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Kommunication Clinic: Internal Knowledge Sharing Tools to Improve Communication (k+ommunication)

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Session: Basin [cross-cutting] and Sharefair

Key Message

Internal communication is the starting point for external communication. Internal sharing mechanisms such as wikis, simple websites, Yammer and other tools allows researchers to get directly involved. This improves their own capacity to communicate and also embeds communication and information within the research process. But there is a need for a range of tools to be used to meet the needs or preferences of different users.

Summary

Many of the basins are developing a range of internal and external sharing mechanisms that can be used at different levels. It has been seen that these mechanisms are an important way to kick start and improve communication within the research programs. This Clinic (Knowledge Clinic) will explore the

range of tools that are being developed and the lessons learned in their implementation. We will get feedback from participants and learn together how best to use them to reach different audiences. As has been seen, one issue the is the need to ensure greater coherence in the tools that are used. Many CPWF partners have complained of the profilieration of different tools. So we will also look at who they are intended for, how they are used and if they are meeting their objectives. Finally a focus will be placed on helping communication people to self-reflect on the effectiveness of communication tools being used and to get feedback from target audiences.