

PROVISION OF SUSTAINABLE ECONOMIC BUSINESS DEVELOPMENT BY IMPROVING THE HEALTH AND SAFETY AT WORK

Mirchev A., Ph. D., Professor, **Titopoulou M.**, Ph. D Student
Technical University – Varna (Varna, Bulgariya)

Sustainability is a concept and practice within the plans for managing of people, organizations, corporations and even governments for the common development path of the present and future generations in the process of search of a better quality of life.

Demand for continuity with future generations is after all a matter of ethics, which make us understand the conditions in which we are living and those in which our children and grandchildren will live.

Contemporary philosophy about the nature of the activities on safety and health at work is that it is an economic category. Successful management of the activity on health and safety at work leads to significantly reduce the risks of occupational accidents and diseases.

As a result, the business' costs and loss can be reduced, the quality of the production and the competitiveness can be improved and the income of workers will increase.

The new philosophy proves that this activity is not an end in itself, but a modern effective business policy.

To ensure more efficient management and healthy and safe working conditions, the business management structure of the enterprises must meet the following general requirements:

- Ensuring a high level of involvement of every manager, worker or employee in the processes of OHS management.
- Periodic monitoring and updating of the internal rules and regulations for a constant improvement of the separate control elements, as well as developing of various preventive and corrective actions as a consequence of the control on OHS.

To improve the efficiency of production, productivity and the business profit, the development and implementation of labor standards is required, by creating conditions for rational use of labor and material resources, as well as organization of an effective control and accountancy in the working process.

Improvement of the communication is also important (informing, argumentation, persuasion and feedback).

To increase the protection's efficiency of workers and the ongoing effectiveness of OH&S policy and programs, it is necessary to undertake measures for:

- Promotion, maintaining and improving of OH&S strategies, including:

- communicating with people in the workplace about OHS activities including the success of control strategies;
- making sure that OHS is integrated into all management procedures e.g. planning, budgeting, performance objectives;
- evaluating the success of the control strategies, such as an injury review, accidents and "near miss" reports and records;
- seeking advice from employees to check whether the control strategies are working.
- Regulated behavior of the workers and strictly following of the procedures to safely performing the job.
- Continuous learning process including long life learning and improvement of the qualification of workers.
- Provision of innovative and modern personal protective equipment and special clothing and shoes with the highest possible level of protection.
- Introduction of a duty of care principle for all employers to ensure the health, safety and welfare of employees and others in the workplace as well as a general obligation on employees to take care of others and cooperate with employers in matters of health and safety.

Економічні проблеми сталого розвитку : матеріали Міжнародної науково-практичної конференції, присвяченої пам'яті проф. Балацького О. Ф. (м. Суми, 24–26 квітня 2013 р.) : у 4 т. / за заг. ред. О. В. Прокопенко. – Суми : Сумський державний університет, 2013. – Т. 1. – С. 194-195.