

Assessing the social impacts of nano-enabled products through the life cycle: the case of nano-enabled biocidal paint

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Abstract

Purpose Assessment of the social aspects of sustainability of products is a topic of significant interest to companies, and several methodologies have been proposed in the recent years. The significant environmental health and safety concerns about nano-enabled products calls for the early establishment of a clear benefit-risk framework in order to decide which novel products should be developed further. This paper proposes a method to assess the social impacts of nano-enabled products through the life cycle that is (a) quantitative, (b) integrates performance and attitudinal dimensions of social impacts and (c) considers the overall and stakeholder balance of benefits and costs. Social life cycle assessment (s-LCA) and multi-criteria decision analysis (MCDA) are integrated to address this need, and the method is illustrated on a case study of a nano-enabled product.

Methods The s-LCA framework comprises 15 indicators to characterize the social context of the product manufacture placed within the classification structure of benefit/cost and worker/community. The methodology includes four steps: (a) normalization of company level data on the social indicator to

country level data for the year, (b) nested weighting at stakeholder and indicator level and its integration with normalized scores to create social indicator scores, (c) aggregation of social indicator scores into benefit score, cost score and net benefit scores as per the s-LCA framework and (d) classification of social indicator scores and aggregated scores as low/medium/high based on benchmarks created using employment and value-added proxies.

Results and discussion A prospective production scenario involving novel product, a nano-copper oxide (n-CuO)-based paint with biocidal functionality, is assessed with respect to its social impacts. The method was applied to 12 indicators at the company level. Classification of social indicator scores and aggregated scores showed that the n-CuO paint has high net benefits.

Conclusions The framework and method offer a flexible structure that can be revised and extended as more knowledge and data on social impacts of nano-enabled products becomes available. The proposed method is being implemented in the social impact assessment sub-module of the SUN Decision Support (SUNDS) software system. Companies seeking to improve the social footprint of their products can also use the proposed method to consider relevant social impacts to achieve this goal.

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1 Introduction

In the recent years, life cycle assessment has been extended to social aspects, and the methodology of social life cycle assessment (s-LCA) has been established. In contrast to the natural

and economic life cycle that can be partitioned into distinct stages, s-LCA includes the whole life cycle by including the value chain stakeholders and indicators through the life cycle (Benoit-Norris 2012b; Althaus et al. 2009). While s-LCA is a relatively young method (Petti et al. 2016; Jørgensen et al. 2008; Hunkeler 2006), its value in assessing the social impacts of products has already been recognized by companies (Benoit et al. 2010). Roundtable of Product Social Impact Assessment (RPSM 2014) and World Business Council of Sustainable Development chemical method (WBSCD 2016) harmonize definitions of social impacts and suggest measurable indicators to be applied in a company context. s-LCA for products has been implemented within SEEBALANCE sustainability assessment tool (Schmidt et al. 2004), Social Hotspots Database scoping assessments (Benoit-Norris et al. 2012a) and LICARA NanoSCAN tool¹(van Harmelen et al. 2016). s-LCA has been widely applied to products and organizations (Ramirez et al. 2016; Siebert et al. 2016; Smith and Barling 2014; Hosseiniyou et al. 2014; Manik et al. 2013; Foolmaun and Ramjeeawon 2013; Hunkeler 2006; Norris 2006; O'Brien et al. 1996).

There are, however, important gaps to be addressed to link s-LCA to real-world decision-making. Social impacts inherently have both performance and attitudinal dimensions that should be incorporated explicitly in decision-making. Furthermore, the decision-making framework and method should make explicit benefits and costs, and how these are distributed along the value chain. There are additional methodological issues that remain to be addressed for credible assessment of the social impacts of nano-enabled products. Subramanian et al. (2016b) highlight some of these issues pertaining specifically to nanotechnology including lack of metrics on contribution of innovation to sustainable development goals and information sharing on environmental health and safety risks in the value chain, as well as the challenge in operationalizing impacts with substantial ethical and cultural dimensions.

