

The Consequential Nationalist-Globalist Policy Divide in Contemporary Britain: Some Initial Analyses

> Thomas J. Scotto University of Strathclyde

> > David Sanders University of Essex

Jason Reifler University of Exeter

Accepted for publication in the Journal of Elections, Public Opinion, and Parties

Acknowledgments: Data collection was funded by ESRC Grants RES-061-25-0405 and ES/L011867/1

Word count: 7999 (+1284 word online appendix) Abstract: 134 Body and footnotes: 6365 References: 697 Tables: 937 Online appendix: 1284 *Abstract:* The verdict delivered by voters in the 2015 and 2017 British General Elections and the European Union Referendum surprised pollsters, pundits, the media, and even the victors. Political choices representative of globalist outlooks saw defeat at the polls. Liberal Democratic support was below 10% and voting to remain in the EU underperformed predictions. Empirical analyses demonstrate that there is a nationalist-globalist policy divide, partially rooted in demographics and authoritarian predispositions, which go beyond traditional valence factors in explaining the recent choices of the British electorate. Moreover, this outlook influences how satisfied citizens are with the way democracy works in Britain. Nationalist viewpoints, when juxtaposed against globalist outlooks, are salient in a way they were not during the height of Thatcherism, encompass left-right economic concerns and may portend a new era in British political culture.

## I. Introduction

Recent elections and referenda across the globe produced results that may constitute a pushback against globalisation. Majorities of elected officials, business leaders, and educated citizens in managerial and professional positions usually favour an integrated world with few trade barriers, liberal immigration policies, and cosmopolitan values, but enthusiasm for these tenets appears lacking among key voting blocs. The rise of populist parties across Europe, Donald Trump's successful White House run, and the British referendum vote to leave the European Union reveal opposition to a broad elite consensus.

An obvious realization of the anti-globalist sentiment in Britain is the June 2016 referendum vote for the UK to leave the European Union. While Brexit is a consequential and headline grabbing event, it is not a one off. In 2015, a General Election resulted in the drubbing of the pro-EU Liberal Democrats, and they did not regain much ground in the "snap election" with their call for a Brexit. The 2015 election saw a significant rise in the popular vote share of the United Kingdom Independence Party (UKIP), which for now appears to have crested. Their downfall likely is possible only because both Conservative and Labour MPs signalled their agreement with the populist party's *raisons d'être*—removing Britain from the supranational EU and restrictive immigration politics. Elected officials appear to acquiesce not because they believe Brexit will be a net positive for the United Kingdom but because they fear defeat and political ruin by the nationalist tide.

In this paper, a "think piece", we address the correlates and relevance of what we call a "nationalist globalist" divide to contemporary British politics. Within this dimension sits attitudes about Britain's foreign policy, immigration policies, and the government's role in guaranteeing equal opportunity. In contrast to the Thatcher period, where foreign and domestic policy attitudes appear on different axes, these attitudes mesh in contemporary Britain. What distinguishes our paper from contemporary work on the Nationalist-Globalist divide is that in contemporary Britain, this ideological division encompasses traditional left-right economic attitudes. The profile of many voters on the issues comprising the cleavage does not accord to the choice offered to them by contemporary British parties and may help to explain why the party system currently is so unstable.

# II. Nationalism against Globalism

The intuition behind what we label a nationalist-globalist posture is that nationalism is a "thin centred ideology" (Freeden 1998: 748) because the multiplicity of ideas and policy positions associated with the term can find a home across the political spectrum.<sup>1</sup> For nationalism to be meaningful, it requires situation within an ideological camp and juxtaposition against competing ideas. Nationalism sits comfortably as a form of anti-globalism, and together these concepts create a general middle rung of a hierarchy explained by demographics and values such as authoritarianism.<sup>2</sup>

Globalism as a quasi-belief system takes on many potential forms, with Steger (2013) distinguishing between "market" and "justice" globalism. In the economic realm, it involves the removal of state actions to control the market, deregulation, and removal of barriers that prevent the flow of capital across borders. Politically, globalists wish to reduce the power of the nation-state, take measures to prevent the unilateral use of military force and increase the role of supra national and non-governmental organisations. "Justice" comes about from states ceding sovereign functions to international institutions which solve coordination problems over public goods such as environmental regulations and pursue a world more equal (and many would say economically stronger) by allowing the free movements of people. Culturally, globalists recognize and often celebrate different values

<sup>&</sup>lt;sup>1</sup> This is not the only viewpoint—for a review of the theoretical debate over globalization as an ideology, see Soborski (2012)

<sup>&</sup>lt;sup>2</sup> The hierarchical schema mimics the model of foreign policy attitudes of Hurwitz and Peffley (1987).

and backgrounds. Scholars are aware of the role of citizen differences on aspects of the globalist divide on political choice. Van Der Brug and Van Spanje (2009) and Teney et al. (2014) argue that the globalist-nationalist cleavage is a second and emergent dimension of political conflict in Europe. Kriesi et al. (2008) and Azmanova (2011) see the potential for the globalist-nationalist conflict to supplant the left-right economic cleavage in European politics.

A strategy for populist party success in the 1990s was economic liberalism, opposition to immigration and supra-national integration, and cultural conservatism (Kitschelt and McGann 1995). This tactic affirms the market form of globalism while rejecting its other tenets. As noted in a later paper (McGann and Kitschelt 2005: 149), critiques of this "winning formula" abound because of questions as to whether those with nationalist attitudes on culture, foreign policy, and immigration endorse neoliberal economics (e.g. Betz 1996; Mudde 1996). At the mass level, few scholars view the mass issue space as uni-dimensional. Foreign and domestic affairs receive consideration as two different realms and Europe and cultural issues are sources of conflict that do not co-integrate with small versus big state type economic debates (Kriesi et al. 2008). When voters prioritize issues on the cultural-justice aspect of the globalist-nationalist cleavage so-called right wing populist parties see success partially because the supply of parties who favour economic integration and oppose immigration is low (Van Der Brug and Van Spanje 2009).

There is reason to challenge the assumption that market and justice globalism are multi-dimensional in contemporary British politics. The strain of nationalism emerging post-2008 is distinct from the nationalism that undergirded the rise of Margaret Thatcher. Broad support for Thatcher-era reforms (as well as the birth of Tony Blair's 'New Labour') derived from a "reassemblement of the establishment" (Jessop 2016: 133-134) marked by broad elite consensus favouring a neoliberal economic program. There is now a perception of decades of stagnation among average Britons, and blame for this lies with neoliberalism for delivering uneven prosperity. The 2008 financial crisis holds particular relevance as a near cataclysmic failure by elites, but with little to no accountability among elites. The British public experienced the pain of austerity, whereas elites continued with business as usual. To the extent that this account captures the "zeitgeist", it is hardly surprising that elites who are "tone deaf" to the realities faced by everyday working citizens gives rise to an electorate desperate for change. In Britain, the initial supply of options came from the right, with members of the Conservative Party openly challenging the consensus on Europe and immigration, but remaining committed to neo-liberalism. UKIP downplayed the economy as an issue and challenged the divided Conservatives from a uniformly nationalist approach to immigration and Europe (Ford and Goodwin 2014). In the United Kingdom, however, we now have the question as to whether, with Jeremy Corbyn's capture—and defence—of the Labour leadership via direct elections and his Party's surprisingly strong showing in the 2017 General Election, we have a left-wing anti-globalist party that now supplies voters with an option not seen in the party families of Western Europe. Corbyn's Labour is unabashedly nationalist and, at the time of this writing, appears to be at peace with the need for stricter immigration policies and the decision of the British electorate to leave the European Union.

