

### Fostering Research Engagement in Partnership Schools: Networking and Value Creation

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## Fostering Research Engagement in Partnership Schools: Networking and Value Creation

#### **INTRODUCTION**

"Writers for many years, however, have urged teachers to become more consistent consumers of research, and some have proposed that teachers themselves conduct research as a means of improving teaching" (Wann, 1953, p.337). This quote may seem to be taken from one of the recent policy documents on promoting an evidence-informed, researchengaged teaching practice in schools, however, it belongs to Kenneth Wann referring to American teachers during the '30s and '40's from the previous century. The call for teachers and schools to become more research-engaged is therefore by no means new, but is now resonating stronger than ever with government efforts to improve research impact and educational quality in the United Kingdom (U.K.) and many other countries (Brown, 2015; Greany, 2015; Menter, 2013). Recent efforts in policy and practice have primarily been made regarding the idea of (re)structuring school-university partnerships from centered on the university to more school-centered or hybrid types (e.g., Beauchamp, et al., 2013; NCATE, 2010). Although searching for the right formal partnership structure is important and at times challenging, strengthening the informal, social network structure and interpersonal relationships in partnerships that enable collaborative learning is equally important, but often overlooked (Author, 2015; Dhillon, 2009; Martin, Snow & Franklin Torrez, 2011). This study examines this social dimension of partnerships and focuses on exploring the development of research-engaged relationships among colleagues at a secondary school that is part of a longstanding school-university research partnership in the U.K. It seeks to answer the question: "In what way and to what extent, (i) are research-engaged relationships developed and (ii) is value for practice created among colleagues of a school-university

research partnership school?" This exploration is intended to serve as an instructive case study and provides insight from a social network perspective as to the way that research engagement among school staff can be fostered in (partnership) schools.

#### THEORETICAL FRAMEWORK

Currently the British education system is changing rapidly; policy makers are aiming to strengthen quality in the system by encouraging it to become more autonomous (e.g. rise of Academies), diverse (e.g. increase of Free schools), practice-led (e.g. Teaching School Alliances) and 'self-improving' (Greany & Brown, 2015). One important way of supporting this development is through developing collaborative school-university networks that can encourage research engagement in schools and support teachers to find, share and use relevant research findings to improve their educational practice (Author, 2015; Brown, 2015; Campbell & Levin, 2012; Greany, 2015). The next sections describe factors that play a role in fostering research engagement among colleagues in schools and a social network perspective on understanding the development of research engagement among school staff.

#### Towards Research-Engagement in Schools

The Anglo-Saxon world has a long history of promoting research engagement with teachers and schools (e.g., Corey, 1949, 1953). In the U.K. most prominently scholars like Stenhouse (1975) and Elliot (1976) in the 1970s began to argue that teachers needed to be research-informed and involved in educational research. This was seen as a new way to bridge the perceived gap between educational research and practice and as a promising avenue to improve teaching in schools. However, over the years that followed it became evident that building such research engagement in schools is challenging and "bridging the gap between

the findings of academic educational research (of whatever kind, quantitative or qualitative) and the very different kind of knowledge that teachers use, and need to use, to inform their professional craft of teaching, is not a simple matter" (McIntyre, 2005, p.369).

Godfrey (2016) distinguishes four essential factors that play a role in developing research engagement in schools. Firstly, the importance of learning school organisations is emphasized: schools that support staff to experiment and take risks and encourage the growth of professional learning communities in which knowledge can be developed, shared and used for improving practice. Brown and Greany (forthcoming) add that in such schools the use of research is a cultural norm where research-use is encouraged as part of the learning environment. Secondly, attention is drawn to the importance of teachers who are actively including research findings in their professional judgments and teaching practice. As professionals such teachers critically engage in and with research (Author, 2013; Brown & Zangh, 2016). Thirdly, the crucial importance of school leadership is stressed in nurturing and developing school structures and cultures for successfully engaging in research and creating valuable knowledge (Borg, 2010; Davies, Hamilton & James, 2007). Scholars have found that this does not only concern formal structures, but also the informal social structures of collegial networks in school. They observed that in many cases the knowledge and ideas from research flow informally through interpersonal relationships among colleagues (Author, 2015; Brown & Zhang, 2016; Finnigan & Daly, 2014; Leat, Reid & Lofthouse, 2015) and find that "research is rarely used in a linear way; rather, the process of transferring research into practice occurs in a multidimensional, complex way that is social and interactive ... it unfolds within a social ecology of relationships" (Finnigan & Daly, 2014: 3). Consequently, leaders in schools need to understand, and intentionally navigate and foster these informal social networks where research-based knowledge is shared and used for

improving school practices (Brown & Zhang, 2016; Finnigan & Daly, 2014). Fourthly, attention is drawn to the significance of "systemic connectivity" that refers to the fact that schools should not only focus on themselves, but remain 'outward-looking'. Such outward looking schools participate in broader research partnership networks not only for their own benefit, but also for their commitment to the wider educational community (Wilkins, 2011).

The abovementioned engagement factors resonate with the underlying case study. A school with high "systemic connectivity" is studied, i.e. it is part of the Schools-University Partnership for Educational Research (SUPER) in Cambridge. The case study examines the role of the partnership school's organisational structures (formal/informal), and leadership in promoting research-engaged interaction among their school staff. The development of these research-engaged relationships among school colleagues is inherently social in nature (Leat et al., 2015). Therefore it was decided to adopt a social network perspective that facilitates the study of such interactions.

#### A Social Network Perspective: Developing Research Networks in School

Social network theory provides insight into the social structures and processes involved in changing education that are distributed across individuals and levels of the educational system (Daly, 2010). Generally speaking, social network theory is concerned with the pattern of social relationships that exists between people in a social network (Scott, 2000). A social network perspective extends the primary focus on individuals to understanding the interaction with the larger social infrastructure in which they reside (Borgatti & Foster, 2003; Cross, Borgatti & Parker, 2001). It is argued that individuals may be influenced by their positions in the network structure (Moolenaar, 2012). For example teachers being central in a network where new ideas for teaching are shared may explain their positive view of the

school's innovative climate (Author, 2014). Scholars have found that highly centralised network structures dominated by one or a few members are effective in sharing codified knowledge or information (for example, a research report) (Cummings & Cross, 2003), but inhibit the access to and sharing of noncodified knowledge that is more difficult to articulate (for example, about creating a more inclusive classroom practice) (Daly & Finnigan, 2010a, 2010b). Furthermore, research suggests that densely connected networks, which have many relationships, tend to move knowledge more quickly through the network than less dense networks do (Borgatti & Foster, 2003; Daly & Finnigan, 2010a, 2010b).