Subramanian et al. (2016b) propose an s-LCA framework for nano-enabled products and couple it to a multi-criteria decision analysis (MCDA) method to address the problem described above. This quantitative method is being implemented in the Social Impact Assessment (SIA) sub-module of the Socioeconomic Assessment (SEA) module in Tier 2 of SUNDS (Subramanian et al. 2016a). The SEA module in Tier 2 of SUNDS compares sustainability aspects of scenarios of manufacturing nano-enabled products of similar functionality (Subramanian et al. 2016a). Each product manufacturing scenario is characterized through the life cycle using outputs of ecological and human health risk assessment, life cycle impact assessment, economic assessment and social impact

assessment. Instead of a mathematical integration of these outputs to derive a sustainability indicator, a classification profile indicating hotspots for further investigation based on technical criteria, benchmarks and user preference profiles is proposed for the SEA module.

This paper describes the methodology implemented in the SIA sub-module and its application to an actual industrial product at pre-production stage. First, we review the s-LCA framework for nano-enabled products (Sect. 2.1). Then, the method comprising normalization, weighting, aggregation and classification steps is described (Sect. 2.2). A case study of a nano-enabled product is introduced (Sect. 3.1) and results of application of the method to this case study are presented and discussed (Sect. 3.2). Finally, future improvements to the SIA methodology are discussed (Sect. 4).

2 Methods

2.1 s-LCA framework

The procedure followed to select social indicators for the assessment of nano-enabled products has been described comprehensively in a previous publication (Subramanian et al. 2016b). A list of social impacts was developed by reviewing the following sources and harmonizing categories: (a) Corporate Social Responsibility Guidelines (ISO 26000 2010) and Global Reporting Initiative Metrics (GRI 2014), (b) list of social impact in method guidance documents (ECHA 2011; s-LCA Consumer Health and Safety Sheets 2010; Althaus et al. 2009; EC IA 2009), (c) existing product sustainability assessment tools (van Harmelen et al. 2016; Benoit-Norris et al. 2012a; Schmidt et al. 2004) and (d) nanotechnology Ethical Legal and Social Implications (ELSI) literature. The selection of social impacts from these sources entailed harmonization due to several reasons. In nearly all mentioned sources, social impacts were not explicitly defined and decisions needed to be made whether to combine or keep as separate, similar terms. The broadest category was adopted to define the impact (i.e. child labour and forced labour could be considered as part of the broader category human rights). Secondly, social impacts in these sources were at different levels of analysis (i.e. impacts and indicators) and classified as being relevant to different stakeholders (e.g. gender equality may be relevant to both workers and community). Further, there was varying classification of which impacts count as “social”; environmental and economic impacts also have important social dimensions (e.g. toxicity potential and Foreign Direct Investment). The Roundtable of Product Social Metrics (2014) harmonizes the definitions of social impacts and served as an important guideline in resolving many of these issues. It is also worthwhile to note that the nanotechnology ELSI literature did not contribute to indicators in the current version

¹ LICARA NanoSCAN is the only assessment tool that specifically addresses nano-enabled products.

of the SIA methodology, mainly as it could not be linked to quantitative indicators for which data were available (Subramanian et al. 2016b).

Indicators available in statistical databases available online were reviewed, and 15 distinct social indicators were chosen to operationalize the above social impacts (Table 1). Sources reviewed for indicators include databases like Organisation for Economic Co-operation and Development's Science and Technology indicators, World Bank, International Labour Organization statistics, United Nations, World Health Organization and Eurostat, as well as information available in company reports. These selected indicators covered two stakeholders, namely worker (eight indicators in top row of Table 1) and community (seven indicators in bottom row of Table 1). The indicators were also classified as benefits and costs² (as shown in left and right columns of Table 1, respectively) according to the normative view of the authors. The purpose of these classifications was to provide a default framework that can provide clear results to guide decision-making, although classification of social indicators as belonging to stakeholder groups (worker/community) or types (benefit/cost) can be easily modified in contexts with different norms.

