

Maziwa Zaidi (More Milk) in Tanzania

Innovation platforms for information sharing, market access and nurturing of smaller innovation platforms

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Key messages

- Innovation platforms enhance collaboration among different stakeholders in agricultural value chains
- They influence production by aligning production strategies with market demands and promote technologies that address quantity and quality of dairy products
- Information sharing in innovation platforms has been found to reduce information asymmetries between value chain actors and improve overall efficiency of value chains
- It is important therefore to support the development and growth of more regional level innovation platforms in Tanzania

Objectives and approach

- Identify the relationships between factors that contribute to the performance of an IP's in reaching selected development outcomes
- Refine and test a conceptual framework for monitoring and evaluating innovation platforms.
- Understand how information sharing influences market access and nurturing of regional innovation platforms.

Data Collection

Focus Group Discussions

3 focus groups at the beginning (Dar, Morogoro, and Tanga)
2 focus groups at the end (Mbeya and Iringa)

Key informant interviews

10 key informant interviews with key input suppliers, processors, Development partners, and Research organizations.

Individual interviews

88 Randomly sampled DDF and Non-DDF respondents across 10 regions that had dairy value chain actors who had participated in at least 1 DDF meeting.

Key results

- Participation in DDF meetings was found to positively influence dissemination of information by DDF to regional platforms and dairy stakeholders.
- Motivation for participation in the DDF meetings was to benefit from the information shared by the speakers and between the attending dairy stakeholders.
- Structural hierarchy of associations e.g. TAMPA, TAMPRODA, MVIWABO, and cooperative societies in Kilimanjaro and Mbeya regions, were useful in aiding information dissemination to far flung dairy actors

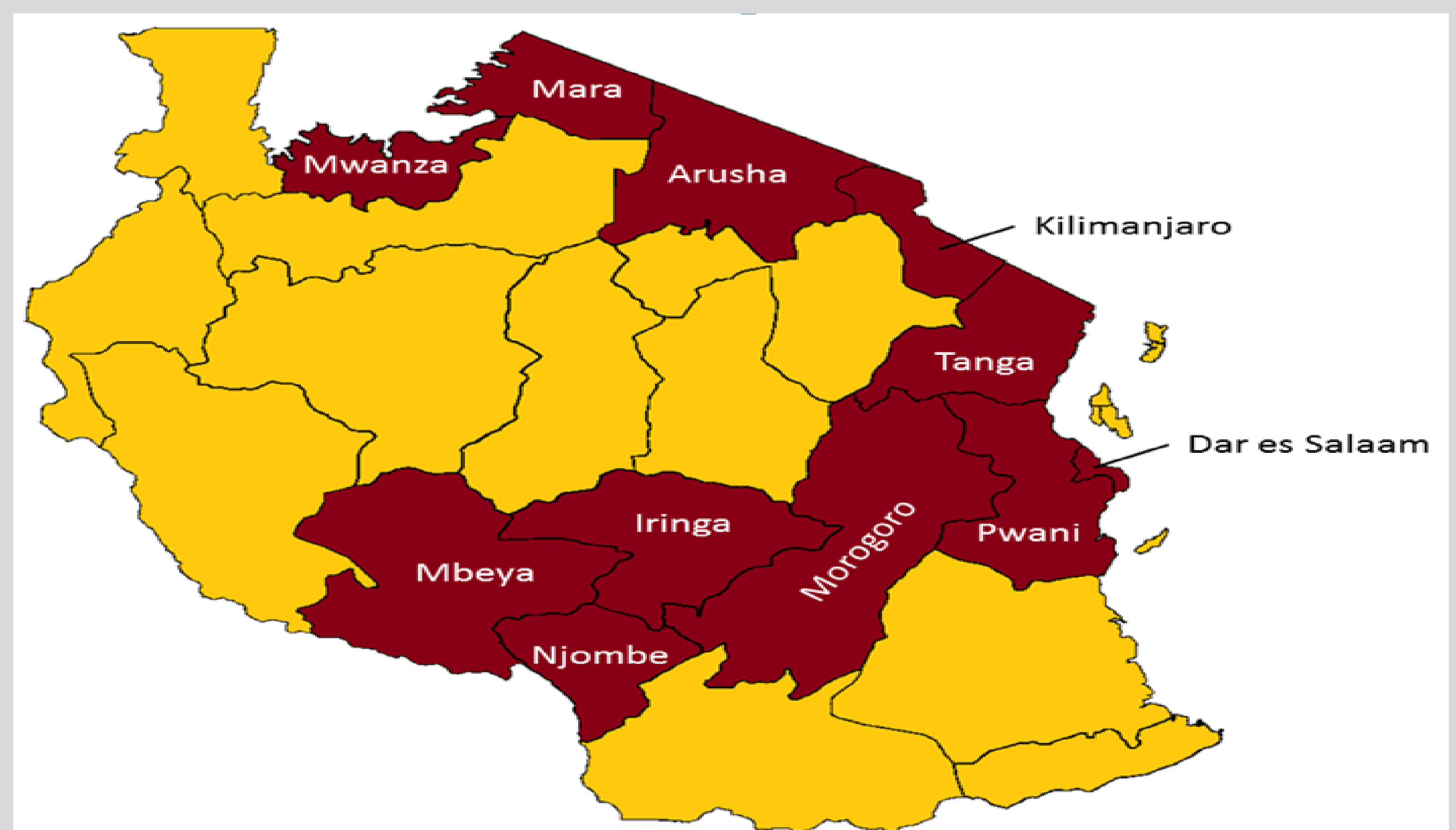
Opportunities to invest and scale

- Create linkages between dairy cooperatives with ongoing dairy initiatives and innovation platforms.
- Build virtual information-sharing platforms to reach a larger number of actors in the Tanzania dairy value chain unable to attend DDF meetings
- Support formation of regional innovation platforms in key dairy-producing regions across Tanzania to co-create solutions to bottlenecks along the dairy value chain.

Conceptual framework to monitor and evaluate the DDF (Adapted from Cadilhon (2013))

Structure	Conduct	Performance
IP 'Structure' <ul style="list-style-type: none"> • Membership composition • Decision making • Committees • Source of funding • Staff availability Individual 'structure' <ul style="list-style-type: none"> • Type of chain actor • Gender • Level of education • Indicator of wealth External environ't <ul style="list-style-type: none"> • Legal and regulatory framework • Cultural norms 	<ul style="list-style-type: none"> • Information sharing • Communication • Coordination • Joint planning • Trust 	<ul style="list-style-type: none"> • Advocacy • Capacity building • Value chain Development • Nurturing regional platforms • Market access • ...

Study Areas



MAZIWA
ZAIDI



More Milk in Tanzania (MoreMilkIT)

ILRI
INTERNATIONAL
LIVESTOCK RESEARCH
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