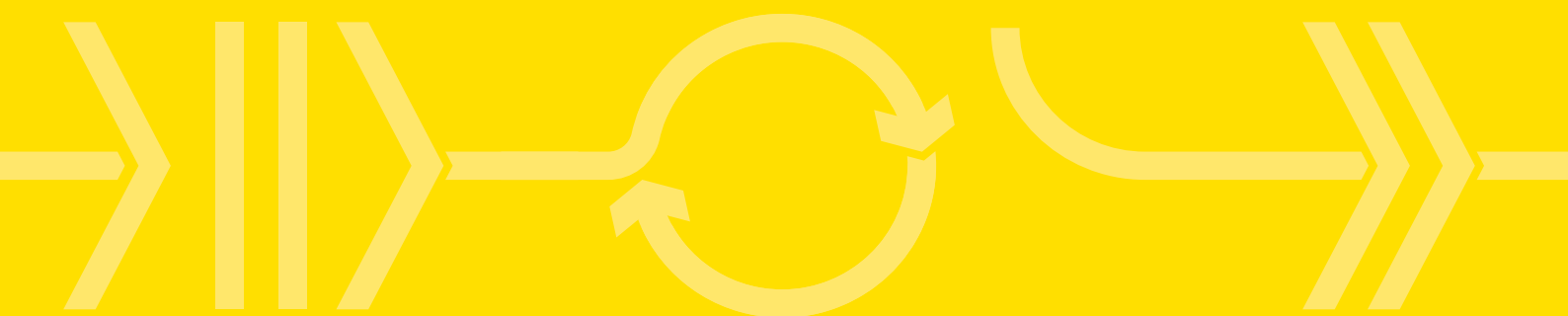


Public Policy Engagement: SKILLS AND STRATEGIES

25-26 September and 16 October 2015



Public Policy Engagement: Skills and Strategies

is an AHRC-funded training course delivered by Goldsmiths, University of London, on behalf of CHASE, the Consortium of the Humanities and the Arts South-east England.

Public Policy Engagement: Skills and Strategies will give participants an enhanced understanding of how public policy is developed and how research in the arts and humanities can influence and inform public policy. It is aimed at Doctoral Candidates and Early Career Researchers.

Through a range of roundtable discussions with academics working in a broad range of the arts and humanities disciplines, non-HEI professionals working in the area of policy making and influence, and through action learning sets, participants will learn how they can develop the skills to effectively engage with public policy developments and understand how their research can be mobilised to impact on public policy, and to plan for, and evidence, that impact.