The coverage in terms of classification as benefits and costs is as follows: 10 benefit indicators (6 indicators for workers and 4 indicators for community) and 5 cost indicators (2 indicators for workers and 3 indicators for community). Expert assessment deemed five indicators to be particularly relevant for nano-enabled products (shown in bold in Table 1). Two indicators in the community cost category are relevant only to developing countries (indicated in text in Table 1).

2.2 Social impact assessment sub-module methodology

The s-LCA framework was linked to an MCDA method which comprises the following steps: (a) normalization, (b) weighting, (c) aggregation and (d) classification. MCDA comprises a large class of methods for the evaluation of different alternatives based on relevant criteria (Giove et al. 2009). In the multiple attribute value theory (MAVT) method, a value function is specified for each criterion (Giove et al. 2009) and modified according to normalization and user weights and finally integrated into a common domain. The classification step proposes a method to derive benchmarks according to which outputs of the SIA sub-module can be compared to provide guidance to the user of the decision support system (DSS). The schematic of the SIA methodology described in this section is provided in Fig. 1.

² "Cost" in the SIA methodology means a negative social benefit or risk and do not include real economic costs which are considered in the economic assessment methodology of SUNDS to be described in an upcoming publication.

In contrast to environmental LCA where impacts can be quantitatively linked to functional unit by cause and effect relationship, social indicators are used to characterize social environments in which the activity described by the functional unit occurs (Benoit-Norris 2012b; Althaus et al. 2009). Ideally, the unit of analysis for the production scenario should be specific, but the appropriate level is not always easy to pinpoint, obtain data for, or interpret. For example, perhaps the most discrete unit of analysis for a production scenario is the manufacturing production line in which the product is manufactured. Having annual data for the production line allows the analysis of a decision context where a manufacturer can manufacture two types of products with similar functionality. However, the same production line is used to manufacture more than one product (particularly in medium and large industry), and hence, the social indicator score in such contexts cannot be viewed as strictly associated with a single product. Due to the dynamic nature of the company context (e.g. mergers, data collection processes, etc.), data aggregated at higher units of analysis over the year is viewed as more reliable, meaningful and typically used in reporting. The explanatory value of the analysis results is a further test of the use of the appropriate unit of analysis.

2.2.1 Normalization

Social indicator scores represent the product development's annual share contribution to the country level social impact. Product development's social impact is defined in terms of the annual contribution of the chosen unit of analysis within the company.

The social indicator score S_i is obtained by dividing the indicator value i by data at country level i_a .

$$S_i = \frac{i}{i_a}$$

2.2.2 Weighting

Weighting involves the assignment of an importance value to social indicator scores based on personal, social or policy preference, mathematical properties, panel weighting approaches based on polls, etc. s-LCA categorizes social impacts as being relevant to stakeholders like worker, consumer, value chain, legal framework, community or society. The SUNDS user may attach different value to different social indicators, as well as stakeholders through the life cycle. The SIA sub-module method accounts for this by using a nested weighting scheme. Users are asked to define weights on a scale of 1–5 first at stakeholder level (w_s) and then at social indicator level. MAVT value functions for both sets of weights are normalized in order to have a sum of one (w_i). The equations to normalize

Table 1 Social indicators in SIA sub-module

<p><u>Worker benefits</u></p> <ul style="list-style-type: none"> - Social benefits and pension -Professional training -Tertiary education -Female employees -Trade union membership -Collective agreements <p><u>Community benefits</u></p> <ul style="list-style-type: none"> -Employment -Employment to handicapped persons -Patent applications - Employees in research and development 	<p><u>Worker costs</u></p> <ul style="list-style-type: none"> -Strikes and lockout -Non-fatal occupational injuries <p><u>Community costs</u></p> <ul style="list-style-type: none"> -Poverty (if product is developed in a developing country) - Research and development (R&D) investment -Child labour (if product is developed in a developing country)
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the nested weights at the stakeholder (S) and indicator (i) level are provided below.

