/REP/Nara/Circumstance

[Just along here.]

1. [[This is where you kept the ones who'd taken part in your scientist...experiments, I believe they used to call them.]]

#### TT/088/REP/Nara/Circumstance

1a. [[**Lorong ini** tempat kau menahan mereka yg ikut serta dlm... eksperimen sains, kalau aku tidak salah ingat.]]

The source text word is '**just along here**' and it is translated into '**di lorong ini**' which creates different meaning from the original. However if taken look the visual structure, the image represents two people one with yellow and black stripe coat and white hat (the main character) instructs the one with grey-ish outfit to walk down the lane (Prothero). The lane looks like little path with fake wall and labeled doors on it. Based on the context of the visual structure, the translator decides to explicitly describe the path (*lorong ini*) into target text.

The third metafunction is Compositional (Textual in Halliday's system). This metafunction refers to how the images fit together within a panel to the entire page. Images require compositional cohesive just like how discourse needs conjunctive and additive to make it organized. In other words, this metafunction serve as visual linking device. In graphic novel, compositional can be explored in the panel transition, gesture, posture, gaze, proportion, reading direction, color composition etc. Example below shows shift in target text caused by context of visual structure: compositional; panel transition and reading direction.

#### ST/033/COMP/Panel Transition and ST/034/COMP/Reading Direction

3. [[Obviously not. Hardly surprising! I suppose **after all**...]]

#### TT/033/COMP/ Panel Transition and TT/034/COMP/Reading Direction

[[Pasti tidak. Tidak mengejutkan, kurasa. **Lagi pula**...]]

The continuative '**after all**' is translated into internal conjunction '**lagi pula**'. This meaning's shift takes place as the consequence of panel transition changing of reading direction in the graphic novel. This utterance happens in page 18, line 3, panel 3. The main character *V* tries to explain another character *Evey* about the situation they are in. The next page, page 19 is the continuation of his explanation. The translator changes the target text meaning to make utterance in speech bubble/balloon with later speech bubble/balloon carried over. This is the extension of the page 18 utterance, this utterance below takes place in the page 19:



Figure. 02.  
Target Text of Panel 3,  
line 3, page 18 and first panel,  
first line from page 19 *V for Vendetta*

## DISCUSSION

These are the interpretation of results with respect to how meaning is communicated in graphic novel, integration visual and verbal elements in meaning making through the comparison between Source Text and Target Text. Ideational and Representational metafunctions construe the content, form, context and symbolized expression in graphic novel. Interpersonal metafunction shows enacting social relation. And textual and compositional metafunction construe how text/images are organized, contextualizing the narrative scope and building reading order. The results of analyzing aspect ideational and representational metafunctions in source and target texts of graphic novel *V for Vendetta*:

### 1. Ideational and Representational Metafunctions (Content and Form in *V for Vendetta* Graphic Novel): Intertextuality

*V for Vendetta* graphic novel is an intertextual work, this graphic novel makes several artistic references from literature, music, theatre, poetry and so on. The graphic novel *V for Vendetta* employs intertextuality in the level of form and content. These are the roots why the shifts of transitivity structures and lexical items occur. For example, the lexical term of the tuppenny rush and the penny dreadful.

#### Source text

I'm going to remind them about melodrama, about **the tuppenny rush**, and **the penny dreadful**.

#### Target Text

Aku akan mengingatkan mereka, tentang melodrama, tentang **kehebohan** dan **kegairahan**.

The data above the phrase *the tuppenny rush* and *the penny dreadful* are example of intertextuality. Tuppenny is slang for a two-penny piece, or a tuppence (Partridge, *Unconventional*, 916). Most slang definitions of "rush" involve swindles or robbery, especially the extortion of money by quick talking, which does not allow the victim to think. Thus, the "tuppenny rush" is likely a reference to such a swindle. The phrase penny dreadful is coined in the Pall Mall Gazette in 1892, the phrase was used to describe any sensational tale; after 1910, it referred especially to cheap and sensational novels (Partridge, *Historical*, 679). Therefore, if 'tuppenny rush' and 'penny dreadful' translated to 'kehebohan' and 'kegairahan', they are not accurate translations. There are numerous intertextuality like this occurs in ideational metafunction comparison of source text and target text. Hence, intertextuality in *V for Vendetta* heightens that meaning of a text cannot exclusively exist within the text but also in other texts.