Scholars consider that social networks epitomise teachers' collaborative interactions when engaging in and with research (Leat et al., 2015). In the study of research engagement among school colleagues two types of research networks can be distinguished (Author, 2013): (1) "Being Informed by Research", i.e. discussing and collaboratively using research findings with colleagues, and (2) "Doing Research", i.e. discussing and collaboratively using research methods with colleagues (cf. Brown & Zhang, 2016; Leat et al., 2015). The interactions in the "Being informed by Research" network typically involve "content knowledge" about the topic that was investigated (e.g. jointly experimenting with research findings about new ways to support pupils' writing skills). The interactions in the "Doing Research" network involve "procedural knowledge" pertaining to the research design and methods used (e.g. discussing how to conduct a specific kind of interview). Scholars have argued that engagement of school staff in such networks can lead to five interrelated types of value creation (Wenger, Trayner & De Laat, 2011). These are summarized in Table 1 below.

#### [INSERT TABLE 1 ABOUT HERE]

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This study explores in what ways these type of values are created when colleagues in a partnership school engage in discussion and joint application of research findings and methods to understand and improve their practice.

#### **METHOD**

#### Context

#### Schools-University Partnership for Educational Research

The Schools-University Partnership for Educational Research (SUPER) is a long-standing collaboration between the Faculty of Education at the University of Cambridge and local schools. It was established in 1997 with the primary purpose of examining "whether, and if so how, the Faculty and a group of schools could work effectively as a partnership so as to serve the research interests of all members" (McLaughlin et al., 2006: 14). At present the SUPER network comprises eight secondary schools, a lower school and a consortium of ten primary schools together with the Faculty of Education. Each school has a nominated Teacher Research Lead (TRL), a member of the school staff, typically a middle leader, who provides the link between the school and the Faculty. Each school also has a Critical Friend (CF), who is a member of the Faculty team, which is led by the SUPER Partnership Coordinator (SPC). TRCs, CFs and the SPC meet each half-term for a day to review progress on the annual action plan, share ideas and issues, and to forward plans. CFs also regularly visit their link schools to support the TRL and typically work with groups of staff understanding research linked to the agreed SUPER research focus. SUPER's work is showcased at the annual SUPER conference and represented at a range of academic and practitioner conferences. To help build research capacity in SUPER schools, the Faculty also

had a bespoke 2-year part-time Masters route primarily targeting teachers in the network to develop researching professionals.

#### Partnership School

The partnership school is a state secondary school; it is a mixed comprehensive with 880 on roll including 270 in the Sixth Form. Table 2 summarizes the demographics of the school population in comparison to the national averages.

#### [INSERT TABLE 2 ABOUT HERE]

In 2010 the school joined SUPER. In this research network one of the school's Assistant Head teachers divides her week as a Teaching Associate in the Faculty. Several teachers have completed and are working towards a Master's of Education (M.Ed.) that is embedded in the SUPER network. As part of the network two of the school's teachers who are SUPER M.Ed. graduates have become TRLs with the role of connecting their school to other partnership schools and the Faculty. Since joining the partnership there has been an increasing focus on knowledge sharing amongst school colleagues, and staff are encouraged to access relevant research and conduct small-scale enquiries to inform their discussions and enhance their teaching and leadership practices. In the school year that was subject of the study (2014-2015) the school established "enquiry groups" in order to actively involve all teachers and teaching assistants in collaboratively researching the key aspects of the School Improvement Plan. Examples of that year's enquiry group topics were: effective feedback, English as additional language, growth mindsets and writing for purpose. Teachers opted into these groups according to their interests and/or appraisal foci and discussions with line managers. The groups were mainly steered by SUPER MEd students and teachers who had experience

at Master's level thus sharing their knowledge of research methods and promoting their leadership capacity (22% of teaching staff have Master's degrees).

#### Research Design

We used a multi-method longitudinal case study design to examine the nature, development and outcomes of research-engaged networks among staff in this partnership school. Such a case study approach is most appropriate for our phenomenon of interest, as it has a level of complexity that requires multiple data sources to gain an in-depth understanding (Yin, 2003). A cognitive social network approach was adopted that investigates people's perceptions of research-engaged (social) relationships, processes and outcomes in their own right (Tasselli, Kilduff & Menges, 2015).

#### Data Collection

Survey. An on line questionnaire was administered twice among school staff in July 2014 (T1) and July 2015 (T2) with response rates of 64% (T1) and 75% (T2). Sample demographics are included in Table 3.

#### [INSERT TABLE 3 ABOUT HERE]

The survey asked questions about demographic information (i.e., gender, position, experience), perceptions of research engagement among school colleagues, and social network data of the collegial interaction around research in school. The repeated survey aimed at capturing changes in the perceptions and interactions of engaging in research with school colleagues.

The research engagement scale was composed of four items, based on earlier scholarly work on research-engagement in schools (Author, 2015; Borg, 2010; Godfrey, 2016; Handscomb & MacBeath, 2003; Sharp, et al., 2006; Wilkins, 2011) and captured perceptions of sharing and using research findings among school colleagues as well as the

school leadership's role in support of such interactions. For the social network data we asked school staff to assess the frequency of interaction (1=most days; 2=weekly; 3=termly) for four types of research-engaged interactions that related to the two types of research network that were distinguished in the theoretical framework.

The first two referred to "Being informed by research":

- 1) How often do you discuss new ideas/findings from educational research that could improve your classroom practice with this person?
- 2) How often do you collaborate in applying new ideas/findings from educational research to improve your classroom practice with this person?

The other two referred to "Doing research":

- 1) How often do you discuss methods or tools of educational research with this person?
- 2) How often do you collaborate in applying methods or tools of educational research in your practice with this person?

Respondents were then able to select names from a complete roster of school staff. Such an approach is considered to provide high response rates, and strengthen the validity of results (Lin, 1999; Scott, 2000).

