

# Journal of Hospitality Financial Management

## The Professional Refereed Journal of the International Association of Hospitality Financial Management Educators

---

Volume 19 | Issue 1

Article 12

---

Summer 7-2011

# Outperformance in the Lodging Industry - Five Financial Signals to Watch

Nan Hua

*University of Central Florida*, [nan.hua@gmail.com](mailto:nan.hua@gmail.com)

Khaldoon Nusair

Arun Upneja

*The Pennsylvania State University*, [aupneja@psu.edu](mailto:aupneja@psu.edu)

Follow this and additional works at: <https://scholarworks.umass.edu/jhfm>

---

### Recommended Citation

Hua, Nan; Nusair, Khaldoon; and Upneja, Arun (2011) "Outperformance in the Lodging Industry - Five Financial Signals to Watch," *Journal of Hospitality Financial Management*: Vol. 19 : Iss. 1 , Article 12.

Available at: <https://scholarworks.umass.edu/jhfm/vol19/iss1/12>

This AHFME Symposium Abstract is brought to you for free and open access by ScholarWorks@UMass Amherst. It has been accepted for inclusion in *Journal of Hospitality Financial Management* by an authorized editor of ScholarWorks@UMass Amherst. For more information, please contact [scholarworks@library.umass.edu](mailto:scholarworks@library.umass.edu).

OUTPERFORMANCE IN THE LODGING INDUSTRY - FIVE FINANCIAL  
SIGNALS TO WATCH

**Nan Hua, Khaldoon Nusair and Arun Upneja**

ABSTRACT

Economic tides fall and rise, as everyone with any amount in a 401K plan can attest. So how does a lodging firm stay ahead of the pack when many get drifted away? Clearly there are some firms that stay the course and thrive in periods of adversity. This study identifies five financial signals for lodging firms to keep a close eye on for a better future.