



# Facilitating partnerships and institutional engagements for effective implementation of the African Chicken Genetic Gains program

Ed Rege (PICO Eastern Africa)  
First ACGG Program Management Team meeting,  
Addis Ababa, Ethiopia  
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# Who are the actors?



1. Who are “the must have actors” in **national** platform meetings?
2. Who are “the must have actors” in **sub-national** platform meetings?

# The ACGG program pillars



1. Farmer-preferred productive adapted chicken germplasm options
2. Functioning innovation platform
3. Thriving value chains with functioning public-private partnerships
4. Women at the centre



# What must be different

1. From “silver bullets” to “choice bullets” which include silver (plus gold, bronze, etc.)  
→ researched options (informed by farmer experimentation)
2. From “we are here to offer you solutions” to “we are here to work with you to find solutions”
3. From pure focus on G (xE) to recognition of importance of O x C

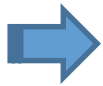
# O x C

Options

Context



O<sub>1</sub>



G (I<sub>nd</sub> and E<sub>x</sub>)



Housing.....

Feeding.....

Health Management

.....

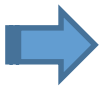
Social.....

Economic.....

Policy.....

Markets

O<sub>2</sub>



# Approach: Innovation Platform

## Definitions:

- **Innovation:** Using existing knowledge, tools, approaches, etc, in new ways to generate solutions with enhanced sustainability, efficiency or effectiveness
- **Innovation-Platform:** Systematic processes or mechanisms, usually involving on-going face to face and/or virtual interactions, through which stakeholders engage to identify issues that affect their common interest and to co-create innovative solutions

# Innovation Platform - Rationale

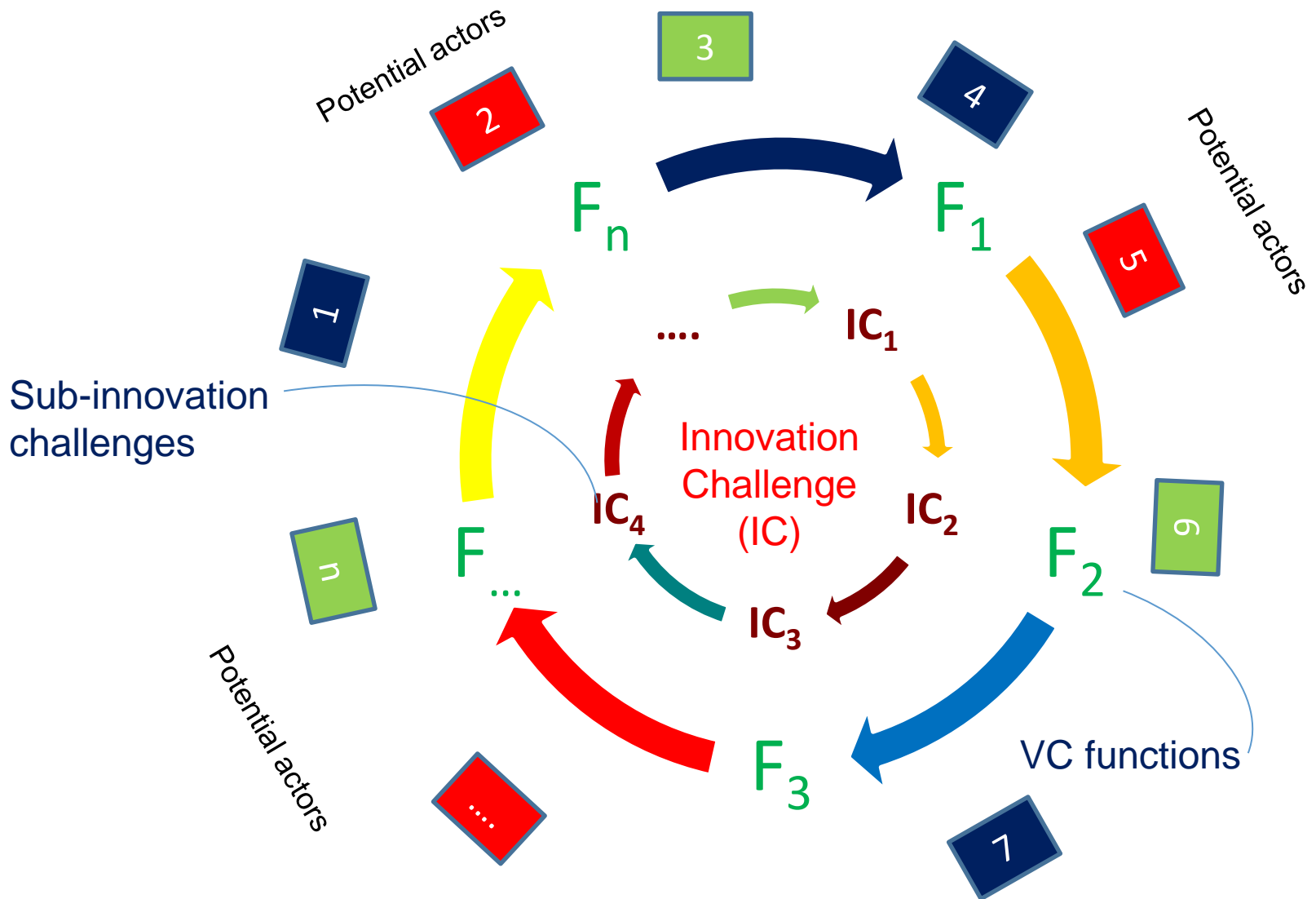
- 'System' as a machine – one dysfunctional part (e.g. fuel system) renders the whole machine useless
- When 'system' is sub-optimal in some aspects all actors may potentially lose out
- Platform provides the mechanism for:
  - collective diagnosis
  - inclusive solution-finding
  - mutual accountability among stakeholders
- Managing inclusiveness: Achieving a clear understanding of what the members (e.g. businesses) do on their own and what the collective (the platform) does to make the total system work; building trust!
- Inclusiveness is a key factor in effectiveness and sustainability of platforms