School Documents. In order to explore changes in research engagement in school, the minutes of various team meetings (e.g. Department meetings, Senior Leadership Team meetings) were collected. Parallel to the timing of the collection of survey data, documents were collected for academic years 2013-2014 (T1) and 2014-2015 (T2). This resulted in the collection of 178 documents (T1=85; T2=93).

Value Creation Stories. After the survey at T2 Value Creation Stories (VCS) were collected among school staff who had participated in the survey at T2. These stories aimed

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at capturing staff experiences with engaging in activities in the school's research network and at the different types of value that were created in these activities during the academic year 2014-2015 (between T1 and T2). Staff were provided with a format that supported the writing of brief narratives. This format was based on the work of Wenger and colleagues (2011) and adapted to study research networks (See Format in Appendix). The format was explained to staff and several examples were provided. School staff were invited to produce one to three stories (see Table 3 for examples of reported research activities and types of value creation). From the T2 survey respondents 31% provided a VCS that resulted in a total of 27 VCSs from 21 staff members.

Individual Interviews — Based on the preceding analysis of the survey and VCSs ten members of school staff were selected for an individual semi-structured interview. Interviews focused on exploring participants' perceptions of participating in the school's research network. Network Centrality measures were used to select core and peripheral members of the "Doing Research"-network (T2), because analyses had revealed the strongest change in this network. Five members that comprised the core of this network were selected. The core members were distinguished based on the staff members' highest scores of two centrality measures: indegree centrality and betweenness centrality (Borgatti, Everett, & Johnson, 2013). Indegree centrality refers to the number of staff members that identify a school colleague as someone with whom they are engaging with in "doing research". High indegree centrality means that these staff members are sought out the most by their colleagues in the research network. Betweeness centrality refers to the extent that a staff member is in between of other pairs of colleagues in the network. Staff members with high betweeness centrality are considered well positioned to connect staff members and broker their expertise in the research network. Also five random peripheral members outside the core of this

network were selected that had provided a VCS referring to their engagement in an activity in this "Doing research"-network. Investigating the perceptions of these core and peripheral network members allowed for a broader and deeper understanding of the nature, processes and outcomes of this school's research network. Participants provided their informed consent. Interviews were recorded and lasted 20-45 minutes. An interview protocol was used to explore perceptions of social interactions, research engagement, leadership and value creation in this school's research network during the academic year 2014-2015. Table 4 provides examples of VCS narratives and interview questions.

#### [INSERT TABLE 4 ABOUT HERE]

#### Data Analysis

Analysis took place on the levels of the whole school research network, and individual staff members in school.

Whole School Research Network

Surveys and school documents were analysed to understand the way that research engagement developed in school.

Survey – Social network analysis was used to examine aspects of the network structure, i.e. the patterns of interactions in the school's research networks (Wasserman & Faust, 1994). Social network data obtained from the questionnaires were entered into network software 'UCINET' (Borgatti, Everett & Freeman, 2005) to calculate network measures. Visual representations of the networks were generated by using software 'NetDraw' (Borgatti, 2002). Data was joined for the two network questions about "Being informed by research" and in a similar fashion for the two network questions about "Doing research". This allowed for an overall examination of the two research networks, one

representing all the collegial interaction referring to "Being informed by research" and one referring to "Doing research". We dichotomized the data for both these research networks, i.e. we focused on the presence or absence of the most frequent interactions (weekly or most days). These frequent collegial interactions were considered the best estimate of researchengagement in school.

At T1 and T2 we measured the schools' research networks' size, average degree, density, centralization, fragmentation, reciprocity, and E-I index to gain insight into school staff's interaction around research and relational patterns. Size refers to the number of network members in a network. Average Degree refers to the total number of relationships divided by the total number of network members. Density refers to the ratio of the number of existing relationships to the possible number of relationships between network members in the network. Density ranges from 0 (no relationships in the network) to 1 (all network members are connected). Centralization refers to the difference between one or a few highly central network members with many relationships and the other more peripheral network members. Centralization ranges from 0 (all network members have the same number of relationships) to 1 (all network members have one relationship in the network with the same single network member). Fragmentation refers to the proportion of pairs of nodes (network members) that cannot reach another by any means. Fragmentation ranges from 0 (all of the pairs of nodes can reach another) to 1 (none of the pairs of nodes can reach another). Reciprocity refers to the ratio of the number of reciprocated relationships to the total number of observed relationships in the network. Reciprocity ranges from 0 (no reciprocated relationships in the network) to 1 (all observed relationships are reciprocated). The E-I index refers to the degree of group-embeddedness and cross-group connections and is used to explain the degree of closure within and between subgroups in a network. The E-I index

ranges from -1 (all relationships are inside a certain group) to 1 (all relationships go outside a certain group). Outcomes were compared between networks at T1 and T2.

School Documents – The collected minutes of team meetings were analyzed separately for academic years 2013-2014 (T1) and 2014-2015 (T2). For each type of team meeting the number of presentations that included research citations to inform the collegial discussions were counted. After that the proportion of presentations with research citations from the different types of team meetings was compared between T1 and T2.

Individual Perceptions of Research Engagement and Networks.

The way individual members perceived the research engagement of school staff and their collegial interactions in their school's research network was investigated as follow.

Survey – For comparison over time we chose to match T1 and T2 data sets to ensure that the individual perceptions of research engagement and the size of personal (so-called "ego") research networks in school were compared for the same set of participants. Matching of data sets resulted in a sample of 36 staff members for the perceived research engagement and 25 staff members for the personal research networks.

The Research Engagement scale was composed of four items. Principal component analysis (PCA) confirmed that the four items loaded highly on a single factor explaining at T1 83.1 % and at T2 71.9% of the variance, both with sufficient scale reliability (see Table 5).

#### [INSERT TABLE 5 ABOUT HERE]

Outcomes of the Kolmogorov-Smirnov tests revealed that the distribution of data was not normal for the Research Engagement sample and the personal research networks. In order to make comparisons between T1 and T2 samples we therefore selected the non parametric Wilcoxon matched pairs sign test for our analyses.

Value Creation Stories – VCSs were coded. Codes were based on our theoretical framework; reported activities were coded for being part of the two distinguished types of research networks, i.e. "Being informed by research" or "Doing research". Reports of value creation were coded based on the five different types of value creation that were distinguished in theory (Wenger et al., 2011), i.e. immediate value, potential value, applied value, realized value, and transformative (or reframing) value. An overview matrix was built that summarized fragments pertaining to these codes and allowed for cross-cell analyses focusing on the main differences and similarities among participants' VCSs (Miles & Huberman, 1994).