In this speculative paper, we argue that it is possible to construct empirically a clear narrative of the policy correlates of this anti-globalist anger. An elite globalist mind-set is one supportive of open markets, tolerant of immigration, enthusiastic about redistribution and income inequality (with foreign aid generating particular ire), and one happy to reduce national power thru a preference for international consensus in foreign policy decision-making. Elite consensus over the general parameters do not match the mass disunity present in modern Britain. Indeed, positions taken by opinion leader's accord with only a minority of the voters, giving rise to new players emerge, which advantage of unfilled gaps in the issue space. In many respects, this is classic Schattschneider-inspired or Downsian politics—leaders and parties arise by changing the scope of political conflict. In England, the rejection of the globalist worldview was evident with the collapse of the Liberal

Democrat vote share and rise of UKIP in the 2015 General Election. The EU Referendum and the election of renegade Jeremy Corbyn in two leadership contests delivered a message to Britain's two major parties—co-opt the nationalist mantra or go down to defeat. In the 2017 General Election, Labour and the Tories succeeded by acquiescing to delivering Brexit and restrictions on immigration. The Scottish National Party and Liberal Democrats who did not make peace with these policies performed poorly.

Our approach conceptualises the new nationalism as the binding of domestic attitudes that are hostile to outgroups with a "Britain first" approach to international relations. In the next sections, we more fully discuss operationalization of these concepts, and we test whether data supports our story. Britons feeling left behind by a changing global economy likely do not see the benefits of immigration, European integration and comparative advantage. Rather, many view themselves as unfairly shunted aside, and benefits flowing to groups that do not share their values. To many, the policies advocated by the elite consensus are not the solution to "average citizens" but indeed the problem. Importantly, we hypothesize those opposed to cultural or justice globalism are not necessarily warm to economic globalism.

### III. Data and Constructing the Nationalist-Globalist Posture

In March 2014, a representative quota sample of 5,125 respondents from YouGov's online British panel completed a questionnaire designed to ascertain their attitudes about the political challenges and issues facing Great Britain.<sup>3</sup> Our hypothesis is that we can classify citizens' outlooks as a globalist, nationalist, or something in between via examining their positions on five items:<sup>4</sup>

- 1) "We have gone too far in pushing equal rights in this country."
- 2) "All further immigration to the UK should be halted."
- 3) "The UK needs a strong military to be effective in international relations."
- 4) "The UK doesn't need to withdraw from international affairs, it just needs to stop letting international organisations tell us what we can and can't do."
- 5) A 7-point bipolar scale with endpoints "Government should get out of the business of promoting income equality" and "Government should do more to reduce income inequality."

We code responses so that higher values indicate greater scepticism over immigration, nongovernmental oversight of British actions, and income and rights equality and a greater desire to see the UK maintain a strong military. The average respondent shows scepticism towards the more "globalist" positions of respecting equal rights, welcoming immigration, and seeking diplomatic, multilateral solutions to the world's challenges.<sup>5</sup> In contrast, the average respondent for the sevenpoint income equality scale is at the midpoint (3.53), suggesting that Britons are nationalists on the cultural and justice indicators but *not* necessarily globalists on the economic side.

<sup>&</sup>lt;sup>3</sup> The sampling frame excludes respondents residing in Northern Ireland. Data are weighted. Our data come from a multi-wave dataset spanning several years. Our measures of authoritarianism come from the first wave of the survey, fielded more than two years prior to questions concerning the EU Referendum we use as one of our dependent variables. ESRC funded data to replicate empirical analysis are available via the UK Data Archive: http://dx.doi.org/10.5255/UKDA-SN-851142/

<sup>&</sup>lt;sup>4</sup> The first four items are five point agree-disagree Likert scales, while the fifth is a self-placement on a sevenpoint bipolar scale.

<sup>&</sup>lt;sup>5</sup> Space restrictions require the table with response distributions of the items to the Online Appendix.

## IV. Validating the Nationalist-Globalist Posture: The Divided British Populace

To answer the question of whether these five items sit together as a single posture, we employ two types of latent variable analyses. An initial Confirmatory Factor Analysis (CFA) treats responses to the survey items as ordinal and suggests that a hypothesized single factor model fit the data well.<sup>6</sup> The five-indicator model containing the economic equality measure does not substantially worsen standard approximate fit statistics, suggesting the various aspects of nationalism-globalism can form a coherent measure in contemporary Britain. This single factor solution combining foreign and domestic policy items reflective of what we consider multiple aspects of the nationalist-globalist divide contrasts with a factor analysis of similar indicators from the 1983 British Election Study conducted at the height of Thatcherism.<sup>7</sup>

To validate our empirical claims further and classify voters for the multivariate models to follow, we employ latent profile analysis (LPA) (a "mixture" model) to ascertain how the 2014 British sample clusters on the five items. LPA treats the items as continuous and looks for underlying and unobserved groups with similar means across items while accounting for the presence of measurement error (Oberski 2016). This technique classifies voters into simple nominal classes based upon the attitudes tapped by these five indicators. Optimum fit for the LPA analysis, estimated via Mplus (v.7.4), occurs by splitting the sample into three profiles.<sup>8</sup>

Profiles with four and five indicators, with full results presented in Table 1, yield interesting but slightly different stories. For the four-item estimation (without the "promote equality" indicator), nearly half (47%) of all respondents fit a "Moderate Globalist" profile. In addition, approximately 25% of the sample we define as "Nationalist" and an additional 29% as anti-immigrant but having slightly less nationalist attitudes on the other indicators.

The three profiles from the five-indicator analysis present an alternative outlook. Here, we see a larger moderate category (approximately 60% of the sample). These profile members bend in the nationalist direction on all but the income inequality indicators. The other two profiles in the five-item analysis constitute smaller proportions (compared to the four-item profiles), but contain distinct average positions. There is a small group of respondents (11%) in a profile containing stridently globalist positions on immigration, equal rights, but favouring income redistribution. In a cultural and justice sense, they are globalist but in an economic sense, they are not. On matters of foreign policy, members of this profile are more sceptical of a strong military while more welcoming of international consensus building. The remaining profile (29% of the sample) contains respondents deeply hostile to immigration (mean position on the five-point scale=4.71), militarist and unilateralist in their outlook,

<sup>&</sup>lt;sup>6</sup> The Online Appendix contains the full results from the CFA. The "income equality" indicator has the weakest association with the latent variable, but it still points to the contradiction that those most sceptical of cultural and justice globalism are moderate on this indicator while the small number supportive of cultural and justice globalism are highly sceptical of neoliberal economic policies. The different policy domains are not orthogonal to one another.

<sup>&</sup>lt;sup>7</sup> Results from a CFA of the 1983 BES data are in the Online Appendix. A single factor can only explain domestic policy item responses, with this latent variable explaining a very low percentage of the variance of the foreign policy indicators.

<sup>&</sup>lt;sup>8</sup> A Vuong-Lo-Mendell-Rubin Likelihood Ratio test (Vuong 1989) comparing the three-profile solution to one with only two profiles is significant in both instances. A four-profile solution for the four and five indicator models did not converge because of "boundary solutions" between the fourth extracted profile and the immigration indicator (Abar and Loken 2012). Fixing the variance of the indicator to a very small number allows for a solution, but differentiating between profiles becomes difficult.

and yet are only slightly more accepting of income inequality than those residing in the moderate profile. We label this profile "Nationalist".<sup>9</sup>

In summary, the five-indicator LPA places most of the British electorate into a "moderate" category, but it is important to note that the mean score of the moderate profile respondents on most of the scales. Further, more than double the number of Britons fall into a "Nationalist" as opposed to "Globalist" profile in the five-indicator model. Taken together, these results show that a substantially large proportion of the British public is at least moderately nationalist, with a sizable minority being very nationalist. However, even those in the profile most sceptical of cultural and justice globalism do not find themselves at the extreme end of favouring the laissez-faire approach often attributed to economic globalism.

# V. The Demographic and Authoritarian Correlates of the Nationalist-Globalist Divide

Citizen outlooks along the globalist-nationalist divide have important and understandable demographic antecedents.<sup>10</sup> There are meaningful differences in profile membership based on age, profession, and education. There are also modest differences based on region, but only negligible differences in profile membership based on gender.

