



Cadilhac, Dominique A. and Fisher, Rebecca J. and Bernhardt, Julie (2017) How to do Health Services Research in stroke: a focus on performance measurement and quality improvement. *International Journal of Stroke* . ISSN 1747-4930 (In Press)

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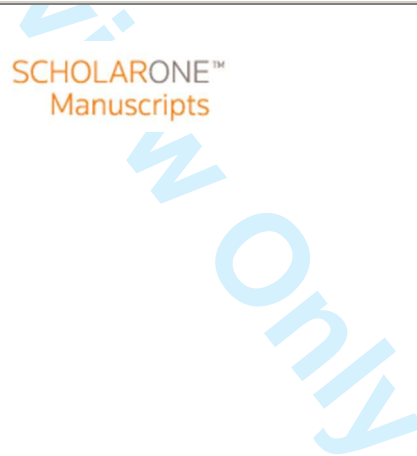
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Journal:	<i>International Journal of Stroke</i>
Manuscript ID	IJS-07-17-5838.R1
Manuscript Type:	Leading Opinion (invited)
Date Submitted by the Author:	n/a
Complete List of Authors:	Cadilhac, Dominique; Monash University, Medicine; The Florey Institute of Neuroscience and Mental Health, Stroke: Public health Fisher, Rebecca; University of Nottingham, Rehabilitation and Ageing Bernhardt, Julie; Florey Neuroscience Institutes, AVERT
Keywords:	Stroke, Health Services Research, Quality Improvement, Methods, Protocols, Implementation Science



How to do Health Services Research in stroke: a focus on performance measurement and quality improvement

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Key Words: Stroke, Health Services Research, Quality Improvement, Methods

Table 1: Most common study types used in Health Services Research

Table 2: Considerations for establishing a stroke registry or audit program for measuring the quality of care

WORD COUNT: 5565 (title page 123, abstract 100)

ABSTRACT

The objective of this 'How to' research series article is to provide guidance on getting started in Health Services Research. The purpose of health services research is to contribute knowledge that can be used to help improve health systems and clinical services through influencing policy and practice. The methods used are broad, have varying levels of rigour and may require different specialist skills. This paper sets out practical steps for undertaking health services research. Importantly, use of the highlighted techniques can identify solutions to address inadequate knowledge translation or promote greater access to evidence-based stroke care to optimise patient outcomes.

Introduction

Health services research is rapidly gaining momentum as an interdisciplinary field that examines the organisation, delivery and financing of health care with the aim to improve patient outcomes.(1) Health services research contributes knowledge that can be used to help improve health systems and clinical services through influencing policy and practice. Therefore, the methods used are very broad, have varying levels of rigour and may require specialist skills.

Clinical guideline recommendations help us determine the most essential, evidence-based aspects of care that should be delivered. Quality of care is often gauged by monitoring routine care against these evidence-based standards. However, many therapeutic interventions, effective in clinical trials and subsequently recommended in clinical guidelines, are often inconsistently used in practice (2) and new evidence is slow to be implemented (3) to the likely detriment of patients. Reasons for this poor translation include misalignment between the focus of the research; feasibility of application in different contexts, and the knowledge needs of policy makers and practitioners.(4)

An important role of health services researchers is to design and evaluate quality improvement initiatives to help bridge the research evidence to practice divide. Within the field of stroke, poorer quality in hospital care has been shown to be associated with potentially avoidable deaths and disability.(5-8) Countries using national audit data or registries to support stroke service re-configuration, have demonstrated positive impact.(9-11) When inequality in service provision (also known as unwarranted variation in practice) is identified, evidence-based methods for addressing service gaps are needed.

The term ‘complex healthcare intervention’ applies to most stroke care; where both the intervention(s) and the context (or system) in which care takes place has many component parts, increasing the unpredictability of effects.(12) Therefore, understanding the cause and effect pathway is not straightforward and knowledge of the health-care system is required. Health services researchers use applicable theories, as well as a range of methods to help clarify the associations between complex interventions and health outcomes.(13)

Understanding how complex interventions operate outside of clinical trial conditions and within real world contexts is vital, and is the focus of ‘knowledge translation’ or ‘implementation’ research which also covers the issue of sustainability.