Individual Interviews — The interviews were transcribed verbatim. The analysis of the interview transcripts focused on gaining a deeper understanding of how school staff perceived engagement and value creation in their collegial research network in school in the academic year 2014-2015. We focused on the main concepts of this study and the transcripts were coded for (1) Formal Design (i.e. adopted structures, strategies and activities to promote research engagement in school); (2) Social Interaction and Engagement in Research, for a) school colleagues; b) school leadership); (3) Value Creation (i.e. Immediate, Potential, Applied, Realized, and Transformative value). Examples of fragments pertaining to these codes are presented in the results section. Two matrices were built that summarized in their cells the fragments pertaining to each of these codes: one summarized the perceptions of the five core network research members and one summarized the perceptions of the five peripheral network members that were interviewed (Miles & Huberman, 1994). Subsequently cross-cell analyses took place within and between the two matrices focusing on the main differences and similarities in cells from which overarching themes were formulated.

The collection and analyses of survey data, VCSs and interview data were conducted by the first author and school documents were collected and analysed by the third author. As a form of peer debriefing, each step in the process of analysis and its outcomes were discussed with the research team (first, second and third author) and where necessary the primary data were revisited (Miles & Huberman, 1994).

#### RESULTS

In accordance with our data analyses the results are presented on the research network levels of the whole school, and individual school staff.

#### Whole School: Increase of Collegial Networks and Engagement in Research

Analyses of the whole school research network revealed a significant increase in perceived research engagement in school and collegial interaction around research over the course of the school year.

#### School Staff is Getting on Board with Research with Support of School Leadership

The graph of the "Being informed by research"-network in Figure 1 shows an increase in discussing and collaboratively using findings from research among school colleagues over the course of the school year.

#### [INSERT FIGURE 1 ABOUT HERE]

The graph of the "Doing research"-network in Figure 2 also shows an increase in discussing and collaboratively using research methods among school colleagues during the school year.

#### [INSERT FIGURE 2 ABOUT HERE]

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Comparison of the two graphs show that the most intense increase in collegial interaction took place in the "Doing research"-network (Figure 2) where from a few disconnected pockets of involved staff now almost every staff member became engaged in doing research. Figure 2 shows that in particular teachers joined this network and that school leaders became more central in the interaction, better connecting to the teachers. The outcomes of the network measures in Table 6 underline this observation and further explore this change over time in the two research networks.

#### [INSERT TABLE 6 ABOUT HERE]

The increase in ties, average degree and density show that in both research networks the quantity of collegial interaction increased over the school year with the strongest growth in the "Doing research"-network (Average degree=+594%; Density=+733%). Both research network structures became less fragmented and somewhat more centralised. The quality of the interaction in terms of reciprocity increased with again the strongest gain in the "Doing Research"-network (Reciprocity=+619%). Outcomes of the E-I Index reveal that overall in both research networks staff began to interact more with colleagues in other positions. The strongest change is in the "Doing research"-network where at the beginning staff tended to interact more with colleagues in the same position (T1 E-I Index=-0.026) and began to interact more with colleagues in other positions towards the end of the school year (T2 E-I Index=0.425). This is most evident for the Senior Leadership Team (SLT) who at the start were mainly interacting with other SLT members (T1 E-I Index=-0.474) and shifted to an outward focus where they predominantly sought interaction with staff members in other positions, such as the teachers and heads of departments (middle management) (T2 E-I Index=-0.424). As their central position in Figure 2 already hinted to this finding may indicate

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that SLT members shifted their approach and tried to get more teachers and heads of departments on board with research, in particular engaging them more in doing research.

The observed increase in the collegial interaction in the school's research networks and the supportive role of SLT is confirmed by the significant increase in the sizes of personal research networks and in the perceived research engagement of staff and SLT in school between T1 and T2 (see Table 7).

#### [INSERT TABLE 7 ABOUT HERE]

Also the analysis of school documents pointed to an increase of research engagement of teachers and school leaders. Table 7 shows for every type of team meeting an increase in the presentations that included research citations to inform collegial discussions. On average the proportion of presentations referring to research considerably increased from 39.3% (T1) to 64% (T2) (see Table 8).

#### [INSERT TABLE 8 ABOUT HERE]

#### Individual Staff: Developing Relationships, Engagement and Value in Research

Analyses on the individual level gave more insight into the interplay between formal and informal dimensions of the school's research network and in what way this promoted research engagement and value creation among school staff.

#### Different Types of Value are Created at Different Places in the Research Network

Results from the Value Creation narratives in Table 8 show that during the school year staff were engaged in both Research Networks, but tended to be more involved in the discussing and application of research findings ("Being informed by research"-network). This difference aligns with the measures of the research networks at T2 in Table 2 (*Average degree* 

in the "Being informed by research"-network=5.471 and in the "Doing research"-network=2.971)

#### [INSERT TABLE 8 ABOUT HERE]

Furthermore Table 8 reveals that both staff members at the core and periphery of the research network experienced value creation from their participation in network activities. Participants reported on each of the five types of value creation and did not seem to be related to their position in the school organization. Participants referred the most to the creation of *potential*, *applied*, and *realized* value in their research networks. *Transformative value* creation was predominantly experienced by participants (5 out of 6) who participated in activities in the "Doing Research"-network. These participants comprised teachers as well as middle and senior management members and most of them (5 out of 6) belonged to the periphery of the "Doing Research"-network. Analyses of interviews with five core and five peripheral members of the "Doing research" network further explored the development of research engagement among colleagues and these different types of value creation in the school research network.

# Value Creation in the Interplay between Formal and Informal Dimensions of Research-Engaged Networks

The Core of the "Doing Research" network (Figure 2) consisted of four SLT members and one Head of Department. The selection from the Periphery comprised of the school's Teacher Research Lead (TRL), two students (in service teachers) in the final year of the SUPER M.Ed. programme, and two teachers. The Core that consisted of leadership members in the school took an "organic" approach of growing research-engagement among colleagues that could feed into their school's development. This approach consisted of

creating formal structures/routines and adopting a leadership approach that encourages collegial interactions and nudges staff towards research involvement. One SLT member explained:

"It isn't about telling people to do things, there are things that would nudge people to do them...[Our approach] produced a more collegiate staffing; professional relationships which were structured and engineered"

Analyses of both the core and periphery members indicated two main formal structures that were considered key in influencing the more informal dimension of colleagues interacting around research, i.e. the school's Professional Learning (PL) plan and its involvement in the SUPER network. For both structures is explored in what way it influenced the informal dimension of collegial interaction around research and what perceived value was created in these interactions.