### 2. Ideational and Representational Metafunctions (Context and Symbolized Expression of Texts/Images in *V for Vendetta* Graphic Novel): Theatricality

If *V for Vendetta* is constituted by intertextuality in its form and content, this graphic novel is also shaped by theatricality in its context. From the representational metafunction, it can be seen the aspect of its theatricality. The main character, V often reproduces stage-like reality when he encounters other characters. For example, when he blows up the Houses of Parliament, he acts like he is the conductor and calls the event as the overture and says 'prepare the first act'. He creates a fake representation of Larkhill for Prothero. V dresses as commander in uniform and burns Prothero invaluable collection of dolls. So it would drive him insane. Theatricality can also be seen when V blows up 'symbol of justice' after having a theatrical dialogue with it. V also regularly quotes from different plays of Shakespeare; instead of explaining his clear intention, he often recites lines of poetry and speaks in riddle. V wears Guy Fawkes mask, he wears costume with a black hat and a black cloak as if he prepares to go on the stage; he performs acrobatic fights and so forth. In other words, this graphic novel's setting is the combination of political theme and theatre stage (Sevin, 2007: 51).

### **3. Ideational and Representational Metafunctions (Content, Form, Context and Symbolized Expression of Texts/Images in V for Vendetta Graphic Novel): Anarchism**

V for Vendetta graphic novel is perceived as symbol of resistance. V storyline is about his defiance against Norsefire government, a fictional fascist government. In the story, this government has the ability to enforce undeniable perception of the world to the British citizen via terror and threats also the restraint of personal freedom. The graphic novel shows anarchism as the complete opposition of fascism. If fascism a government with sole leader, anarchism is a government without leader. However in the end of the third book, V finally creates chaos, all the Britain authority is vanished and the nation future is uncertain (Call, 2008; Sevin, 2007).

### **4. Ideational and Representational Metafunctions (Content, Form and context of Texts and Images in V for Vendetta Graphic Novel): Rewriting History**

V for Vendetta graphic novel is Moore's fear of the Cold War and the reigns of Ronald Reagan and Margaret Thatcher. Moore imagines a world in which tension between the Soviet Union and the United States continued to escalate rather than diminish and mutually assured destruction was almost guaranteed (Chance, 2013). Though V for Vendetta is fictional work but it creates story that reflected a possible future if in conservative politics turned into fascism.

### **5. Interpersonal and Ideational Metafunctions: Enacting Social Relation in V for Vendetta Graphic Novel**

In the data findings, most of modality and modalization in modality system are not translated in target text. These shifts are triggered by the different language systems. Also there is one discourse marker case that is not translated, which is not uncommon situation. Discourse marker is an independent component in the sentence which can be removed without affecting the whole sentence meaning. Characters in graphic novel V for Vendetta use discourse marker to proficiently not only can promote smooth communication, but also can achieve coherence. Modality system and discourse marker in graphic novel V for Vendetta are utilized to affirm, doubt, deny, insist, accept so on.

### **6. Textual and Compositional Metafunctions: Organizing Text/Images in V for Vendetta Graphic Novel**

Textual mefunction integrates ideational meaning, interpersonal meaning, representational meaning and compositional meaning into discourse. Textual mefunction is realized by three ways (1) theme structure, (2) information structure and (3) cohesion. Both textual metafunction and compositional metafunction have information structure that contains many information units that are formed by new information and given information. Generally speaking, image on the right top is given information and the leftist image is new information. The last realization is cohesion. Cohesion includes (1) grammatical cohesion; reference, ellipsis, substitution and conjunction and (2) lexical cohesion; repetition, synonymy, and collocation. In images, cohesion is when the individual image fit together in the artwork. This cohesion of organizing text or image can be seen by integrating speech bubble with the character's facial expression, posture, gesture also the background/foreground where the character appears.

### **7. Textual and Compositional Metafunctions: Contextualizing the narrative scope in V for Vendetta Graphic Novel**

The textual and compositional metafunctions help the readers/the viewers to grasp the relationship between narrative in the individual panels by binding entities (which characters are present in the physical environment, where the action is located, and the approximate time of the action) into contextual frames and by recognizing narrative scope across contiguous panel. In other words, creating coherent and cohesive panels also topic theme arrangement can construct understandable story.

### **8. Textual and Compositional Metafunction: Build reading order in V for Vendetta Graphic Novel**

The reading order reflects the readers' speech conventional culture, thus an answer cannot be positioned before question. The order in which readers read the panels is determined by the page layout and page configuration. Also, the content within the panels can at times help to signal reading direction.

## **CONCLUSION**

According to the above discussion it is notable that only to pay attention to verbal element is not sufficient to understand text in graphic novel. Therefore, the research analyzes the whole meaning making from a comparatively new perspective-Systemic Functional Linguistics integrated with Visual



Grammar, using its -ideational metafunction, interpersonal metafunction, textual metafunction, representational metafunction, and compositional metafunction to investigate source text and target text. The attempt to understand how meaning is made in graphic novel using the comparison of source text and target text requires much exploration. This research is a step forwards a better comprehension how meaning is created and how visual structure of graphic novel also affects the text meaning making.

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