This article describes common approaches that embrace different aspects of health services research, offering practical guidance for new researchers in the stroke field. Since understanding how therapeutic interventions operate in the real world is as important as designing improvement initiatives aimed at facilitating change, there is a particular focus on performance monitoring and quality improvement. Specialised areas of health services research, such as economic evaluation are not covered in detail. Where relevant, the authors have drawn on their own research and that of others to provide pertinent examples of the various methods and their application which are relevant to a range of settings and countries.

How to get started

The most important first step is being clear about your research or evaluation objective and working through how your results will be used. For example, if you want to influence policy it is important that your research question is of relevance to policy makers. Involving the people who will apply your research findings early in the process of study design is important.(4) This approach is often referred to as ‘co-production’ or ‘co-design’ whereby a

dynamic, experimental, and reflective process is sustained by different forms of engagement throughout a project with end users.(14) Importantly, users provide mutually valuable contributions and are regarded as equal and active agents and not merely passive subjects or recipients of services.(15) For example, holding a workshop or regular meetings that includes all relevant stakeholders as part of designing and conducting your research is essential. For a contemporary example of how co-production has been used in stroke see Hearton et al.(15)

Additional consideration is needed when end-users are patients or lay members of the public as part of supporting co-production. These considerations include the use of plain language so that communication is inclusive, reimbursement for travel/parking, suitable scheduling of meetings, facilitation that promotes equal opportunities to participate and the ability to contact project staff or receive paperwork via alternate methods (i.e. not just electronically).(16)

Ethical considerations: Depending on your local requirements for maintaining privacy or the type of data you are collecting, you may or may not require ethics or other governance approvals. Generally, if you are going to publish your results in a peer-reviewed journal an ethics approval or exemption from a Human Research Ethics Committee is required.

Designing your study

All good research, including health services research, needs a clear research question (see ‘How to do high quality clinical research’(17)). In general, a well written research question should specify the population being studied (i.e. age groups, conditions, sex), the setting (i.e. hospital, community), the intervention of interest, the comparator (or control situation), the outcome of interest, as well as the design (prospective, retrospective, randomised).

Depending on the type of research e.g. qualitative which is exploratory in nature rather than deterministic or quantitative, the research questions may include descriptive terms such as 'describe', 'explore' and 'identify'.

Study types

Often in health services research, the 'intervention' of interest may be a therapeutic complex intervention (i.e. has more than one theoretically predicted mechanism of action)(18), an exploration of a service operating in a real world setting, or a quality improvement initiative designed to improve the provision or organisation of care. Therefore, different study designs are used including observational (or natural experiments), quasi-experimental (cross-sectional, time series, controlled before and after), qualitative approaches and mixed-methods in addition to randomised controlled trials (including cluster and step-wedge designs). There is also a new frontier being explored whereby randomised trials are embedded within clinical registries as an efficient and low cost option for large-scale studies of comparative effectiveness.(19) For an example in stroke see <https://clinicaltrials.gov/ct2/show/NCT02961348>.

The type of design adopted depends on your question and also pragmatic considerations including funding and timeframes. Table 1 describes some common study types that have been used to conduct health service research in the field of stroke. Here we provide some further information to assist in your choice of study design and practical considerations for data collection.