Highlights from the five-indicator model are that older respondents are disproportionately nationalist compared to younger respondents (37% to 17%, respectively). Working class voters are least likely to have a globalist orientation (8%) and most likely to fit into the nationalist profile (34%). White-collar professionals and managers are far more likely to be globalist (15%) and far less likely to be nationalist (21%) than other occupation groups. University degree holders are more globalist than those with less education. Scotland is home to more globalists (15%) and fewer nationalists (22%) than other regions of the United Kingdom.<sup>11</sup> Interestingly, while the East of England is the region hosting the highest percentage of respondents in the Nationalist profile (36%), not far behind them are traditional Labour Party bastions of the Northeast (34%) and Yorkshire and Humber (33%) regions.

In addition to the demographic antecedents, we think there are there is an important attitudinal disposition that is causally prior to the nationalist-globalist divide—authoritarianism.<sup>12</sup>

<sup>&</sup>lt;sup>9</sup> To avoid wordiness, we use the terms "Globalist" and "Nationalist" to describe the latent profiles for the remainder of the paper. We remind readers that those in the former are highly sceptical of weakening national efforts to regulate the economy, and those in the latter group have attitudes on the matter that are far from libertarian.

<sup>&</sup>lt;sup>10</sup> The Online Appendix presents demographic cross-tabulations for both the four- and five- indicator LPAs. A simple cut-off differentiates university graduates and non-university graduates because of the vast press commentary on the more globalist outlook of those with university experience. For the multi-variate analyses, robustness checks reveal that key findings concerning the demographic correlates of the profiles and the relationship between the correlates and political choices remain when controls for more refined levels of education appear in the models.

<sup>&</sup>lt;sup>11</sup> An anonymous reviewer wisely noted the irony of weak "nationalist" opinion in Scotland, a nation within the UK governed by a "nationalist" party. This reinforces our above point about the "thin centeredness" of nationalism, and its need to sit against competing ideas. Aside from making a case for independence, recent Scottish Nationalist Party (SNP) manifestos appear to stand deliberately against ideas espoused by the governing Westminster Conservatives. Embracing progressive ideas concerning immigration and the need to be a "post-sovereign" state adhering to norms and rules generated by international organisations build the SNP's case that Scotland is different (Jackson 2014). For more on the embrace of cultural pluralism and values considered post-materialist by the nationalist parties such as the SNP, see van der Zwet (2015).

<sup>&</sup>lt;sup>12</sup> Three items attempt to capture different facets of authoritarianism outlined by Altemeyer (1981): "Obedience and respect for authority are the most important virtues children should learn" (authoritarian submission); "Our customs and national heritage are the things that have made us great, and certain people should be made to show greater respect for them" (traditionalism); and "Parents and other authorities have forgotten that good old-

Authoritarianism should affect this globalist-nationalist because to nationalists, the nation already has optimal values and traditional arrangements worth preserving; violations of societal conventions and order are what 'broke things'. Authoritarianism drives anger and resentment towards the beneficiaries of a more interconnected and cosmopolitan world—whether rich and educated urban elite or low-skilled immigrants or minorities—because they are perceived to undermine the core of Britishness (see Stenner 2005 and Haidt 2016 for how the globalist-nationalist divide can activate authoritarian predispositions that in more settled time are passive and latent).

Full results of an LPA on three indicators of authoritarianism appear in the Online Appendix, but similar to the Nationalism-Globalism posture, the UK electorate divides into three profiles. Approximately 1 in 10 voters (9.8%) are "Permissive" on this scale, having mean scores suggesting disagreement that learning obedience and respect is important for children, scepticism that learning about customs and heritage is important for people, and opposing the corporal punishment of children. Just under 4 in 10 citizens (38.7%) fit a more "Moderate" profile, slightly more opposed on average to physically punishing children but slightly more supportive than not of teaching obedience and respect and valuing heritage and customs. A large 51.5% of the British sample have average positions near the high extreme of the scale, leading to their classification as "Authoritarians".

Those in the small Permissive Authoritarianism profile are far more likely to be Globalists in their policy orientation. In the five-indicator profile analysis, they comprise less than 10% of the sample but account for 41% of those classified as Globalists. Authoritarians comprise just over half the sample (52%), but 80% and 83% of Authoritarians reside in the four and five indicator Nationalist profiles. Respondents' policy outlooks link to core apolitical predispositions.<sup>13</sup>

Table 2 reports a multinomial logit estimation of profile membership onto key demographics, occupational status, Eurosceptic press readership, and authoritarian profile membership. In the fiveindicator LPA, the move to an Authoritarian profile shifts the probability of having a Globalist outlook to only 2%, but shifting to a Permissive profile improves the probability of a Globalist classification to 32%. The baseline respondent has a 17% probability of being in the Nationalist profile. Chances shift to only 6% if the respondent moves a Permissive profile and increases to 44% if the respondent has an Authoritarian orientation. A permissive, university graduate, non-Eurosceptic press reading, manager has a simulated probability of 46% of falling into a Globalist profile and only a 2% probability of falling into the Nationalist profile. An Authoritarian, working class, Eurosceptic newspaper reading individual has an extremely low 0.2% estimated chance of classification as a Globalist but a 58% chance of a Nationalist classification. Papers read, class, educational status and authoritarian predisposition have a marked relationship with policy orientations.<sup>14</sup>

#### VI. The Political Consequences of the Globalist-Nationalist Policy Divide

*Voting and Elections:* Above results show a clear linkage between the Globalist-Nationalist policy divide among the British electorate and demographic differences and authoritarian predispositions.

fashioned physical punishment is still one of the best ways to make people behave properly" (authoritarian aggression).

<sup>&</sup>lt;sup>13</sup> In turn, the authoritarian predisposition links to other apolitical scales such as ones measuring "Big 5" personality traits (see Sibley and Duckitt 2008). Simulations below utilize the CLARIFY package for Stata v.14 (Tomz et al. 2003).

<sup>&</sup>lt;sup>14</sup> The relationship between the Nationalist-Globalist posture and Eurosceptic press readership likely contains a degree of endogeneity as does the relationship between media choice and voting behaviour in the General Election and EU Referendum. We include this variable because we wish to emphasize that, controlling for media consumption, the relationship between and the posture and political choice still obtains.

This section addresses whether this policy divide is politically consequential, manifesting itself in voting behaviour and in respondents' satisfaction with democracy.

Recent analyses of British electoral choice (cf. Clarke et al. 2004; 2009; Whiteley et al. 2013) give pride of place on the explanatory power so-called valence forces have in determining voter choice. Close to the vote, valence factors are non-ideological in nature and include identification with the parties, reactions to the party leaders and views about performance of the national economy. In Table 3, we estimate a multinomial logit model distinguishing between the voter's choice between the Conservatives, UKIP, and the Liberal Democrats/Labour that include the key valence factors of attitudes towards the four party leaders, retrospective economic evaluations and demographic controls. We add additional dichotomous variables placing the respondent into their most likely Globalist-Nationalist policy profile.<sup>15</sup>

The valence factors perform well, *but* their inclusion does not negate a distinct role for one's policy profile. A male, non-university educated, working class respondent with average feeling thermometer evaluations of each party leader and the performance of the economy is estimated to have 13% and 15% chances of voting Tory and 8% and 12% chances of voting UKIP in the four and five indicator models, respectively. Moving the respondent away from the Moderate Globalist and Moderate profiles and into the Nationalist profiles increases the probability of a Conservative choice to 16% in both the four and five indicator models. UKIP's chances increase to 19% in both models. Additional simulations shifting differences hypothetical respondents' feelings about UKIP leader Nigel Farage and Conservative Leader David Cameron suggest that in most circumstances, UKIP sees a greater gain than the Tories when respondents move to having a Nationalist policy profile.

Next, we consider intended vote in the EU referendum circa early spring 2015, which divided the sample nearly evenly with 43% stating they would vote "Remain" and 40% stating they would "Leave". Undecided were 17%, and Table 4 looks at the factors that shift respondents away from ambivalence to a Stay or Leave position.<sup>16</sup> This estimation adds the Globalist-Nationalist Profile of the respondent to control variables frequently identified as correlates of EU referendum voting. These are partisan identification, Eurosceptic Press readership, and economic evaluations. Included as controls are respondents' level of agreement with three statements (of varying accuracy) concerning the European Union: 1) that the EU sells more goods to Britain than vice versa; 2) that European MEPs are paid more than UK Members of Parliament; and 3) that Britain pays a much higher contribution to the EU than it should.

