

## A Greedy Construction Heuristic for the Liner Shipping Network Design Problem

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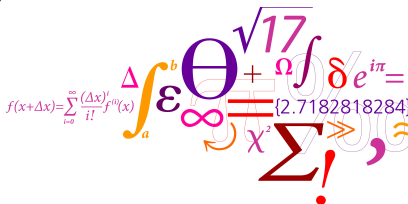
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# A greedy construction heuristic for the Liner Service Network Design Problem

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May 5, 2010





- 1 The Liner Service Network Design Problem (LS-NDP)
- 2 Methods based on integer and linear programming relaxations
- 3 LS-NDP as a multilayered Multiple Quadratic Knapsack Problem
- 4 The greedy construction heuristic
- 5 Critique of model and method
- 6 Future work



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## The Liner shipping network design problem

Given a complete graph  $G'$  between a set of ports  $P$ , a fleet divided into vessel classes  $A$  and a set of commodities  $K$  determine a minimum cost network  $G = (V, E)$  consisting of disjoint non-simple cyclic vessel routes to transport the most profitable subset of the commodities.

# Characteristics of a service



Figure: Example of a single service

- Cyclic
- Non-simple
- Inbound vs. outbound direction

# Characteristics of a network

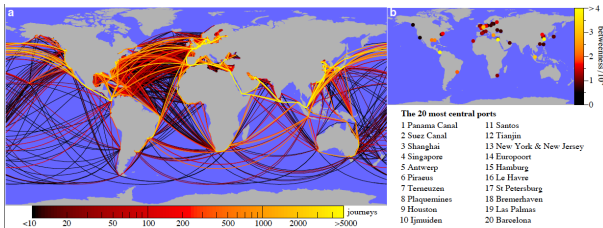


Figure: Network design

- Transshipment of cargo at transshipment hubs and main ports
- Capacity classes: feeder, panamax, super panamax
- Fixed schedule -mainly based on weekly port visits



**Figure:** Transhipment of cargo

## Focus:

- Multiple routings (i.e. network design)
- Multiple hubs

## Relevant literature:

- #models = #articles
- Main difference: transshipment

Article	Method	Optimal	Transshipment	vessels/ports
[1]	Lagrange, Benders	No	No	3v, 20p
[2]	Branch-&-Cut	Yes	Yes, handling cost per container	6v, 20p
[3]	greedy, column generation, Benders	No	Yes, no cost	50v, 10p
[4]	tabu search, LP solver	No	Yes, individual cost per container	100v, 120p

**Table:** Overview of main articles with multiple route construction

- [1]: Rana & Vickson 1991
- [2]: Reinhardt & Kallehauge 2007
- [3]: Agarwal & Ergun 2008
- [4]: Alvarez 2009

## Challenges

Scaling to a global liner shipping network  
200+ ports, 200+ vessels

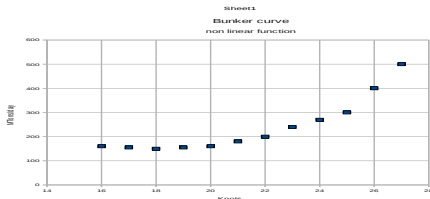
### Scalability Issues:

Symmetry:  
Cyclic Routing  
Vessel Specs

Large scale  
multicommodity flow  
problem

## Good solutions to the liner shipping network design problem

- Competitive network
- Low cost network
- Inclusion of dynamic non-linear bunker cost calculation
- No optimality guarantee





# Work in progress...

- Create a good model including bunker cost
- Build a local search framework (ALNS)

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  - 1 **Greedy construction heuristic**
  - 2 Based on a simplified LS-NDP model with simplified cost structures

Rephrase the problem:

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- 1 A set of routes



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- 2 Place port calls on routes

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Multiple Quadratic  
Knapsack Problem  
(MQKP)  
Routes=Knapsacks  
Port calls=items

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Profit function,  $f$ :  
 $f(\textit{distance},$   
 $\textit{demand},$   
 $\textit{transshipment})$

# Layer characteristics



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<b>Layer</b>	<b>Port types</b>	<b>Distances</b>	<b>Direct</b>	<b>Transport to Hub</b>	<b>Weeks</b>
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<b>Layer</b>	<b>Port types</b>	<b>Distances</b>	<b>Direct</b>	<b>Transport to Hub</b>	<b>Weeks</b>
Feeder	Spokes Main ports Hubs	Short	secondary	primary	1-3

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Feeder	Spokes	Short	secondary	primary	1-3
	Main ports Hubs				
Panamax	Main ports Hubs	Medium	primary	secondary	3-8

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Feeder	Spokes	Short	secondary	primary	1-3
	Main ports				
	Hubs				
Panamax	Main ports	Medium	primary	secondary	3-8
	Hubs				
Super panamax	Main ports	Long	secondary	primary	6-12
	Hubs				

**Table:** Layer classification



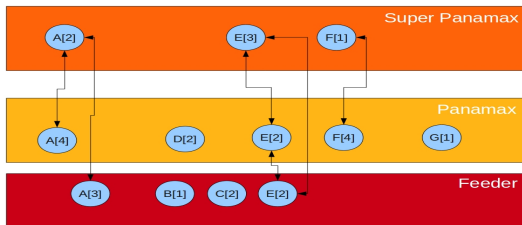


Figure: Multi layered knapsack interpretation of the LS-NDP

- Three layers: feeder, panamax and super panamax
- Port items: Scheduled port visits
- Each layer may have multiple visits to a port