Intervention effects: In health services research it is often the case that the researcher is investigating the possible effect of an intervention on participants, when assignment of

participants is outside the control of the investigator (e.g. a policy initiative). In many cases, delivery of the intervention itself is also not under the control of the researcher (e.g. stroke unit care). These scenarios have been referred to as natural experiments and come under the domain of observational research.(20) Randomised and quasi-experimental designs in which intervention assignment is controlled in some way, are also valid for quality improvement projects (e.g. intervention designed to change behaviour). In an attempt to mitigate risks of bias, quasi-experimental study designs include a comparator of some kind, which tends to act as a 'control' group (e.g. participants either receiving no or a different kind of service or intervention).(21)

Health services research, focused on performance monitoring or quality improvement, usually involves evaluation of some kind; of the health service itself or of quality improvement approaches designed to facilitate greater access to evidence based care. Knowing whether an intervention has resulted in the hypothesised effects is assessed using impact or summative evaluation. Impact evaluation is the systematic study of the change that can be attributed to a particular intervention, program or policy and relies on having standardised data at various time points. In contrast summative evaluation is used to assess the longer term outcomes of a program or intervention including sustainability of effects. It is worth remembering that studies of this type usually include a reliable process for identifying barriers to the intervention achieving its effects (22). A behaviour change improvement intervention designed to facilitate delivery of evidence based care would be based on existing evidence for overcoming such barriers (23, 24) (see Long-term implementation section below). The study designs outlined above to assess intervention effects are relevant to conducting impact and summative evaluations. For a web-link to a useful glossary of evaluation terms see Appendix 1 (online supplement).

Researchers also need to understand *how* interventions (as proven effective in a clinical trial) might be implemented and operate in real world settings. *Process evaluation* is one methodological approach used and there is comprehensive guidance available.(22) It is particularly useful alongside randomised controlled trials, to enable description of how the intervention was delivered during the trial, including any training and resources required; description of any adaptations being made (fidelity), who got the intervention (reach) and how much of it (dose).(13) This allows investigation of mechanisms of impact including participant perspectives and unexpected pathways or consequences. It also enables the researcher to begin to identify contextual factors that may influence the implementation of the intervention or the outcomes achieved.(13, 22) For an example, please refer to the process evaluation for the Quality in Acute Stroke Care (QASC) trial.(23)

Process evaluation may also be used alongside other study designs including controlled before and after studies where it is not feasible to conduct a randomised trial of a complex intervention used to change clinical practice for a proven intervention e.g. use of telemedicine to increase access to acute stroke thrombolysis.(24) *Where process evaluation has been used in addition to the primary study design this is an example of mixed methods research.* Mixed-methods offers powerful tools for investigating complex processes and systems in health care whereby the researcher is able to use different and complementary forms of data to verify the extent to which the qualitative and quantitative findings cohere.(25) Overall, the use of multiple data sources and triangulation of results (*see Data analysis section*) provides a broader means of ensuring comprehensiveness and encourages a more reflective analysis of a program or innovation.(26)

Long-term implementation: Performance monitoring and quality improvement also require an understanding of how evidence-based treatments and interventions can or are being adopted, sustained, or improved in real-world environments. To ensure standardised monitoring for these activities, data are usually captured in a clinical quality registry or audit program. Table 2 provides an overview of considerations for establishing a stroke registry or audit program for monitoring the quality of care.

Theoretical models developed in implementation science can help in the choice of study design and with decisions about what data to collect (see Appendix 1 for examples).(27, 28) In general these models emphasise the importance of identifying ‘core components’ or active ingredients of the therapeutic intervention of interest; components hypothesised to be core to performance in practice. Examples of this in stroke include studies investigating the implementation of Early Supported Discharge or the impact of stroke unit care.(29, 30) These models can also help further navigation of what is meant by context, by offering categories in which contextual factors may sit (which can inform data collection strategies). An understanding of context involves an assessment of people and organisations, as well as the interaction of the desired behaviour (e.g. implementation of an evidence-based intervention) within the context in which it is implemented. Therefore, the researcher needs to consider social architecture, networks and communications, culture and climate (i.e. readiness to change practice).(31) It also means that issues relating to knowledge, beliefs and behaviour change may need to be considered.(27, 28) For an example of a survey tool to assess context see the work by Estabrooks and colleagues.(32)