Results displayed in Table 3 are telling as the placement of a respondent into one of the three profiles in either model is, in many instances just as potent as partisan identification or more proximate attitudes towards the European Union. In the model with the four indicator profile, a non-partisan, non-graduate male respondent residing outside of London, Scotland, or Wales with average attitudes towards national economic performance and on the specific European questions is simulated to have a 41% of intending to vote "Remain", 28% chance of wanting to "Leave" and a 31% chance of being undecided. In the five-indicator model, the percentages are 33% in each category. Shifting the respondent to a Nationalist profile increases the probability of a "Leave" response to 49% and 51% in

<sup>&</sup>lt;sup>15</sup> For ease of presentation, Labour/Liberal Democrats combine into a single category. Respondents stating they did not intend to vote, vote for one of the nationalist (the Scottish Nationalist Party or Plaid Cymyu) or minor parties do not appear in this analysis. A model replacing party leader feeling thermometers with respondents' partisan identification produces similar results to the model presented in the text—results available in the Online Appendix.

<sup>&</sup>lt;sup>16</sup> We exclude respondents who said they would not vote in the referendum from Table 3 analyses. Respondents who answer both the March 2014 and spring 2015 waves of the study appear in this analysis. Questions pertaining to the European Union in the analyses appear in the spring 2015 wave.

the models with four and five indicators and this comes primarily at the expense of the "Remain" choice. In the four-indicator model, if the respondent instead moves from the Moderate Globalist Profile into the Anti-Immigrant Nationalist Profile, the simulated probability of choosing "Leave" increases to 42%. For the model with the five indicator LPA, moving from a Moderate to a Globalist profile increases the choosing Remain to 65% and decreases choosing Leave to only 17%.

To provide an idea of the potency of the effects of shifting away from the Moderate profiles, additional simulations show that moving our baseline respondent from no partisan identification to supporting UKIP shifts the probability for leave to greater than 70%. Moving to supporting the Liberal Democrats produces a strong shift towards Remain. However, the effects of shifting to the Globalist profile is stronger than the effect of moving from non-identification to Labour and movement into Nationalism has more of an influence than shifting towards identification with the Conservatives. This shift is stronger than moving the respondent from "Strongly Disagreeing" that the UK Pays More than it Should into the European Union to a "Strongly Agree" produces a shift in the leave direction of approximately 40% for our hypothetical respondent. Shifts observed from moving from Strongly Disagreeing to Strongly Agreeing on the other two statements directly referencing the European Union produce smaller shifts than moving the respondent from the four and five indicator Moderate to Nationalist profiles. Broad based Nationalist-Globalist policy positions are relevant to the decision to leave or remain in the EU and they trump some measures considered proximate to the referendum decision.

*Democracy:* The Nationalist-Globalist policy positioning of citizens is central to voter choice in recent British elections, but can also shape views of overall system. People supporting losing parties and candidates often show lower levels of satisfaction with democracy then those backing winners (Anderson and Guillory 1997). We hypothesise that Nationalists, who are policy "losers" in an era where globalisation dominates are likely to express lower levels of democratic satisfaction.

Table 5 presents results of a logit estimation differentiating respondents who express "satisfaction with the way democracy works in Britain" (coded 1) with those who either do not or are ambivalent.<sup>17</sup> In addition to binary variables for the Nationalist/Globalist profiles, controls for partisan identification, media consumption, and internal and external political efficacy are included. Nationalists are less likely to report satisfaction with democracy in Britain than their Moderate and Moderate Globalist counterparts. By way of illustration, a respondent with the demographic characteristics of the above baseline respondent but who is a Labour partisan is in both the four and five indicator models simulated to have an approximately 50-50 chance of reporting that they are either "Very" or "Fairly" satisfied with the way democracy works in the country. Moving the respondent from the Moderate Globalist or Moderate profile to the Nationalist profile reduces the probability of indicating satisfaction by approximately 10%. This approximates the reduction we see if the respondent moves from an average to a minimum position on the internal efficacy factor. Interestingly, Globalists are no more satisfied with democratic performance than are Moderates.

### **VII.** Discussion

In the aftermath of the "Great Recession," many British citizens still reel from financial ramifications linked to the near collapse of the global economy, have difficulty coping with rapid technological change, and live in a society where success depends on mobility. A small minority of Britons have

<sup>&</sup>lt;sup>17</sup> The "Satisfaction with Democracy" question appears in the May/June 2014 wave of the panel, coming shortly after the May 22 elections to the EU Parliament. Only 5% of the sample state that they are "Very Satisfied" but 46% state that they are "Fairly Satisfied" with democratic performance in the UK. Consequently, this estimation includes only respondents who answered these two waves as well as the larger March 2014 wave.

the globalist outlook, which embraces international cooperation and is open to changes brought about by immigration and the state facilitating opportunities for once marginalised groups. However, most oppose this "citizen of the world" outlook. Nationalists are less open to state intervention than those with a globalist outlook are, but our empirical analyses suggest they fall far short of blindly embracing global neoliberalism.<sup>18</sup>

The ability of attitudes on various aspects of the globalist-nationalist cleavage to cluster in contemporary Britain differs from that observed at the height of Thatcherism. It is possible to classify the contemporary British electorate by a relatively small number of profiles, and the profiles have demographic correlates. Although far from deterministic, those eschewing nationalist policy type postures predominantly are university graduates in leading occupational positions with permissive positions on an authoritarianism scale.

A globalist-nationalist policy divide among the UK electorate has ramifications both for how citizens vote and for health of the democratic polity.<sup>19</sup> In recent decades, it became passé to harp on sociological differences in political choice. Valence factors explain political outcomes when the lines of political conflict are established (e.g. Clarke et al. 2004). However, the post-2008 political world is deeply unsettled and economic changes on the horizon will make it even less so with politicians unable to offer viable solutions regardless of their stated desires to "take back control" (Frankel 2016). Support for parties and political choice in recent elections does not come down merely to charismatic leaders and economic evaluations. To win in contemporary Britain, politicians both left and right have to capture the nationalist issue space, and we witnessed this in the recent referendum campaigns and two 2015 and 2017 General Elections.

That the globalist-nationalist posture goes beyond explaining political choice to affect satisfaction with democracy does not surprise. The distribution on this core policy posture suggests globalists are a small coterie of the populace, university educated and in professional occupations, making the rules for an electorate where the median voter leans in a nationalist direction, with at least 1 in 5 residing on a hard nationalist posture.

What remains to be seen is whether the electoral choices of the UK electorate in the 2015 and 2017 General Election and 2016 Referendum campaigns gives voice to enough people to allow levels of democratic satisfaction rise. Pronouncements of Prime Minister Theresa May at the 2016 Conservative Party Conference and the initial hard lines the Government drew in early Brexit negotiations appears aimed at assuaging the new nationalist sentiment.

Insurgent and successful Labour Leader Jeremy Corbyn muted differences his Party had on the nationalist-globalist divide with those of the Tories during the 2017 campaign. However, the expectations and hopes of the portion of the electorate wishing to see policy move in an anti-globalist direction can go unfulfilled. Globalisation is a powerful force and even those in the Government with a nationalist "UK First" bent may have to make pragmatic choices (MacShane 2016). Should Brexit and accompanying ancillary efforts fizzle, a question is whether this posture may become more salient in driving party choice, perhaps dampening further democratic satisfaction and attitudes towards political institutions.

<sup>&</sup>lt;sup>18</sup> Concerns over economic globalism extend beyond the selected "Government getting out of the business of promoting income equality" indicator. A question on the panel asking whether trade should be an EU or a national responsibility reveal that 58% wished the UK to retain authority against the 30% who were comfortable with ceding power to the EU.

<sup>&</sup>lt;sup>19</sup> Although space prohibits a full exploration, estimates contained in the Online Appendix suggest that the Nationalist-Globalist posture affects the way citizens view institutions such as the judiciary.

