

**МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ  
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ  
КАФЕДРА ІНОЗЕМНИХ МОВ  
ЛІНГВІСТИЧНИЙ НАВЧАЛЬНО-МЕТОДИЧНИЙ ЦЕНТР**

**МАТЕРІАЛИ  
VIII МІЖВУЗІВСЬКОЇ НАУКОВО-ПРАКТИЧНОЇ  
КОНФЕРЕНЦІЇ  
ЛІНГВІСТИЧНОГО НАВЧАЛЬНО-МЕТОДИЧНОГО ЦЕНТРУ  
КАФЕДРИ ІНОЗЕМНИХ МОВ**

**“TO LIVE IN A SAFER WORLD”**

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## LIFESTYLE: THE POSSIBILITY OF ECOLOGIZATION

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Historically, until recently, society's attitude to nature was of the nature of the consumer. The man was interested mainly as a source of resources to meet the needs of production and consumption. Now it's time to move to another culture, opposite the former, which focuses not only on consumers, but also support the natural environment in a state fit for current and future generations, as well as other organisms that inhabit the planet.

The main components of the reproductive mechanism of the ecologization of national economy included:

- Reproduction of the environmental demand;
- Reproduction of environmentally oriented production base;
- Reproduction of environmentally oriented human factors;
- Reproduction of ecological reasons.

To ensure that society felt the need to use environmentally friendly products, you must cause the misconception about fashion, which over time, re-created a style influenced very significant positive results that will be displayed on the physical, moral health of society and the environment.

The main driving force in this "war" for the preservation and reproduction of the environment should be a state that will create the necessary legal framework to support and implement environmental projects. Since advertising is the engine of progress and greatly influences the subconscious citizens needed government support for the advocacy of environmental products, healthy lifestyle and open access to information about properties harmful components that make up products; education in public understanding of the need to preserve natural resources by supporting recycling.

So, at this stage humanity should think about what we needs to do to improve this situation, what we can change. When every citizen is interested to live in a clean environment admiring its scenery, then it will change the way of life from fast and convenient on environmentally directed.