Organiser: Dr Derval Tubridy

**Bookings: [www.chase.ac.uk/
public-policy-engagement](http://www.chase.ac.uk/public-policy-engagement)**

CHASE

Day 1: Friday 25 September 2015

9.00-9.45	Registration and coffee/tea	Weston Atrium	
9.45-10.00	Dr Derval Tubridy, Welcome and introduction	PSH LG01	
10.00-10.20	Professor Geoffrey Crossick, The Arts & Humanities and Public Policy	PSH LG01	Professor Crossick is Distinguished Professor of the Humanities in the School of Advanced Study, University of London. A former Warden of Goldsmiths, University of London, Professor Crossick is Director of the Arts & Humanities Research Council's Cultural Value Project. Previous roles include Vice-Chancellor of the University of London, and Chief Executive of the former Arts & Humanities Research Board.
10.20-10.45	Q&A and Discussion	PSH LG01	
10.45-11.00	Coffee/tea	Weston Atrium	
11.00-12.00	Roundtable 1: Campaigning for Change: Building Civil Society Capacity and Influencing Public Policy	PSH LG01	Professor Natalie Fenton, Department of Media and Communications, Goldsmiths, University of London; Professor Brian Cathcart, Kingston University and Deborah Grayson, PhD Student at Goldsmiths are all key participants from the civil society groups of <i>Hacked Off</i> and the <i>Media Reform Coalition</i> . They will lead a discussion on their experiences of working with and in civil society groups, in some cases setting up campaign organisations from scratch to influence public policy on the regulation of the press. This session will discuss strategies, tactics, pitfalls and potentials of public policy engagement around a high profile and contemporary issue.
12.00-12.45	Breakout groups to discuss policy engagement strategies	PSH 302, 305 & 314	
12.45-13.15	Feedback from breakout groups	PSH LG01	
13.15-14.15	Lunch	Weston Atrium	
14.15-15.15	Roundtable 2: Arts Policy Research and Policy Development	PSH LG01	Professor Victor Merriman, Claire McColgan MBE and Mary Cloake lead a wide-ranging discussion on the role of arts policy research and the policy adviser, Liverpool 2008 and Derry-Londonderry 2013, Arts Plan 1995-1998, Liverpool/Ireland Cultural Corridor. Professor Merriman is Director of Research in the Department of Performing Arts at Edge Hill University, and leads the Performance and Civic Futures research group. Claire McColgan MBE, Director of Culture responsible for Cultural Delivery, City Hall, Cruise Liner Terminal, Tourism and Policy for Liverpool City Council; Mary Cloake, CEO, Bluecoat Arts Centre, Liverpool, former Director, An Chomhairle Ealaíon.
15.15-15.45	Breakout groups to discuss policy engagement strategies	PSH 302, 305 & 314	
15.45-16.15	Feedback from breakout groups	PSH LG01	

16.15–16.45	Coffee/tea	Weston Atrium	
16.45-17.15	Guidance on Action Learning Sets	PSH LG01	
17.15-17.30	Concluding remarks	PSH LG01	

Day 2: Action Learning Sets. Saturday 26 September 2015

The cohort is divided into Action Learning Sets. Using material from Day 1 of Public Policy Engagement: Skills and Strategies, and the AHRC's *Guidance on planning and demonstrating effective policy engagement* paper, participants will meet for a day to generate strategies for real-time public policy engagement opportunities. The Action Learning Set enables participants to network, share learning, build strong cross-disciplinary relationships, enhance relations between universities and non-HEI institutions, address complex organisational challenges, and develop personalised action plans for public policy engagement.

10.30-11.00	Welcome and introduction	PSH LG01	
11.00-12.30	Action Learning Sets	PSH 302, 305 & 314	
12.30-13.00	Lunch	Weston Atrium	
13.00-15.30	Action Learning Sets	PSH 302, 305 & 314	

Day 3: Friday 16 October 2015

9.45-10.00	Coffee/tea	RHB 300/300A	
10.00-10.15	Welcome and introduction	RHB 300/300A	
10.15-12.00	Roundtable 3: The Social Value of the Arts and Humanities	RHB 300/300A	A roundtable debate with Dr David O'Brien, Institute for Creative and Cultural Entrepreneurship, Goldsmiths, University of London; Dr Adam Cooper, Lecturer in Social Science and Public Policy at the Department of Science, Technology, Engineering and Public Policy, UCL; Vivienne Avery, Head of Demography and Policy Analysis for the Greater London Authority, and Dr James Doeser, Consultant, and Research Associate at UCL Institute of Archaeology, and Culture at King's College London.
12.00-13.00	Lunch		
13.00-13.30	Public Space, Public Policy	RHB 300/300A	Ana Medina, PhD Student, Centre for Research Architecture, Goldsmiths, presents her research on contemporary social revolutions and how they change the public space, demonstrating how in our current scope, post-occupation, new urban regulations are the conditions for defining what public spaces should be in the capital city.
13.30-14.30	Instituting Public Policy	RHB 300/300A	Position: Mathew Lawrence, Research Fellow, Institute for Public Policy Research Response: Dr Patrick Doyle, Research Fellow, Institute for Public Policy Research
14.30-14.45	Coffee/tea	RHB 300/300A	
14.45-16.45	Action Learning Set Feedback	RHB 300/300A	Each set presents the findings of its group work on Saturday 26 September.
16.45-17.00	Dr Derval Tubridy, Closing remarks	RHB 300/300A	

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