#### **VIII.** Conclusion

A simplistic characterisation of post-war British political history is one where a small number of elections set the ideological agenda and, for long periods, leader competence to manage the political programme determined the outcome of elections. The 1945 victory of Clement Attlee's Labour Party cemented the notion that the British electorate favoured a generous welfare state. With the welfare state created, parties and leaders spent much of the 1950s and 1960s debating who could serve the electorate better in fashioning and providing generous benefits. Union unrest and economic uncertainty due to high inflation called into question the consensus over the Governments' abilities to manage centrally the national economy (King 1975).

The Thatcher victory of 1979 smashed once widespread agreement surrounding the utility of a vast welfare state, and the calamitous defeat of Michael Foot's fragmented Labour party in 1983 was a further nail in the coffin. From this period to the economic crisis of 2008, politics centred on debates over effective management of a society where semi-privatized public services and industries were increasingly not under the direct control of the state. In this era, bargaining powers of workers weakened, and the British economy increasingly was subjected to the "golden straightjacket" (Friedman 1999) of global capital and multinational corporations (Bogdanor 2006).

Post-Thatcher, the question of British politics was management of the globalised "new normal." When Thatcher went from "resolute and determined" to "stubborn and inflexible" (Denver 2011: 87), John Major replaced her. When voters poorly assessed his leadership capabilities in stepped Tony Blair. The Labour Leader to paraphrase Chris Dillow (2007), aimed to govern efficiently with a mandate towards promoting equality and a centrist political agenda. The assumption was that good management could replace the divisive left-right ideological politics that characterised the early Thatcher years and saw Labour in the doldrums. Unfortunately, for technocrats and many globalists, policies and their implementation often involve trade-offs.

Brexit muted the EU as a voting issue. Jeremy Corbyn's proved surprisingly deft at making peace with the need for immigration restrictions, downplayed his dovishness on military matters, and kept Labour's "true" position on Brexit muddled during the 2017 General Election campaign. Underappreciated by pundits was Corbyn's Labour's shift in the direction matching mean positions of the nationalist profiles on matters of cultural and justice globalism. His personal characteristics aside, Corbyn's positions likely were palatable to anxious nationalist voters. Parties embracing globalism, the Liberal Democrats and Scottish National Party, underperformed in the 2017 General Election.

Corbyn's Labour has established credibility on economic nationalism—unlike "New Labour", nobody could claim Corbyn and his front bench allies have any sympathy for a globalised neo-liberalism. Brexit helps to fulfil the electorate's preferences on cultural and justice nationalism, but does little to present an alternative to economic globalism to the financially hard-pressed British public. Although heavily criticised, the economic vision projected by Jeremy Corbyn seems more in tune with the preferences of the British electorate than Theresa May.

In a weak economy with Brexit looming, it remains to be seen whether even a Labour Government can allay voter anxieties via redistributive policies that build up the skills and hopes of the "left behinds". Even with a renewed government focus on tempering the negatives associated with global neoliberalism, the question for nationalists likely will turn to whether or not they benefit from redistributive policies. The perception is that benefits flow disproportionately to immigrants and those on board with the so-called equal rights agenda. In the wake of two divisive General Elections and a Referendum, the consequences of not addressing the problem of status anxiety and the declining relative position of a large portion of the electorate seem clear. We may be moving into an era where

elections hinge on an unsettled nationalist-globalist cleavage, one without a crosscutting alternative, and the debate centres around increasingly negative variants of the "thin ideology" of nationalism rather than on the valenced decision of choosing the politician who best can deliver on shared and consensual objectives.

#### References

- Abar, B, and E. Loken. (2012) Consequences of fitting non-identified latent class models. *Structural Equation Modelling: A Multidisciplinary Journal* 19: 1-15.
- Altemeyer, R. (1981) Right-wing authoritarianism. Winnipeg: University of Manitoba Press.
- Anderson, C.J., and C.A. Guillory (1997) Political institutions and satisfaction with democracy: A cross-national analysis of consensus and majoritarian systems. *American Political Science Review* 91: 66-81.
- Ariely, G. (2012) Globalisation and the decline of national identity? An exploration across sixty-three countries. *Nations and Nationalism* 18:461-482.
- Betz, H. (1996) Review: The radical right in Western Europe: A comparative analysis by Herbert Kitschelt. *German Politics and Society* 14:121-125.
- Bogdanor, V. (2006) The rise and fall of the political party. *Newstatesman.com*. http://www.newstatesman.com/node/165612 (Accessed January 1, 2017).
- Clarke, H.D, D. Sanders, M. C. Stewart, and P. Whiteley. (2004) *Political choice in Britain*. Oxford: Oxford University Press.
- Clarke, H.D., D. Sanders, M.C. Stewart, and P. Whiteley. (2009) *Performance politics and the British voter*. Cambridge, UK: Cambridge University Press.
- Denver, D. (2011) Elections and voting. In: R. Heffernan, P. Cowley and C. Hay (ed.) *Developments in British politics*. Basingstoke: Palgrave MacMillan.
- Dillow, C. (2007) *The end of politics: New Labour and the folly of managerialism.* Petersfield, Hampshire, Great Britain: Harriman House.
- Ford, R. and M. Goodwin. (2014) *Revolt on the right: Explaining support for the radical right in Britain*. London: Routledge.
- Frankel, J. (2016) Brexit, Trump, and Workers Left Behind. *Views on Economy and the World*. http://belferfrankel.org/?p=1788 (Accessed January 4, 2017).

Freeden, M. (1998) Is nationalism a distinct ideology? Political Studies 46:748-765.

- Friedman, T.L. (1999) *The Lexus and the olive tree: understanding globalization*. New York: Farrar, Straus, Giroux.
- Goren, P., H. Schoen, J. Reifler, T. Scotto, and W. Chittick. (2016) A unified theory of value-based reasoning and U.S. public opinion" *Political Behavior* 38:977-997.
- Haidt, J. (2016) When and Why Nationalism Beats Globalism. *The American Interest*. http://www.the-american-interest.com/2016/07/10/when-and-why-nationalism-beats-globalism/ (Accessed January 1, 2017).
- Hurwitz, J. and M. Peffley. (1987) How are foreign policy attitudes structured? A hierarchical model. *The American Political Science Review* 81:1099.
- Jackson, B. (2014) The political thought of Scottish nationalism. The Political Quarterly 85: 50-56.
- Jessop, B. (2016) The organic crisis of the British state: Putting Brexit in its place. *Globalizations* 14:133-141.
- King, A. (1975) Overload: problems of governing in the 1970s. Political Studies 23:284-296.
- Kriesi, H., Grande, E., Lachat, R., Dolezal, M., Bornschier, S., & Frey, T. (2008) West European politics in the age of globalization. Cambridge: Cambridge University Press.
- Herbert, K., & McGann, A. (1995) *The radical right in Western Europe: a comparative analysis*. Ann Arbor, University of Michigan Press.
- MacShane, D. (2016) Brexit: How Britain Left Europe. London: IB Tauris.
- McGann, A. J., & Kitschelt, H. (2005) The radical right in the Alps: evolution of support for the Swiss SVP and Austrian FPÖ. *Party Politics* 11:147-171.
- Mudde, C. (1996) The war of words defining the extreme right party family. *West European Politics* 19: 225-248.
- Mudde, C. (2004) The Populist Zeitgeist. Government and Opposition 39:542-563.
- Oberski, Daniel. (2016) Mixture models: Latent profile and latent class analysis. *Human–Computer Interaction Series* 275-287.

