THE DEVELOPMENT TO ECOLOGICAL DIRECTIVITY OF THE OPERATION ENTERPRISE

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In recently particularly actual is a problem of the entering the Ukraine in world community as its enjoying full rights partner. In condition of the economic crisis on the first plan are brought forth problems of the global economic nature. The ecological problems leave on the byplay though they have a significant negative influence upon factors of the operation economic subject.

The imperfect system of the management of the Ukraine decennial event was formed disregarding need of the population and ecological possibilities its concrete territory.

Excessively high rates of the economic development technogenic type on base exhausting principle nature of the use has brought about origin integer row of the ecological problems, which include negative change the climate, degradation of the lands, breach of the circulation and deficit of water, loss of the biovariety and other, which in one or another measure have covered all regions.

The intensification to ecological situation becomes particularly sensitive in condition of the crisis phenomena's in economy, as exists in economy of the Ukraine.

The crisis condition surrounding natural ambience becomes one of solving factor social-economic development. What notes prof. E.V.Girusov, "increasing influence society on natural ambience brings about growing of the influence by changed people of the nature on development most society. In modern condition in much greater measure, than earlier, reveals itself the dependency a society from condition of the natural ambience".

The ecological crisis - a critical condition of the relations society with nature, which is characterized discrepancy of the development of production power and production relations of the separate way production resource-ecological possibility surrounding ambiences. So theoretically and practically necessary to approach to decision ecological and economic problems simultaneously and mutually.

In Ukraine quip and depth of the manifestation both crisis phenomena's vastly escalated that that they occur simultaneously.

The Ukraine is a country of the Europe with constantly increasing factor technogenic loads on surrounding natural ambience (table 1).

The data are indicative of small improvement of the situations with technogenic by load on surrounding natural ambience, however ecological situation in natural surrounding ambience, as vitally important ambience for existence of the person, still remains rather complex. At period with 2000 before 2007 exists the constant growing of all factors of the influence upon surrounding natural ambience, as follows on 25% in comparison since 2000 increased the amounts a surge polluting material, on 16,3% increased the unsets of the polluted sewages in surface water objects. On length of the period, which is analysed, exists the reduction of the formation departure I-III classes to dangers, but in places of the salvaging departure is saved 21,0 mln.t. these departure. Simultaneously with this exists the constant growing of the volumes of the internal gross product, which is indicative of close-fitting intercoupling of these factors.

the factor	years				
	2000	2005	2006	2007	2008
The Internal gross product,					
mln. UAH	170070	441452	544153	720731	949864
The Costs on guard					
surrounding natural					
ambience, mln. UAH	3224,3	7089,2	7366,6	9691	12176
The Surges polluting material,					
thous. t.	5908,6	6615,6	7027,6	7380	7210,3
Unsets, mln m ³	3313	3444	3891	3854	2728
Formation departure, thous, t.	2613.2	2411.8	2370.9	2585.2	2301.2

Table 1 - a Factors of the influence upon surrounding natural ambience (on Ukraine as a whole)*

* Given State committee of the statistics of the Ukraine

The situation changed In small degree in 2008: exists the reduction a surge on 2,3% in contrast with previous year, unset - on 29,22%, formation departure - on 10,99%.

Positive also is a trend to constant increase the costs on guard surrounding natural ambience, which in comparison since 2000 increased in 4 times nearly.

Considering speaker of the broughted factors possible to draw a conclusion that in Ukraine exists the eco-economic crisis, which destroys the traditional system to livelihood nations and is one of the main of the reasons to degradations ukrainian society. So, accordingly Environmental Performance Index, which was accepted on Worldwide economic forum in Davose, Ukraine in 2008 has occupied 75 places with 149 countries.

Thereby, urgent need in development economic efficient mechanism natureand improvement ecological politicians state. The Complex decision of the ecological problems on macrolevel possible when undertaking politicians only, directed on achievement of the firm development of the Ukraine.