

## CLASS SELECTION PREFERENCES OF MILLENNIAL BUSINESS SCHOOL STUDENTS: A STUDY OF STUDENT CHARACTERISTICS

### Abstract

This study replicates and extends the research of Milliron (2008) on class selection preferences and values of a sample of predominantly white Millennial and non-Millennial students. The current study replicates the earlier study, except that the sample is comprised of predominantly African-American Millennial and non-Millennial students. Specifically, students completed a questionnaire, which consisted of 14 criteria, relating to class selection. We further extend the original study by considering the role of gender, employment status, family educational background and major in order to examine more closely the values exhibited by Millennial students. Unlike the results reported by Milliron, our findings suggest that Millennial students are interested in attaining high grades and developing important job related skills. Further, when separated into sub-groupings as indicated above, the values of Millennial students differ to some extent, particularly when the Millennials are classified by gender.

**Keywords:** Millennial students, values, diversity, African-American, gender, working/non-working