Theoretical models also offer guidance on how to design active approaches to facilitate quality improvements. Termed ‘facilitation’, these include strategies such as audit and

feedback, consensus building and reminders or more comprehensive quality improvement systems such as the plan-do-study-act cycle.(28) For examples see the Stroke 123 study protocol and pilot study of an organisation intervention to improve discharge care by Cadilhac and colleagues.(33, 34)

Economic evaluation: used when you want to determine if your intervention has been worthwhile based on changes in resources used for the patient outcomes achieved. In these types of studies the costs and outcomes of two or more alternate pathways of care are compared. Different analyses including simulation modelling may be performed based on the research question, the perspective of the study (e.g. government or patient), the type of data available, and the outcomes of interest. For further reading see Drummond and colleagues.(35, 36)

Data collection

Quantitative methods: data collection can be simple (paper-based) or sophisticated (electronic data capture) and is usually dependent on the availability of resources. Wherever possible look for a data collection tool that is able to be readily adapted for a research project that permits direct data entry into a database that can have the data exported in a format ready for analysis. There are a variety of free or low cost online tools or existing tools that can permit the set-up of a survey or the collection of data from or about patients. Examples include Research Electronic Data Capture (REDCap),(37) the Australian Stroke Data Tool (<http://australianstrokecoalition.com.au/ausdat/>), Registry of Stroke Care Quality (RES-Q) European Stroke Organisation see: <https://www.qualityregistry.eu/index.php/en/>).

In determining and defining your variables it is important to consider those already in existence. This permits comparability, reliability and reproducibility where the same type of data is to be collected in answering a research question. The UK has the well-established Sentinel Stroke National Audit Programme (SSNAP) that has been used in a number of well-designed studies (<https://www.strokeaudit.org/Research/Published-papers.aspx>). An example of a comprehensive stroke data dictionary is the National Stroke Data Dictionary developed in Australia for the Australian Stroke Data Tool (see <http://australianstrokecoalition.com.au/site/media/AuSDaT-National-Stroke-Data-Dictionary-May-20171.pdf>). For other data dictionaries see national registry websites e.g. for the Ontario Stroke Registry (Canada) see <https://www.ices.on.ca/Research/Research-programs/Cardiovascular/Ontario-Stroke-Registry>.

Some research questions may be answered through accessing existing data. This can save a lot of time, effort and resources by avoiding duplication. Administrative or claims data (i.e. routinely collected coded data reported to government) can be accessed or augmented through data linkage where it is possible to merge patient level records using patient identifiers (see below). Increasingly researchers are also archiving their data in data repositories for use by other researchers. Wherever possible, check whether data on your topic exists that might be suitable for your purpose. An example is the Virtual International Stroke Trials Archive (VISTA) which is a collaborative venture that collates data from completed clinical trials and provides access to anonymised data for novel exploratory analyses to inform clinical trial design (see <http://www.vista.gla.ac.uk/>). Many national clinical quality registries or audits may also have data accessible for secondary use.

Potential value of data linkage: Using data that already exists and supplementing it using data linkage techniques can minimise the costs of research, but still requires governance and ethical considerations to be addressed to overcome concerns about consent, the potential for re-identification of data, duality of data custodian roles and data ownership.(38) Benefits include not having to ask hospital clinicians to collect additional data or avoiding the need to interview patients at multiple time points. However, specialist analytic skills may be needed depending on the complexity of the merged data.

Qualitative data collection typically involves tape recording of interviews with key stakeholders. Structuring an interview allows researchers to frame discussions around topics of interest, thereby facilitating future data analysis but also imposing some preconceived theories or ideas on the data being collected. Unstructured interviews offer the opportunity for a more in depth investigation and are driven much more by the participant's response (but can be difficult to manage). For more information on qualitative research methods see Silverman (39) or Patton (40). It is often the case that mixed-methods health service research studies involving qualitative data collection also include 'observation', which can take the form of ethnography or behavioural mapping which require specific techniques (41, 42) (see also Online supplement).

