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InfoAndina Platform: Sharing Information and Communication in the Andes

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Session: Sharefair and Learning to Innovate

Key Message

InfoAndina, as a repository and alternative media, shares technical information on water and food with relevant stakeholders on topics related, among others, to sustainable development. It promotes dialogue between stakeholders to build knowledge.

Summary

InfoAndina at CONDESAN (Consortium for the Sustainable Development of the Andean Ecoregion) is a communication and information platform focused on sustainable development in the Andes since 1994. It makes hidden, relevant information more visible and promotes dialogue and knowledge sharing.

InfoAndina shares news, publications, and multimedia material. Technical information is “translated” into a more friendly language in different formats (text, audio, and video). It is a hub and also produces its own information. Its key target audience is development organizations, people working in development, decision makers and those who make public policies.

It distributes its information through a portal, several thematic distribution lists, and through social networks (Facebook and Twitter). Since its very first beginning InfoAndina has organized e-forums as a space for discussion, to gain richness in the information and to build new knowledge.

InfoAndina works with a multidisciplinary team which allows more creativity, different approaches, and more richness in its content. InfoAndina follows CONDESAN’s principle of experimenting with new ways of making things. InfoAndina acts as the regional node of the Mountain Forum, a global network.