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The Experience of Vinnytsia City Administration on Managing the City in Modern Conditions

Modern city administrating is generally one of the most complicated types of the public management system. At the same time, urban management is still poorly researched by Ukrainian scholars.

My objective is to analyze the experience of Vinnytsia city authorities on drawing up and implementation of city development strategy in present conditions.

Vinnytsia with its Mayor Volodymyr Groysman has become an example of innovative and contemporary city not only for Ukraine but also for Eastern Europe. The secret of such success is in conducting a number of reforms.

"Vinnytsia-2020" development strategy is being successfully realized today. It has five priorities : 1) development of a strong community; 2) the economy focused on the creation of appropriate jobs; 3) renovation of the city's infrastructure taking into account the requirements of ecology (the leading role is played by mobility as the basis of the modern city); 4) qualitative public services; 5) balanced social development and renewal of urban space as a compact city (increasing young people's priorities, social cohesion, active involvement of citizens of all categories and age groups in the life of the city, the promotion of healthy lifestyles and cultural values). The range of reforms is being conducted within the framework of this program. The most successful have been performed: 1) in a communal sphere (mass creation of HOAs and reducing the number of the appropriate offices from 30 to 11, which make the use of the resources more effective and give an opportunity for development and renovation of the sphere); 2) in energy saving (replacement of all lighting facilities saves more than 40% of electric power); 3) in creating favorable conditions for business development by simplifying bureaucratic procedures, etc.

Serious innovations have been done in the field of informing the population. There has been created the "Transparent Office" service (a unified system for providing administrative services to citizens). Services of all public institutions are being provided in one room; co-ordination of activity of all government and city services is being conducted here too. The office also has a combined Recreation Info-office and the city municipal Bureau of Technical Inventory. "Transparent Office" is one of the main factors for enhancing the effectiveness of local administrating and reducing corruption. The system of Smart City (e-services for citizens, statistical information, news, etc.) is being used. The system facilitates the active participation of the community in the city life, provides transparency of public activities of local authorities. The systems which have been developed in the city can be called "e-democracy".

The creation of HOAs and introduction of the "Transparent Office" to exploitation have proved their efficiency in Vinnytsia practice.