- Sibley, C. G. and J. Duckitt. (2008) Personality and prejudice: A meta-analysis and theoretical review. *Personality and Social Psychology Review* 12:248-279.
- Soborski, R. (2012) Globalization and ideology: A critical review of the debate. *Journal of Political Ideologies* 17:323-346.
- Steger, M. (2013) Globalization: A very short introduction. 3rd ed. Oxford. Oxford University Press.
- Stenner, K. (2005) The authoritarian dynamic. 1st ed. New York: Cambridge University Press.
- Teney, C., Lacewell, O. P., & De Wilde, P. (2014). Winners and losers of globalization in Europe: attitudes and ideologies. *European Political Science Review*, 6:575-595.
- Tomz, M., J. Wittenberg, and G. King. (2003) Clarify: software for interpreting and presenting statistical results. *Journal of Statistical Software* 8:1.
- Van der Brug, W., & Van Spanje, J. (2009) Immigration, Europe and the 'new' cultural dimension. *European Journal of Political Research*'' 48: 309-334.
- van der Zwet, Arno. (2015) To see ourselves as others see us: identity and attitudes towards immigration amongst civic nationalists. *Journal of Ethnic and Migration Studies* 42:1242-1256.
- Vuong, Quang H. (1989) Likelihood ratio tests for model selection and Non-nested hypotheses. *Econometrica* 57:307-333.
- Whiteley, Paul, Harold D. Clarke, David Sanders, and Marianne C. Stewart. 2013. *Affluence, austerity and electoral change in Britain*. Cambridge: Cambridge University Press.

# Table 1: Latent Profile Analysis of UK Respondents Based on Four and Five Indicator Models of Nationalism/Anti-Cosmopolitanism

Profile	% in Profile	Most Likely Class by Latent Class (Diagonals)	Income Inequality	Equal Rights	Halt Immigration	Strong Military	Stop Taking Orders From International Organizations
Four							
Indicators:							
Profile 1	46.6%	92.9%		2.58	2.16	3.12	3.21
(Moderate							
Globalist)							
Profile 2	24.9%	84.8%		4.54	3.99	4.32	4.54
(Nationalist)							
Profile 3	28.5%	80.3%		3.43	4.54	3.62	4.03
(Anti-							
Immigrant							
Moderate							
Nationalist)							
Five							
Indicators:							
Profile 1	11.0%	92.4%	1.21	1.40	1.45	2.66	2.65
(Globalist)							
Profile 2	28.9%	88.3%	4.01	4.12	4.71	4.21	4.54
(Nationalist)							
Profile 3	60.1%	91.2%	3.53	3.21	2.96	3.38	3.58
(Moderate)							

Note: Latent profile analysis conducted in Mplus v7.4 with Robust Maximum Likelihood Estimation. Sample Size Adjusted BIC for Four Indicator Solution: 57446.29 (Best likelihood value: -28653.673). Sample Size Adjusted BIC for Five Indicator Solution: 75853.91 (Best likelihood value: -37841.167). Effective weighted sample size for Four Indicator Solution: 5023; Effective weighted sample size for Five Indicator Solution: 5112.

## Table 2: Multinomial Logit Estimations Predicting Most Likely Profile Membership

	Four Indicator:		Five Indicator:		
	Moderate Globalist	Moderate Globalist	Moderate v.	Moderate v.	
	v. Nationalist	v. Anti-Immigrant/	Globalist	Nationalist	
		Moderate			
		Nationalist			
Basic					
Demographics:					
Male	-0.23	-0.40*	-0.29	-0.43**	
	(0.16)	(0.15)	(0.23)	(0.14	
Age	0.00	0.01	0.02*	0.01*	
	(0.01)	(0.01)	(0.01)	(0.00	
Non-White/ Non-	-0.17	-0.43	0.26	0.36	
British Origin	(0.28)	(0.30)	(0.34)	(0.26)	
University	-0.47**	-0.54***	0.87***	-0.41*	
Graduate	(0.18)	(0.18)	(0.26)	(0.17)	
Occupation:					
Professional/	-0.14	-0.60***	-0.33	-0.46**	
Manager	(0.18)	(0.18)	(0.25)	(0.17	
Public Sector	0.37	-0.18	0.04	0.27	
	(0.28)	(0.25)	(0.41)	(0.23	
Private Sector	0.28	-0.17	0.26	0.10	
	(0.29)	(0.26)	(0.45)	(0.23	
Interface Sector	-0.33	-0.04	-0.02	-0.37	
	(0.23)	(0.22)	(0.32)	(0.20	
Trade Union	-0.24	0.11	0.52	-0.71*	
	(0.29)	(0.25)	(0.29)	(0.29	
Region:					
London	-0.17	-0.23	0.60	-0.04	
	(0.24)	(0.25)	(0.31)	(0.22	
Scotland	-0.60*	-0.08	-0.72	-0.41	
	(0.29)	(0.25)	(0.41)	(0.26	
Wales	-1.03*	0.08	0.26	-0.75*	
	(0.44)	(0.31)	(0.42)	(0.36	
News:					
Reads Eurosceptic	1.04***	0.50**	-2.06***	0.55***	
Press	(0.16)	(0.16)	(0.47)	(0.14	
Authoritarian Profile:					
Permissive	-1.45**	-1.18***	1.52***	-0.96	
	(0.49)	(0.35)	(0.27)	(0.56	
Authoritarian	1.47***	0.70***	-1.15***	1.33***	
	(0.17)	(0.16)	(0.30)	(0.16	
Constant:	-1.32**	-0.40	-2.80***	-1.65***	
	(0.42)	(0.39)	(0.64)	(0.35	

Notes: Wave 1 respondents only. Sample Size for Four Indicator Model=1,382; Sample Size for Five Indicator Model=1,396. Four Indicator Model Likelihood Ratio  $\chi^2$ (28df): 378.31; Five Indicator Model Likelihood Ratio  $\chi^2$ (30df): 484.24. \*\*\*p<0.001; \*\*p<0.01; \* p<0.05.

	Four Indicator:		Five Indicator:	
	Labour/LibDem v.	Labour/LibDem v.	Labour/LibDem v.	Labour/LibDem v.
	Conservative	UKIP	Conservative	UKIP
Globalist/				
Nationalist Profile:				
Nationalist	0.37	1.10***	0.19	0.59***
	(0.27)	(0.26)	(0.20)	(0.20)
Anti-Immigrant	0.32	1.17***	XX	XX
Nationalist	(0.21)	(0.25)		
Globalist	XX	XX	-1.58**	-3.28
			(0.56)	(1.51)
Leader				
Thermometers:				
David Cameron	0.97***	0.22***	0.96***	0.20***
	(0.05)	(0.05)	(0.05)	(0.05)
Edward Miliband	-0.74***	-0.72***	-0.73***	-0.71***
	(0.05)	(0.05)	(0.04)	(0.05)
Nick Clegg	-0.38***	-0.34***	-0.37***	-0.34***
	(0.28)	(0.04)	(0.05)	(0.05)
Nigel Farage	0.14***	0.78***	0.14***	0.78***
	(0.40)	(0.05)	(0.04)	(0.23)
Economic	-0.33	-0.04	-0.02	-0.37
Perceptions:	(0.23)	(0.22)	(0.32)	(0.20)
National	0.28**	-0.15	0.26*	-0.18
Performance	(0.10)	(0.10)	(0.10)	(0.10)
Constant:	-3.01***	-1.99***	-2.78***	-1.38*
	(0.56)	(0.59)	(0.56)	(0.57)

#### Table 3: Multinomial Logit Estimations Predicting Voter Support for UKIP and the Conservatives

Notes: Demographic, Occupational, and Regional controls present in Table 6 included in estimations but not shown due to space considerations. Data from March 2014 wave of the survey. Sample Size for both estimates: 2,618. Four Indicator Model Likelihood Ratio  $\chi^2$ (38df): 3319.16; Five Indicator Model Likelihood Ratio  $\chi^2$ (38df): 3321.38. \*\*\*p<0.001; \*\*p<0.01; \* p<0.05.