# Innovation Platform Steps

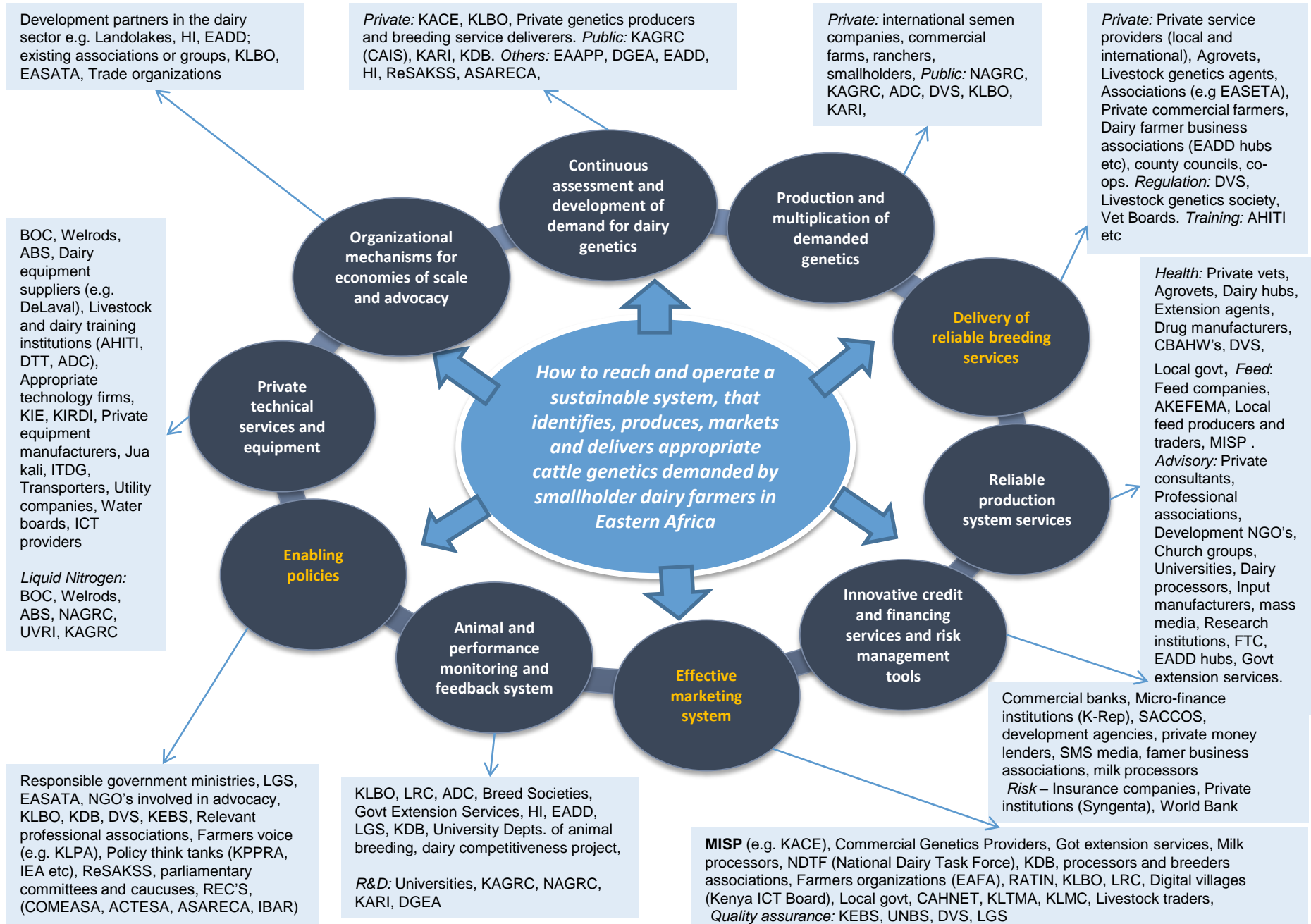
1. What is the challenge we are trying to address (*the innovation challenge*)?
2. What are the functions needed to address the challenge (*value chain mapping*)?
3. Considering the functions, and our knowledge of the institutional landscape, who should be 'at the table'? (*actor mapping*)
4. First (and subsequent) *innovation platform convenings*



# Innovation Platform – Conceptual Framework



# Dairy Cattle Genetics Innovation Platform



# What will be done ...

- **National** level action to help create an enabling environment at all levels
- Action focused at the **sub-national level (+ community/village)** – working with farmers & groups in communities and entities which support them
- At all levels, ensuring:
  - Right people are engaged on on-going basis
  - All voices count – focus on engagement not just representation
  - Conversations focus on what really matters to actors

# PICO-EA's Role

## PICO-EA's roles:

- 1.Design & facilitate multi-stakeholder engagements, bringing chicken VC actors together
- 2.Mentoring NCs & SNCs to take on these roles



# Scheduling of Meetings 2015

What	When	where
Ethiopia Launch	July 3	Addis Ababa
Facilitation training for NCs and SNCs	July 13-15	Addis Ababa?
Tanzania Launch	July 17	Dar
Nigeria National Platform Meeting	July 20-22	???
Nigeria Launch	July 22/23	???
Tanzania National Platform	Sept 7-9	
Ethiopia National Platform	Sept 21-23	
Sub-National Platform Meetings	STARTING Aug – at least one each by end 2015	

# The PICO-EA Project Team

- PI: Ed Rege
- **Project Manager: Denis Mujibi**
- **Project Management Officer: Sharon Ndegwa**
- Other Project Staff:
  - Robert Ouma
  - Zelalem Yilma,
  - other part-share support in project countries

more productive chickens for  
Africa's smallholders

<http://africacgg.net>



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