Data analysis

Quantitative analyses: Usually descriptive statistics are able to be undertaken by a novice researcher. However, it is always ideal to partner with a statistician. For further information see the following sections of the 'How to research guide' by Sandercock and Whiteley: "The importance of training in basic epidemiology and statistics" and "Statistics – working with

statisticians and statistics packages”.(17) Before analysing any form of data, processes to verify and check for data quality should be undertaken.

It is important to note that much of the quantitative research discussed so far is observational and lacks randomisation. This means that attributing causality can be difficult as there may be a risk of bias.(43) In the absence of randomisation, quantitative studies involving statistical analysis often require case-mix adjustment for certain variables and should take into account correlations that occur between patients that are managed within the same hospital (i.e. cluster effect). In addition, there may be important organisational or other features of the setting such as urban/rural location that should be accounted for in multivariable models. Therefore, there is the need for deductive and inductive approaches to undertaking analysis of quantitative data including decisions on which variables make sense to include in statistical models. Further, potential ‘confounding’ variables may also be important contextual factors influencing how the intervention operates in real-world settings. Therefore, health service researchers must be skilled in the use of a mixture of different study designs and capturing information related to the whole system.

Qualitative analyses: Similarly, analysis of *qualitative data* requires an acknowledgement of the differences between the deductive (top-down, theory driven) and inductive (bottom-up, explanatory) approaches.(39, 44) Qualitative research, like quantitative research, is also subject to bias. Therefore, it is important to be aware of strategies for ensuring trustworthiness.(45) These include approaches to maximise credibility (measuring what was intended), transferability (generalisability), dependability (detailed reporting) and confirmability (objectivity).

A common method of qualitative data analysis used in health services research is thematic analysis, involving identifying patterns or themes in the data. (44) This requires transcription and coding of the interview data and then grouping into themes. It is worth noting that although qualitative research is useful for descriptive purposes, it can also be used to relate findings to existing theories (about improvement or implementation).(46) Although overarching theories can seem abstract, they allow concepts to be formed across a range of different fields and study types, enhancing transferability of findings. For example, the application of normalisation process theory in process evaluations has been helpful in understanding how practices relating to delivery of an intervention can become routinely embedded in a social environment, therefore enhancing implementation.(47)

Mixed methods analyses: Triangulation is a process for combining at least two or more theoretical perspectives, methodological approaches, data sources, investigators, or data analysis methods whereby the intent is to decrease, negate, or counterbalance the deficiency of a single strategy, thereby increasing the ability to interpret the findings.(48) In stroke there are various examples where mixed methods have been used, in particular as part of studies with process evaluation data and patient-level data (for examples see (26, 49)).

Specifically three detailed examples are provided in the online supplement covering patient-level data collection (*Example 1: Clinical quality registries and audit*) or research techniques (*Example 2: Behavioural mapping and process mapping; and Example 3: Realist methodology*) that may be used to better understand clinician or patient behaviour in a health system.

Summary and further reading

Researchers need a better understanding on how therapeutic interventions as tested in clinical trials operate in practice. In addition, systematic methods for monitoring care and evaluating the impact of organisational interventions used to change clinician behaviour and patient outcomes are needed. This 'How to' article, introduced the broad discipline of Health Services Research, the importance of underpinning the research with existing theories was emphasised, as well as the importance of drawing on quantitative and qualitative techniques in providing a comprehensive analysis of complex interventions and health care. Within the area of stroke there are many examples of where novel approaches to redesign or improve the health care system to ensure better access to evidence-based care are being applied (e.g. telemedicine and more recently the advent of mobile stroke units).(50-52) Using the research approaches described here will ensure that comparative effectiveness of the intervention of interest can be reliably determined and that critical success factors and processes can be adequately described to support replication elsewhere. In this way, performance monitoring and quality improvement will lead to delivery of the best evidence based care for people experiencing stroke.

For further reading and to access useful websites or tools to help you design or undertake health services research studies see the Appendix (online supplement).