#### Table 4: Multinomial Logit Estimations Predicting EU Referendum Choice

	Four Indicator:		Five Indicator:	
	Don't Know v.	Don't Know v.	Don't Know v.	Don't Know v.
	Remain	Leave	Remain	Leave
Globalist/				
Nationalist Profile:				
Nationalist	-0.46*	0.64***	-0.32	0.63***
	(0.18)	(0.18)	(0.17)	(0.15)
Anti-Immigrant	-0.54***	0.34*	XX	XX
Nationalist	(0.16)	(0.16)		
Globalist	XX	XX	1.15***	-0.19
Party Identification:			(0.24)	(0.34)
Conservative	0.29	0.28	0.32	0.32
	(0.19)	(0.19)	(0.19)	(0.19)
Labour	0.82***	0.19	0.81***	0.22
	(0.16)	(0.17)	(0.16)	(0.17)
Liberal Democrat	1.54***	0.82*	1.59***	0.87*
	(0.31)	(0.35)	(0.31)	(0.34)
UKIP	-0.41	1.71***	-0.37	1.76***
	(0.51)	(0.36)	(0.51)	(0.36)
Economic				
Perceptions:				
National	0.20**	-0.04	0.23***	-0.02
Performance	(0.07)	(0.07)	(0.07)	(0.07)
EU Attitudes:				
EU Sells More	0.03	0.24**	0.01	0.22**
Goods	(0.08)	(0.08)	(0.08)	(0.08)
EU MEPs Paid	-0.11	0.17*	-0.12	0.17*
More	(0.08)	(0.08)	(0.08)	(0.08)
UK Contributes Too	-0.21**	0.51***	-0.17*	0.51***
Much to EU	(0.07)	(0.08)	(0.07)	(0.08)
Newspaper:				
Reads Eurosceptic	-0.13	0.53***	-0.06	0.52***
Press	(0.14)	(0.14)	(0.14)	(0.14)
Constant:	-0.60	-4.88***	-1.05*	-4.88***
	(0.48)	(0.51)	(0.49)	(0.52)

Notes: Demographic, Occupational, and Regional controls present in Table 6 included in estimations but not shown due to space considerations. Data from March 2014 and April 2015 waves of the survey. Sample Size for both estimates: 2,378. Four Indicator Model Likelihood Ratio  $\chi^2$ (46df): 1131.02; Five Indicator Model Likelihood Ratio  $\chi^2$ (46df): 1170.23. \*\*\*p<0.001; \*\*p<0.01; \* p<0.05.

#### Table 5: Globalism/Nationalism and Satisfaction with Democracy

	Four Indicator:	Five Indicator
	Satisfaction with Democracy	Satisfaction with Democracy
Globalist/		
Nationalist Profile:		
Nationalist	-0.41*	-0.34***
	(0.18)	(0.16)
Anti-Immigrant	-0.20	XX
Nationalist	(0.17)	
Globalist	XX	-0.12
Dentry		(0.23)
Party Identification:		
Conservative	1,07***	1.02***
	(0.20)	(0.20)
Labour	1.02***	1.02***
	(0.18)	(0.18)
Liberal Democrat	0.72**	0.74**
	(0.27)	(0.27)
UKIP	-0.45	-0.49
	(0.33)	(0.33)
Economic		
Perceptions:		
National	0.43***	0.42***
Performance	(0.07)	(0.07)
Efficacy:		
Internal Efficacy	-0.16	-0.14
	(0.08)	(0.08)
External Efficacy	-0.49***	-0.49***
	(0.09)	(0.09)
Newspaper:		
Reads Eurosceptic	-0.07	0.05
Press	(0.16)	(0.16)
Constant:	-2.77***	-2.77***
	(0.45)	(0.45)

Notes: Demographic, Occupational, and Regional controls present in Table 6 included in estimations but not shown due to space considerations. Data from March 2014 and April 2015 waves of the survey. Sample Size for both estimates: 1,126. Four Indicator Model Likelihood Ratio  $\chi^2$ (22df): 225.20; Five Indicator Model Likelihood Ratio  $\chi^2$ (22df): 224.68. \*\*\*p<0.001; \*p<0.01; \*p<0.05.

# Online Appendix:

# Appendix Table 1: Measures of the Five Components of Nationalism/Anti-Cosmopolitanism

	Mean	Range	Weighted N*
	(Standard Deviation)		
Not Government's Business to Promote	3.53	1-5	4788
Income Equality?	(1.05)		
Gone too Far In Pushing Equal Rights?	3.75	1-5	4796
	(1.04)		
All Immigration to the UK Should be	3.29	1-5	4901
Halted?	(1.38)		
UK Needs Strong Military to Be Effective	3.27	1-5	4853
In International Relations	(1.28)		
UK Doesn't Need to Withdraw from	3.41	1-7	5079
International Affairs, Just Need to Stop	(1.80)		
Allowing International Organisations	, ,		
Telling Us What We Can and Can't Do			

Note: In Latent Profile Analysis, Missing Data Imputed via Mplus's Robust Maximum Likelihood Algorithim. Full N=5125.

# Appendix Table 2: Confirmatory Factor Analysis of Components of Nationalism/Anti-Cosmopolitanism

	Five Indicators	Indicator R <sup>2</sup>	Four Indicator	Indicator R <sup>2</sup>
	Loadings		Loadings	
Not	0.36	0.13		
Government's				
Business to				
Promote Income				
Equality				
Gone Too Far in	0.68	0.46	0.68	0.46
Pushing Equal				
Rights				
All Immigration	0.75	0.57	0.76	0.57
to the UK Should				
Be Halted				
UK Needs Strong	0.49	0.25	0.49	0.24
Military to Be				
Effective in				
International				
Relations				
UK Doesn't Need	0.64	0.41	0.64	0.41
To Withdraw				
from				
International				
Affairs, Just Need				
to Stop Allowing				
International				
Organisations				
Telling Us What				
We Can and				
Can't Do			malayed For Fatima	

Notes: Indicators Treated as Ordinal, WLSMV Estimator Employed. For Estimation with Five Indicators, Significant Correlated Errors Were Observed Between the Income Equality and Equal Rights and Strong Military and Withdrawal from International Affairs Indicators. For Estimation with Four Indicators, Significant Correlated Errors Were Observed Between the Strong Military and Withdrawal from International Affairs Indicators. Model Fit Statistics for the Five Indicator CFA:  $\chi^2_{WLSMV}$ =10.03 (3df); p=0.02; RMSEA=0.02; CFI=0.999. Model Fit Statistics for the Four Indicator CFA:  $\chi^2_{WLSMV}$ =0.19(1df); p=0.66; RMSEA=0.001; CFI=1.00. Appendix Table 3: Attempted Confirmatory Factor Analysis of Components of Nationalism/Anti-Cosmopolitanism Utilizing Indicators on the 1983 BES

	Four Indicator	Indicator R <sup>2</sup>
	Loadings	
Agree that	0.52	0.27
Wealth Needs		
Redistributing		
(Reverse Coded)		
Gone Too Far in	0.16	0.03
Cutting		
Commonwealth		
Immigration		
(Reverse Coded)		
Agree—Gone too	0.17	0.03
Far in Ensuring		
Equal		
Opportunities to		
Blacks and Asians		
in Britain		
AgreeBritish	0.70	0.49
Nuclear Weapons		
Keep Us Safe		

Notes: Indicators Treated as Ordinal, WLSMV Estimator Employed. Significant Correlated Errors Were Observed Between the Two "Gone too Far" Indicators. Model Fit Statistics CFA:  $\chi^2_{WLSMV}$ =0.65 (1df); p=0.42; RMSEA=0.00; CFI=0.999. Unfortunately, the items available for the 1983 analysis do not match exactly to our main dataset. However, these are conceptually similar items. The CFA employing the 1983 dataset include indicators asking whether respondents agreed that too much effort went into ensuring equality for "blacks and Asians"; that wealth needs redistributing (reverse coded); British nuclear weapons ensure safety; and whether cuts to immigration from Commonwealth countries had gone too far (reverse coded). The single factor model fits the data but only explains significant variation for the two foreign policy items. The substitution of a limited number of other indicators (e.g. a question on defence spending) yielded similar results.