Research-Engaged PL – In the year of the study the school's PL plan was perceived to increasingly encourage and support more research-informed development activities for school staff. This was most evident from two developments that participants reported on: (a) the Enquiry Groups that were established during this study, and (b) the School-wide Action Research project that was conducted in that same year.

For the Enquiry Groups the four SLT members of the Core stressed the *potential* value of these groups as an organisational strategy to include all school colleagues in research activities and to align research-engaged PL activities with their school improvement priorities. One of them explained:

"The enquiry groups are tied directly to the school development plan, so the themes that run through the school development plan run through the

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department development plan, which run through their appraisal, discussions and foci I suppose."

The peripheral members appreciated the time that was created for connecting to colleagues, and engaging in research through these Enquiry Groups; for the interviewed teachers it was the first time that they were involved in research. One of the teachers perceived *immediate* value from it and enjoyed discussing and collaborating with colleagues of other departments:

"That was my first experience in an enquiry group to be honest with you...She [SUPER M.Ed. student] was the one that presented us with lots of research and studies...and we then created these strategies for questioning that then we adapted to our different subjects...And the good thing about it is that we came from very different subjects, so there was my colleague from art, and there was me, and we paired up when we did the observations. And I think that was the first time I was observing in an art lesson."

This teacher explained that after they finished their collaboration in the enquiry group she now continued to informally chat with this colleague in the Art department about research-related topics. Although this may suggest that research engagement among previously disengaged staff was encouraged through these groups, one of the M.Ed. students also remarked that the added value of research for teachers without a research background was not always evident; she noticed that some of them were focusing more on obtaining a superficial quick idea for their teaching than gaining a deeper understanding of their practice and engaging with research:

"I was involved in one of the enquiry groups but I think...if there was a short kind of snappy idea about what could improve your practice that wouldn't really

take a lot of time to plan or implement, then people were a lot more willing to do it."

The Action Research Project was different from the Enquiry Groups in a sense that it was not initiated by SLT, but the TRL (Periphery member) and a Head of Department (HoD) (Core member). Their drive for engaging in this collaborative research project was the potential value of improving literacy skills for pupils in school that was among that year's school development priorities. The TRL used insights she developed during her SUPER M.Ed. and collaboratively developed with the HoD a school-wide development strategy, and gained approval from SLT. The strategy focused on involving colleagues in the design of the study and intervention, getting HoDs on board and subsequently the teachers. They reported on the applied value of trying out new classroom strategies, but both of them were not convinced that they created realized value and fully succeeded in improving literacy skills across the school. However the collaboration with colleagues in itself held immediate value to them and they both appreciated meeting more often with colleagues and engaging in more research-informed conversations with them. The TRL explained: "The project gave me the chance to work with others, to collaborate, and to lead and I really valued that because it reinvigorated my professional practice and my sense of purpose." The HoD enjoyed the collaborative relationship with the TRL and noticed the potential value he had developed by learning to lead such collaborative research project for school improvement: "The TRL I suppose was my entry ticket to the research culture of my school... I learned more in that year than I think I've learned in a long time...this was the first whole-school project I've tackled, and the TRL's expertise and her leadership ultimately was invaluable."

Research Partnership – Both core and peripheral participants referred to the importance of being part of the SUPER network for encouraging research-engaged interactions among

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school colleagues. Besides the position of the partnership's TRL that led the aforementioned Action Research Project, participants emphasized two other key elements of this partnership model: (a) its embedded M.Ed. programme, and (b) the hybrid position of one of the school's SLT members who was also part of the partnership's network's Faculty team.

The Masters programme embedded in the SUPER network was regarded by the core participants as a powerful organisational strategy to build capacity for research and development in their school. They noticed the *potential value* of Masters theses that were informing school development and the new ideas that Masters students brought to the school and were sharing with colleagues. One of them explained:

"I think you've got enough people in school that have done Masters now, and you do get a bug...I think that's the thing, you've got enough people in the school who are actually really keen and really interested [in research] and I think the SUPER helps with that."

The peripheral participants also noticed this *potential value*. The two interviewed teachers appreciated the way that they could learn about Masters students' study topics and use them in their classroom practice. However the TRL and two Master's students also experienced that research engagement among colleagues was still developing and not all department colleagues were supportive of Master's students' research. One Master's student reflected on her experiences of sharing research in her department:

"It depends; if you're interested in research then those people are on board with you. If they're not interested there's kind of a thing about the whole contract of 'Research is useless'. We've tried to do it, it doesn't work.' That kind of attitude and that was definitely prominent in my department. They were not keen on the idea of research at all. I didn't understand why..."

The importance of the hybrid position of one of the staff members who was part of both the school's SLT as well as the Faculty's partnership team was emphasized by both the core and peripheral members as a significant link between school and university that encouraged research engagement among school colleagues. One of the core members appreciated that this person connected them to the work at the Faculty: "I think she has been very instrumental...She brings us back to what's happening in the Faculty...that's her job actually to be that link." This person was in charge of the aforementioned school's PL and the interview participants noticed the *immediate value* of her supporting Masters students and encouraging other staff in conducting research. Also she was perceived to foster *potential value* creation, by linking research in a structural way to PL and school development. Not surprisingly this person belonged to the Core of the research network and she described her approach of building research engagement among her colleagues as "drip feeding" in which she constantly sought to foster *potential value* creation, by informally connecting colleagues in school as well as in the Faculty based on their ideas and research topics

#### CONCLUSION AND DISCUSSION

This study aimed to shed light on the understudied social dimension of developing research engagement among colleagues in schools. Multiple methods were used to investigate the development of research-engaged relationships among colleagues of a school-university research partnership school and what types of value were created in such a research network. In answering our main research question it can be concluded that overall school leadership adopted an approach in which they combined the development of formal structures (such as a research informed PL approach) and informal networking (taking up central roles in the collegial research networks) to foster a significant increase in the research-engaged