Normalized weights for stakeholder: $w'_S = \frac{w_S}{\sum w_S}$.

Normalized weights for indicator:

$$w'_i = \frac{w_i}{\sum_{i_T \in T, i_S \in S} w_i}$$

Weighted score S'_i is obtained by multiplying the score S_i by the corresponding normalized weights for the proper indicator w'_i and stakeholder category w'_S .

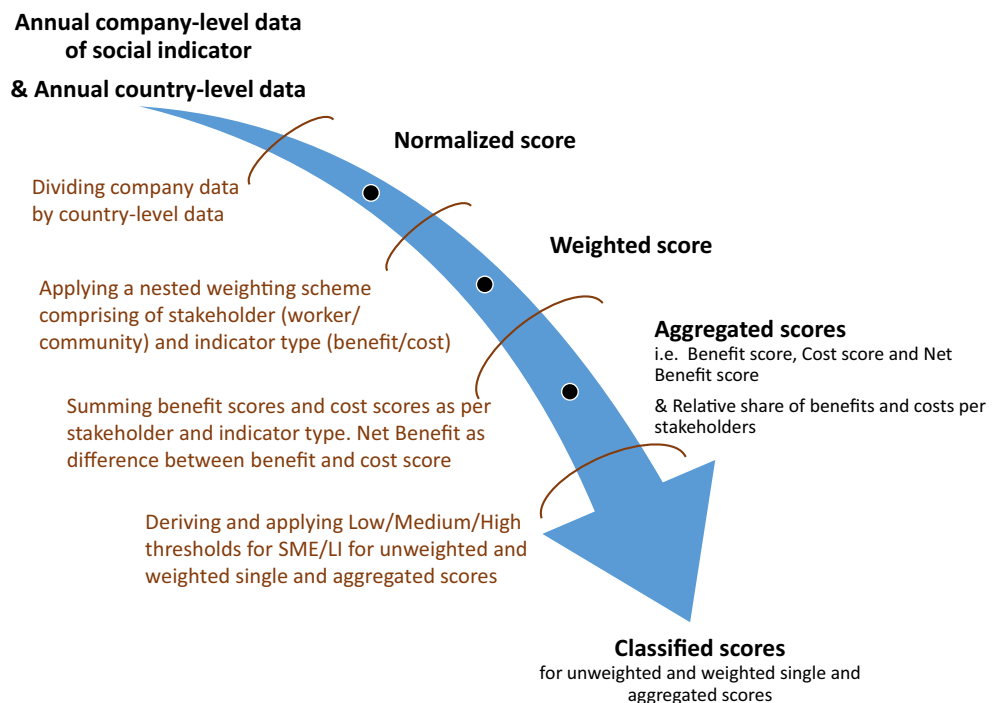
$$S'_i = S_i \cdot w'_i \cdot w'_S$$

Stakeholder and indicator weights are then integrated with each (normalized) social indicator value function.

2.2.3 Aggregation

Normalized and weighted social indicator value functions are aggregated as overall benefit and cost scores using weighted sum of the social indicator scores classified as benefit (left column of Table 1) and cost (right column of Table 1), respectively. Net benefit score is the difference between benefit and cost score. In addition, stakeholder percentage of impacts calculate the relative share of benefits and costs generated by each stakeholder. Worker benefit impact is percentage proportion of worker benefit score (comprising score sum of indicators mentioned in top left cell of Table 1) to overall worker score (comprising score sum of indicators mentioned in top row of Table 1), while worker cost impact is the remaining proportion (sum of top right cell indicator scores divided by top row indicator scores in Table 1). Community benefit

Fig. 1 Schematic of SIA methodology



and cost are calculated in a similar way from the variables in the second row.