Acknowledgements:

The authors of this paper each report holding research fellowships: National Health and Medical Research Council: Dominique Cadilhac (1063761 co-funded Heart Foundation) and Julie Bernhardt (1058635); and Rebecca Fisher: TSA LECT 2016/01 Stroke Association HRH the Princess Margaret Senior Lecturer Award.

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Table 1: Most common study types used in stroke health services research

Type	Application	Designs	Data
Observational/ Quasi- experimental	Investigates changes over time of health service delivery or performance; quantifies impact of a therapeutic intervention or quality improvement approach	Continuous Cohort Cross-sectional Before and after Time-series	Routinely collected clinical data; audit/registry data; prospectively collected quantitative research data
Observational/ Qualitative	Investigates stakeholder behaviour and perspectives of health service delivery	Case study Ethnography	Interviews/ surveys Focus groups Documentary analysis Observation
Mixed-methods	Opportunity to triangulate quantitative and qualitative findings	Behavioural mapping Process evaluation Realist synthesis & evaluation	Observation Time-sampling Interviews/ surveys Focus groups Audit/registry data
Randomised	Measures the effectiveness of an intervention by comparing exposure versus non-exposure in randomised groups	Cluster multi-centre trial Patient-level Step-wedge	Prospectively collected quantitative research data
Economic evaluation	Compares costs and benefits of interventions usually in relation to a comparator	Patient-level Statistical modelling	Prospectively collected quantitative research data Existing research evidence

Table 2: Considerations for establishing a stroke registry or audit program for measuring the quality of care

Attribute	Considerations
Scope	<p>Single site, multisite</p> <p>Population of interest: all stroke, transient ischaemic attack, intracerebral haemorrhage</p> <p>Number of variables and consideration of what is most important to collect as part of a minimum dataset</p> <p>All eligible patients, random sample or consecutive sample</p> <p>Methods of data collection: i.e. paper-based, online database, data linkage of various administrative datasets</p> <p>Duration of follow-up and method (e.g. postal survey, telephone interview, data linkage with death registrations)</p>
Governance	<p>Investigator team</p> <p>Steering or Management Committee with representation from all relevant stakeholders including a consumer representative</p>
Ethics	<p>Local governance and ethical requirements for scope of data collection and subsequent use of the data</p> <ul style="list-style-type: none"> • Personal information being collected • Patient consent processes for data collection and participation in research (may include opt-in, opt-out, or waiver) • Internal purposes only or data accessed by a third party

	<ul style="list-style-type: none"> • Data to be used in publications or for secondary purposes
Data custodian	<p>Central entity separate to the participating hospitals that receive and collate the data</p> <p>Coordinating principal investigator</p> <p>Shared data ownership model (individual sites and central entity) and clarity on how data may be used by others</p>
Privacy	<p>Protection and appropriate security for identifiable data if at the patient level in particular ensuring the separation of roles (researchers analysing data are unable to re-identify records) when data linkage studies are performed)</p> <p>Anonymised patient-level data</p> <p>Identification of hospitals</p>
Quality of care feedback procedure	<p>Feedback is most effective when:</p> <ul style="list-style-type: none"> • there is poor performance to begin with (i.e. there is an opportunity to improve) • the person responsible for the audit and feedback is a supervisor or colleague • feedback is provided more than once • feedback is given both verbally and in writing • feedback includes clear targets and an action plan. <p>(53)</p>

	<p>Examples include:</p> <p>On demand performance reports that can be download directly from the data collection system</p> <p>Individual hospital reports or annual reports (internal only or publically available) where hospitals can identify their performance relative to others (in some countries this may be open review where the hospital is named while in other countries may only use an ID code)</p> <p>Part of a national framework of improvement (national registry or audit program with a focus on particular aspects of care)</p> <p>Active dissemination workshops with a facilitator that then supports an action plan and evidence-based strategy development to overcome modifiable barriers to behaviour change</p>
Funding	<p>Internally resourced or requires external funding</p> <p>Transparency on where the funding has been obtained and role of funder (government, industry, non-government, philanthropy)</p> <p>Ability to maintain the system and or operational personnel</p>

For Review Only