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interactions among staff in school. This approach led to diverse types of value creation at both the core and periphery of the school's research network. More specific key findings are:

- 1. Key Role of Leadership: Outcomes suggest that the perceived change in this network was influenced by a purposeful strategy of the school's leadership team. Initially the "Doing Research" Network existed primarily of SLT members who were mainly collaborating among each other in doing research. Over the course of the academic year leaders made a significant shift in interacting more around research with teachers. The analyses indicate that they played a central role in purposively reaching out to teachers and engaging them in research.
- 2. Interaction Formal-Informal Dimensions: Two formal structures played a key role in fostering the significant increase in research-engagement among staff, i.e. the research-informed PL approach (key elements of Enquiry groups, and school-wide Action Research project) and the involvement in the SUPER network (key elements of the partnership's TRL, embedded M.Ed. program and hybrid school-university educator). The research activities in both structures were intended to tie in with their school development priorities. These formal structures were perceived to also informally "grow" research-engagement in school by promoting the informal, social dimension of collegial interacting and collaborating around research.
- 3. Different Types of Value Creation: The outcomes of the increased research engagement were diverse and different types of value were created for educational practice at the Core and Periphery of the research network. These types of value creation did not seem to be related to participants' formal positions in the school organisation. Overall, most reports were on the perceived potential, applied and realized types of value creation. Transformative value creation was predominantly experienced by

participants in the "Doing Research"-network, in particular in the periphery of this network. Interviews revealed that the Core members in this "Doing Research"-network -in their formal leadership positions- focussed primarily on the creation of *potential value* for increasing research-engagement for the development of their school organisation.

Next these three key findings are discussed in relation to each other and the theory.

#### Fostering Research Engagement: Importance of Leadership and Partnership

The study's first key finding confirms outcomes from other studies (e.g., Borg, 2010; Brown & Zhang, 2016; Davies, et al., 2007; Godfrey, 2016; Greany, Handscomb & Varley, 2014; Wilkins, 2011) that show that school leadership plays a crucial role in fostering engagement among school colleagues in doing research as well as in sharing or using research findings in practice. The network and interview analyses in this case study suggest that SLT members who succeed in promoting research engagement do not remain on the sidelines, cheering their staff on in research activities, but are actively participating in discussing research evidence, using research findings and collaborating in doing research with their school colleagues. Such purposeful and strong commitment of school leaders in sharing and using research is considered crucial in building a culture where using research becomes the cultural norm; where school leaders 'walk the talk', model, coach and discuss research and in this way increase the buy-in to research among colleagues in school (Brown & Zhang, 2016). Results indicate that SLT in this partnership school understood the importance of the informal, social dimension of building research engagement in school, facilitating collegial dialogue, and navigating their school's collegial network. School leadership fostered the collegial research networks in two major ways.

The first way comprised school leadership's efforts in creating formal structures that facilitate, foster and embed research-engaged interaction in school, such as the researchengaged PL, and the membership of the school-university research partnership (see Key finding two). Establishing these formal structures created important space within the school day for staff to spend time with research, receive support in using research and to also (informally) engage with their colleagues in and with research (Brown & Zhang, 2016; Godfrey, 2016; Greany, 2015).

The second way involved school leadership's personal efforts in informally encouraging their staff to engage in research. Network analyses revealed that SLT-members began to connect more to groups with other positions in school, for example crossing the boundaries between the SLT group and groups of teachers. Such "boundary crossing" is considered important for promoting research in schools and partnerships (Akkerman & Bakker, 2011; Author, 2015; Dallmer, 2004).

The study's second key finding confirms that research partnerships between schools and universities can be fruitful contexts for research engagement to grow in schools (Godfrey, 2016). It draws attention to elements of what authors have described as the hybrid or 'third' space of partnerships in which faculty from school and university can meet and collaborate (Greany, et al., 2014; Martin et al., 2011; Zeichner, 2010). Such space was purposefully created in the SUPER network to encourage faculty from school and university to jointly engage in discussing and conducting research. Analyses emphasized two key elements of this hybrid partnership space that contributed to the increase of research engagement in school: (1) Partnership roles that required working in and with partnership schools as well as the Faculty of Education (i.e. the TRL and hybrid school-university educator), and (2) a Teacher education program that allows (in-service) faculty from schools

(students) and university (Faculty teaching in the program) to connect research to improving practice in partnerships schools (i.e. M.Ed. program embedded in the partnership). We reckon that these two distinguished elements of a school-university research partnership can be powerful drivers of fostering research engagement in partnership schools.

#### Value Creation in Research-Engaged Networks

In the context of research networks our results (key finding 3) support the existence of the five types of value creation that Wenger and colleagues (2011) distinguished. The seeds of engaging in research germinated across the collegial research networks and staff members reported on a range of types of value creation. This is an important observation since it expands our limited empirical knowledge about the benefits of engaging in research and school-university partnership for school practice (Greany et al., 2014). Also, in a broader sense we consider this a significant observation in the light of the current educational context in England. Currently there is an expectation for the educational system in England to become self-improving (Department for Education, 2010; Hargreaves, 2010); a system in which on the one hand schools are granted more autonomy, and on the other hand the Government is raising the bar, putting accountability mechanisms in place to hold schools to account (Greany & Brown, 2015) and even showing (heavily contested) preferences for the type of research evidence (i.e. Randomised Trials) to be used in schools (Goldacre, 2013; James, 2013). This context of increased accountability easily triggers policy-makers and school leaders to focus on evaluating the added value of research-engagement in terms of measurable impact, i.e. performance gains of schools, teachers and pupils (Leat et al., 2015). Although we agree that *realised value* is indeed an important goal of engaging staff in schools in research, our third key finding shows that the fruits of increased research engagement are

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more diverse, e.g. staff reporting on how they were reinvigorated through discussing research with colleagues (immediate value); staff starting to experiment more with new ideas in their teaching practice (applied value) and staff recognizing the potential value of new knowledge for improving their practice in the future. Some staff even reported on being transformed through their engagement in the research network activities: they claimed it had changed the way they viewed their practice and what they considered important in their education. Our results suggest that this transformative power of research engagement is perhaps most likely to be found among staff that conduct research themselves. However, we wondered why transformative value was predominantly reported by peripheral members of this "Doing Research"-network. Was this just a coincidence or could the difference between central and peripheral actors be explained from their network position? One explanation might be found in the fact that the school leaders -who comprised the core of this network- focused on a different type of value creation, i.e. the potential value for school development by providing opportunities for their staff to engage in research activities. In that sense the core members' agenda seems to have differed from the peripheral members' one; with central school leaders focusing more on collaborating with many colleagues in research to encourage research engagement across their school and being less submerged in the process of research to fully experience its transformative power for their own practice.