2.2.4 Classification

Social indicator and aggregated scores are closely tied to the relevant social context and can vary significantly even in the same country in terms of social values, type of industrial structure, laws and regulations, preferences and other factors. To guide the user, a classification system was developed and implemented as default option in SUNDS. It is based on the assumption that one of the key factors that can cause social impacts or benefits are significantly different for companies of different sizes. The overall social impact in a country is composed of different activities within that country (including industry), and the size of the industrial enterprise influences its capacity to create social impacts at country level. We therefore explored the idea to develop thresholds of high, medium and low classes for SME or LI.

As available social indicator data for countries is not disaggregated in terms of small and medium sized enterprises (SME) and large industry (LI) contributions, country-level variables for which data is classified as SME/LI are used to derive proxies. The “relative potential” of an SME or LI company to create a social impact in a country was derived using these variables: (a) average number of employees for SME and LI and (b) average value added for SME and LI. Relative potential index was calculated for 22 EU countries³ and EU-28 group for the latest available year (2012). Each social indicator is linked to one of these relative potentials based on if it was more closely linked to employment or value added. In the case of the 15 social indicators listed in Table 1, two are classified as linked to value added (i.e. social benefits and pension and research and development investment), and the rest are classified as linked to employment. Both these relative potentials are used to derive the adjusted total number of companies, which in turn is used to derive the mid-level value for the social indicator for a SME and LI.

Mathematically, calculation of relative potential index and its use as a proxy can be operationalized. The basic idea is to calculate how much i has impacted i_a for the specific company type (C , which may be SME or LI). As i_a values are total values not subdivided by specific company type, it is necessary to assign a proxy to each indicator which is used to evaluate the ratio between the

two company types (according to that proxy) in order to calculate the company type equivalent number of companies (e.g. SME equivalent number of companies according to employment proxy). i_a is divided by this equivalent number of companies to obtain a benchmark average value for that type.

Indicator’s proxy value i_p is divided by the number of companies of indicator’s type N_C to obtain average proxy value per company $I_{p,c}$.

$$I_{p,c} = \frac{i_{p,c}}{N_C}$$

The same is done for the other company type to obtain $I_{p,\bar{c}}$.

$$I_{p,\bar{c}} = \frac{i_{p,\bar{c}}}{N_{\bar{c}}}$$

The ratio between the two average proxies $R_{p,c}$ is calculated.

$$R_{p,c} = \frac{I_{p,\bar{c}}}{I_{p,c}}$$

The total equivalent number of companies N'_C for the assessed company type C is calculated by summing the number of companies for type C and the C equivalent number of companies for type \bar{C} .

$$N'_C = N_C + \left(N_{\bar{c}} * R_{p,c} \right)$$

The average indicator value i' is obtained by dividing the annual figure i_a (which includes companies of both types) by the equivalent number of companies.

$$i' = \frac{i_a}{N'_C}$$

Next, i' is divided by the social indicator data at country level to obtain benchmarks for SME and LI. Low/medium and medium/high thresholds are defined using 80 and 120% of benchmark’s value. Thresholds for aggregated scores are calculated for SME and LI by following the same process of weighting and aggregation. Mathematically, this can be expressed as below.

Indicator’s impact for the benchmark value B_i is obtained by dividing the average value i' by the annual figure i_a .

$$B_i = \frac{i'}{i_a}$$

The low/medium threshold $t'_{i,1}$ is obtained by multiplying the benchmark B_i by the corresponding threshold percentage

³ The EU countries used to calculate the relative potential index include Belgium, Bulgaria, Czech Republic, Denmark, Germany, Estonia, Greece, Spain, Croatia, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Austria, Poland, Slovenia, Slovakia, Finland, Sweden, United Kingdom and Norway. Data was extracted from Eurostat.