Demographic	Four Indica				Five Indicator:		
	Moderate Globalist (46.6%)	Nationalist (24.9%)	Anti- Immigrant/ Moderate Nationalist (28.5%)	Globalist (11.0%)	Nationalist (28.9%)	Moderate (60.1%)	
Male	49.9%	25.7	24.4	11.6%	26.8	61.6	
Female	43.5%	24.0	32.4	10.5%	30.9	58.6	
Age Over 65	36.6%	34.6	28.9	7.7%	36.7	55.6	
Age 51-65	40.7%	28.5	30.9	10.2	34.4	55.4	
Age 31-50	49.5%	20.7	29.8	10.4%	25.3	65.3	
Age 18-30	62.0%	16.2	21.9	16.6%	18.6	64.7	
White British	44.7%	25.4	29.9	10.5%	30.2	59.4	
Non-White and/or Non- British	64.2%	19.7	16.1	16.7%	18.0	66.3	
University Degree	59.0%	19.8	20.7	16.8%	19.0	64.2	
No University Degree	38.1%	28.2	33.8	7.2%	35.4	57.4	
Management/Professional Class	57.3%	22.0	20.7	14.6%	20.9	64.5	
Working Class	38.3%	27.2	34.6	8.1%	34.4	57.5	
Public Sector	50.0%	25.4	24.6	13.2%	25.7	61.1	
Private Sector Non- Managerial	42.8%	28.2	29.1	8.4%	31.4	60.2	
Interface (Third)	53.7%	17.8	28.5	14.7%	24.2	61.2	
Trade Union Member	56.1%	21.9	22.0	23.3%	20.5	56.2	
Region:							
North East	41.9%	23.8	34.3	8.9%	34.2	56.9	
North West	43.4%	24.1	32.3	10.0.%	31.5	58.4	
Yorkshire and Humber	45.5%	26.6	27.9	11.3%	32.9	55.8	
East Midlands	43.7%	26.7	29.5	10.5%	29.1	60.4	
West Midlands	44.9%	23.9	31.2	6.7%	27.0	61.3	
East of England	39.1%	29.0	31.8	8.8%	35.7	55.5	
London	56.6%	21.5	21.9	14.5%	22.3	63.2	
South East	44.0%	27.5	28.5	10.6%	30.8	58.6	
South West	46.0%	25.8	28.2	13.2%	27.2	64.5	
Wales	52.3%	21.7	26.0	8.0%	27.2	64.5	
Scotland	53.9%	20.6	25.5	15.2%	22.3	62.5	
Populist Newspaper							
Readership							
Reads a Populist	31.0%	35.8	33.3	2.5%	41.6	56.1	
Newspaper							
Does Not Read a Populist	56.8%	17.8	25.4	16.6%	20.8	62.6	
Newspaper							

# Appendix Table 4: The Demographic Profile of Globalism/Nationalism in Britain

Note: Weighted Sample Size N=5,023

Profile	% in	Most	Obedience	Customs	Physical
FIOTILE					
	Profile	Likely Class	and	and	Punishment
		by Latent	Respect	National	Best Way to
		Class	for	Heritage	Make
		(Diagonals)	Authority	Made	People
			Important	Us	Behave
			for	Great,	
			Children	People	
				Should	
				Respect	
Three					
Indicators:					
Profile 1	9.8%	92.0%	1.95	2.08	1.54
(Permissive)					
Profile 2	38.7%	82.6%	3.59	3.56	2.79
(Moderate)					
Profile 3	51.5%	92.3%	4.59	4.59	4.03
(Authoritarian)					

# Appendix Table 5: Latent Profile Analysis of Three Authoritarianism Indicators

Note: Latent profile analysis conducted in Mplus v7.4 with Robust Maximum Likelihood Estimation. Sample Size Adjusted BIC for Four Indicator Solution: 22171.90 (Best likelihood value: -11052.730) Effective weighted sample size: 2760 Appendix Table 6: Cross-Tabulations between Globalism/Nationalism and Traditional Authoritarianism in Britain

	Authoritari	anism:	
	Permissive (9.8%)	Moderate (38.7%)	Authoritarian (51.5%)
Four Indicator:			
Moderate Globalist	18.0%	48.6	33.4
Nationalist	1.3%	18.7	80.0
Anti-Immigrant/Moderate Nationalist	3.1%	32.9	64.4
Five Indicator:			
Globalist	41.4%	47.4	11.3
Nationalist	0.9%	16.1	83.1
Moderate	7.1%	45.0	48.0

Note: Traditional Authoritarian Indicators from fall 2011 wave of the study where N=1,451. For the four indicator model,  $\chi^2(4)$ = 341.55 (p<0.001); Cramér's V: 0.32. For the five indicator model,  $\chi^2(4)$ = 563.39 (p<0.001); Cramér's V: 0.41.

# Appendix Table 7: Model of Voter Choice Utilizing Partisan Identification as Control Instead of Party Leader Feeling Thermometers

	Four Indicator:		Five Indicator:	
	Labour/LibDem v.	Labour/LibDem v.	Labour/LibDem v.	Labour/LibDem v.
	Conservative	UKIP	Conservative	UKIP
Globalist/				
Nationalist Profile:				
Nationalist	0.47*	1.88***	0.06	1.09***
	(0.24)	(0.24)	(0.20)	(0.19)
Anti-Immigrant	0.45*	1.58***	XX	XX
Nationalist	(0.22)	(0.22)		
Globalist	XX	XX	-1.85***	-2.83***
			(0.45)	(0.78)
Partisan				
Identification:				
Conservative	4.32***	1.89***	4.22***	1.80***
	(0.26)	(0.30)	(0.28)	(0.30)
Labour	-3.21***	-3.02***	-3.24***	-3.08***
	(0.32)	(0.24)	(0.32)	(0.24)
Liberal Democrat	-2.57***	-2.37***	-2,66***	-2.43***
	(0.33)	(0.32)	(0.33)	(0.32)
UKIP	1.00	4.15***	0.82	4.06***
	(0.61)	(0.44)	(0.61)	(0.44)
Economic				
Perceptions:				
National	0.89***	0.14	0.87***	0.13
Performance	(0.10)	(0.09)	(0.10)	(0.09)
Constant:	-4.58***	-3.92***	-4.17***	-3.14***
	(0.56)	(0.54)	(0.56)	(0.53)

Notes: Demographic, Occupational, and Regional controls present in Table 6 included in estimations but not shown due to space considerations. Data from March 2014 wave of the survey. Sample Size for both estimates: 2994. Four Indicator Model Likelihood Ratio  $\chi^2$ (38df): 3754.49; Five Indicator Model Likelihood Ratio  $\chi^2$ (38df): 3774.58. \*\*\*p<0.001; \*\*p<0.01; \* p<0.05.

#### Appendix Table 8: Globalism/Nationalism and Belief that Judges Have Too Much Influence

	Four Indicator:	Five Indicator
	Judges Have Too Much Influence	Satisfaction with Democracy
Globalist/ Nationalist Profile:		
Nationalist	0.73***	0.29
	(0.18)	(0.15)
Anti-Immigrant	0.38*	XX
Nationalist	(0.17)	
Globalist	XX	-0.76**
		(0.27)
Party Identification:		
Conservative	0.26	0.32
	(0.19)	(0.19)
Labour	0.14	0.18
	(0.18)	(0.18)
Liberal Democrat	-0.23	-0.28
	(0.30)	(0.30)
UKIP	0.62*	0.67*
	(0.29)	(0.33)
Courts:		
Supreme Court	-0.69***	-0.69***
Attitude	(0.19)	(0.19)
Newspaper:		
Reads Eurosceptic	0.30*	0.29*
Press	(0.15)	(0.15)
Constant:	-1.64**	-1.47**
	(0.56)	(0.53)

Notes: Demographic, Occupational, and Regional controls present in Table 6 included in estimations but not shown due to space considerations. Data from March 2014 and April 2015 waves of the survey. Supreme Court Attitudes averaged from measures taken from April/May 2012, February 2013, and Summer 2013 waves of the survey. Sample Size for both estimates: 1,260. Four Indicator Model Likelihood Ratio  $\chi^2$ (20df): 140.99; Five Indicator Model Likelihood Ratio  $\chi^2$ (20df): 138.06. \*\*\*p<0.001; \*\*p<0.01; \* p<0.05.