Using ilrinet and www.ilri.org more effectively

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ilrinet

<u>Objective</u>: To increase communication and exchange of information within the Institute and its different locations through a worldwide accessible system that supports ILRI in meeting its goals

Achievement: ilrinet was launched this March and has strongly contributed to ILRI's internal communication and knowledge exchange

<u>Ownership</u>: All ILRI staff from guards to DG by using it and contributing content and suggestions on further developments/modifications related to this information platform

<u>How</u>: Currently through web team but ideally through focal persons in the main areas that serve as contact and information points for their sections



The idea behind a content management driven system is that each area regularly posts updated information from wherever they are

All ILRI tools/methods/basic data should be available on ilrinet

Assigned content contributors/focal persons have been and will be trained in how to post and update material – individual training requests can be submitted to the team



ILRI's website

Objective: Platform to communicate with external audiences and partners – ILRI's visiting card

Achievements: newly designed and launched just before the November CGIAR-AGM in Nairobi

Architecture of the website is based on ILRI's new structure

<u>Expectations</u>: All themes and projects of ILRI are expected to provide content so that we manage to have an updated and appealing source of information about the mission, work, outputs and impacts of ILRI and its partners.

Therefore, all major organisational units should assign a person in charge of website information platforms and systems. These will be the web contact points in the units.

The institute will have to change its information dissemination culture to make optimal use of these new electronic communication platforms