$t_{1,}$, which was fixed at 80% in this methodology.

$$t'_{i,1} = B_i \cdot t_1$$

The medium/high threshold $t'_{i,2}$ is obtained by multiplying the benchmark B_i by the corresponding threshold percentage t_2 , which was fixed at 120% in this methodology.

$$t'_{2,1} = B_i \cdot t_2$$

The weighted threshold $t''_{i,1}$ is obtained by multiplying the threshold $t'_{i,1}$ by the corresponding normalized weights for the proper indicator w'_i and stakeholder category w'_S .

$$t''_{i,1} = t'_{i,1} \cdot w'_i \cdot w'_S$$

The weighted threshold $t''_{i,2}$ is obtained by multiplying the threshold $t'_{i,2}$ by the corresponding normalized weights for the proper indicator w'_i and stakeholder category w'_S .

$$t''_{i,2} = t'_{i,2} \cdot w'_i \cdot w'_S$$

Unweighted score S_i is classified into class C_i by comparing it against unweighted thresholds t'_1 and t'_2 .

Weighted score S'_i is classified into class C'_i by comparing it against weighted thresholds t''_1 and t''_2 .

3 Application to case study

3.1 Case study description

A production scenario involving novel product being considered for industrial production, a nano-copper oxide (n-CuO) based paint with biocidal functionality, is assessed with respect to its social impacts. Wood preservation treatment is indispensable to increase the service life of timber by imparting it with bactericidal, fungicidal and insecticidal properties (Freeman and McIntyre 2008; Lebow 2010). Moreover, improving the efficacy of wood preservation treatments and ability to use a variety of timber species can limit deforestation and save human labour to build essential infrastructure (<http://www.wei-ieo.org/woodpreservation.html>). Usually, chemical preservatives are used to treat softwood intended for commercial uses, and copper-based preservatives are commonly used for this purpose (Freeman and McIntyre 2008; Lebow 2010). The paint formulation provides an additional aesthetic functionality, in addition to preserving timber currently in use.

The functional unit for this application is the provision of one million square meter of exposed softwood exterior cladding for 1 year. While it is more precise to express scores in

terms of functional unit, we do not do this in the current application as the scores are already quite small numbers due to normalization with country level data and converting data to functional unit has no impact on the method or decision context. The unit of analysis considered is company level for a LI based in Germany in which the paint will be manufactured. Cradle to grave life cycle stages insofar as quantitative social indicators are available. The company level data was obtained from company reports, and company level data was available for 12 social indicators (defined in the Electronic Supplementary Material, Table S1) for the year 2014 (directly or could be inferred by combining data). Data on patents and employees in R&D were available at higher levels of aggregation (i.e. worldwide) and employment of handicapped persons was not measured. The source of country level data used to normalize these indicators is given in the Electronic Supplementary Material (Table 1).

3.2 Case study results

Stakeholder weights are assigned as worker = 4 and community = 2, to consider a scenario where community is more important to the user than the workers and to counterbalance the higher number of worker benefit indicators in this illustrative application. All indicator weights are assigned equally as 1. Underlying data and employment and value-added benchmarks for SME and LI for Germany are provided in the Electronic Supplementary Material (Table S2). In a case study including more than one product, at this stage, social indicator scores could also be scaled down to the company sub-division level using current proportion of employment and sales at sub-division level for indicators classified as associated with employment and sales, respectively.

The social indicator score benchmarks for LI are used to further calculate low, medium and high thresholds for each social indicator incorporating also the weights assigned. These thresholds, n-CuO paint scores and resulting classification of social indicators for the case study are presented in Table 2. Overall, seven indicators were classified as high, and five indicators were classified as low. While the order of magnitude of the thresholds is 10^{-5} or 10^{-6} , n-CuO scores range from 0 to 10^{-9} . The highest scores for the n-CuO case study are for professional training (classified as worker benefit) and R&D expenditure (classified as community cost); both of which are relevant to nano-enabled products. n-CuO paint performs as desired on most social indicators. The only exception is contribution to social security and pension, where the resulting classification is low. The benefit-cost framework provides an overall framework to assess if high scores can be good or bad.

