

Influence of innovation platforms on information sharing, market access and nurturing of smaller innovation platforms

A case study of the Tanzania Dairy Development Forum

1. Introduction

Dairy Development Forum / Innovation platforms

- Enable all stakeholders of the dairy industry to meet and discuss the opportunities and challenges of the industry.
- Solving systemic problems involving all stakeholders together
- Coordinate information sharing and collaboration of the various value chain actors in the dairy industry

Functions of DDF

- A consultative forum for information and knowledge sharing, to improve and to promote growth of the dairy sector
- Facilitate the mentoring of milk-shed (or regional) level dairy innovation platforms
- Promote the professionalization of the industry – e.g. culture and practice of standards and best practice for dairy industry
- From time to time, the DDF may convene as a national innovation platform to aggregate, synthesize and communicate available dairy information
- Promote more inclusive public and private sector investments

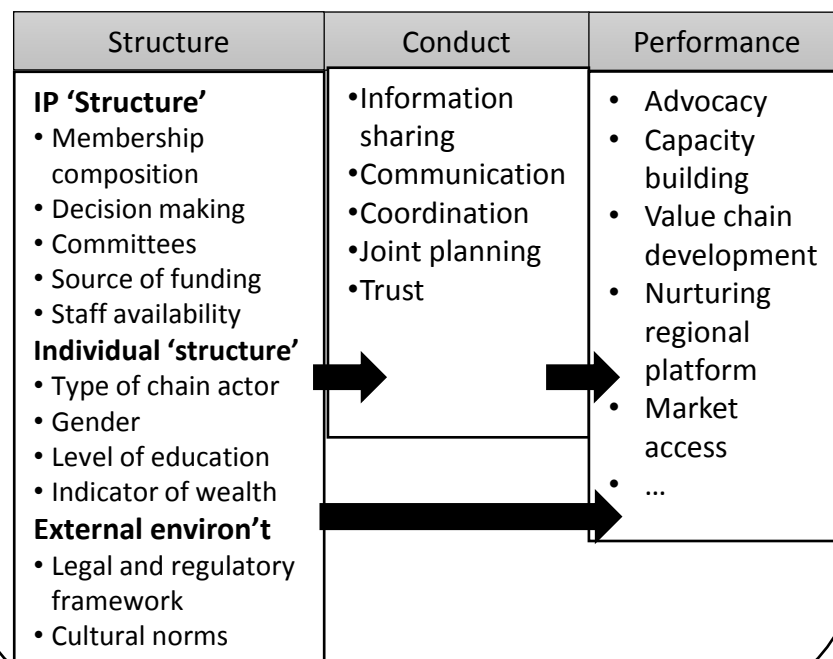
2. Involved institutions and their interests



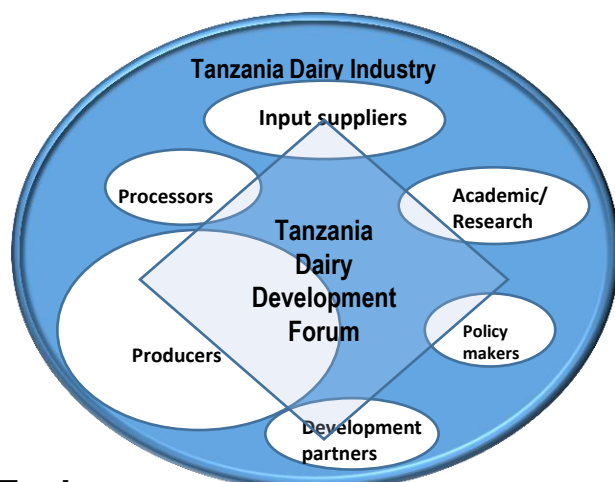
3. Objectives

- Identify the relationships between factors that contribute to the performance of an innovation platform in reaching selected development outcomes
- Refine and test a conceptual framework for monitoring and evaluating innovation platforms
- Understand how information sharing influences market access and nurturing of regional innovation platforms

4. Conceptual Framework (developed by ILRI)



5. Sampling plan (50% DDF, 50% Non DDF)



6. Tools

Focus group discussions

1. 3 focus groups at the beginning (Dar, Morogoro, Tanga)
2. 2 focus groups at the end

Key informant interviews

- 10 key informant interviews

Individual interviews

- 126 individual interviews with actors along the dairy value chain.

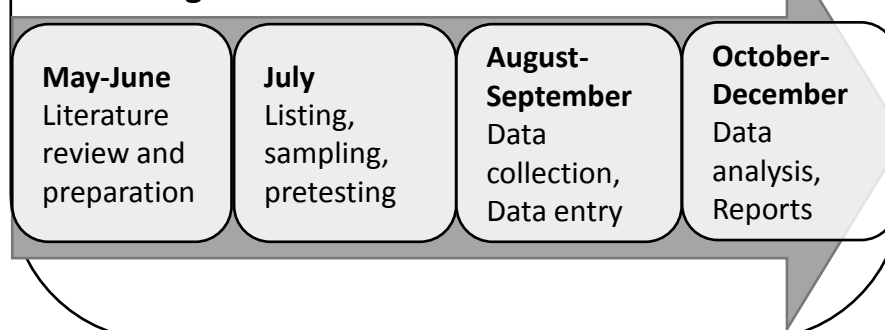
7. Research hypotheses

1. There is higher prevalence of information sharing within innovation platforms than outside innovation platforms
2. Information sharing within an innovation platform is positively related to market access for members of the innovation platform
3. Information sharing within an innovation platform is positively related to the level of nurturing of smaller innovation platforms

8. Data analysis

- Factor analysis
- Multiple regression analysis

9. Program



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