

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ
КАФЕДРА ІНОЗЕМНИХ МОВ
ЛІНГВІСТИЧНИЙ НАВЧАЛЬНО-МЕТОДИЧНИЙ ЦЕНТР

**МАТЕРІАЛИ ХІ ВСЕУКРАЇНСЬКОЇ
НАУКОВО-ПРАКТИЧНОЇ КОНФЕРЕНЦІЇ
СТУДЕНТІВ АСПІРАНТІВ ТА ВИКЛАДАЧІВ
ЛІНГВІСТИЧНОГО НАВЧАЛЬНО-МЕТОДИЧНОГО
ЦЕНТРУ КАФЕДРИ ІНОЗЕМНИХ МОВ**

“TO MAKE THE WORLD SMARTER AND SAFER”

(Суми, 23 березня 2017 року)

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
SUMY STATE UNIVERSITY
FOREIGN LANGUAGES DEPARTMENT
LANGUAGE CENTRE

**MATERIALS OF THE ELEVENTH
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“TO MAKE THE WORLD SMARTER AND SAFER”

(Sumy, March 23, 2017)

WAYS TO PROTECT YOUR IDEAS

T.V. Pochatko, Sumy State University

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If property registered and renewed every 20 years, a trademark generally belongs to its owner forever. Among the exceptions are popular brand names that have become generic terms, meaning that they describe a whole class of products. A brand-name

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It is a good idea to have a patent attorney do a "clearance search" before you begin using a mark to be sure it isn't already in use. There's filing fee of \$175 for registration with the Patent and Trademark Office. Registration protects your mark for 20 years, and you may renew every 20 years.

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И. С. Бахов; “Практикума по деловому английскому языку”: / Е. В. Гринько, И В. Редзюк, Т.И. Воцинина, Л. А. Люлька . - Учебно-методическая разработка, Киев: МЕЖРЕГИОНАЛЬНАЯ АКАДЕМИЯ УПРАВЛЕНИЯ ПЕРСОНАЛОМ, 2003. -347с.