Aggregated scores for the benchmark and case study are obtained as described in Sect. 2.2.3. Thresholds, n-CuO paint scores and resulting classification of aggregated scores for the

Table 2 Classification of n-CuO social indicator scores

Social indicator	Low/medium threshold	Medium/high threshold	n-CuO paint score	Classification
Employees covered by collective agreements	3.3E-06	5.0E-06	1.5E-04	HIGH
Employees who are trade union members	3.3E-06	5.0E-06	5.9E-04	HIGH
Female employees who are part of senior management	3.3E-06	5.0E-06	5.46E-05	HIGH
Non-fatal accidents	1.0E-05	1.5E-05	1.6E-09	LOW
Days not worked due to strikes and lockout	1.0E-05	1.5E-05	0	LOW
Employees who are at risk of poverty	3.3E-06	5.0E-06	0	LOW
Child employees	3.3E-06	5.0E-06	0	LOW
Employees with tertiary education	3.3E-06	5.0E-06	3.82-03	HIGH
Contribution to social security and pension	4.2E-06	6.2E-06	7.1E-07	LOW
Employment	1.0E-05	1.5E-05	2.7E-04	HIGH
R&D expenditure	4.2E-06	6.2E-06	6.7E-02	HIGH
Professional training	3.3E-06	5.0E-06	2.4E-01	HIGH

case study are presented in Table 3. Stakeholder share of benefit and costs and its classification are presented in Fig. 2.

The overall picture that emerges from this case study application is that n-CuO paint has high net benefit. The social indicator which has the most significant magnitude in cost category is R&D expenditure. The rationale behind the classification of R&D expenditure as a community cost is that this method analyses the social context for 1 year, and typically R&D expenditure yields benefits (if at all) over longer periods of time. n-CuO paint is particularly favourable to workers, with high benefits and low costs.

4 Discussion

We propose and apply a method that takes into account both social impact performance and stakeholder preferences in decision-making on nano-enabled products through the life cycle. This framework and method offer a flexible structure that can be revised and extended as more knowledge and data on assessment of nano-enabled products becomes available. The simple conceptual framework is also an advantage as it allows normative conceptual categorization (i.e. benefits and costs or stakeholder categories) to be easily changed in the analysis. Another novel feature of this methodology is that it

integrates both performance and attitudinal dimensions of social impacts. Further, the methodology utilizes proxy indicators at company level to propose a classification system that gives guidance to users on the magnitude of their company impact with respect to company of a similar scale in the same country. The company considering manufacturing the n-CuO paint intends to use this analysis as one input, along with environmental and economic analysis in order to have a comprehensive view of product sustainability.

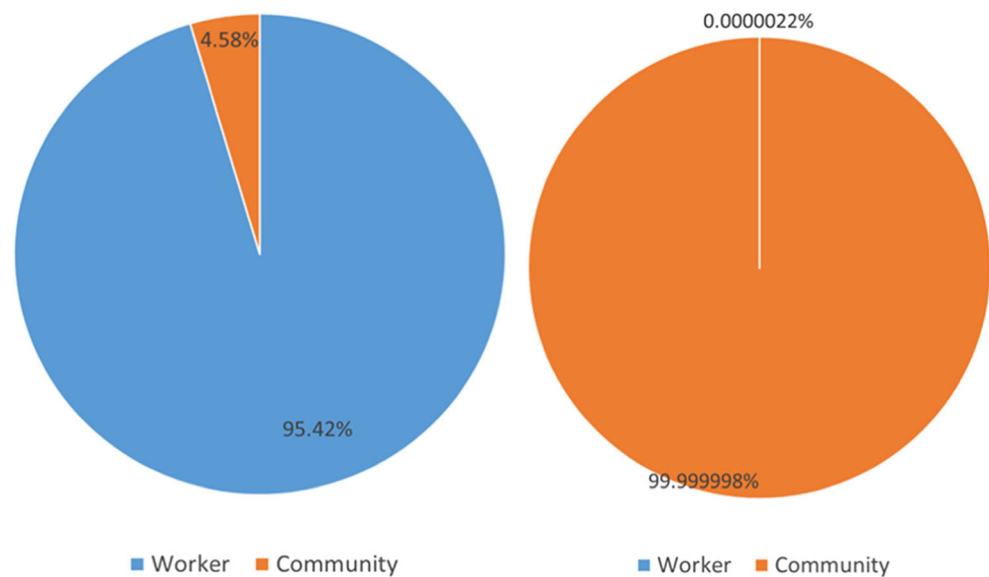
Quantitative indicators associated with use and end-of-life phase as well as relevant to other stakeholders are currently not available and would be required to make the s-LCA framework comprehensive (Lehmann et al. 2013). Social indicators have been defined in accordance with available country level data in order to enable application of the method. However, these data are not disaggregated in terms of the impact of specific emerging technologies or industrial contexts (e.g. SME/LI), which would allow more precise application of the method. As social sustainability of products becomes more important to stakeholders, these issues can be addressed more precisely by deploying annual country level surveys to generate more targeted and standardized information to use in the analysis.