#### LIMITATIONS, RECOMMENDATIONS, AND FUTURE STUDY

This case study revealed quite remarkable outcomes in terms of increasing research-engaged interactions among school colleagues. However, we need to consider what Godfrey (2016) identified as the "systemic connectivity" of research-engaged schools. We note that the growth that we witnessed was part of a longer development process in the partnership

school that began when the school joined the SUPER Network five years before. Although this study provides an instructive case study and may provide guidance for building researchengagement in schools, we realize that the school was at certain stage of its growth and our findings will probably not apply in the same way for schools in other growth stages. In agreement with other scholars we surmise that it requires first a certain level of professional learning community in which subsequent research engagement can flourish (Brown & Zhang, 2016; Godfrey, 2016). The exploratory nature of this case study implies that generalisation of the results will require follow-up studies in which our findings could for example inform hypotheses that can be further explored in other partnership school contexts and across a higher number of cases. For schools in a similar growth stage we would recommend experimenting with the strategies that appeared successful in this study and further explore the types of value that are created within them. lue that a...

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# APPENDIX

# Format Value Creation Story

My Name:	STORY
	NOTE: You don't need to fill in all the boxes. Your story doesn't need to go all the way to 4 and 5. (Please describe as detailed as possible)
1. What happened?  *Describe a meaningful activity you participated in this year where research findings/ideas were shared or used in school (e.g. conversation with colleague, a project, etc.).  *From what piece of research was the idea taken?  *What was your experience of this activity (your thoughts, feelings)?	
2. What did it produce for you?  *Describe any resources, ideas, documents, new connections, etc. that this activity produced for you.  *Why do you think it might be useful?	
3. How did you use this resource in your practice?  *Explain how you used/tried to use the produced resource(s) (see question 2) in your practice.  *What did it enable?  *What would not have happened otherwise?	
4. What were the outcomes?  a. Personal:  *Explain how it affected your success (e.g. improved student outcomes, being a better teacher)  b. Organizational:  *Has your participation in the activity contributed to the success of your school? (e.g. improved outcomes on organizational goals)	
5. Did it change the way you think about what is important? Sometimes you experience changes in your understanding of what is important (e.g. change in learning goals for your students; change in vision or strategy of your school). If so, please describe it here.	

#### **FIGURES**

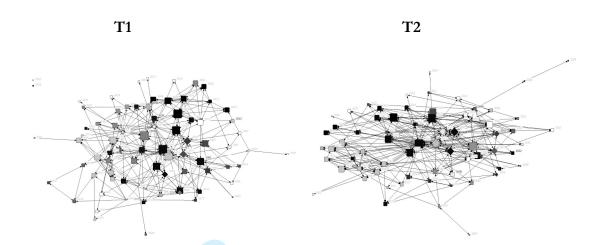


Figure 1. Being Informed by Research: Colleagues Discussing and Using Research Findings

Note. T1=July 2014; T2=July 2015; Nodes=School staff; Nodes are sized by their Degree Centrality; Lines=Discussing and Collaboratively Using Research Findings

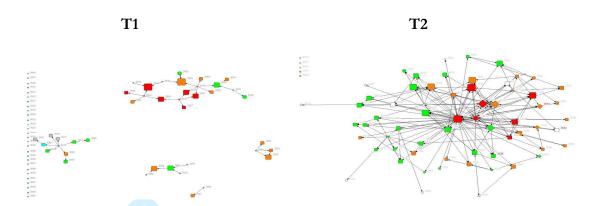


Figure 2. Doing Research: Colleagues Discussing and Using Research Methods

Note. T1=July 2014; T2=July 2015; Nodes=School staff; Nodes are sized by their Degree Centrality (bigger nodes have more ties); Nodes are Colored by their Postion (Green=Teacher; Orange=Middle Manager; Red=Senior Manager); Lines=Discussing and Collaboratively Using Research Methods;

### **TABLES**

**Table 1.** Types of Value Creation in (Research) Networks (Wenger et al., 2011)

Type of Value	Description	Example		
Immediate value	Activities and interactions as	An energizing or inspirational		
	having value in and of	conversation with a colleague		
	themselves			
Potential value	Value that lies in its potential to	creating new connections with		
	be realized later	colleagues with certain expertise or		
		developing new ideas for teaching		
Applied value	Value put into use	changing teaching practices or		
		procedures		
Realized value	Value reflected in performance	improved student outcomes or		
	improvement	organizational structures		
Transformative value	Value reflected in	adapting curriculum or school		
	reconsideration of learning	development plan		
	imperatives and the criteria by			
	which success is defined			

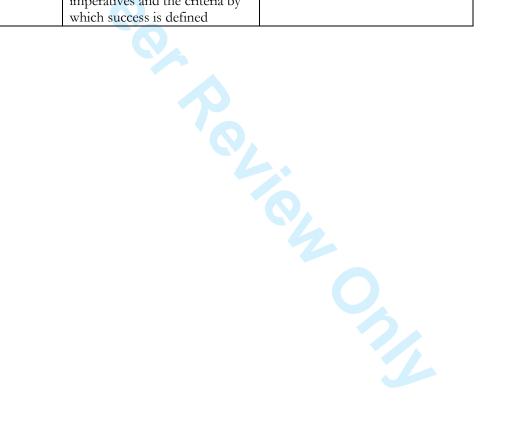


Table 2. Demographics of School (2015)

	MEG	FSM	EAL	SEN
School Population	70.9%	35.7%	49.7%	5.2%
National Average	27.7%	28.7%	15.1%	12.4%

Note MEG=Minority Ethnic Groups.; FSM = Free School Meals;