# Solve an MQKP for each layer

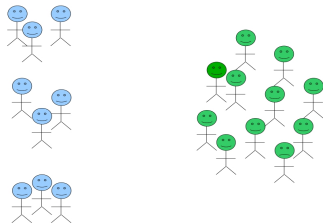
<b>i</b>	<b>0</b>	<b>1</b>	<b>2</b>
<b>0</b>	0	287	306
<b>1</b>	-25	42	742
<b>2</b>	14	513	0

Table: Profit matrix

- $V_{layer}$ : items (scheduled port calls with the capacity class of **this** layer)
- $R_{layer}$ : knapsacks (Services)
- Services are assigned a standard number of vessels
- Number of vessels = Duration in weeks

$$\begin{aligned}
 \text{maximize(MQKP)} &= \sum_{r \in \mathcal{R}} \sum_{i \in \mathcal{V}} \sum_{j \in \mathcal{V}} p_{ij} x_i^r x_j^r + \sum_{r \in \mathcal{R}} \sum_{j \in \mathcal{V}} p_j x_j^r \\
 \text{subject to:} & \sum_{r \in \mathcal{R}} x_i^r = 1 && \forall i \in \mathcal{V} && \text{(Mutually exclusive)} \\
 & x_i^r x_j^r \geq y_{ij}^r && \forall i \in \mathcal{V}, j \in \mathcal{V}, r \in \mathcal{R} && \text{(Activate edge variable)} \\
 & \sum_{j \in \mathcal{V}} y_{ij}^r - \sum_{j \in \mathcal{V}} y_{ji}^r = 0 && \forall i \in \mathcal{V}, r \in \mathcal{R} && \text{(Cyclic)} \\
 & \sum_{j \in \mathcal{V}} y_{ij}^r \leq 1 && \forall i \in \mathcal{V}, r \in \mathcal{R} && \text{(Simple)} \\
 & u_i^r - u_j^r + y_{ij}^r \sum_{i \in \mathcal{V}} x_i^r \leq \sum_{i \in \mathcal{V}} x_i^r - 1 && \forall i \in \mathcal{V}, j \in \mathcal{V}, r \in \mathcal{R} && \text{(Connected)} \\
 & \sum_{i \in \mathcal{V}} \sum_{j \in \mathcal{V}} y_{ij}^r (t_{ij} + t_i) \leq \sigma(C_a) && \forall r \in \mathcal{R}_a, a \in \mathcal{A} && \text{(Duration)} \\
 & x_i^r \in \{0, 1\} && \forall i \in \mathcal{V}, r \in \mathcal{R} \\
 & y_{ij}^r \in \{0, 1\} && \forall i \in \mathcal{V}, j \in \mathcal{V}, r \in \mathcal{R} \\
 & u_i^r \in \mathcal{Z}^+ && \forall i \in \mathcal{V}, r \in \mathcal{R}
 \end{aligned}$$

Quadratic objective function - heuristic solution method



## The football teaming principle

The knapsacks take turn at choosing the most profitable item among the remaining items

- Principle: parallel insertion
- Motivation: Distribution of difficult items

GREEDYCONSTRUCTION (*instance*)

```
1  layers ← FLEETTOLAYERS(instance)
2  SCHEDULETOITEMS(instance, layers)
3  profitIncrease ← TRUE
4  for each layer ∈ layers
5      do MAKEKNAPSACKS()
6          while ( $V_{layer} \neq \emptyset \cup profitIncrease$ )
7              do profitIncrease ← FALSE
8                  for each  $r \in R_{layer}$ 
9                      best ← NULL
10                     bestValue ← 0
11                     for each  $j \in V_{layer}$ 
12                          $\Delta Value \leftarrow \sum_{j \in r} p_{ij}$ 
13                         if ( $\Delta Value > bestValue$ )
14                             then
15                                 bestValue ←  $\Delta Value$ 
16                                 best ←  $j$ 
17                     if ( $bestValue > 0$ )
18                         then
19                             profitIncrease ← TRUE
20                             UPDATEDEMANDMATRICES(knapsack, best)
21                             r ← best
22                              $V_{layer} \leftarrow V_{layer} \setminus best$ 
```

- Solve an instance of 234 ports and roughly 14000 demands in 33 seconds
- Evaluated by Network specialists at Maersk Line
  - ① The routings are overall realistic
  - ② Emphasis on direct transportation
  - ③ Transshipment facilities are weak
  - ④ Good basis for a local search

## Conclusion:

Good construction heuristic as initial solution for further local search

- Not based on the true objective i.e. the MCF problem
- Little interaction between layers
- Only tested on a single instance of the Maerskline network
- No transshipment cost, bunker cost or vessel deployment cost
- **Note:** Integration in ALNS will provide evaluation of true cost

- Interaction between layers
- More realistic goal function
  - ① Solve uncapacitated MCF
  - ② Evaluate the transit times and the potential throughput
- Test on real life data (Benchmark suite in progress)
- Compare results to the network cost of the initial schedule



- Fast delta evaluation of multi commodity flow problem
- Destruction/ construction heuristics
- Benchmark suite for Liner shipping



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