Measurement of social indicators at company level should also be standardized and done at appropriate levels. In

Table 3 Classification of n-CuO aggregated scores

Aggregated score	Low/medium threshold	Medium/high threshold	n-CuO paint score	Classification
Cost score	3.1-05	4.6E-05	6.7E-02	HIGH
Benefit score	3.1-05	4.6E-05	2.3E-01	HIGH
Net Benefit Score	0	0	1.7E-01	HIGH

Fig. 2 Stakeholder share of costs (left panel) and benefit (right panel). Cost, worker benefits and stakeholder benefits are classified as high, and worker costs are classified as low



choosing the unit of analysis to apply the method, there should be a match between the decision context, link to product(s) being evaluated and meaningfulness to the company context. A general rule-of-thumb is that unit of analysis should be only as fine-grained as needed to be to support decision-making in the application context. Relevant information is needed but on a level where differences of data makes sense in terms of meaningful interpretation of data. One limitation of the proposed method is that the classification step can be applied only at the company level. For an absolute assessment of two products produced in the same company (e.g. within different product lines, sub-division, etc.), company level data and country level benchmarks are required at this level. In the absence of actual or meaningful data, scaling factors can also be used. For example, for a sub-division level analysis, company level data can be scaled down to sub-division level using sub-division to company ratio of employment and value added. Country-level benchmarks for companies could be divided by average number of sub-divisions per company in that country, if this can be somehow known. Often, it makes no sense to go more details of the figures, because the statistics are not assessed on such a detailed level. In contrast to an environmental LCA, where even in one sub-division the environmental impacts of two products might differ significantly, the social indicator data for these products are exactly the same because they use the same facilities.

Due to lack of disaggregated data on SME and LI, employment and value added are used as proxies that are linked to the capacity of the enterprise to create social impacts on account of its size. Several social indicators can be linked to these proxies, and the nature of the association of the social indicator and proxy (i.e. direct or inverse) is also clear. Special attention should be paid in considering the classification results for social indicators for which this relationship is not unambiguous.

5 Conclusions

This paper aims to fill the gap in the quantitative assessment of social impact of nano-enabled products by proposing a method based on s-LCA and MCDA. This method enables the coverage of the entire life cycle and value chain, while allowing inclusion of stakeholder preferences to the analysis. This method is applied to the case study of a real industrial product, which facilitates identification of hotspots as well as decision-making on the nano-enabled product in absolute terms. Companies can consider various production scenarios and choose the scenarios with better desirable social impacts. Companies seeking to improve the social footprint of their products can also use this method as a starting point to consider most relevant social impacts to achieve this goal. This method will be linked to the outputs of the environmental and economic sub-modules to have an overall sustainability assessment within the SEA module (Subramanian et al. 2016a).

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