EAL= English as an Additional Language; SEN= Special Educational Needs

**Table 3**. Sample Characteristics at T1 and T2

		T1		Т2	
Gender	Male	29	(36%)	19	(28%)
	Female	51	(64%)	49	(72%)
Position	Teacher	33	(41%)	27	(40%)
	Middle Manager	19	(24%)	21	(31%)
	Senior Leadership Team	8	(10%)	7	(10%)
	Other	5	(6%)	13	(19%)
	Unknown	15	(19%)	0	(0%)
Years of	0 - 4 years	29	(36%)	25	(37%)
experience	5 - 10 years	15	(19%)	27	(39%)
at the school	10> years	8	(10%)	8	(12%)
	Unknown	28	(35%)	8	(12%)
Years of	0 - 4 years	11	(14%)	12	(18%)
experience as an	5 - 10 years	19	(24%)	22	(32%)
educator	11 - 20 years	16	(20%)	13	(19%)
	>20 years	14	(18%)	12	(18%)
	Unknown	28	(35%)	9	(13%)

Note. T1= July 2014; T2=July 2015; T1 n = 80; T2 n = 68

**Table 4.** Examples of Interview Questions and of the Activities and Value Creation in Research Networks Reported on in the Value Creation Stories

Research Network	Research Activity	Types of Value Creation	Interview questions
Being Informed by Research Doing Research	'A copy of a professional journal was lent to me by a colleague. I found one teacher action research article about a new writing framework. It seemed a better way to engage students in general and my EAL students in particular. I adapted it and used for my Arts Classes.'  I conducted interviews with my students. I discussed the research findings with 2 of my students and we discussed intervention strategies to raise their achievement. We incorporated them into 12 weeks of lessons and monitored them.'	Immediate 'It was so refreshing to be able to bounce my ideas off of a colleague experienced in research.'  Potential T got new ideas for adapting my lessons.'  Applied T incorporated strategies in lessons and monitored them.'  Realized 'Theory grades have improved for all my students. My pupils are more engaged in learning.'  Transformative T realized that some skills for my students are more generic and need to adapt my curriculum accordingly.'	<ul> <li>What happened exactly?</li> <li>What were your thoughts and feelings during the research activity?</li> <li>What did it produce for you?</li> <li>What role did your colleagues play in this activity?</li> <li>Is it easy to discuss research and methods with school colleagues? Why?</li> <li>Is it easy to also collaborate in research with school colleagues? Why?</li> <li>What role did your school's leadership play in this activity?</li> </ul>

Table 5. Items and Factor Loadings of the Scales to Assess Research Engagement

Research Engagement (T1 $\alpha$ =0.932; T2 $\alpha$ =0.867)	T1	T2
Staff discusses research findings to improve classroom practices.	.89	.78
Staff applies research findings to improve classroom practices.	.90	.86
Management creates opportunities for staff to discuss research findings.	.93	.86
Management encourages application of research findings to practice.	.93	.89

*Note:* n = 36 T1=July 2014; T2=July 2015



Table 6. Overview Measures Research Networks T1 and T2

**Table 7.** Wilcoxon matched pairs sign test (one-sided)

	T1 -T2	SE
Research Engagement (n=36)	.003**	34.79
Personal Research Network Size – Content (n=25)	.011*	32.74
Personal Research Network Size – Procedural (n=25)	.001**	34.81

*Notes:* \* *p*<0.05, \*\**p*<0.01; T1=July 2014; T2=July 2015



**Table 8.** Proportion of presentations in team meetings including research citations to inform collegial discussion (academic years 2013-2014 and 2014-2015)

inform conegiar discussion (academic years 2013-2014 a.						
Meeting type	Number of meetings per academic year		Proportion of presentations including research citations to inform discussion			
	T1	T2	T1	T2		
Training Days	5	5	38.9% 7 out of 18	78.9% 15 out of 19		
Staff meetings	7	7	38.9% 7 Out of 18	47.6% 10 out of 21		
Year Team meetings	5	6	30% 3 Out of 10	44.% 4 Out of 9		
Department meetings	partment 8 8		N/A	N/A		
Middle Leaders meetings	5	6	30% 3 out of 10	58.3% 7 out of 12		
Extended Staff meeting			100% 3 of out 3	100% 5 out of 5		
Senior Leadership Team meetings	37	39	44.4% 12 out of 27	71.9% 23 out of 32		
Curriculum & Achievement meeting	15	17	33.3% 7 out of 21.	59.3% 16 out of 27		
Total	85	93	39.3% 42 out of 107	64.0% 80 out of 125		

Note T1= Academic year 2013-2014; T2=Academic year 2014-2015; Middle leaders= Heads of Year and Heads of Department

**Table 9.** Value Creation Stories: Reported Value Creation in Research Networks

	Position	Research No	etworks		Value Cre	eated in Re	search Acti	vity		
	1 0314011	Informed by	Doing		Value Created in Research Activity					
				Immediate	Potential	Applied	Realized	Transformative		
1 <b>P</b>	MM	X			X	X	X	-		
$2^{\mathbf{P}}$	Teacher	X				X	X			
3 <b>P</b>	Teacher	X			X					
$4^{\mathbf{P}}$	MM	X				X	X			
5C*	SLT	X		X		X	X			
		X	X		X	X		X		
$6\mathbf{P}$	MM	X			X	X	X			
7 <b>P</b>	SLT	X	X					X		
8 <b>P</b>	Teacher	X			X	X	X			
9 <b>P*</b>	Teacher	X	X		X	X	X	X		
10 <b>P*</b>	Teacher	X	X		X					
11 <b>P</b>	Teacher	X				X	X	X		
12 <b>P*</b>	MM	X			X					
		X	X		X	X	X	X		
		X			X	X	X			
13 <b>C*</b>	SLT		X		X					
		X			X	X				
		X			X					
14 <b>P</b>	SLT		X	$\mathbf{X}$						
15 <b>P</b>	MM		X	X				X		
16 <b>P</b>	MM	X			X	X	X			
17 <b>P</b>	Teacher		X		X					
18 <b>P*</b>	Teacher	X			X	X	X			
			X	X	X	X	X			
19 <b>P</b>	Teacher	X			X					
20 <b>P*</b>	Teacher	X	X	X	X	X	X			
21 <sup>C*</sup>	MM	X	X		X	X	X			

Note. MM=Middle Manager; SLT=Senior Leadership Team Member; P=Peripheral Member 'Doing Research' Network C=Core Member 'Doing Research' Network; \*=Selected for follow-up interview

## FOSTERING RESEARCH ENGAGEMENT

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